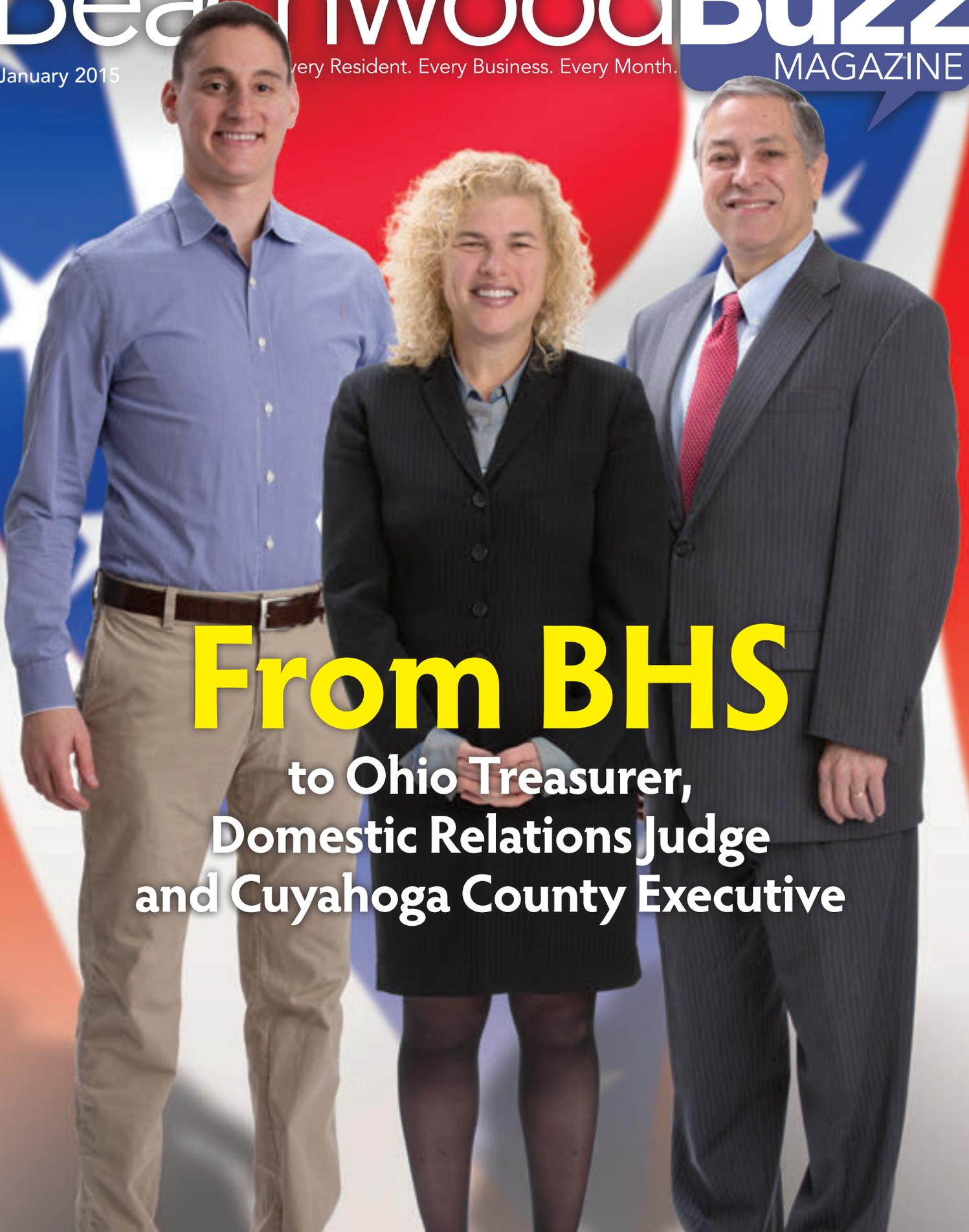


# Beachwood Buzz

MAGAZINE

January 2015

Every Resident. Every Business. Every Month.



## From BHS

to Ohio Treasurer,  
Domestic Relations Judge  
and Cuyahoga County Executive

The New Year's resolution that *really* matters?

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Generally speaking, the world won't stop if we miss a call or text message. And what could be more important than actually giving your undivided attention to the person with whom you've chosen to spend time?

'Tis the season for resolutions. If you're not into resolutions, don't despair! I'm not going to preach about fitness, weight loss, volunteering or good health. I'm just going to share some thoughts about technology and human interaction, so read on . . .

I often feel that human interaction is becoming a lost art, much like a handwritten letter. As technology becomes more common, many of us spend more time on cell phones and laptops, which leaves less time to engage in conversations. Sure, the abilities we have because of technology are amazing – we have options today that we never had in the past.

On the other end of the spectrum, too much laptop, smartphone and tablet-computer use may leave people at greater risk of eye strain, tendinitis and carpal tunnel syndrome. Texting while driving is also a dangerous reality, and the English language is being used incorrectly because of the slang terms that are acceptable in the texting world.

A study in the *American Journal of Epidemiology* reported that most adolescents spend an average of 25 to 30 hours per week watching TV and using computers. As a result, personalized interaction is being compromised for both adults and children since this is time that could be spent with friends and family.

When you're out and about, take a look at how many people are on their phones. Whether at a social event, business lunch, business meeting or on vacation, people often have their phones within arm's reach. Generally speaking, the world won't stop if we miss a call or text message. And what could be more important than actually giving your undivided attention to the person with whom you've chosen to spend time?

In an article published by *Bottom Line*, Arts and Entertainment Editor Melissa Nilles wrote about a terrible nightmare she'd had. Instead of meeting for a quick cup of coffee, she and her friend spent 30 minutes texting back and forth about their day. Then, instead of going in to talk to her professor during his office hours, she emailed her question to him from home. As a result, although he might have been a great source for a letter of recommendation, he never got to know her. She then ignored a cute guy at the bus stop who asked her for the time because she was busy responding to a text. And she spent far too much time on Facebook

trying to catch up with her "friends," most of whom she rarely sees.

"Oh wait," Nilles writes. "That wasn't a dream. This technological detachment is becoming today's reality."

In today's society, the meaningfulness of human interactions is often diminished, disconnecting us from the world around us and often making us feel more isolated. Although often simpler, communicating through a hand-held device doesn't equate to spending quality time with another person. The benefits of hugging, sharing stories and laughing together can't be replicated through texting and sending smiley-face emoticons.

So, when thinking about resolutions, think about the importance of human interaction. Make an effort to communicate verbally; and when meeting in person, put your phone away, be present and make the person you're with feel like the most important person in the room. And then, if you're really inclined to bring back a lost art, you may want to sit down and craft a handwritten letter.

Wishing you a happy and healthy 2015.



## Who We Are

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Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com)

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## COVER STORY

Education pays off, and each of the following candidates obtained their roots while attending Beachwood High School. Josh Mandel will soon be sworn in for his second term as Ohio Treasurer; and Francine (Frankie) Goldberg and Armond Budish were recently sworn in as Domestic Relations Judge and Cuyahoga County Executive, respectively.

See pages 6-9 to learn more!

*Photos by Scott Morrison.*

## City Council Update • Page 26

Proposed Charter Amendment Q & A

NOPEC – Gas Aggregation Program

Summer Day Camps Registration

Centennial Fact

Upcoming Meetings

Eastside Greenway Public Meetings

Upcoming 2015 Housing Inspections

Snow Ordinance

Don't Crowd the Plow

Weatherhead 100 Companies

Beachwood Recreation Baseball/Softball Leagues

Art Exhibit

Quilt Show

Power Outages

Beachwood Economic Development Recap

## You and Your Schools – Page 33

Beachwood Schools 2014 Annual Report

Popular Annual Report for the Fiscal Year Ended June 30, 2014

## City Survey

In January, the City of Beachwood, in conjunction with the Cuyahoga County Planning Commission, will be mailing a survey to residents and businesses. The survey will help establish goals for the new Beachwood Master Plan. This 5-year plan will serve as a fundamental and important planning document for the city. The County Planning Commission will be responsible for administering the surveys.

If you receive a survey, please assist the city by completing and returning it in the self-addressed, stamped envelope by February 10, 2015. The city thanks all participants for their time and efforts.



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**The Ganley Team Wishes You  
Good Health, Peace and  
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## CELEBRITY BIRTHDAYS

- Jan. 7 Nicholas Cage (51)  
Katie Couric (58)  
Kenny Loggins (67)
- Jan. 8 David Bowie (68)  
Elvis (would have been 80)
- Jan. 9 Dave Matthews (48)  
Richard Nixon  
(would have been 101)
- Jan. 10 George Foreman (66)
- Jan. 11 Amanda Peet (43)
- Jan. 12 Howard Stern (61)



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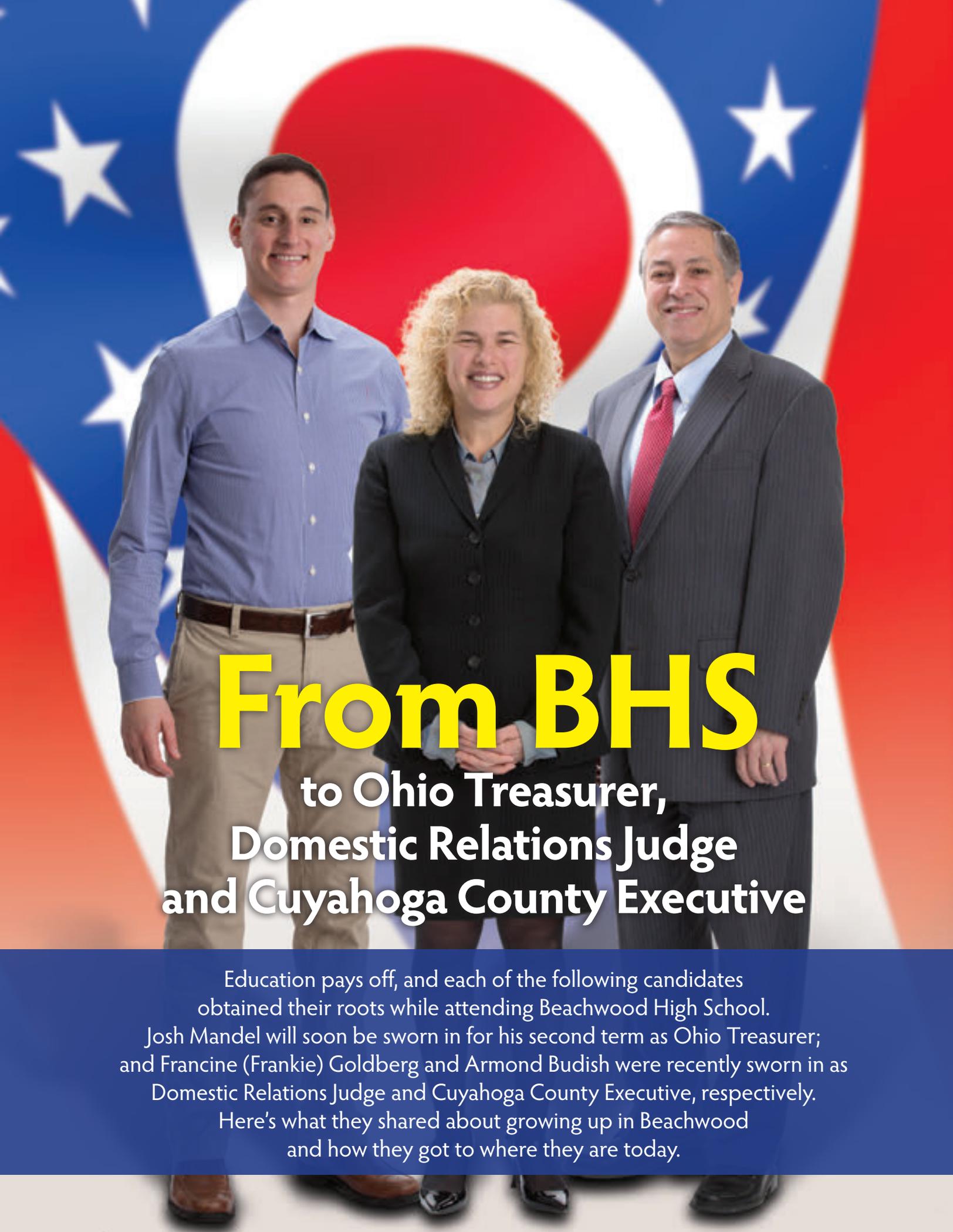
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January 5

A photograph of three people standing in front of a large Ohio state flag. On the left is a man in a light blue button-down shirt and khaki pants. In the center is a woman with blonde curly hair wearing a dark blazer. On the right is a man in a dark pinstriped suit and a red tie. They are all smiling.

# From BHS

to Ohio Treasurer,  
Domestic Relations Judge  
and Cuyahoga County Executive

Education pays off, and each of the following candidates obtained their roots while attending Beachwood High School. Josh Mandel will soon be sworn in for his second term as Ohio Treasurer; and Francine (Frankie) Goldberg and Armond Budish were recently sworn in as Domestic Relations Judge and Cuyahoga County Executive, respectively. Here's what they shared about growing up in Beachwood and how they got to where they are today.

# Armond D. Budish

**A**rmond D. Budish is the Cuyahoga County Executive. His prior positions include Democrat Leader of the House for the 129th and part of the 130th Ohio General Assembly, and Speaker of the House for the 128th General Assembly. Budish represented the 8th House District, which includes parts of the city of Cleveland and its eastern suburbs.

After graduating high school in 1971, Budish obtained his Bachelor's Degree with honors from Swarthmore College and went on to earn a Juris Doctor degree from New York University Law School. He was inducted in the Beachwood High School Gallery of Success in 1991.

In 1993, Budish founded the law firm Budish, Solomon, Steiner, & Peck in Beachwood, where he is currently a partner. He also hosts the television show, "Golden Opportunities," an informational program for seniors and their families, which can be seen Sundays on WKYC Channel 3; and has written several books, including *Why Wills Won't Work*.

Here's some more information about County Executive Budish:

## When did you decide to go into politics?

I decided to go into politics in 2005. My first priority was to be a good father, so I did not run until my kids went off to college. I chose to do so because I felt I could do more good for people in a government office than in any other way. I have always been committed to public service – I was raised that way. I believe in Tikkun Olam – we all have an obligation to do our part to heal the world. While our kids were young, I did my community service closer to home. For 24 years, I wrote a consumer rights' newspaper column; and in 1998, I started my own television show, "Golden Opportunities," designed to help seniors and families with issues on aging. I was always involved in public service.

## Why did you choose to run for the seat of County Executive?

The seat of County Executive presented an opportunity to do a whole lot more for people. The position plays a significant role in all sorts of areas, including job creation, jobs retention, healthcare, education, safety and much more. This position provides a better opportunity for me to do more for people on a broader and deeper basis.

## Explain your position as County Executive.

As County Executive, I will be focusing on jobs and job creation, and will help people get the education and training they need for the jobs that are available now and in the future. Right now, there are thousands of available good-paying jobs in Cuyahoga County, and thousands of people who want to obtain a good-paying job but aren't able to qualify for one. We need to better align jobs and training so people are qualified to obtain jobs that are available right now, in manufacturing, healthcare and technology, in Cuyahoga County.

I will also focus on stabilizing people and families to make sure they get the help they need to lift them out of poverty. The poverty rate is way too high. For example, many people qualify for healthcare assistance and daycare help, but aren't receiving those benefits. When their kids get sick, they may have to stay home, which could cost them their job. We need to expand outreach programs to let them understand there is help out there. We want to help people get stabilized so they can care for their kids, obtain a job, and not be dependent on government resources.

## How do you feel that your elected position will affect this region in five years?

I'm very focused on jobs and job opportunities. Some goals are to lower unemployment, increase the graduation rate and help our kids get the start they need. We have wonderful assets here, including the lakefront, University Circle, the Rock Hall of Fame and Metroparks. This is a wonderful place to live and raise a family, and we need to do whatever we can so our kids remain and return.

## What's interesting about you that people don't know?

My primary interest is my wife, Amy, and children, Ryan, who lives in Cambridge, Mass. and Daniel, who lives in Ohio City. My family and work are my hobbies. That's how I enjoy spending my time.

## One more interesting fact?

I have not had an alcoholic beverage in more than 45 years.

## Tell me a favorite memory of growing up in Beachwood.

My favorite memory is tied to the people I got to know here. I made some great friends in Beachwood. I attended the Beachwood schools through

the middle of my senior year of high school, when my family moved; so technically, I graduated from Walt Whitman High School in Bethesda, Maryland, in 1971. I was having a great time in high school, and was president of Student Council at the time. The move was very difficult for me.

## When did you come back?

I came back to Cleveland in 1979 after getting married. We first lived in University Heights, then Lyndhurst, and then back to Beachwood. Our kids both graduated from Beachwood High School.

## How did your Beachwood education help you get to where you are today?

I received a great education in Beachwood. Not only academically, which was really strong, but with extracurricular activities too. I particularly enjoyed participating in student government.

## What's your favorite BHS memory?

It goes back to the people I met. I very much enjoyed attending my kids' graduations and seeing how well they did.

## Did you know what you wanted to do when graduating high school?

No. I knew that being an attorney was one possibility. In my first year and a half of college, I took more math and science classes than anything else. Back then, I thought I wanted to be a lawyer or doctor.

## What really gives you peace of mind?

Knowing that my family is healthy and safe.

## What's your favorite thing to do in your spare time?

Spend time with family.

## Who's your favorite sports team?

Whichever team wins the championship for Cleveland first! To enhance Cleveland's reputation and build county spirit we need to win a championship!

## When is/was your swearing-in ceremony?

I was quietly sworn in at midnight, December 31, and my County Executive inauguration will take place January 4, at the Global Center for Health Innovation, at 3 p.m. This is open to the community, and those who would like to attend are invited!

## Is there anything specific you would like our readers to know?

I enjoy living in Beachwood, and appreciate the fabulous support I've received from my home town over the years. I am also very appreciative of the widespread support that I received in the Cuyahoga County race from people all over the county.



# Francine (Frankie) Goldberg

**F**rancine (Frankie) Goldberg has been an Assistant Cuyahoga County Prosecutor for 22 years and has a proven record of protecting our families and children. She served as a member of the Major Trial Unit, prosecuted child abusers and Internet predators as director of the Ohio Internet Crimes Against Children Task Force, and prosecuted major crimes committed against seniors as a member of the Elder Abuse and Exploitation Unit. Goldberg also prosecuted hundreds of felony rape, murder and aggravated robbery cases as a member of the Community Prosecution Unit.

After graduating from Beachwood High School in 1982, Goldberg attended The Ohio State University, followed by the Cleveland Marshall College of Law.

Goldberg served as a University Heights councilwoman from 2002-2013; and was appointed vice-mayor, serving from 2010-2013. Additionally, she served on the boards of Hebrew Academy, Cleveland Jewish News, Fuchs Mizrahi School and Project Love.

Goldberg was elected to a 2-year unexpired term as Domestic Relations Judge that began December 22, 2014. Her ceremonial swearing-in ceremony will take place January 29, 4:30 p.m., at the Old Courthouse on Lakeside Avenue, and she would be honored for residents to attend and show their support. (For more information visit [GoldbergforJudge.com](http://GoldbergforJudge.com).)

Here's more information about Goldberg:

## Why did you decide to run for public office?

I was involved with B'nai B'rith Youth Organization (BBYO) and student council at BHS, and worked for State Senator Lee Fisher while I attended OSU. I've always felt that, as an elected official, one could make positive change for issues that mattered to the community. I never wanted to be a spectator. I wanted to be engaged in my community to make it a better place.

## Why did you choose to run for this judicial seat?

I believe that a domestic relations judge can have a major impact on protecting the integrity of our families while promoting the well-being of our children. My professional career in public service, in addition to being a mother of four, have made me recognize that healthy families and children are essential to our future. A judge's involvement in domestic relations court is that of a dispute arbitrator who promotes the best interests of our families. I possess the good judgment, fundamental common sense, and responsiveness that must be qualities of every domestic relations judge. I hope to make a difference in the day-to-day lives of families for not only the short term, but to ensure that fair,

compassionate and balanced judgments will have a long term impact on the families before this court.

## Explain the responsibilities in your newly elected position.

As a domestic relations judge, I will be dedicated to promoting the most beneficial, compassionate, and legally sound resolution to the issues that face the families that appear before me. I will work hard to explore all alternatives and attain the legal and social objective of protecting the integrity of the families of Cuyahoga County. A domestic relations court judge must promote the best interests of our families.

## How do you feel that your previous experience will enhance your capabilities as a judge?

As a prosecutor, I have met and worked with litigants and victims for over 22 years. I have resolved thousands of cases that have involved protecting the rights of children and seniors. I have always felt a deep sense of responsibility in making sure that there is a just result for all litigants. There are no words to describe the sense of satisfaction and accomplishment that comes with helping our most vulnerable victims. My legal experience and my sense of compassion are qualities that I will bring to the bench. Being a career prosecutor has truly been a mission for me – to enhance the lives of families and children and to improve the quality of life for the citizens of our communities.

## What measures do you feel you'll take to improve the court system?

I would like to make domestic relations a more family-friendly court by providing alternative times to working families and counseling for children to help them deal with these emotional issues. Since most litigants are not familiar with these proceedings, it is important for a judge to bring them in for an initial conference to explain the proceedings; work closely with magistrates at every stage of litigation in order to ensure a prompt, equitable, and compassionate resolution; enhance technology; and allow litigants to file documents online to ensure access to all participants.

Additionally, I would like to offer individuals who are concerned about domestic violence an opportunity to secure a protection order during hours when the courthouse is normally closed.

## What's interesting about you that people don't know?

I played violin for 12 years, ran cross-country in high school (and lettered!), worked at Jack's Deli, met Shaquille O'Neal and came up to his knee caps, and ran the Rite-Aid half-marathon in 2013 and plan to do it again.

## What's one more interesting fact?

I have been married to David for 25 years and have four children, two of whom are living in Israel.

## Tell me a favorite memory of growing up in Beachwood.

I enjoyed playing girls softball in the summer. My dad, who was the team's coach, took all of us out to DQ for ice cream after every game – win or lose!

## How did your Beachwood education help you get to where you are today?

Beachwood provided a top-notch education. I felt empowered by the teachers, guidance counselors and school personnel; and felt that if I was determined and tenacious, anything was possible. Teachers like Bill Flaherty, Charlene Factor and Barbara Shultz were role models who set high standards, and believed in their students' abilities and strengths. They left an indelible impression on me. I am proud to have been recognized and inducted into the Beachwood High School Gallery of Success in 2009.

## What is your favorite BHS memory?

Prom at the Crawford Auto Museum.

## What really gives you peace of mind?

Ironing! On a more serious side, I look forward to Friday night Shabbat dinners with my family.

## What's your favorite thing to do in your spare time?

Run or walk in the Beachwood Park.

## What's your favorite sports team?

The Maccabi Electra Tel Aviv Basketball Team.



Continued on page 9

# Josh Mandel

Josh Mandel graduated from Beachwood High School in 1996, and holds a Bachelor's Degree from the Ohio State University and a Law Degree from Case Western Reserve University.

Inspired by a strong sense of duty to country, Mandel enlisted in the U.S. Marine Corps Reserves in 2000, where he graduated first in his class from Marine Corps Boot Camp and first in his class from Marine Corps Intelligence School. His Marine Corps career spanned eight years, including two tours in Anbar Province, Iraq. During both tours, Mandel was awarded the Navy and Marine Corps Achievement Medal for "superior performance of his duties."

Mandel went on to serve as a State Representative from Northeast Ohio. During his four years in the General Assembly, Mandel devoted a great deal of energy toward the issues of fiscal discipline, improving the state's business climate and reversing the exodus of young people from Ohio. Due to his leadership on these and other issues, he was named legislative "Rookie of the Year" by the non-partisan *Columbus Monthly Magazine* and "Watchdog of the Treasury" by the United Conservatives of Ohio.

Mandel was sworn in as the 48th Treasurer of the State of Ohio on January 10, 2011, was re-elected as treasurer in the November election, and will be sworn in for his new term on January 12.

As treasurer, Mandel is committed to protecting and responsibly investing Ohioans' hard-earned tax dollars and working to protect Ohio's jobs and tax base. Through the use of technology, Mandel is also committed to exploring new and innovative ways to make the Treasurer's Office more streamlined and efficient.

Here's some more information about Mandel:

## When did you decide to go into politics and/or law?

I was first elected to the Lyndhurst City Council in 2003.

## Why did you choose to run for office?

Because I think we need strong leaders to help make our communities strong for the future.

## Explain the responsibilities of state treasurer.

The state treasurer is the chief financial officer of Ohio.

## What benefits does the office offer of which businesses or individuals are not aware?

In addition to managing the state's finances, our office has been a leader in government transparency. In fact, we just put the state's checkbook online for the first time in state history at OhioCheckbook.com.

## How do you feel that your elected position will affect this region in 5 years?

The stronger the state's financial foundation, the more confident businesses will be to grow here in Ohio.

## What will you do to make our community a better place to live?

I'm working hard every day to ensure that Ohio has strong finances.

## Tell us about your time served in the military.

I was proud to do my small part as a Marine on two tours in Iraq.

## How has that affected your career?

By no means does military service uniquely qualify someone for public office, but the Marine Corps definitely instilled in me many leadership traits and principles that I use as state treasurer.

## What are some interesting things about you that people don't know?

Two of my heroes while I was growing up were my grandfathers, Josef Friedman and Harold Mandel, both of whom instilled

in me the principles of hard work, integrity, and strong family values.

## One more interesting fact?

A third hero was Bernie Kosar.

## Tell us a little bit about your family.

My parents, Bruce and Rita, still live in Beachwood; and my wife, Ilana, and I live in Beachwood with our two children Rosie and Judah.

## Tell me a favorite memory of growing up in Beachwood.

High school football was definitely one of my favorites. I had average speed and a mediocre arm, but it was a lot of fun.

## How did your Beachwood education help you get to where you are today?

I thought that our principal, Randy Boroff, not only educated students but also taught us to be people of character. That character and sense of integrity are very important in what I do as state treasurer.

## What's your favorite BHS memory?

Whether it was raining, snowing, or sleeting, it was great to look up in the stands and see my mom and dad there.

## Where do you want to go from here?

I don't know where life will take me. My main areas of concentration are continuing to be a good dad, husband and state treasurer.

## What really gives you peace of mind?

My incredible wife, Ilana, gives me grounding and peace of mind.

## What's your favorite thing to do in your spare time?

Spend time with my family.

## What's your favorite sports team?

Ohio State Buckeyes.

## Is there anything specific you would like our readers to know?

Beachwood is a great community and we're happy living here.



Continued from page 8

## Anything else?

I am deeply gratified with the election results. I enjoyed the campaign

trail which allowed me to meet so many wonderful people from diverse backgrounds throughout Cuyahoga County. This campaign

was successful because of the love and support of my dear family and friends. I want to thank the voters of Cuyahoga County for putting their

faith in me. I promise to be an outstanding judge for all of the residents of Cuyahoga County. I hope to make a difference for our families.



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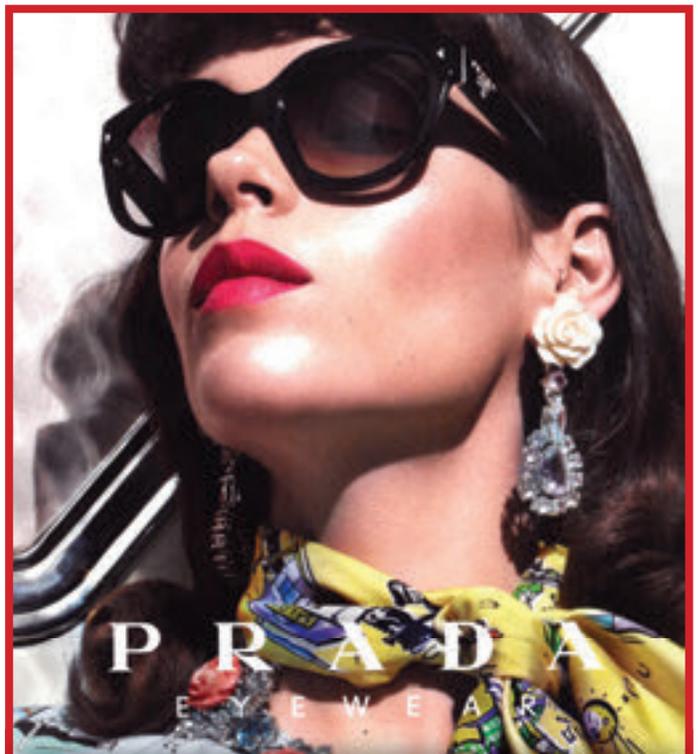
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## Beachwood Democratic Ward Club Speaker Series

**H**appy New Year to all Democrats, Republicans and Independents. I hope 2015 brings you good health and much joy. It is an exciting year for the Beachwood Democratic Ward Club. This year, we kick off our Speaker Series with a full calendar of guests, none of whom want your vote; they are coming to speak with us to share their insights on a variety of topics.

The Speaker Series begins on January 13 with Beachwood Chief of Police Keith Winebrenner, who will discuss community policing and public safety issues in Beachwood.

On February 10, we will celebrate our diversity with Peggy Zone Fisher, president of the Diversity Center of Northeast Ohio. We'll hear about the great work that the Diversity Center provides to the region and learn more about how we can celebrate our differences while maximizing our similarities.

On March 10, we will welcome Judge Michael Astrab, who will lead a candid, informative discussion about the heroin epidemic in our area. The scourge of heroin has been increasing steadily and suburban heroin use has been rising at alarming rates. Learn what's behind this increase in use and what is being done to reverse the trend.

The featured speaker on April 14 is Cuyahoga County Democratic Party executive director Nick Martin, who will share his wisdom and insight into the election process and the GOTV efforts of the party that are second to none. Martin will also speak about what the party has in store for the upcoming election cycle.

There are so many great reasons to get off the sofa and come to a meeting of the Beachwood Democratic Ward Club. Our meetings are free and are open to all Democrats. For more information, call 216.292.5562 or email BeachwoodDemocrat@gmail.com. As always, I am Beachwood Democratic Ward Club President Steve Rosen, and I approve this message.

## Remembering Martin Luther King

**A**nshe Chesed Fairmount Temple (23737 Fairmount Blvd., Beachwood) will honor the legacy of Dr. Martin Luther King Jr. on Friday, Jan. 16, at the 6:15 p.m. Shabbat Service with two special guests, Michael Hunter Ochs, an American Jew, and Alaa Alshaham, a Palestinian Muslim. This is an unlikely pairing of two musicians whose partnership in *The Pursuit of Harmony* creates a song-filled message of building a bridge to peace, together. They echo the passion of Martin Luther King Jr. who preached respect and understanding between people of different races, ethnicities and religion.

Michael Ochs is an accomplished singer-songwriter who lends his peaceful spirit to the important work he does towards reconciliation. His song, "In Her Eyes" was recorded by Josh Grobin, and another, "On My Knees," was awarded Song of the Year from the Gospel Music Association.

Alaa Alshaham has devoted much of his musical career toward improving the day-to-day lives of Palestinian children. In 2014, he was awarded the Children of the Earth Prize for his work in creating understanding between Jewish and Arab children in the Middle East.

This service, which will be followed by a reception and mini-concert, is open to all and is a powerful way to remember Dr. Martin Luther King.

To learn more, contact Julianna Senturia at 216.447.9533.

# Ask PBC: Your Mental Health Q&A

**Q. I've struggled with chronic pain for a long time. Nothing seems to help. My activities have shrunk, as has my social life. What can I do?**

*Occupational Therapist Carol Leslie, OT/L, CHT, CWC, responds:*

Chronic pain is omnipresent, always there, although its intensity waxes and wanes. Pain affects the whole body, even if only one part was initially injured.

People suffering from chronic pain may exhibit behaviors that only reinforce that they have pain. These behaviors can isolate them from others who don't know how to relate. People may begin to lose who they were before they were hurt; get depressed, angry, perhaps start drinking too much alcohol, or popping too many pain pills, and the problem "grows horns."

There is a lot you can do, however, to improve your quality of life despite pain!

**Daily, gentle stretches** – Initially remain within your comfort zone in range, moving slowly, nothing rapid, remembering to exhale on exertion, performing perhaps 5 repetitions of 5 gentle exercises, stretching neck, back, arms, and legs, even if you have to sit to do this. Progress over 3-4 weeks to slowly increase the range of motion, aim for 10-15 repetitions, and begin to add extra exercises, aiming for 10 exercises. There are a myriad of stretches you can find on the internet, or in fitness magazines or beginner's yoga.

**Body mechanics** – Try to use your legs to lift anything from the floor, bending your knees, holding the item close to your body. Avoid twisting, instead turn your whole body to change directions.

**Work simplification** – Set up your easy chair, office chair, or work station so that items are within reach of your finger tips without having to bend forward, sideways, or twist to get them. If you visualize a semi-circle from one side of you, running in front, and over to the other side, that ought to be your work area; also imagine gently reaching upward with each hand without having to stretch – that will be the best height of your work, and likewise, reaching downward beside you from a seated position, without bending sideways, that is your optimum lower position.

**Energy conservation** – By setting up your workstation, you can perform several tasks without getting out of a chair, your checkbook with a pen, bills and stamps to pay bills, phone to call friends, TV remote to watch a movie while you fold laundry, a refreshment off to the side. Conserve your energy for the bigger activities on your list. Alternate heavy and light activities and seated and standing or walking activities. Make a plan!

**Mind-body** – When you feel helpless, out of control, or frustrated, pain worsens. Communicate about your pain, certainly, but end your sentence with what is good in your world. Learn yoga, breathwork, relaxation training, all of which lower blood pressure, lower muscle tension, increase energy, and help reverse the impact of pain. Swimming helps maintain and even increases your range of motion. The water makes you buoyant, and is somewhat blissful, even spiritual, to relax where you can float, or swim, without a care in the world.

**Planned pleasure** – So many pain sufferers delay doing what they love. They wait to see "how they feel" before making plans. This quickly adds up to isolation, loneliness, loss of pleasure, and depression. It is vital to use pleasure like your medications. Plan it especially when you don't feel like it. Deliberately plan on laughter. It's as good a cure as any!

*"Your Mental Health Q&A" is part of a Beachwood community service program provided by PBC. Email your questions to [info@psychbc.com](mailto:info@psychbc.com). All identifying information will be held in strictest confidence in the PBC secure email system.*



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A message from  
Executive Director Cindy Caldwell

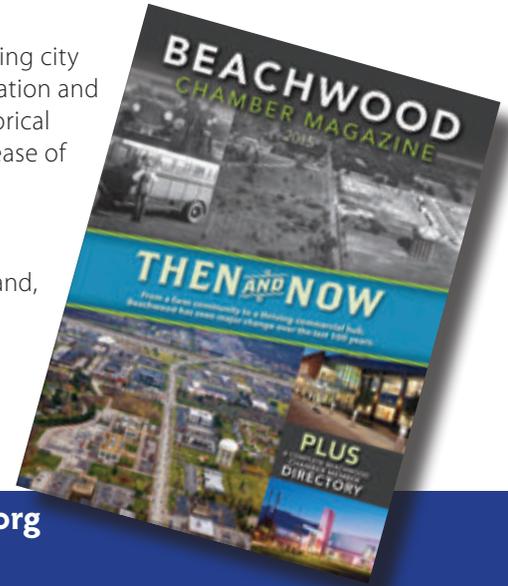
## Beachwood Chamber Magazine, Then and Now

From a farm community to a thriving commercial hub,  
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In just one century, Beachwood has grown from a small village into a well-designed, thriving city where more than 100,000 people live, work, dine, shop and visit on a daily basis. In collaboration and partnership with the City of Beachwood, the Beachwood City Schools, the Beachwood Historical Society and Great Lakes Publishing, the Beachwood Chamber is proud to announce the release of its 2015 *Beachwood Chamber Magazine – Then and Now!*

This very special edition of the *Beachwood Chamber Magazine* highlights some amazing historical facts, influential people, passion for the arts, state-of-the-art learning institutions and, of course, the amazing economic development that has shaped the past, present and most definitely the future of our great city.

Please stop by our office for a copy, or visit [Beachwood.org](http://Beachwood.org) to view the magazine online. Copies will also be distributed with the January edition of *Inside Business Magazine*.



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# Attaining Wellness after Cancer Treatment Requires Command

By June Scharf

It's the cruel creep of fear. The seeming loss of control. The uncertainty.

These are some of the vertiginous mental and emotional issues many people face after completing treatment for cancer. They collectively cast a long shadow, but methods exist to replace them with a more healing light. In fact, Hayley Dubin, a health coach to cancer survivors and founder of Beachwood-based reVIVE wellness ([www.revivewellness.com](http://www.revivewellness.com)), teaches her clients how to bask in that light's glow and take command over their lives.

As a cancer survivor who has put 16 years between herself and treatment for stage 3 ovarian cancer, Dubin understands

what people are facing from the outset. "They are used to regular doctor visits, but (with that routine no longer in place) they might be feeling alone," Dubin says, "and they suddenly begin to do a lot of soul searching."

She begins by helping them answer the question, what do I do now? The key is to claim that which is within their grasp, including what they choose to put in and on their body, reducing their stress level, introducing physical activity and achieving a balanced lifestyle.

But first, they need to acknowledge and own their feelings, rather than dodging or repressing them, Dubin says. Next, she recommends taking control, initially by treating themselves as they would a best friend. "Put yourself first," she recommends.



She also believes in the necessity to tap into their own innate strength. "I see cancer survivors as extremely resilient and strong, but they often see themselves as weak." What can contribute to this perspective is their need for support when

"I see cancer survivors as extremely resilient and strong, but they often see themselves as weak."

they are accustomed to being the caregiver, combined with an unwillingness to "burden" others. Dubin suggests dealing with this by making a list of needs for a spouse or children to read, if they would prefer not to articulate them. Also, writing a letter telling

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others how you feel can be an effective way to communicate.

To achieve confidence in remaining cancer free, Dubin has a hit list of strategic initiatives. People can begin by limiting their exposure to toxic chemicals in everyday personal care products, including propylene glycol, laurel sulfates and parabens which are found in deodorant, sunscreen, moisturizer, liquid soap and lipstick, and many other products.

With respect to diet, she cautions against eating too many sweets, starches and carbohydrates as they lead to high blood sugar and high insulin, conditions that may promote cancer growth. As a substitute source of calories, she suggests incorporating certain fats, such as nuts, seeds and avocado. She also recommends eating "anti-cancer" foods like kale, cauliflower, broccoli, bok choy and arugula, to name a few, and deriving daily nutrition from a rainbow of sources, including fresh organic fruits (primarily berries) and vegetables, as well as herbs and spices, such as cilantro, parsley, oregano, basil and turmeric.

To deal well with stress, people need to examine and address the potential contributing areas, such as their relationship with family members and friends, finances and career. On the flipside, she suggests counteracting stress by engaging in positive behaviors and using the answers to a few questions as a guide: What do you love to do? Where do you excel? What makes you jump for joy? Then set goals based on this information and take baby steps toward achieving them.

But it's worth recognizing that some stress is beneficial by lending focus and by generating excitement. One can manage chronic stress, however, by using techniques like breathing exercises, meditation and yoga, all to combat the challenge many face in "trying to focus, sit still and be quiet by themselves."

Dubin reminds people also to consider other avenues to healing, including support groups, working with a personal trainer, having massages and seeking psychological counseling. The Gathering Place in Beachwood also offers a full range of services and resources for those dealing with cancer and its aftereffects.

On this journey of stepping out from under cancer's shadow, it is important to put recovery into perspective. "It is emotional, mentally and physically," she says, "and it can take a year or longer to heal." The key, she stresses, is to not live in fear. "Pay attention to all things that feed you that don't come on a plate, like spirituality, education, volunteering and the power of positive thinking."

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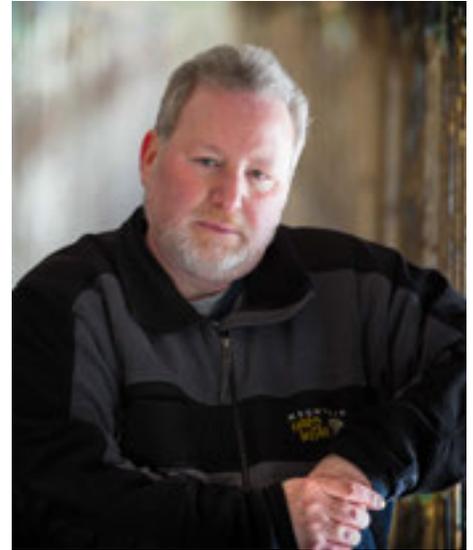
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# Behind the Lens with Scott Morrison



Since a kid, Scott Morrison remembers shooting photos with an Instamatic camera at family gatherings. He graduated from the Florida Institute of Technology (Florida Tech) in 1983 with a triple major in Management Science, Marketing and Computer Science, and began working in sales. While traveling, photography was always a hobby, especially when shooting the breathtaking scenery in national parks. When critiquing his results, Morrison recognized that his photos didn't look nearly as great as the subjects he shot. That's when he decided to really learn the ins and outs of photography, and took classes at Rocky Mountain School of Photography, the Nikon School of Photography, The Cleveland Institute of Art and EPIC.

He honed his skills, and in 1991, formed his company, Discovery Photo, while working at a video production company. His motivating factor was to fill a gap within the company when it decided to have a photographer on staff. With his new company formed, Morrison also began shooting weddings which, in his words, were the hardest subject to shoot.

"To be a good wedding photographer, you have to be a photojournalist who is an expert in shooting portraits, candid and architectural shots, all of which takes a lot of talent," he said. "You're capturing once-in-a-lifetime shots and you don't get a second chance."

"Additionally," Morrison added, "you have to be somewhat of a psychologist to keep the bride and groom calm so you can capture beautiful photos and ensure that everyone has a stress-free day."

He was pleased to share that most brides with whom he's worked have been great to work with, and he's had very few "bridezillas."

Although Morrison gained experience by shooting events, he also became a certified forensic photographer, documenting evidence at crime scenes. He enjoyed this type of shooting, but jobs became less frequent as digital photography became more popular.

In 2005, Morrison's business continued to grow. He was having fun, and decided to become a full-time photographer, adding corporate, industrial and aerial photography to his repertoire. In spite of his added skills, Morrison's true passion remained as a wildlife and nature photographer, and he has traveled to 47 states to see the beautiful landscapes that span our country.

In recent years, Morrison started shooting movies. "I met quite a few models while

shooting head shots, which opened new doors in the film industry," he said.

"I have excellent lighting equipment and the knowledge to effectively use it to establish certain techniques," he added. "And since lighting is lighting, I began working on local sets."

Morrison just finished shooting "Lux in Tenebris," where he was the gaffer and still photographer. The movie stars Eric Roberts (pictured, opposite page, bottom left), and is scheduled to be released at film fests in the first quarter of 2015 to gain recognition and mass distribution.

He also just competed in a 48-hour film festival where he and his team won three of the five awards for which they were nominated.

When asked to share tips for the novice photographer, Morrison shared the following:

- Learn the basics of exposure and shoot manual so you can be the creative force behind the camera instead of the camera being the creative source behind you.

- You've got to know your camera. It's the only way to be creative.

- Whenever possible, use a tripod. It slows you down, which is good, and makes you think about what you're doing. When using a tripod, you get a much steadier, sharper shot.

- Experiment and have fun! Take a lot of pictures and learn from your mistakes.

Morrison shares his passion for photography by teaching the art to others by offering photography lessons and teaching the photography club at Fuchs Mizrachi school. He also shares his passion by doing philanthropic work for various organizations including Big Brothers Big Sisters, The American Lung Association, Ratner School and Beachwood Chamber of Commerce, just to name a few.

"Customers are very good to me and so is the community," he said, "I believe everybody should give back and it feels good to give of myself."

"I love my job, look forward to going to work every day, and feel really lucky," Morrison added. "Diversity is what keeps it exciting for me. I'm not doing the same old thing every day."

Morrison has been published locally, nationally, and internationally in magazines such as *Outdoor Photographer*, *Evidence Technology*, *Properties*, *Beachwood Buzz*, and *Trump Magazine*. Dozens of his prints, featuring stunningly vivid landscapes and visceral wildlife, appear in galleries across America, including the Cleveland Museum of Art.

Discovery Photo specializes in fun, unique and creative portraits. "We do everything from basic head shots to full portfolios and have a state of the art studio located right here in Beachwood," he said. "Cleveland is full of a wide variety of locations, from beaches to urban, and we are willing to go the extra mile to get the perfect shot."

When he's not working, Morrison, his wife, Liz, and their two children, Daniel and Amanda, travel the countryside in style in their travel trailer. His two favorite places in the world are Glacier National Park in Montana and Arches National Park in Utah.

In his spare time, Morrison enjoys driving his classic 1964 Dodge convertible, and also enjoys making craft beers.

Morrison has a great selection of landscape photography documenting his travels, which he sells on canvas, metal and metallic papers. He can be reached at [discoveryphotoonline.com](http://discoveryphotoonline.com).



# Beachwood Dating Coach Teaches Skills for Dating Over 50



As much as the holiday season was joyful for many, it may have brought sadness and despair to some people who were alone. So many women believe joy will come when they find a great guy. Lisa Copeland, who coins herself as “The Dating Coach Who Makes Dating Fun and Easier after 50,” says it doesn’t work this way. The joy you radiate from within is what makes you attractive to the opposite sex.

After two divorces and one online dating pitfall after another, Copeland felt like a failure. Deciding she needed help, she searched for a dating coach.

“When dating in our 50s, we have different issues than we did in our 20s and 30s, and I didn’t feel a younger coach could relate as well,” Copeland told us.

As a result, she did a lot of research and applied her new-found knowledge to her dating techniques. With practice and persistence, Copeland found that she was dating really great men; her calendar was full of dates, and friends began asking her for tips. When passing along her tips, her friends, too, began dating great guys and having fun, and Copeland felt she was on to something.

That’s when she found her calling. “I didn’t want women to have to struggle as I did,” she said. “But everything happens for a reason, and my crazy dating experiences paid off because they put me right where I am now – teaching women how to find love again after 50.”

According to Copeland, online dating is the best place to meet men over 50 because it’s one of the few places where singles congregate in large numbers with the same goal of meeting someone with whom to share their lives.

Today, Copeland shows wom-

en how to get more dates with quality men, consistently and in record time, through workshops, products and private coaching. “Most women fail at online dating because they don’t have the skills for tapping into the accessible good guys and they don’t keep at it when the going gets rough,” she said. “Since my focus is on women over 50, my clients get no-nonsense expertise – along with some compassion, humor and encouragement – on what works when it comes to dating at this stage in life.”

She stressed that people have to be in the right frame of mind to successfully date and build a relationship. When people break up, they need time to heal. “If you bring someone else into your life too soon, you’ll usually end up dating the same type of person with the same issues you just left in your last relationship. This is because you attract the same type of person over and over again since this is who feels really safe to you. That being said, someone who is different than your usual type is probably a better fit for you to successfully date and attempt a relationship.

So what’s specific to over-50s dating? Copeland says:

- Today, when a relationship doesn’t work out, people often

remain friends. It’s not like high school days where you ignored each other after the breakup. Having male friends is a great way to be around the energy of the opposite sex when you’re not dating anyone.

- Stop looking for perfection. Many daters are knocking good people out of the game based on silly things that really aren’t important in the big picture. At this stage of life, both men and women are looking for companionship and someone with whom to have fun and share life.
- Give people a chance. Men must feel a spark immediately. Sometimes it takes women as many as four dates to feel the attraction.
- Once in a relationship you can live together, live apart, or get married. Companionship and relationships are much different than they were when we were in our 20s. You now have many more choices!
- Beware of scammers. When people are lonely, their profiles often show desperation, which can make them a target for being scammed for a lot of money by these thieves.
- Arrange a “meet and greet” quickly. After 5-10 emails and no more than 2 phone calls, you want to set up a time to meet in person. If not, a phone or pen pal relationship, as well as an inaccurate mental image, may be created. When meeting someone new, go into the date with the intention of meeting someone new and interesting. There is no need to figure out your future with this person on your first date.
- Be persistent. Don’t quit after meeting five people. Get back out there and keep dating. Get help if you find yourself frustrated or ready to quit.
- Know what’s important to you about the person you want to share your life with. Do be clear about deal breakers that are critical to you, but have no more than 10, or you end up limiting the pool of choices. This leads you to think there is no one out there to date, which just isn’t true.
- Men over 50 are chivalrous. Men do want to open doors, make you feel safe and protected, and pay when possible. The best thing you can do is to allow a man to be a man. A lot of women think men are women in men’s bodies. They are not.
- Don’t nag. He will do whatever he’s willing to do and give what he can give, but if he’s not willing to do something, unless it’s critical to you, let it go.

---

“I didn’t want women to have to struggle as I did. But everything happens for a reason, and my crazy dating experiences paid off because they put me right where I am now – teaching women how to find love again after 50.”

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- Find balance. It's important to have your own life too.

"When first starting to date, it is important to have confidence and to accept yourself, and your body, as it is today," Copeland says. "Remember, the person you are going to meet has no clue who you were back in your 20s, they only know who you are today."

In addition to helping boost confidence, Copeland also shows clients how to write a great profile and post the best photos to

attract the right person. She also helps new daters identify the patterns of people they've dated in past relationships to identify what's worked and what hasn't in the past.

"It's important to get a clear vision of who they want," she said. "People are people. Although looks are nice, it's really about tuning in to how you feel around someone who's important. There are a lot of great people out there who are worth giving a chance."

It's a new year and possibilities are limitless. If what you've been doing hasn't been working, try something new!

Copeland is a coach, speaker and author who is listed in the 10 Best Dating Blogs of 2014 by DatingAdvice.com, Top 100 Dating Coaches on the Web by Best Free Dating Sites, and Top 5 Online Dating Services of 2013 by *The Examiner*. She was also recognized as a Best-Selling Amazon Author of The "Winning Dating Formula For Women Over 50: 7 Steps To Attracting Quality Men." For more information and to get your FREE COPY of The 5 Little Known Secrets For Finding A Quality Man, visit [www.FindAQualityMan.com](http://www.FindAQualityMan.com) or contact Lisa at 815.683.6108.

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# Montefiore's Annual Tribute to Dr. Martin Luther King, Jr.

**D**r. Alex Johnson, president of Cuyahoga Community College (Tri-C), will deliver the keynote address, "The Impact of Martin Luther King's Legacy on Self-fulfillment" as part of Montefiore's annual tribute to Dr. Martin Luther King, Jr. on Monday, January 19, at 2:30 p.m. in Montefiore's Maltz Auditorium (One David N. Myers Parkway, Beachwood).

As president of Tri-C, Dr. Alex Johnson focuses on strengthening the college's 50-year mission of providing high-quality, accessible and affordable educational opportunities and services. Since becoming president in July 2013, he has promoted access, equity, success and completion for the nearly 60,000 credit and non-credit students who attend Tri-C's four campuses and other locations throughout Cleveland suburbs.

Dr. Johnson currently serves locally on the boards of the United Way of Greater Cleveland, Hospice of the Western Reserve, Northeast Ohio Council on Higher Education (NOCHE), Rock and Roll Hall of Fame and Museum, IdeaStream, Playhouse Square, MAGNET, and the Greater Cleveland Partnership.

He is the recipient of numerous awards and honors, including The Frank G. Jackson Visionary Award, Pittsburgh Business Times CEO of the Year, and the Simon Green Atkins Distinguished Alumnus Award from Winston-Salem State University.

In addition to Dr. Johnson's presentation, there will be special musical performances by members of Bedford High School's Madrigal Singers under the direction of Gary Kaplan and by Montefiore's Keynote Staff Choir.

Refreshments will be served. For more information, contact Rabbi Joel Chazin at 216.910.2522.

This event is made possible by the generous support of The Malcolm and Helene Zucker Endowment Fund of The Montefiore Foundation.



**Keynote address by Alex Johnson, president of Cuyahoga Community College, speaking on "The Impact of MLK's Legacy on Self Fulfillment" Monday, January 19, 2015 at 2:30 p.m. Free and Open to the Community!**

# City of Beachwood Holds Intergenerational Event



**T**he City of Beachwood recently held an annual intergenerational event with Bryden Elementary School kindergartners and Beachwood's Happy Hookers, a group of seniors that knits and crochets for Cleveland's needy. This year, the group donated more than 1,500 hat and scarf sets, sweaters and lap robes to area schools and organizations.

The seniors and students worked cooperatively on a giant snowman craft project and enjoyed a special snack together.

Since all materials to the Happy Hookers are donated, students in Debra Rubenstein's kindergarten class did extra chores around the house to earn money to purchase yarn that was donated to the organization. As a thank you, the Happy Hookers presented each of the 18 students with a specially-made hat and scarf set.

The Gathering Place Warehouse  
**JANUARY CLEARANCE SALE**  
**50% OFF HOME FURNISHINGS AND COLLECTIBLES**  
 Saturday, January 10 • 9 a.m. – 1 p.m.  
 4911 Commerce Parkway • Warrensville Heights





**Bring in this ad to receive \$10 off any one item priced at \$50 or more • Cash or Credit Card Only.**

Proceeds help The Gathering Place support, educate & empower those touched by cancer through programs and services provided free of charge.

For more information, call 216-595-9546 or visit [www.touchedbycancer.org/warehouse](http://www.touchedbycancer.org/warehouse).



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# BHS Hosts 10th Annual ASL Club Holiday Party

On Tuesday, December 9, Beachwood High School hosted its 10th Annual ASL Club Holiday Party for deaf and hard-of-hearing children and adults.

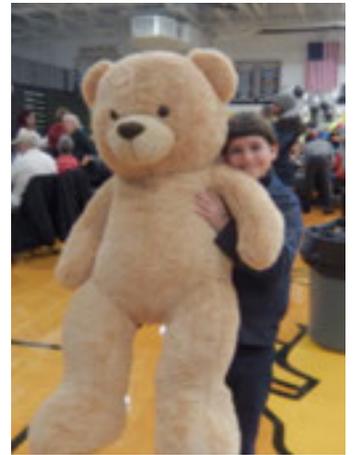
More than 500 children and adults with their families from dozens of schools and organizations serving Northeast Ohio's deaf and hard-of-hearing community attended, including 70 students from Beachwood High School's American Sign Language (ASL) Club and ASL foreign language classes. Special guests include students in Beachwood's K-12 deaf education program, deaf senior citizens, students from the Wilson School (formerly AG Bell School), seniors from Helen S. Brown Senior Citizens Center, friends from Christ Deaf Lutheran Church, Cleveland Hearing and Speech and many of our deaf friends in the Cleveland community.

Beachwood ASL teacher and ASL Club advisor Sharon Weisman said, "This event is near and dear to my heart since it provides an opportunity for BHS students to give back to the community."

She added, "Our ASL club and language classes have a historic bond with Cleveland's deaf and hard-of-hearing community. This party also gave typical-hearing students the opportunity to practice the communication skills they have learned in Beachwood's American Sign Language foreign language classes."

Pictured, clockwise from top right:

- Jacob Miller won a grand prize on the prize wheel
- Hannah Kahn works the prize wheel
- Jada Baskerville performs for the crowd
- Joey Rogoff gives away "love you" bears
- Darjon Bentley with Spiderman and Benny the Bison
- Sharon Weisman, Arin Mintz and Zoe Winger
- Sign Choir under the direction of Rachel Leffel



## A Glimpse Inside the 10,000 Small Businesses Program

Cuyahoga Community College, in partnership with Goldman Sachs 10,000 Small Businesses, is offering Greater Cleveland small business owners access to a practical business and management education. Through the support of Goldman Sachs and the Goldman Sachs Foundation, each business owner that is selected to participate in the program will receive a scholarship to cover program tuition and materials. Participants will benefit from a highly practical, business entrepreneurship education that was created with Babson College, a 10,000 Small Businesses partner recognized internationally for its leadership in entrepreneurial business education.

If your business has a minimum of four employees and has been in operation for at least two years, you may be eligible for the program. The following informational meetings will provide opportunities for

you to get an inside peek at what the program is all about; meet lead faculty member, Larry Poena; participate in a mini-10ksb session; and engage with a panel of local small business owners who graduated from the program. Space is limited to the first 50 registrants, so don't wait. Register today by calling Sylvia Rios at 216.987.3220 or visiting [www.tri-c.edu/10ksb](http://www.tri-c.edu/10ksb).

**January 8**  
11:30 a.m. – 1 p.m.  
Corporate College West,  
Westlake, Room 112

**January 29**  
11:30 a.m. – 1 p.m.  
Advanced Technology  
Training Center  
Tri-C Metropolitan Campus,  
Cleveland, Room 139

# Beachwood PTO Clipboard

## Beachwood Community PTO Lectureship Event

Wednesday, February 25 • 7 p.m.  
Beachwood Board of Education  
24601 Fairmount Blvd.  
Free and Open to the Community

**“Resilient You: Beyond Stress and Into Positivity”**  
presented by Heidi M. Weiker, MSSA  
Life Coach and Stress-Resilience Specialist  
University Hospitals

For more information, please contact Claudia Marmaros at  
216.765.0146 or [jujen97@aol.com](mailto:jujen97@aol.com).

## Beachwood Garage Sale is Back!

**April 30 – May 3**  
**Volunteers and**  
**Donations Needed!**



Beachwood PTO announces that its community-wide garage sale will once again take place. This sale is a huge undertaking that raises thousands of dollars that directly support Beachwood schools and student programs.

Volunteers and donations are needed to make this event a success! Please start saving your new or gently used clothing, toys, household items, furniture, etc. Volunteers are needed to help with drop off, sorting, pricing, and during the sale itself.

To volunteer or for more information, please email [beachwoodgaragesale2015@gmail.com](mailto:beachwoodgaragesale2015@gmail.com).

## Jewish Genealogy Society of Cleveland

**T**he Jewish Genealogy Society of Cleveland is a nonprofit organization dedicated to fostering local Jewish family history and genealogical research.

Regular meetings are open to the public and held on the first Sunday of the month, starting at 1:30 p.m., at the Lelyveld Library at Anshe Chesed Fairmount Temple (December through March).

Meetings are held from April through November on the first Wednesday of each month, at 7:30 p.m., in the Miller Board Room at Menorah Park.

The Jewish Genealogy Society of Cleveland provides information on Jewish research, sources, techniques, archives and libraries. The society maintains its own research library and encourages the collection of genealogical material and family histories. The research library is available to any researcher and housed at the Lelyveld Library at Anshe Chesed Fairmount Temple.

Meetings feature speakers on a variety of topics of interest where researchers can learn of resources and seek out help from knowledgeable and trained society members. Annual single membership is \$25 and a family membership is \$35 and entitles members to receive The Kol, the society newsletter, published three times a year.

A membership application form is available online at [www.clevelandjgs.org](http://www.clevelandjgs.org). For further information, contact Stewart Hoicowitz at 440.473.5364.

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216.464.6560



**ALEC ISAACSON**

216.291.2797



**MELVIN JACOBS**

216.464.1541



**MARK MINTZ**

216.360.0330



**JAMES PASCH**

216.630.9671



**MARK I. WACHTER**

216.765.1921



## PROPOSED CHARTER AMENDMENT Q & A

Voters will decide on a proposed charter amendment at a **SPECIAL ELECTION** on **FEBRUARY 3, 2015**. Beachwood voters will be asked if they want term limits imposed on the Mayor and City Council limiting them to a maximum of three (3) consecutive, four (4) year elective terms or fourteen (14) consecutive years whether elected or appointed.

**WHAT IF A RESIDENT WANTED TO KEEP A COUNCIL PERSON OR MAYOR IN OFFICE FOR A LONGER PERIOD?** According to this amendment, serving a longer period, without a break in service would be prohibited.

**IS THIS PROPOSAL UNCONSTITUTIONAL?** Brian Reali, Beachwood Law Director has researched this issue and opined that part of the proposal Beachwood will be voting on is "retroactive." In other words, the proposed amendment looks backward. As a result, it means an elected official's prior years of service would count against him/her and prevent them from continuing to hold the same office. According to the Ohio Supreme Court, a "retroactive" law is illegal.

Usually, laws are only forward looking. For term limits to be legal, they must start with a new term and count the years forward, not backward. In Brian's opinion, the proposal before the voters violates this principle of law.

**IF THE RETROACTIVE PORTION OF THE PROPOSAL IS ILLEGAL, WHY ARE RESIDENTS BEING ASKED TO VOTE ON IT?** The retroactive provision can only be addressed by a court of law. If the amendment passes, a lawsuit would need to be filed to have it removed from our charter. Reali believes if legal action was taken, a court of law would eliminate the retroactive provision.

**WHY IS THE ELECTION BEING HELD IN FEBRUARY?** The circulators of this proposal submitted them to the City at such a time that state law mandates a special election in February.

**ARE ANY OTHER ISSUES ON THE BALLOT AT THE SPECIAL ELECTION?** No, this is the only issue on the ballot for Beachwood residents. The cost of the election to the City of Beachwood taxpayers will be approximately \$23,000.00 according to the Board of Elections.

**WHERE CAN SOMEONE FIND INFORMATION ON POLLING TIMES/LOCATIONS?** Regardless of how you feel about this issue, voting is important and it is your right to exercise. For more information and the full text of the term limit issue contact the Cuyahoga County Board of Elections at (216) 443-VOTE or <http://boe.cuyahogacounty.us/>.

## City Contact Information

**CITY OF BEACHWOOD**  
 25325 Fairmount Boulevard  
 Beachwood, Ohio 44122  
 216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)



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 AT&T U-Verse - Ch. 99

**EMERGENCY**  
 Dial 9-1-1

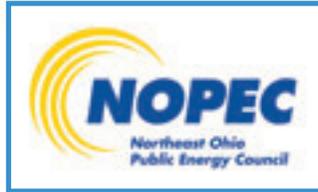
**CLERK OF COUNCIL**  
 216.595.5493

## NOPEC – GAS AGGREGATION PROGRAM

Beachwood voted to implement a natural gas aggregation program. We have been participating in an opt-out electric ‘aggregation’ since 2000. It is managed by the **North East Ohio Public Energy Council (NOPEC)**, and will soon include natural gas.

Only residents that are not in a contract with another gas supplier – and are current on their utility account – will soon receive an opt-out letter. In an opt-out program, you are automatically enrolled and your savings will automatically show up on your next utility bill after the enrollment deadline. Residents may opt-out or opt back in any time at no charge. The opt-out letters will provide pricing information and instructions if you do not wish to participate. If you are currently in a contract and want to switch to NOPEC – cancel your existing contract and once again you will be automatically enrolled with NOPEC.

We encourage you to visit both [www.energychoice.ohio.gov](http://www.energychoice.ohio.gov) and [www.nopecinfo.org](http://www.nopecinfo.org) to determine your best options. Questions? Call Michelle Kaplan at (216) 292-1910.



## SUMMER DAY CAMPS RESIDENT REGISTRATION NOW OPEN

Beachwood Summer Day Camps registration for residents is now open. Register for Kidz, Bison, Sports, Teen Travel and Theater Camp between 8:00 a.m. and 4:00 p.m., Monday through Friday at Beachwood City Hall (Recreation Office). Proof of residency required.

An early-bird fee will be offered to all residents who register by March 6. Non-resident registration begins March 10.



For more information refer to your Winter Recreation Guide or visit [WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM).

## ATTENTION

City Hall will be closed on Monday, January 19 in observance of Martin Luther King Jr. Day. Rubbish pick-up will be delayed one day. Monday's collection will be made on Tuesday, January 20.

### DID YOU KNOW? CENTENNIAL FACT

Beachwood was a small farming town in Warrensville Township and in June 1915, 151 residents formed Beachwood Village.



### LIKE US ON FACEBOOK

[www.facebook.com/Beachwood0H](http://www.facebook.com/Beachwood0H)



### CITY TWEETS

@Beachwood0H

### PD TWEETS

@BeachwoodPolice

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, January 5 and Tuesday, January 20. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, January 29. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mondays, January 5 and January 20. Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

## EASTSIDE GREENWAY PUBLIC MEETINGS

The purpose of the Eastside Greenway is to increase pedestrian and bicycle connectivity in the eastern portion of Cuyahoga County. The Eastside Greenway planning process is currently underway and public meetings will be held to share project updates and solicit feedback from the community. At the meetings, a brief overview of the project area will be provided as well as the results of the analysis. This feedback will be taken into account as the plan is finalized in the first half of 2015. More information on the Eastside Greenway can be found at [www.eastsidegreenway.weebly.com](http://www.eastsidegreenway.weebly.com).

### JANUARY 28

Happy Dog at Euclid Tavern in University Circle  
(*Underdog, private room downstairs*)  
7:00 – 9:00 p.m.

### JANUARY 29

Beachwood Public Library  
7:00 – 9:00 p.m.

### FEBRUARY 2

Waterloo Brew in Collinwood (*back room*)  
7:00 – 9:00 p.m.

### FEBRUARY 3

University Heights Public Library  
6:30 – 8:30 p.m.

### OF SPECIAL NOTE

During inclement weather, please keep your walkway clear. In the event of an emergency, it is important for our safety services to get to your home in a safe, timely manner.

## UPCOMING 2015 HOUSING INSPECTIONS



Annually, our Building Department conducts approximately 600 exterior home inspections ensuring properties maintain their values. Listed are the City streets scheduled for exterior inspections beginning Spring 2015:

- Albert Lane
- Annesley Road
- Beechmont Court
- Bernwood Road
- Brucefield Road
- Crafton Road
- Dianne Drive
- Duffield Road
- Halburton Road (23250-25545)
- Hawthorne Drive
- Hazelmere Road
- Hendon Road
- Hurlingham Road
- Letchworth Road
- Meldon Blvd.
- Rexway Road
- Richmond Road (2730-2998)
- Selkirk Road
- Shaker Blvd.
- Shakercrest Blvd.
- Somerset Drive
- South Green Road (3200-3379)
- South Woodland Road
- Stratton Road
- Sulgrave Road (3135-3220)
- Sulgrave Oval (2965-3075)
- Wendover Drive
- Willow Lane
- Wimbledon Road
- Woodside Lane

For more information call the Building Department 216.292.1914.

## SNOW ORDINANCE

Beachwood Codified Ordinances states when snow falls over a 24-hour period to a depth of 2" or more, an emergency is declared and parking may be prohibited on all City streets. We will make a reasonable attempt to notify the public by tweeting, using local press and Cable TV. However, vehicle owners are responsible to comply with the emergency parking regulations. Vehicles parked in violation may be towed at the owners' expense.

## DON'T CROWD THE PLOW

Give snow plow operators space to work. A fully loaded snow plow vehicle can weigh between 20-40 tons and cannot easily stop. In a contest between a snow plow and other vehicle, the snow plow will be the clear winner. When driving behind a snow plow stay behind at least 100 ft.



[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update

## WEATHERHEAD100 NAMES TWO BEACHWOOD COMPANIES AMONG THE FASTEST GROWING IN NORTHEAST OHIO

The Weatherhead Award was created in 1987 through Case Western Reserve School of Business. This prestigious award is a testament to hard work, commitment, innovation and the dream to succeed. This designation recognizes the fastest growing companies in Northeast Ohio that have demonstrated exceptional growth over the last five years.



Congratulations go to each Beachwood winner on receiving this prestigious award.

**AUDIMUTE SOUNDPROOFING (ONE WISH LLC)** – Year founded: 2005. Mitch Zlotnik Founder, CEO. One Wish LLC is an e-commerce business that is the parent company for Medic Batteries, Audimute Soundproofing and Retrofit LED Lights. They create custom acoustic products and solutions designed to create extraordinary experiences at work or home.

**STRATOS WEALTH PARTNERS** – Year founded: 2008. Jeff Concepcion founder and CEO. Stratos Wealth Partners is a wealth management company, providing investment and general financial planning advice to a diverse client base of business owners, individuals and institutions. They are in 25 states and have a total of \$5.6 billion in advised assets under management.

## BEACHWOOD RECREATION BASEBALL/SOFTBALL LEAGUES

Sign up now for Youth Baseball and Softball Leagues for Spring/Summer 2015.

### BASEBALL PROGRAM

Novice Coed T-Ball: 5 – 6 years  
Rookie Boys Machine Pitch: 7 – 8 years  
Minor Boys Player Pitch: 9 – 10 years  
Major Boys: 11 – 12 Years

### SOFTBALL PROGRAM

Rookie Girls: 7 – 8 years  
Minor Girls Player Pitch: 9 – 12 years

Fees : \$55 Resident / \$75 Non-Resident

For more information: See Winter Recreation Guide or call 216.292.1970



## ART EXHIBIT

Beachwood Community Center



MONDAY – FRIDAY • 9:00 AM – 4:00 PM

SATURDAY • 10:00 AM – 3:00 PM

SUNDAY • 10:00 AM – 1:00 PM

### NOT JUST PRETTY PICTURES

*Lee Heinen - figurative work*

*Suzan Kraus - abstract acrylics/collages*

*Roger Welchans - acrylic/collage paintings  
of ancient Chinese urns*

*William Martin Jean - paintings and works  
on paper with a sense of serene classicism*

Show Dates: January 6 – 24, 2015

Artists' Reception: Sunday, Jan. 11, 1 – 2:30 p.m.

## QUILT SHOW



### TO CELEBRATE CITY'S 100<sup>TH</sup> BIRTHDAY

The Beachwood Historical Society is looking to fill the Beachwood Community Center with handmade quilts. If you have a quilt you wish to lend for this summer-time exhibit, please contact Rosemary Nemeth at [rnemeth001@aol.com](mailto:rnemeth001@aol.com) or Susan Merdler at 216.292.1911 before April 2.

## POWER OUTAGES

During a power outage, First Energy's electricity restoration process follows three key principles:

- Safety
- Support for Emergency Services and other emergency responders
- Repairs that will bring largest number of customers back in service

The restoration process insures everyone is treated fairly and service is restored as quickly as possible. To report a power outage call 1.888.544.4877 or visit [www.firstenergy.com](http://www.firstenergy.com).

# BEACHWOOD ECONOMIC DEVELOPMENT RECAP

Beachwood's economic development is strong. In 2014, over \$83,000,000 in projects were completed including the following:

## OMNOVA SOLUTIONS

- \$17 million Global Headquarters
- 8.5 acres in Chagrin Highlands
- Brought 110 jobs
- \$21 million annual payroll
- 70 additional jobs projected
- Additional Payroll: \$4.7 million



## PIADA RESTAURANT

- \$2.5 million project
- Seating for 120
- Adjacent to new ALOFT Hotel
- 50 new jobs



## HOSPITALITY PROJECTS

- Remodeled Clarion Hotel
- New boutique Hotel Indigo
- \$8.5 million renovation project
- Hotel Indigo - 100 rooms
- Clarion Hotel - 73 rooms
- Clarion Grand Opening January, 2014
- Hotel Indigo opened October 1, 2014
- 75 new jobs



## BASF

- \$25 million R & D expansion
- 50 employees currently
- 90 employees by 2015



## TRES POTRILLOS

- 25765 Chagrin Blvd
- Interior/ Exterior Renovation
- \$200,000+ project
- 20 New Jobs



## STRATOS WEALTH PARTNERS

- Purchased 41,000 sq. ft. building for their National Headquarters
- \$3 million payroll
- 50 new employees



## THE PUB - BRITISH FOOD/DECOR

- Beachwood Place
- Interior/exterior remodel/refacing
- \$1 million project
- 7,000 square feet
- 30 New Jobs



BRITISH-INSPIRED, AMERICAN-CRAFTED

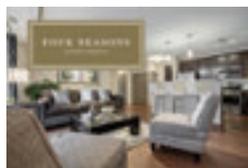
## INFINITI OF BEACHWOOD

- 37,000 square feet
- \$9 million project
- 60 new jobs



## FOUR SEASONS APARTMENTS

- 144 distinctive luxury apartments
- Fourth and final stage
- \$18.9 million project
- 24 hour fitness studio



## CLEVELAND EYE CLINIC

- Expansion and remodeling
- Located at 25101 Chagrin Blvd.
- 9,995 square feet
- Full service ophthalmic practice

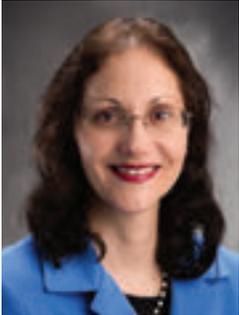


## 2015 DEVELOPMENT PROJECTS INCLUDE:

- The Vue, a project by the NRP Group LLC
- Wiggins Place
- Windsor Heights Alzheimer's Special Care Center
- Life Services Assisted Living
- JEA Senior Living



Beachwood Convention & Visitors Bureau  
VisitBeachwoodOhio.com • 216.378.9333



## BCVB Partners with Local Companies to Improve Visitors' Experiences

By Patty Lampert, President

As we welcome 2015, the Beachwood Convention & Visitors Bureau (BCVB) is getting ready for another busy year. The BCVB has added several new partners including The Cleveland Orchestra, Western Reserve Historical Society, Cleveland Metroparks, Beachwood Library and Historical Society.

A few of the other 2014 highlights include:

- **Improving the Visitor Experience** by launching an airport transportation program to Cleveland Hopkins and Akron Canton Airports for visitors and residents of Beachwood. (For more information about this service, visit [VisitBeachwoodOhio.com](http://VisitBeachwoodOhio.com).)
- **Developing Award Winning ads** to promote Beachwood as a travel destination.

- **Establishing Food, Fun & Fashion Week** sponsorships and packages for the first time. Travelers received special rates and hotel promotions.
- **Providing Resources** for Beachwood Businesses, convention and event planners to keep their business meetings local.
- **Becoming a Board Member** for Adventures in Northeast Ohio.

We invite you to explore possible ways the BCVB can partner with your company to improve your visitors' experiences and to enhance their perceptions of Beachwood. Please call me at 216-378-9333, or send me an email at [Patty@VisitBeachwoodOhio.com](mailto:Patty@VisitBeachwoodOhio.com). I look forward to becoming a valued resource for your business and helping your visitors experience Beachwood as a memorable destination!

We are excited to begin 2015 and wish each of you a happy and healthy new year!



## Tactic meetings

Spark great ideas in our sleek meeting space equipped with state-of-the-art technology, and fast and free WiFi.



Conveniently located off of I-271 in Beachwood's business corridor, the Aloft is within close proximity to the area corporations, world-class shopping, and dining. As the newest and most unique hotel product in the Beachwood market, the hotel is ideal for both your business and leisure needs.

For reservations, please visit us at [aloftheachwood.com](http://aloftheachwood.com).  
To book your next meeting, please call the sales office at 216-595-0900.

1010 Eaton Boulevard Beachwood, Ohio 44122 • Hotel Reservations: 866-716-8143

## Fairmount Early Childhood Center Preschool and Camp Registration

The Fairmount Early Childhood Center is a private, district-sponsored learning center, offering a full school-year calendar as well as a summer preschool camp.

### Preschool/Camp Parent Information Night Wednesday, January 14 • 7 p.m. Free Babysitting Available

The Fairmount Early Childhood Center Non-Categorical (Special Education) Preschool is seeking typical peers (role models) for the 2015-2016 school year. This program offers four mornings or afternoons per week at significantly reduced rates.

**Preschool and Camp Registration is currently open!**

## New Young 5's Class

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# Chubby Checker to Twist for Local Animal Rescue

### Rescue Village introduces groundbreaking concert event

On Saturday, January 10, Chubby Checker will headline Cleveland's first-ever animal-rescue concert at the Hard Rock Rocksino, Northfield Park. The evening, titled "Rock and Roll to the Rescue," will raise funds for the homeless dogs, cats, horses and other animals of Geauga County Humane Society's Rescue Village.

The three-hour spectacular promises to be a one-of-a-kind dance extravaganza packed with more than 50 years of his music, surprise celebrity guests and a variety of other interactive entertainment, including photo booths, auctions and a once-in-a-lifetime opportunity to Twist on stage with Chubby.

The event was created by music industry veteran and founder of the Barkley Pet Hotel & Day Spa brand, Howard "Perl" Perlmutter, as a fresh alternative to traditional fundraising. It is being presented by The Barkley Pet Hotel & Day Spa, Ganley Subaru of Bedford, Ganley Volkswagen of Bedford, and Hotcards.

According to promoter Bruce Reiner, "At 73 years of age, Chubby's show is still one of the best in the business. The only sitting this crowd will be doing is at the slot machines in the casino after the show!"

"Never before have Clevelanders had the opportunity to be entertained by a legend and to save the animals of their community with the same dollar," says Anna Marie Velasquez, marketing director of Rescue Village. "Each ticket sold will make a huge difference for a pet in need."

Tickets range from \$39.50 to \$115 and are on sale now at all Ticketmaster locations or at the Rocksino box office. For additional information on the event, including donation opportunities for those who may not be able to attend, visit [rescueconcert.com](http://rescueconcert.com).

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"Rock and Roll to the Rescue," will raise funds for the homeless dogs, cats, horses and other animals of Geauga County Humane Society's Rescue Village.

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# Beachwood Schools

## 2014 Annual Report

Popular Annual Report for the Fiscal Year Ended June 30, 2014



Dear Beachwood Residents,

Beachwood City Schools' 2014 Popular Annual Report highlights our students' academic achievements, contains a profile of our district and its offerings, and reports our district's financial data for Fiscal Year 2014. It is available on our web site at [beachwoodschoools.org](http://beachwoodschoools.org).

The following pages provide a synopsis of this Annual Report with snapshots of information that are most significant to Beachwood taxpayers. On these pages, you'll see that your schools are in excellent financial health. With more than \$5 million in operating efficiencies since the district's last operating levy in 2005, Beachwood's tax rate is still one of the lowest in the area. Meanwhile, Beachwood's children continue to excel as we expand academic programming. Our 110.6 Performance Index on the 2013-2014 district report card ranked eighth in Ohio.

Thank you for taking a few minutes to browse this report and for this community's continued and unparalleled support of its children and schools.

  
Dr. Richard A. Markwardt  
Superintendent

  
Michele E. Mills  
Director of Finance/Treasurer

### DISTRICT PROFILE

**Enrollment:** 1,526 students

**Average Class Size:** 117 students (per grade)

**Pupil/Teacher Ratio:** 11.1-to-1

**Faculty:** 161 certificated teachers, 85% with Master's degrees and/or PhDs

**Average Teaching Experience:** 12.4 years (in Beachwood)

**Advanced Placement:** 25 AP courses; 2014 recognition by College Board

### 2013-2014 DISTRICT REPORT CARD

- 110.6 Performance Index is the highest in the district's history
  - Ranked #3 among Cuyahoga County's 31 public school districts
  - Ranked #8 among Ohio's 611 public school districts
- 24 out of 24 Indicators Met
- 'A' grades in nearly every category, including Value-Added & Gap-Closing
- 99% of students scored proficient or better in 4th grade OAA reading
- 5th grade math scores ranked #1 in Northeast Ohio

### STUDENT ACHIEVEMENTS

See the following pages for the Beachwood City Schools' academic highlights for the 2013-2014.

### FINANCIAL REPORTS

The Beachwood City School District has not had an operating levy on the ballot since 2005 and is one of only four school districts in Ohio with Moody's Aaa credit rating. See the following pages for a summary of Beachwood City Schools' financial reports for Fiscal Year ended June 30, 2014.

Visit us at

[www.beachwoodschoools.org](http://www.beachwoodschoools.org)

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Steve Rosen, *Member*

Michael Zawatsky, *Member*

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Dr. Richard A Markwardt, *Superintendent*

Michele E. Mills, *Director of Finance/Treasurer*

Robert P. Hardis, *Assistant Superintendent*

Lauren J. Broderick, *Director of Pupil Services*

Ken Veon, *Director of Curriculum & Technology*

Kathleen Stroski, *Assistant Treasurer*

# Beachwood Schools

## 2013-2014 STUDENT ACHIEVEMENTS



### Class of 2014

---

- Class size: 132 students
- 100% graduation rate
- Awarded more than \$5.3 million in scholarships
- 6 National Merit Finalists; 5 National Merit Commended Students; 1 National Hispanic Recognized Student

### Academics

---

Beachwood students in all grade levels excelled in regional, state, national and global competitions in science and robotics, math, writing, speech and debate, world affairs, marketing, culinary arts, fine arts, athletics and technology – among many others - including:

- Team 695, Beachwood High School's robotics team, won the 2014 OhioFIRST state championship.
- A team of BMS students won the state Destination Imagination championship and was one of three Beachwood teams to place in the top 15 at the Destination Imagination 2014 Global Finals.
- The BHS Academic Challenge team won the National History Bowl championship in the Varsity Small School division.
- A school-record 77 Beachwood High School students earned AP Scholar recognition.



### Fine Arts

---

- Beachwood students showcased their visual and performing arts talents at competitions and exhibitions throughout Northeast Ohio.
- During Spring Break, more than 80 BHS orchestra students traveled to Italy, where they performed three concerts and visited Sorrento, the Amalfi Coast, Pompeii, Orvieto, and Rome and toured sites such as the Roman Coliseum, the Jewish Quarter, the Vatican, and Amalfi St. Andrew Cathedral.
- Beachwood was named among the nation's Best Communities for Music Education for the seventh consecutive year.



### Athletics

---

- Two wrestlers each won their second state championships.
- The girls basketball team won the district championship and advanced to the regional title game for the second consecutive year.
- The football, boys soccer, and boys basketball teams all won conference championships.
- A boys golfer was named conference MVP.
- A boys tennis duo reached the state Final Four.

### Social Conscience

---

Students at each of our schools participated in projects and events that celebrate our community's rich cultural and social diversity, and demonstrate compassion and respect for all members.

View the complete Annual Report at [www.beachwoodschoools.org](http://www.beachwoodschoools.org).

## NET POSITION

- Total net position increased by \$9,179,149, which represents a 19.1 percent increase from 2013.
- The District continues to pay down its outstanding debt and shorten repayment periods.
- Accrued wages and benefits decreased \$160,428 due to the retirement of 11 staff members who were replaced by less senior staff.

Governmental Activities	2014	2013	2012
<b>Assets</b>			
Current and Other Assets	\$61,206,905	\$61,777,555	\$71,065,301
Capital Assets	62,836,677	59,934,185	45,768,048
<b>Total Assets</b>	<b>124,043,582</b>	<b>121,711,740</b>	<b>116,833,349</b>
<b>Liabilities</b>			
Long-term Liabilities	41,148,367	44,145,234	47,070,449
Other Liabilities	3,381,194	4,256,927	5,925,001
<b>Total Liabilities</b>	<b>44,529,561</b>	<b>48,402,161</b>	<b>52,995,450</b>
<b>Deferred Inflows of Resources</b>			
Property Taxes	22,232,256	25,206,963	22,611,659
<b>Net Position</b>			
Net Investments in Capital Assets	23,764,063	18,082,152	18,670,053
Restricted	4,657,530	7,697,202	3,818,435
Unrestricted	28,860,172	22,323,262	18,737,752
<b>Total Net Position</b>	<b>\$57,281,765</b>	<b>\$48,102,616</b>	<b>\$41,226,240</b>

## REVENUE

- The District's revenues increased by 5.4 percent over 2013 due primarily to the District receiving unbudgeted revenue from the settlement of litigation regarding the valuation of real property.
- **Program Revenues** (\$6,159,860) are for specific program areas and comprise 13 percent of the District's total revenues.
- **General Revenues** (\$36,597,587) account for 75 percent of all revenues. The largest portion of general revenues is property taxes levied on commercial and residential properties.
- **Grants and Entitlements** (\$5,687,462) comprise 12 percent of the District's revenues, and are from the State of Ohio and the federal government.

	2014	2013	2012	2011
<b>Program Revenues</b>				
Charges for Services and Sales	\$2,837,045	\$4,346,756	\$3,920,001	\$4,432,301
Operating Grants and Contributions	3,322,815	3,026,362	3,190,174	3,368,012
<b>General Revenues</b>				
Property Taxes	33,708,619	27,450,186	28,034,000	26,914,433
Grants and Entitlements	5,687,462	5,647,472	6,385,851	6,845,143
Investments	176,869	73,323	221,860	332,985
Other	2,712,099	5,436,826	298,808	250,458
<b>Total Revenue</b>	<b>\$48,444,909</b>	<b>\$45,980,925</b>	<b>\$42,050,694</b>	<b>\$42,143,332</b>

## LOCAL TAXES COLLECTED

Property Tax dollars collected for the general fund from operating levies are used to pay for day-to-day operating expenses of the District, including salaries, benefits, utilities, books, materials, and equipment.

- Local property taxes (42.25 mills) collected from Commercial Real Estate for Fiscal Year 2014 totaled \$17,888,210 (54.5 percent of total taxes collected).
- The District collected \$13,922,708 (42.4 percent of total taxes collected) in Residential Real Estate taxes (35.28 mills) in fiscal year 2014.
- **Beachwood has not had an operating levy on the ballot since 2005**

Public Utility Taxes are assessed on tangible personal property, as well as land and improvements, at true value (normally 50 percent of cost).

- The District collected \$1,004,267 (3.1 percent of total taxes collected) from public utility property taxes in Fiscal Year 2014.

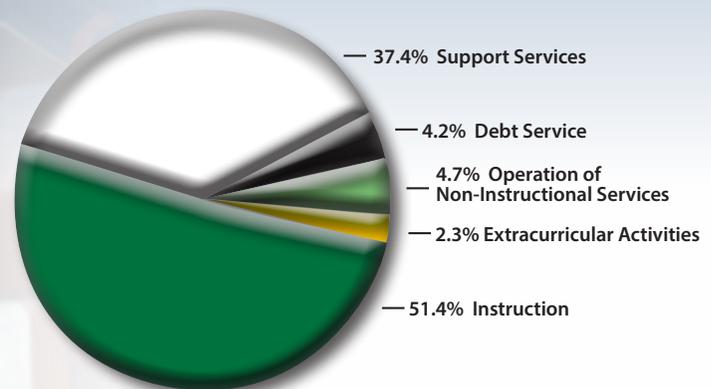
### OPERATING LEVY CYCLES Local School District Operating Levies Since 2005

2006, 2010, 2014	Shaker Heights
2005, 2010, 2013	Solon
2005, 2007, 2008, 2010, 2011, 2012	Aurora
2005, 2008, 2012	South Euclid-Lyndhurst
2008, 2012	Mayfield
2007, 2012	Chagrin Falls
2007, 2011	Cleveland Heights-University Heights
2006, 2010 (failed), 2011	Hudson
2011	Orange
2005	Beachwood

*Moody's Investor Service confirmed the district's Aaa credit rating. Beachwood Schools is one of only four school districts in the State of Ohio to be awarded this rating.*

### EXPENSES

Governmental Activities totaled \$39,265,760, a slight decrease of 0.4 percent from Fiscal Year 2013 (from government-wide statements), primarily due to flat salaries in FY14. The primary expenses include classroom instruction, instructional support, transportation, and extracurricular activities. Each of these expense categories includes salaries, benefits, purchased services, supplies, and capital outlay. For example, costs for administration include administrative staff support, office supplies, and equipment, in addition to the cost of administrators. The following chart shows what percentages of the program expenses are spent on each of the various groups necessary to educate students.



### LONG-TERM PROJECTIONS

Funding for public education continues to be challenging as the school choice proponents try to expand voucher programs for all Ohio students irrespective of the quality of their local public schools. Beachwood Schools already receives very little in state funding for education – less than \$665 per pupil. State vouchers redirect \$5,800 or more per pupil from the District to charter schools. Ohio school choice program is already recognized nationally for its lack of oversight of academic expectations and fiscal operating standards.

The State has put public schools on notice that we must change our methods of doing business to achieve greater operational efficiencies, including tracking teacher and student performance and rewarding staff members accordingly. Beachwood Schools will continue to be innovators and will plan for the future with the focus on students remaining the crux of every decision.

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## JFSA seeks volunteers for Home Delivered Meals and Horvitz YouthAbility Programs

Jewish Family Service Association is seeking volunteers to deliver kosher home-delivered meals on Tuesdays and/or Thursday mornings. Volunteers pick up meals at Myers Apartments in Beachwood and deliver to elderly and disabled adults on the near east side of Cleveland. Volunteers are encouraged to bring a friend to share in the deliveries and friendly visits. Some light lifting and possible stairs. Volunteers will need a valid Ohio driver's license, a reliable vehicle, and proof of insurance.

Volunteers are also sought as workout buddies for participants in JFSA's Horvitz YouthAbility program for disabled and at-risk youth on Thursday evenings or Sunday mornings. Activities include walking, jogging, biking and stretching. Adults and minors welcome.

If interested, please contact Sandra Lusher-Waterhouse, JFSA Manager of Volunteer Services, at 216.378.3475 or slusher@jfsa-cleveland.org.

## RJC Discussion Group Meeting

The community is invited to attend a Republican Jewish Coalition Discussion Group Meeting on Sunday morning, January 18, at 10 a.m. Registration opens at 9:30 a.m. Isaac Yomtovian will be the speaker. His presentation is titled, "The Roots of anti-Semitism, and Jewish Life in Iran."

The event will take place at Embassy Suites on Park East Drive in Beachwood. No charge for members; \$10 for non-members and guests. For additional information and to make a reservation, please contact Barbara Amper at 216.831.2083 or bamper@earthkink.net.

## Beachwood Elderclass Presents Musical Memories:

### Great American Songbook and Standards

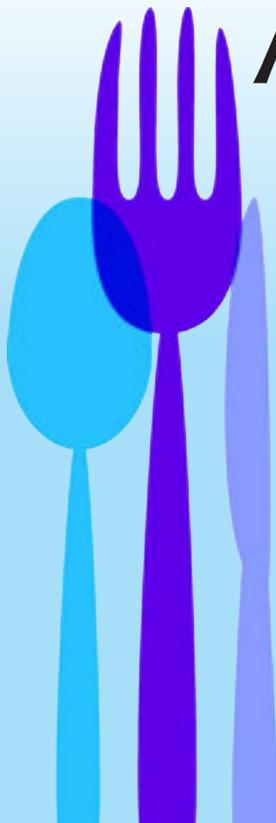
The next Beachwood Elderclass program will take place on Thursday, January 22, featuring Beachwood's own Mark Grey and his North Coast Jazz Collectives. Appearing with him will be Cleveland based vocalist and flutist, Nancy Redd.

Sponsored by the Beachwood Board of Education, Elderclass affords residents an opportunity for learning and entertainment in a high school environment. Excellent lunches, catered by the vocational culinary arts class, are \$5 for Beachwood residents and \$8 for non-residents, if space is available. Programs in the new community room are free and open to the public.

Elderclass coordinator Mort Biel reminds attendees that lunch will be served in the Beachwood Bistro at noon with the program to follow at 1 p.m. in the adjacent community room. A bus will begin pickups going from the northeast corner of the parking lot to the front entrance beginning at 11:15 a.m. and ending at noon. The bus will return you to your car following the program.

Please register for the lunch by using the flyer you will receive in the mail. If you are not registered to receive Elderclass monthly program flyers, please contact Marlene Dunger at the Beachwood Board of Education, 216.464.2600. Reservations will be accepted by mail only. No walk-ins for lunch. No reservations are needed for the program only.

# A Taste of Winter



### Piccolo Italian Restaurant

Piccolo Italian Restaurant offers the epitome of homemade ethnic cuisine. Chef Chris Licht offers some Old World recipes and contemporary twists on quality cuts of veal, chicken, beef, fresh seafood, and homemade pastas and pizzas, accompanied by a full bar and extensive wine list. Happy hour is Monday through Thursday, 4-7 p.m.; Friday and Saturday, 4-6 p.m. and 9-11 p.m.; and Sunday 4-9 p.m.; offering \$5 appetizers, pasta bowls, wine and drink specials. Live entertainment schedule is on our website.



### Tomaydo Tomahhdo

Some say Tomaydo, some say Tomahhdo, but we say fresh food and healthy choices! At Tomaydo Tomahhdo, fresh homemade entrees are our specialty. Whether you are looking for a quick lunch-time salad or sandwich, or a dinner pasta dish or pizza, Tomaydo Tomahhdo has something just for you!



### Tres Potrillos

Tres Potrillos, open 7 days a week, offers the most authentic Mexican cuisine with only fresh ingredients. Very fast lunch service. Stop in for our great happy hour everyday from 2 - 6 p.m. and 9 p.m. to close.

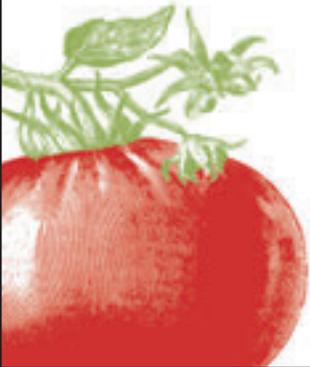
# A Taste of Winter

A guide to dining  
happy hours & catering

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# The Beachwood Arts Council Presents: Fairmount Temple Adult Cultural Arts Series

## 20th Annual Juried Regional High School Student Art Show

The Beachwood Arts Council is pleased to present its 20th Annual Juried Regional High School Student Art Show at the Beachwood Community Center. Students from 26 area high schools have been invited to participate in this show.

The opening reception will take place on Sunday, February 1, from 2 – 4:30 p.m., with awards presented at 3 p.m. This year's judges are: Grafton Nunes, President and Chief Executive Officer of the Cleveland Institute of Art; Kevin O'Donnell, Managing Director and Owner, Lee Hayden Gallery, LLC; and Diane Pinchot, MFA, Professor of Art, Ursuline College.

Students' works will be judged on originality, craftsmanship and each judge's personal view of the art. Monetary awards will be given for first, second and third place winners and five honorable mentions will be awarded. Other exhibitors will be given a small monetary thank you for their participation.

Viewing hours are Monday through Friday, 10 a.m. - 4 p.m.; Saturdays, 10 a.m. - 3 p.m.; and Sundays, 11 a.m. - 1 p.m., through Sunday, February 22.

The exhibit is free and open to the public. Come and see the creative talents of our area's young people.

## Cleveland Orchestra Double Bass Quartet

The community is invited to attend a musical program on Sunday, January 25, at 2 p.m., at the Beachwood Community Center. Enjoy music by the Cleveland Orchestra Double Bass Quartet, featuring Mark Atherton, Charles Carleton, Scott Dixon and Derek Zadinsky. There is a suggested donation of \$10 per person, and a reception will follow the performance.

For additional information, visit [beachwoodarts.org](http://beachwoodarts.org).

On Sunday, January 25, George Roth will present "Stories to Tell," a cabaret-style show featuring songs of Broadway.

Roth has worked professionally in the theater as an actor, director and educator for more than 25 years. He was trained as an actor at Yale University and the Central School of Speech and Drama in London. In England, he performed in Brighton Beach Memoirs for the Royal National Theatre of Great Britain; and portrayed Eddie, the junkie thug, in the movie Batman. Here in Cleveland, Roth has acted in just about every professional theater in northeast Ohio. His favorite roles include David Malter in *The Chosen*, Yogi Berra in *Nobody Don't Like Yogi*, and Tevye in *Fiddler on the Roof*.

Roth's proudest moment as an actor was playing Otto Frank, opposite his daughter, Olivia, who played Anne in *The Diary of Anne Frank*.

At this cabaret-style performance at Fairmount Temple, Roth will be accompanied by Nancy Maier, a talented pianist, who is well-known as accompanist for Bill Rudman's *The Musical Theater Project*.

Don't miss this special night of great entertainment and a delicious dinner! Enjoy drinks and appetizers in the foyer at 4:15 p.m., followed by a 5 p.m. performance, and dinner at 6:15 p.m. The cost is \$24/member and \$27/non-member.

To register, please contact Susan Namen at 216.464.0607. The final program of this series, April 19, will feature singing sensation Nick Costa and entertainer Bill Pirie. Cultural Arts Series co-chairs are Bernice and Lloyd Goldman, Joan and Mort Rogoff, and Ilene and Allan Schwartz. These programs are made possible through the generosity of the Max and Ella Green Fund.



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## Membership Corner

The Beachwood Chamber of Commerce welcomes its newest members:

### **Beech Brook**

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mburke@beechbrook.org  
Non-profit

### **Better Business Bureau, Inc.**

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David Weiss  
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dweiss@cleveland.bbb.org  
Business / Non-profit

### **Brown Family Enterprises**

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For complete information about the Beachwood Chamber of Commerce, visit [www.beachwood.org](http://www.beachwood.org) or call 216.831.0003.

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## Upcoming Programs at The Gathering Place

The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs and services provide education and information, support, and help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and a location in Westlake. Below is a listing of upcoming programs at The Gathering Place located at 23300 Commerce Park in Beachwood. All programs require advance registration by calling 216.595.9546 unless noted. For more information visit [www.touchedbycancer.org](http://www.touchedbycancer.org).

### Guided Meditation for Those Touched by Cancer

Every Monday, 2-3 p.m.

Relax, learn new coping skills and practice mindfulness meditation techniques. No registration required.

### KidShop/TeenShop

Mondays, January 12 and January 26, 6:30-8 p.m.

A program to help children and teens who have an adult family member with cancer. Utilizing art, play and discussion, children, teens and their parents interact with other families in a similar situation.

### Feed Your Body, Nourish Your Soul: Nutrition Guidelines for Breast Cancer Survivors

Thursday, January 22, 6:30-8 p.m.

### Exercising Through Prostate Cancer

This twice-weekly strength training program is designed to help reduce some of the side effects from prostate cancer hormone therapy treatments like fatigue and weight gain. Call Beth Bennett at 216.595.9546 to schedule a fitness assessment.

## February Advertising Special Sections!

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# Explore your fertility options.

Fertility treatment doesn't have to mean in vitro fertilization.

// Usually, women wanting to become pregnant can be treated with less expensive, simpler methods," says Rebecca Flyckt, MD, a Cleveland Clinic fertility specialist at Beachwood Family Health and Surgery Center. "Often, just a small adjustment can improve fertility."

The Fertility Center at Cleveland Clinic Beachwood provides a range of treatments:

- **Medication.** Fertility drugs can help women who don't ovulate. Women can often take just one pill for five days during the first half of their menstrual cycle. Combined with timed intercourse or insemination, it's often all women need to conceive, says Dr. Flyckt. More aggressive treatments involve injected fertility medications.
- **Insemination.** Experts select a concentrated sample of the healthiest, most active sperm and insert it through the cervix into the uterus.
- **Surgery.** Surgery can correct common gynecologic disorders that hinder fertility, such as:
  - Damaged or blocked fallopian tubes, which prevent eggs from getting to the uterus
  - Fibroids (benign tumors of the uterus)
  - Endometriosis, which can cause pelvic pain, bleeding and infertility
- **Treatment** for hormone issues. "Thyroid disorders are quite common and often undiagnosed," says Dr. Flyckt. "When your thyroid is malfunctioning, you may have irregular periods and it may be hard for you to get or stay pregnant."
- **In vitro fertilization.** In vitro fertilization has the highest pregnancy success rate but can be very expensive and time-consuming. Eggs retrieved from a woman's body are fertilized in a lab. When an embryo begins to grow, it is implanted into the woman's womb. Cleveland Clinic's in vitro program, one of the largest in Ohio, is equipped with the most advanced technologies available.

■ **Fertility preservation.** Generally, there are two reasons women preserve fertility:

- Cancer diagnosis and treatment
- Postponing childbearing due to lack of a partner or first wanting to pursue education or a career

Egg freezing is the conventional method and is frequently performed in these scenarios. However, Cleveland Clinic also offers ovarian tissue freezing, a cutting-edge experimental technology. Instead of storing eggs for fertilization later, specialists remove and store a portion of ovarian tissue (containing thousands of egg cells). Later it can be re-implanted so the woman can conceive naturally.

"Cleveland Clinic Beachwood is one of few U.S. locations that offer tissue freezing," says Dr. Flyckt. "It's a good option for women who need to start cancer treatment immediately. We can do the outpatient procedure in one day, instead of waiting weeks for ovulation."

## When should you see a doctor?

Try to conceive for a year before seeking fertility treatment if your periods are monthly, advises Dr. Flyckt. If you are age 35 or older, you should see a fertility specialist after six months. If you are over 40 or if you have painful periods, infrequent periods or other gynecological issues, you should see a fertility specialist right away.

"There are many treatment options that can improve your chance of conceiving which are easy, gentle and not too expensive," says Dr. Flyckt.

For more information, visit [clevelandclinic.org/fertility](http://clevelandclinic.org/fertility). To schedule an appointment with Dr. Flyckt or another fertility specialist at Cleveland Clinic Beachwood Family Health and Surgery Center, call 216.839.3150.



Rebecca Flyckt, MD

# Women of Fairmount Temple Upcoming Programs

The Women of Fairmount Temple invite you to attend the following programs:



## Tuesday, January 6

Judi Feninger, president and CEO of the Gordon Square Arts District, will give us the news of what is going on in that vibrant area – and there is a lot going on! She will speak at 1 p.m. Preceding her talk, from 10:30 to 11:30 a.m., there will be a women's Bible study group, led by Sue Arnold, in the library. Lunch is at noon. Reservations may be made on Monday, at 440.461.7921, or Tuesday, at 216.464.1330, from 9:30 to 10:30 a.m.. The cost is \$7/member and \$10/guests.

## Tuesday, January 20

As a mitzvah project, join the group in making specialized dolls for children in shelters. Marcia Zashin, responsible for distributing the dolls, will speak at 1 p.m. Her topic is "Special Friends for Homeless Children." As usual, lunch is at noon at a cost of \$7/member and \$10/guest. Reservations may be made on Monday, at 440.461.7921 or Tuesday, at 216.464.1330, from 9:30 to 10:30 a.m.

## Sunday, January 25

Mitzvah Morning continues as participants work on Touch and Tell books for the Cleveland Sight Center; lap robes for Montefiore, Menorah Park and other facilities; sewing medical vests for epileptic children; and creating pillows for breast cancer patients.

# Are You at Risk this Flu Season?

## Temporary Illness Program Can Help

For aging adults, the seasonal flu and its symptoms can be very serious. What will happen when you or a loved one gets the flu or any other temporary illness such as pneumonia or gastrointestinal distress? Help is now available.

Menorah Park Home Health Services offers a Temporary Illness program, with nurses partnering with your doctor to help prevent your condition from worsening to cause hospitalization. The program offers many services and is covered under Medicare and most insurance companies. The long winter can be safer, healthier, and easier on senior adults utilizing this program. For more information, contact Menorah Park Home Health Services at 216.595.7333.

# Jewish Federation of Cleveland Announces Creative Arts Contest

Creative writers, artists, and filmmakers from Cleveland area middle and high schools are invited to enter the 2015 annual Yom Hashoah V'Hagvurah (Cleveland's commemoration of the Holocaust and heroism) Creative Arts Contest. Essays, works of art, and films are sought that portray this year's theme, "70th Anniversary of the Liberation: Keeping the Memory Alive."

"This is a wonderful opportunity for students to consider the lessons of the Holocaust from a unique perspective and to creatively interpret that point of view through writing, art and film," said Richard Rakos, Creative Arts committee co-chair.

Entries will be judged on interpretation of the theme, originality and technique. Cash prizes totaling \$3,150 will be awarded and the winning entries may be published in the Cleveland Jewish News. Winners and their schools will be recognized at the Yom Hashoah Commemoration on April 15, 2015, at Green Road Synagogue, 2437 S. Green Road, Beachwood.

The Yom Hashoah Creative Arts Contest and the Annual Yom Hashoah Event are sponsored by the Jewish Federation of Cleveland and the Kol Israel Foundation.

Deadline for entries is February 6, 2015. For more information and entry forms, visit [http://www.jewishcleveland.org/news/blog/creative\\_arts\\_contest\\_entries\\_sought/](http://www.jewishcleveland.org/news/blog/creative_arts_contest_entries_sought/) or call Debbie Klein at the Federation at 216.593.2834.

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## Beachwood Men's Softball League Annual Banquet



On November 25, the Beachwood Men's Softball League held its annual banquet with a record-breaking crowd of 110 attendees. This event featured a 50-50 charity raffle, food donations and the group's award presentations, as well as presentations from Bob DiBiasio, Cleveland Indians marketing director, and Les Levine, host of More Sports & Les Levine.

The league was originally created in 1960 by Beachwood residents. It is still going strong today, and established a Hall of Fame in 2012.

Congratulations to recently inducted hall of famers Burt Curtis, Les Friedman, Randy Gilbert, Gary Lappin and Bob Snyder.

Congratulations also to the Baker and Weiskind teams on being last year's champions, co-batting champs Nolan Shenkelman and Adam Baker, rookie of the year Evan Klotzman, Leo Weiss Award recipient Andrew Grover, and Hershey Dolin Award recipient Todd Adelman.

In recognition of the third-year hall of fame inductees, Mayor Merle S. Gorden and City Council proclaimed this day as "Beachwood Men's Softball League 2014 Hall of Fame Day" in the City of Beachwood.

According to league commissioner Larry Adelman, the 2014 season was the best season ever and he looks forward to an even better year in 2015.

Pictured: Hall of Fame inductees Bob Snyder and Randy Gilbert.

## Now Available: Premiere Summer Internship Program in Israel for Young Adults

Calling all Jewish Clevelanders, aged 20 to 25: If you are ready for a life-changing experience this summer, visit [www.clevelandonwardisrael.com](http://www.clevelandonwardisrael.com) to apply for Onward Israel, an eight-week summer internship program in Tel Aviv. Thanks to a partnership between the Jewish Federation of Cleveland and The Jewish Agency for Israel, college juniors, seniors, and graduates can live and intern in Israel from June 10 to August 16, 2015.

"My summer in Israel was amazing," said Daniel Pearlman, a recent Onward Israel participant, who interned at the Moshe Dayan Center for Middle Eastern and African Studies at Tel Aviv University. Onward participants will intern in the fields of the arts, business, finance, communications, non-profits, high-tech, and more. They will also live in modern, shared apartments in Greater Tel Aviv and immerse themselves in Israeli culture, as they learn about the important issues facing Israeli society.

"Living and working in Tel Aviv during a time of regional crisis taught me more about myself, the Arab-Israel Conflict, and Israeli society than I ever could have learned at school or from a textbook," Pearlman said. "I made the effort to learn by experience, and not by sensationalized media coverage. I succeeded in reaching that goal!"

Qualified applicants are students or recent grads from or currently living in the Greater Cleveland area. Applicants must have had one previous, short-term Israel experience, such as Birthright or a teen travel program. Program cost is \$500 plus airfare. Limited spots are available. Rolling admission is through January 15. For more information about Onward Israel, contact Ilanit Gerblich Kalir at [ikalir@jcfccleveland.org](mailto:ikalir@jcfccleveland.org) or 216.593.2815.

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## Ahuja Wellness Programs

The community is invited to attend Ahuja Wellness Programs on the second Wednesday of every month, from 6 to 7:30 p.m., in the Enid B. and David M. Rosenberg, MD Conference Suite. Food and refreshments will be provided. To register, email [AhujaWellnessProgram@UHospitals.org](mailto:AhujaWellnessProgram@UHospitals.org) or call 216.285.4069.

### Wednesday, January 14

#### Heart Health Series: Part 1, Nutrition

Weight control and regular exercise are critical for keeping your heart in shape, but the food you eat may matter just as much. A heart-healthy diet can reduce your risk of heart disease or stroke by 80 percent.

### Wednesday, February 11

#### Heart Health Series: Part 2, Innovations and Technology

With heart disease affecting an estimated 27 million adults, there is a need to develop new treatments. Learn about innovative new procedures and surgeries that could save more lives.

## City Survey

In January, the City of Beachwood, in conjunction with the Cuyahoga County Planning Commission, will be mailing a survey to residents and businesses. The survey will help establish goals for the new Beachwood Master Plan. This 5-year plan will serve as a fundamental and important planning document for the city. The County Planning Commission will be responsible for administering the surveys.

If you receive a survey, please assist the city by completing and returning it in the self-addressed, stamped envelope by February 10, 2015.

The City thanks all participants for their time and efforts.

## Upcoming Programs at the Library

Please register for the following programs at [www.cuyahogalibrary.org](http://www.cuyahogalibrary.org) or call 216.831.6868. Registration is required for all programs except storytimes.

### Jazz for All Ages

#### Sunday, January 18 at 2 p.m.

The Biasella Trio takes you on a musical journey through America's Jazz history from Swing to Latin to Blues and Ballads. Free and open to all.

### A Discussion with Nikil Savil,

#### author of *Cubed: A Secret*

#### *History of the Workplace*

#### Wednesday, January 21 at 7 p.m.

Join the History Book Club as members welcome the author of *Cubed*, a book that reveals the unexplored yet surprising story of the places where most of the world's work—our work—gets done. Books available at the check-out desk while supplies last.

### Play Reading with

#### Mamai Theater Company

#### Monday, February 2 at 7 p.m.

Join artists from Mamai Theater Company to read aloud and discuss pivotal women in the major plays of Anton Chekov; Arkadina, Masha and Nina from *The Seagull*; Lyubov, Varya and Anya from *The Cherry Orchard*; and Olga, Masha and Irina from *Three Sisters*. Sponsored by the Friends of the Library.

### Meet Author Stewart O'Nan

#### Tuesday, February 3 at 7 p.m.

Award-winning author Stewart O'Nan joins us to talk about his new book, *West of Sunset*. Books will be available for purchase and signing, courtesy of Macs Backs Books on Coventry.

For complete program listings, visit the branch page at [www.cuyahogalibrary.org](http://www.cuyahogalibrary.org).



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Serena Shapard, violin

**Bartok:**  
**Concerto for Viola, 1st Mvt**  
Mason Spencer, viola

**Shostakovich:**  
**Piano Concerto No. 2, 1<sup>st</sup> Mvt**  
Yun Cao, piano

**Sibelius:**  
**Symphony No. 7 in C Major, Op. 105**

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# Start Your New Year on the Right Foot and Register for the Fight for Air Climb

**T**raining for the Fight-For-Air Climb is an ideal first step to take in becoming healthy during the New Year. The American Lung Association is holding its 5th Annual Fight-For-Air Climb in Cleveland, and is looking for individuals to help them in their fight for clean air.

On Saturday, March 7, climbers, walkers, runners, firemen and supporters of the American Lung Association will climb Terminal Tower in downtown Cleveland. Participants will challenge themselves to climb 42 flights of stairs – 804 steps – while raising money to help support the ALA mission of promoting lung health and preventing lung disease in Northeast Ohio.

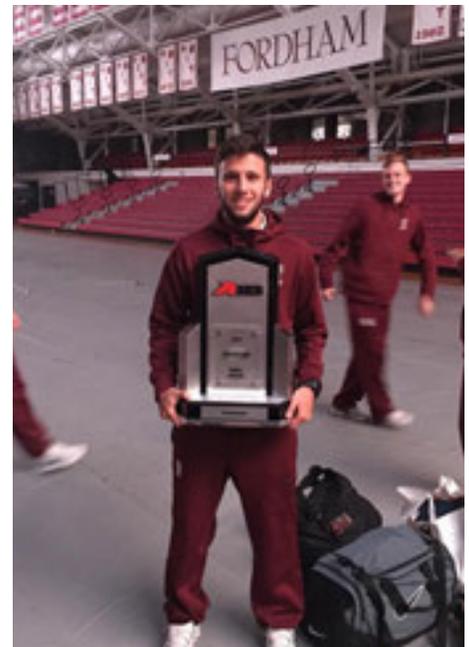
The day's climb festivities begin with registration at 8 a.m. Among the participants will be firefighters in full gear competing in the Firefighters Challenge, competitive climbers and those climbing at their own pace. All activities, including an after party, sponsored by the Lincoln Tap House, will take place at the Terminal Tower, 50 Public Square.

Registration for the Fight-for-Air Climb is \$25. In addition, participants must raise a minimum of \$100 and can qualify for a variety of incentive prizes based on the amount of money they raise.

Asthma and COPD are lung diseases that cannot yet be cured, but they can be managed. Making sure people know what's needed to take control of these lung diseases is one of the American Lung Association's top priorities. Thirty-five million Americans are living with chronic lung diseases, such as asthma, lung cancer and COPD. Lung cancer is America's #1 cancer killer.

Sign-up today! Teams and individuals are invited to register. For more information or to make a donation, call 216.532.8203 or visit [www.climbcleveland.org](http://www.climbcleveland.org).

# Tommy Granot and Fordham Win A-10 Men's Soccer Championship



**C**ongratulations to Tommy Granot and his team on winning the Fordham A-10 Men's Soccer Championship. This is Fordham's second A-10 title in men's soccer, with the first being in 1996.

Granot is a junior midfielder/forward who came back from a back injury sustained during his sophomore year, in which he started in all 17 games for the Rams. He attempted 12 shots, three of which landed on goal; and was named to the Atlantic 10 Commissioner's Honor Roll.

As a freshman, Granot appeared in all 17 games and was named to the Atlantic 10 Commissioner's Honor Roll.

Prior to attending Fordham, Granot played for Hawken and was ranked 68th nationally on ESPN Rise's Top 150 list. He was named First Team All-Ohio in 2010 and 2011 at the Hawken School, was part of the US Olympic Development Program for four years and played with the Denmark National Team (U-15, U-16, U-18). He participated in both the Brad Friedel Soccer Academy and the Columbus Crew Soccer Academy, where he was the top scorer, and was cited as a two-time All American in 2007 and 2008 by US Youth Soccer.

Granot is majoring in finance.

# NCJW's Dig-Knitty Undertakes Poncho Challenge For Disabled



Co-chair Anita Pupa shows off a teddy bear while co-chair Sandy Levine models a poncho.

**T**hey say a stitch in time saves nine. For residents of Koinonia, a group of facilities for disabled adults, National Council of Jewish Women's (NCJW's) knitters put together a lot of stitches to save residents from the winter chills when the knitters answered the call for ponchos.

Dig-Knitty, established five years ago, enlists the talents of NCJW members who knit everything from teddy bears, for children to hold and love when undergoing unpleasant hospital testing,

to blankets, mittens, hats and scarves.

To date, the group has created 10 ponchos and recently distributed 92 bags of Dig-Knitty goods to JFSA clients, and children and adults at places such as Bellefaire and MetroHealth.

Beachwood knitters include: Elva Aronstein, Janet Jacobson, Shelia Kleinman, Sharon Kreindel, Sandy Levine, Phyllis Levine, Marjorie Neuger, Ilene Nolish and Isabel Parks.

Dig-Knitty meets weekly on alternating Wednesdays and Thursdays at the NCJW office. To become involved or for more information, call 216.378.2204 or visit [ncjw/Cleveland.com](http://ncjw/Cleveland.com).

# Free and Open to the Community!

Montefiore presents: **The Remembering Project, an oral history video highlighting holocaust survivor experiences**

**Tuesday, January 13, at 7 p.m.**

Please join us on Tuesday, January 13, at 7 p.m., in Montefiore's Maltz Auditorium (One David N. Myers Parkway, Beachwood) for a screening and panel discussion of *The Remembering Project*, an oral history video highlighting holocaust survivor experiences.

Throughout the interviewing, videotaping and editing process, David Corty, a recent Beachwood High School graduate; Jordan Chessin, a freshman at Ohio State University and recent Solon High School graduate; Abby Kagan, a sophomore at Shaker Heights High School; Sam Royer, a senior at St. Ignatius High School; and Guenevere Logan, a junior at Orange High School, engaged with Holocaust survivors at Montefiore and throughout opportunity for teenagers to discuss firsthand accounts of the Holocaust.

Participants include Mike Pupa, Alex Zelcer, Roni Berenson, Irene Weiner, and her husband, Marvin Weiner. *The Remembering Project* was directed by chief storyteller Natalie Bauman of Sunrise Sunset Documentaries, which is now *The Digital Mosaic*.

Our sincere thanks to the 2014 Saltzman Youth Panel of the Jewish Federation of Cleveland for its generous support of *The Remembering Project*.

For more information, contact Susan Lieberman, director of marketing and public relations, at 216.910.2647 or [slieberman@montefiorecare.org](mailto:slieberman@montefiorecare.org).



Montefiore residents Marvin and Irene Weiner recall their link to the Holocaust with *The Digital Mosaic* CEO and founder Natalie Bauman and student participant Guenevere Logan.

# JFSA Names Mike Klein 2014 Recipient of the Norman J. Danzig Memorial Award

Jewish Family Service Association is pleased to announce Mike Klein as the recipient of the 2014 Norman J. Danzig Memorial Award. This award, named in honor of former JFSA Board Member Norman J. Danzig

(of blessed memory), is presented to a leader of the agency who has displayed an exemplary commitment to the community and the promise of continued leadership.



Klein was recently appointed to the JFSA Board in 2013, having previously served as a board member and officer of PLAN of Northeast Ohio. His work with the development of the Cognitive Enhancement Therapy (CET) program at PLAN led to the establishment of the Center for Cognition and Recovery, LLC, JFSA's newest affiliate, which has successfully expanded to 30 different sites in 10 states. He now serves as the chair of its board of managers. Klein is also a member of the JFSA Care at Home Committee and the Finance Committee, and has agreed to take on a new role as assistant treasurer of the JFSA board of directors.

In the general community, Klein serves as a committee member for Growth Capital Corporation and as an accounting advisory board member for Cleveland State University. He is a partner at Ciuni & Panichi, an audit and accounting organization, and heads up the firm's Not-For-Profit Group.

Jewish Family Service Association of Cleveland, a private non-profit organization, serves to strengthen families and individuals in both the Jewish and general communities in Northeast Ohio. Guided by traditional Jewish values of communal responsibility and social justice, JFSA is committed to enhancing every individual's ability to thrive in our community. For more information about services, go to [www.jfsa-cleveland.org](http://www.jfsa-cleveland.org).

# A Thanksgiving Celebration



Thanks to a generous grant from the Legacy Heritage Fund, Gross Schechter Day School seventh and eighth grade students are participating in "Better Together," an exciting year-long, inter-generational visitation program. As an extension to the program, students shared a wonderful Thanksgiving celebration with Menorah Park residents.

The Menorah Park seniors were warmly greeted by the

school's early childhood students prior to watching an Early Childhood Center Thanksgiving program consisting of songs and poems. Next, the seniors connected seventh- and eighth-grade students to make "what I am thankful for" centerpieces. Finally, students and residents joined together to enjoy a Thanksgiving feast, creating a memorable experience for all.

Pictured: Ari Sokol, David Israelstam, Thelma Speert and Zach Carno-Harf.

Harold Schwartz, Judaic Studies teacher Dan Weiss and Mathew Friedman.



# Congrats!

Congratulations go to the following Menorah Park Award Recipients Recognized at the Organization's Annual Meeting

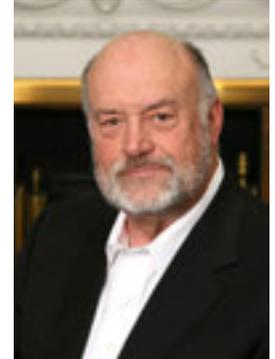
*Pictured, clockwise from top right:*

- Enid Rosenberg and Ira Kaplan present Marc Silverstein with a Life Trustee certificate.
- Enid Rosenberg and Ira Kaplan present Mark Doris with a Life Trustee certificate.
- Dieter Myers presented the David N. Myers Award to Bill Lieberman.
- Dr. Jeffrey Susman presented the Arnold L. Heller Memorial Award to Diana Lynn Morris, PhD, RN, FAAN, FGSA.
- Sarah Hurand, granddaughter-in-law of Irving Stone, presented the Irving I. Stone award to Menorah Park Board member Ken Bravo.



## Menorah Park Center for Senior Living Scholar on Campus Presents Ed Rabel

**Monday, January 26**  
**Menorah Park Saltzman Auditorium**  
**7:30 – 8:30 p.m.**



- Emmy Award-winning journalist and author of "Ed Rabel Reports: Lies, Wars and Other Misadventures"
- Widely known for covering earth-shattering news stories for both CBS and NBC
- Witnessed many historic events including the assassination of Martin Luther King, Jr. and the communist takeover of Vietnam

### The News Media and You: Who Can You Believe?

- Gain the inside story of news media glory and weaknesses based on 40 years of experience
- Learn which newspapers and broadcast stations provide the most unbiased news coverage
- Discover demonstrated reasons why watching some media literally can be dangerous

This program is free and open to the community. Please RSVP to LeAnne Stuver at 216.831.5452, ext. 244.

## Distance Learning – Community Invitation!

The community is invited to attend the following Distance Learning programs at Menorah Park. Each session begins at 2:30 p.m. and lasts about an hour. Please RSVP to LeAnne Stuver, director of Life-long Learning, at 216.831.6500 or email [lastuver@menorahpark.org](mailto:lastuver@menorahpark.org).

**Monday, January 5 – "Repatriated Art"**  
by the Cleveland Museum of Art (Menorah Park Auditorium)

**Monday, January 12 – "Composer Spotlight: Igor Stravinsky"**  
by the Cleveland Institute of Music (Miller Boardroom)

**Monday, January 19 – No program due to MLK holiday**

**Monday, January 26th – "Wonderful World of Wolves"**  
by the Cleveland Metroparks Zoo (Miller Boardroom)

**Monday, February 2nd – "Meet the Expert: Groundhog Day"**  
by the Carnegie Museum of Natural History (Pittsburgh, PA)  
(Menorah Park Auditorium)

# What is The Beachwood Schools Foundation?

## What is The Beachwood Schools Foundation?

- A. The concrete masonry poured into ground on which sits the High School Renovation
- B. A new kind of makeup that is all of the rage with students
- C. A philanthropic organization that provides scholarships to graduating seniors as well as an "Above and Beyond" program that raises money to enhance educational programming in the Beachwood School District.
- D. The eastern Cleveland suburb of a British soul band, active from 1967 to 1970

Well, everyone knows when in doubt, chose C.

But not everyone knows who we are and what we do!

The Beachwood Schools Foundation (BSF) is a 501(c)3 philanthropic organization that is administered by a volunteer board of directors from the Beachwood community. Its primary mission is to obtain funds from individuals, families and corporations to provide scholarships to graduating seniors who are continuing their education. There are 26 different scholarships and graduating seniors may apply to up to three different ones. A list of the scholarships is located on the school website.

Additionally, an "Above and Beyond" program has been initiated to raise money to enhance educational programming in the Beachwood School District.

We often hear from students who receive scholarships through our Foundation that they benefit from both the financial assistance and the knowledge that their community believes in them enough to subsidize their education or award them for their accomplishments. While students have access to many scholarship opportunities, they tend to be motivated and inspired to apply to the ones from their own backyard.

Donations make a difference. Here is how you can be part of this wonderful opportunity:

- Make a contribution to the BSF scholarship fund. Growing our fund will help us increase the number of scholarships we can award each year.
- Give a gift in recognition of a birthday, a class reunion, an anniversary, a graduation, or other joyous occasion.
- Add to an existing established scholarship.
- Establish a memorial scholarship in honor of a deceased family member, friend, neighbor, teacher, or co-worker.
- During the holidays, or at the end of the school year, consider making a donation in honor of a favorite teacher.
- Whether you are considering a small one-time donation or becoming a regular donor, the money donated to BSF will go toward promoting and supporting Beachwood students!

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To achieve its goals,  
The Beachwood Schools Foundation  
needs your support.

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To achieve its goals, The Beachwood Schools Foundation needs your support. To make a donation or to establish a new fund, contact us at 216.464.2600, ext. 259, or email [dl@beachwoodschoos.org](mailto:dl@beachwoodschoos.org).

# Beachwood Artist Seung Bo Roh Receives International Recognition

Seung Bo Roh, a Beachwood resident, was born in Seoul, South Korea. As a creative contemporary artist, she shows her works in exhibitions and galleries worldwide. Her paintings are influenced by social complexities of our urban living spaces. By focusing on these types of spaces, she expresses feelings that are solemn and bleak, yet somehow splendid.

Roh moved to Beachwood in 2011, since which time she began exhibiting her works in several local venues, included the Beachwood Community Center and Cuyahoga Community College.

She recently received three special recognition awards in the 11th Annual Color: Bold/Subtle Juried Online International Art Exhibition, hosted by Upstream People Gallery. This international exhibition received approximately 160 art entries from around the world, 32 of which were selected.

"My works were based on my design background such as high contrast images with strong colors and simplified shapes. I often utilize the 'Ohbangaek' colors, or the traditional Korean emotion, forming Korean traditional beauty." Roh received "The 2014 2nd Korean Creation Culture Arts Awards" from Korea, as a western artist in its art category.

Her exhibition is currently on display at Waterloo Art Gallery, 15605 Waterloo Road, Cleveland, through January 31; and is also featured in the archived section of [www.upstreampeoplegallery.com](http://www.upstreampeoplegallery.com). For more information, visit [www.seungboroh.com](http://www.seungboroh.com).



Pictured: Chair Series – Blue Space, Red Space and Vase on the Chair.

## Beachwood Buzz Welcomes Sales Associate Adam Jacob.

If you want to reach the Beachwood market,  
advertise in *Beachwood Buzz*.

For information, email [sales@beachwoodbuzzmag.com](mailto:sales@beachwoodbuzzmag.com).

# Veterans Day Celebration

On November 13, Park East Center held a celebration with Crossroads Hospice to recognize all veterans. A proclamation presented by City Council member Melvin M. Jacobs to Angela Rose, Park East's administrator, stated, "In the City of Beachwood, we acknowledge the selfless service and immense contribution of all Veterans and share in the support and gratitude for those who continue to serve."

In recognition of this service, The City of Beachwood proclaimed November 13 as "Crossroads Hospice: Veterans Honor Day," recognizing those who have served.



• (Above) Melvin M. Jacobs presented a proclamation to Angela Rose.



• (Top right) Marine Sergeant Thomas Smith presented a certificate of appreciation to Arthur Gaynor.



• (Bottom right) Marine Sergeant Thomas Smith presented a certificate of appreciation to Arthur Huffine.

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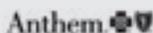
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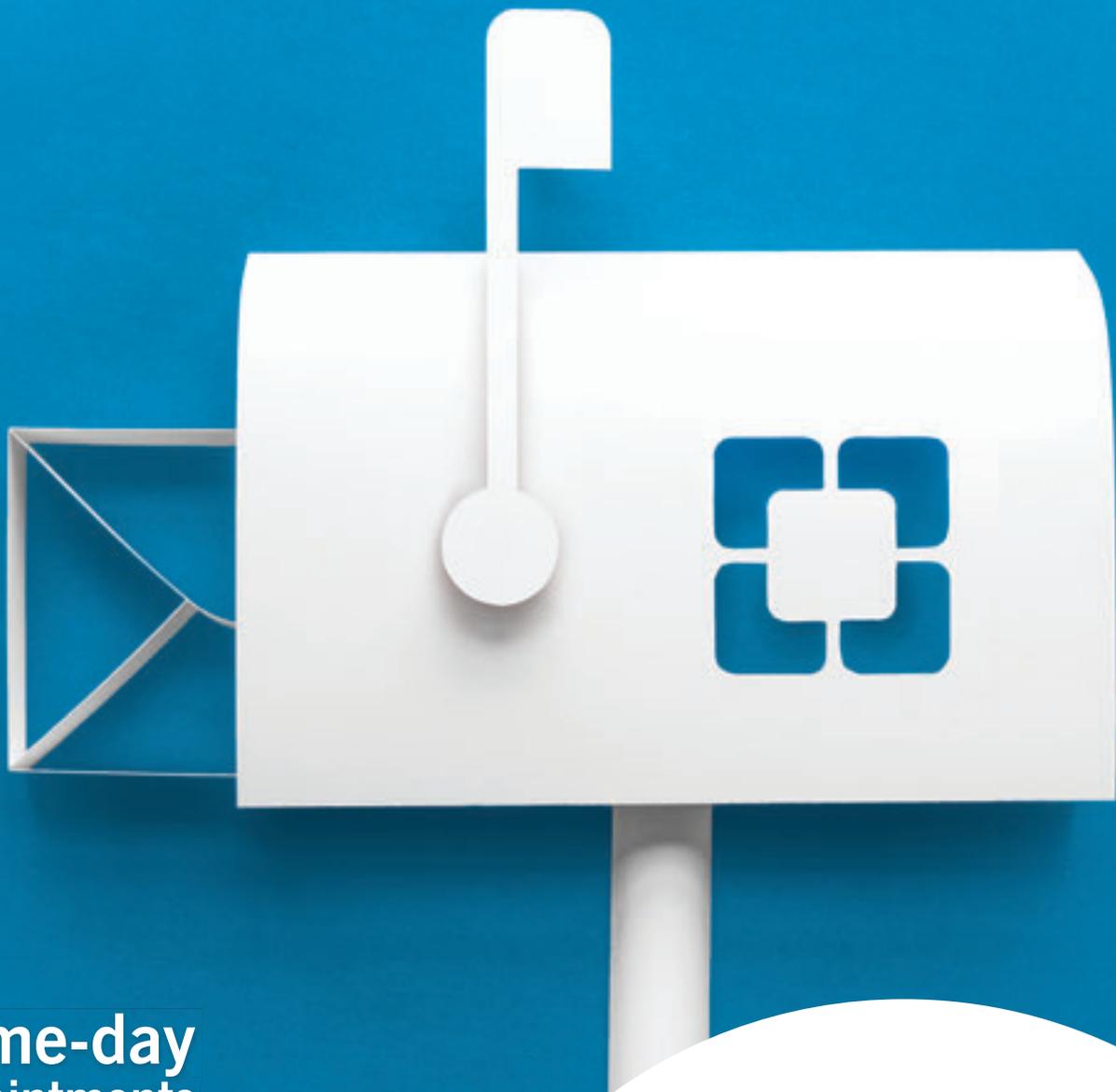
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