

Beachwood Buzz

October 2016

Every Resident. Every Business. Every Month.

MAGAZINE



CHEERING

FOR FRIDAY NIGHT LIGHTS

Also inside :

City Council Update
You and Your Schools

Update: Elementary Consolidation
and District Levy Cycle

Taste of Beachwood

Personal Interest Stories,
Events and So Much More!

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observed under the
supervision of
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October marks *Beachwood Buzz's* 20th birthday. In celebration of this milestone, I sum up my feelings in one word – gratitude. I am grateful to have found a niche that I truly enjoy while filling a need in our community. Each of us has interests, skills and talents that, when utilized, provide personal fulfillment.

I recently saw “10 Things That Require Zero Talent” circulating on the Internet and, because of its simplicity, it's worth passing along. There are many online versions of this list with its authorship unclear. When combining individual interests and talents with these recommendations, we can quickly reap the benefits that lead to personal success and happiness.

Being on Time

Time is a precious resource, and it is worth making every effort to be on time for both business-related appointments and personal commitments. Valuing someone else's time and earning his/her respect reflects directly on your reputation. It would be even better to arrive at least five minutes early to avoid having to make excuses for one's lateness.

Work Ethic

A work ethic is a set of moral principles based on personal integrity, sense of responsibility, emphasis on quality, truthfulness, discipline and sense of teamwork. A strong work ethic is vital to achieving goals. In the work force, the individual with a strong work ethic will be in demand by top companies throughout his/her career.

Effort

Effort is the exertion of physical or mental power that paves the way to success. Without effort, you cannot achieve victory. According to Winston Churchill, “Continuous

effort – not strength or intelligence – is the key to unlocking our potential.”

Body Language

Body language is the process of communicating nonverbally through conscious or subconscious gestures and movements. Various sources state that when words, tone of voice and body language are aligned, others will perceive that you are telling the truth.

Energy

Energy is defined as the strength and vitality required for sustained physical or mental activity. The energy you display sets the tone for your day, including how others interact with you and the quality of your work.

Attitude

Attitude is how you feel about someone or something and is typically reflected in your behavior. It will determine your energy level, effort and work ethic. Attitudes are contagious, and what you put into the universe comes back. Be conscious of determining your own attitude instead of allowing circumstances to determine it for you. When something isn't going your way and you're sad or mad, YOU made the choice to respond in a certain fashion and only you can change that.

Passion

Passion is a very strong feeling about a person or thing – an intense emotion, a compelling en-

thusiasm or desire for something. Passion fuels success. According to personal training coach Donn Carr, “You can never be great at anything unless you have passion for what you are doing. Too many humans are simply going through the motions like zombies with no emotion, no enthusiasm and clearly no passion. If you ever find yourself in that position, quickly realize that this is happening to you and make an immediate change. The influence of passion is powerful and will spread across your attitude, your energy and your body language, including everything on this list. I cannot say enough about the importance of passion for what you are doing.”

Be Coachable

To be coachable is to have the willingness to be corrected and to act on that correction. To choose to be uncoachable is dangerous. Again, according to Carr, it means that your mind has shut down, that only your opinion is right and you will argue to your last breath to defend that position. It is important to be coachable if you want to grow and achieve your dreams.

Doing Extra

If you do only what is expected and nothing more, you are no longer an asset to an organization or relationship. When you have passion, energy and a positive attitude, doing extra comes naturally because you take ownership and pride in your actions and behaviors.

Being Prepared

The more prepared you are, the better your chances of success. Before meeting with someone, ask yourself if you would be impressed by your preparedness. When we are unprepared, we exhibit laziness and with laziness, the items on this list become a struggle.

When we combine these recommendations with our God-given talents, dreams come true. In celebration of the *Buzz's* 20th birthday, my sincere thanks go to all who continue to support *Beachwood Buzz* – the City of Beachwood, Beachwood Board of Education, the Beachwood Chamber of Commerce, advertisers and contributors. Additionally, I thank everyone who works with me every month to bring this magazine to fruition; I couldn't do it without you. Finally, I thank each of you who continues to read *Beachwood Buzz* and patronize our advertisers. It's because of your support that *Beachwood Buzz* has reached this milestone.

“Who you are tomorrow begins with what you do today.”
– Tim Fargo

“Dreams don't work unless you do.”
– John C. Maxwell



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WHAT'S NEW WITH THE FLU

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Be prepared for flu season. Get the latest updates about this common seasonal illness.

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WEDNESDAY, NOVEMBER 9
Healthier joints and bones can mean less pain. Get tips to keep them strong and stable.

ALZHEIMER'S DISEASE

WEDNESDAY, DECEMBER 14
Learn more about the symptoms of and treatments for Alzheimer's disease. Support for care givers will also be discussed.

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Beachwood Buzz

Every Resident. Every Business. Every Month.



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Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to beachwoodbuzz@gmail.com

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Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

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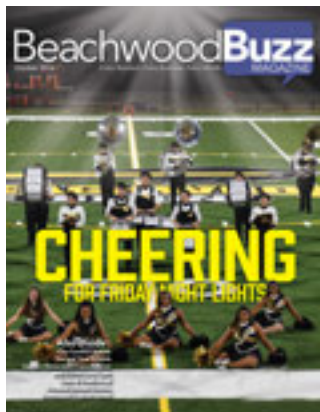
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2016
Beachwood Chamber of Commerce Business of the Year

COVER STORY



The day has arrived when Beachwood can share in the great American tradition of Friday night football games. On Friday, September 16, shortly after 7 pm, the switch was flipped and the four 90-foot-high light towers came on, signaling a new era in Beachwood. Complete story begins on page 7.

Band, pictured from left in percussion: Harold Dupree (big bass drum), Seth Rosky (cymbal), Tom Byrne (snare drum), Jack Spero (quad drum), Andrew Feldman (snare drum) and Joe Spero (cymbal). Pictured from left in tubas: Paul Jacobs, Andrew Steckner and Drew Kazdin. Drill Team, pictured from left: Jordyn Kaplan, Katelyn Howell, Jordin Thomas, Camille Hohl and Heather Johnson.

City Council Update • Pages 28-33

Beachwood Ranked #1 – Best Place to Retire in Ohio
Beachwood Business District – Continued Growth
Fall Leaf Pick-Up
Updated City Website
Coming Soon – Ice Rink
American Red Cross Blood Drive
Trick or Treat in Beachwood
Upcoming Meetings
Art Exhibit

Mary Poppins
Jump Back Jog
Beachwood Fills the Boot for Muscular Dystrophy
Salute to Veterans Day
Senior Police Academy
Taste of Beachwood
Be Seen
Beachwood Family Fun Day
Honkin Haulin Hands-On Trucks

You and Your Schools • Pages 34-35

Elementary Consolodation and District Levy Cycle Update
Gallery of Success Nominations
National Merit Semifinalists

The Cleveland Orchestra Performs at BHS
Homecoming – October 14, 2016
Unique Boutique

<p>Every Resident. Every Business. Every Month.</p>	<p>NOVEMBER FEATURES • CALL TODAY FOR DETAILS!</p> <p>Health & Wellness What you need to know and where you need to go to stay fit and healthy</p>
	<p>Holiday Gift Guide Visit these local merchants and get a jump start on your shopping!</p>
	<p>Saturate the Beachwood market. Advertise in Beachwood Buzz. Email beachwoodbuzzsales@gmail.com or call 216.297.0200 for details!</p>

In last month's feature story, Jamie Starkey's name was spelled incorrectly. Starkey is the program manager of Traditional Chinese Medicine, Cleveland Clinic's Tanya I. Edwards, MD Center for Integrative and Lifestyle Medicine, and lead acupuncturist.

Stratton House Speaker Series

Residents of the Stratton House condominiums invite you to attend their October 17 speaker series event, featuring historian Terry Pollack, whose timely topic is "How Fear is a Key Factor in This Election." The program, free and open to the community, will take place in the building's social room at 22655 Chagrin Blvd., Beachwood. Reservations are required. Please RSVP by emailing clarkelbertw@yahoo.com or calling 216.417.5244.

Thank You Beachwood!

Because of your support,
Beachwood Buzz is
celebrating its 20th Birthday!



From the Beachwood Arts Council

The following show, workshops and musical performance will take place at the Beachwood Community Center. To register for programs, please call 216.595.3400 and leave your name and telephone number.

Inked Images: Seven Printmakers

Friday, October 14 –
Sunday, November 6
Gallery Hours:
Mon. – Fri. 10 am – 4 pm;
Sat. 10 am – 3 pm;
Sun. 10 am – 1 pm

Opening Reception:

Saturday, October 15 • 5 – 8 pm
Inked Images features the artwork of seven printmakers (Abbey Blake, Amy Casey, Liz Mautgans, Wendy Partridge, Nicole Schneider, Lisa Schonberg and Paula Zinsmeister) who express a wide range of traditional and contemporary themes, from the natural to the abstract, including three-dimensional pieces, such as books and sculptures.

Mono-Print Workshop

Saturday, October 22 • 1-3 pm
Join printmaker Lisa Schonberg for a beginning mono-print class. Participants will learn the basics of applying ink to a sheet of plastic with additive and subtractive methods, as well as employing stencils, soft textures, collage and even natural materials – leaves and pine needles – to make a print. Textures, paper and inks will be provided. Optional: bring your own photos, sketches and soft materials, such as yarn, string, lace, leaves, etc. Please bring an apron or wear old clothes and rubber gloves. \$25/BAC members; \$35/non-members.

Silk Scarf Painting Workshop

Sunday, October 30 • 1 – 4:30 pm
Enjoy a fun-filled afternoon of silk painting with well-known fiber artist Gunter Schwegler. Design and paint a beautiful silk scarf. No experience necessary. Fee includes all materials. \$35/BAC members; \$45/non-members. Registration deadline is October 10.

Classical Revolution

Sunday, November 6 • 2 pm
Enjoy music performed by this accomplished string quartet composed of graduates from the Cleveland Institute of Music. Musical offerings range from Mozart to Gershwin to Philip Glass. This program is free and open to the community. Freewill offering accepted.



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Krystal L. Culler, M.A.



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Thursday, November 10, 2016

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Program and Dinner are Free of Charge / Seating Limited - Reserve Space Early

RSVP to Beth Silver, 216-839-6678, or bsilver@menorahpark.org no later than Wednesday, October 19, 2016

Aging Resources Dinner Conversations are sponsored by the Earl and Barbara Franklin Fund

Kosher dietary laws observed



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The day has arrived when Beachwood can “share in the great American tradition of Friday night football games, something that’s very romantic and special,” describes Herb Schoen, BHS Class of 1978, longtime Beachwood Boosters member and ardent football program supporter.

This new era is marked by the completion of a \$4.4 million renovation of the football stadium, including a playing field with artificial turf, a remodeled track, and improvements to surrounding fields, serving both the high school and middle school populations. Stadium lights will permit night games, but the sum total of the project offers much more than that. Home bleachers will seat 1,000 and the visitors’ side, 500. Also, the band will sit on bleachers in the end zone and play toward Bison fans.

Other improvements include a new scoreboard with brighter lights and an enlarged concession stand with two service windows on either side of the structure, along with a third window that will likely offer a coffee bar. In addition, the stand will feature a spirit shop for Bison apparel.

A dedicated discus and shot put area also was added to the fields, while the soccer, lacrosse, baseball, cross country and track teams will be served by the renovations as well.

According to superintendent Bob Hardis, the project was completed on time and on budget, but the planned grand “Flip the Switch” introduction was thwarted by anticipated inclement weather. The event was rescheduled from Friday, September 9, to Friday, September 16.

The stadium lights cost \$345,000 and funding for the entire renovation was achieved through a borrowing method called a Certificate of Participation program, whereby the district borrows funds against its Permanent Improvement Fund monies, Hardis reports. “This project benefits every outdoor sport for both boys and girls,” he states.

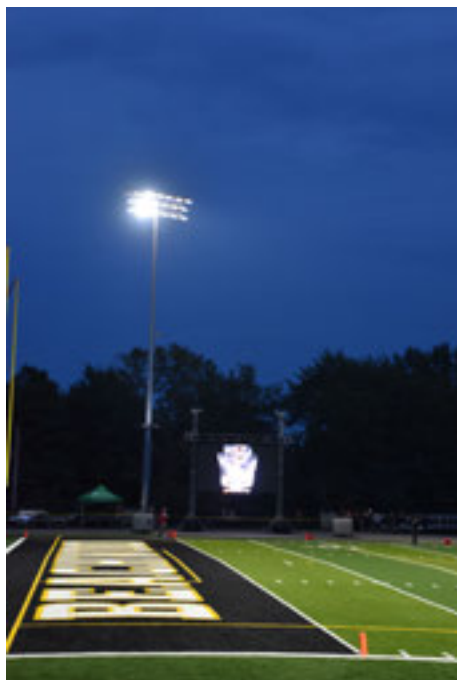
But it also serves the entire community, says athletic director Ryan Peters. “Coming to a game on a Friday night is such a fun thing to do,” he says, noting that the former Saturday afternoon time slot for games often was devoted to running errands and other activities for many. “It’s been a long time coming, but now it’s here,” he says with obvious pride.

The push to install lights has a long history, dating back to the 1980s, when a group of residents submitted a request for them. But the interest was never shared by the school board, city council and other community members,



RENOVATED STADIUM, LIGHTS AND TURF USHER IN NEW SPORTS ERA

by: June Scharf



◀ Shortly after 7 pm, the switch was flipped and the four 90-foot-high light towers came on, signaling a new era in Beachwood with a \$4.4 million state-of-the-art artificial turf stadium that also will be used for other sports. Joining in the historic events were high school alumni, among them Mayor Merle S. Gorden, along with city and school officials and Ahmaad Crump, in-arena host for the NBA champion Cleveland Cavaliers.

The Perry Pirates defeated the Beachwood Bison 56-23. ▼



“IT’S BEEN A LONG TIME COMING, BUT NOW IT’S HERE.”

- Ryan Peters, Beachwood athletic director



so the residents' efforts always were stonewalled, according to Schoen. "It was a political football," he says, and it wasn't until the current school board members embraced the issue that the vision – and much more – was realized. Schoen credits school board president Mitch Luxenburg, BHS Class of 1989, with spearheading the project.

"Without his leadership, courage, independent thinking and savvy, we would not have gotten this far," Schoen explains. But its accomplishment is also credited to the unwavering support of Beachwood Boosters members, foremost among them David Orloff, Robert Marks, BHS Class of 1984, and Schoen, also known among themselves as The Three Stooges: Larry, Curly and Moe respectively.

"We were all passionate and determined to move the ball down the field," Marks says.

Head football coach Damion Creel, BHS Class of 1994, calls this an "historic time for the district and football program." He also admits to being very jealous of never having played on such a field during his own high school football days. "Many of us have wanted this for a long time."

Beachwood Boosters president Scott Spero says he hopes that the renovations will help make the athletic experience the best that it can be and serve as a catalyst for greater involvement. "The glamour is there," he notes.

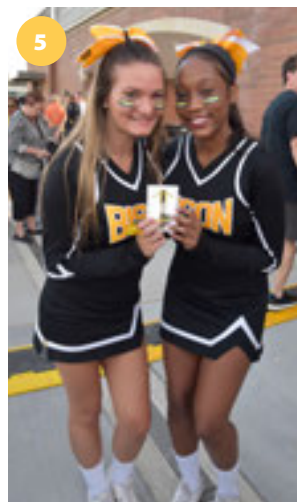
Luxenburg reports that the school board was mindful of residents in the immediate vicinity of the sports complex on surrounding streets, including Shaker Boulevard, Shakercrest, Fairmount Boulevard and Richmond Road. "We went out of our way to address all issues and questions," he states. In particular, he reports that the stadium lights are aimed directly on the field and have a "no spillage" quality.

Because of the new entrance and containment arrangements, the district will charge admittance to all games, including soccer, lacrosse, and track and field, with fees determined by the Cuyahoga Valley Conference. The renovation plans were drafted by ThenDesign Architecture (TDA) based in Willoughby with Capstone Construction Company LLC of Chardon handling the execution.

With the stadium a reality, Luxenburg says he hopes the community will come out and support the athletes. "We are working hard to engage the students, alumni and residents. We hope to get them involved and keep them involved."

Prior to flipping the switch before the Friday night game against Perry, Hardis said, "We have a proud history and a bright future – and it will be even brighter tonight!"

In recognition of this historic event, Mayor Merle S. Gorden and City Council proclaimed Friday, September 16, 2016 as "Beachwood City Schools – Flip the Switch Day" in the city of Beachwood.



1. Bison led by #54, Zachery Zhang
2. Pictured from left: Mayor Merle S. Gorden, Superintendent Bob Hardis and School Board members Josh Mintz, Brian Weiss, Michael Zawatsky and Mitch Luxenburg
3. Full house at Beachwood's new stadium
4. Jeff Babush and Randy Alter
Randy: "I'm proud of Beachwood tonight!"
Jeff: "This is a true event that created a buzz!"
5. Cheerleaders Alexis VanderLinden and Blair Mitchell
6. Audrey Caplan Belleli (Class of '82), David Belleli and Bobbie Caplan
Audrey: "I've lived in Beachwood for 50 years. This is awesome!"
Bobbie: "I live on Beechmont Court and I go for daily walks that take me past the construction so I watched it come out of the ground!"
7. Debbie Pasternak Sabroff and Robert Marks
Debbie: "This is the coolest thing. It's the biggest day in Beachwood's history!"
Robert: "I have never seen an event that has piqued the interest of so many alumni!"
8. Class of '82 members Neil Schor, Kenny Kurland and Ronna Gerson Posta
Ronna: "I was a cheerleader in high school and I always wanted to have home night games. About 10 Class of '82 members had a mini reunion before this big event!"
Kenny: "Only in Beachwood would they build a place like this!"



3D Printing Company Makes Big Global Impression

By June Scharf

When Rick Pollack, founder and CEO of MakerGear LLC, spoke earlier this year with President Barack Obama about the Beachwood-based company's highly praised 3D printers at one of the world's foremost trade fairs for industrial technology in Germany, the President was enthusiastic.

"I might need to get one," Mr. Obama said. "After I get out of office, I'm going to have a lot of time on my hands, so I can start designing some things."

If he does, he'll be joining the growing number of tech-savvy people using 3D printers for a remarkable range of applications. In the medical field, prosthetic hands, dental molds, and even replicas of a patient's heart for surgeons to study before surgery can be created with 3D printers. The machine deposits layer upon layer of a material to build the product, a process known as additive manufacturing. In this case, most MakerGear printers use a thermoplastic filament that's melted and, with the aid of 3D-design software, deposited to fabricate three-dimensional objects.

MakerGear's primary users are what the company terms

"prosumers" or professional consumers, ranging from designers, engineers and architects to those employed at small businesses and schools. There's also a large contingent of DIYers with workshops at home, Pollack reports. Many in this vibrant community of DIYers, along with other creators, are able to swap ideas and inspiration on MakerGear's forum pages located on the company's website (makergear.com).

Glancing through the posts, it's clear that the community delights in sharing its MakerGear creations online. Hundreds of projects are featured, including practical items, such as tool holders and camera mounts, to purely fun ones, such as a jellybean dispenser and a toothpick holder that looks like a hedgehog.

Pollack says one of the most exciting aspects of shipping

these printers all over the world is when inventors and entrepreneurs report back about new products they've dreamt up. Many are manufacturing from their own homes or offices, and recently, one entrepreneur started a business printing revolutionary, short violin bows. His invention allows musicians to hold the instrument as they would a guitar, making it possible to sing while they play.

3D-printing technology has existed for decades, but only in the past few years has it become more accessible to a wider audience.

"The technology has been around for 25 years, but we've helped make it affordable," Pollack says.

His prediction for the expansion of the technology over the next 10-15 years involves com-

mon items, such as electronic devices and shoes manufactured by 3D printers. And 20 years from now? Organs, bones and tissue may be printed, which is currently being done experimentally in some university labs and hospitals.

"Compare the current state of the Internet to where it was 20 years ago," he says. "That's what 3D printing is like. The advancements will be stunning!"

Looking toward the future, Pollack says, "We want to develop new and better products with different machine sizes and additional features, and I'd like to expand our global reach."

From a Garage to a Global Company

Pollack got into the business in 2009 as part of the “home brew” 3D-printer movement, printing items for others from his garage in Shaker Heights. Without any venture capital or outside funding, he has since grown MakerGear into a local manufacturing company with global sales. The company employs about 20 people at its Commerce Park facility and works with several local manufacturers for part production.

Pollack has always had a knack for electronics. Growing up in Cincinnati, he says that he was “obsessed with technology” and was “constantly tinkering and creating.” Later, he earned a B.S. in computer science from the University of Cincinnati. He points out that when he started his company, he came to the enterprise with no manufacturing background. He attributes his success to “a little bit of ignorance” (not

knowing what he can’t do) and “lots of energy and persistence.”

The company’s efforts have been rewarded with some national recognition. For the past two years, it received the Best of 3D Hubs Enthusiast Award and is continually top ranked in terms of customer ratings on Amazon. The MakerGear M2, the latest model, retails for \$1,825. The machines weigh about 30 pounds and require about 30 minutes to setup.

While the technology allows imaginations to run wild, the process of dreaming up and designing 3D objects requires an understanding of computer-aided design (CAD) software. Pollack acknowledges that this is a learning curve that is not for everyone, although many new software options on the market offer better entry points for those new to the technology.

Printing time can range anywhere from 30 minutes to 24 hours, depending on the size of the creation. A spool of black

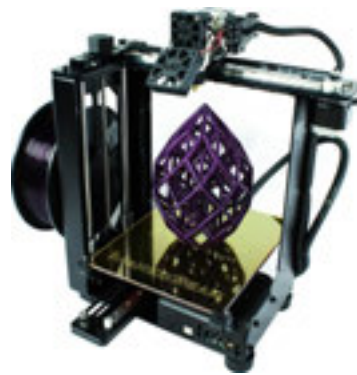
printer plastic, similar to that for thread but 20 times larger, comes with the machine and should provide at least a couple of weeks’ supply. Additional color options are available.

Looking toward the future, Pollack says, “We want to develop new and better products with different machine sizes and additional features, and I’d like to expand our global reach.” He adds that the company is also looking for ways to serve the education market to ensure that students

become familiar with the technology early, so they can be a part of shaping it in the future.

Compare the current state of the Internet to where it was 20 years ago. That’s what 3D printing is like. The advancements will be stunning!

Rick Pollack
Founder and CEO, MakerGear



Pictured from left, opposite page: German Chancellor Merkel, President Obama, MakerGear CEO Rick Pollack and Lieutenant Governor of Ohio Mary Taylor at the Hannover Messe Trade Show.

Pictured left: The MakerGear M2 3D printer, designed and manufactured in Beachwood, and its ‘8d Shadow’ artistic creation.

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Remembering Saul Eisen

by Lois Cooper

Saul Eisen, whose name was synonymous with Beachwood schools, died September 7 after a long illness. He was 81. Two days later, in his next life, he was already running for the school board, and the good news is that he is unopposed.

So said Rabbi Joshua Skoff, spiritual leader of Park Synagogue, in his eulogy of the man who served 28 years on the Beachwood school board (1972 to 2000), including six terms as president and seven as vice president. After leaving the school board, he added another 12 years of service as a Beachwood city councilman.

Eisen, a native Clevelander who graduated from Case Western Reserve University and its law school, began his service to the Beachwood schools when they were still that district to

the east and in the educational shadow of the Shaker Heights schools. He was determined that Beachwood, true to its motto then, would be "the best place to learn."

Early on, he marketed the schools with tours for realtors, inviting them to hop on a school bus, personally taking them to the district's schools, sitting in on classes, and ending with a lunch in the high school, prepared and served by students in the vocational consortium where Beachwood offered a culinary arts program.

"Beachwood students are getting a private school education for public school dollars," said one realtor quoted in a newspaper. Eisen was quick to act on that remark and instrumental in placing Beachwood schools in the vanguard of area school dis-

tricts with top-notch educational programs.

To top it off, he created and spearheaded a number of programs that had a positive impact on several generations and still continue today. Among them were Safety Town, the Beachwood preschool, the first public school board-sponsored preschool in northeast Ohio; the Excellence Awards for students, faculty and non-certified staff; the Gallery of Success, honoring distinguished alumni; and the Elderclass, programs for the community's senior citizens.

But of his many accomplishments, the one enjoyed by the entire community, was the Beachwood Branch of the county library system. He masterminded the plan to bring the library to Beachwood by means of a school bond issue, and he was instrumental in its passage. He also founded the Friends of the Beachwood Library and for many years served as its president and, later, treasurer.

The Sun Press that endorsed Eisen every time he ran for public office put it this way, "This is one man who means it when he says he cares...he supports technology in the classroom, adult education, preschool programs while keeping a keen eye on finances...His heart belongs to the schools."

Lauding Eisen's selfless service, Mayor Merle S. Gorden said, "He gave of his time and talents to many community groups that are here today because of his commitment, and he will be missed."

Rabbi Skoff, noting that Eisen "never met a meeting he didn't like," added that he was a former president of Beachwood Boosters, Beachwood Arts Council and Congregation Bethaynu. He also served with the Israeli Defense Force.

The Boosters honored Eisen by naming its high school fitness

complex after him, while the library's outdoor reading garden is also named in his honor.

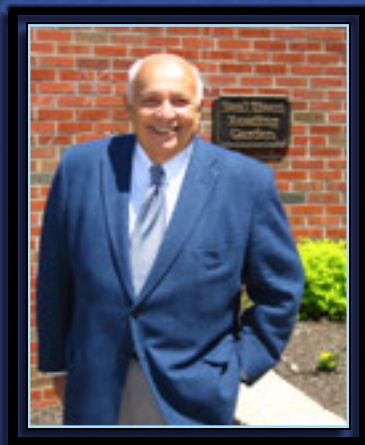
Eisen was recognized beyond Beachwood for his leadership as an educational innovator and strong student rights advocate. He was a finalist for the 1995 All-Ohio School Board award; winner of the American School Board Journal Pinnacle Award; and the National School Public Relations Association Award of Honor.

"Saul also had a day job," recalled Mark Mintz, his close friend on both the school board and city council. "He was considered one of the finest bankruptcy attorneys in the country and was the longest-serving U.S. bankruptcy trustee, from 1960 to 2002. He also served as acting judge at Shaker Heights Municipal Court."

He served as president of the Cuyahoga County Bar Association and chairman of the bankruptcy section of the Cleveland Bar Association. On city council, he chaired the legal and personnel, and recreation and community services committees.

Eisen is survived by his wife Hermine (nee Greene) and children, Barbara Simon, Brian Eisen (Robin) and Abigail Raiz (Danny); grandchildren Alec Simon (Jessica), Marisa Simon, Zane, Wyatt and Delaney Eisen, Lauren and Aaron Raiz, and a sister, Ethel Radsek.

*In deep appreciation
and fond memory of
Saul Eisen*



Our founder, president, mentor
and friend

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The Boosters honored Eisen by naming its high school fitness complex after him, while the library's outdoor reading garden is also named in his honor.

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CELEBRITY BIRTHDAYS

- | | |
|------------|---------------------------------|
| October 7 | Toni Braxton (47) |
| October 7 | Simon Cowell (56) |
| October 8 | Matt Damon (45) |
| October 8 | Chevy Chase (72) |
| October 9 | Sharon Osbourne (60) |
| October 9 | John Lennon (would be 75) |
| October 12 | Luciano Pavarotti (would be 80) |
| October 12 | Linda Blumenthal (looks 29) |
| October 13 | Sacha Baron Cohen (44) |
| October 13 | Kelly Preston (53) |
| October 13 | Jerry Rice (53) |
| October 13 | Paul Simon (74) |
| October 14 | Usher (36) |
| October 14 | Ralph Lauren (76) |

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Quote of the Month

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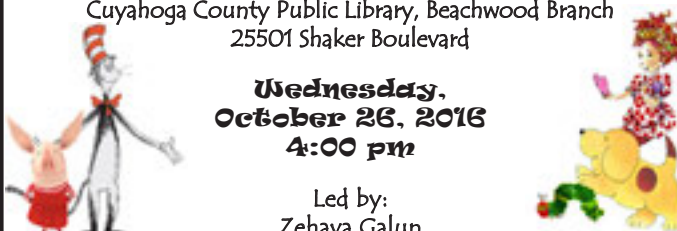
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Hebrew Storytime
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 at the
 Cuyahoga County Public Library, Beachwood Branch
 25501 Shaker Boulevard

**Wednesday,
 October 26, 2016
 4:00 pm**

Led by:
 Zehava Galun
 Early Childhood Educator & Hebrew Specialist

Brought to you by the
 Jewish Education Center of Cleveland and the Cuyahoga County Library



Will you want or need a wedding, anniversary, birthday or holiday gift? Or something special for yourself?

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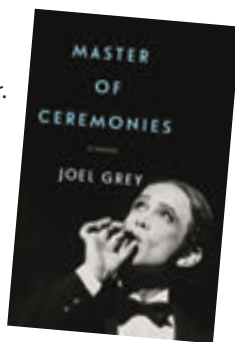
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 Sunday 12 to 5pm

Academy and Tony Award Winner Joel Grey to Headline Cleveland Jewish Book Festival

Grey to appear Monday, November 14 at 7:30 pm

Mandel JCC Cleveland Jewish Book Festival is pleased to present highly-acclaimed Cleveland native Joel Grey as the festival's keynote speaker. Grey will discuss his memoir, *Master of Ceremonies*, at the Mandel JCC, 26001 S. Woodland Road, Beachwood, November 14 at 7:30 pm. This year's festival, featuring 14 outstanding authors, is considered one of the premier Jewish book festivals in the country and runs from November 13 – 21.



Grey began his career in theater at the age of 9, starring in children's theatre and eventually making his way to the main stage. He is best known for his portrayal of the Master of Ceremonies in both the stage and film versions of the classic musical, *Cabaret*. For this role, he won Academy, Tony and Golden Globe awards. In his memoir, Grey tells the remarkable story of his life in and out of the spotlight. Despite a career filled with show-stopping numbers and larger-than-life stars, *Master of Ceremonies* is also the portrait of an artist's coming to terms with his evolving identity and achieving personal and professional success.

Mandel JCC Cleveland Jewish Book Festival is presented in partnership with Cuyahoga County Public Library and with generous support from The Henry and Eugenia Green Family Foundation. Sponsors for the Joel Grey event include Iris Bialosky Zahler Lecture Series at the Mandel JCC and Friends of Jewish Lifelong Learning.

For more information, visit www.mandeljcc.org/bookfestival or call 216.831.0700, ext. 1348.

Female Sexuality Topic of NCJW's Understanding the Issues Series

Perspectives on Female Sexuality: Physical, Psychological, Religious is the provocative topic for National Council of Jewish Women's Fall Understanding the Issues series on Thursday, October 20 at 6:30 pm, at Point East. Subtitled "When You're Hot, You're Hot: When You're Not...", the discussion features a panel of experts to explore subjects such as all the things you wanted to ask your gynecologist but were afraid to ask, sexual issues in the various phases of a women's life and the Jewish perspective on sexuality.

The speakers include (pictured from top) Linda Bradley, obstetrician and gynecologist; Sherry Lehman, licensed sex therapist and Kyla Epstein Schneider, Jewish educator.

Linda Bradley, internationally recognized gynecologic surgeon at Cleveland Clinic, is known for her expertise in hysteroscopy, endometriosis, hysterectomy, hysteroscopic sterilization and the evaluation of abnormal uterine bleeding. She is vice chair of Obstetrics, Gynecology, and Women's Health Institute.

Sherelynn "Sherry" Lehman is a licensed marriage and family therapist, certified sex therapist, and licensed professional clinical counselor for more than 25 years. She treats problems pertaining to life, love, family relationships and sexual issues. Lehman has served on the advisory board of the American Association of Sex Educators, Counselors and Therapists (AASECT).

Kyla Schneider, a lifelong student of classical texts, has been involved in adult education, educator training, professional and leadership development and coaching for the past decade. Kyla received her B.A. from the University of Illinois and a dual M.A. in Jewish Education and Communal Service/Social Work from Hebrew Union College-Jewish Institute of Religion.

The cost for the discussion is \$10 for members and \$15 for non-members. For information or to register, call 216.378.2204.



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Is There an 8th Grader in Your Family?



Is there an 8th grader in your family? Have you wondered what options Beachwood High School might present for your child?

Please join us for an open house at Beachwood High School on Wednesday, October 19, at 7 pm.

Families will learn about the process for registration and course selection, take a tour of the school's beautiful campus, and hear directly from students, parents, and teachers about the curriculum, extracurricular activities, and programs that distinguish students' educational experiences at Beachwood High School.

RSVP to Shana Wallenstein at swallenstein@beachwoodschoools.org.

The Flip Side of Genealogy

How often have you regretted not engaging in conversation with your older family members to learn of their past and memories? David Kendall, author of *When Descendants Become Ancestors*, the featured speaker at the Wednesday, October 5 meeting of the Jewish Genealogy Society of Cleveland, will share how our own life experiences are genealogical sources to record and preserve for future use. In his book, Dr. Kendall notes: "As we research our own ancestors and mourn the lack of information available to us, we forget that we are the future ancestors of our descendants. And if we don't leave to them the kinds of information about our lives that we crave to know about our own forefathers, then we are merely perpetuating the problem."



David Kendall, Ph.D., was raised in a small tourist village of fewer than 2,000 inhabitants on the Canadian border of northern New York State, to which he returned in retirement. Dr. Kendall is a graduate of Cornell University with a major in government and a specialization in international relations. *When Descendants Become Ancestors: The Flip Side of Genealogy* is his first book – inspired by his great-grandmother's 1865 diary. Dr. Kendall's book will be available at the meeting.

The Jewish Genealogy Society of Cleveland meets on the first Wednesday evening of the month starting at 7:30 pm in the Miller Board Room at Menorah Park. Board members are available from 7 pm to assist with individual research questions. Guests are welcome. RSVP to Programming@ClevelandJGS.org.



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AS LONG AS I'M
PART OF A JEWISH
COMMUNITY,
I'M HOME."**

- EMILY

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**Free and Open
to the Community!**

An Afternoon on Broadway at Montefiore

On Sunday, October 16, the community is invited to Montefiore's Maltz Auditorium for an afternoon of song and music featuring Steve Willensky, entertainer extraordinaire and past Montefiore board chair. An entertaining afternoon for all – bring the whole family! Delicious desserts and beverages will be served.

For more information, contact Susan Lieberman, marketing director, at 216.910.2647 or slieberman@montefiorecare.org.

This event is graciously supported by The Elliot Willensky Music Fund of The Montefiore Foundation.

Montefiore Celebrates 25 Years in Beachwood with a Free Fall Harvest Family Festival

Montefiore, a leader in senior healthcare, is celebrating its 25th anniversary in Beachwood with a Fall Harvest Family Festival on its campus on Sunday, October 30, from 1-3 pm. Montefiore is located at One David N. Myers Parkway off Cedar Road between Richmond and Brainard Roads.

So grab the kids and/or grandkids for this free, fun and festive afternoon open to the entire community. There will be activities for all ages, including rides on the Euclid Beach Rocket Car, a bounce house, magician performances, craft project with our very own Montefiore residents, a commemorative tile decorating project, a balloon clown, animal shows, a caricature artist, face painting and more. To satisfy your sweet tooth, enjoy delicious ice

cream treats from Mitchell's Ice Cream, donuts, freshly-popped popcorn and apple cider. Dietary laws observed under the supervision of Cleveland Kosher.

This family-oriented celebration is the perfect way to spend a fall afternoon. Honorary chair of the event is Sally Wertheim, who served as chair of Montefiore's board of directors when Montefiore moved in 1991 from Mayfield Road in Cleveland Heights to its current location in Beachwood. Co-chairs of the afternoon include Montefiore board members Barbara Bellin Janovitz, Margo Vinney and Scott Zimmerman. Special thanks to Mitchell's Ice Cream for donating all the ice cream.

Montefiore has been providing healthcare services to Cleveland's aging eastside community since 1884 and

offers a full continuum of health and wellness services on its Beachwood campus and in client homes. The full spectrum of services includes long-term care, post-hospital short-term care, homecare healthcare, palliative and hospice services, dementia/memory care and outpatient therapies. Additionally, The Weils, Montefiore's senior living campus in Chagrin Falls, provides a full spectrum of health and wellness services to aging adults in the community.

Visit www.montefiorecare.org for more information.



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Monday - Friday: 9:00 AM - 5:00 PM • Saturday: 9:00 AM - 12:00 PM • Sunday: Closed

Save the Date: Annual Diabetes Fair

Friday, Nov. 4, from 1 to 4 p.m.

Cleveland Clinic South Pointe Hospital, Building B – Main Lobby
20000 Harvard Rd., Warrensville Heights

Hosted by Cleveland Clinic South Pointe Hospital's Diabetes Education Center, the health fair will include cooking demonstrations, diabetes patient champion testimonials, health screenings, snacks, door prizes and more!

Free and open to the public. No reservations required. For more information, call 216.491.7385 or visit southpointehospital.org/diabetes.

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Expanded Pediatric Specialty Services at Hillcrest Medical Offices

Cleveland Clinic Children's has created an East Side hub for pediatric primary care and specialty services in the newly renovated Hillcrest Medical Office Building.

Pediatric specialty services include:

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- Gastroenterology
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- Hematology/Oncology
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- Nutrition
- Pulmonology
- Rheumatology
- Sleep
- Urology

You'll find all of these services at: Hillcrest Medical Office Building II, 6801 Mayfield Road, Second Floor, Mayfield Heights 44124

To make an appointment with a Cleveland Clinic Children's pediatric provider, call 216.444.KIDS.

For Men Only: A Men's Health and Wellness Event

Brought to you by South Pointe Hospital and Cleveland Clinic Minority Men's Health Center
Saturday, Nov. 12

8 a.m. to 4 p.m.

- Screenings include: Prostate (by appointment*), blood pressure, glucose, cholesterol, BMI, bone density, balance and posture screening, HIV and vision and glaucoma
- Prostate education program from 8 a.m. to noon – lunch will be served for those who participate
- Wellness checks
- Assessments include: Stroke, skin cancer, sleep apnea
- Heart-healthy cooking demo
- Fitness session
- Ask the Doctor
- Prizes

This event is free and open to men of all ages. Preregister and schedule prostate screenings* at clevelandclinic.org/formenonly or 216.444.7505.

Fashion Diva Dives into DDD Sale

by Arlene Fine

Is Linda Barnett clothes-minded? You bet.

The impeccably groomed Beachwood resident can't remember not having a passion for fashion. "Even as a little girl, I was interested in clothes and always wanted to play dress-up," she says. "My personal philosophy is life isn't perfect, but your outfit can be."

Barnett also believes that whoever said money can't buy happiness doesn't know where to shop. But she and her partner Sue Bergman did their best to correct that situation. The two women were the owners of Collectibles – a trendy clothing and accessory shop at La Place in Beachwood, whose specialty was classy sportswear, glitz and blitz.

The enterprising entrepreneurs began their retail odyssey by renting a small glass showcase at Kenneth's beauty salon at La Place in the early 1980s, where they sold handmade belts and select costume jewelry. That one showcase quickly expanded to two, then three, then four, as Bergman and Barnett's fashion sense resonated with customers looking for something edgy and fun.

"We quickly outgrew those showcases and when a store right next to Kenneth's became available, we grabbed the space and we were suddenly in business," says Barnett. "Kenneth cut through the wall so his salon and Collectibles became an organic whole, which appealed to our free-range shoppers."

Barnett and Bergman enjoyed a booming retail business for many years. "Sue and I traveled to New York and other major cities to buy merchandise for the store," says Barnett. "It was thrilling to be part of the vibrant Beachwood retail scene where we made lots of friends and learned valuable lessons about customer service and the fashion world. We both agreed that the most beautiful thing a woman can

wear is confidence, and we created our inventory around that idea."

After retiring in 2000, Barnett's attention turned to National Council of Jewish Women, where she held many board positions, including director of retail operations – a perfect fit. She served as NCJW president from 2014-2016.

While overseeing retail operations, including NCJW's Thriftique and the yearly Designer Dress Days (DDD) fundraiser, the business-savvy Barnett applied her invaluable first-hand retail experience to her volunteer position.

One of the first rules of retail is to treat your customers fairly, advises Barnett. "The old adage, 'the customer is always right' should be everyone's mantra," she says. "At Thriftique and DDD we know that our customers' loyalty must be earned. There are plenty of places for people to bargain shop, but our customers know they will always be treated with dignity and respect. That's what keeps them coming back – plus our ample inventory of marvelous merchandise at incredible prices."

Clearance sales are also a big incentive to bring people through the door. "In retail you have to know when to purge your inventory," says Barnett. "At DDD we reduce items on the second and last day of our sale. It's a formula that works and the sale prices are beyond amazing. On the second day of last year's sale, someone picked up a stunning pair of designer jeans, retail priced at \$550, for just \$30. Bargains abound and shoppers love to find them – whether they want to dress for success or excess – we have it all." Barnett is looking forward to this year's DDD, chaired by Michele Kaminsky, Jill Braun and Kelly Markowitz. "We have so many lush, jewel-toned cashmere sweaters and racks of soft and luxurious furs that are not to be missed," she says. "We have styles and prices to fit everyone's budget."

Designer Dress Days

WHERE: Mandel JCC, 26001 S. Woodland Road, Beachwood 44122

WHEN: Friday, October 28, 10 a.m. – 4 p.m. (Preview Day: \$20 admission)

Sunday, October 30 • 10 am – 4 pm

Monday, October 31 • 12 noon – 8 pm (20% off)

Tuesday, November 1 • 10 am – 8 pm (50% off)

WHAT: A four-day sale of close to 10,000 new and gently-worn famous label and designer clothing, accessories, jewelry, handbags, coats, furs and leathers at less than 1/8 retail prices.

WHY: DDD is the major annual fundraiser to support NCJW/ Cleveland community service projects, advocacy initiatives and educational programs to better the lives of women, children and families locally, regionally, nationally and internationally.

DDD groupie Bonnie Rubin has this year's opening day, October 28, marked in red on her calendar.

"At DDD I let my fashionista self run wild," says Rubin. "Life is too short to wear boring clothes and at DDD prices, I can score

armloads of to-die-for elegant or funky clothing that makes me feel like I am walking down a runway every time I step out my front door. The only thing DDD is missing are paparazzi snapping my picture as I leave the sale."



Pictured: Linda Barnett modeling Rene Lazar chiffon palazzo pants, Elie Tahari lamb leather jacket and Judith Leiber snakeskin purse with stone trim (left) and Lisa Moran Sansapelle wool suit (right).

Center: Salvatore Ferragamo leather purse.

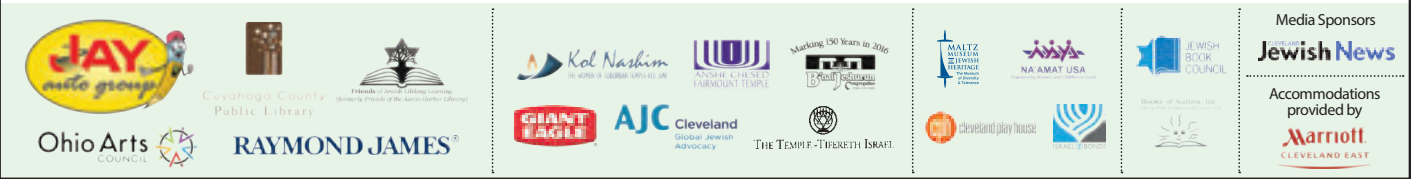


Mandel JCC
CLEVELAND JEWISH BOOK FESTIVAL
 November 13 – 21

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Designer DRESS DAYS

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www.ncjwcleveland.org/ddd

Senior Police Academy Class of 2016

On Wednesday, September 14, the 2016 graduating class of the Beachwood Police Department Senior Police Academy gathered for its graduation luncheon at the Beachwood Community Center. This informative program, led by Lt. Thomas Wetzel, addresses real-life crime-prevention tips and topics pertaining to today's cares and concerns. Attendees received training to include some "hands on" experience, with the help of instructors, on techniques such as: self-defense, CPR, personal safety, and how not to become a victim of crime, particularly involving frauds, identity theft, and other scams aimed at older adults.

Because of the working relationship that the Beachwood Police Department has with the Jewish Federation of Cleveland, Oren Baratz, the Federation's senior vice president of external affairs, was invited to the event as the keynote speaker. He was accompanied by Jim Harnett, the organization's di-

rector of community-wide security, who is very active in the northeast Ohio security arena. During his presentation, Mr. Baratz spoke about how the Federation has stepped up security in schools, synagogues and at events to protect the Jewish population from increasing threats of terrorism. Since 2012, the Federation's security costs have increased dramatically to better secure the Jewish community. Plans are now underway to further optimize security in the upcoming year. According to Baratz, there are four security principles that need to be addressed:

- Changing the culture of security to insure that community members understand their roles.
- Creation of a safer environment.
- Training people how to instinctively react under stress.
- The importance of partnerships between the Federation, police departments and S.W.A.T. Teams.

Mayor Merle S. Gorden echoed how the city's partnership with the Federation works effectively because of open lines of communication. He also shared his gratitude for the Federation's support, not only for securing the schools and temples, but for also helping protect the community, if needed. "We are fortunate to have good partnerships and great residents who support what we do with our tax dollars," Gorden said.

Lt. Wetzel then delivered a strong message tied to fraud. "We warn people, especially seniors, to be super cautious about phone and Internet scams," he said. "This is a growing crime trend. Remember that if something sounds too good to be true, it's very likely a scam."

Just days before this event, a 91-year-old Beachwood woman lost more than \$14,000 in a scam involving fake lottery winnings.



Lt. Thomas Wetzel and Oren Baratz.

An unknown man called to tell her she won \$750,000 in a lottery and asked her to send more than \$14,000 to pay taxes on the winnings. The woman used MoneyGram to transfer money to an address in Jamaica and didn't realize she was scammed until her daughter learned of the payments and reported them to the police. Consumers should be wary of such scams, particularly those involving the transfer of money via services such as MoneyGram or Western Union.

Lt. Wetzel then shared cards created by Hilltop 3rd graders for

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BBB Warns of Scams That Target Older Consumers

the program participants. These colorful and thoughtful cards wished the participants well.

"It was a privilege to be part of this educational effort and be in the company of so much wisdom found through the participants," he said while at the head of the class.

This year's class roster included Phyllis Blau, Roma Blunt, Frank Buchwald, Dennis Cahn, Katie Cahn, Jack Davidson, Mittie Davis Jones, Bela Glaser, Myrna Groger, Norm Gross, Phyllis Kalk, Alan Klein, Jeffrey Levey, Ann Mari Pearson, Gene Rose, Sondra Rubenstein, Doris Simpson, Paul Simpson, Annette Solomon, Patricia White and Jim Xu.

The Senior Police Academy is a free program offered to residents 50+ years old. Be sure to watch for registration information this spring for the 2017 program.

A class photograph can be seen on page 31.

BBB is warning area seniors and those who care for them to be on the guard against scams that target older consumers.

- **IRS Scams** – This scam typically begins with a phone call from someone claiming to represent the IRS. You are told you owe back taxes that must be paid immediately, or you will be arrested. The scammer asks you to buy hundreds of dollars in iTunes gift cards to use as payment. **BBB says** The IRS will never demand immediate payment with gift cards, wired funds, your credit card, or cash.
- **Sweepstakes Scams** – Telemarketers call to announce that you have won millions of dollars and maybe even a new car! The catch – you must send money in order to pay taxes, custom fees, or other phony cost. Scammers will attempt to get you to wire funds,

put cash in a book or magazine and mail it to someone, or buy iTunes or other gift cards as payment. **BBB says** never agree to wire money or get pre-loaded debit cards or gift cards in order to get any sort of prize or sweepstakes winnings.

- **Grandparent Scams** – This trick begins with a phone call from someone posing as your grandchild. The scammers may research victims using social media to learn your grandchild's name – and likely their travel plans – before calling. The phony grandchild will claim to be out of town and either in a car accident, in jail or in the hospital and urge you to send money ASAP – and please don't tell mom or dad. **BBB says** if you receive this sort of call, tell the caller you will need to call back. Then call your grandchild or his/her parents to see if your

grandchild is actually out of town; or ask questions that only your grandchild would be able to answer.

- **Sweetheart Swindles** – Criminals often troll online dating sites for victims who will send them money. Sometimes saying they are stationed overseas in the military they'll claim to have sudden medical bills, need cash because they're stranded or are behind on their bills. The 'emergency' occurs after weeks or months of online chit-chat, often filled with flattery that makes the victim feel as if he or she has found true love. **BBB says** never send money to someone you have never met who quickly tries to steal your heart.

Contact your Better Business Bureau and the Beachwood Police Department to report fraud or to check into suspicious offers.

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Stuckness. What Does This Really Mean?

by Jennifer Stern

Stuckness. What does this really mean? To be stuck, and how do we get unstuck?

If we are making the same choices over and over again, having the same thoughts, conversations and struggles without achieving our desired change, (contentment, self-satisfaction, healthy connection to ourselves and others), we

need to try something different.

First, state your desired change. To create change, you must first define and visualize what that change will look like.

Acknowledge behaviors that are keeping you stuck

(your actions, your self-talk, your choices). Notice the word “your.” Stuckness is about you, and no one else. Your thoughts and behaviors ultimately impact how you feel about yourself and your life. You must be accountable. If you are unhappy with your career, your relationships, your weight, or if you feel stuck in a rut, empower yourself to try something different.

Practice self-awareness AND accountability. Self-awareness alone will not lead to change. Regardless of how you have always ____ (ed), if it isn't working, have the courage to recognize this truth without rationalizing or blaming others. Have the courage to try something different. Trying something different can feel overwhelming; it's the the fear of the unknown, of chance of failure. Instead of viewing change through the lens of fear, try to view change through the lens of faith – in yourself.

The lens of fear perpetuates stuckness:

- Self-sabotaging behaviors
- Self-criticism
- Catastrophic thinking
- Self-doubt
- Belief in perfectionism
- Avoidance

The Lens of Faith empowers: Self-Motivation

- Positive I-statements: I will try to do this. I can do this. I will do this.

Gratitude Awareness

- I am grateful for the ability to create change in my own life. I am grateful that I can support and encourage myself to try something different.

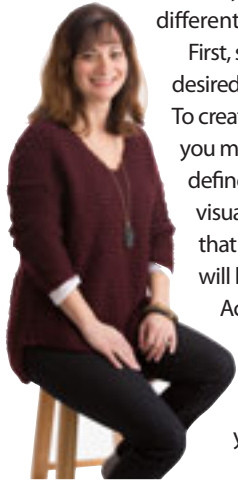
Awareness of Effort

- Today I will replace self-limiting beliefs with belief in my power to create change.

- Today I set a small goal and worked to achieve it (I called the doctor, I went for a walk, I signed up for an on-line class, I updated my resume, I made an appointment for marriage counseling, I cleaned out one drawer in my kitchen, I made an appointment to meet with a financial planner, I made an appointment with a career counselor, etc.).

Trying something different is not about success or failure. It is about effort. It is about intentional awareness of who you want to be, the goals you want to accomplish, and how you want to feel in your life.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information she can be reached at 216.464.4243.



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Goldman Sachs 10,000 Small Businesses

The Goldman Sachs 10,000 Small Businesses program is offered to entrepreneurs with a goal of providing tools to help them grow their business by working on the business, not just in it. More than 60% of program alumni increase their revenues within six months of graduation. This program is offered at no cost due to a grant by the Goldman Sachs Foundation. Applications are currently being accepted through October 13. For details and an online application, visit www.tri-c.edu/10ksb.

Women of Fairmount Temple Programs

The Women of Fairmount Temple invite you to the following programs, free and open to the community, at Fairmount Temple.

Bible Study • Tuesday, October 18 • 10:30 am • Library

WFT begins its Bible Study series with educator Diane Lavin's teaching about First Families of the Bible. Lunch is \$10/person, to be served at noon. At 1 pm, following lunch, educator Terry Pollack will discuss world events in his talk, titled, "Who Will Be Our Next President?"

Mitzvah Morning • Sunday, October 23 • 9:30-11:30 am

Mitzvah Morning is an ongoing monthly project day that features work on books for children at the Cleveland Sight Center, lap robes for community neighbors and vests for epileptic children. Join this group as participants have fun talking, drinking coffee, pasting, knitting and sewing.

The Edwins' Experience: Reflections of Recently Released Prisoners

Tuesday, October 25 • 12 pm • Library

Lunch is \$10/person, to be served at noon. At 1 pm, following lunch, Barbara Miller will discuss "The Edwins' Experience: Reflections of Recently Released Prisoners." She will give us a different perspective than the one presented a few years ago by restaurateur Brandon Chrostowski, who will be speaking in April at Men of Fairmount Temple's Sunday Morning Forum.

Chair Yoga and Ellen Rooney Portrayal of Dorothy Fuldheim

Tuesday, November 1 • 10:30 am • Fairmount Temple Library

Chair yoga, led by yoga instructor Meghan Sturges, will take place in the morning, followed by lunch at noon for \$10/person. At 1 pm, Ellen Rooney will present an amazing portrayal of Dorothy Fuldheim. Rooney is a theater artist-educator who creates fascinating impressions of famous people.

Lunch and Tour

Tuesday, November 8 • *Save the date!*

Join Women of Fairmount Temple as they go out for lunch prior to touring the Chagrin Valley Soap & Salve Company in Solon. Additional details coming soon.

For more information call Fairmount Temple at 216.464.1330.

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Noreen Koppelman-Goldstein – Making a Positive Difference in Beachwood

by Donna L. Robinson

“I hope that my community involvement, work ethic and effective communication skills with colleagues, friends and family provide inspiration and guidance, and are examples of how to give back and make a difference in our community.” These words were spoken by Noreen Koppelman-Goldstein, a proud 25-year Beachwood resident.

Noreen chose Beachwood as her home because of its beauty, location, services and civic pride. “Although I was born in Cleveland and grew up in Shaker Heights, I lived in Port Washington, Long Island, New York from 1974 to 1991 before returning home to become involved in our family business, MidWest Materials Inc., in Perry, Ohio. “When I moved back, I fell in love with The Village,” she added. “I feel safe living in a gated community and love the services that Beachwood and The Village offer.

Noreen’s community involvement began when she accepted a position on the Jewish National Fund board. Now a 20-year board member, she served as vice president and chair of the Women for Israel Committee. She was also honored as “Woman of Valor” by JNF and will take on the role of president of the Northern Ohio Region in October. She became interested in Israel in the 50s when her close cousin made Aliyah. Since that time she has made numerous trips to Israel through JNF and has learned much about the problems in Israel, particularly the water shortages.

Her family, through JNF, has donated funds to build reservoirs. Israel is also building desalination plants as well as developing alternative water sources to alleviate the shortage. Today Israel, through its alternative water source, has a surplus of water, and through its water summits, is a world leader in helping other countries con-

serve their water. She hopes to continue to support developing programs to educate others on water conservation. Through individual meetings with interested members, she hopes to discuss their ideas and how they might like to be involved in furthering JNF’s projects.

Noreen has also been a supporter of the Mandel Jewish Community Center’s Cleveland Jewish Film Fest and its Book Festival, both of which she describes as wonderful community programs. “By supporting these programs, I hope they will continue to be offered in our community since they add so much to our culture,” she says.

The Koppelman family has also played active roles to benefit both Montefiore and Menorah Park through Tai Chi classes and water-based Ai Chi classes. They also helped to support the Weils Memory Care Pavilion at Montefiore and have supported programs at the Maltz Museum of Jewish Heritage.

Philanthropy is very important to her and she encourages others in the community to become more involved. “I always remember my family’s being involved in philanthropy – especially the Jewish Federation of Cleveland (JFC) and Jewish National Fund (JNF). They gave generously when asked to support various projects. My dad was always picking up the various Israeli leaders at the airport when they arrived in Cleveland. We have specifically been involved in the JFC Cemetery Preservation Proj-

ect. My grandparents, aunts and uncles were buried at Lansing Cemetery. We have been encouraging the Jewish Federation to take a major role in overseeing the care of Lansing Cemetery for many years as Lansing was in such poor condition. We were very thankful to hear that the rabbis who had authority in Lansing and other cemeteries approved that JFC oversee the maintenance of these cemeteries. Our family has supported this endowment fund and we hope others will also contribute to this cemetery preservation campaign. There is wonderful satisfaction in giving back and knowing that one’s work has helped to build a better future for the community.”

Noreen shared, “I graduated high school when most women went to college to become teachers or nurses. I became an elementary school teacher and a reading specialist. My parents attended a seminar in the 80s at which the speaker said, ‘Don’t forget about your daughters. They can also take over the family business. After finishing law school in New York, I accepted my parents’ invitation to become part of the family steel company, MidWest Materials, Inc., where I’ve been president since 1995.” Noreen is very passionate about what she does and uses her law degree in her position at MidWest Materials, Inc.

Being president for the past 20 years has been an exciting challenge during which time Noreen witnessed growth and increased



sales. In 2015, Midwest Materials was named recipient of the ‘Family Business Achievement Award’ from ‘Smart Business Family Business Conference,’ and Mayor Merle S. Gorden and City Council proclaimed Saturday, September 22, 2012 as Noreen Koppelman-Goldstein and Midwest Materials Day in the City of Beachwood.

Asked if she knew she would be part of the family business while attending law school and how she felt about moving back to Cleveland to accept her position, Noreen replied, “At the time I was accepted into law school, my family hoped that I would move back to Cleveland and apply this knowledge in the family business. When I returned to Cleveland from New York in the 90s to become part of the family steel company, I was delighted to find how exciting Cleveland had become. If I wanted, I could be involved in community activities 24/7. I am blessed that all my children have also come back to Cleveland and treasure the special time with my grandchildren. I hope that by giving back through philanthropy, I encourage my family to also participate with me in various organizations. Not only has my life been enriched by giving back to the community, but I hope that through philanthropy I can help build a better future.”

Noreen’s ongoing passion for learning and new experiences encouraged her to continue her education. After attending

Continued from last page.

Philanthropy is very important to her and she encourages others in the community to become more involved.

Goucher College and Case Western Reserve University, she received her bachelor of science and a master of arts degrees. She then received her M.B.A. at Adelphi University and graduated with honors from Hofstra University School of Law.

She was president of the Lake County Bar Association in 2011-12 and has been on the Foundation Board of Lakeland Community College for over 10 years. In addition, she's been a member of the Endowment Committee and Silver Circle Committee of the Jewish Federation of Cleveland. In 2011, Noreen was named "Woman of Note" by Crain's Cleveland Business Weekly. Furthermore, she is a member of the University Hospitals Diamond Legacy Society and has established an endowment fund for cardiovascular research."

She reflected, "Going to Shaker Heights High School, I remember that many of my classmates lived in Beachwood since Beachwood did not have a high school at that time. I remember visiting Beachwood Village when it had dirt roads, no lights, no manufacturing and a lot of undeveloped land. It has been amazing to witness the development of this wonderful city. To me, Beachwood is 'Cleveland's Jewel.' I am fortunate and proud to be a 25-year resident of this community and look forward, through my participation and philanthropy, to continuing to give back and making a difference."

CCBDD – Supporting and Empowering Those with Disabilities

Tucked back on Mercantile Road is the Beachwood Adult Activities Center, a division of the Cuyahoga County Board of Developmental Disabilities where adult services are designed to help individuals choose new vocational and social challenges and to pursue them in the least restrictive and most normal settings. The organization's mission is to support and empower people with developmental disabilities to live, learn, work and play in the community.

Employment First, an initiative launched in 2012 by Governor John Kasich, supports this mission and has been shifting expectations for a cultural transformation. The initiative's preferred outcome is to expand community employment opportunities for those with developmental disabilities by reducing barriers and aligning state policy. It is envisioned that there will be a time when every person should expect that community employment is the preferred outcome for working-age adults with developmental disabilities.

Community employment brings many benefits, from greater independence and wealth-building potential to improved self-esteem and personal satisfaction. And that's just the beginning. Employers and co-workers benefit through the availability of more a greater diversity and a broader range of capable employees, while society at large benefits when all citizens are able to participate in and contribute to their communities in all the ways they can.

"We're heading in a new direction. This is a different era where we have bigger, higher expectations for people with developmental disabilities," said Jared Daly, CCBDD coordinator of Employer Engagement Services. "We're creating an expectation and changing the mindset. The shift is going from protecting persons to integrating them into the community, and to educate and inform them but to also let them make decisions on their own."

Local businesses have been supportive in providing employ-

ment opportunities and compensating those with developmental disabilities at the same pay rate as anyone else doing the same job. "When hired, those with developmental disabilities are trained by someone from the agency until they are confident to do the job on their own," Daly said. "Our statistics show that these employees have better tenure, are more punctual, put in a hard day's work and have fewer accidents than those without developmental disabilities."

These workers are placed in factories, restaurants, hotels, stores, offices and dozens of other work sites, and employers quickly recognize the value of providing these opportunities. From the age of 14, the Board of Developmental Disabilities transitions students to work, volunteer and shadow others, training them to enter the workforce and with three years under its belt since Employment First was launched, the organization is actively getting the word out to the community.

Many businesses have openings," Marie Barni, general manager of communications, said. "I encourage those with a need to call us first. When we work together, we can really be of help."

CCBDD also holds job fairs, much like college fairs, to simplify the hiring process. "This employment collaborative works and its model is being replicated elsewhere," Barni added. "We also provide restaurant training through our culinary arts program with Lutheran Metropolitan Ministry, and food and retail training through Cleveland Crops, our community-supported agricul-

ture program."

"We're helping people build work skills, follow instructions and deal with co-workers," Daly added. "We teach them a good work ethic and the importance of having something solid to put on a resume."

The Northeast Ohio Regional Employment Network is hosting its 2016 Employ-Ability Summit on November 10, from 10 am to 1:30 pm, at the Pro Football Hall of Fame, where a panel will discuss the benefits of working with CCBDD. Employers who have questions and want to learn more are encouraged to attend this event.

"Education is the key," Daly said. "It's what everything comes down to."

For more information about CCBDD, visit www.cuyahogabdd.org or contact. For more information about the 2016 Employ-Ability Summit, visit www.employabilitysummit.org.



DJ has been working at Planet Fitness for more than a year now, helping guests, checking people in and wiping down machines during busy times.

9th Annual Beachwood Chamber of Commerce

Taste of Beachwood

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Park East Grill • Piada Italian Street Food • Pizza Fire
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2015 People's Choice Award

Choolaah Indian BBQ

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The Gathering Place

The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs provide education and information, support, and tools to help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and one in Westlake. Below is a listing of upcoming programs at The Gathering Place located at 23300 Commerce Park in Beachwood. All programs require advance registration by calling 216.595.9546 unless noted. For more information visit www.touchedby-cancer.org. You can follow TGP at www.facebook.com/tgpcaringcommunity or www.twitter.com/touchedbycancer.

Chair Yoga

Saturdays, 11:45 am – 12:30 pm

All yoga postures, breathing and meditation are done seated in a chair.

Prostate Cancer Information Session

Thursday, October 13, 5:30 – 6:15 pm

An opportunity for men newly diagnosed (within last 6 months) to ask questions, connect with prostate cancer survivors and learn about support and resources. No registration required.

Building Resilience

Thursdays, October 27, November 3 and 10, 6:30 – 7:30 pm

This 3-session program will teach you heart-focused breathing techniques to help you manage stress, including symptoms of fatigue and sleep disturbance. Family members welcome.

Breast Cancer A to Z: Metastatic Breast Cancer

Saturday, October 29 • 8:30 – 11:15 am

Topics include treatments for metastatic breast cancer, frequently asked questions and strategies to reduce stress. Continental breakfast provided.

Practicing Forgiveness

Wednesday, November 2, 6:30 – 8 pm

Learn practices and tools so you can incorporate forgiveness into your daily life.



Your parents want to
live at home, but they
need more help than ever.

JFSA helps older adults remain in their own home with a range of services that keep them healthy, independent and connected. **Speak to one of our caring professional staff today.**

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CITY OF *Beachwood* Council Update

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216.292.1901
mayor@beachwoodohio.com

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HORWITZ



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*SmartAsset ranked the cities with the most recreational and social opportunities for retirees as part of their study on the Best Places to Retire. The index factors in the number of recreation centers and retirement centers available to seniors as well as what percentage of the city's population they represent. *SmartAsset is a leading personal finance technology company headquartered in New York.

BUSINESS DISTRICT CONTINUED GROWTH

Construction of the new Chagrin Highlands Center, a 55,000 square foot, Class A office building located on Park East Drive, is well underway. Palmieri Builders has brought this project together with Welty Building Company, Cuyahoga Supply & Tool Inc., Mark Fremont Architects, Neff & Associates, Cushman & Wakefield Cresco Real Estate and the City of Beachwood.

This new office facility was a perfect fit for the retention of one of Beachwood's long-standing wealth management companies, Glenmede Wealth Trust Management. Glenmede had considered relocating to another community, but chose to stay in Beachwood. "The retention of Glenmede Investment and Wealth Management confirms our commitment to working together with our Beachwood companies and is at the top of our Economic Development plan," says Jim Douth, Economic Development Director.

GLENMEDE
INVESTMENT AND WEALTH MANAGEMENT

"The retention of Glenmede Investment and Wealth Management confirms our commitment to working together with our Beachwood companies and is at the top of our Economic Development plan."

– Jim Douth, Economic Development Director

City Contact Information

CITY OF BEACHWOOD
25325 Fairmount Boulevard
Beachwood, Ohio 44122

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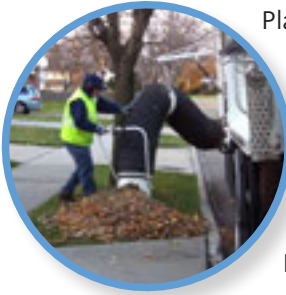
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CLERK OF COUNCIL
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WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

FALL LEAF PICK-UP

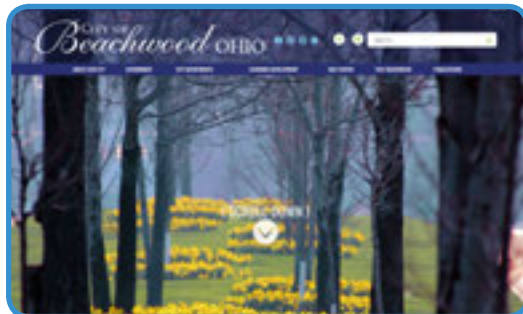
Now through December, leaf trucks will be in continuous daily operation throughout the City (weather permitting). Collection is on-going from one end of town to the other end of town. Therefore, there is no need to call for a special pickup.



Place UNBAGGED leaves on the tree-lawn only. DO NOT PLACE IN STREET. Leaf piles mixed with other debris – such as grass – WILL NOT be picked up. After January 1, all leaves need to be bagged. Leaf bags will then be picked up with your regular rubbish on your collection day. Questions? Call the Service Department at 216.292.1922.

UPDATED CITY WEBSITE

Be sure to check out the City's updated website. This update provides a fresher look and enhanced usability. In addition to the ease of use, the site is now completely mobile compatible!



MISSED A COUNCIL MEETING?

To listen to audio recordings, just visit www.beachwoodohio.com and click on the link.



COMING SOON!

The City of Beachwood is installing a portable ice rink on the basketball courts located behind the tennis courts on Fairmount Blvd. More information to follow.



American Red Cross

BLOOD DRIVE

FRIDAY, OCTOBER 7 FROM 1:00 – 7:00 P.M.
BEACHWOOD COMMUNITY CENTER

TRICK OR TREAT in Beachwood

MONDAY,
OCTOBER 31
6:00 – 8:00 P.M.



UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mondays, October 17 and November 7. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, October 27. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mondays, October 17 and November 7. Questions? Call 216.292.1914.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

DID YOU KNOW?

ANYONE CAN VIEW MONTHLY STATEMENTS OF CASH FROM REVENUE AND EXPENSES AS WELL AS OUR MONTHLY CHECK REPORT IN THE PUBLICATIONS SECTION ONLINE AT WWW.BEACHWOODOHIO.COM

ART EXHIBIT



Beachwood Community Center
MON – FRI • 9 AM – 4 PM
SAT • 10 AM – 3 PM, SUN • 10 AM – 1 PM

BEACHWOOD ARTS COUNCIL PRESENTS

INKED IMAGES: 7 PRINTMAKERS

OCTOBER 14 – NOVEMBER 6

Opening Reception:

SATURDAY, OCTOBER 15 • 5:00 – 8:00 P.M.

Inked Images features the artwork of seven printmakers (Abbey Blake, Amy Casey, Liz Maugans, Wendy Partridge, Nicole Schneider, Lisa Schonberg and Paula Zinsmeister) who express a wide range of traditional and contemporary themes, from natural to abstract, including three-dimensional pieces.

MONO-PRINT WORKSHOP

SATURDAY, OCTOBER 22 • 1:00 – 3:00 PM

Join printmaker Lisa Schonberg for a beginning mono-print class. Learn the basics of applying ink to a sheet of plastic with additive and subtractive methods, as well as employing stencils, collage and natural materials to make a print. Textures, paper and inks provided. Optional: bring your own photos, sketches and soft materials, such as yarn, string, lace, leaves, etc. Bring an apron or wear old clothes and rubber gloves. \$25/BAC members; \$35/non-members. To register, please call 216.595.3400 and leave your name and number.

Council Update

BEACHWOOD RECREATION COMMUNITY THEATER PRESENTS



Mary Poppins

PERFORMANCE DATES

Saturday, Nov. 12 • 4:00 p.m.
Sunday, Nov. 13 • 2:00 p.m.
Friday, Nov. 18 • 7:30 p.m.
Saturday, Nov. 19 • 4:00 p.m.
Sunday, Nov. 20 • 2:00 p.m.
Friday, Dec. 2 • 7:30 p.m.
Saturday, Dec. 3 • 4:00 p.m.
Sunday, Dec. 4 • 2:00 p.m.

LOCATION

Beachwood Middle School

TICKET PRICES

\$7.00 – Students/Seniors
\$8.00 – Adults

Available at the door 30 minutes prior to curtain – cash or check, no credit cards accepted



JUMP BACK JOG

5K Run / 2K Walk

SUNDAY, OCTOBER 16
9:00 A.M. – 12:00 NOON
BEACHWOOD CITY PARK WEST

Registration begins at 9:00 a.m. Race starts at 10:00 a.m.

5K Run - \$15 pre-register, \$17 day of race

2K Walk - \$12 pre-register, \$14 day of race

Questions? Call 216.292.1970 or register at www.beachwoodohio.com

BEACHWOOD FILLS THE BOOT FOR MUSCULAR DYSTROPHY

Each year, our Firefighters collect money to benefit Muscular Dystrophy. Last month, Beachwood Professional Firefighters Association members collected \$7,578 during the annual Fill the Boot program. This adds to the overall total of over \$100,000 collected over the past two decades!



9TH ANNUAL BEACHWOOD CHAMBER OF COMMERCE TASTE OF BEACHWOOD PRESENTED BY DDR

THURSDAY, NOVEMBER 10 • 5:00 – 7:30 P.M.
EMBASSY SUITES – BEACHWOOD

Let your taste buds enjoy many flavors that Beachwood has to offer. Whether you are looking for lunch or planning your next corporate catering event, it is guaranteed you will walk away with some new favorite places. Activities include live entertainment by the Beachwood High School Orchestra Ensemble and a HUGE reverse raffle, including a piece of donated jewelry from Alson. Tickets are \$30/person and can be purchased online at www.beachwood.org.



BE SEEN

We strongly recommend reflective gear to be worn by ALL PEDESTRIANS when walking or running before dawn and after dusk. Safety is our number one concern.



SALUTE TO VETERANS DAY



NOVEMBER 6, 2016 • 11:00 A.M.
BEACHWOOD CEMETERY

The Beachwood Historical Society and the City of Beachwood will partner to commemorate Veterans Day at the Beachwood Cemetery.



This event will feature dignitaries, local veterans, presentation of the colors and guided tours. The Beachwood Cemetery, located near the corner of Green and Halburton Roads, is the final resting place of over 40 soldiers. Free and open to the community.

SENIOR POLICE ACADEMY

Congratulations to the Beachwood Police Department 2016 Senior Police Academy graduation class. This free eight-week program under the direction of Lt. Tom Wetzel provided a first-hand opportunity for seniors to learn about law enforcement. Participants studied real-life crime prevention techniques pertaining to the cares and needs of today's senior citizens. Topics included self-defense, CPR, personal safety and how to help family, friends, neighbors and yourself.

Pictured (sitting L to R): Roma Blunt, Phyllis Kalk, Annette Solomon, Sondra Rubenstein, Myrna Groger, Phyllis Blau, Ann Mari Pearson and Doris Simpson. (Standing L to R): Patricia White, Jim Xu, Mayor Merle S. Gorden, Jeffrey Levey, Jack Davidson, Mittie Davis Jones, Alan Klein, Dennis Cahn, Katie Cahn, Gene Rose, Norm Gross, Bela Glaser, Lt. Tom Wetzel and Paul Simpson.

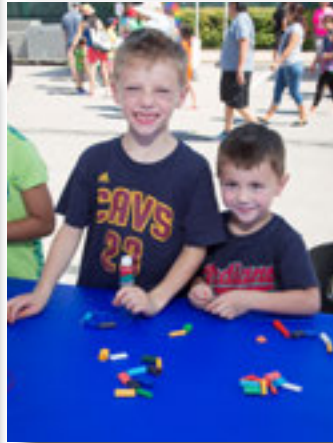




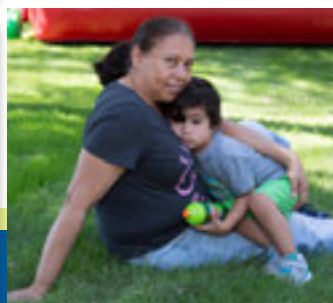
Beachwood Family Fun Day

Photos by Scott Morrison

On Sunday, September 6, residents of all ages enjoyed Beachwood Family Fun Day, a family-friendly event that took place in and around the Beachwood Family Aquatic Center. In addition to booths manned by city departments and local civic organizations, highlights included a 200-foot zip line, a rock climbing wall, crafts, face painting, bouncing activities, giant slides, pony rides, an animal-feeding station and an activity center for younger children. The weather held up on this summer day, more than 5,000 people attended and fun was had by all.



Top left: Sawyer Borland.
Fourth row: Liz Morrison and Mayor Merle S. Gorden with Cedar the service dog; Frances and Karen Houston; Gilah Schwartz; Lucas Mao.
Third row: Charlie Ziff; Jackson and Jonah Klein; Yehuda Feldman; Audrey Mehler and Aiden Masterson.
Second row: Jvian Ferguson and Cassidy Crosby; Annette Solomon and Severt Seyvanian.
Bottom row: Avishia Joel; Ingrid Ramirez and Ezekiel Perez; Kayla Schwartz; Dan and Ronen Lowenthal with caricature artist Ron Hill.



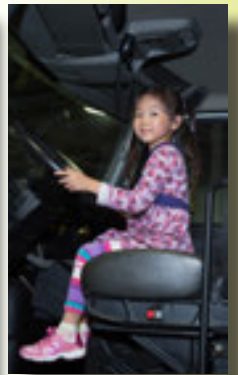
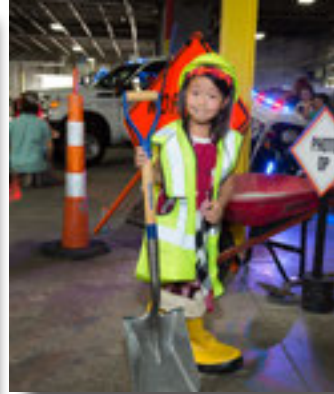
HONKIN' HAULIN' HANDS-ON TRUCKS

17TH ANNUAL

Photos by Scott Morrison



On Sunday, September 18, The City of Beachwood held its 17th annual Honkin' Haulin' Hands-On Trucks event at its Municipal Service Center on Mercantile Road. While kids enjoyed a fleet of activities including crafts, cruising in safety town cars and getting up close and personal with more than 30 trucks, parents had an opportunity to get a behind-the-scenes look at the city's Municipal Service Center. Kids also created their own license plates, dressed up like a service worker and fire fighter, tried their hand at pulling a real fire hose, talked with a mechanic, learned how to call 9-1-1 from a simulator, enjoyed refreshments and much more. Families came from near and far to enjoy this spectacular event.



Top right: Jack Burkons.
 Fourth row: (clockwise) Bennett, Lucas; Victoria and Virginia Thompson; Lena Tsay; Jenna Tsay; Carly, Mackenzie and City Councilman James Pasch.
 Third row: T.J. and Sammy Filsinger; Lavi Oved with Patrolman C.J. Piro; Teresa, Mattia, Manuel and Cristiano Quintini; Greg and Aiden Artis; Sophia Wang.
 Second row: Olivia Kim; Patrolman John Finucan with Dovi Weinerman.
 Bottom row: Naomi Goy with Bob Shimits and Ember, the dalmation; Keziah Goy; Vaani Neel; Tomoko, Osei, Hitomi, Hidetoshi, Sota, Takashi, Sunao, Yuino and Emi Tsuda.



Beachwood Schools

2016 You & Your Schools

UPDATE: Elementary Consolidation and District Levy Cycle

Board of Education Meeting
October 10, 2016
7:30 p.m.
24601 Fairmount Blvd.



Robert P. Hardis
Superintendent



Michele E. Mills
Treasurer/Director of Finance

At the October 10th Board of Education Meeting, Beachwood's superintendent and treasurer will present an update on next steps in the planning for consolidating the district's elementary schools and provide a financial forecast that includes plans to place a combined bond and operating levy on the ballot in May of 2018.

Dr. Hardis will provide an overview of the next phase in the consolidation plans -- working with architects on the schematic design of the new elementary addition to Fairmount and conducting another construction pricing exercise. Ms. Mills will present information regarding the district's five-year financial forecast and why a May 2018 combined bond and operating levy will be recommended as an important investment in the future of the Beachwood community.

Gallery of Success

Gallery of Success Seeking Nominations

Now is the time to nominate a distinguished graduate for induction into the Beachwood High School Gallery of Success!

Nominees must exhibit achievements and distinction in one or more of the following criteria: leadership, service, humanitarianism, creativity, courage, and/or career contributions that have benefitted others.

Deadline: Friday, November 11, 2016

For more information and nomination forms,
please visit www.beachwoodschoools.org/Gallery.

Need an application mailed?
Call Paula Zavell Rollins at 216.292.5600 (h) or 216.789.3995 (c)

Seven Seniors Recognized as National Merit Semifinalists



Congratulations to the seven Beachwood High School students recognized as National Merit Scholarship Semifinalists. These academically talented high school seniors have an opportunity to continue in the competition for some 7,500 National Merit Scholarships worth nearly \$33 million that will be offered next spring. Of the approximately 3.5 million high school seniors in the United States, only 16,000 are recognized annually as National Merit Scholarship Semifinalists..

Beachwood is incredibly proud of seniors: **Eve Barnett, Chandler Kitson, Kalina Pateva, Julia Warner, Shitong Wu, Jennifer Yen & Yuke Zheng.**

In Memoriam

Saul Eisen
Member, Beachwood Schools Board of Education
1972 - 2000

ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, 464-2600 ext. 239 • mm@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, 464-2600 ext. 234 • ljb@beachwoodschoools.org
Dr. Ken Veon, Director of Operations & Technology, 464-2600 ext. 230 • kev@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction/Human Resources, 464-2600 ext. 289 • lhl@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, 464-2600 ext. 240 • ks@beachwoodschoools.org
Shana Wallenstein, Director of Marketing & Communications, 464-2600 ext. 237 • swallenstein@beachwoodschoools.org

Beachwood High School to Celebrate Opening of Auditorium with Concert by The Cleveland Orchestra

On Saturday evening, November 5, The Cleveland Orchestra will join with Beachwood High School to dedicate the school's newly renovated auditorium and celebrate the school system's outstanding music education program.

Beginning at 7 pm, members of the Beachwood High School Orchestra, Band and Choir will perform as part of a music education showcase. Immediately following, The Cleveland Orchestra will take the stage to perform a concert that will include Beethoven's Overture to The Consecration of the House, his Leonore Overture No. 3 and more. The concert will conclude with a "side by side" performance where The Cleveland Orchestra will be joined by talented Beachwood student musicians performing an excerpt from Ravel's Bolero.



Tickets will be available in early October. **Please visit www.beachwoodschoools.org/ClevelandOrchestra.aspx for ticket information**

Homecoming October 14, 2016

Beachwood vs. Painesville Harvey

featuring the Alumni Band and Drill Team
and honoring the 1989 Conference Champs and
Regional Semifinalist Bison football team

Pregame, join us for a special acknowledgement
of the relocation of the memorial of beloved 1974
classmates Arnie Finkle and Robert Jacobs whose
lives were lost in a lightning strike on the football
practice field on September 8, 1970.

Gates and concession open at 5:30 pm
Game begins at 7 pm

11th Annual
Unique Boutique
Sunday, November 13, 2016
10am - 4pm
Beachwood High School
25100 Fairmount Boulevard
Beachwood, OH 44122
Admission \$3 (12 and under are free)

Exciting New Vendors!

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For more information email Beachwooduniqueboutique2015@gmail.com
Proceeds benefit the class of 2017 After Prom



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216.831.6577 for the nearest location and visit allergydiagnostics.com.



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Eric S. Lawrence, D.D.S.

ORTHODONTICS & TMJ DISORDER

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Students Speak Out to Stop the Hate®

6-12th Graders Invited to Compete for \$100,000 in Scholarships, Awards and Anti-Bias Grants

"No human race is superior; no religious faith is inferior," wrote Elie Wiesel in 1992. "All collective judgments are wrong. Only racists make them." The professor, Nobel Laureate, Holocaust survivor and activist passed away in July, but the impact of his work to end hate and discrimination endures. This year the Maltz Museum of Jewish Heritage Stop the Hate® Youth Speak Out (maltzmuseum.org/stop-the-hate) \$100,000 essay competition encourages Northeast Ohio students to draw inspiration from Wiesel's human rights legacy while responding to a prompt inspired by the words of this advocate for tolerance:

In 500 words or less, share an incident when you or someone you know was treated unfairly or you treated someone unfairly based on race, socioeconomic status, gender, religion, etc. Why was this judgment wrong? How did the experience affect you? What have you done and what will you do to help end intolerance and create a more inclusive community?

"The world is filled with inequities and injustices that trouble many of us, but having the courage and motivation to combat those forces is what sets upstanders apart," says Maltz Museum education director Jeffery Allen. "This competition reinforces the responsibility of the individual to effect positive change and celebrates young leaders who are ready to put their vision into action." Since it launched eight years ago, Stop the Hate® has empowered more than 20,000 students to stand up for what they believe, awarding \$800,000 in programmatic anti-bias grants and academic scholarships. Past winners have gone on to become public speakers, form nonprofits, launch businesses, conduct medical research, pursue advocacy and help shape public policy.

The Stop the Hate® Youth Speak Out contest is open to Northeast Ohio 6-12th graders in Ashtabula, Cuyahoga, Geauga, Lake, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull and Wayne counties. Students may attend a public, private, religious, home, online or charter school. Entries are due Friday, January 6, 2017, for grades 6-10 and Friday, January 20, 2017, for grades 11-12. Twenty-five finalists will appear at the final judging and public awards ceremony on Tuesday, April 25, 2017, 6 pm at The Milton and Tamar Maltz Performing Arts Center in University Circle (1855 Ansel Road, Cleveland), affording the public a chance to hear students take a stand against the injustices they see around them.

"Providing a platform for a diverse cross-section of students to share stories and ideas that could influence each other in positive ways is critical to promoting inclusive communities," says Maltz Museum executive director Ellen Rudolph, because, as last year's \$40,000 Grand Prize Winner Nupur Goel wrote, "Education, love and acceptance are the first steps to breaking down barriers."

Teachers are invited to implement Stop the Hate® as a classroom project. For deadlines, examples of winning essays, related Museum tours and complete rules, visit maltzmuseum.org/stop-the-hate and follow @stopthehateUS on Twitter. Stop the Hate® Youth Speak Out is generously supported by Dealer Tire and Nordson Corporation Foundation.



Private SCHOOLS



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Fall Open Houses
Sun., October 2, 2016, Noon-2 p.m.
Wed., November 16, 2016, 5:30-7 p.m.

Personal Tours Available

ENTRANCE EXAM DATES
*Saturday, October 8, 2016..... 9 a.m. – Noon
*Saturday, October 15, 2016..... 9 a.m. – Noon
*Saturday, November 12, 2016..... 9 a.m. – Noon
*Scholarship Entrance Exam Dates
Visit our web site to pre-register.

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A Catholic school in the Ursuline tradition that educates women for life, leadership and service.

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Preschool and Kindergarten Preview Day will be held on Wednesday, February 1, 2017 from 9-11:00 a.m. in McAuley Hall. Please join us for information regarding our Early Childhood Programs and an opportunity to see classes in action.
Please RSVP to Judi Herbert at (216) 932-0620 ext 134.

Interested in seeing our school? Please save the following dates:

Kindergarten Information Night
Tuesday, January 17, 2017
7:00 p.m.

Preschool Information Night
Thursday, January 19, 2017
7:00 p.m.

STREAM Showcase and Art Show
Sunday January 29, 2017
10:00 a.m. - 1:00 p.m.



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For Preschool, Kindergarten, or admission information, visit us @ www.gesu.com

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Gesú Catholic School is an educational community created in partnership with students, their

families, and Gesú Parish. In the Jesuit tradition, the school community is committed to academic rigor and excellence, personal growth, service to others and global citizenship, "all for the greater glory of God." The school is located at 2450 Miramar Blvd. in University Heights. Come see what we have to offer! For preschool, kindergarten or admission information for grades 1-8, please contact Judi Herbert at 216.932.0620, ext. 134, or jherbert@gesu.com.



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Exposure to music and art in early childhood significantly correlates with success later in life!

The Music Settlement

holds a 5-Star Award from Step Up to Quality. Early Childhood Open House (Preschool, Day School, Kindergarten) for adults on Sunday, November 13, 2016 and Sunday, January 8, 2017 from 1 – 2:30 pm. For more information, visit TheMusicSettlement.org.

Private vs. Public?

Private versus public? It's a debate that rages across the playgrounds and living rooms of America. What's better for your youngster? How can you compare private and public schools?

It's not always easy to answer these questions. Many people have a bias one way or another. Some assume that private schools offer superior everything, justifying their tuition costs. Others contend that public schools provide more real-life experiences or, in some cases, more-developed specialty programs in athletics or science.

Don't rely on hearsay and rumor when it comes to deciding what's right for your child. Visit the schools and ask the teachers a lot of questions. At the end of the day, the best school for your child is a highly personal decision based on your family and values, and your child's needs and interests.

When looking at public or private schools, the following factors come into play:

- Academic reputation and college preparation
- School size and class size
- Safety reputation
- Special programs
- Costs
- Religious and moral instruction
- Location
- Ideology
- Teacher qualifications
- Special services available
- Test scores

Choosing a school for your child is never an easy decision, with many options available today. By carefully weighing the pros and cons of each type of school you are considering, be sure to equip yourself with the necessary information to make the best choice for your child.

Information obtained by publicschoolreview.com and privateschoolreview.com.

Cuyahoga County Sheriff's Department to Hold Free Strategies Against Violent Encounters (S.A.V.E.) Program

Cuyahoga County Executive Armond Budish and Cuyahoga County Sheriff Clifford Pinkney announce a new date for the county's popular Strategies Against Violent Encounters (S.A.V.E.) program. The Sheriff's Department will conduct this free personal protection class on predicting, diffusing and avoiding violent encounters. The program will take place on Thursday, October 13, 5:30 – 7:30 pm, at the Cleveland Heights Community Center, 1 Monticello Blvd. (at Mayfield Road).

"It's important that Cuyahoga County continues to support and collaborate with our communities on programs that provide valuable public safety education," said County Executive Armond Budish. "I commend Sheriff Pinkney and his staff for continuing to promote the S.A.V.E. program as a way of empowering our residents."

S.A.V.E. was established to empower residents with mental, emotional and physical skills that could be beneficial in the wake of a violent encounter. The program is based on the Blauer Tactical SPEAR System, a science-based personal protection program.

"S.A.V.E. is a great opportunity for residents to learn physical and mental techniques to potentially prevent a violent situation," said Sheriff Pinkney. "Additionally, it's a great opportunity for our department to foster positive interaction between law enforcement and local neighborhoods."

The S.A.V.E. program is free to the public and residents should wear comfortable clothing. Registration is not required to attend, but it is preferred. To register, visit <http://goo.gl/75uHY7>.

Beachwood Softball League

On Sunday, August 28, the Beachwood Softball League held its annual Legends game when the Adelman Army defeated Nathan's Navy 14-1. This is the 5th consecutive time that the Adelman Army won the title. The game represented a league reunion and featured both past and current players over 60 years of age, all of whom enjoyed the camaraderie as much as the actual game.

Thirty-five players participated in the Legends game, many adorned with their ever-present medical devices, as usual. Eight lovely cheerleaders, organized by Joanne Adelman, were cheering on the team while clad in pink "Legend Lady" t-shirts and pom poms.

The league's All-Star game, held after the Legends game, featured 28 of the league's top players who were voted on by teammates. Congratulations to the "Even Team" who beat the "Odd Team" 13-7. Both teams looked great as they hit several home runs and played excellent defense.

Congratulations go to the Gilbert/Gellis team on sweeping both halves of the season. "Our team was made up of talented

guys who looked forward to playing each week," co-manager Randy Gilbert told us. "We shared something unique, both on and off the field. From the top to the bottom of the lineup, we couldn't have won without all the guys. The word "team" best defined us and is what we will always remember about the Orange Team of 2016."

Congratulations also go to Aaron Goodman on receiving this year's batting title.

Although the 2016 season has ended, the 2017 campaign is already in the commissioners' sight as a managers' meeting is planned to take place early this month. The league's annual awards banquet is scheduled for late November.



The word "team" best defined us and is what we will always remember about the Orange Team of 2016.

— Randy Gilbert, Gilbert/Gellis team co-manager



Pictured from top,
opposite page:

Orange Team

Back row from left: Ralph Gilbert (manager emeritus), Brian Sokol, Micah Muskal, Moshe Muskal, Scott Dennis, Rodd Gilbert, Terry Kaufman, Marc Kaufman, Randy Gilbert, Norm Muskal, Marc Muskal and Larry Entis. Front row: Ben Gellis, David Mayers and James Held. Not pictured: Paul Levine and Marc Berkowitz. Kids from left: Adir Gellis, Elyon Gellis, Shalom Yosef Goldman and Mayteev Gellis.

Odd Team All Stars (Maroon)

Back Row from left: Rob LaRicca, Josh Neidus, Adam Schwarz, Scott Winograd, Jared Bernstein, Marty Emerman, Steve Berris, Nolan Schenkelman, Todd Harford, Rob Fern and Manny Nathan (coach). Front Row: Scott Bilsky, Danny DiRusso, Ben Solomon and Eddie Bloom.

Even Team All Stars (Yellow) (Champs)

Back Row from left: Adam Baker, Marc Muskel, James Held, Kevin Laux, Seth Task, Ken McDaniel, Michael Tucker, Matt Berkowitz and Larry Adelman (coach). Front Row: Fred Gross, Todd Adelman, Ben Gellis, Randy Gilbert and Mitch Siefert.

Cheerleaders

Marlene Mayer, Ricki Carr, Joanne Adelman, Judy Wolf, Sheila Rosenblum, Tedda Nathan and Marilyn Schickler. Camera-shy cheerleader: Kathy Zwick.

Legends

Back Row from left: Terry Kaufman, Jim Heller, Roger Carr, Manny Nathan, Marty Markowitz, Marty Baker, Ralph Gilbert, Marty Emerman, Gary Feldman, Mike Saltzman, Ed Bernstein, David Marcus, Jerry Lox, Steve Smylie, Marshall Wolf, Monroe Myers, Mort Meyers, Jerry Iwler and Stan Frankel. Front Row: Mike Rosenthal, Lew Bernard, Dick Cohen, Cal Block, Gary Lapin, Larry Adelman, Jacob Kazen, Les Friedman, Burt Curtis and Gerry Zwick.

UPDATE:

Elementary Consolidation and District Levy Cycle

Board of Education Meeting
October 10, 2016 • 7:30 p.m.
24601 Fairmount Blvd.

For more information,
see page 34.

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"Well I Was Just 17.."

When Carole Nicolosi met the Beatles, she was on cloud nine. It was on her 17th birthday, that young, impressionable age, when the Cleveland radio station where she worked had booked the Beatles for an interview for their in-town concert.

"I helped Ringo Starr open baby presents sent by his fans for his newborn," Nicolosi recalled. "I was spending precious time with a mega star doing something so ordinary!"

Nicolosi was the envy of most American girls and her life was changed. "I couldn't even tell my dad about it without crying. He thought it was silly. I was speechless," she recalls.

Now, 50 years later, Nicolosi sang, "Well I was just 17," from the Beatles' song, I Saw Her Standing There, as memories flooded her mind. A resident at Menorah Park's Stone Gardens, Nicolosi's dream was to meet Ringo Starr and Paul McCartney, and the D.R.E.A.M Team (Dare to Reach Every Amazing Moment) at Menorah Park made her dream come true, at least in part. They presented her with two tickets to Paul McCartney's August 17 concert at Quicken Loans Arena, just a day before her 70th birthday. They also had artist Sheila Flannery create a rendition of Carole at 17, sitting with Ringo, with the Beatles playing in the background. The Liverpool Lads, a Beatles cover band, recorded a video of "Happy Birthday," which was played to Nicolosi prior to the concert. Joe Koch, the "Ringo" of the Liverpool Lads, attended Nicolosi's party to present her with drumsticks signed by the band. The D.R.E.A.M. Team also presented her with the front-page section of *The Plain Dealer* that featured a rehash of the concert that took place on Nicolosi's 17th birthday.

The D.R.E.A.M Team created a memory that will last a lifetime. For information on the D.R.E.A.M. Team or to be part of someone's dream, contact jfox@menorahpark.org.



Carole Nicolosi gets a surprise visit from Joe Koch, AKA, "Ringo" of the Liverpool Lads; Drumsticks and *The Plain Dealer* edition of "50 years ago today" were gifted to Nicolosi; She was just 17; Nicolosi's portrait, created by Sheila Flannery.

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Dr. Roy Buchinsky

7 Ways to Avoid Colds and Flu This Winter

The days are shorter, the air is crisp and the leaves are starting to turn lovely shades of gold and crimson. But fall also heralds cold and flu season, which wreaks havoc at work and school, leads to sick days and costs employers billions in productivity. “We’re more susceptible in the fall and winter because we’re in closer contact with people,” says Roy Buchinsky, MD Wellness Director at University Hospitals. Dr. Buchinsky was appointed the *Robert and Susan Hurwitz Master Clinician in Wellness* and is responsible for designing and implementing wellness programs for employees, communities and corporations.

Adults get an average of two to four colds a year. Children get six to eight. Although adults can contract the virus – which causes fever, runny nose, sneezing, cough and body aches – children are more susceptible to infection, because they haven’t yet developed immunity to combat various illnesses.

Unlike the common cold and many other viral respiratory infections, the flu can cause severe illness and life-threatening complications in many people. There’s no cure for viruses that cause respiratory illness – such as the common cold or influenza – so it’s wise to avoid infection in the first place. Here are some proven ways to safeguard your immune system against microbial invaders:

Wash, wash, wash: Your best defense against any illness-causing viruses is washing your hands regularly to break the chain of infection. “Frequent hand washing will help prevent cross-contamination,” says Dr. Buchinsky. “Especially with susceptible membranes such as the eyes; people often touch their eyes instinctively without thinking about it.” Use hand-sanitizing gels that contain alcohol when you can’t get to a sink.

Roll up your sleeve: Health officials recommend routine influenza vaccinations for most people six months and older; this includes women who are

pregnant. “Getting the flu shot is one of the best things that you can do for your health,” says Dr. Buchinsky. It not only offers personal protection to an individual, it also helps stop the spread of the flu to other people. People should not use the nasal spray vaccine FluMist® because of its low effectiveness in recent flu seasons; injected vaccines are the only recommended option. Remember, prevention is the best intervention.

Get your Z’s: “Good health habits like sleep improve your immune system overall,” says Dr. Buchinsky. In fact, research shows that people who sleep less than seven hours a night are more likely to catch a cold than those who sleep at least eight hours at night because sleep resets your body systems and repairs itself during this time.

Get off the couch: A fitness habit can also help. One study revealed that women who exercised regularly lowered their risk of colds.

Be educated about supplements: “Neither Echinacea nor zinc – both touted as cold and flu fighters – are effective against colds and flu,” says Dr. Buchinsky. Vitamin C might cut down on the number of colds only if you are using it regularly. Taking it after the first sneeze or sniffle won’t do the trick.

Don’t light up: Cigarette smoke appears to damage the mucus membranes, which act as the frontline barrier to infectious agents. Smoking also suppresses the immune system overall.

Guard your germs: “If you get sick, do your part to keep the virus from spreading,” advises Dr. Buchinsky. Cover your mouth when coughing or sneezing, don’t share utensils and wipe down common objects such as phones and the remote control.

UH has joined with other Northeast Ohio hospitals and the City of Cleveland in a collaborative public awareness effort, Focus on Flu, aimed at educating residents about the importance of flu vaccinations. For more information go to UHhospitals.org/FocusOnFlu.

If you would like to be referred to a University Hospitals primary care or specialty physician, call 1-866-UH4-CARE (1-866-844-2273) or visit UHhospitals.org/ScheduleNow.

Unlike the common cold and many other viral respiratory infections, the flu can cause severe illness and life-threatening complications in many people.

And Justice for All?

Maltz Museum Exhibition Portrays the Civil Rights Struggles of the 1960s and the Continuing Effort to Bridge America's Racial Divide

As relevant today as they were half a century ago, more than 150 black-and-white images chronicling the Southern Freedom Movement are featured in *This Light of Ours: Activist Photographers of the Civil Rights Movement*, on view September 29 through May 14, at the Maltz Museum of Jewish Heritage, 2929 Richmond Road, Beachwood. The 4,000-square-foot exhibition is generously sponsored by Cleveland Browns Foundation; Cleveland Foundation; Jack, Joseph, and Morton Mandel Humanities Center at Cuyahoga Community College; Maltz Family Foundation; PNC Bank, and The Treu-Mart Fund.

This *Light of Ours* features works by nine activist photographers who documented the

clash between institutionalized discrimination and determined resistance by activists and volunteers. "The power of these photographs that helped catapult long-existing inequities into the national consciousness is undeniable," asserts Maltz Museum executive director Ellen Rudolph. "Pain, fear and hope – the emotions and momentum fueling the movement – are palpable in the images."

The Maltz Museum added videos, interactive features and material about racial division today. "This exhibition is very timely," says Museum co-founder Milton Maltz, noting its relevance to recent shootings, riots, vigils and protests in Baltimore, Charleston, Cleveland, Dallas and Milwaukee. "Ordinary people risked every-

thing to fight for equality in the segregated South of the 1960s. The question this exhibition asks, 50 years later, is who will take up the challenge to right inequities that continue to spark anger across this country? How can we heal this open wound of racial division in America?"

This *Light of Ours: Activist Photographers of the Civil Rights Movement* features photographers Bob Adelman, George Ballis, Bob Fitch, Bob Fletcher, Matt Herron, David Prince, Herbert Randall, Maria Varela and Tamio Wakayams. The exhibition is organized by the Center for Documentary Expression and Art (Curator: Matt Herron; Historical Consultant: Charlie Cobb Jr.; Project Originators: Leslie Kelen and Steven Kasher), with

major support provided by the Bruce W. Bastian Foundation and the National Endowment for the Arts. The films, design and exhibition experience were conceived and produced by the Maltz Museum.

For information, directions and related programming, call 216.593.0575, or visit maltzmuseum.org.

"Pain, fear and hope – the emotions and momentum fueling the movement – are palpable in the images."



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Leslie Royce Resnik Honored with NCJW Hannah G. Solomon Award

Leslie Royce Resnik was presented with the Hannah G. Solomon Award, National Council of Jewish Women's most prestigious honor, at the organization's September 14 opening meeting at Beechmont Country Club. The award is given periodically to an NCJW member who exemplifies the ideals of the organization's founder in 1893, Hannah G. Solomon.

Resnik, vice president of communications for NCJW since 2014, has a long history with the organization. She joined as a young married woman and immediately became a Big Sister at Bellefaire, working with emotionally disturbed children. She became editor of the NCJW bulletin, a position she held for four years, and served on the Board of Trustees for Bellefaire and for NCJW.

"I have NCJW to thank for my career choice," said Resnik. "When I

went back to work, I had to choose between social work and journalism, the two professions that I first encountered in my work with NCJW." Resnik chose the latter and pursued a 33-year career in public relations before returning to the organization where it all began. "I learn something new every day as a result of my NCJW work," she said.

Resnik graduated from Shaker Heights High School, attended Goucher College and graduated with a Bachelor of Arts degree in psychology from Case Western Reserve University. She pursued a master's degree in public relations and worked for Cuyahoga Community College, Proforma, Stern Advertising and Liggett-Stashower, where she spent 22 years.

"Leslie's energy, creativity and professionalism have contributed so much to this organization,"

said Susie Gordon, co-president.

"Through her publicity efforts, our target audience's knowledge of our work and our membership have increased greatly. She truly upholds the high standards of our organization," added Myrna Arlen Bloch, co-president.

Resnik has served on the boards of trustees for Council Gardens and the Cleveland Jewish News, and currently serves on the board of the John P. Murphy Foundation, the advisory committee for the Kent State Fashion School and the marketing committee for the Cleveland International Piano Competition.

Resnik has three children, Debbie Dery Joseph, Steven Dery and Susan Dery, and five grandchildren. She currently resides in Orange.



Cuyahoga Arts & Culture Events

Cuyahoga Arts & Culture is an organization that connects millions of residents to thousands of cultural experiences in Cleveland and Cuyahoga County each year. Great events are scheduled in and around Beachwood.

A few upcoming programs include a Jam Nite with the Anthony Lovano Band at the Music Box Supper Club, Botanical Bash at the Cleveland Botanical Gardens, and Teachertini – Educator Night Out at the Maltz Museum of Jewish Heritage.

For a complete listing of upcoming programs, visit www.ClevelandArtsEvents.com.

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WIN Cleveland Annual Benefit Luncheon to benefit Providence House of Cleveland

WIN Cleveland, a premier women's networking organization, will host its annual Benefit Luncheon fundraiser at Executive Caterers of Landerhaven on Thursday, November 10 from 11 am to 2 pm. Enjoy a day of networking with Cleveland-area professional women, a silent auction, Chinese raffle and a delicious lunch. Each year, WIN Cleveland donates a portion of its proceeds to a local women's charity and Providence House, a crisis nursery center in Cleveland, has been chosen as this year's recipient. Its mission is to fight and end child abuse and neglect by protecting at-risk children, empowering single mothers and families in crisis and building safer communities for every child.

Special guest speaker Susie Bauer, external relations director of Providence House, will talk about the organization's successes and how hundreds of children and families have been helped through its programming. Pre-sale tickets are \$45 before October 28 and \$55 after. For more information and to purchase tickets, visit www.win-cleveland.org. Sponsorship opportunities are available for businesses wanting to gain more exposure to WIN's 900 + members.

WIN Cleveland empowers female professionals by creating new access points for individual business development. Members support each other by providing continual professional growth, by sharing ideas and resources, and by assisting select women-based charities within our community. To learn more about the benefits of becoming a WIN member, visit www.wincleveland.org.



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Town Hall Meeting – Recap

Councilwoman Sunny Simon recently held an informative town hall meeting at the Beachwood Community Center, attended by District 11 residents who were interested in learning more about environmental sustainability. Mike Foley, director of the Department of Sustainability and David Beach, director of the Green City, Blue Lake Institute of the Cleveland Museum of Natural History, reviewed the County's new sustainability toolkit that was developed to help residents and local governments address various energy and environmental matters in their cities.



Toolkit topics include air quality, energy, food, green building and historic preservation, land use and development, solid waste, transportation, trees and land management and watershed issues. The toolkit has local links to subject matter and county experts who have worked on these issues, as well as links to best practices, local examples and model ordinances for quick assistance in addressing specific topics. Foley also talked about the residential solar co-op that the county is helping to form. To download the entire toolkit, visit www.executive.cuyahogacounty.us/en-US/Sustainable-Cuyahoga.aspx.

Shanelle Smith, deputy director of the Sustainability Department, then talked about the Clean Energy Financing Hub, organized by the county, for the purpose of helping cities, businesses and non-profits to add energy efficiency and renewable technologies to their buildings. For more information, contact Smith at 216.443.3785 or ssmith2@cuyahogacounty.us.

Those interested in obtaining information about rooftop solar panels, please contact www.ohsun.org/cuyahoga/ for quick, practical advice.

Upcoming Programs at Menorah Park

Distance Learning

The following Distance Learning programs are free and open to the community at Menorah Park. Please RSVP to LeAnne Stuver, M.Ed., director of Lifelong Learning, by calling 216.831.5452, ext. 244, or emailing lastuver@menorahpark.org.

Monday, October 10 • 2:30 – 3:30 pm

“Christopher Columbus: The Shame & the Glory”
by Hank Fincken: A National Theatre Company of One (Indianapolis, IN)

Monday, October 31 • 2:30 – 3:30 pm

“Scary Art” by the Cleveland Museum of Art

The Center 4 Brain Health Presents

The Raizelle Laskin Brain Health Food Experience

Wednesday, October 26 • 5:30 – 8 pm
Menorah Park Saltzman Auditorium

Event Highlights:

- Enjoy three live-food demonstrations from Menorah Park’s Chefs
- Excite your palette with fresh-food tastings
- Engage your brain during the brain health food fair

This event, made possible by the Raizelle Laskin Brain Health Food Experience Fund, is free and open to the community. Advance registration is required. Seating is limited, so reserve space early. Registration deadline is October 5. RSVP to Krystal at 216.839.6685. Kosher dietary laws observed.

Free Memory Screenings

November 15, 16 and 17 • 1 – 4 pm
Appointments Encouraged

If you answer “Yes” to any of the following questions, you may benefit from a memory screening.

- Do I have trouble concentrating?
- Do I have difficulty performing familiar tasks?
- Do I have trouble recalling words or names in a conversation?
- Do I sometimes forget where I am or where I am going?
- Have family or friends told me that I am repeating questions or saying the same thing over and over again?
- Am I misplacing things more often?
- Have I become lost when walking or driving?
- Have my family or friends noticed changes in my mood, behavior, personality, or desire to do things?

Call Krystal at 216.839.6685 or Jessica at 216.831.6500, ext. 187, to schedule your free memory screening today.

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Suburban Symphony Orchestra Returns to BHS

After being away for several years, Suburban Symphony Orchestra is returning to Beachwood High School in its newly renovated, state-of-the-art auditorium. SSO will kick off its 62nd season with a bombastic overture, a romantic alto saxophone concerto and a set of variations inspired by a Hungarian folk song. This "East of the Danube" presentation will kick off its season Sunday, October 9, at 3:30 pm.

All concerts are free and open to the community. For more information, visit www.suburbansymphony.org.

Sam Sarver Excels in Soccer

Sam Sarver starting playing soccer, through the Beachwood Recreation program, when he was 5 years old. At age 6, he made the U9 squad for a premier club and has continued to excel ever since, having played for premier clubs including Cleveland Select, AC Premier and Challenger Crew. Now at 13 years of age, Sarver plays at Academy for Internationals.

For the past eight years, Sarver has been dedicated to the sport of soccer. He currently trains four days per week and travels, often out of state, on weekends. Sarver's dedication continues to pay off as his teams have won state and national titles, and he has been invited to participate in International id camps for Barcelona, Feyenoord and Arsenal; and has competed in USSDA (U.S. Soccer Development Academy) showcases.

In 2014, Sarver was one of 14 U.S. players to receive an invita-

tion from La Masia coaches to play in the FCBEscola tournament in Barcelona, Spain, where he led Team USA to the semi-finals, defeating FCBEscola for its first-ever loss. Following the game, TEAM USA was front-page news in Barcelona.

In Spring 2016, Sarver was one of 21 U.S. players to receive an invitation to train for a week in Arizona, in front of Arsenal coaches from England. This training resulted in Sarver's being selected as an Elite U.S. player and being invited on an all-expense-paid trip to London to train with the Arsenal's Professional Youth Academy at Hale End.

Sarver also participates in two-hour elimination training events in Columbus for placement in USBNT (U.S. Boys National Team) pool.

His mentor, Zel Marusic from AC Premier, is never out of reach. Marusic coached Sarver from ages 9 to 11 and is always available for

advice and conversation.

"Soccer is a very big commitment for me and my family," Sarver told us. "It takes 100% self-determination and I would not have it any other way."

Sarver's ultimate goal is to play soccer in Europe and he is well on his way to achieving this goal.



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The Temple-Tifereth Israel Dedication and Expansion

The Temple-Tifereth Israel dedicated its newly expanded and renovated Beachwood Synagogue on Sunday, September 11. With more than 700 attendees, the new Jack and Lilyan Mandel Building was dedicated with a beautiful program, ceremonial affixing of the mezuzah, ribbon cutting, and presentation of the Jack and Lilyan Mandel Wall in the Community Commons.

A campaign for the project, TempleTomorrow, was launched in June 2013 with a challenge grant of up to \$16 million from the Jack, Joseph and Morton Mandel Foundation – of which Morton Mandel is chairman and CEO – in memory of Jack and Lilyan Mandel. A ceremonial groundbreaking took place in October 2014 and construction began in March 2015. Eighteen months later, the project is almost completed, at an estimated cost of \$24.5 million.

The Temple will host a community open house and Simchat Torah celebration on Sunday, October 23, at The Temple-Tifereth Israel, 26000 Shaker Boulevard, Jack and Lilyan Mandel Building, Beachwood. There will be tours from 3 to 4 pm followed by holiday crafts and refreshments at 4 pm. The celebration will continue with the popular, Rock My Simchat Torah service at 4:30 pm where the Torah is rolled out and all the stories identified.

In recognition of this dedication, Mayor Merle S. Gorden and City Council proclaimed Sunday, September 11, 2016 as “The Temple Tifereth-Israel Day” in the City of Beachwood.

For information contact, The Temple at 216.831.3233.



Mort Mandel cutting the dedication ribbon.

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What's New with the Flu

The CDC recommends an annual flu vaccine for everyone six months of age and older. In addition to getting a seasonal flu shot, you can take daily preventive actions by staying away from sick people and washing your hands to reduce the spread of germs.

It's impossible to predict what flu season will be like each year, since timing, severity and length will vary. But flu does affect elderly and those with high risk conditions in ways that tell us about how we age, and why vaccination each year is important.

Join your neighborhood experts on the second Wednesday of each month for these health-minded talks, which are held at several UH locations. The next Health Matters talk on October 12 is "What's New with the Flu." Remember, if you are ill with the flu, stay home from work or school to prevent spreading it to others.

UH Ahuja Medical Center
Roy Buchinsky, MD

UH Geneva Medical Center
Susan Ratay, DO

UH Bedford Medical Center*
Ibrahima Goudiaby, DO

UH Parma Medical Center
Thomas Barwacz, MD

UH Elyria Medical Center
Heidi Morris, DO, MHA

UH Portage Medical Center
Joan C. Seidel MA, BSN, RN, CIC

UH Geauga Medical Center
Kayla R. Joyner, PharmD

UH Richmond Medical Center*
Denise Click, RN

*Campuses of UH Regional Hospitals

There is no charge to attend Health Matters events, but space is limited and reservations are required. To register, call 216.767.8435 Monday through Friday between 9 am and 5 pm or go to UHhospitals.org/HealthMattersRSVP.

Coming up on November 9 is "Healthy Bones and Joints."

Participate in the conversation on social media using #UHHealthMatters.

Trish and Mark Adler to Receive 2016 Maimonides Award at Annual ORT America Brunch

Retiring Director Roni Wallace to be recognized for 31 years of service



Trish and Mark Adler will receive the 2016 ORT Maimonides Award for Community Service when they are honored by the Northeast Ohio Region at the organization's 45th Annual Brunch on Sunday, October 30, 2016. The event will be held at Executive Caterers at Landerhaven.

Trish serves on the Executive Committee of the Jewish Family Service Association and is the co-chair of JFSA's Families at Risk Advisory Committee. She is fiercely dedicated to education, especially of those in danger and at risk of harm. Trish was among the pioneers of the Cleveland Jewish community's response to domestic violence and helped found both Project Chai and Expect Respect which today are JFSA's Family Violence Services and the Know Abuse Peer Leadership Institute serving over 1,200 greater Cleveland adults and teens annually. In 2013, JFSA awarded Trish the Danzig Award for Lay Leadership and the Anne C. Schwartz Leadership Award, both honoring her innovative contributions in the area of domestic violence prevention and JFSA's KNOW ABUSE™ teen dating violence. Trish formerly served on the Board of Trustees of the Jewish Federation of Cleveland.

Mark is a Managing Director and the Manager of Piper Jaffray's California Public Finance practice. His career has been dedicated to advising municipal entities on their capital projects, most specifically for school and community college districts. He presently serves on the Executive Board of the California Public Securities Association and was formerly its Chairman. While his career has been in California, his heart is in Cleveland. He has been a dedicated leader in local ORT leadership for over 15 years. In 2005, he was recognized with ORT's Sadie and Maurice Friedman Leadership Award and has since served in various positions on the Executive Committee. Mark is also a member of the Board of the Mandel JCC and a former Board member of The Temple-Tifereth Israel.

Mark and Trish are the proud parents of two adult daughters, Samantha and Shelby.



ORT Northeast Ohio Regional Director Roni Wallace will also be thanked and recognized at the event. For 31 years, Roni has devoted herself to the success of ORT and ORT students in Israel, the Former Soviet Union and around the world. Roni's passion, dedication and commitment have enabled ORT to provide the tools necessary for countless students to achieve success.

Event co-chairs are LuAnne and Ron Fisher and Sue and Mitch Frankel. Vice chairs are Lori and John Herman, Michele and Bob Lee, Shari and Michael Perlmutter, Susan and Steve Rubin, Joan and Chuck Whitehill and Ellen and Dan Zelman.

Funds raised at the event will be designated to the renovation of the Kfar Silver Youth Village, the newest addition to the World ORT Kadima Mada network of programs in Israel.

For further information visit the website at www.ORTohio.org, call Char Rapoport Nance, ORT Incoming Regional Director, 216.464.3022, or email at ohio@ortamerica.org.

Mandel JCC's Playmakers Youth Theatre Upcoming Shows

The Mandel JCC's Playmakers Youth Theatre invites you to attend the following shows at Fairmount Temple, 23737 Fairmount Blvd., Beachwood. Playmakers Youth Theatre, under the direction of the talented Rachel Zake, is a Jewish youth theater program that emphasizes self-confidence, creativity, teamwork and an appreciation for the performing arts among its young performers.

For more information, contact Rachel Zake at 216.831.0700 ext. 1494 or rzake@mandeljcc.org.

Fools, by Neil Simon

Thursday, November 10 • 7 pm and Sunday, November 13 • 2 pm and 7 pm

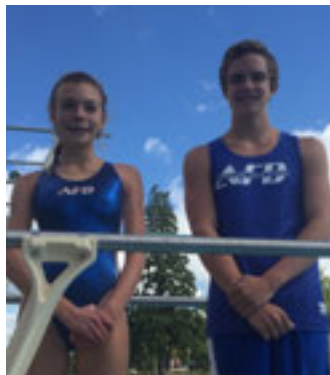
Teacher Leon Tolchinsky arrives in a Russian town only to find out it is cursed. The town has been doomed to be senseless – people are sweeping dust from the stoops back into their houses, milking upside down cows, and selling flowers as fish. Tolchinsky has 24 hours to break the curse or he will also fall under its spell. In this comedy of errors and confusion where common phrases are taken literally, will Tolchinsky ever be able to make sense of it all?

The Wizard of Oz •

Thursday, December 8 through Sunday, December 18

Enjoy this classic tale of a house from Kansas that falls from the sky, ever-altering the land of Oz. Join Playmakers on this journey to find a heart, a brain, courage and, of course, home.

Beachwood Producing 'Top-Notch' Divers



Two of Beachwood's finest divers performed at an amazing level of talent and skill over the summer months on their American Flyers Diving Team, led by Marc Cahalane, in conjunction with the City of Beachwood at the Beachwood Family Aquatic Center.

Spencer Bystrom, Beachwood High School sophomore, qualified to the national level and competed in Moultrie Georgia at the USA Diving AT&T National Diving Championships. He placed 12th overall on the Platform (10 meter, 7 meter and 5 meter combination), competing alongside some Olympic trial contenders. He placed 23rd in 3 meter springboard, and 25th in 1 meter overall.

Amanda Leizman, Beachwood High School freshman and the newest addition to the Beachwood High School Diving Team, qualified and placed at the 2016 USA Diving Zone C Championships which was held in Ann Arbor Michigan, placing 19th overall on the 5-7-10 meter platform competition and had her personal best score.

The Beachwood Bison Swim/Dive Team, under the coaching of Brad Burget, is working toward another state-bound season. Because of growing community interest, Burget now offers diving classes year round. Spaces are limited, so sign up now at <http://www.swimcleveland.com> and search "Olympic Style Diving."

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Who's Buzzin' in Beachwood?

by Arlene Fine



Back-to-School Bison Bash

The Back-to-School Bison Bash, sponsored by the Beachwood Athletic Boosters and chaired by Robert Marks and Julie Felder, was a class act. More than 250 friends of the Beachwood Boosters filled Fairmount Temple's social hall for an evening of fabulous food, fun and frivolity.

"Our second annual Bison Bash helps support Beachwood schools' athletes by providing team clinics and camps, athlete-of-the-week recognition, athletic achievements awards and scholarships to graduating

athletes," says Mitchell Luxenburg, Beachwood School Board president. "Everyone who came to the event or made a donation to Boosters has caught the Bison team spirit and we are grateful for their backing. We are only as

vibrant and strong as our supporters. I also thank Beachwood Boosters president Scott Spero and his executive committee for all the hard work they have done on behalf of our Beachwood school athletes."



Pictured, opposite page, top row from left: Mitchell Luxenburg and Julie Shaw; Laurie and Robert Marks; Scott and Jody Spero. Second row: Julie and Todd Felder; Grace Perryman, Lisa Gaines and Cynthia Brewer-Knight; Michael Friedman and Linda Blumenthal.

Pictured left: Varsity football coach and BMS physical education teacher Damion Creel, BMS football head coach and BMS science teacher Robb Ristau, varsity defensive line coach Gerald Moore, varsity defensive coordinator William Mills, and linebackers and tight ends coach Jim Basha.

Mandel JCC Cleveland Jewish FilmFest

A special 10th-anniversary celebration of the Mandel Jewish Community Cleveland Jewish FilmFest was held at the Peter B. Lewis Theatre at the stunning, new Cleveland Institute of Art. This year's FilmFest committee chairs

Anat Nurko and Cathy Stamler, along with Mandel JCC board chair Alan Semel, and the J's president and CEO Michael Hyman, welcomed the 165 guests who viewed the film "In Search of Israeli Cuisine," and then, with their appetites

whetted, feasted on an array of delicious Israeli food. The Film & Party event kicked off the screening of 19 outstanding full-length international Jewish films, plus shorts, that were shown during the ten-day FilmFest.



Pictured, opposite page, third row: Susan and Andrew Berman; Carol Paull, Amy Garnitz and Bonnie Marks. Bottom row: Susan and Michael Hyman and Jesse Rosen; Erica-Hartman Horvitz, Fran Belkin and Richard Horvitz; Anat Nurko and Cathy Stamler.

Pictured left: Jessica and Alan Semel, and Bennett and Lina Rubin.

Does Middle School Have to Be So Tough?

If you're a parent of a soon-to-be or newly-minted middle schooler, then you've heard about how tough this stage can be. But here's what experts want you to know. If you take the time to learn about normal adolescent development, then middle school will be easier for you and your child.

For example, here are three things that parents should expect in middle school.

1. Changing Friendships

You may assume that your adolescent's elementary school friends will simply become his middle school friends. But in middle school, friendships can really change. Your middle schooler will make new friends, while some friendships from elementary school will fizzle out.

2. Homework Crises

Middle school demands a lot of organizational skills, which the typical adolescent is only beginning to acquire. It's not unusual for middle schoolers to struggle with getting assignments done and handed in on time.

3. Increasing Independence

Parents are often surprised – and even heart broken – when their middle schooler rejects hanging out with them in favor of spending time with their friends. But this is also completely normal.

Want to learn more about what to expect in middle school? Join *Your Teen Magazine* and University School at their November 1 event, *Tweens and the New Rules of Parenting*. It's free and open to the public. Learn more and register at yourteenmag.com/middle-school-US-2016.

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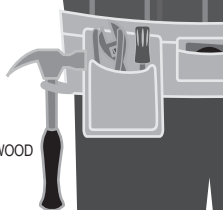
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Creations Boutique

The Children's Guild of Cleveland is a not-for-profit organization dedicated to helping children by supporting established agencies, organizations and institutions. On Tuesday, October 18, it will be hosting its Creations Boutique at the Acacia Reservation Clubhouse, formerly Acacia Country Club, at 26899 Cedar Road in Lyndhurst. The boutique will run from 11 am to 4 pm. Admission is \$5 per person for shopping only or \$45 per person for a pre-paid buffet (11 am to 2 pm) and shopping. Cash bar and valet parking will be available. For more information or to pre-order tickets, call Jolly Winings at 440.543.3254.

Programs by The Jewish Federation of Cleveland

Illuminations: The Art of Samuel Bak

October 9 • 1 - 4 pm

Roe Green Gallery at the Jewish Federation of Cleveland's Jack, Joseph and Morton Mandel Building, 25701 Science Park Drive, Beachwood

The Jewish Federation of Cleveland invites you to join them for an open house of Illuminations: The Art of Samuel Bak, a collection of visual art exploring the myriad interpretations of Israeli identity. Tour the exhibit using an audio tour. Exhibition runs through December 2016. Learn More at www.jewishcleveland.org.

The Young Leadership Division Big Event

November 19 • 8:30 pm

Be part of something bigger! Join us for YLD's signature fundraising event of the year in support of the 2017 Campaign for Jewish Needs. Celebrate for a cause with cocktails, music, and more. Learn More at www.jewishcleveland.org.

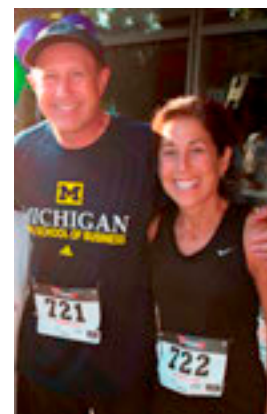


Pictured: Lindsay Toth, David Toth, Josh Acks, Sam Krichevsky and Shayne Krichevsky celebrate for a cause at the Jewish Federation of Cleveland's YLD Big Event last year.

Montefiore Hits a Grand Slam For Its Second Year in a Row

Close to 400 friends of The Montefiore Foundation joined together for Montefiore's second annual Home Run held at the Cleveland Clinic Lyndhurst campus. This event raised \$70,000 to support Montefiore's Annual Sustaining Campaign. Many thanks to the 47 event sponsors, along with individuals and fundraising teams, who helped support this event to make a difference in the lives of seniors in our community.

Pictured: Beachwood resident and Montefiore board officer Ben Sheridan, with his wife, Laura.



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