Beachvorth. Every Busine th. Buzz

# Meeta Beachwood City Schools Superintendent Bob Hardis

As Bob Hardis takes on the position of superintendent of the Beachwood City Schools, *Beachwood Buzz* proudly introduces him to the community.

# A LIFETIME OF CHOICE DOESN'T END HERE.

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My message? If something you see or hear looks or sounds suspicious, question it, communicate, get clarity, and don't take it at face value. Again, things aren't always as they seem.

### THINGS AREN'T ALWAYS AS THEY SEEM

Have you ever had an experience that turned out differently than you thought it would?

Have you ever judged someone by a first impression and later realized he/she was quite different from your original reaction?

How often have you taken something at face value only to learn that the truth was hidden by smoke and mirrors?

Just because we feel certain, things aren't always as they seem.

We often go through life thinking we understand our surroundings. Perhaps we are bound by preconceived notions about a person or situation and don't keep an open mind to the present and the possibility of another reality. Perhaps it is to stay in our comfort zones because we fear the truth and would rather not consider other possibilities. If we continue to believe what we want to believe, we protect ourselves from a reality with which we may not be comfortable.

I'm touching on this subject to share a personal message.

Last month while at the Cain Park Arts Festival, I began a conversation with a friend I know on both personal and business levels. During our brief conversation, he looked quizzical, and said he'd just read my email. Nonplussed, I asked, "What email?" He looked more confused and I asked if I could see it.

To my dismay, an email had been circulated under the name "*Beachwood Buzz*" with an opinionated message that I did not originate, did not approve, and wouldn't have sent in a million years.

Thinking my email account was hacked, I clicked on the *Beachwood Buzz* name and learned that the message came from beachwoodbuzzer@gmail.com.

The person who created this email address and sent the messages (two to my knowledge at the time this issue went to press) wanted recipients to see things at face value and believe they came from *Beachwood Buzz*.

As a trusting (and somewhat naïve) person who has built a solid foundation with the *Beachwood Buzz* name since 1996, I was perplexed as to why someone would want to share a message, yet be too much of a coward to sign his or her name.

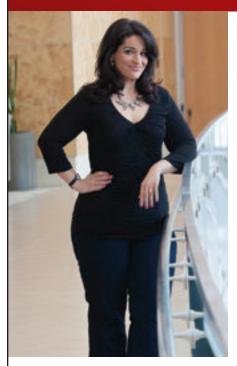
For those of you who would like to reach me, my real email address is beachwoodbuzz@gmail.com.

My message? If something you see or hear looks or sounds suspicious, question it, communicate, get clarity, and don't take it at face value. Again, things aren't always as they seem.

Please note: The email address beachwoodbuzzer@gmail.com IS NOT affiliated with this magazine.

# "Every 10 pounds I lost, I gained back another part of my life."

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# **COVER STORY**

#### Meet Beachwood City Schools Superintendent Bob Hardis.

As Bob Hardis takes on the position of superintendent of the Beachwood City Schools, *Beachwood Buzz* proudly introduces him to the community.

Complete story on page 8.

Photos by Discovery Photo, Scott Morrison.

# City Council Update • Pages 28–32

- Beachwood Voting Precincts American Red Cross Blood Drive Mulch Available to Residents Got Water? Personal Shred Day Habitat for Humanity Restore Drop-Off Upcoming Meetings Attention Drivers
- Upcoming Art Exhibits Core Climber Added to Beachwood's Playground Summer Concert Series 50-Year Resident Salute Family Fun Day Honkin' Haulin' Hands-On Trucks Beachwood Family Aquatic Center RX Drug Drop

# You and Your Schools • Page 33

Governor Cuts \$1.3 Million of Beachwood's Annual Funding Hilltop Welcomes New Principal

Back-to-School Dates

#### Everyone has a story to tell. Tell yours in *Beachwood Buzz*.

Beachwood Buzz is a magazine about Beachwood, by Beachwood, for Beachwood. Please submit your announcements, photos and story ideas to beachwoodbuzz@gmail.com If you've been a Beachwood resident for 50 years or longer and have not yet been recognized by the City of Beachwood, please see information about the 50-Year Resident Salute on page 31.

# Who We Are

### Debra Zelman Rapoport

Editor/Publisher

Adam Jacob Account Executive

Tybee Zuckerman Proofreader

**Jerry Zelman** Vice President of Operations

> Rob Ghosh Art Director

#### Letters to the Editor

Write to us and tell us what you think. Beachwood Buzz magazine welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com. Letters must have the contact's name and phone number. Phone numbers will not be published.

#### **Calendar Section**

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to beachwoodbuzz@gmail.com

#### Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com. All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

#### **Subscriptions**

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#### **Editorial Information**

Call 216.297.0200 or email beachwoodbuzz@gmail.com

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# Letter to the Community

n Wed., Sept. 9 from 3:00-6:30 pm, The Beachwood Chamber of Commerce will hold its annual B2B (Business to Business) Show at DoubleTree by Hilton, 3663 Park East Drive. This year's event is presented by Dollar Bank.

The show, tagged as "Beachwood's #1 Networking Event," attracts approximately 100 vendors who exhibit products and services. This year, we proudly introduce the B2B Connections Café, where participants will have opportunities to schedule short, one-on-one meetings with vendors at the show.

This is not a typical trade show as it is designed for meeting and networking with business professionals and is open only to attendees who present a business card.

Guests will enjoy complementary food samples from various vendors, health screenings, wellness ideas, a technology showcase and much more.

Exhibitor space is available and single booths begin at only \$295. Exhibitors will have access to advertising opportunities, free wi-fi access and the opportunity to hold raffles at their booths.

If you are looking for an opportunity to increase exposure for your business, meet and network with other business professionals and build relationships with key contacts in our business community, the Beachwood B2B Show is the place for you. Register by August 15 and be entered into a drawing for a free Chamber membership/membership renewal for next year.

For more information and to register for a booth, please visit beachwood. org or call 216.831.0003.

Sincerely, Cindy Caldwell, Executive Director

# **Beachwood Athletic Boosters Hosts Bison** Back-to-School Bash

n Sat., Aug. 22 at 7:00 pm, the Beachwood Athletic Boosters will host the Bison Back-to-School Bash at Porsche of Beachwood (25855 Chagrin Boulevard). A parent volunteer organization, the Beachwood Athletic Boosters is dedicated to supporting the Beachwood athletic program in grades K-12. With 23 high school teams, 19 teams at the middle school and a planned expansion into youth programming, our scholars are as active on the field as they are in the classroom.

The largest fundraiser of the year, the Bison Back-to-School Bash raises funds to support student athletes and their athletic achievements, including team clinics and camps, athlete of the week and season recognitions and community wide spirit activities.

The Bison Back-to-School Bash promises to be an exciting night of fun, with music, great food and a sports themed silent auction. Individual tickets and sponsorship opportunities are still available, but the event is expected to reach its capacity of 300 people. For more information, to get involved or to purchase tickets, please visit www. beachwoodschools.org/bisonbash.aspx or call Shana Wallenstein at 216.464.2600 ext. 237.



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Classes for 3 and 4 year olds available. New Young 5's class for students turning 5 years old by December 2015.

> Learn how Fairmount is preparing students for the Kindergarten and Ohio third-grade reading guarantee.

**Call Karen Leeds today for more information** or to set up a visit.



# Beachwood City Schools Superintendent Bob Hardis

As Bob Hardis takes on the position of superintendent of the Beachwood City Schools, Beachwood Buzz proudly introduces him to the community.

ardis and his wife, Jamie, purchased their Beachwood home in 2006 after he accepted a job as Beachwood High School principal. He was raised in Bethesda, Maryland and recalls his childhood experiences to be much like those of his children's, saying, "When making a comparison, Bethesda and Beachwood are both upper middle-class communities with strong public schools and close proximity to large cities with economic and cultural energy. Although similar in many ways, Beachwood is smaller, less transient and has multigenerational family connections that Bethesda lacks."

Hardis chose to settle in Beachwood because being near family has always been important to him and his wife. In fact, each of his educational and professional choices were tied to being around family.

When attending undergrad at the University of Michigan, a career in education wasn't on Hardis's radar. He earned his Bachelor of Arts degree in political science and accepted a job with a civil liberties organization in Washington, D.C. His first position was to assist in grassroots lobbying efforts to prevent state and local governments from trampling the constitutional guarantee of separation of church and state.

"It was a great job for a 20-something," Hardis shared. "I learned many new skills and occasionally traveled around the country for public speaking engagements, often working with youth groups."

Hardis paused, then said, "I found those opportunities to be the most interesting and gratifying aspects of my work, and after much thought, chose to change my career path."

But politics was still in his blood. Having grown up near Washington D.C., Hardis was enthralled with the political process and international relations, particularly around Israel and the Middle East.

"I took every interesting history/ social studies class I could in high school and very quickly found that the most engaging courses at the University of Michigan were in the political science department," Hardis told us. "I majored in political science and with that academic background, teaching social studies was an obvious choice when deciding to pursue a career in education."

Remaining in D.C., Hardis enrolled at The George Washington University where he earned his Master's degree in Education in secondary social studies.

His first teaching positions were in Montgomery County Public Schools in Maryland and the New York City Public Schools. Hardis then obtained his Master of Education degree in school leadership at the Harvard Graduate School of Education, and subsequently accepted a position as assistant principal at Marlborough High School in Massachusetts.

On September 11, 2001, Hardis was teaching in New York, on East 19th Street, between 1st and 2nd Avenues in Manhattan. Although a good distance from Ground Zero, events of that day are seared in his memory:

My wife and my brother both worked just a couple of blocks from the World Trade Center and evacuated their buildings shortly after the second plane struck. Cell phones were relatively new at the time, and I remember frantically trying to reach them to find out if they were okay. The cell networks were all overloaded and it took what felt like an eternity to reach them. It was an incredible relief to know they were safely out of the vicinity and even more reassuring when my wife arrived at my school building.

There is no busing for NYC public school students, so we waited with our students until late in the afternoon when the last child was picked up by his parents. From the first attack through the afternoon, it was hard to gain accurate information about what was really happening around us. Over and over again during that day, we heard what sounded like massive explosions, each of which shook the old, 12-foot windows on our school, which was built in 1889. I envisioned building after building being attacked by terrorists, but all I could see when looking out the classroom windows was the smoke from Ground Zero. These explosions turned out to be our Air Force jets' breaking the sound barrier as they were scattered to protect New York's airspace. I'll never forget that dreadful feeling, believing that our city was under sustained attack.

Another memory that sticks with me from that day was the disbelief on my students' faces when I told them that the Twin Towers had collapsed. The idea that these fixtures of the city landscape were simply gone was very difficult for any of us to comprehend.

I was very candid with my mid-

dle school students that day, and in the months afterward, about what had occurred, why the United States had been attacked and by whom. Honesty and candor was always my approach to teaching history.

In 2006, Hardis accepted the position of Beachwood High School principal. Looking back, he recalls that one of his first lessons learned was to be a straightforward and thoughtful communicator with students, parents and fellow staff.

Over the next six years, Hardis excelled in his role as principal before being transitioned to the district's central office as assistant superintendent, a transition he recalls as being humbling and sobering. He learned what it took to be an effective team member and gained a better understanding of the depth, breadth and high stakes of decision making at the district level.

When discussing the district, Hardis feels grateful that the Beachwood community, residents and businesses alike, "consistently support our school system and give us the resources to provide programs for our students that far exceed what most schools our size can offer."

He also recognizes that the district's staff is comprised of caring and talented educators who set a high standard for themselves; and that Beachwood students grow up in an environment "where parents and school staff operate as a team, protecting and guiding them so that our schools can be the dynamic, challenging, safe and respectful places we owe to our kids."

Hardis also explained that local school districts are often measured and compared by rankings and test scores, saying Beachwood has earned the reputation as a topnotch school system academically and for its steadfast commitment to the value of each individual student.

When talking about the district's student body and family dynamics, Hardis said, "Anyone with kids in the Beachwood schools, especially Bryden and Hilltop, knows that Beachwood's student population is wonderfully diverse. Our families hail from more than 40 countries around the world. Many of my kids'



friends or their parents were born outside the United States. Excellent jobs drew them to Cleveland. The cultural, religious, racial and linguistic diversity of Beachwood's families are valuable assets to this community.

"Beachwood also enjoys the legacy of multiple generations of families choosing to live here, giving our community a sense of rootedness that is hard to match. As superintendent, I want to leverage the amazing opportunities presented by both of these community dynamics."

As superintendent, Hardis looks forward to being visible by frequently being in the classrooms and cafeterias, and by attending concerts, sporting events and support organization meetings.

Outside of his work responsibilities, Hardis said he enjoys spending time with family and friends. He and his wife walk the family Lab around the neighborhood and like to take on home and yard projects. When the weather is nice, Hardis is often found shooting baskets with his kids, reportedly with a minimum of trash talk.

In closing, Hardis said, "Some people told us we were crazy to consider living in the community in which I work, but they were all wrong. My best connection to our district's kids is through my own kids' friendships and activities. As parents, my wife and I are thankful that our kids' friendships form naturally with kids from a variety of backgrounds. Their lives, and ours, continue to be enriched from the experience."

And, of course we asked Hardis when he thinks a Cleveland sports team will win a championship. His response? "LeBron and Co. will be NBA champs in 2016. You can take that to the bank!"

# **MONTEFIORE MEMORY CARE RESIDENCE THE WAIT IS OVER! IMMEDIATE AVAILABILITY!**



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To learn more, contact Kristen Morelli, memory care program manager, at 216.910.2323 or e-mail kmorelli@montefiorecare.org.

# The Montefiore Foundation's First Annual "Home Run" Run/Walk Event

he Montefiore Foundation invites you to attend its first 5K Run/Walk and 1M Walk on Sun., Aug. 30 at 8:30 am, at the Cleveland Clinic Lyndhurst Campus. All proceeds from this Run/Walk event will support the 2016 Annual Sustaining Campaign, which benefits both Montefiore and The Weils senior communities, enabling them to provide the exemplary care that residents, patients and families have come to depend on each day - regardless of ability to pay.

Baseball-themed event sponsorship is available at the grand slam (\$5,000), home run (\$2,500), triple (\$1,250), double (\$750) and single (\$500) levels. Pre-registration is \$20 by Thurs., Aug. 27, or \$25 Aug. 28 through race day. The Run/Walk will be held rain or shine. For more information about sponsorship and event registration, visit montefiorecare.org/homerun.

For questions, contact Melissa Adell, development associate, at 216.910.2652 or madell@montefiorecare.org.

The Montefiore Foundation invites you to attend its first 5K Run/Walk and 1M Walk on Sunday, August 30, at 8:30 a.m. at the Cleveland Clinic Lyndhurst Campus.

The Doors of Beachwood Exhibit

#### Beachwood Library • Sept. 3 – 28

Friends of Beachwood Library and the Beachwood Historical Society invite you to attend The Doors of Beachwood, a photo exhibit.

This juried show was initiated in conjunction with Beachwood's 100th Anniversary. The show runs from Sept. 3 through Sept. 28, with a reception and awards ceremony on Sun., Sept. 27 at 2:00 p.m.

Stuart Pearl is the event's judge. For more information contact Margaret Reardon at 216.831.6868.



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Program and Dinner are Free of Charge Seating Limited – Reserve Space Early RSVP to Beth Silver 216-839-6678 or bsilver@menorahpark.org by Thursday, August 21, 2015

> Aging Resources Dinner Conversations are Sponsored by the Earl and Barbara Franklin Fund

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# Dan Bankhurst CD Release Party

Beachwood native and acoustic guitarist Dan Bankhurst will be releasing his second CD, titled Tradition Pickin', at a CD release party at Nighttown in Cleveland Heights. The event takes place Fri., Aug. 28 at 8:30 pm.

Bankhurst plays an intricate style of



instrumental guitar that was pioneered by the great Chet Atkins, and more recently by contemporary guitarist Tommy Emmannuel. Tradition Pickin' is Bankhurst's tribute to his favorite traditional thumbpicking guitarists including Atkins, Merle Travis and Jerry Reed.

Since recording his first CD, At First Sight, in 2013, Bankhurst has been recognized at the national level and won the International Home of the Legends thumbpicking competition.

For the past two years, Bankhurst has been a performer at the prestigious Chet Atkins Convention in Nashville where many of the world's top guitarists gather annually; and he recently returned from Nashville where he played at an event featuring some of Nashville's top session guitarists, including country music star Vince Gill.

To purchase tickets for Bankhurst's CD release party, visit www.nighttowncleveland.com.

# Save the date! 17th Annual Taste of the Browns

Join the Greater Cleveland Food Bank and the Cleveland Browns on Mon., Sept. 21 from 6:00-9:00 pm, at FirstEnergy Stadium to tackle hunger in Northeast Ohio. Mix and mingle with Cleveland Browns celebrities, sample dishes from over 25 of our area's most exciting restaurants, enjoy live music and bid on one-of-a-kind auction and raffle items – all for a good cause! The 17th Annual Taste of the Browns benefits the Greater Cleveland Food Bank. For every dollar donated at the event, the Food Bank can provide enough food for four meals. To learn more and purchase tickets, visit www.GreaterClevelandFoodBank.org/ Taste or call 216.738.2046.

f

# Hedy and Michael Milgrom Honored at B'nai Jeshurun Tribute Dinner

n June 28, B'nai Jeshurun hosted its 2015 Tribute Dinner, recognizing Hedy and Michael Milgrom for their leadership, volunteerism and philanthropy. To further honor the Milgroms, Mayor Merle S. Gorden and City Council proclaimed the day as "Hedy and Michael Milgrom Day" in the city of Beachwood.

Hedy, on the staff of the Jewish Federation of Cleveland since 1998, currently serves as chief development officer, and sits on Cleveland's Advisory Board of the Foundation Center. Hedy is a past president of the board of Cleveland Hillel Foundation; former board member of Camp Ramah, Canada; served on national committees for the Jewish Federations of North America, and was on the Northeast Ohio Advisory Committee of the Ohio Grantmakers Forum.

Michael was a staff attorney in the Cleveland office of the Federal Trade Commission until his retirement at the end of 2014. Synagogue life has been a part of Michael's life since his bar mitzvah, reading and teaching Torah reading at Beth El, Minneapolis, and at Beth Am and B'nai Jeshurun, in Cleveland. Michael also served on the board of the Siegal College of Judaic Studies and was chairman of the Akiva Advisory Committee.

Hedy is a past officer and a newly elected trustee of B'nai Jeshurun, and both Hedy and Michael served on the boards of Beth Am and B'nai Jeshurun. They are the parents of Natan (Kate), Ari and Ben, and the very proud grandparents of Ellie.

"It was with gratitude and pride that we honored Hedy and Michael Milgrom for their years of leadership, volunteerism and philanthropy," said Kim Cole, development director. "Both were leaders at Beth Am, and then jumped in with both feet when our congregations merged. It is such a gift to have not one, but two members of our congregation that so generously give of their time, treasure and talent in all aspects of our shul."



Pictured from left: Rabbi Stephen Weiss, Hedy Milgrom and Michael Milgrom honored at B'nai Jeshurun Tribute Dinner.

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# Beachwood Real Estate Reaches Transitional Phase

By June Scharf

ddressing a need to rejuvenate and revitalize 37-yearold Commerce Park. Examining pressure and change coming to LaPlace and Beachwood Place, both General Growth-owned properties.

Meeting pent-up demand for new apartments.

These are some of the issues explored at the June Beachwood Chamber of Commerce luncheon held at The Vue, a new NRP Group apartment development at the corner of Chagrin Boulevard and Green Road.

A roundtable discussion, moderated by James Doutt, Beachwood's economic development director, featured Rob Clarke, senior general manager of Beachwood Place; David Heller, co-founder and principal of The NRP Group; and Jeffrey Kahn, president of NAI Daus and a 50-year Beachwood resident.

In a revealing examination of Commerce Park, a commercial hub comprised one-third of offices and two-thirds warehouses, Kahn believes that lots will need to be consolidated and buildings torn down to eliminate the obsolescence of those with insufficient parking space. Sale prices are going up for commercial properties, largely as a function of low interest rates, hovering around 3 to 4 percent. The most recent sale of a property here was with 23920 Mercantile in the fourth quarter of 2014, which grossed a rate of \$90 per square foot, a staggering number, says Kahn. The buyer wanted to expand and waited years for the right opportunity.

This speaks to the level of interest that existing businesses have in remaining here. When Commerce Park buildings 1, 2 and 3 came down, many of the companies found new space in other Beachwood buildings, according to Kahn.

Beachwood's office rent prices have remained stable, with class-c space, often in 3-story buildings, going for \$15 to \$17 per square foot. Science Park rates are in the \$20 to \$22 per square foot range. Kahn expects that new generation buildings with modern features will lease in the \$30 to \$32 range. New development is still possible on empty lots located on both sides of Chagrin Bouleard's Signature Square 1 and 2 buildings, on Chagrin Highlands, and on Hotel Drive, where developer Dino Palmieri owns empty lots.

Speaking about the 46,000square-foot Beachwood Place expansion, Clarke reports that final lease negotiations with tenants are occurring, although he cannot yet reveal who they are. But he did let it drop that a Tommy Bahama store will be arriving on those concrete shores. He admits that the 18-month project will pose challenges, particularly because that time span will cover one Christmas shopping season. A rendering shows that the new stores will have exterior entrances like those at neighboring Legacy Village. They will be located on the west side of the mall, between Saks Fifth Avenue and Nordstrom.

With respect to General Growth Properties' recent acquisition of LaPlace, Clarke says that replacement tenants for the spaces once filled by Borders Book Store, Sushi Rock and Peet's Coffee and Tea are being negotiated. He assures everyone that due to very high demand, another coffee shop will replace Peet's. "If our leasing agent can't get the job done, then I will personally sign up that tenant," says Clarke.

Regarding The Vue, which opened this year with 348 units, Heller says that NRP selected Beachwood as the apartment's site due to the developmental dearth here over the past 19 years for this type of structure.

"Our studies indicated that there was pent-up demand," Heller explains, adding that The Vue's demographics include young professionals and also "offers current Beachwood residents an option for their next stage of living" if they want to stay in this community, which many often do. Also, its location is ideal for those interested in being close to highways, businesses and medical facilities.

Some features of which Heller is proud include a 2-story workout facility, private garages within the underground parking garage, concierge services, dog and car wash facilities, and resident lounges located on the third and fourth floors with attached patios overlooking the pool courtyard or a golf course across the street. There are open spaces throughout the complex, in addition to an art gallery, adorned with local artists' works, which rotates in and out every few months.





Above: The Vue Left: Beachwood Place Expansion



... due to very high demand, another coffee shop will replace Peet's. "If our leasing agent can't get the job done, then I will personally sign up that tenant," says Clarke.

#### **14** Beachwood Buzz ■ August 2015

### The Demand for Subarus is Better Than Ever -**Stop In and Test Drive One Today!**



#### Hello Beachwood Residents,

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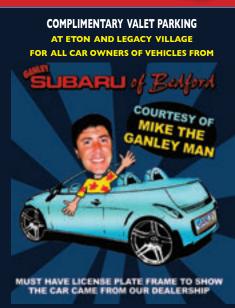
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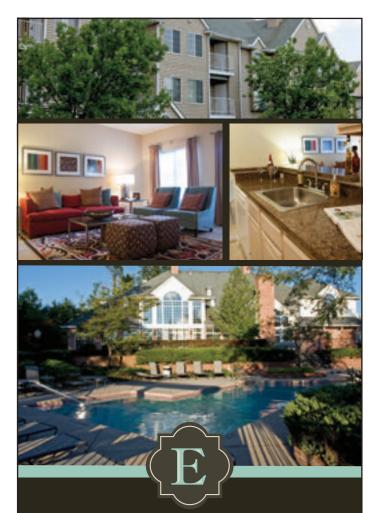


#### **CELEBRITY BIRTHDAYS**

August 6	Lucille Ball (Would have been 104)
August 8	Roger Federer (34) Dustin Hoffman (78)
August 9	Deion Sanders (48) Whitney Houston (Would have been 52)
August 10	Antonio Bandaras (55) Rocky Colavito (81) Jo-Ellen Balogh (Looks 40)
August 11	Hulk Hogan (62)

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# Teaching English and Making a Difference in Israel

Ne of Beachwood's bestkept secrets is I-Connect, an initiative of the Jewish Federation of Cleveland, which invites young adults, ages 18-30, to pick the perfect Israel travel experience, whether you want to go for your first time or can't wait to go again. For one young adult, Masa's Israel Teaching Fellows (ITF), a program where young adults spend one year teaching English to students, has been life-changing.

There are nine communities that young adults can choose from when deciding to become a Masa ITF, but no other city compares to Cleveland's sister city of Beit Shean, Israel. This year, ten English-speaking college graduates have been living in Beit Shean, teaching English and immersing themselves in the city's close-knit family culture.

"I know I'm making an impact on the community," said Melissa, a Masa ITF in Beit Shean.

In addition to teaching English in elementary schools, Melissa works outside the classroom as a tour guide at the Beit Shean National Park, the city's largest attraction – a résumé-building opportunity for Melissa, who has a bachelor's degree in Tourism and Hospitality Management.

Melissa and her fellow Masa Israel Teaching Fellows are making a difference in Beit Shean, a community that has welcomed them with opened arms. If you or someone you know is interested in becoming a Masa Israel Teaching Fellow, visit www. jewishcleveland.org/MITF or contact Mirit Balkan at mbalkan@ jcfcleve.org.

Masa Israel Teaching Fellows is brought to you by the Jewish Federation of Cleveland, Masa Israel, and Jewish Agency for Israel.

If you or someone you know is interested in becoming a Masa Israel Teaching Fellow, visit www.jewishcleveland. org/MITF or contact Mirit Balkan at mbalkan@ jcfcleve.org.

# Volunteers Needed for Annual Fall Cemetery Cleanup

There is no greater mitzvah than caring for those who came before us. Volunteers are needed for the Annual Fall Cemetery Cleanup hosted by the Jewish Federation of Cleveland's Jewish Volunteer Network and the Commission on Cemetery Preservation (COCP). The event will take place on Sun., Aug. 30 from 9:30 to 11:30 am at Chesed Shel Emeth (Ridge Road #1), 3740 Ridge Road, Cleveland. All ages are welcome to participate in this community-wide event, rain or shine.

Volunteers are asked to bring gardening tools such as weed trimmers, shovels, clippers, and gloves to help prune, rake, and beautify the cemetery.

Past Cemetery Cleanup events have attracted hundreds of people across generations and denominations. Preserving ceme-(Continued on next page.)

# Upcoming Events at the Jewish Federation of Cleveland

The following events are open to the community. There's something for everyone! For more information or to register, please visit www.jewishcleveland.org.

#### Habitat for Humanity Block Project Sunday, August 16, 9:00 am – 3:00 pm

West 52nd Street, between Storer and Eichorn in Cleveland

Join the Federation's Jewish Volunteer Network (JVN) and the Community Relations Committee, along with the Federation's partners in the Latino community, to make a difference with Habitat for Humanity. Volunteers must be 14 years and older.

#### PJ Our Way Goes to Camp for Family Fun Day Sunday, August 23, 2:00 pm – 5:00 pm

Camp Wise, 13164 Taylor Wells Road in Chardon

Experience overnight camp fun! Kids ages 9-12 can boat, climb, swim, craft, cheer, and make new friends. Parents will connect with fellow parents raising tweens and find their inner camper.

#### Fall Cemetery Cleanup

Sunday, August 30, 9:30 am – 11:30 am Chesed Shel Emeth Cemetery (Ridge Road #1), 3740 Ridge Road in Cleveland (See article below.)

#### 2016 Campaign Launch Event

Thursday, September 10, 7:00 pm Mandel Jewish Community Center, Beachwood Celebrate the start of the 2016 Campaign for Jewish Needs with featured speaker, Alina Spaulding.

#### Saltzman Youth Panel Applications are due September 3!

Saltzman Youth Panel is now accepting applications for the 2015/2016 school year. The deadline is 5 p.m. on Thurs., Sept. 3. This is a wonderful and unique opportunity for 11th and 12th graders to learn about keeping a community strong, assessing community needs, leadership, and grant making. To learn more or apply, please visit www.jewishcleveland.org/saltzman. For questions, contact Leora Heonig at 216.593.2798 or lhoenig@jcfcleve.org.

#### (Continued from last page.)

teries is considered one of the most righteous acts of chesed (kindness). The Federation has launched a Cemetery Preservation Campaign with the goal of raising \$3.5 million to honor the deceased and ensure ongoing care of the cemeteries under the COCP's jurisdiction. COCP has been broadening their role in cemetery preservation, and is responsible for the upkeep of 14,000 graves with the jurisdiction of six Jewish cemeteries, with a seventh cemetery added soon. To make a donation to the Cemetery Preservation Campaign, visit www.jewishcleveland.org.

Event chairs are Jeff Morris, Judy and Marv Solganik, and Vivian Solganik.

To register or learn more, visit www.jewishcleveland.org or call Susan Hyman, JVN Director, at 216.593.2887.

# MEET MELISSA

"I know I'm making a real impact on the community."

- Melissa, Masa Israel Teaching Fellow

Melissa is a Masa Israel Teaching Fellow (ITF) living and working in Cleveland's sister city of Beit Shean, where she and other young adults are transforming how English is being taught in this periphery area. Join them in changing lives. Applications now being accepted. Contact us today.



www.jewishcleveland.org/mitf



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# Volunteers Needed

Volunteers in the Beachwood area are needed to help prepare and deliver food for residents in and around our community through the local Meals on Wheels organization, a non-profit that has been serving the community for more than 30 years. For more information on lending a helping hand, contact Shirley Baldwin at 216.991.6376 or visit www.mealsonwheelsshaker.org.

# Bagels & Bubbles



airmount Temple (23737 Fairmount Blvd., Beachwood) invites families with children seven and younger to join them for Bagels & Bubbles on Sun., Aug. 23 from 9:30-11:00 am. Come enjoy a casual bagel breakfast, extreme bubble fun, and get to know Jordana Chernow-Reader, Fairmount Temple's new Rabbi-Educator, her husband and young children. There will also be singing with early childhood music

specialist Kathy Fromson. Please RSVP for this free and fun event to RSVP@fairmounttemple.org so there are enough bagels! Questions? Call Julianna Senturia at 216.447.1933.

# Heading toward the High Holidays – Let's Get Ready to Celebrate

Parents and grandparents—bring your children and grandchildren to "Heading Toward the High Holidays—Let's Get Ready to Celebrate" on Sun., Aug. 23 from 10:00-11:00 am at Horseshoe Lake Pavilion, Shaker Heights (detailed directions will be sent after registering).

While the Jewish High Holidays occur in September, get a taste of the holidays now at this hands-on, interactive program especially planned for interfaith families and others with young children. Rabbi Sharon Marcus and Rabbi Melinda Mersack will give holiday tips and information so everyone can better enjoy celebrating together at home. Enjoy fun activities, a High Holiday snack, and even tashlikh at Horseshoe Lake.

Free and open to the community. RSVP's required by August 14 to Ellen Petler (epetler@parksyn.org or 216.371.2244, ext. 122) or Rabbi Melinda Mersack (mmersack@jecc.org or 216.371.0446, ext. 232).

This program is co-sponsored by Park Synagogue and jHub, a new community program that connects interfaith families with Jewish Cleveland.

# Park Synagogue's Country Fair

oin the fun at Park Synagogue's Country Fair, Sun., Aug. 30, at Park Synagogue East, 27500 Shaker Blvd., Pepper Pike, from 11:15 am to 3:00 pm. The event begins with a clergy/staff vs. member softball game, followed by a kosher lunch available for purchase (Sorry, no outside food allowed on grounds). The afternoon of fun features the Euclid Beach Rocket, Petals the Clown doing balloon twisting and magic, farm animal petting zoo, pie eating contest, dunk tank, swimming in the beautiful Park pool, 50/50 raffle, and much more!

Bring your excess garden produce to donate to people in need in the community. Prospective members can enter a drawing for a one-year free Park membership (must be present to win). The Park Country Fair is free and open to the community. Please RSVP to Ellen Petler at epetler@parksyn.org or 216.371.2244 ext. 122.

# It's a Small World After All!

oya Kolkin, a Beachwood High School grad (class of '06), is now a grad student in NYU's Robert F. Wagner School of Public Service, pursuing her Master's in Public Administration, in Public and Nonprofit Management and Policy, with a specialization in Finance.

Last semester, she was paired with four classmates for a group project in her Regression and Introduction to Econometrics course. When the group met with Professor Leanna Stiefel to discuss their project, they introduced themselves, sharing some personal history and telling



Professor Stiefel and Zoya Kolkin

each other where they lived before moving to New York City. When Kolkin mentioned Cleveland, her professor asked where in Cleveland; and when Kolkin said Beachwood, Professor Stiefel smiled, for good reason.

Soon thereafter, Professor Stiefel shared that she, too, was from Beachwood, had been part of the first graduating class of students that attended the high school for all four years (class of '63), and had also been a cheerleader for the Bison.

"I guess it really is a small world after all," Kolkin told us.

# Pearl Polster Receives Contest-Winner Makeover

In last month's *Beachwood Buzz*, an article was published about Sheila Kazdin, the 2015 winner of our Mother's Day Contest. Two second-place winners were also selected, Constance Strong, featured last month, and Pearl Polster, who had not yet gone for her makeover.

Pearl was nominated by Lois Kaye. The two met when Pearl married Lois's late cousin, Sidney. Lois wrote of Pearl, "She was the 'driver,' always up for going out and doing." She also wrote about how

wonderfully Pearl cared for Sidney when he aged and became frail. One of Pearl's daughters, who has been battling cancer for quite some time, is now in hospice, at home with Pearl. Described by Lois as a fun-loving, outgoing, open and friendly person; and loving with her children, grandchildren, and great-grandchildren; Lois felt this makeover would be most deserved.

After receiving a bouquet of roses from Gali's Florist, Lois enjoyed a manicure, pedicure and blow-dry/style at Lavish Color Salon.



Pearl Polster and Lavish Color Salon stylist Alyssa Kay.

# Beachwood Boosters Back-to-School Bash

Join the Beachwood Athletic Boosters for an evening of food, music and celebration as we launch another exciting year for Beachwood Athletics!



# Full Circle – My Success Story Living With Bipolar Disease

# 

### Betty Ruth Shear's New Autobiography Offers Hope, Resources

Betty Ruth Shear made friends as easily as she made the honor roll. Smart, attractive and popular, a bright future lay ahead for the would-be doctor when life began to spiral out of control. Suddenly, periods of euphoria and unbridled creativity were interrupted by sinister obsessions, suffocating panic and repeated visits to the depths of despair—as well as to a laundry list of mental health institutions. "I have been to the dark side." says Shear. "I feared I would lose everything to the hell that was in my mind."

Forty years after her diagnosis with bipolar disorder, Shear is a

Certified Public Accountant, world traveler and beloved aunt. But happiness didn't come without struggle. From very public delusions to a deliberate head-on crash of a passenger-filled car, good Jewish girl Betty Ruth Shear reveals her frightening "gonzo ride into madness" in her new, no-holds-barred biography, Full Circle, My Success Story Living with Bipolar Disorder (as told to Joanne Fenton Humphrey).

While Shear helps readers better understand the illogical logic of a world view warped by mental illness via a brutally honest, first-person recounting that



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**216-378-9870** 4854 Richmond Road (between Emery and Miles) www.lavishcolorsalon.com appointments@lavishcolorsalon.com periodically erupts in short, almost poetic, streams of consciousness, she also offers them the more distanced perspectives of family, friends and caregivers through included interviews.

"I didn't want you to [write the book]," younger brother Howard tells Shear candidly. "I was afraid it would bring you down to a place you don't want to go again."

But that was a chance she was willing to take, especially if it meant she could offer insight or hope to someone else.

"I know there are people out there who are looking for someone or something they can relate to," says Shear. "Maybe if I had come across a book like this one, it would have made sense to me. I might have understood there was something wrong with me that could be helped."

For a long time, a stigma associated with mental illness prevented Shear from accepting her diagnosis and getting the help that was crucial. "If I'd had another illness like strep throat or cancer and I went to a doctor, I would welcome a diagnosis and the medication that could help make that pain go away," explains Shear. "I had emotional pain, but a fear of being labeled and locked away wouldn't allow me to accept the treatment and help I really needed."

Today, Shear hopes more people realize that mental illness is nothing to be ashamed of because, as her niece Janine says in Full Circle, "Struggling with mental illness is no different than any other struggle in life."

With the unwavering support of loving family, close friends and a trusted psychiatrist who "understands that human beings are complex creatures worthy of a course of treatment that takes into account the total person," Shear has come, as the book's title says, full circle. She has "emerged, once again, into the light," and is thriving even after battling her way through a hysterectomy and cancer.

Stronger than ever, Shear's message is one of hope and gratitude. "I wake every day thankful."

Copies of Full Circle are available from the author and online at Amazon and other book retailers.

Congratulations on the release of your book, Full Circle. I applaud you for taking such a personal part of your life and sharing it in attempt to help others. It is important and necessary that we remove the stigma of mental illness. Thank you for being an amazing caregiver; it took strength, knowledge, self-awareness and hard work to make your story known. Keep up the great work!

Toby Cosgrove, Cleveland Clinic CEO and President

Today, Shear hopes more people realize that mental illness is nothing to be ashamed of because, as her niece Janine says in Full Circle, "Struggling with mental illness is no different than any other struggle in life."

# WEDNESDAY NIGHT WELLNESS SERIES

#### Healthy Summer Family Cooking Demo UH Ahuja Medical Center • Wed., Aug. 12 • 6:00 pm

Join Chef John Selick and clinical dietitian, Molly Gourash, MS, RDN, LD, for a cooking demonstration of healthy summer grilling. Learn about farm to table as well as how to prepare fresh produce from Northeast Ohio. Find out what fruits and veggies taste amazing when grilled and see how grilling can give a smoky twist to your favorite seasonal crops. Grilling is great for lots of reasons, not only the wonderful outdoorsy flavor, but you don't have to add butter or oil. And... most of all it's fun!

Chef John Selick brings a passion for fresh, quality ingredients and refined, healthy cooking techniques to the health care world. He has been the chef at UH Ahuja Medical Center since it first opened in 2010. In 2014, he was awarded the American Culinary Federation Cleveland Chapter Chef of the Year.

Cleveland native Molly Gourash, MS, RDN, LD, is a clinical dietitian at UH Ahuja Medical Center. She has a desire for teaching her patients the right way to eat healthy foods so they may achieve their health goals and prevent disease.

Free to the public. Food and refreshments will be provided in the Enid B. and David M. Rosenberg, MD Conference Suite. To register, email AhujaWellnessProgram@ UHhospitals.org or call 216.285.4069. To reserve your spot online for the LIVE webinar, visit UHAhuja.org/WNWS.





# EXPERIENCE INTEGRITY INDEPENDENCE

As a 50-year Beachwood resident, BHS graduate ('71) and Beachwood business owner, I have led this community as an elected official for the past 20 years; 16 years on the Beachwood Board of Education (4 terms as president) and 4 years on City Council. Currently, I serve as chairman of Council's Economic Development and Audit Committees, and as a member of the Communications, Legal and Personnel, and Public Works committees.

As we celebrate our city's 100th birthday, let's preserve and build on our assets. I will maintain the vitality and prestige of our residential and business communities and deliver outstanding city services in a sound financial manner. As always, I will continue to support forward-looking practices in the areas of innovation, sustainability, accountability, diversity, collaboration and transparency, and ask for your vote on November 3, 2015.

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# Dreaming Bigger Dreams

R.H. Myers residents Helene Weinberger and Beatrice Nechin (sitting, from left) recently posed with WCPN 90.3's Sound of Ideas producer Amy Wasserstrom Cummings and on-air host Michael K. Mcintyre during a special show about dreams and wishes. Helene and Beatrice both had wishes granted by the Menorah Park D.R.E.A.M. Team. Helene published her first book, Ageless Journey: Walk Beside Me, Hold My Hand, and it

is her dream to have a second book published. Beatrice's dream came true in part, live on-air, during the show with the help of Amy and Michael. Beatrice dreams to once again have her own radio show, as she did for 30 years, called Young at Heart. During the women's on-air appearance, the host



turned the mic over to Beatrice, introducing her as hostess of her own Young at Heart show. Beatrice then interviewed Helene, providing listeners with a sampling of the monthly program she hopes to produce from the R.H. Myers Apartments, which will likely be a web stream. Beatrice wishes to cover issues concerning seniors and their families.

Hundreds of amazing dreams have been granted on the Menorah Park Campus since the inception of The D.R.E.A.M. Team, which is funded by the generosity of donors. If you would like to contribute, email the Menorah Park Foundation Director Joel Fox at jfox@menorahpark.org.

# Congrats Beachwood Buzz!

On Thursday, July 16, the Beachwood Buzz softball team won their championship game on the Beachwood/O.C.E.R Minor Girls Softball League, run by Beachwood Recreation.

Coach Bill Preisler said, "The girls had an amazing year, finishing undefeated for the second year in a row."

Asst. coach David Clar put it best when he said, "Every week this team becomes more of a team. They are learning more about softball and how to have fun. That's what this game is about, having fun."

Unfortunately, six of the team's players were unable to be at the championship game, but the girls who were there played a great game and brought home the win for everyone!



Pictured, from left, at the championship game: Delilah Regalbuto, Maya Greller, Claire Weaver, Basya Greenberger, Catherine Saltz, Olivia Moore and Sadie Alter. Back row: David Clar, assistant coach, and Bill Preisler, coach. Not pictured: Shayna Preisler, Vivien Marmerstein, Lauren Clar, Emily Clar, Sydney Miller and Jordan Feldman.





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# Summer Bicycle Tour – A Family-Friendly Historical Tour of Beachwood

n Sunday, June 28, the City of Beachwood and Beachwood Historical Society held its Summer Bicycle Tour, a family-friendly historical tour. Beachwood is rich in history, and this event provided an opportunity for dozens of curious participants to visit historical sites in our community. For those who chose not to cycle, city vans and individual cars were used on this self-guided tour. Thanks to all the gracious hosts for opening their homes and businesses, making this event possible. Here are some highlights:

#### 1. Tudor-Style Van Swerigen House • Fernwood Road

Oris Paxton (OP) Van Sweringen (1879-1936) and Mantis James (MJ) Van Sweringen (1881-1934) were brothers who became railroad barons who designed the interurban train lines (Rapid Transit today), built the Terminal Tower and developed Shaker Heights. They envisioned building summer homes or cottages "in the country" in what we now call Beachwood. Their dream was crushed during the depression, and their value of \$3 billion plummeted to \$3,000 at their passing.

#### 2. The Hangar • Cedar Road

As featured in last month's *Beachwood Buzz*, the Hangar, an art-deco jewel built in 1930 as part of the Dudley S. Blossom estate, is a private club that is now run by Charles Bolton. Many estates and country houses of that era incorporated a private sports facility as a place where children, their friends and adults could swim and play tennis indoors.

#### 3. LoPresti Civil War Era Home • Richmond Road

The former Henda Apple's House has been beautifully restored into the antebellum period. Although updates have been done over the years, the home still reflects its history which includes a tile-adorned ceiling in the kitchen and original crank doorbell on the front door. (*Pictured: Jared Schnall points out the crank doorbell while on the tour.*)

#### 4. Angel Homestead • South Woodland Road

While walking around this home, visitors took note of a photo on display in the front yard that pictured (*from left*) J. Kall, a hired hand and Anna Leigh on the lap of her uncle Clarence Leigh. The home was built in 1877 and the photo taken in 1915. This is one of the older homes remaining in Beachwood.

(Pictured: Rosemary Nemeth holding the photo mentioned above.)

#### 5. Beachwood Cemetery • Corner of Halburton and Green Roads

The Beachwood Cemetery, formerly known as the Warrensville East Cemetery, is home to veterans of seven different wars dating back to The Revolutionary War. Beachwood's founding families, including the Corletts and Teares, former mayors and many early families that immigrated from the Isle of Mann and developed Beechwood Village rest there. It is now maintained by the City of Beachwood.



#### 6. Beachwood Park Pavilion • Shaker Boulevard

Participants had a stop at the pavilion to enjoy sweet treats, fruit and beverages. While there, they learned that the Van Swerigens had planned to use the space to connect the interurban train lines all the way out to Gates Mills Blvd. Today, it consists of miles of trails for bicycling, walking, running and skating. It also has a sledding hill, parking and an open air shelter with a restroom and drinking fountain. The shelter was built in 2004.

#### 7. Aloft Hotel • Eaton Boulevard

Although Aloft is a new boutique hotel, history abides in the area. Once known as the Nike site, Life Time Fitness's current location was the site of missiles that were set during the Cold War era to combat a perceived Soviet threat. The military base was located across the street, where the Marriott East is located, and a radar tower once stood on the back end of the Concord development. Additionally, many arrowheads were found on and around the site, dating back to the Native Americans. The Teare farm house, later known as a spooky haunted house, was located there; and President MicKinley's assassin, Leon Czolgos, lived nearby.

#### 8. Gund Mansion • Selkirk Road

The only estate-type home built in Beachwood, formerly part of the Bernwood Estates. The home was built for A.C. Bourne, a purchasing agent for the Bourne-Fuller Co., founded by his older brother. The house was built by Mr. Ben Heining, a trust officer with the Guardian Trust Company and a deacon of the Fairmount Presbyterian Church. Following reversals of fortune, the Gunds purchased the home from the Bournes and the name Gund Mansion stuck.

For more information about the Beachwood Historical Society, visit www.beachwoodhistoricalsociety.com.



Clockwise from top left: 2, 1, 4, 7, 3, 6, 5, 4, 8.



#### ADVERTISEMENT

### Female urology problems are common and highly treatable.

At some point in their lives, most women will experience a urologic condition, such as overactive bladder and urinary incontinence.



Courtenay Moore, MD

"In most cases, a conservative approach is taken when treating common urological problems. Physical therapy, medication and other nonsurgical treatments are often effective," says Courtenay Moore, MD, a board-certified urologist and female reconstructive surgeon with Cleveland Clinic's Glickman Urologic & Kidney Institute. Dr. Moore sees patients at the Beachwood Family Health and Surgery Center.

#### Incontinence

According to Dr. Moore, urinary incontinence is a very common condition affecting 30 percent of women. There are different types of incontinence. The two most common are:

• Stress incontinence: leakage of urine with coughing, sneezing, laughing or exertion/exercise.

• **Urgency incontinence:** leakage of urine associated with a sudden and immediate need to get to a bathroom. This is also known as overactive bladder.

Treatment options vary for both conditions, but can include exercises and therapy to strengthen the pelvic floor muscles, medications and nonsurgical or surgical interventions.

# Other common urologic problems:

 Pelvic organ prolapse – a downward descent of female pelvic organs often attributed to childbirth, advancing age and obesityDifficulty emptying the bladder or

retaining urine

"These common urologic problems can interfere with your daily life, so it's important to seek appropriate care. The treatments for incontinence are highly effective and have been shown to significantly improve patients' quality of life," says Dr. Moore.

To make an appointment with Courtenay Moore, MD, or another Cleveland Clinic urology specialist, please call 216.444.5600. Cleveland Clinic offers same-day appointments.

#### For Men Only: A Men's Health and Wellness Event

#### August 29 – 8 a.m. to 3 p.m. South Pointe Hospital, 20000 Harvard Rd.

- Screenings include: Prostate (by appointment\*), blood pressure, glucose and cholesterol
- Assessments include: Stroke, skin cancer, sleep apnea
- · Wellness checks

This event is free and open to men of all ages.

- Heart-healthy cooking demo Chef Tony (Stonetown)
- Fitness session John Henry Creel (Mind & Body Fitness)
- · Ask the Doctor
- Prizes

Preregister and schedule prostate screenings\* at clevelandclinic.org/formenonly or 216.444.7505. (\*Prostate screening appointment confirmation required.)

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# Words From the Ward Men's Club of Mandel JCC

The Democratic Ward Club will not hold a general meeting in August. There will be a special meeting to vote for endorsements for the November municipal elections. All members who are eligible to vote will be notified via email of the time and place. All candidates eligible to receive an endorsement from the Beachwood Democratic Ward Club and/or the Cuyahoga County Democratic Party will be notified via USPS.

The club's next regular meeting is Wed., Sept. 9 from 6:00-9:00 pm, at the Beachwood Library.

In other news, the Board of Elections is redrawing the precincts in Beachwood, resulting in the loss of one precinct. Those affected will receive written notification from the Board of Elections.

For more information, call Steve Rosen at 216.292.5562 or email BeachwoodDemocrat@gmail.com. Follow the club on Twitter at BeachwoodDemocrat and like it on Facebook.

# Farmers Market

The Community Farmers Market at Cleveland Clinic is now open at Cleveland Clinic health centers in Beachwood, Independence and Garfield Heights. In Beachwood, market hours are every Wednesday, now through September 16, between 10:30 am and 1:30 pm

These markets are made possible through a partnership with North Union Farmers Market, which operates the Cleveland Clinic markets on the main campus and in Beachwood.

For more information on the markets and for a schedule of entertainment and special events, go to clevelandclinic.org/farmersmarket.

The JCC Men's Club meets every Monday from 11:00 am to noon to hear well-known speakers, and have rap sessions about current or other relevant topics of interest to the members.

The Club also offers occasional field trips and an annual lunch, and provides opportunities for fellowship and camaraderie with a chance to meet new friends and renew old friendships.

Anyone interested is invited to participate. Membership is \$30 a year, plus a small facilities user fee.

The August schedule is as follows:

#### Monday, August 3 • Beachwood Library

Francis Fungsang, Partner Margaret W. Wong & Associates Subject: "Current Immigration Issues"

#### Monday, August 10 • Beachwood Library

Rap session or speaker to be announced

#### Monday, August 17 • JCC

Pastor Lyndon Allen Central Regional Coordinator Christians United for Israel "Christians United for Israel"

#### Monday, 24 • Beachwood Library

Rap session or speaker to be announced

#### Monday 31 • JCC

Rap Session or speaker to be announced

For additional information, contact Bob Young at 216.464.023



# For the Complex Legal Issues **Facing Families Today**



- Divorce
- Dissolution
- Child Support
- Child Custody
- Negotiated **Settlements**

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**Alice Rickel Associates** Attorneys at Law Alice Rickel, LLC



October 1<sup>st</sup>-4<sup>th</sup> Thursday, Friday, Saturday & Sunday

For more information & reservations, contact Beachwood Convention & Visitors Bureau at 216.378.9333 or VisitBeachwoodOhio.com









# October

A Stitch in Time: The Cleveland Garment Industry at the Beachwood Library New England Seafood Clambake at Giovanni's The Art of Tequila at Tres Potrillos Stay-Proof Travel Makeup Tips at The Powder Room-Makeup Oasis & Boutique Welser-Möst Conducts Mahler's Third Symphony with The Cleveland Orchestra Stay-Proof Travel Makeup Tips at The Powder Room-Makeup Oasis & Boutique Outdoor Adventure Hike, Picnic, & Wine Tasting with NatureVation & Hotel Indigo 2nd New England Seafood Clambake at Giovanni's British Beer Dinner at The Pub Welser-Möst Conducts Mahler's Third Symphony with The Cleveland Orchestra Hale Farm & Village 5K at Hale Farm & Village Hale Farm & Village Harvest Festival at Hale Farm & Village Outdoor Adventure Hike, Picnic, & Tea Tasting with NatureVation Stay-Proof Travel Makeup Tips at The Powder Room-Makeup Oasis & Boutique Live Dancing Performance & Violins of Hope at the Maltz Museum of Jewish Heritage In Grand Style: Fashions of the 1870s through the 1920s at the Western Reserve Historical Society Mead Wine & Honey Appetizers Tasting at Valenti's Ristorante Follow the Bourbon Trail at Cedar Creek Grille A Night of Mystery & Murder at Maggiano's Little Italy A Gala Evening with Reneè Fleming with The Cleveland Orchestra Bagels, Birding & Historical Bites: Beachwood Historical Society at Beachwood City Park Pavilion Hale Farm & Village Harvest Festival at Hale Farm & Village Feel the Breeze at Bahama Breeze

Special Author Event with Jill Bialosky at the Beachwood Library











216.464.6560



216.291.2797





216.360.0330



216.630.9671



# **IMPORTANT INFORMATION ABOUT BEACHWOOD'S VOTING PRECINCTS**

The Cuyahoga County Board of Elections is currently considering newly-proposed precinct boundaries.

If adopted, there would be 9 precincts instead of 10. The vast majority of voters would continue to cast ballots at their same, previous polling locations even though their precinct may have changed. Notification



BALLO

postcards will be sent to all voters whose precincts and/or polling place would change. Additionally, voters will also receive their voter information guides with their precinct and polling location information prior to their next election.

For additional information, please contact the Board of Elections at 216.443.6445.

#### **PLEASE NOTE:**

The Board of Elections recently underwent a required cancellation of voter registration records for anyone who has had no voter activity since 2011. There were 51,000 inactive voters including approximately 400 from Beachwood. To check your voter registration status visit:

www.MyOhioVote.com. For more information call 216-443-3200.



FRIDAY, AUGUST 14 - 1:00 - 7:00 P.M. **BEACHWOOD COMMUNITY CENTER** 

# **OF SPECIAL NOTE**

#### INTERESTED IN SERVING ON A **CITY BOARD OR COMMISSION?**

Opportunities may be available throughout the year. If you are interested in serving on Civil Service, Planning and Zoning, Architectural Review Board, Records or Storm Water Commissions email: mayor'soffice@beachwoodohio.com.

# **City Contact** Information

**CITY OF BEACHWOOD** 25325 Fairmount Boulevard Beachwood, Ohio 44122

216.464.1070 www.beachwoodohio.com







FOLLOW BEACHWOOD POLICE **ON TWITTER** twitter.com/BeachwoodPolice **TV PROGRAMMING** Time Warner - Ch. 96.20 AT&T U-Verse - Ch. 99

EMERGENCY Dial 9-1-1

**CLERK OF COUNCIL** 216.595.5493



# WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!



### DID YOU KNOW? CENTENNIAL FACT

BEACHWOOD CEMETERY IS THE RESTING PLACE OF VETERANS OF 7 DIFFERENT WARS DATING BACK TO THE REVOLUTIONARY WAR.

# **MULCH AVAILABLE TO RESIDENTS**

The City of Beachwood has been producing mulch from the brush collected from our community. Historically, the brush has been double shredded and used on city properties. For the third year, the City is offering mulch to residents for \$2 per bag (2 cubic feet). Mulch can be purchased at the Service Department, 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.

# SIDENTS S2 A BAG

# **GOT WATER?**

If you ever experience flooding, contact the Beachwood Service Department during normal business hours at 216.292.1922 or the Beachwood Police Department after hours at 216.464.1234.

The City of Beachwood will schedule its crews to investigate the City's side of the sewers to insure proper flow and drainage.

Please note that any blockage found on the resident's side of the sewer will be the homeowner's responsibility.

#### DID YOU KNOW?

Beachwood Service Department regularly maintains and films all 300 miles of our sewer lines.

# **PERSONAL SHRED DAY**

**ALONG WITH** 

### HABITAT FOR HUMANITY RESTORE DROP-OFF

SUNDAY, SEPTEMBER 27 9 A.M. – NOON

BEACHWOOD COMMUNITY CENTER PARKING LOT

Beachwood residents can have up to 12 blue grocery bags or 6 banker boxes shredded on site for free. Proof of residency required. Rain or shine.



#### HABITAT FOR HUMANITY

Donate to Habitat for Humanity with usable household items and construction/rehab materials. Accepted items include furniture, appliances (stoves, dishwashers, washer/dryers), sinks, toilets, vanities, counter tops, tile, tools of all kinds, landscape materials, doors, electrical fixtures, plumbing materials, wood (6 – 8 ft), bricks/blocks, tables/chairs, kitchen cabinets, etc. Items must be complete, clean and usable. A tax receipt is available. Pick-up arrangements can be made for larger items by calling 216.429-3631.

# **UPCOMING MEETINGS**

#### **CITY COUNCIL**

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, August 10 and Monday, September 8. Questions? Call 216.595.5462.

#### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, August 27. Questions? Call 216.292.1914.

#### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, August 10 and Monday, September 8. Questions? Please call 216.292.1914.

# Departments

AUDITOR 216.595.5492

BUILDING DEPARTMENT 216.292.1914

COMMUNITY SERVICES 216.292.1970

ECONOMIC DEVELOPMENT 216.292.1915

FINANCE DEPARTMENT 216.292.1913

**FIRE DEPARTMENT** 216.292.1965

LAW DEPARTMENT 216.595.5462 MAYOR'S OFFICE 216.292.1901

**POLICE DEPARTMENT** 216.464.1234

SERVICE DEPARTMENT 216.292.1922

# ATTENTION DRIVERS

#### TUESDAY, AUGUST 25 • 11:00 A.M. – NOON BEACHWOOD COMMUNITY CENTER

Learn about factors that affect our driving as we get older. Learn tips for defensive and night driving. Program offered by the Bureau of Motor Vehicles. Call 216.595.3733 by Thursday, August 20.



- SEPT. 3 30 Doors of Beachwood Show at the Beachwood Library
- SEPT. 9 Beachwood Chamber of Commerce Business Show @ Double Tree Beachwood
- OCT. 16 25 Peter Max Exhibit & Appearance

# FOUR MEN: FOUR ARTISTS



. . . . . . . . . . . . . . . .

Beachwood Community Center

August 12 – September 4 Reception – Sunday, August 16, 1:00 – 2:30 p.m.

Michael Bratslavsky – Leather and Acrylic Isadore Lidsky – Watercolors Jon Kardamis – Oil Stuart Pearl – Photography

MONDAY – FRIDAY • 9 AM – 4 PM SATURDAY • 10 AM – 3 PM SUNDAY • 10 AM – 1PM

# **RESIDENT** ART SHOW

#### NOVEMBER 25 – DECEMBER 17 BEACHWOOD COMMUNITY CENTER

We are seeking quality artwork by residents who are non-professional artists. Works must be framed, wired and ready for installation/display. Call 216.292.1911 before October 15.

#### WWW.BEACHWOODOHIO.COM

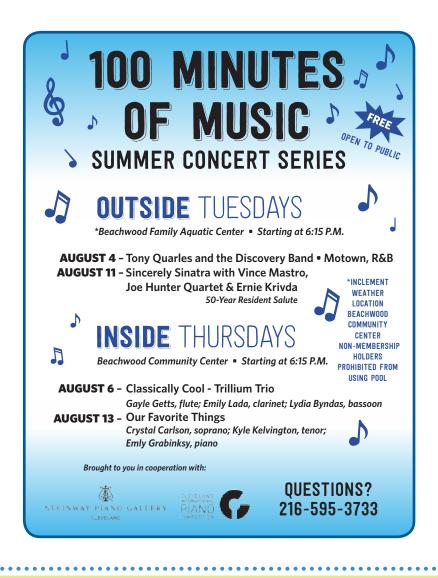
# **Council Update**

# CORE CLIMBER ADDED TO BEACHWOOD'S PLAYGROUND

A Core Climber was added to the city's playground. The impressive play structure is the only one of its kind in Northeast Ohio. It offers complex, multi-leveled webbed nets, ropes and perches for children to climb, balance and swing. Features include the Lolliladder, Swiggle Knots and Boogie Board, all designed to enhance muscle and motor development for children ages 5-12.



Located just west of the Beachwood Family Aquatic Center, the city's playground now has four separate play structures, a swing set and a giant sandbox recently filled with 40 tons of new sand.





# **50-YEAR RESIDENT SALUTE**

#### TUESDAY, AUGUST 11 • 6:15 PM BEACHWOOD FAMILY AQUATIC CENTER

We invite all residents who have lived in Beachwood for 50 years or more to join us for special recognition.

Newly minted 50-year residents will receive a special gift. FREE but a reservation is needed. *RSVP by calling 216.595.3733*.

# FAMILY FUN DAY

SUNDAY, SEPTEMBER 6

1:00 - 5:00 P.M.

#### BEACHWOOD FAMILY AQUATIC CENTER PARKING LOT

Parking at Beachwood High School (FREE SHUTTLE SERVICE)



TOTALLY FREE! TOTALLY FUN! MORE NEW RIDES! Giant Slides, Pony Rides, Crafts, Carnival Games, Caricatures, Clowns, Zip Line, Face Painting, Petting Zoo, Music & More!

**50 YEAR** 

RESIDEN

# HONKIN' HAULIN' HANDS-ON TRUCKS

#### SUNDAY, SEPTEMBER 20 12:00 NOON – 3:00 P.M. MUNICIPAL SERVICE CENTER

Get into the driver's seat of over 20 trucks including: Fire Engines, Ambulance, Rubbish Truck, Front End Loader, Dump Truck and more!





# BEACHWOOD FAMILY AQUATIC CENTER



#### **OPERATING HOURS**

**MONDAY – FRIDAY** Lap Swim Only, 6:15 a.m. – 8:30 a.m. Open Swim, 12:15 p.m. – 8:00 p.m.

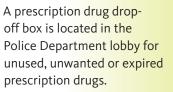
**SATURDAY & SUNDAY** Lap Swim Only, 9:00 a.m. – 10:45 a.m. Open Swim, 11:30 a.m.– 7:30 p.m.

Infant/toddler area 10:00 am daily

QUESTIONS? PLEASE VISIT WWW.BEACHWOODOHIO.COM OR CALL BEACHWOOD RECREATION AT (216) 292-1970

# **RX DRUG DROP BOX**

#### **RX DRUG DROP BOX IN POLICE DEPT. LOBBY**



Drugs can be dropped off Monday – Friday,

8:00 a.m. – 4:30 p.m. No liquids or needles. No special containers needed.



# BASF Expands Beachwood R&D Site

On July 1, BASF held a grand opening event to celebrate the completion of its \$25 million renovation at its Beachwood-based research and development (R&D) facility. In addition to the existing catalyst- and battery-materials research, the facility was renovated to make space for a new cathode-materials research team and a team of researchers who are focused on chemicaland process-engineering. As a result of this renovation and expansion, the number of employees has practically doubled, having gone from 52 employees in 2012 to more than 90 by the end of 2015.

"Expansion of the Beachwood facility allows us to optimize our research activities by bringing together a high degree of expertise in chemical catalyst, battery materials and process engineering in a greatly enhanced, and highly collaborative operating environment," said Peter Pfab, BASF vice president, catalyst Research, who is based at the site.

The Beachwood site has been a hub of Catalyst research for more than 35 years. The existing battery-materials research team was established in 2009 to focus on advanced materials for lithium-ion batteries in advance of the opening in 2012 of a new materials production facility in nearby Elyria, Ohio.

"Our investment in Beach-

wood will allow us to focus on developing new battery materials that can provide higher energy density, greater power, increased safety and lower cost," said Andreas Fischer, BASF vice president, Battery Research and Electrochemistry. "These are the key areas in which the chemical industry can play a significant role in determining the future performance of batteries for electromobility, helping drive higher adoption rates for hybrid and full electric vehicles in North America and around the world."

BASF is focused on developing a full suite of advanced cathode and electrolyte solutions for current and next generation lithium-ion batteries as well as for future battery systems. With Beachwood in North America, Ludwigshafen in Europe, and Amagasaki in Japan, the company now has R&D facilities in all three markets that support customers' individual requirements.

The State of Ohio – through its JobsOhio effort – provided BASF with a \$1 million JobsOhio R&D investment loan and a \$50,000 JobsOhio Workforce Grant.

BASF is located at 23800 Mercantile Road, a hub of catalyst research for more than 35 years. Additional information on BASF is available on the Internet at www.basf.com.





Chemist Kathryn Gee, one of the recent new hires working in the BASF analytical lab in Beachwood. Employment at the new lab will grow from approximately 52 employees in 2012 to more than 90 in 2015.

Mayor Merle S. Gorden (right) presents a proclamation to Peter Pfab declaring this day as BASF Day in Beachwood, Ohio.

Mayor Merle S. Gorden joined the BASF team to plant a commemorative apple tree to symbolize the growth and investment that the company has made to a new research and development facility in Beachwood. Pictured from left: Peter Walther, Jordan Lampert, Peter Pfab, Mayor Merle S. Gorden, John Ferek, Peter Schuhmacher, Dirk Demuth, Wilfried Seyfert and Keith Lutz.



#### **BOARD OF EDUCATION**

Mitchel Luxenburg, President, 382-8943 • ml@beachwoodschools.org Dr. Brian Weiss, Vice President, 464-6678 • bw@beachwoodschools.org Joshua Mintz, 245-0000 • jmintz@beachwoodschools.org Steve Rosen, 292-5562 • srosen@beachwoodschools.org Michael Zawatsky, 292-9916 • mzawatsky@beachwoodschools.org

# Governor Cuts \$1.3 Million of Beachwood's Annual Funding

#### Dear Beachwood Families:

Last month, Governor Kasich vetoed a "hold harmless" provision in Ohio's biennial budget bill that will result in the loss of \$1,272,313 in annual state education funding to Beachwood City Schools commencing Fiscal Year 2017. This provision previously protected school districts from losing revenue initially yielded by the Tangible Personal Property Tax. Until the Governor's 11th hour elimination of the "hold harmless" protection, this safeguard was included in the budget bill.

Legislation to phase out the TPP, a tax on businesses' capital assets, was approved in 2006, but legislators and the Governor delayed its negative impact on school districts by approving the "hold harmless" provision via the state's biennial budget bill. Our district has always monitored budget discussions closely and remains in communication with our elected officials as education

funding is discussed. While we currently enjoy a healthy fund balance and have not placed an operating levy on the ballot since 2005, our budget cycle, like all school districts', eventually demands more operating revenue. The annual loss, starting in 2017, of \$1.3 million in state funding, will clearly hasten the need to place an operating levy before the Beachwood public.

We are disappointed in the Governor's decision and will keep you apprised of its impact on district finances in future communications to you.

Sincerely,

Robert P. Hardis Superintendent Michele E. Mills Treasurer

# Back To School Dates

#### Wednesday, Aug. 12

- 9:30 am 2:30 pm: Sophomore Book Room Hours (BHS)
- Thursday, Aug. 13 • 8 am - 5 pm: BMS Student Locker Visits
- ▶ 9 10 am: Hilltop New-To-District Family Orientation
- 9:30 am 2:30 pm: Junior Book Room Hours (BHS)
- 10:30 11:30 am: Bryden New-To-District Family Orientation

- 11:30 am 12:30 pm: Bryden New-To-District Student Lunch
- ▶ 1 3 pm: Bryden Student Drop-In
- 6:30 8:30 pm: Principals' Back-To-School Ice Cream Social (Mitchells)

#### Friday, Aug. 14

- 6th Grade Orientation (BMS) • 9:30 am - 2:30 pm:
- Senior Book Room Hours (BHS)

#### ▶ 12 - 3 pm:

- 9th Grade Orientation (BHS) > 2 - 3 pm:
- 7th & 8th Grade New Student Orientation (BMS)
- ▶ 2 6 pm: BMS Student Locker Visits
- 3:30 6:30 pm: BHS Pool Party

#### Monday, Aug. 17

- BHS Fall
   Sports Team Photos
- 2 6 pm: BMS Student Locker Visits
- 4 6 pm: Hilltop Student Drop-In

# Hilltop Welcomes New Principal

The Board of Education hired Ms. Rebecca Holthaus to be the principal at Hilltop Elementary School. Ms. Holthaus most recently served as principal of



Chagrin Falls Intermediate School and before that, Chagrin Falls Middle School. She has also held positions outside of the Cleveland area as a school administrator and as a special education teacher. Ms. Holthaus was named the National Association of Secondary School Principals Principal of the Year for Ohio in 2013 and led the Chagrin Falls Middle School when it earned National Blue Ribbon School status in 2010.

"Ms. Holthaus is a proven school leader and a great fit for Beachwood," says Bob Hardis, Beachwood Schools superintendent. "She is smart, compassionate, honest and hard-working. We are excited to welcome Ms. Holthaus to Beachwood."

- ▶ 5:30 6:30 pm:
  - Hilltop Horizons Parent Meeting

#### Wednesday, Aug. 19

- ▶ First Day of School –
- Welcome Back, Students!
- No Late Start (BMS & BHS)

#### Saturday, Aug. 22

 7 - 10 pm: Beachwood Boosters Back-To-School Bison Bash
 (Porsche of Beachwood)

#### Saturday, Aug. 29

 1st Football Game: 2 pm vs Gilmour (home) – Go Bison!

Visit us at www.beachwoodschools.org BeachwoodBison www.twitter.com/BeachwoodBison

www.facebook.com/BeachwoodBison

+

JANUARY









# BARRECLEVELAND

# When the Student is Ready, the Teacher will Appear

**E**veryone wants to be healthier but even once you find the time, what is the best method to reach your goals? Look to Yana Salwan at Barre Cleveland to guide you through your 60 minute workout using the ballet barre, your own body weight and small fitness tools. You will leave each session stronger, more flexible, relaxed and in better health. Classes are taught in a private, female-only, group setting where NO EXPERIENCE IS NECESSARY. Don't delay any longer, GO to <u>barrecleveland.com</u> to learn more and use the online scheduler to register for your first class!

I look forward to seeing you at The Barre!



Yana Salwan BarreFit Founder and Teacher Barre Cleveland 3737 Park East Drive #209 Beachwood, OH 44122 216-342-4229 barrecleveland.com









# CINEMA AT THE SQUARE Returns to Playhouse Square

Playhouse Square's Connor Palace will return to its early days as Downtown Cleveland's flagship movie theater during Cinema at the Square, presented by Medical Mutual, August 6-23, for three weeks of classic films, starring fifteen of Hollywood's most beloved titles.

Now in its eighteenth year, Cinema at the Square takes Clevelanders back in time with the nostalgic movie-going experience of the 1950's, featuring pre-show cartoons, movie theater concessions and popular music on its restored 1927 Kimball organ. Each film is shown on a massive 20' high x 47' wide screen, the largest non-IMAX screen in Ohio, using an original 35mm reel-to-reel projection system that is operated by a skilled projectionist to complete the throwback experience. Even the ticket prices are retro at just \$5 per person!

The series celebrates classic films 25 years and older, featuring the silver screen's elite across multiple eras and generations of movie-lovers. With everything from comedy and drama to action and family films, this year's lineup boasts a total of fifteen hit titles as listed below.

General adult admission is \$5 per film. Students with valid ID, seniors and children under 12 years old are admitted for \$4 per ticket. Flix Tix Passes, good for six films of your choice, are available for only \$15 (50% off regular price). Tickets are available at the Playhouse Square Ticket Office, by phone at 216.241.6000 and online at playhousesquare. org/cinema. Groups of 10 or more please call 216.640.8600 for a group discount.

#### **Film Schedule:**

The Terminator • Aug. 6:00 • 8:00 pm The Odd Couple • Aug. 7:00 • 8 :00 pm The Greatest Show on Earth • Aug. 8 • 2 :00 pm Cabaret • Aug. 8 • 8:00 pm Willy Wonka & The Chocolate Factory Aug. 9 • 2:00 pm The Breakfast Club • Aug. 13 • 8:00 pm His Girl Friday • Aug. 14 • 8:00 pm State of the Union • Aug. 15 • 2:00 pm Clue • Aug. 15 • 8:00 pm The Land Before Time • Aug 16 • 2:00 pm Coming to America • Aug 20 • 8:00 pm Footloose • Aug. 21 • 8:00 pm Gentlemen Prefer Blondes • Aug. 22 • 2:00 pm The Sting • Aug. 22 • 8:00 pm The Never Ending Story • Aug. 23 • 2:00 pm

Your parents want to live at home, but they need more help than ever. You're overwhelmed and just want what's best for them.

You don't have to figure it out alone.

JFSA helps older adults remain in their own home with a range of quality services including skilled nursing, physical therapy, and home health aides.

Speak to one of our professional staff today.



WE ARE JFSA. YOU ARE NEVER ALONE. 216.378.8660 www.jfsa-cleveland.org

Private pay and most insurance accepted. Fees may be covered by Long Term Care Insurance, PASSPORT, My Care Ohio, Medicaid, Holocaust Survivor subsidies and other subsidies. Ask the JFSA staff for more information.

# Fall Back to SCHOOL

#### anshe chesed fairmount temple The Place We Call Home

Looking for an inclusive, compassionate synagogue community? Find out about our engaging clergy, commitment to social action and outstanding Jewish learning programs, including upcoming special services.

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Call us at **216-464-1330** or visit www.fairmounttemple.org



23737 Fairmount Blvd. Beachwood, OH · 44122



From Left, Rabbi-Educator Jordana Chernow-Reader, Rabbi Joshua Caruso, Cantor Sarah Sager and Senior Rabbi Robert Nosanchuk

#### YOU ARE INVITED TO JOIN US Sunday, Aug. 23

9:30-11 a.m. Bagels & Bubbles Especially welcoming for families with kids, ages seven and under, come enjoy a casual bagel breakfast and meet our new Rabbi-Educator, Jordana Chernow-Reader. Enjoy some extreme bubble fun and sing with Kathy Fromson. Please RSVP for this FREE and FUN event to RSVP@fairmounttemple.org. Rabbi Chernow-Reader joined Fairmount Temple in July and is leading the temple's educational efforts across the age-spectrum.

#### Saturday, Sept. 5

**7 p.m. Concert of Renewal** with Contemporary Musician Julie Silver, part of the weekend of Selichot opportunities. Go to www.fairmounttemple.org to learn more.



# Share the Experience of First & Main Hudson.

3 Palms • Aladdin's Eatery • Chico's • Cold Stone Creamery/Rocky Mountain Chocolates D'Agnese's Tomato Grill • Epiphany • Fast Frame • Fitness Together • Flip Side • Gracylane Gymboree • Heather's Heat & Flavor • Heinen's Village Market • Interiors INC • J. McLaughlin JoS. A. Bank Clothiers • LOFT • Luchita's Mexican Grill and Tequila Bar • MOD Nicky Nicole • Olympia Sports • One Red Door • Snip-Its Haircuts for Kids

Solaire Hair Studio and Spa • Specs Eye Care • Talbot's • The Greenhouse, a fresh flower market • White House I Black Market • Wine Bar at Solaire • Yoga Lounge

Visit www.firstandmainhudson.com for a complete list of shops, restaurants, specials and events.

Schedule your FREE Assessment & FREE Trial Class TODAY! www.MathMonkeyCLE.com



#### Give your kids the ultimate advantage. Start the school year off right!

After all, who says learning can't be fun? Math Monkey Knowledge Centers expand your child's math capabilities with real-life applications that go way beyond the numbers. Kids ages 3-14, learn through game-based activities.

+ Math Enrichment Classes Ages 3-14

- + Computer Programming Ages 11-14
- + Lego Robotics Classess Ages 5-11
- + 1-on-1 Math Tutoring

26801 Miles Rd. Cleveland, OH 44128 440-914-0060

Everything from last-minute summer fun, to back to school shopping and after school activities.





### THE YOUTH & LEARNING CENTER AT B'NAI JESHURUN • FOR CHILDREN PRE-K TO GRADE 12 **Lifelong Jewish Learning Starts Here!**

- Individualized learning
- Exciting overnight retreats
- Watch & help your child grow
- Inspiring teachers Online options
- Don't miss the fun!



#### Registration going on now! Register today at bnaijeshurun.org

For more information, contact Rabbi Josh Foster at rabbifoster@bnaijeshurun.org 27501 Fairmount Boulevard, Pepper Pike, Ohio 44124 • 216.831.6555

#### CELEBRATION **BEGIN...** LET



Learn more about all of the exciting plans for our 150th at bnaijeshurun.org/ celebrating150

 Zip Line • Bounce Houses Mahj Tournament
 Rocket Car ... and more!

\*In case of inclement weather, the event will proceed indoors.

#### Marking 150 Years in 2015



Honoring the Past. Celebrating the Present, Ensuring the Future

Thank-you to our sponsor

# Fall Back to SCHOOL





Honoring the Past, Celebrating the Present, Ensuring the Future

We specialize in training people physically and mentally. Our programs help children of all ages build confidence, while developing focus, self-control and discipline. We are centrally located near the cites of Beachwood, Pepper Pike, Solon and Orange and offer convenient class times Monday through Saturday. Contact us at 216.595.9900.

B'nai Jeshurun Congregation is proud to celebrate its milestone 150th anniversary and is hosting an array of open-to-thecommunity events during the year, kicking them off with Family Fun Day! For more information, contact: Renee Greller at 216.831.6555, ext. 136 or reneegreller@bnaijesuhurun.org; or visit www.bnaijeshurun.org/celebrating150. New members are always accepted. Like us on Facebook!

Jordana Chernow-Reader joined Fairmount Temple this summer as the new Rabbi-Educator. Her creativity, educational depth and passion for building community will guide the synagogue's educational efforts across the age-spectrum, from Religious School and the Early Childhood Center to Adult Education. To learn more about her and Fairmount Temple, visit www. fairmounttemple.org.



Weekly "Mom & Me" class for 12-24 month olds with their caregivers

> FREE weekly music & movement classes for babies to 18-month olds with caregivers

Before & After Care offered from 8:00 am until 5:00 pm

Enriched Pre-K curriculum



27500 Shaker Boulevard • Pepper Pike (216) 371-2244, ext. 203 • **parksynagogue.org** Welcoming children regardless of race, religion or national origin.



The First & Main Shopping District in downtown Hudson features a blend of national chains, unique local shops and award-winning restaurants. Visit Summit County's premier shopping district and share the experience of First & Main. Visit firstandmainhudson.com for a list of stores and upcoming events.





Give your kids the ultimate advantage. Start the school year off right! After all, who says learning can't be fun? Math Monkey Knowledge Centers expand your child's math capabilities with real-life applications that go way beyond the numbers. Kids ages 3-14, learn through game-based activities. www.MathMonkeyCLE.com.

Park Preschool develops creativity, independence and a life-long love of learning; instills positive social and emotional strength; creates a nurturing environment for children and parents; develops a "Jewish Identity" as part of an integrated curriculum; and fosters growth in all areas of a child's development to promote individual success.

### "Straight to the Toppings" Kosher Hotdog Cookout Challenge

Coleslaw? Peanut butter? Peach salsa? Sriracha? The Friends of the Maltz Museum challenge you to think outside the bun as part of their first-ever "Straight to the Toppings" Kosher Hotdog Cookout Challenge on Sun., Aug. 9, 12:30 – 3:30 pm on the grounds of the Maltz Museum of Jewish Heritage.

The volunteer group invited B'nai Jeshurun Men's Club, Green Road Synagogue, Sudow-Lefkowitz Great Debate, The Temple-Tifereth Israel and other community teams to devise clever condiment combinations. Teams will offer their hotdog dressing recipes to the public, taking them as presented or mix and match to create unique flavorful frankfurters.

"We loved that this family-friendly fundraiser complements the Chasing Dreams: Baseball and Becoming American exhibition, on view through Sept. 7 at the Museum," explains Jeff Kaplan, Friends of the Maltz Museum president.

Kosher dogs will be grilled under the supervision of the Friendship Circle team and Rabbi Yossi Marozov. "Visitors choose their toppings. They'll vote on a favorite combination and we'll publish the winning team's recipe and celebrate their culinary bragging rights on the Museum's Richmond Road digital sign."

Food prices are a la carte: \$2 for a hotdog, \$1 for chips, soda, water or popsicles. In addition to creative cookout cuisine on the grounds of the Museum, visitors have the opportunity to meet and get an autograph from retired left-handed Cincinnati Reds pitcher and Cleveland native Moe Savransky. Throughout the day, they can also take a swing in an outdoor batting cage.

With the exception of food, the event is free and open to the public. While it does not include admission to Chasing Dreams, the Maltz Museum is offering free admission that day for anyone under 18.

"The low-cost hotdogs, free outdoor activities and free admission for kids makes this a very family-friendly afternoon," says Kaplan.

The Kosher Hotdog Cookout Challenge is in memory of Earl Lefkowitz, who, along with Tom Sudow, first introduced a rabbinically-supervised Kosher hotdog stand to the home of the Cleveland Indians. The event is generously supported by American Greetings, Bertman Ball Park Mustard, Boris Kosher Meats, Friendship Circle, Marc's Stores, Orlando Baking Company, Pierre's Ice Cream, Stars of Jacobs, Tibor Kosher Meats and Unger's Kosher Bakery & Food.

For more information on this rain-or-shine event or the Chasing Dreams exhibit, follow @maltzmuseum on Twitter or visit maltzmuseum.org. or call 216.593.0575.

"The low-cost hotdogs, free outdoor activities and free admission for kids makes this a very family-friendly afternoon," says Kaplan.

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### Ganley Volkswagen Receives Wolfsburg Crest Club Award

Congratulations to Ganley Volkswagen of Bedford on being awarded its third Wolfsburg Crest Club Award, a designation for outstanding sales and service satisfaction that is only given to the very best VW dealerships in the nation.

This recognition is only awarded to the top 50 dealerships in the country, and Ganley Volkswagen of Bedford is the only dealership in the Midwest region to win the award for three consecutive years.

The award was presented last month at a luncheon at the dealership. Ken Ganley, president of the Ganley Automotive Group, said, "I'm proud of everyone at the dealership. This is truly a team effort. Not one person is going to pull this off, but a great team does."

Michael Friedman, general manager of the dealership, added, "Everyone in this room is very special to us. Without you here to root us on, to send us customers or buy cars from us, we would not have been able to make it to this level; so I thank each and every one of you."

Pictured from left: Michael Friedman, Ganley Volkswagen general manager; Jeremy Eisenberg, Ganley Volkswagen general sales manager; Ken Ganley, Ganley Automotive Group president; and Peter Kaminski, Volkswagen of America sales operation manager.









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#### Hand & Stone

Hand & Stone Massage and Facial Spa opened its first location in Woodmere Village, making it the second location in Ohio. Tom and Pam Dittoe have been considering opening a business together for some time but have been waiting until the right opportunity presented itself. When a location presented itself in the couple's home state, they packed up their bags in Pennsylvania and moved back to Ohio. Stop in day and take advantage of their introductory rates.

### Upcoming Programs at The Gathering Place

The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs and services offered provide education and information, support, and help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and a location in Westlake. Below is a listing of upcoming programs at The Gathering Place located at 23300 Commerce Park in Beachwood. All programs require advance registration by calling 216.595.9546, unless otherwise noted. For more information visit www.touchedbycancer.org

#### Facing Our Risk of Cancer Empowered Tues., Aug. 4, 6:30 - 8:00 pm

An evening of sharing and socializing for people who have a personal or family history of breast, ovarian and/or cancers such as prostate, melanoma or pancreatic. In collaboration with FORCE.

#### Party in the Garden: Good Food & Conversation Thurs., Aug. 6, 6:30 - 8:00 pm

For Young Adults Surviving Cancer (ages 18-40) We look forward to seeing you. No registration required.

#### Family Pizza Night: For Families Coping with a Cancer Diagnosis Mon., July 31, 6:30 - 8:00 pm

Bring the family and make your own fresh hot pizza pie in a stone oven. Learn about fun and healthy toppings and how to make your own sauce.

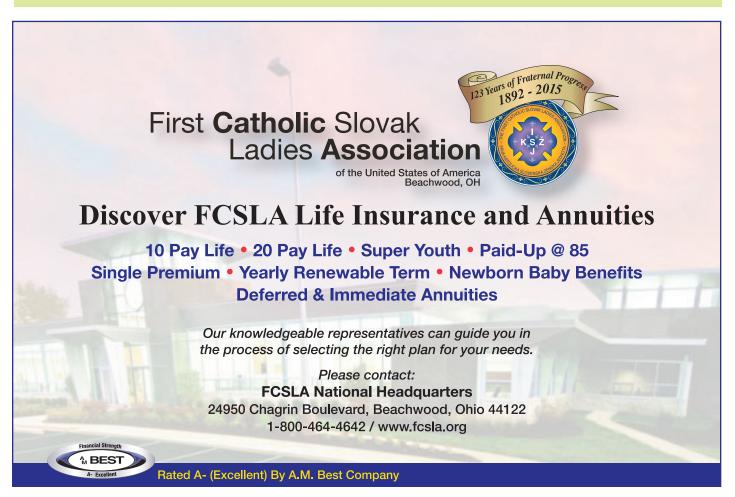
#### Photography for Healing (While On the Cancer Journey) Wed., Sept. 2, 9:30 am - 4:30 pm

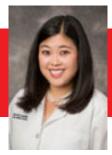
Photography is a way to come into the present, accessing special moments of beauty, wisdom and peace. We will use breathwork, guided visualization and music. No photography experience necessary. Lunch provided.

#### If Cancer is a Gift, Where is the Return Counter? Thurs., Sept. 10, 7:30 - 8:30 pm

Mindy Greenstein, PhD explores the balancing act of coping with cancer based on her personal and professional experience. Dr. Greenstein is a cancer psychologist and consultant to the psychiatry department at Memorial Sloan-Kettering Cancer Center, as well as a two-time breast cancer survivor. Dessert reception follows program. Corporate College East, 4400 Richmond Road, Warrensville Heights.

The Gathering Place will hold its Home Furnishings Sale on Saturday, August 8, 9:00 am – 2:00 pm and Sunday, August 9, 10 am – 1 pm, at 4911 Commerce Parkway in Warrensville Heights. Proceeds help The Gathering Place support, educate and empower those touched by cancer through programs and services provided free of charge.





Brooke Glessing, MD



### Summer Digestive Distress

Summertime is when we often find ourselves not paying close attention to what we eat. With family picnics, county fairs and barbeques, we are taking in more foods and in greater quantities than normal. These different foods, although they may taste very good, can have harmful effects that can cause varying degrees of discomfort. Monitoring both what and how much we eat can decrease the chances of bloating, diarrhea, nausea, and other digestive issues. It is important to be aware of some of these problems, so you can spend more time feeling good and enjoying summer rather than visiting a doctor.

Follow the advice of gastroenterology physician, Brooke Glessing, MD at University Hospitals Ahuja Medical Center and use these easy steps to avoid digestive issues during the summer months:

### Eat small, frequent meals, and eat them slowly

Small portions eaten frequently help us avoid indigestion, and slowing our pace not only relieves stress on our digestive system, but also allows us to savor our food. Eating quickly can lead to gas, bloating and discomfort

#### Safely store food

Keeping cold foods cold and hot foods hot helps maintain freshness, as well as keep down bacteria that can lead to diarrhea, vomiting, and other digestive problems

### Avoid foods that can irritate your stomach

Some foods, particularly those that are fried or acidic, along with drinks that are caffeinated, carbonated or alcoholic, can very quickly lead to gas, bloating or heartburn. Also, cooking with more natural ingredients can eliminate problems caused by artificial ingredients.

#### Drink plenty of clear liquids

It is important to stay hydrated during summer, and drinking clear liquids can help fight diarrhea and vomiting

#### If you have any difficulties, try over-the-counter remedies

If you have any persistent issues, antacids and acid blockers can help calm your digestive system

Many digestive problems that people frequently encounter are usually shortlived, and will pass quickly. It is important to stay aware, and if any problems persist, be sure to contact your doctor. Something that might come across as a stomach ache or heartburn could be something more serious if you find it lingering or occurring often.

Pre-existing digestive issues might also make themselves more known when you eat certain foods. It is important to know how your body reacts to certain foods, including any allergies, so you know when your personal "normal" changes and to monitor your diet more closely. Poor digestive function can also lead to worsening allergy problems, as most of the body's immune system is located in the gut.

"Currently there is a lot of research around allergies, food intolerance and digestion. While true food allergies are uncommon, there are a variety of conditions that can cause intolerance to certain foods," says Dr. Glessing, "Maintaining proper nutrition is vital to not only avoid digestive issues during the summer months, but other problems as well."

Dr. Glessing sees patients at UH Ahuja Medical Center as part of University Hospitals Digestive Health Institute and is board-certified in internal medicine and gastroenterology. Call 216-844-8500 to schedule an appointment or visit UHhospitals.org/Digestive to learn more.

### Menorah Park Campus Outstanding In Two Back-to-Back State Inspections

Once again, the Menorah Park Center for Senior Living's Nursing Home Division and Stone Gardens Assisted-Living Residence received outstanding survey results from the Ohio Department of Health (ODH) in back-to-back surprise inspections.

"There are many positive results from such excellent inspections, such as continued confidence from families, clients and hospital discharge planners. We can also continue our Medicare Five Star rating," stated CEO Steven Raichilson.

Ohio Department of Health inspectors also complimented the staff on their high quality care program, according to Raichilson.

"As in other years, these inspection results were excellent. No problems were noted in the many resident care areas provided by Menorah Park, which seem to be prevalent in other nursing homes today, due to the financial stresses and work force issues facing our field," Raichilson continued.

Menorah Park hosted varying numbers of surveyors, four on some days, and seven on other days for four straight days.

"These types of surprise inspections help our many constituent groups, including staff, clients, families, volunteers, trustees and our many fine donors, realize that our collective efforts are yielding outstanding client care results," according to Richard Schwalberg, administrator of Menorah Park Nursing Home. "We are proud of this wonderful organization."

Ross Wilkoff, administrator at Stone Gardens said, "These are very rigorous surveys that focus on the details of quality care expected in a supportive-living apartment environment. The state surveyor interviewed residents, analyzed records, viewed meal preparation, and observed nurses as they delivered medications and cared for residents. The entire process is designed to ensure that the highest assisted-living standards are met. We are very proud of the results."

These survey results follow additional perfect, deficiency-free Medicaid Passport inspections for Menorah Park's Home Health program and Menorah Park's Adult Day Center.

Wiggins Place, also on the Menorah Park Campus, received a perfect, deficiency free ODH inspection earlier this year.



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#### Game Changing New Treatments to Stop Chronic Pain and Heal Injuries

A team of orthopedic physicians on Cleveland's east side have opened a new practice to deliver the most advanced adult stem-cell therapy available to patients.

Regen Orthopedics, located in the Ahuja Medical Center, is the only practice offering regenerative therapies for orthopedic conditions, performed solely by orthopedic specialists. The practice was founded by renowned orthopedic surgeon, Reuben Gobezie, MD, one of the top 25 shoulder surgeons in the United States.

"More and more patients are looking for ways to avoid ongoing steroid treatments and have begun asking for regenerative medicine," Dr. Gobezie explained. "We are answering that need."

These non-surgical, biological therapies benefit patients' suffering from chronic pain caused by osteoarthritis, tendonitis, muscle strains, sprains and nerve injuries. Outpatient treatments utilize a patient's own platelets and adult stem cells and result in very little down time for the patient.

"Our therapies are aimed toward patients who have failed conventional treatments, such as anti-inflammatory medications, cortisone injections, physical therapy, surgery and rest," explained Trevor Bullock, DO, medical director.

Osteoarthritis (of any joint), muscle strains, ligament sprains, various forms of tendinitis or tendinosis, plantar fasciitis and compression nerve injuries can be treated with regenerative orthopedics.

For more information, visit www.regenorthopedics.com.

### Swathi Srinivasan presents Bharathanatya Arangetram Performance to Family and Friends

by Dalia Zullig

n Saturday, June 27, Swathi Srinivasan, a Beachwood High School junior, presented her Bharathanatya Arangetram performance to her family and friends at Cuyahoga Community College's Metro Campus.

Arangetram literally means "to ascend the stage" in Tamil, one of India's many languages. An Arangetram is the student's debut to the stage as a classical Indian dancer. Only a student's guru can decide when a pupil is ready to take on this performance.

Bharathanatyam is the most popular type of classical Indian dance.

Miming stories from ancient mythology and our daily lives, this dance form not only gives dancers and the audience the power to reflect and relate to our own existence, but to also transcend it. The three syllables 'Bha ra ta' represent the three quintessential aspects of Bhava (expression), Raga (melody) and Tala (rhythm) of the dance form.

Bharathanatyam dance involves many split characters that are portrayed by the dancer. Swathi took on many characters, portraying each by switching roles throughout her dance. The characters are then understood through the narrative of the song and expression, or abhinaya.

"To play such intricate characters, I had to feel their emotions, watch scenes [from movies] and read books to understand them," Swathi said.

Part of the Bharathanatyam dance is the element of nrtta, or rhythmic dance movements. By keeping in beat with the music, the dancer helps the audience sympathize with the many characters that are being portrayed.

Swathi, with the help of her guru, Sujatha Srinivasan, had been preparing for this night for the past ten years. Guru Sujatha has studied the art of Bharathanatyam under various eminent gurus in India, including Swamimalai Rajaratnam Pillai. Guru Sujatha is also the founder and director of Shri Kalaa Mandir, Center for Indian Classical Performing Arts, where Swathi trained.

The performance began with a "prayer for success," performed by five musicians prior to Swathi's entering the stage. This prayer seeks the blessing of the Gods and Guru for the success of the program. The prayer was performed with a violin, flute, nattuvangam-bells, vocals and a mridangam – a piece of wood with drums on both ends of it, all of which were utilized throughout the duration of Swathi's twoand-a- half-hour performance.

Each hand movement and every head turn was precisely choreographed throughout Swathi's dances, which took years of mastering. She flawlessly performed each dance, portraying the complexity of each character and the emotions of each plot.

As the program progressed, Swathi's footwork became more and more complex as the music got faster and faster.

Following the program, Swathi proudly said, "This was exhilarating. I feel energized, relieved and proud, all at the same time." *Photos by Eric Skarl.* 

Following the program, Swathi proudly said, "This was exhilarating. I feel energized, relieved and proud, all at the same time."



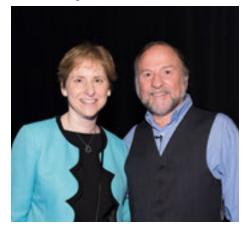
### 900 Attend Milestones Autism Conference at Cleveland I-X Center

The Milestones 13th Annual Autism Spectrum Disorder (ASD) Conference was a huge success with 900 attendees from 10 states, more than 120 speakers, 90 workshops, and 40 exhibitors at the Cleveland I-X Center. Presented by Cleveland-based Milestones Autism Resources (milestones.org), this inspirational event brought together family members, educators, therapists, medical professionals, and self-advocates (individuals with autism) to share evidence-based practical strategies and best practices to help members of the autism community reach their potential and the greatest level of independence.

Attendees were revitalized by a variety of influences, including workshops spanning all ages and ability levels, as well as professional development opportunities for eight disciplines. Family members and professionals enjoyed the Conference, many coming back to hear about the latest information, research, and resources, and meet up with colleagues and peers. A large number of new attendees found resources, guidance, and practical strategies to support their family members and clients.

Milestones Autism Resources, located in Beachwood, improves the lives of individuals on the autism spectrum by educating, coaching and connecting the autism community with evidence-based information.

For more information about Milestones Autism Resources and the Conference, visit milestones.org.



Pictured: Milestones executive director Ilana Hoffer Skoff with Barry Prizant, renowned speech therapist and autism consultant, who explained that in order to better serve families, it is important to build understanding, respond with compassion, express appreciation and provide appropriate levels of supports. Many happy hours spent with friends of the same vintage. Once you visit The Weils, we know you're going to like what you see. Once you move in – you're going to love your new home!

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### A New Twist on Fitness for Anyone, Anywhere

When Joseph M. Salamon's grandmother was admitted in a nursing home rehab program following surgery, she participated in physical and occupational therapy sessions to rebuild her strength. When he visited her, he felt there was a better way to help her speed up her recovery and visualized the idea of using a fitness apparatus that attaches to a bed, allowing immobile individuals to rebuild their strength and increase their heart rate.

Salamon, a wellness specialist and innovative exercise trainer, thought more about this idea, developing it in his mind. When researching it, he found there was nothing like it on the market and knew he was on to something. That was back in 2013.

He ran the idea past their friend, Vladimir Feldman, a mechanical design engineer and prototype designer; and Joe's father, Dr. Sam Salamon, a cataract surgeon who serves a large population of those with limited mobility. Together, they created a company, Ultimate Workout & Recovery (UWAR). Next, they brainstormed to create models, tweaked them and returned to





Pictured: Dr. Michael Roizen endorsing products; and Former Browns' stars Michael Dean Perry and Frank Minnifield flank Joseph M. Salamon at a 2014 conference at which the products were introduced.

was featured in a Health Briefs national television feature, hosted by former Shark Tank panelist Kevin Harrington. That was the tipping point, after which Dr. Roizen endorsed the products, saying, "If you're recovering from an injury, or even if you have something that's more permanent, you want a variety of exercises. You want the option. This system lets you choose what you want to do and lets you get strong and vital while doing it."

"As an ophthalmologist, I have been in practice for 30 years and have watched innumerable people waste away over the decades," Dr. Salamon told us. "On the other hand, there are many individuals who remain vital and alert into their nineties and beyond. This group believes in the 'use it or lose it' attitude, and our unique and complete patent-pending exercise systems follow that motto by serving those who are bed bound and chair bound."

The company is targeting caregivers and family members as its primary market. It also has plans to target physical therapists and personal trainers, and strongly feels the products will have international reach.

"Those with Multiple Sclerosis and other debilitating diagnoses have told us that these products are long overdue," Salamon told us. "We have designed products that give individuals independence, allow them to feel good about themselves and alleviate physical atrophy and emotional depression."

"This is just the start," he added. "With Dr. Roizen on our side, we're setting out to get endorsements from Oprah, Lebron James, Michelle Obama and many other relevant influencers. We've started a trend that we feel will absolutely go worldwide."

Salamon then told us he believes the potential is limitless in reaching millions of people from all demographics since the products, found at workoutandrecovery.com and stuck in bed fitness llc on facebook, are exercise dreams comes true for all.

"Anyone can work out – anytime and anywhere," he said.

the drawing board until they were completely satisfied with their products.

"Ultimate is defined as the best achievable or imaginable result of its kind," Salamon, the company's CEO, told us. "That's exactly what we've delivered."

"Our products can be used in a bed, a wheelchair, a recliner or chair," he added. "Whether you're maintaining, improving or recovering your physical and mental strength, our products provide a logical way to build strength in the comfort of your own home."

Additionally, Salamon shared that the products (the Viper edition and Spider edition, one stationary and the other mobile) create a positive, creative impact for people of any age, ability or level of athleticism.

The Spider uses resistance cords, handles, a cardio peddler, Pilates and yoga ball, stress balls, massage roller and instructional DVDs. The Viper, also known as the travel gym, offers 30 fitness uses; the Spider, a more stationary platform, offers 100.

Salamon, a Beachwood resident, is enthusiastic about the company's progress. In just 15 months, products have gone from inception to market, with

a strong endorsement from Dr. Michael Roizen, renowned chief wellness physician at the Cleveland Clinic.

When asked how they got the endorsement, Salamon shared that once the products were perfected, Dr. Salamon introduced the products to Dr. Roizen. Shortly thereafter, UWAR at-

tended a physical therapy convention where the first two products were sold to physical therapists. After a few more trade shows and additional sales, buzz was spreading about the products, and the company

#### Hebrew Storytime Returns



### Chagrin Highlands Rotary

The Rotary Club of Chagrin Highlands, along with Ohio Savings Bank, recently hosted 21 veterans from the Louis Stokes VA Medical Center at a Cleveland Indians baseball game. Club members Harold Levine, Bob Slanin, Bruce DeBerry, Gayle Schwarz and Greg West represented the Rotary and enjoyed hosting the vets as the Indians played the Detroit Tigers, bringing home an 8-2 win.

Chagrin Highlands Rotary conducts various civic, community and international service events throughout the year. Thirty-one members strong, its membership meets for lunch and a program every Friday at Mitchell's Fish Market. New members who are interested in serving others are encouraged to participate! For more information, please call John Newburger, past president and current membership chair, at 216.292.7737.



#### The Gathering Place Warehouse Home Furnishings Sale Lovely Furniture & Home Collections

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For more information, call 216-595-9546 or visit www.touchedbycancer.org/warehouse.



Subway is now located at Pavilion Shopping Center, right here in Beachwood! Call 216.245.6282 or visit www.subway. com. Hours are: Monday – Friday, 7 a.m. to 9 p.m.; Saturday, 9 a.m. to 9 p.m.; and Sunday: 9a.m. to 7 p.m. Fresh is what we are known for. Fresh Cut veggies, fresh baked bread, and cookies. We have a variety of ingredients for our sandwiches.



### Marty Conn is Featured Act in 90th Birthday Celebration

By June Scharf

Marty Conn, a lifelong Beachwood resident, a musical act producer and manager for 40 years and a syndicated radio show host and interviewer, celebrated his 90th birthday with a party thrown by his extended family, including daughters Shari Cohen Konikoff, Sharon Kripke and Ellen Cohen Goodworth.

Held at Menorah Park, the event was highlighted by a video montage capturing Marty's long and illustrious career. The party was punctuated by song and dance with entertainment provided by family and some of his clients, including Frank Sinatra impersonator Bobby Leach, guitarist Johnny Green and singer Eugene Ross. Jim Mehrling served as master of ceremonies.

Throughout his time in the entertainment business, Marty worked with many industry icons, including Tom Jones, Tony Bennett, Tommy Dorsey, Glenn Miller, Barbra Streisand and Kenny Rogers. With his radio work, Marty had the on-air persona of an old-school, wise-cracking wise guy. He sounded like a New Yorker, minus the accent. He wore his heart and ego on his sleeve, often mentioning compliments paid by celebrities...and he earned all of them.

His sister, Marlene Leitson-Walter, owner of Café 56, told a few stories about Marty, one of which concerned the convertible their father bought her for her 16th birthday, so that she could drive the severely visually challenged Marty, when he performed as a drummer at local gigs during his youth. With the top down, the drums could easily fit in the back seat. But having such a nice car stood out at the time. She also recalled the many acts Marty would test out at her restaurant when it was located in the lower level of Building 3 at Commerce Park.

The birthday show went on without a hitch, befitting a pro and luminary like Marty.



Throughout his time in the entertainment business, Marty worked with many industry icons, including Tom Jones, Tony Bennett, Tommy Dorsey, Glenn Miller, Barbra Streisand and Kenny Rogers.

### Eugene Ross Knows How to Hustle

#### By June Scharf

Beachwood resident Eugene Ross is a multi-talented artist who has enjoyed careers in many fields. He started out as a junior high school art instructor, and taught art to gifted and talented inner-city youth for a special program at John Carroll University. Next, he became the first African American advertising sales rep for the *Cleveland Press* newspaper (which folded in 1982), after which he performed the same duties for the *Sun Newspapers* and the *Akron Beacon Journal*. He later reinvented himself as a pharmaceutical sales rep for Bristol Meyers Squibb for 12 ½ years.

But Ross always had a side hustle going on – his singing for live audiences, which Marty Conn helped enable by booking his performances. This performing career has spanned 45 years. He has also written several original songs.

Eugene Ross & Company is an eight-piece, versatile and multi-talented group of seasoned professionals that have performed at The White House, Martha's Vineyard and The Rock Hall of Fame, just to name a few venues. The band has performed with Liza Minelli, The Jersey Boys, and at the wedding reception of Danny Ferry, former general manager of The Cleveland Cavaliers. But Ross always had a side hustle going on – his singing for live audiences, which Marty Conn helped enable by booking his performances.

Ross has fed his creative side by completing several commissioned works of art, including two wood carvings for NBA player J.J. Hickson, formerly of the Cleveland Cavaliers and currently with the Denver Nuggets. He also created a custom wood carving for Pastor James Quincy III, titled "The Family That Prays."

Ross still enjoys performing with his band and also does a one-man show. He also accepts commissioned wood-carving opportunities.

For more information, call 216.464.3205.



Pictured: Eugene Ross, pictured with his late wife, Maxine, and and Rev. James Quincy III, pastor of Lee Road Baptist Church.

### The David and Freda Robinson Residence Opens at The Weils With Ribbon-Cutting Ceremony

The Weils, a Montefiore senior-living community in Chagrin Falls, recently celebrated the opening of The David and Freda Robinson Residence, an assisted-living, memo-care community. The Weils held a ribbon-cutting ceremony, hosting more than 75 guests, including individuals and families who generously contributed gifts to fund the \$4 million project. Jeffrey and Marti Davis, along with his mother Lois Davis, kindly donated the lead gift of \$300,000 to name the new memory-care pavilion after his grandparents.

This 18,000-square-foot memory-care pavilion was carefully designed for individuals with dementia. Targeted for individuals who are no longer able to live safely on their own, this welcoming and friendly pavilion consists of three unique neighborhoods, each with six spacious suites. Each neighborhood is self-contained and will be overseen by trained memory-care staff that is on-site 24-hours a day, seven days a week. These 18 suites are comprised of a bedroom, living room, kitchenette, built in closet, and full bathroom with shower and washer/dryer—all designed with safety in mind. Residents have access to three family rooms, one that features a 150-gallon aquarium, one with a fireplace and the other a bird aviary.

Montefiore and The Weils have partnered with Dr. Lori Stevic-Rust, Ph.D., ABPP, clinical psychologist and dementia expert to oversee dementia-related programming and housing on both campuses. Dr. Stevic-Rust has developed innovative and therapeutic dementia programming and activities, and has been working in tandem with the architect and leadership



Pictured from left: Christopher Horn, Bainbridge Township Trustee; Steven Willensky, chair, Montefiore Housing Corporation; Evan Lubline, The Weils administrator; Lauren Rock, Montefiore past president and CEO; Jeffrey Davis, chair, Montefiore Foundation; Seth Vilinsky, Montefiore president and CEO; and Larry Mack, Montefiore board chair. Photo credit: McKinley Wiley.

from Montefiore and The Weils to ensure best practices in design and planning.

The Weils is located at 16695 Chillicothe Road in Chagrin Falls, Ohio (Route 306, just north of Washington Street). For more information or to schedule a tour, contact Amy Simon at 440.996.0504 or email asimon@theweils.org.



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### Melnick Discusses his Novel Before Packed Library Audience

#### By June Scharf

"Life is a vicious dog. It will sink its teeth into you if you let it."

So says one of the characters in Beachwood resident Daniel Melnick's new novel, The Ash Tree (hardback, 302 pgs, \$25, West of West Books). Melnick read passages aloud to a capacity crowd of around 70 people at the Beachwood Library on Monday, June 15, and sold 34 copies at the event. The novel is a story of survival, new life and heartbreak.

It is set against the Armenian genocide, 1915-1923, when more than 1.5 million Armenians were killed in present-day Turkey and another million exiled by the Ottoman Turks. Melnick was inspired by his Armenian wife, Jeanette Arax Melnick, and her family's history. He culled his material from stories she told him as well as his father-in-law's poetry that described difficult conditions and her nephew's well researched memoir. Jeanette is an artist and created the book's cover image. Melnick notes that while studying the genocide's events, he was pleased to discover that there were "righteous Jews" who helped save members of the Armenian community.



Daniel Melnick and his wife, Jeanette Arax Melnick.

The novel takes place in Fresno, which actually means ash tree in Spanish, ash being suggestive of the dark, tortured past and serving as a metaphor for the purposes of Melnick's narrative. About 100,000 Armenian farmers settled there because the climate closely resembles that of Turkey and they could continue with their agricultural lives. The plot conveys the staggering effect of being in the midst of genocide, but it takes place 50 years later. He frames the novel with a brutal scene at the story's outset involving a mother hearing of her son's murder.

Melnick, lively, but somewhat soft spoken with a warm presence, is an English professor at Case Western Reserve University. He has written two other novels and one non-fiction book, and is working on his next piece of fiction, a Cleveland-based story, which he projects might be completed in five years.

### Menorah Park Expands Transportation Services

Menorah Park's Mandel Adult Day Care Center continues to be a valuable resource for caregivers and their loved ones. Due to the demand for its services, it is expanding transportation to serve the city of Euclid and Lake County, allowing for caregivers who work or live in other cities even more reprieve.

Menorah Park's Adult Day Care Center has one flat fee that includes all meals, activities, and other features, including transportation by bus or van to and from the center, throughout the eastern suburbs of Cuyahoga and Lake Counties. Financial assistance may be available through programs like the Veterans Administration, The Alzheimer's Association, MyCareOhio and PASSPORT.

Adult Day Care also provides additional information and access to resources, such as peer and support groups, and caregiver tools. Shared observation and collaboration between the Center and the family can often help with solutions to challenges.

For more information about the many benefits of this valuable resource, including a freeday offer with meals, please contact Tina Witt, director of Menorah Park Adult Day Care Center, at 216.839.6673 or Tmwitt@menorahpark.org.

### Upcoming Programs at the Library

#### Art Book Club Mon., Aug. 10:00 • 2:00 pm

Attention art lovers! Join the club to discuss Master Thieves: The Boston Gangsters Who Pulled Off the World's Greatest Art Heist, by Stephen Kurkjian, the story of the still unsolved 1990 burglary at the Isabella Stewart Gardner Museum in Boston. Books are available at the Library. No registration required.

#### Moon Party

#### Thurs., Aug. 20 • 7:30 pm

Bring the whole family and go outside with a representative of the Cuyahoga County Astronomical Association to examine the features of the moon. Telescopes will be provided, or bring your own to get tips on viewing the night sky. Registration requested.

#### Anisfield-Wolf Award Winner Book Discussion

Tues., Aug. 25 • 7:00 pm Join special guest Karen Long, director of the Anisfield-Wolf Awards, for a discussion of the 2015 fiction winner, A Brief History of Seven Killings, by Marlon James. A tale inspired by the 1976 attempted assassination of Bob Marley spans decades and continents to explore the experiences of journalists, drug dealers, killers and ghosts against a backdrop of period social and political turmoil. Books are available at the Library. Registration requested.

#### Scam Alert Wed., Aug 26 • 7:00 pm

Seniors (age 60 and up) make up 15 percent of the population but attract 30 percent of reported fraud. Learn about the latest scams targeting our senior population and find out how to protect yourself and your loved ones. Presented by the Ohio Attorney General's office. Registration required.

#### Author Eli Gottlieb Tues., Sept. 1 • 7:00 pm

Author Eli Gottlieb stops by on his national book tour for Best Boy. Library Journal, in it's starred review, describes the book as "A deeply moving portrait of a kind and gentle soul. Gottlieb has created something quite exceptional." Recommended for all readers. Eli Gottlieb's previous novels have won him the Rome Prize and the Mckitterick Prize of the British Society of Authors and have been published in 14 countries. Books available for purchase and signing courtesy of Mac's Backs Books on Coventry. Registration requested.

#### Play Reading: Death and the Maiden, by Ariel Dorfman Wed., Sept. 2 • 7:00 pm

A democratic age is dawning in an unspecified Latin American country. When her husband offers hospitality to a stranger, Paulina, haunted by her past, believes she recognizes their guest's voice as that of the man who tortured her 15 years earlier. The 48 hours that follow radically alter the lives of all three. Performed by Katia P. Schwarz and Deirdru Ring of Mamai Theater Company. Sponsored by the Friends of the Library. Registration requested.

#### **Teen Programs**

#### Let's Do This Tues, Aug. 11 and 18 3:00-4:30 pm Grades 6-12

You need volunteer hours, we need volunteers! This summer, make your mark on the library, whether through a series of projects or a program you and your peers design and implement. Come prepared to share your ideas! Registration required.

#### Anime Daze: Teen Anime Club Mon., Aug. 24 • 4:00-5:30 pm Grades 6-12

Come hang out, watch some anime, read some manga, play some games, eat all of the snacks and talk about the mediums and the culture we all love. A parent/ guardian must sign a release form before the program. Registration required.

#### **Children's Programs**

#### Friday Family Fun: Puzzles Galore! Fri., Aug. 14 • 1:30 pm Ages 2-8 with a caregiver

Puzzlemania returns! Try your hand at all sorts of puzzles – easy and hard. You can even make one of your own. Registration required.

#### Kiddie Café: Creepy, Crawly Fun Fri., Aug. 21 • 10:30 am Ages 2-6 with a caregiver

Cook up some fun with your little one! Enjoy stories and a hands-on edible craft. Registration required.

#### Hebrew Storytime Wed., Aug. 26 • 4:00 p.m. Families Welcome

Enjoy this Hebrew/English storytime that will feature stories and songs in Hebrew and English. Presented in cooperation with the Jewish Education Center of Cleveland. Registration required.

Unless noted, registration is requested or required for all programs. To register, please visit www.cuyahogalibrary.org. or call call 216.831.6868.

### Arts4Life: The Art of Photography

This 8-week photography workshop, taught by Herb Ascherman Jr., will focus on the artistry of photography and creating stunning photography experiences. Participants must have some basic photography experience and be age 55 or higher.

Classes take place on Thursdays, Sept. 3, 10, 17 and October 1, 8, 15, 22, and 29 from 6:30 to 8:45 pm. There is no class on Sept. 24.

- Week 1 Introduction and Class Assignments Week 2 – History of Portraiture
- Week 3 History of Photography
- Week 4 Portraiture (Demo & Practice)
- Week 5 Landscape / Nature & Architectural
- Week 6 Close-Up / Macro & Still Life
- Week 7 Visit to Teaching Artist's Home Library & Lab
- Week 8 Final Review & Critique

Following the program, each participant will display two photographs in an art show at the library. Opening reception will be on Sun., Nov. 1 at 2:00 pm. Photos will remain on display in the library meeting room during the month of November.

This workshop series is FREE but registration is required.

Interested participants must be able to attend all eight workshops to register for this event. For more information, call 216.831.6868.

This program is supported by a National Leadership Grant from the U.S. Institute of Museum and Library Services in collaboration with Lifetime Arts, Inc., the AARP Foundation, American Library Association, Westchester Library System, and Friends of the Beachwood Library.





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