

Beachwood Buzz

June 2017

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MAGAZINE



SAFETY

In the City of Beachwood

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Additional quotes from
Leo Buscaglia:

“My rule is always people first and things second.”

“The easiest thing to be in the world is you. The most difficult thing to be is what other people want you to be. Don't let them put you in that position.”

“Worry never robs tomorrow of its sorrow, it only saps today of its joy.”

“Love yourself, accept yourself, forgive yourself and be good to yourself; because without you, the rest of us are without a source of many wonderful things.”

Leo Buscaglia was an American author, motivational speaker and professor who worked in the Department of Special Education at the University of Southern California. He was known as “Dr. Love” because of a class he created in 1969, titled, Love 1A. Buscaglia had researched the education system, recognizing that it was strong in the areas of reading, writing, math and spelling, but was failing in teaching individuals how to be human beings.

Love 1A, a non-credit class that Buscaglia prided himself on facilitating – not teaching – provided a forum for his students to share their struggles about life, living, sex, growth, responsibility, death, hope and the future. Popularity of the class grew each time it was offered and today, although Buscaglia died in 1998, Love 1A lives on through other educators. His book, *Love: What Life Is All About*, is based on the course and reminds us, “Love is open arms. If you close your arms about love you will find that you are left holding only yourself.”

Buscaglia’s outlook on life was positive, as documented in his books and lectures. One quote that stands out is: “Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment or the smallest act of caring, all of which have the potential to turn a life around.”

We don’t often know what’s going on inside someone’s head, and kindness is always the best route to take when communicating. By following Buscaglia’s message about kindness, we can each spread more happiness in the world around us.

“The only person we should try to be better than is the person we were yesterday” is an adaptation from a quote from an anonymous author. In the spirit of being the best we can be, I share the following from motivational speaker Jon Gordon.

He targets graduates with his message, but I feel it has meaning to everyone. It also mirrors Buscaglia’s message about growth, responsibility, hope and the future. He writes:

I want to encourage you to not let failure, obstacles or fear keep you from pursuing your dream and living your purpose. If you are a graduate or someone pursuing a dream remember:

1. Where you are now is not where you are going to be.
2. You don’t have to be perfect to start. Just start.
3. Don’t be afraid to fail.
4. Sometimes you have to lose a goal to find your destiny.
5. You are here for a reason. You have a purpose and you are meant to live and share it.
6. You don’t have to be great. You just have to have a great desire to be your best and bring out the best in others.
7. Ignore the critics. Just show up each day and do the work.
8. Stay positive.
9. If you believe your best days are ahead of you, they are. The best is yet to come.

3 Great Art Shows

COMING THIS JUNE!

■ **Art in the Village**
(Cleveland)
June 3rd 10am – 8pm
June 4th 10am – 6pm

■ **Crocker Park Fine Art Fair**
(Westlake)
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June 11th 11am – 6pm

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COVER STORY

June is National Safety Month and in its recognition, *Beachwood Buzz* reached out to Beachwood's safety director/Mayor Merle S. Gorden, Fire Chief Patrick Kearns and Police Chief Gary Haba, all of whom provided information to raise awareness about safety. We often take for granted that everything is going to be all right – until it isn't – and if we're caught off guard, we panic and ask ourselves how we could have been better prepared. *Complete story on page 7.*

Cover story photos by Scott Morrison, Discovery Photo.

City Council Update • Pages 28-31

Gas Line Construction

Arbor Day 2017

1884 Bronze Bell

Be Part of Beachwood's Legacy

Senior Police Academy

Attention Bicyclists

Hear Sirens? Pull Over

Missed a Council Meeting?

Upcoming Meetings

Art Exhibits

American Red Cross Blood Drive

House and Gardens Tour

Mulch Available to Residents

Beachwood Outdoor Movie Nights

Summer Concert Series

Beachwood Fall Festival

Muffins with the Mayor

You and Your Schools • Pages 32-33

Beachwood High School #1 in Northeast Ohio

STEM In Action

BHS Students Recognized for Accomplishments

Give a Gift, Leave a Legacy

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Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

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Race for the Place



It's time for the 17th Race for the Place, 5k & 1 Mile Walk/

Run presented by University Hospitals Seidman Cancer Center to benefit The Gathering Place. This race is held every year on National Cancer Survivors Day as an opportunity to bring the community together to celebrate and honor individuals who are living with cancer, and the family and friends who support them.

In addition to being a celebration, Race for the Place generates significant revenue to help The Gathering Place continue to provide its programs and services free of charge for individuals and families coping with the impact of cancer in their lives.

Race for the Place is Sunday, June 4 at Beachwood Place. There's still time to register and/or make a

donation at www.racefortheplace.com. For more information, call 216.595.9546.

Race for the Place

- Sunday, June 4
- Beachwood Place
- 1-mile and 5K
- Registration: 7:30 am
- Celebration Village with Family Activities opens at 8 am
- National Cancer Survivors Day Ceremony: 8:45 am
- Race: 9 am
- Awards Ceremony: 10:30 am

Editor's note: If you wish to join a team, Kim Gray and I invite you to join TEAM ZELMAN & ASSOCIATES as we honor and remember my sister and Kim's co-worker, Darcy (Zelman) Alter, who lost her battle to cancer. We welcome you to walk with us or to make a donation in support of our fundraising efforts. Every dollar helps! Thank you.

Darcy Alter Playground Dedication

Sunday, June 4, 11 am

Anshe Chesed Fairmount Temple (23737 Fairmount Blvd., Beachwood) will dedicate the new Darcy Alter Playground on Sunday, June 4, at 11 am, following Race for the Place. There will be treats from East Coast Custard and time for children to play. With slides, a stone garden, picnic tables, and outdoor musical instruments, the Darcy Alter Playground is a place for children to play, think, create and laugh. The new playground will be available to young children in the Early Childhood Center, Religious School and other family and community programs.

A beloved Fairmount Temple member, Darcy Alter, who died in 2015, was married to Randy. Their three children have grown up at Fairmount Temple since preschool. In her memory, Darcy's siblings initiated a fundraising effort, matched by

many others in the temple's congregation and the community to remember Darcy with a playground for the temple's youngest members to enjoy.

RSVPs requested to Jane Mayers at 216.464.1752 or jmayers@fairmounttemple.org.



(Above) Darcy Alter and Debby Zelman Rapoport at Race for the Place 2015.

Max, Sophie, Darcy, Sadie and Randy Alter at Race for the Place 2015.

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SAFETY

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June is National Safety Month and in its recognition, *Beachwood Buzz* reached out to Beachwood's safety director/Mayor Merle S. Gorden, Fire Chief Patrick Kearns and Police Chief Gary Haba, all of whom provided information to raise awareness about safety. We often take for granted that everything is going to be all right – until it isn't – and if we're caught off guard, we panic and ask ourselves how we could have been better prepared.

The Beachwood safety forces have provided some information about what's going on in our community and how to prepare ourselves for an emergency.

Fire Station 2

Beachwood is positioning its safety services for a strong future with a new fire station. The \$9.7 million construction project will begin soon and the facility is expected to open in late 2018. The new Fire Station 2, to be built at the northeast corner of Richmond Road and Park East Drive, will serve as four facilities in one – a dispatch center, emergency operations center, police- and fire-training center and fire station, as described below:

Dispatch Center

With an enlarged dispatch center, Beachwood will be capable of handling dispatch responsibilities from other cities, which would generate revenue. "We already have an arrangement with Pepper Pike to provide dispatching services," said Chief Kearns. "As cities look toward regionalization as a way of collaborating and cutting expenses, this new fire station will mean that Beachwood is well-positioned for the future."

Emergency Operations Center

The emergency operations center will provide a central location for county, federal and state agencies to work cohesively to obtain a rapid resolution in the case of a catastrophic event.

Police and Fire Training Center

The room used for the emergency operations center will double as a police- and fire-training room, providing in-house space for continuing education. The center will include a three-story tower that can be filled with smoke or water to simulate conditions that may be found in real-life situations. The space will also be used for rappelling exercises.



Fire Chief Patrick Kearns

Safety Director/ Mayor Merle S. Gorden

What can you share with the community about safety?

"Safety is one of the most important building blocks of our city. Safe surroundings allow businesses to attract customers, children to play freely, and neighbors and visitors to come and go without fear, adding vitality and life to Beachwood. When community members work alongside our safety forces, we build trust, and together, that makes us a safe Beachwood."

Police Chief Gary Haba

What do you enjoy most about working in/with the Beachwood community?

"Beachwood provides a diverse and varied workload that requires me to be very well-rounded as an officer. I also enjoy the cooperation and camaraderie among our city departments and the overwhelming support for our department from residents and businesses."

Fire Chief Patrick Kearns

What is the favorite part about your job?

"Helping to keep people safe is rewarding work. I couldn't do that without a fantastic team. My co-workers are the backbone of our operation. They are my favorite thing here. I also like that every day presents a new challenge. It's never boring."

Fire Station

This state-of-the-art fire station is a pioneer in Ohio for using cutting-edge technology with a hot-zone design to better protect fire fighters from hazardous materials and carcinogens. It will also be a unisex station, designed for both male and female firefighters, with room for expansion.

"The facility will serve both residents and businesses, with growth in mind," said Fire Chief Kearns. "Businesses generate an estimated 90% of Beachwood's tax revenues and have a tremendous impact on our community."

"Beachwood is home to more than 2,500 businesses and nearly 12,000 residents, with an estimated 100,000 people who pass through Beachwood daily," Mayor Gorden added. "Our safety forces have to be ready to react to a wide array of possible calls. This new fire station will help ensure Beachwood is prepared to continue its excellent safety services."

Although this new facility and Beachwood's safety forces are here to protect us, we are each our own first line of defense and the best defense is preparedness. Here are some steps we can take to "harden the target," or reduce our risk of becoming a victim:

Be Proactive and Prepared

Have an Escape Plan

Don't get trapped. Statistics show that most people exit and enter their homes the same way. We should be aware of all exits in our homes, with two ways out from each room. When emergencies arise, panic strikes and the lack of a cohesive plan could be deadly. Create a family plan and practice it every three months. Include a meeting place, outside of your home, so you'll know where to go if your home must be evacuated or if communications are down.

Create a Disaster Preparedness Kit

Every home should have a disaster preparedness kit with enough supplies to sustain every member of your household for three days. It should include a NOAA weather radio, flashlight, batteries, nonperishable foods, bottled water and juices, manual can opener, first aid kit, prescription drugs, sleeping bags, important family documents, cash/credit cards and important phone numbers.

Each car should have a fire extinguisher, tools, first aid kit, sleeping bags or blankets, bottled water, high-energy snacks, flashlight, batteries, battery-operated radio and cell phone.

Security Surveys

The Beachwood Police Department is proud to offer security surveys for residents and businesses. Trained officers will assess homes for ways of deterring the criminal element. Most suggestions are simple to implement and cost effective. To schedule an appointment, call Lt. Wetzell at 216.464.2343.

Lock Your Car

Whether home or away, always lock your car. It protects you and your belongings. And, "harden the target" by keeping valuables out of sight.

Lock Your Home

Be aware of your surroundings and keep your home locked. Even if you're in the yard, keep your front door locked.

Safety for Children

We often depend on ourselves or others to protect our children. They, too, need to play an active role in their own safety. Work on your evacuation plan together and, if they are ever in an uncomfortable situation, teach them to disengage and run away.

Smoke and Carbon Monoxide Detectors

All homes should be armed. Smoke detectors should be installed on each floor and in each bedroom. Carbon monoxide detectors should be installed on each floor. Batteries should be changed every year or sooner, if necessary; and detectors replaced every 10 years. Sleep with your bedroom door closed. In the case of a fire, it may save lives.

Be Attentive When on the Road

Put your cell phone away and avoid other distractions until you are safely parked.

Emergency Vehicles

When an emergency vehicle is approaching, pull over to the right and stop. When you near emergency vehicles on the side of the road or blocking a lane of traffic, slow down and move over.

Home Address Numbers

If we can't find you, we can't help you. Be sure your address numbers are readable from the road so emergency services can reach you in a timely fashion. Numbers should be numerical, not script; measure between three-and-a-half and eight inches in height and located more than five feet above the ground on the part of the structure nearest to the road and adjacent to the front entrance. Numbers must be clearly visible with no obstruction (including shrubbery or trees). Homes with mailboxes on the roadway, except for group boxes, shall have numbers on both sides of the box.

"Be aware and be proactive," Police Chief Haba said. "Residents are our eyes and ears in the community. If you see something suspicious, call us – quickly – and we will check it out."

When you are in your home

and calling for an emergency from a land line, 911 calls are dispatched to the Beachwood Police Department. When you call from your cell phone, they are dispatched elsewhere and once your location is identified, transferred to Beachwood, or wherever you are, which takes time. Chief Haba suggests you program the Beachwood Police Department phone number in your cell phone, 216.464.1234. This call will go directly to the Beachwood dispatch center, saving time, which is critical in an emergency.

Also, when you call, the dispatcher will want information. Please be ready to provide details to include a street address or closest landmark, and remain on the phone with the dispatcher. "The more information you provide, the better the situation can be assessed and the more appropriate the response will be," Chief Haba said.

Other Areas of Interest

ALICE

ALICE (Alert, Lockdown, Inform, Counter, Evacuate) Training provides preparation and a plan for individuals and organizations on how to proactively handle the threat of an aggressive intruder or active shooter. Whether it is an attack by an individual person or by a group of professionals, ALICE Training option-based tactics have become the accepted response, versus the traditional "lockdown only" approach. Circumstantial and operational concerns vary in every new situation, and ALICE Training provides options that address the unique challenges specific to police, schools, healthcare facilities, higher education, businesses and houses of worship. Beachwood's safety services offer ALICE training. For more information, call 216.464.2343.

Senior Police Academy

Each year, the Beachwood Police Department offers its Senior Police Academy, which is an informative and exciting way to learn about law enforcement, real-life crime prevention and topics pertaining to your cares and needs. Participants receive "hands on" experience with the help of instructors on techniques such as: self-defense, CPR, personal safety and how not to become a victim of fraud, identity theft, robbery and burglary. This year's Senior Police Academy takes place at



Safety Director/Mayor Merle S. Gorden

“Residents are our eyes and ears in the community. If you see something suspicious, call us – quickly – and we will check it out.”

- Police Chief Gary Haba



Beachwood City Hall, Wednesdays, July 19 – September 13, from 1-3 pm. It is free, but reservations are required before July 12. Participants must be at least 50 years of age and a resident and/or business owner in the City of Beachwood.

Safety Town

Safety Town, an educational program for children entering kindergarten, is designed to teach incoming kindergarten pupils safety habits related to bus, pedestrian and personal safety. Each nine-day session, from July 25 – August 4, takes place at Fairmount School. To register, call 216.292.1970.

Coffee with a Cop

This new, informal program provides opportunities for residents to chat with an officer in an informal setting. These casual meetings have been kicked off in our city's apartment buildings. If your group is interested in scheduling an event, please call 216.464.2343.

For Additional Protection

For additional protection, the City of Beachwood became integrated in the Eastern Departments Group Enforcement (EDGE) regional S.W.A.T. team. This regional team, with members from Beachwood, Euclid, Shaker Heights, South Euclid and University Heights, consists of specially trained and assembled police officers who can be requested for deployment to critical incidents.

The purpose and intent of EDGE S.W.A.T. is to serve as a specialized, flexible and mobile team, activated to assist member jurisdiction departments in addressing and resolving critical incidents outside of normal police operations.

“Beachwood is the first community to have paramedics on its SWAT team,” said Fire Chief Kearns, “making us well prepared to handle emergencies.”

The Bottom Line?

Beachwood's safety services preserve and deliver a feeling of security, safety and quality to members of our community. Members are proactive and continually improve the way they deliver services to our residents and businesses. If you have a question, comment, compliment or complaint, they would like to hear from you. Feel free to call, email or stop in at any time.

Don't be caught offguard. Educate and prepare yourself today.

Police Department

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Beachwood Homes and Garden Tour

On June 25, from 1-4 pm, the community is invited to explore beautiful homes and secret gardens located right here in Beachwood. Ten homes will be featured on this tour, which is a collaboration between the Beachwood Historical Society and Beachwood Community Services. The fee is \$15 per person. Registration is required at www.beachwoodohio.com. All proceeds benefit the Beachwood Historical Society. The tour starts promptly at 1 pm at the Beachwood Community Center, where you will pick up your wristband and map. Feel free to drive your own car and go at your own pace, or hop on the bus for an additional fee. Dessert will be served along the way. Here's a behind-the-scenes peek at two of the spectacular homes:

Van Sweringen English Tudor 23305 Fernwood Drive

In 1929, the Van Sweringen brothers built an English Tudor cottage at 23305 Fernwood Drive in Beachwood as a part of their vision to build summer homes or cottages "in the country." Today, 88 years later, the home is in immaculate condition and owner June Louise keeps it staged with whimsy in every nook and cranny.

"The Fernwood home has been in our family for more than 47 years with its own spirit and charm," she said.

As we walked through the home, June pointed out areas that she has modernized while preserving styles original to the home. In the kitchen, Louise showed us modern appliances used with artifacts that suggest another time period.

The living room has an inglenook fireplace adorned with blue and white pottery, some authentic and some purchased at flea markets, all carefully placed to reflect June's vision. At the ceiling's perimeter, one finds the home's original moldings. Artwork, from impressionism to contemporary, fills the walls and halls; whimsical items, from McKenzie Childs to embellished umbrellas, adorn the kitchen and dressing room; quaint seating areas fill charming patios in the yard; and an angel is perfectly placed on the staircase to the second floor.

One of the bedrooms was converted to a dressing room, and another has a small nook at the far end, perfect for a child's playroom. The master bedroom has a window seat adorned with pillows, with a spectacular view of the yard. The roof to the garage has a storybook

feel and a small structure out back was converted to a "she shed," opposite of a man cave.

Although some rooms are small, they are often multipurposed. The room off the living room serves as a bar, office and library; and the living room seating space can be reconfigured to accommodate small, intimate get togethers or larger affairs.

There are herringbone rugs, adorned umbrellas, framed motivational sayings among the artwork, and a forged-iron McKenzie Childs gate leading into the garden, all elements that will make you smile.

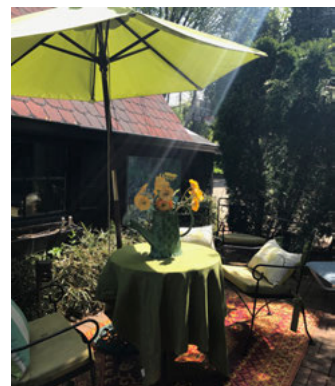
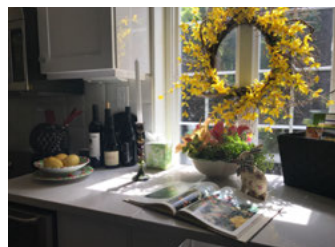
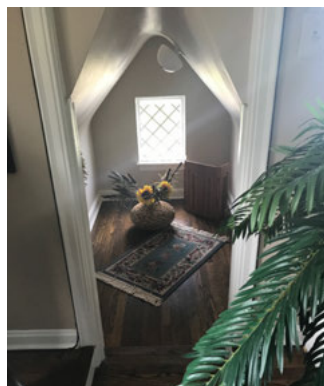
"What speaks to me will end up

here if it works within the scheme of things. Whimsy is what I love, and this is a whimsical home with many different styles," June said with a smile.

"If people want to see charming, they'll enjoy what I've done to this home. I hope those who tour the property will share in the magic.



Inside and out, this charming Van Sweringen English Tudor cottage is always perfectly staged and reminiscent of a home in a fairytale.



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Lake House 26720 Hendon Road

Tucked behind Jordan Reiner's home at 26720 Hendon Road is an acre of water, part of the Shaker Lakes System, that brings nature right into the heart of Beachwood. The property was previously owned by Judy and Harlan Sherman, who purchased the land from George Gund. The Shermans designed and built a contemporary home where they used to raise peacocks and swans, and orchids in their expansive greenhouses. They also enjoyed entertaining and built the perfect house to do so.

Today, ducks, geese and blue herons are often spotted on the lake, and four generations of the Reiner family enjoy fishing and

gardening, as evidenced by the number of fishing poles that line the dock and plants in one of three original greenhouses. Bird feeders line the back of the home, making this a true nature haven. There is also a pool, currently being renovated, with an original charcoal grill that overlooks the lake; and an oft-used fire pit, still in its original shell, with stone added as an update.

As we walked through the home, Michelle Reiner explained that during their renovation, they chose to add some modern touches while preserving original elements and character of the home. A stained-glass peacock lamp, a reminder of the past, sits atop a table near the front door. An expansive aquarium replaced the front-closet, and the wood-sliding

divider is still intact. The original terra-cotta brick and travertine floors, indoor grills, wood trim and original architectural features may be seen through the home. The brick fireplace in the hearth room has been updated with a white-wash finish, and the original laundry room, once adjacent to the kitchen, is now where the architectural drawing room was, with the remainder of the space used as a poker room.

The Shermans were avid art collectors, collecting art from around the world. Today, in keeping with the tradition, antique advertising signs and other memorabilia are strategically placed throughout the home.

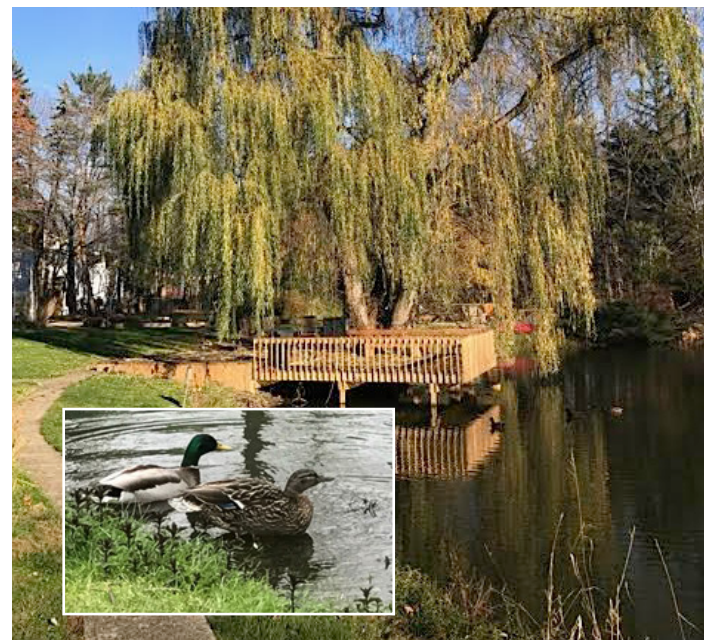
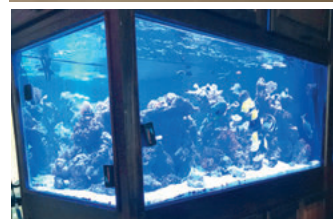
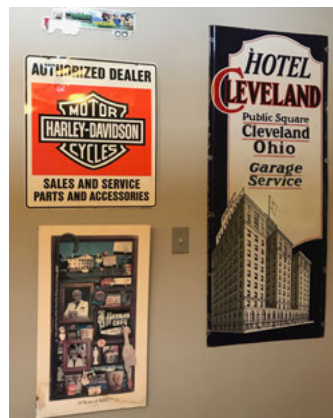
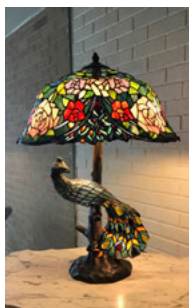
The Reiners proudly carry on the tradition of Tashlich, a customary Jewish atonement ritual

performed during the High Holy Days, per the Shermans' requests.

The walk-through makes one feel far removed from the convenience of our Beachwood location. The home is expansive with each detail carefully considered, with a feeling of peace and comfort, surrounded by nature.

"This is just a glimpse of what you can see on this tour in beautiful Beachwood," said Beachwood Historical Society president Rosemary Nemeth. "Please join us!"

Inside and out, this must-see property is reminiscent of days past.



Howard Alan Events Presents Summer of Art Cleveland Series

Howard Alan Events' Summer of Art Cleveland Series will showcase hundreds of local and national artists during four prestigious events including the 27th Annual Art in the Village with Craft Marketplace in Lyndhurst, June 3-4; the 12th Annual Crocker Park Fine Art Fair with Craft Marketplace in Westlake, June 10 – 11; the Hathaway Brown Fine Art Festival and Craft Marketplace in Shaker Heights, June 17 – 18; and the 2nd Annual Flats Festival of the Arts in Cleveland, August 19 – 20.

At each show, more than 100 national artists will display their fine works from prestigious shows across the nation, to include fine jewelry, exquisite works of art and hand-crafted apparel and decor. The festivals also include a full craft market

with handmade organic soaps, live plants, tasty edibles, affordable and practical artisan-created works and more.

Collectors and aficionados will find that there's something for everyone at these events. For additional information on these

and other Howard Alan Events art and craft shows across the country, visit www.artfestival.com or call 561.746.6615.

Florida-based Howard Alan Events, the 33-year-old company, produces the nation's top juried art and craft shows.

Ranked among the Top 100 Art Fairs in the Country by *Sunshine Artist Magazine*, the firm has overseen art festivals in such noted cities as Aspen, CO; Sarasota, FL; Fort Lauderdale, FL and 40 other destination markets in the nation.

27th Annual Art in the Village with Craft Marketplace

June 3 • 10 am – 8 pm

June 4 • 10 am – 6 pm

Free and Open to the Community

Legacy Village will transform into an art-lover's paradise June 3 - 4 during the 27th Annual Art in the Village with Craft Marketplace. Residents and visitors alike will find that there's something for everyone during this free, two-day artistic affair. Parking is available and pets on leashes are always welcome.

12th Annual Crocker Park Fine Art Fair with Craft Marketplace

Saturday, June 10 • 10 am – 8 pm

Sunday, June 11 • 11 am – 6 pm

Free and Open to the Community

Residents and visitors to Crocker Park are invited to enjoy the gorgeous weather while perusing thousands of hand-made-in-the-USA works of art during the 12th Annual Crocker Park Fine Art Fair with Craft Marketplace.

Hathaway Brown Fine Art Festival and Craft Marketplace

June 17 and 18 • 10 am – 5 pm

Free and Open to the Community

"We are so excited to be bringing the fine art festival back to the grounds of the Hathaway Brown School," says HAE President, Howard Alan. "A couple of our artists who are originally from Shaker Heights contacted me after last year's Art and Music Festival when it appeared the event would no longer take place. The artists participate every year and remember how successful the event was in its original location. They asked if I could keep the tradition going by producing the art festival in Shaker Heights," continues Alan. "The two things I needed to make that happen were having

it back on the Hathaway Brown School grounds, and being able to offer the show free of charge for the attendees. Fortunately, we could accomplish both, and I am thrilled to bring the festival back to the residents and visitors of the Shaker Heights community."

For more information about the 2nd Annual Flats Festival of the Arts in Cleveland, August 19 – 20, see the August issue of *Beachwood Buzz*.



Anne Byrd's "Tipping Point," coloured pencil and pastels.

Zhen Zhong's "Paris" oil painting.



Eric Keller's "Election Day" hand-blown glass vase. Lipstick red, enamel white and deep blue swirled together.



Daniel Pruitt's "Bridges of Cleveland." The work starts with an original photograph taken by the artist. A negative is created and adhered to a silk screen. Dry powdered glass frits are pulled through the screen and the work is fused in the kiln.

Michael Maguire's clay vase with birch wood texture.





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Explore the African American
Experience with
Isabel Wilkerson
Th., June 8 • 10-11 a.m.
\$10 - Registration required.



Laugh Out Loud with
Delia Ephron
Th., June 8, 2 p.m.
Free - Registration required.
Love, Loss, and What I Wore
Th., June 8 and Fri., June 9 • 7:30 p.m.
\$25 - Registration required.



Hear Presidential Wisdom from
Jon Meacham
Fri., June 9 • 10-11:30 a.m.
\$10 - Registration required.



Performance Fun for
The Whole Family
Fri., June 9 • 6-7 p.m.
\$10 - Registration required.

And much, much more!

Beachwood and Business

The following three companies recently held ribbon-cutting ceremonies to celebrate opening and re-opening their doors in Beachwood.

Beltone

On Wednesday, April 27, Beltone held a ribbon-cutting to celebrate the opening of its new Beachwood office.

Finding a career where one can make a difference is certainly not unheard of, but for Travis Huffman, it became his passion and true calling. He began his career with Beltone after spending a number of years working in his family-owned business. He decided he needed a change, a fresh start, a new challenge and an opportunity. What he found in Beltone as an appointment setter in 2006 gave him a glimpse of just what was possible when working to help people hear better.

Armed with youthful enthusiasm for a career that he was excited about, Huffman dedicated himself to his work, excelled and became licensed to fit hearing aids in the

state of Ohio. Since 2010, Huffman has worked with many patients, young and old, always focused on improving their lives.

Huffman is known among his patients for his meticulous attention to detail and his knack for being a great listener. He also goes to the next level when it comes to patient care by giving patients his cell number so that they can contact him anytime they need him.

Huffman brings his services to the people who sometimes can't make it to his office due to the weather or health. If someone needs his help, he's there and won't even think twice about it. All the equipment is portable, so going the extra mile to help those in need is a no-brainer. He has created partnerships and outreach programs with various indepen-



Beltone staff Linda Lund, Kathy Liston, Jim Cornett, Kathy McGowan, Travis Huffman, Rob Reid, Rebecca Wachovec and Mayor Merle S. Gorden.

dent assisted living facilities where he personally engages with the community in many ways.

He also goes to the next level when it comes to patient care by giving patients his cell number so that they can contact him anytime they need him.

Founded in 1940, Chicago-based Beltone is part of the GN Hearing Care Group, utilizing advanced technology to produce hearing aid instruments sold in the United States, Canada and

over 50 countries worldwide. In addition to providing outstanding service and support for its U.S. hearing care network operating in over 1,500 offices in North America, Beltone remains the most trusted brand for quality products and care among its patients and adults aged 50 and older. Beltone is located at 25201 Chagrin Boulevard, Suite 160. For more information, call 216.591.1042 or visit www.beltone.com.

In recognition of this grand opening, Mayor Merle S. Gorden and City Council proclaimed Wednesday, April 27, as Beltone Day in the city of Beachwood.

Yours Truly

On Tuesday, April 25, Yours Truly held a ribbon-cutting ceremony to celebrate the grand reopening of its iconic Chagrin Boulevard restaurant, the original Yours Truly, that has been part of the Beachwood business and restaurant community for 36 years.

The Beachwood Yours Truly, owned and operated by Art, Darlene, Jeffrey and Larry Shibley, opened in 1981 at 25300 Chagrin Boulevard. The location and building was previously home to a circa 1920's Standard Oil gas and repair establishment. Today, there are nine Yours Truly restaurants in Ohio.

With \$500,000 in renovations,

including a five-foot expansion to the west allowing for a wider aisle, booth seating and a wheelchair accessible table near the entry, this original and historic Yours Truly is set to continue as a Beachwood landmark.

The Yours Truly original mission remains in effect today – to exceed expectations with great food and service at an affordable price. The Shibley family is committed to introducing new generations to the original example of hospitality and fresh, delicious food at breakfast, lunch and dinner.

In recognition of this grand reopening, Mayor Merle S. Gorden and City Council proclaimed Tues-



City Council members, Mayor Merle S. Gorden, the Shibley family and their team cut the ribbon to celebrate the re-opening of Yours Truly.

day, April 25, 2017 as "Yours Truly Day" in the city of Beachwood.

For more information, call 216.464.4848 or visit www.ytr.com.

Beachwood Plastic Surgery and Medical Spa Opens in Beachwood

On Wednesday, April 19, Dr. Steven Goldman and his staff held an open house and ribbon-cutting ceremony to celebrate the completion of Beachwood Plastic Surgery and Medical Spa, located at 3618 Park East Drive.

Beachwood Plastic Surgery and Medical Spa was founded in 2006 by Dr. Steven Goldman, who is double board certified in both Plastic and Reconstructive Surgery and Otolaryngology/Head and Neck Surgery. Dr. Goldman and his staff provide a comprehensive array of surgical and non-surgical plastic surgery procedures as well as medical spa services, including plastic surgery of the face and body; injectables like Botox, Dysport, and dermal fillers; laser treatments, including CO2 wrinkle resurfacing and hair removal; and cutting-edge technologies, such as Neograft robotic-assisted hair transplantation, Cellfina cellulite reduction, Coolsculpting fat reduction, Miradry sweat reduction, and Ulthera skin tightening.

"We are excited to open the



Jodie Goldman and Dr. Steven Goldman (center), along with Mayor Merle S. Gorden and the Beachwood Plastic Surgery and Medical Spa team, proudly cut the ribbon and welcome guests at their new Beachwood location.

doors to our new facility, the Beachwood Plastic Surgery medical offices, spa, and an integrated surgery center," said Dr. Goldman. "After ten years at our original location, we decided to expand and design a new facility to reflect our patient-centered focus and to create a flow that embodies comfort, efficiency and patient safety.

"Although our new facility

provides an ideal environment for our medical, surgical and spa practice, our staff is what makes Beachwood Plastic Surgery truly special. We have a rare combination of friendliness, approachability, competence and skill," Dr. Goldman added.

Dr. Goldman is affiliated with University Hospitals of Cleveland, where he was a full-time faculty member for

six years before owning his private practice.

In recognition of this grand opening, Mayor Merle S. Gorden and City Council proclaimed Wednesday, April 19, as Beachwood Plastic Surgery and Medical Spa day in the city of Beachwood.

For more information, contact Jessica Morris at 216.514.8899 or email info@drgoldman.com.

Simple Solutions

Simple Solutions was created by Nancy McGraw, a master teacher with more than 20 years experience in a wide variety of subject areas and at many grade levels. She has always been driven by a passion for excellence, whether in helping children to overcome anxieties and excel at mathematics, developing after school and tutoring programs, or creating and growing a successful publishing company. McGraw is president and CEO of Bright Ideas Press, the publisher of Simple Solutions and Summer Solutions. Kim Dambrogio is co-founder and vice president of Bright Ideas Press.

Simple Solutions is a successful publishing company that

provides K-8 educational materials for daily use in thousands of classrooms and homes across the United States. It is flourishing because of the dedication and support of its employees, many of whom are also educators, who take pride in the wide variety of excellent products that incorporate the Simple Solutions Approach, a strategy that helps children develop and master skills and learn information that stays with them for a lifetime.

It is the goal of Simple Solutions to continue to meet the needs and demands of today's teachers and students by creating the highest quality educational materials.



Kim Dambrogio and Nancy McGraw receive a proclamation from Mayor Merle S. Gorden prior to cutting the ribbon at Simple Solutions new Beachwood location.

In recognition of this Beachwood relocation, Mayor Merle S. Gorden and City Council proclaimed Thursday, April 27, 2017 as "Simple Solutions Day" in the

City of Beachwood.

Simple Solutions is located at 24755 Highpoint Road. For more information, call 216.832.5673 or visit www.simplesolutions.org.

DINING

In and Around Beachwood

TRES POTRILLOS

Tres Potrillos Mexican Restaurant, located on Richmond Road at Chagrin Blvd., serves authentic Mexican recipes and provides a unique dining experience.

It is tastefully decorated with custom furniture that was hand-crafted in Mexico, providing an authentic, laid-back atmosphere. Its friendly wait staff, excellent food and genuine down-home hospitality contribute to a top-notch dining experience.

We take pride in serving excellent quality food at reasonable prices. Come treat your taste buds to the best food around. Relax in our family-friendly, laid-back atmosphere as you enjoy freshly

prepared homemade dishes.

We offer a full range of lunch specials and daily dinner specials as well. Come in and eat, or call in your order for pick-up.

The restaurant seats approximately 175 guests in an upstairs dining room, has a lower-level private dining room and bar for additional seating and private events, and just recently opened a large, quaint patio for outdoor dining.

We invite you to stop in for lunch, dinner or happy hour and hope to see you soon!

All lunch menu choices are less than \$10. Our dinner menu features soups, salads, burritos, fajitas, tacos, specialties and more; and, we encourage you to

start off with our guacamole – made fresh to order right at your table. Happy Hour is Monday through Friday from 2-6 pm, and features \$4 cocktails and \$5 appetizers.

Take a look at our wonderful menu at trespotrillosbeachwood.com and you'll find everything that you need!



THE CORNER ALLEY

SOMETHING FOR EVERYONE!

The Corner Alley Uptown, since opening in December 2014, has become the center for activity in Cleveland's thriving Uptown neighborhood. Located in the heart of University Circle, The Corner Alley Uptown features 22,000 square feet of dining space, full-service bars, bowling lanes, arcade games, and other entertainment.

Variety is what really makes the venue special. There really is something for everyone. You'll have plenty to choose from with the full menu of fresh food, the wide range of gaming and entertainment, or maybe you'll just enjoy that well-deserved cold one or cocktail.

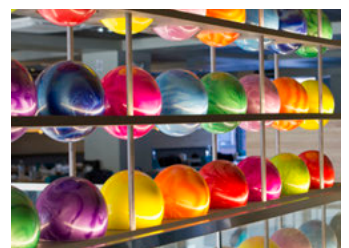
Eat: The Corner Alley serves up freshly-prepared, Americana-inspired cuisine with everything from scrumptious salads and delicious pizzas to gourmet sliders and a wide selection of vegetarian and gluten-free options. If you want to sit down for a meal or grab a quick bite while you get your game on, you've got options.

Drink: From local craft brews to special barrel bourbons, The Corner Alley serves up specialty adult beverages for any taste. You'll be able to find a selection from behind the bar sure to delight any taste or connoisseur. The selection is great, but the

cocktail creations are what will really keep you coming back.

Play: The Corner Alley made a name for itself with the state-of-the-art bowling lanes, but it has so much more to enjoy. There's a wide selection of arcade games, board games, and outdoor patio games that are FREE all the time! Whether you're a kid or a kid at heart, there's always fun to be had.

This is the ultimate entertainment destination that has something for everyone. With games galore, delicious meals, an expansive drink selection, and a modern atmosphere full of fun and energy, you'll always enjoy rolling at The Corner Alley Uptown.



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216-591-1202



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WWW.THECORNERALLEY.COM

DINING In and Around Beachwood

PEARL ASIAN KITCHEN

The Pearl of the Orient has been a Shaker Heights institution since 1978. When the new Van Aken District was reconstructed, it forced the restaurant, now Pearl Asian Kitchen, to move to a new location. In doing so, it created a sleeker vibe and more contemporary layout. The dining rooms of the new Pearl Asian Kitchen invite you to experience the mystery and drama of Hong Kong, and birthplace of owner and your hostess, Rose Wong.

The new restaurant, seating 80 guests, is spacious yet intimate. Choose the smaller front room, which is also ideal for private parties (up to 30 people), or the more bustling lounge room; both have their own unique character designed to suit your preference and mood.

Pearl Asian Kitchen offers

award-winning Asian cuisine, catering for all occasions, an extensive and varied wine list with more than 40 different varieties, a fully-stocked sleek and modern quartz-topped bar, exceptional top shelf selections, microbrew beers, lunch and dinner carryout, ample parking, modern décor gift cards, popular happy hour deals, eclectic small plates, free guest wifi and HD TVs.

Our happy hour, available only at the bar, offers food and beverage items ranging from \$2 – \$6, Monday-Friday from 3 – 7 pm; and Saturday and Sunday from 7 – 10 pm,

Culinary Expertise goes beyond Asian cuisine when catering. Whether you have a taste for sesame chicken fingers, sweet and sour meatballs, honey-dipped

spare ribs or mini crab cakes – and so much more – we've got you covered. Our extensive catering menu for events, family gatherings or business meetings provides options to meet your culinary desires. We offer sit down, buffet, brunch and grazing menus, and provide several options to make your planning easy. Box lunches are also available for delivery or pick up.

We invite you to dine at Pearl Asian Kitchen, where you will find yourself to be a treasured guest in a special and unique destination. To view our complete menus or for more information, visit www.pearlshaker.com. For additional information, call 216.751.8181. Pearl Asian Kitchen is located at 20060 Van Aken Boulevard, Shaker Heights.



VEGAN SWEET TOOTH

Vegan Sweet Tooth, located at Eton (with its storefront in the valet alley between Lululemon and Fleming's Prime Steakhouse) has incorporated fun, new products to welcome the spring season. From mini-fresh-fruit tartlets to French macarons, cookies to cheesecakes, cake pops to cupcakes, donuts to challah bread and Quiche, we offer vegan, soy free, gluten free and oil free options to meet your dietary preferences and needs. Vegan Sweet Tooth also specializes in wedding cakes, with dozens of mouth-watering flavor combinations.

We've got you covered for breakfast, too. Whether serving

your family on the weekend or staff during the week, our tasty muffins, scones, granola and power bars will be an instant hit.

While many options are available by special order only, we have a bakery for walk-in traffic, too.

For more information, call 216.464.2404. To view our menu and tasty images from our gallery, visit www.vegan-sweettooth.com. Store hours are Tuesday and Wednesday from 8 am to 3 pm and Thursday through Saturday from 10 am to 6 pm. Stop in and taste these mouth-watering pastries. They're so good you would never know they're vegan!

B-DUBS

B-Dubs® is your local sports bar, offering hand-spun wings, a range of cold beer, and wall-to-wall live sports. Open in the Beachwood area since 2012, it's your go-to place for sporting events, get together, events and catering. Our private dining area and free wifi will accommodate parties up to 50 people.

If you love wings, beer and sports like we do, then this is the place for you. Beer and wings are the world's greatest pairing. The only question is which brew you'll choose from our wide range of craft and domestic taps.

If you want to watch it, we'll

put it on. With 50+ flat screen televisions, opportunities are endless. We can't guarantee your team gets the win, but we can make sure you have fun watching!

We also offer tasty burgers, wraps, salads, sandwiches and more and can customize any party or event – onsite or off. And, when on the go, we offer many great lunch options that are guaranteed in 15 minutes.

For additional information, visit our website at www.buffalowildwings.com or call 216.896.9464. We're located at 26200 Harvard Road, and look forward to serving you soon!



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June Happenings at Menorah Park



Planting for Good Health

There is something very invigorating – and healthy – about playing in the dirt. Dr. Michael Knight, medical director at Menorah Park, has a beautiful mantra: “Gardening is therapeutic. It brings life. The feel of the earth with our hands and the smells of the flowers and vegetables bring back wonderful memories of our youth.” For some, condo and apartment life make it hard to enjoy those pleasures.

Research shows that gardening relieves stress and raises self-esteem, lowers stroke risk and improves heart health, improves hand strength and dexterity, can help regulate the immune system, and can help people with depression and improve their overall mental health. It also shows that daily

gardening may reduce the risk for dementia.

Community members, Dr. Knight, Menorah Park campus residents, volunteers and clients from the Mandel Adult Day Center and Peter B. Lewis Aquatic & Therapy enjoy spending time in the sunshine enjoying nature, while helping to plant seeds and nurture flowers and vegetables.

You can garden too! Volunteers are requested to help plant and water flowers and veggies so in the fall, the crops to be used in tasty dishes. If you are interested in volunteering in the garden or participating in another capacity on the Menorah Park Campus, call Vicki Snyder at 216.831.6654 or email vsnyder@menorahpark.org.

The Kenneth and Deborah Cohen Lecture Series

Tuesday, June 6 • 3 pm
Menorah Park’s
Saltzman Auditorium
27100 Cedar Rd. • Beachwood

“50 Years Later: The Complicated Legacy of June 1967”

- Do you remember how you felt in June of 1967?
- What are the contemporary perspectives on the 6-Day War?
- How did those six days help shape the geopolitics of the Middle East?

Dr. Brian Amkraut, PhD., executive director of The Laura and Alvin Siegal Lifelong Learning Program, Case Western Reserve University, will address:

For more information, call 216.821.5452, ext. 244, or email lastuver@menorahpark.org.

Menorah Park’s Lifelong Learning Programs

These programs will take place in the Menorah Park Miller Boardroom

Monday, June 5 • 2:30 – 3:30 pm
“African Art: Secular & Supernatural” by the Cleveland Museum of Art

For more information, call 216.821.5452, ext. 244, or email lastuver@menorahpark.org.

Monday, July 10 • 2:30 – 3:20 pm
“Shark Zone” by Mote Marine Laboratory (Sarasota, Florida)

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Sweet Tweets

by Arlene Fine

If you think bird watching is, well, for the birds, think again. Paying attention to the behavior and beauty of Beachwood's natural bird population beats people watching anytime.

I had a bird's eye view of our neighborhood's avian community this spring when I put a squirrel-proof bird feeder just outside my kitchen window. Within hours of filling the feeder, a platoon of hungry birds began making their descent. Almost overnight my backyard was busier than a McDonalds drive-in window. Birds of all feathers, stripes and sizes were stopping by for a quick nosh or grazing on the seed that had fallen to the ground.

As I watched the birds jockeying for position at the feeder, it quickly became apparent where the term "pecking order" originates. The more aggressive birds zoom in and take over the top section of the bird feeder, boldly pecking

at the seeds as they oust the shyest, more skittish birds. Not all bullies are human.

The names and species of the beautiful birds that visit my feeder may be found on a site provided by the City of Beachwood, <http://www.beachwoodohio.com/DocumentCenter/View/36>.

By referring to the site, you can identify the local birds you see regularly in your own backyard or while strolling or biking at the Beachwood City Park.

At this point I can recognize a fox sparrow, American cardinal, Mourning dove, blue bird and, of course, that "Old Red Red Robin who keeps on Bob, Bob Bobbin' Along" (thank you, Bing Crosby). I'm on the lookout for the yellow-bellied sapsucker and white-winged crossbill that I'm told are regular visitors to Northeast Ohio.

The rules for feeder maintenance are pretty simple: keep it full and clean.

I fill my feeder with run-of-the-mill wild bird food the birds seem to enjoy, and planted three berry-rich holly bushes in my backyard for good measure. And, if you are looking to attract a particular kind of bird, what's on the bird feeder menu can make a difference.

Gillian's Island birder joke:
The Captain: Audubon?
The Professor: Yes, a German expressway for birdwatchers.

So, if you want to expand your horizons and boost your spirits, put down those electronic gadgets and get real. Buy yourself a bird feeder – just make sure the deer and squirrels can't get to it, and join me in appreciating our ar-

ea's bird population. If you get as big a kick as I do from your new hobby, let me know – birds of a feather and all that.



A red-bellied woodpecker and a sparrow have stopped by for a quick nosh.

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Who Inspires You and Why?

Who inspires you and why? The people you look up to often affect your choices, attitude, behavior and sometimes even your life's path.

I am inspired by compassion, strength, independence, authenticity and grace.

My mom will forever be an inspiration to me. She was authentic, unapologetically flawed, loyal, loving, resilient and fun. She surrounded herself with strong, independent

women who loved to laugh and always showed up for one another. She inspired me to create a network of fabulous, interesting women in my own life. All different. All real. All a part of my foundation of

support showing up in different ways, at different times, with different lessons.

Alicia Keys inspires me to be authentic and open. I recently read an interview in which she describes her commitment to constantly discovering, relearning, and deciding again who she wants to be. I love this notion of fluidity of soul, spirit, purpose. Whom do I want to be today? Never stuck. Never stagnant. Each day becomes a new opportunity for me to decide whom I will be and how I will approach my life.

Maya Angelou inspires me to be resilient. To rise and rise again. Her autobiography, *I Know Why the Caged Bird Sings*, inspired me to use my voice

in meaningful ways and with purpose and strength. To stand up for myself and others. To use my words to try and support, lift and empower.

Maggie Lippman, my grandmother's best friend, taught me to find solace in nature, gardening, cooking and spirituality. To believe in what we cannot see. In her 80s, she was completely of herself. Blue jeans, no make-up, gardening, garnishing grilled salmon with fresh raspberries and flowers from her yard, teaching me that our spirits continue on, that our bodies are like spacesuits, and when our spirit is ready for the next adventure, it leaves the spacesuit behind. She taught me that those we love never

truly leave us and if we get quiet and open enough, we can feel them in a breeze, see them in a butterfly, a flower, or even in a song.

Who inspires you? Write down the names of people who inspire you and the reasons. Think about and identify ways to integrate those qualities into your life, (kindness, perseverance, creativity, true grit, bravery, etc.), and then mindfully do so. Be inspired. Live inspired.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information she can be reached at 216.464.4243.



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Rechargeable Battery System



- ◆ **Never change batteries again!** *(We'll do it at your annual checkup!)*
- ◆ **Charges in 2-4 hours and lasts up to a whole day!**
- ◆ **Interchangeable with standard batteries**
- ◆ **Environmentally friendly**

NEW Beltone Leasing Program

Beltone's best hearing technology is now **more affordable than ever before!**



- ◆ **Low monthly payments with NO MONEY DOWN!**
Ranging from only \$99 to \$174 per pair

- ◆ **Flexible purchase options** At the end of the lease term you have two options:
 1. Purchase the hearing aids at the fair market price or,
 2. Return the hearing aids with no further obligation
- ◆ **Loss of Life Provision** This industry-first program makes hearing aids a **risk-free investment**, especially for our most mature patients and their families.



Travis Huffman, HCP

25201 Chagrin Blvd Suite 160

216-591-1042

Visit our beautiful new Beachwood location!

CALL TODAY

Reservation Code: **BUZZ17**



We Invite You to Grow Your Business Network

Whether you're looking for a stronger business presence, networking opportunities, cost-saving programs, educational sessions or a chance to meet like-minded people, the Beachwood Chamber of Commerce has something to offer you to enhance your business. The Chamber's rich programming is available to meet your unique needs and includes:

- Networking After 5
- Informative Luncheons
- Beachwood Young Professionals
- Lunch with a Lawyer
- Beachwood Women's Connection
- Leadership Beachwood
- Golf Outing
- Beachwood Business Expo
- Fitness Challenge
- Taste of Beachwood

Here's a testimonial that mirrors what many members say:

"As a member of the Beachwood Chamber, I realize what a vibrant business community there is in Beachwood and the surrounding areas. Located in Westlake, TCC Technology Solutions has many eastside customers and becoming a member of the BCC has enabled us to become part of this terrific business community in a way not possible prior to membership. The warm welcome to join, the networking events and opportunities, the website and tools available to members and, most of all, the great people and relationships, make this Chamber one of the best in Northeast Ohio to help grow your business. And, we have a lot of fun, too!"

Todd Tramba – TCC Technology Solutions / Conexo Communications

Utilize Member Benefits From:

Anthem (hospitalization), Paramount Preferred Solutions (Worker's Compensation), Buy Rite (Office supplies and furniture), Fed Ex (shipping), Community Energy Advisors (save money on electric and natural gas bills), Service 1st Payroll (payroll services), SLN Connect (digital marketing tool) and Heartland (credit card processing)

Join Us!

We invite you to join us at an upcoming event to grow your business network.

For a complete schedule of upcoming programs, visit www.beachwood.org.

To register for a program or obtain additional information, email chamber@beachwood.org or call 216.831.0003.

On behalf of the membership committee, we look forward to meeting you soon!

Donna Cook
Membership Committee Chairperson



"Your Voice in the Business Community"

www.beachwood.org • 216.831.0003

24000 Mercantile Rd #3, Beachwood, OH 44122

Belonging
Community
Involvement
Action
Connections
Benefits

Beachwood Chamber of Commerce

"Your Voice in the Business Community"



The Beachwood Chamber of Commerce, located on Mercantile Road in Beachwood, is a community gem. In today's world, with so many people being attracted to big-box and national vendors, it's important to recognize the impact of doing business with local companies and organizations, and growing networks to increase business is the chamber's mission. We had an opportunity to sit down with Cindy Caldwell, BCC's executive director, and here's what she shared:

Q. Why should someone join the chamber?

A. Members join for assorted reasons - some to network and build a stronger business presence, and others for cost-saving opportunities. We work with businesses to best determine their needs and make connections to meet those needs.

Q. What types of businesses join the chamber?

A. All types. Membership is open to residents and businesses of all sizes. We have memberships that range from one employee to large corporations and organizations. Whether selling a product or offering a service, the chamber brings value by bringing like-minded people together to expand business networks.

Q. When considering the chamber, networking is the first thing that comes to mind. Tell us about networking opportunities.

A. Each month, we host luncheons and Networking After 5 opportunities. Luncheons, sponsored by current members, usually take place the third Wednesday of the month and feature panels or speakers who present topics of interest to individuals and/or local businesses. Networking After 5 takes place at local establishments, providing opportunities for chamber members to host events and attendees to

network and learn more about the hosting company. Food and beverages are often served at these events.

Q. What other events are offered through the Chamber?

A. Prior to accepting this position three years ago, I was not familiar with how chambers operate. After I became acclimated, I began using surveys to poll chamber members to determine how to best meet their needs. As a result, five new programs have been rolled out or are still being considered. They include:

Beachwood Young Professionals

Beachwood Young Professionals meet monthly to focus efforts on networking opportunities, education experiences and community outreach for young professionals ranging from 21 to 39 years of age. Their first event is coming up in June.

Beachwood Women's Connection

Beachwood Women's Connection was established to create a forum for professional women to meet and empower each other. We offer monthly morning meetings when we build relationships and learn about topics related to business, community and issues of interest. The first event, May 19 at BuyRite, welcomed attorney and Beachwood City Councilwoman, Barbara Bellin Janovitz, Esq. The next event takes place June 16.

Lunch with a Lawyer

Lunch with a Lawyer is a one-hour program that provides an opportunity for members to have lunch with an attorney who provides information about various business topics. The next event takes place June 13.

Q. Are other programs offered?

A. Yes. Three larger, well-known events include our Fitness Challenge, which provides a healthy opportunity for businesses to compete in the fitness arena; the Beachwood Business Expo, which will take place Thursday, September 14, at Embassy Suites Beachwood, to provide an opportunity for area businesses to interact with exhibitors from multiple industries in and around Beachwood. This year, the show has been revamped and I look forward to sharing more details in coming months. For those interested in exhibiting, please call me. My all-time favorite event, Taste of Beachwood, features samples of food from area restaurants and caterers. Stay tuned for more information!

Q. Who organizes and staffs your events?

A. Devorah and I are chamber employees and the rest of the work is done by member volunteers. We have a core group of volunteers that chair events and recruit committees to attend

to the details. The more active the members, the more they get from their membership. Each committee welcomes new members at any time. We encourage volunteerism to further build relationships!

Q. Earlier, you mentioned benefits. Can you tell us more about them?

A. Absolutely. In addition to networking benefits, which increase members' personal and business networks, we have business partners that offer cost-saving opportunities for hospitalization, payroll, credit-card processing, office supplies and furniture, shipping, and energy savings. I will gladly review specifics of what we offer with current and new members.

Q. What's the next step for those who have an interest in joining the chamber or becoming more involved?

A. Visit our website to see all that is going on. I invite those interested to attend an upcoming event. Our next Networking After 5 event takes place Tuesday, June 7, and our next luncheon is Wednesday, June 21. For complete information, visit beachwood.org or call me at 216.831.0003. I look forward to the opportunity to sit down and share additional information about the Beachwood Chamber of Commerce.

CITY OF *Beachwood* Council Update

MAYOR
MERLE S. GORDEN



216.292.1901
mayor@beachwoodohio.com

COUNCIL PRESIDENT
MARTIN S. HORWITZ



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JUSTIN BERNS



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BRIAN LINICK



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JAMES PASCH



216.630.9671
james.pasch@beachwoodohio.com

GAS LINE CONSTRUCTION

Dominion East Ohio Gas will be replacing gas distribution lines in the City of Beachwood beginning next week. Streets affected include: Fairmount (east of Richmond), Hendon (Fairmount to Selkirk), Sulgrave (Shaker east bound to South Woodland), Duffield, Wimbledon, Hazelmere, South Woodland (Sulgrave to just short of Richmond). All disturbed areas such as curbs, streets, drive aprons, tree lawns and trees will be replaced at no cost to the City or the resident. Trees will be replaced in spring of 2018. Traffic will be maintained, please expect some delays. For additional information, please call Dominion East Ohio Gas at 1-800-544-5768 or the City of Beachwood Public Service Department at 216-292-1922.



ARBOR DAY 2017

For the 21st consecutive year, The City of Beachwood earned the honor of "Tree City USA" by the Arbor Day Foundation for its commitment to effective urban forest management. In May, the City of Beachwood held a celebration titled "Something Old and New" & Earth Day. City officials, Fairmount Early Childhood Center students and community members attended the

celebration at Beachwood Community Center. A Cleveland Select Pear tree was planted near our newly restored bell.

1884 BRONZE BELL

The Centenary Church, constructed in 1884, once stood next to Beachwood Village Hall. The Church housed a bell. When anyone in the community passed away, the bell was tolled once for each year of their age. In 1980, church trustees voted to sell the building to the City of Beachwood. The 133 year old restored historic bell is now located adjacent to the Beachwood Community Center.



City Contact Information

CITY OF BEACHWOOD
25325 Fairmount Boulevard
Beachwood, Ohio 44122
216.464.1070
www.beachwoodohio.com



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EMERGENCY
Dial 9-1-1

CLERK OF COUNCIL
216.595.5493

WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

BE PART OF BEACHWOOD'S LEGACY

Beachwood will be appointing a seven member Charter Review Commission to review the City of Beachwood Charter. Our Charter defines its governing system and acts as its constitution. Chartered cities are permitted more latitude in governance. The Beachwood Charter can be viewed at www.beachwoodohio.com under the "Government" tab.

The City of Beachwood Charter Review Commission will be tasked with reviewing the City's Charter and making recommended changes to City Council for consideration. The last formal review of the Charter was completed in 1999. Any City Council approved changes will go before voters in 2018.

If you are interested in volunteering, please submit a letter of interest along with a resume or biography to the Clerk of Council via email at whitney.crook@beachwoodohio.com. Interested individuals must be residents and registered voters.

SENIOR POLICE ACADEMY

Beachwood Police Department is accepting applications for the Senior Police Academy.

Learn about real-life crime prevention and receive "hands on" experience with the help of knowledgeable instructors. Learn self-defense, CPR, safety and more.

BEACHWOOD CITY HALL

1:00 – 3:00 P.M.

WEDNESDAYS, JULY 19 – SEPTEMBER 13

PLEASE NOTE: Must be at least 50 years of age or older

TO REGISTER CALL 216.595.3733



HEAR SIRENS? PULL OVER

Streets are utilized by many communities to quickly and efficiently transport victims to area hospitals. When you hear sirens, please pull over and wait for the emergency vehicles to pass.

TIME SAVES LIVES.



MISSED A COUNCIL MEETING?

Catch up with Council easier than ever. The City's Web Site allows you to stay in tune with City business at a time and place of your convenience. Visit www.beachwoodohio.com.

ATTENTION BICYCLISTS

Slow down in parks and share paths. The maximum bike speed is 10 mph and bicyclists should pass on the left, use verbal signals and wear helmets.



Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meeting: Mondays, June 12 and July 10. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, June 29. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meeting: Mondays, June 12 and July 10. Questions? Call 216.292.1914.

ART EXHIBIT



Beachwood Community Center
MON – FRI • 9 A.M. – 4 P.M.

SAT • 10 A.M. – 3 P.M., SUN • 10 A.M. – 1 P.M.

PEOPLE, PLACES & THINGS • JUNE 2 - 24

Opening Reception:

Sunday, June 4, 1:00 – 2:30 p.m.

Featuring Dicc Klann, Gerte Hacker,
John A. Sargent III

COLLECTIVE WISDOM • JUNE 28 - 22

Opening Reception:

Sunday, July 9, 1:00 – 2:30 p.m.

An inspiring and upbeat collection of
2-D and 3-D art in celebration of the
Art Therapy Studio's 50th anniversary of
promoting health and wellness through
involvement in the visual arts.

SAVE THE DATE

Beachwood Historical Society –
House & Garden Tour
Sunday, June 25 • 1:00 – 4:00 P.M.

\$15 person, visit www.beachwoodohio.com



OF SPECIAL NOTE

American Red Cross Blood Drive
Beachwood Community Center
June 16 • 1:00 – 7:00 pm
Give the gift of life, give blood.

MULCH AVAILABLE TO RESIDENTS

Beachwood produces mulch from the brush it
collects from our community. The City is offering
mulch to residents for \$2 per bag. Mulch can be
purchased at the Service Dept., 23355 Mercantile
Road, Monday – Friday, 7:30 A.M. – 3:30 p.m.

50-YEAR RESIDENT SALUTE



TUESDAY, JULY 25 • 6:30 PM
BEACHWOOD FAMILY AQUATIC CENTER

We invite all residents who have lived in
Beachwood for 50 years or more to join us for special recognition.

Newly minted 50-year residents will receive a special gift. FREE but
a reservation is needed. *RSVP by JULY 12 by calling 216.595.3733.*

BE A MEMBER

The full season runs daily June 3
through August 15, and weekends through
September 4. Memberships are on sale at
City Hall Monday through Friday from 8 a.m.
to 4:30 p.m. Beat the rush and get your passes
early. Please bring proof of residency (*ex. ID &
utility bill*). *Non-resident individuals employed within the
city are eligible to purchase a season membership. Proof of employment
is necessary. Guest restrictions apply.*



NEW! Seniors will receive a 50% discount on memberships, or a rate of
just \$25 a season. If you are applying for a senior membership, please
bring documentation showing you are at least 60 years of age.

Beachwood Outdoor Movie Nights



JUNE 23 - SING
JULY 21 - FINDING DORY

Beachwood Community Center Parking Lot - movie begins at dusk.

Join us under the stars for a FREE movie night!
Bring your blankets and lawn chairs. We will be serving
popcorn! Questions? Call 216.292.1970



Council Update



Summer Concert Series



OUTSIDE BEACHWOOD FAMILY AQUATIC CENTER*
TUESDAYS - 6:30 - 8:00 PM

INSIDE BEACHWOOD COMMUNITY CENTER
THURSDAYS - 6:30 - 8:00 PM

June 13 • Cleveland T.O.P.S Swing Band

June 20 • Run Avril Run

June 27 • Kyle Primous and K Street

July 11 • RayBans

July 18 • Blue Lunch

July 25 • The Dan Zola Orchestra
50 Year Resident Salute



Open to Public

Brought to you in cooperation with:



June 15 • Classics & Transformations: 18th Century Paris to American Jazz Clubs for piano and violin with Andrew Focks and Kimia Ghaderi

June 22 • The Magical Music of the Movies: Marshall Griffith, piano and Virginia Crabtree, flute, perform music heard in films

June 29 • Piano recital by Caroline Oltmanns

July 6 • Duos and Trios by Solomon Liang, violin, Chauncey Aceret, cello and Amy Tan, piano

July 13 • Mozart Flute Quartets by Maddeline Lucas Tolliver, flute and Daniel Pereira, cello

July 20 • Visit France, Spain and Hungary in the 20th century with OPUS 216's Ariel Clayton Karas, violin, Andris Koh, cello and Emily Grabinski, piano

July 27 • Tangos and All That Jazz with Jason Smith, trombone and Ralitsa Georgieva-Smith, piano



*Inclement weather location Beachwood Community Center
Non-pass holders not permitted to use the pool

PRESENTED BY
CITY OF BEACHWOOD
BEACHWOOD CITY SCHOOLS
BEACHWOOD CHAMBER OF COMMERCE

BEACHWOOD FALL FESTIVAL

SUNDAY, OCTOBER 8

NOON - 6:00 PM

BEACHWOOD CITY HALL

FOOD TRUCKS - CRAFTS - GAMES - LIVE MUSIC

HOMEcoming WEEKEND



CITY OF
Beachwood



Beachwood
Chamber of Commerce
Strong Partners • Strong Community

MUFFINS WITH THE MAYOR

Dozens of residents celebrated May as "Older Americans Month" with Mayor Merle S. Gorden at the Beachwood Community Center. "This year's theme, "Age Out Loud," supports giving aging a new voice - one that reflects what today's older adults have to say. Take a moment to recognize and celebrate what getting older looks like today," stated Mayor Gorden.





Beachwood High School

Beachwood High School ranked #1 in Northeast Ohio, #3 in the state of Ohio, and #247 in the United States of America in the 2017 Washington Post's annual "America's Most Challenging High Schools" rankings.

This ranking is based upon the number of high school Advanced Placement (AP) courses students complete. AP courses are considered the equivalent of a first-year college course. Many Beachwood students take on the challenge of an AP curriculum and succeed. These classes have proven to be fantastic preparation for the rigors of college coursework. In addition, they are often used as a metric in school ranking calculations.

STEM IN ACTION...INAUGURAL NOISE EXPO DRAWS HUGE CROWD



On Saturday, April 22, 2017, over 5,000 kids and adults attended the first NOISE Expo at Beachwood High School. NOISE, for Northeast Ohio Innovative STEM Expo, featured STEM (Science Technology Engineering Mathematics) subjects in action demonstrated by more than 130 area businesses and school organizations. Highlighting NOISE was entertainer, Apollo Robbins of National Geographic's Brain Games.

Apollo gave two standing room only performances sponsored by Beachwood City Schools. Known as "The Gentlemen's Thief," Apollo focused his performances on the science of deception and sleight of hand. It has been said about Apollo that he could "...steal the wallet of a man who knew he was going to have his pocket picked." He did exactly that to scores of unwitting and absolutely amazed Beachwood fans.

Attendees dug into over forty hands-on demonstrations from companies like ASM, Eaton Corporation, Holden Arboretum, Cleveland Museum of Natural History, Little Medical Academy and Nordson. The first 1,000 students received lab coats, safety goggles, and STEM swag bags as they entered NOISE. The goal of NOISE was to excite students about STEM subjects and to see them in a variety of real world applications.

The ASM Materials Education Foundation hosted a Materials Mini-Camp within NOISE. Demonstrations included: Keeping Astronauts Cool, Nitinol: a Shape Memory Alloy, Can Steel Take the Heat?, Super Absorbent Polymers, Corrosion – Ball Bearing Experience, and Melting Metal with Microwaves.

Fifty middle school- to college-aged student entrepreneurs were featured in the Young Entrepreneur Market sponsored by the Burton D. Morgan Foundation. **Andrew Curl**, a Mayfield High School junior, put STEM in action as he debuted his virtual reality company, Eagle Eye Games. Beginning this fall, Andrew will also be in the Marketing Program at Beachwood High School that created NOISE.

NOISE was created and produced by the Marketing/Junior Achievement students at Beachwood High School. Forty-four seniors from nine area high schools attend the Marketing program through Excel TECC. These college bound seniors have raised over \$4.3 million dollars in college scholarships so far this year.

Karen Carmen, city recreation department director, and her staff have partnered with **Mr. Greg Perry** and his Marketing students for the past 10 years to help produce and execute these large-scale exhibitions.

Due to the overwhelming success of the first NOISE, a second one is already being planned for Saturday, April 13, 2019.

For more information, please visit: www.noiseexpo.com



ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, 464-2600 ext. 239 • mm@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, 464-2600 ext. 234 • ljb@beachwoodschoools.org
Dr. Ken Veon, Director of Operations & Technology, 464-2600 ext. 230 • kev@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction/Human Resources, 464-2600 ext. 289 • lhl@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, 464-2600 ext. 240 • ks@beachwoodschoools.org
Shana Wallenstein, Director of Marketing & Communications, 464-2600 ext. 237 • swallenstein@beachwoodschoools.org



#1 in Northeast Ohio

Congratulations to our high school students and staff for this accomplishment. It takes commitment and determination to earn this accolade. The entire Beachwood community shares in this achievement. Together, we've created a Beachwood culture that values learning, taking on challenges and support for one another. Every one of us contributes to it and The Washington Post ranking is but one small recognition of that fact.

Thank you for your support of our schools.

BHS Students Recognized for Accomplishments

Senior Sam Connor earned a Congressional Art Award for his oil painting titled, "The Lion", a portrait inspired by LeBron James. Sam will be attending Ohio University in the fall to earn a Fine Arts degree. Each spring, the Congressional Institute sponsors a nationwide competition to recognize and encourage artistic talent in each congressional district. Panels of district artists select the winning entries. Winners are recognized both in their district and at an annual awards ceremony in Washington, DC. The winning works are displayed for one year at the US Capitol.



Sam Connor



Danielle Kaufman

Junior Danielle Kaufman placed 2nd in a crowded field of 96 other budding floriculturists at the State Championships held at the Ohio State University in April. To compete, Danielle had to identify more than 200 plants, tools, insects and diseases, complete a written exam and create floral examples for the judges. She was also a member of a team that placed

fourth in the state. Danielle is ending the first year of a two year environmental education program focused on Floriculture and Gardening Operations. The program introduces students to many areas of the industry before entering higher education and the workforce. Danielle currently has a paid internship with Miklus Florists in Mayfield Heights.



Rachael Roth

Congratulations to **Senior Rachael Roth** who was recently recognized as a Gold Level Senior by US Figure Skating's Graduating Seniors Program. The program recognizes student-athletes who have worked hard to pursue figure skating while maintaining their academics. There are four categories of recognition based on competition and test achievements in all disciplines of figure skating.



As the sun begins to set on the 2016-2017 school year, you may be thinking of ways to commemorate a teacher, a graduate, a memory or an experience. Consider ordering a brick paver through the Beachwood Alumni Association or making a tribute gift through the Beachwood Schools Foundation.

Pavers and tributes make wonderful gifts - and you have the added benefit of supporting two great organizations working hard on behalf of the Beachwood Schools.

Paver and tribute recipients receive notification of the gift and the name of the person who made the contribution. All pavers ordered this month will be installed over the summer.

Pavers can be ordered here:

<http://www.beachwoodschoools.org/Pavers.aspx>

Tribute gifts can be made here:

<http://www.beachwoodschoools.org/Donate.aspx>

Sincerely,

April Thomas, President, Alumni Association

Evy Davis, President, Beachwood Schools Foundation



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Eric S. Lawrence, D.D.S. ORTHODONTICS & TMJ DISORDER

Dr. Eric S. Lawrence has specialized training in orthodontic care for youth and adults, surgical orthodontics, TMJ disorders, and Oro-facial Orthopedics. Dr. Lawrence has been practicing for 30 years. He is dedicated to providing his patients with the most current and advanced care available.

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Every Month

Call 216.297.0200 or
email beachwoodbuzzsales@gmail.com

Meet Gail Weintraub, an IMPACT! Volunteer

Gail Weintraub of Beachwood volunteers with IMPACT!, a Jewish Federation of Cleveland volunteer initiative designed for Baby Boomers who are looking to use their skills, passion, and leadership to make a difference in people's lives.

Q. What is your involvement with IMPACT?

A. When I retired as a social worker from Montefiore, I began to miss the busy work atmosphere. I became involved with IMPACT!, first as a volunteer and then as a member of the IMPACT! Advisory Committee. Volunteering has become a passion of mine, and now I am seeking new opportunities and orienting IMPACT! volunteers at various local agencies.

Q. Why is it important for you to volunteer in and around the community?

A. I feel that it's important to be a role model for my adult children and grandchildren so they'll learn the value of "paying it forward." My family has been fortunate to be involved in our wonderful community. It gives me such joy when my grandchildren ask what I did today and I can tell them that I volunteered as a Preschool Vision Screener for the Cleveland Sight Center.

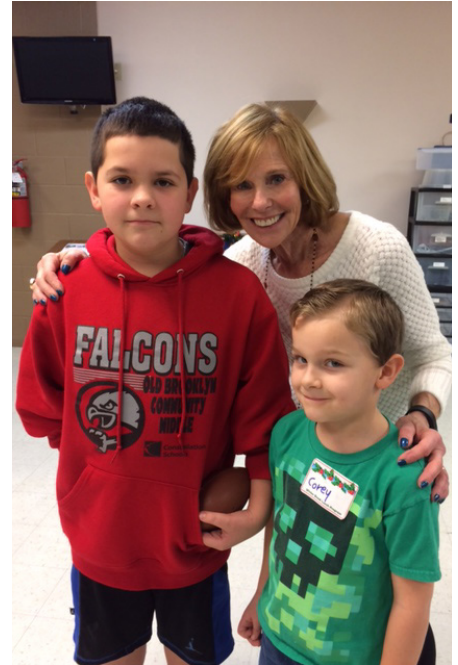
Q. What type of volunteering do you look for?

A. I prefer one-on-one volunteering with individuals – I'm able to learn so much about that person and help them to better achieve their goals. I've particularly enjoyed being a mock interviewer with Towards Employment, improving people's job interview skills. I've also volunteered with the Conversation Partners Program through Global Connections English Language Services (ELS), helping foreign college students with their conversational English. Not only do they become more comfortable speaking English, but I also learn so much from my students, such as my last student who was from a rural area in China.

Q. How has the IMPACT! volunteer initiative assisted you in choosing your volunteer options?

A. IMPACT! offers well thought-out options, specifically for those 50+, who are looking to give back in a substantial way. I hope that I can provide something positive and meaningful to those with whom I volunteer.

For volunteer opportunities or more information on IMPACT!, contact Susan Hyman at 216.593.2887 or shyman@jfcleve.org.



Gail Weintraub volunteering at Grace Church during a recent Winter Break Lunch Program.

"The smallest act of kindness is worth more than the grandest intention."

~ Oscar Wilde

Great Volunteer Opportunities Available at JFSA

Here are some great volunteer opportunities available at JFSA. For more information about these programs, contact Sandy at 216.378.3475 or slusher@jfsa-cleveland.org.

Music Therapy with Holocaust Survivors

Enrich the lives of survivors by serving as a volunteer with JFSA's new music-therapy program in conjunction with the Music School Settlement at University Circle. Volunteers will work one on one with survivors and assist with musical activities. Classes meet every Friday from 11:30 am - 12:30 pm, followed by lunch (provided) and a social hour until 1:30 pm. The first session begins June 2 and continues until August 18. Additional classes will be added over the summer.

Mémoire Writing with a Survivor

Do you love to write? Are you a good listener? JFSA has a volunteer opportunity to assist a Holocaust survivor write his or her post-war mémoires. The position is weekly or bi-weekly at the client's home in Pepper Pike.

Friendly Visitor

You can add so much to an older person's life with just a friendly visit in person or on the phone. JFSA's Friendly Visitors spend time with older adults who are isolated and live alone. Enjoy conversations, games and activities of

interest and/or outings in the local community. Volunteers also serve as a vital link with the JFSA staff by noticing and reporting any change in their senior's behavior, surroundings or routine.

Deliver Kosher Meals to Seniors

JFSA has an immediate need for drivers to deliver meals! Spring and summer are great times to deliver healthy kosher meals to older adults on Tuesdays and/or Thursdays between 8:30 and 10:30 am. Take a friend with you! Many of our drivers like to volunteer in pairs.

Day Support Program

JFSA's Day Support program for adults with developmental disabilities needs a volunteer with an art background to lead art activities at its new B'nai Jeshurun congregation location. JFSA is also looking for someone who can share their yoga expertise with its clients. The program is accommodating and you can choose your own day and time to volunteer.

YouthAbility Wants You!

The Horvitz YouthAbility program helps disabled and at-risk youth by engaging them in volunteer service and social enrichment activities. You can assist the program director with a variety of activities on weekdays, evenings and weekends, including community projects, transportation, annual play production and more. Suitable for adults and students.

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Temple Emanu El Appoints Blum as Life Trustee



Stanley Blum and Temple Emanu El past president Stan Levy.

Temple Emanu El is pleased to announce that Beachwood resident Stanley Blum has been named a Life Trustee to the Temple Emanu El board of trustees.

At 95 years old, Blum has been a staple within the leadership of the congregation for decades. He served on the board of trustees from 1972 to 1980 and again from 2011 to 2017. In 2014, Blum was presented with the President's Award to honor his creativity, intelligence and willingness to serve.

At 95 years old,
Blum has been a staple
within the leadership of the
congregation for decades.

Addressing his appointment as a life trustee, past president, Judy Uram said, "Stanley embodies what it means to be a mensch. He is a role model for us all and sets a high standard for us to attain as a volunteer, as a donor and as a leader in the community." For his effort and dedication, along with the longevity of his commitment, Blum was named Life Trustee of the Temple Emanu El board of trustees at the May 5, 2017 Congregational Annual Meeting.

Temple Emanu El, a Reform Jewish congregation, is located at 4545 Brainard Road in Orange Village. For more information, please contact Andrea Kushnick Rubin at 216.454.1210.



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Holocaust Survivor Makes Deep Impact on Mandel JDS Students

Some say that to learn about the future, one must look toward the past. Mandel JDS students could see this firsthand on Monday, April 24, as Olga Goldstein, survivor of the Holocaust, spoke of her experiences as a young girl in concentration camps during World War II. The event coincided with Yom Hashoah, or Holocaust Remembrance Day.

Goldstein, a great-grandparent of three Mandel JDS students, was fourteen years old when she was taken from her home in Transylvania, Romania, sent to a ghetto, and eventually to Auschwitz, Bergen-Belsen, and a host of other infamous Nazi concentration camps. After years of confinement, miraculously, Goldstein and a few others were able to escape Theresienstadt concentration camp, arriving in Prague, and eventually reuniting with family members.

For more than fifty years, Gold-

stein remained silent about her Holocaust experiences. Only recently has she decided to share her story, recognizing the importance and universality of her message, while also looking to serve as a physical reminder that the Holocaust did in fact happen, despite those who continue to deny its occurrence.

"I'm sorry, but this is a little difficult for me," said Goldstein, as she became emotional during her speech. "As I relive these little moments, it's hard, but I know this is my duty to speak for those who never had a chance. My obligation is to show you that I am here, I have a family, and I am alive."

After she recounted her experiences of both confinement and liberation, students were given the opportunity to ask questions. In addition, students watched a brief video illustrating the Israeli Air Force flying over Auschwitz, sending the message that Hitler's plan

was unsuccessful, further emphasizing the notion of resilience in the face of adversity.

"As I relive these little moments, it's hard, but I know this is my duty to speak for those who never had a chance. My obligation is to show you that I am here, I have a family, and I am alive."

"When we learn about the Holocaust, we often focus on tragedy, which is of course a natural and understandable tendency," said Leah Spector, principal of Mandel JDS. "My goal, however, is to focus on the resilience of the Jewish people, and the ways in which, despite



Olga Goldstein and Leah Spector, Mandel JDS principal.

Hitler's plans, we not only survived, but flourished as a people. We want the students to understand their responsibility as members of the Jewish community, and of the global community at-large."

Goldstein is a Beachwood resident. Her great grandchildren, also Beachwood residents, are Noah, Jake and Itai Tannenbaum.



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Rabbi Rosette Barron Haim Honored by NA'AMAT USA

On Tuesday, April 25, Rabbi Rosette Barron Haim was honored by NA'AMAT USA as the 2017 recipient of the Tikkun Olam Award (repairing of the world).

Rabbi Haim has spent a lifetime of involvement in congregational life and the Cleveland Jewish

Community, serving on boards such as the Jewish Community Federation of Cleveland, the Jewish Education Center of Cleveland and the *Cleveland Jewish News*. A strong supporter of Israel, her deeds are characteristic of the work and goals of NA'AMAT. Rabbi Haim has demonstrated care, compassion, knowledge and vision which is consistent with NA'AMAT's vision for a better life for every Israeli citizen.

Established in 1925, NA'AMAT USA is one of the largest Jewish women's organizations in the world.

In recognition of this honor, Mayor Merle S. Gordon and City Council proclaimed Tuesday, April 25, 2017 as "Rabbi Rosette Barron Haim Day" in the City of Beachwood. Rabbi Haim resides in Beachwood.

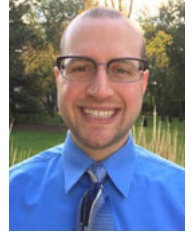


NA'AMAT executive director Gaylee Cweiber, honoree Rabbi Rosette Barron Haim and speaker Donald S. Burris.

Photo courtesy of NA'AMAT.

Krasnow named Associate Director of ORT America – Ohio Region

Wisconsin native Ethan G. Krasnow has been named the associate director for ORT America – Ohio Region. Prior to moving to Beachwood, he worked with children and families as the director of Community Programs and Wellness at the Jewish Community Center of Greater Ann Arbor in Ann Arbor, Michigan.



Ethan G. Krasnow

A committed Jewish communal professional, he previously served as co-chair of the graduate students and young professionals organization at Indiana University's Helene G. Simon Hillel Center.

Working for ORT in Northeast Ohio is a sort of homecoming for Krasnow. His mother's family has Cleveland roots and his grandmother was a former Women's American ORT president in Wisconsin.

"I've only been here a short time and have already met many people in the area," he said. "I can't imagine a more warm and welcoming community."

Krasnow's ORT portfolio will include helping to reinvigorate ORT's local Next Gen chapter, as well as planning events and maintaining the region's social media.

"We are delighted to have Ethan joining our team," said Char Rapoport Nance, Ohio Region director. "ORT is an important organization and he has already shown great passion for our mission. He will be a valuable member of our team, working hard to help us reach our goals."

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Kitay Earns OSU Business School's Top Award, Counsels Students on Finances

By June Scharf

The Ohio State University senior Andrew Kitay never ceases to be amazed by the many students who don't know the amount they've borrowed in educational loans, but he thinks he knows what underlies the apparent gap in their knowledge. They are afraid of thinking about debt. However, he says they also feel no sense of urgency surrounding their entire financial situation. Conversely, of those who are well funded by parents, he encourages them to learn more about personal finances by posing the question: "Do you ever want to be financially independent?"

Kitay clearly likes to engage in conversations about finances, particularly as they relate to how people envision their future lives.

"Students seem to marginalize both the importance of student debt and the effects it can have on short term and long term goals," says the BHS Class of 2014 graduate. While he understands that some may feel there's a stigma attached to the issue, he also recognizes the imperative for them to deal with thousands of dollars of debt.

Kitay acquired his financial knowledge through classes but also from his own experience with earning, saving and spending. He started working in high school at the Chick-Fil-A in Beachwood Place and rose to a managerial position during his senior year.

The sum total of his childhood, he says, was the development of a very strong work ethic, and it has already paid off with the annual Pace Setter Award he earned this spring from the Fisher College of Business at OSU, attended by approximately 5,500 students. The award winners demonstrated outstanding academic performance and leadership ability, with nominations and voting completed by faculty, staff and peers. Kitay was one of 15 students chosen from among the junior class. His determination and focus have been manifested by working hard, defined by dedicating many

weekends during high school to his job from 11 am – 10 pm. He says he always perceived this schedule in a positive way. That outlook, combined with his work ethic, has guided him through other trials, including his being a member of the BHS wrestling team while also juggling multiple Advanced Placement classes and performing well on the exams which earned 55 credits that he applied to college.

"I like finding opportunities to push myself and continually challenge my sense of what's possible."

- Andrew Kitay,

Ohio State University senior and winner of a 2017 Pace Setter Award from the Fisher College of Business

"I am beyond grateful for the opportunities provided by the Beachwood school system, and the incredible teachers that supported me along the way," he says. The drive to succeed, however, is all his own.

"I like finding opportunities to push myself and continually challenge my sense of what's possible," he states.

He will graduate on time with a combined B.S./B.A. and Master's degree in accounting with honors. Along the way, he has become an intrepid volunteer financial adviser through Scarlet and Gray Financial, operated through OSU's Office of Student Life. Its mission lies with helping college students set themselves on a course that will best allow them to achieve their occupational and financial goals.

In addition, Kitay developed an outreach program as an extension to OSU's Scarlet and Gray Financial to help underprivileged youth in

the Columbus area. His hour-long financial literacy workshops engage participants in real-life-based discussions to establish the importance of healthy financial habits and decisions. His seminars cover banking, budgeting and the use of credit and loans, along with strategies to become employable, developing a work ethic and solid study habits.

"The idea is to bring everything around to being goal-driven," Kitay explains. He also frames the conversations by posing the question, "How much of your time and energy are you willing to invest in yourself?"

Over the past school year, he conducted five workshops, involving 135 youths, ages 13-18, with the help of other student-volunteer coaches and several professional financial planners. The venues included the Circleville Juvenile Correctional Facility, Van Buren Homeless Shelter, OSU Star House (a drop-in shelter) and OSU Main Campus. For the next school year, he is planning 16 workshops and a one-day leadership conference for selected high school students from disadvantaged

districts in Columbus.

He has also been hard at work molding his own career during summer internships. This year, he'll be interning at Ernst and Young's Chicago's office in its assurance program, something he secured through a competitive process. Last summer, he worked at Parker-Hannifin as an accounting and finance intern within the global sales department.

Kitay maintains a 3.99 GPA, and in service to his minor in Spanish, he's taking a trip to South America where he'll explore Columbia, Argentina and Peru two and a half weeks before he begins his summer internship.

"I know enough Spanish to get around, but I expect to improve by the end of the trip," he says. Any challenges he finds there will likely be where he feels his greatest traction, if his past foretells his future.

In the more distant future (five years from now, according to Kitay), he says he'd like to open his own financial planning and CPA firm in Cleveland. He hopes all his experiences add up to an independent career that allows him to help others.



Pictured from left: Marc, Andrew and Renee Kitay.

Help Conquer a Killer

Learn the symptoms of stroke



Stefan Dupont, MD, PhD

One American dies from stroke every four minutes. That's a sobering statistic, but the good news is that stroke doesn't have to be fatal. Knowing the signs of stroke and getting emergency help for yourself or someone you are with who is experiencing symptoms can save lives.

Timing is Everything

University Hospitals neurologist Stefan Dupont, MD, PhD, specializes in treating people with stroke. "With stroke, getting the right treatment fast is critical to the outcome," he says.

"We do not have a cure for stroke once it has occurred. We do have emergency treatments that can reduce the damage to the brain caused by the stroke and protect the brain from damage and lack of oxygen, if the person gets treated in time."

Treatments include clot-busting medicines, neuroprotective medicines and special intravenous fluids to reduce or control brain swelling after stroke. "Treatment is most effective when started within three hours after a stroke," Dr. Dupont stresses. "That's why it's so important to recognize the symptoms of stroke and call 911 immediately."

Reducing Your Risk

Even better than treating stroke early is preventing stroke from occurring. Although anyone can have a stroke at any time, some people have a higher risk for stroke. Some risk factors for stroke can be prevented or medically managed. These include smoking, high blood pressure, obesity, diabetes, sleep apnea, heart disease and high cholesterol. Other risk factors cannot be changed, such as age (risk is higher in older people), gender (men are at higher risk than women), race (African Americans have a higher risk than other races), having a previous stroke and a family history of stroke.

Know the Warning Signs of Stroke

Stroke is an emergency. If you or someone you are with experiences any of the symptoms listed below, call 911.

- **Walking** – Balance is off, person cannot stand up straight, is leaning or slumping to one side when walking, or otherwise is unable to walk normally.
- **Talking** – Speech is slurred or garbled or person is having difficulty speaking, is not making sense. One side of the face or mouth may droop.
- **Reaching** – One side of the body is weak or numb. The individual cannot hold both arms up or cannot easily hold a small object like a pen.
- **Vision** – Changes in vision such as blurring, seeing double or a portion of the person's vision is blocked.
- **Headache** – The worst headache the person has ever had. Sensitivity to light, sounds or loud noises.

Specialists in the UH Neurological Institute at UH Ahuja Medical Center can help patients manage their controllable risk factors with lifestyle changes and/or medication to reduce their risk of stroke. For information on UH Stroke Prevention Clinics or to make an appointment with a UH Ahuja Medical Center stroke specialist call 1-866-UH4-CARE (1-866-844-2273).

What is a Stroke?

A stroke is a brain injury that occurs when blood flow to the brain is blocked or interrupted. About 85 percent of strokes happen when a major blood vessel to the brain is blocked by a clot or a buildup of fatty deposit and cholesterol called plaque. This is an ischemic stroke. The remaining 15 percent of strokes occur when a blood vessel in the brain ruptures and blood flows into the brain tissue. This is a hemorrhagic stroke.

Private Equity Firms Offer Insight Into Funding Arena

By June Scharf

While those who work in real estate live by the mantra, *location, location, location*, players in private equity who buy or invest in businesses to eventually cash out, follow the maxim *growth, growth, growth*, according to a local expert. In this active funding arena, Beachwood can boast of being home to numerous venture capital firms, and members of several took some time to share an insider perspective on their investment processes.

Drummond Road Capital

The investment opportunities that most excite venture capitalist Morris Wheeler, principal at Drummond Road, are software platforms or, more specifically, “things that are enabling.” This includes software off of which others could develop more products.

He cites as an example of this type of technology the programs that send text messages with security codes, a process handled by a behind-the-scenes company. In the industry, this is also known as SaaS, or Software as a Service, which involves software that’s licensed and delivered on a subscription basis from a central or cloud-based host.

Before any minds spin out from too much tech talk, Wheeler mentions his other major source of investment interest within the technology sector relates to connected devices, such as the Fitbit, the health and fitness tracker, styled like a wristwatch.

In layman’s terms, Wheeler says he likes “things that tie other things together.” The Boston native arrived at this interest by way of being a computer programmer “a million years ago,” after majoring in computer science and economics at the University of

Massachusetts. He also earned a law degree from Yale, then spent time on Wall Street, the sum total of which led him to starting an internet company in the 1990s, which he eventually sold.

With his sights now exclusively trained on investing, he has chosen to avoid the IPO (initial public offering) market which he says, “is more difficult to navigate.” Instead, he has direct investments in more than 40 companies and indirectly in about 60 others. He says his strategy is to commit to a company for 8 to 10 years or more. A typical year sees him making 10 direct investments.

The most common route that leads him to his investment discoveries of the best early stage start-ups is through business incubators or accelerators. Among his favorites are Flashstarts in Cleveland, Techstars and MergeLane (designed to increase the number of female-led startups and activate female leaders) in Boulder, CO, The Brandery in Cincinnati, and both Y Incubator and 500 Startups in the Silicon Valley area. He also worked with Beachwood’s incubator run by Tom Sudow, a former executive director of the Beachwood Chamber of Commerce. Additionally, Wheeler serves as a mentor for the compa-

nies and entrepreneurs involved with these accelerator programs.

(Wheeler) likes to ask the question: if you had \$100 million in revenue, what would your company look like? “If they look at me dumbfounded, then they aren’t thinking big enough for me. I like to look for \$100 million potential!”

~ Morris Wheeler,
Venture capitalist and principal,
Clarion Direct Investment LLC

The funding philosophy he espouses is simple: “I’m never simply buying a company; I’m making an investment.” Additionally, he typically takes a non-controlling, minority stake. The fundamental criteria upon which he bases his investment choices relate to the quality of the team in place at a company and what their big idea is. He likes to ask the question: If you had \$100 million in revenue, what would your company look like?

“If they look at me dumbfounded, then they aren’t thinking big



Morris Wheeler, principal at Drummond Road Capital

enough for me. I like to look for \$100 million potential.”

He offers the caveat that some companies will have zero revenue at the beginning. “This doesn’t faze me,” he says. “I want to know what they’re going to do to get to the next level.” One of the biggest challenges he sees facing startups is not the initial funding to get them going, but the second round of financing.

Not all people are well suited for investing in startups, admits Wheeler, but he says he’s qualified. “I like the roller coaster,” he states. “That’s just how I’m wired.”

Align Capital Partners

There’s nothing easy about stepping in and growing an established business, says Chris Jones, a managing partner at Align Capital Partners. The primary challenge relates to making tough decisions surrounding how to generate that growth.

“We often need to focus on just

two to three top priorities, which may come at the expense of legitimate growth opportunities that we choose not to resource,” he explains. “There’s a lot of debate and decisions we make in partnership with a company’s management team to arrive at the right outcome for the business.”

He says the one-year-old firm’s acquisition interests lie

Align Capital Partners, left to right, Rob Langley, Steve Dyke and Chris Jones.



with established, profitable companies, as opposed to those that are distressed, in the manufacturing and business services industries. "We're seeking businesses that generate \$2-\$10 million in annual earnings," he notes. On average, Jones says the goal is to hold a company for four to six years.

ACP has \$325 million in capital with which to make investments from its offices here and in Dallas. Its latest investment (as of press time) is the acquisition of an emissions-testing unit of Golden Specialty Inc., which was an add-on acquisition to its platform company Alliance Source Testing. Financial terms remain undisclosed.

"We often need to focus on just two to three top priorities, which may come at the expense of legitimate growth opportunities that we choose not to resource."

~ Chris Jones,
Managing Partner,
Align Capital Partners

ACP is the Cleveland area's newest private equity firm, launched with Steve Dyke and Rob Langley, who, along with Jones, were principals at Cleveland-based The Riverside Company.

Overall, Jones describes the acquisition market as "very competitive, with many investment firms looking to buy." That said, he remains bullish on the climate for continued merger and acquisition activity this year due to a generally healthy economy and continued low interest rates.

To best understand what guides ACP's investment strategy, Jones explains that it re-

volves around the answers to three primary questions: What advantages does the company have in its industry? How does it plan to grow? How will ACP's capital and experience impact the company's ability to grow? They also evaluate the company's margin profile and the management team as part of determining the amount of growth they believe is possible. At companies ACP acquires, Jones says they emphasize partnering with management teams to create opportunities and upward mobility for existing employees, along with adding new jobs for future hires.

Kirtland Capital Partners

Kirtland celebrates its 40th anniversary this year, and that kind of longevity in a tough industry really begs an explanation. Tom Littman, Kirtland president and managing partner, offers one.

"It's a function of our consistent strategy that focuses on relationships," he says. "We nurture them for decades, and we preserve the DNA and culture of the companies we work with." Reflecting on the firm's past, he also notes that it "didn't chase the internet in the 1990s" or the popular but risky restaurant businesses.

The firm found its niche with manufacturing and business services companies across the U.S. and Canada. Littman reports being attracted to businesses that are doing well and manifest growth potential. "We're not interested in turn-arounds," he adds.

Kirtland does target small companies with \$10-\$75 million

in revenue, and looks for new opportunities. "We close on one to three new deals annually," he reports. The firm often seeks "add-on companies" for its existing portfolio that might accelerate growth for those enterprises. Its hold period is about five to seven years, a span that largely depends on how long it takes to see growth, though he acknowledges that "add-on acquisitions take time to add value."

To determine investment potential, the criteria considered includes what makes the company special, what its challenges are, who the competition is and what opportunities lie ahead.

~ Tom Littman,
President and managing partner,
Kirtland Capital Partners

The firm has four investments now. Kirtland is different from most private equity firms because of its flexible investing approach. "We pursue control investments but are also comfortable making a minority investment of less than 50% ownership where we build a strong partnership with the business owner," Littman notes. He defines his company's role as primarily working alongside a management team to grow the business.

Most of his leads for opportunities come from a cadre of professionals such as wealth managers, estate planning lawyers, brokers, accountants and old school networking. "Many opportunities come to us based on our reputation," he adds.

The conversation that he generally holds with a business he's considering for investment potential covers the owner's goals, and growth



Tom Littman, president and managing partner, Kirtland Capital Partners

and succession plans. He also likes to know what makes the company special, its challenges, its competition and what opportunities lie ahead.

"We take a more holistic approach than 'tell us what your revenues are,'" he states.

Beachwood is the hub of a great a deal of commerce, and venture capital activity figures well among the players here. And with the firms' reach extending far beyond these borders, they are helping to raise Beachwood's profile nationwide as well.

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All in the Family, Keeping it in Beachwood

When it comes to Michele Ryb's professional career, it's always been about business in Beachwood. Ryb, a Beachwood High School graduate, class of '85, started working in her father's business, Complete Office Supply, during summers and days off during the school year. That's where she learned the ins and outs of the office supplies business – and the importance of customer service, building relationships and supporting independent business owners. A year and a half after joining his team, Complete Office Supply closed and Ryb took her skill set across the street, on Mercantile Road, to open Buy Rite Office Products.

Since opening in 1990, the industry has changed and Ryb has stayed on the cutting edge to evolve with the times. "Back in the 90s, businesses were still dealing with independent dealers, but once the big-box stores moved in and online sales increased, a lot of dealers went away," Ryb told us. "We had to morph into a niche to help keep our market share."

To adapt with the times, Ryb created a partnership with Speedy Office Supply, another family-owned and -operated business, to help with warehousing and delivering of supplies. With their back-end support, Ryb continues to service her accounts, while growing her office furniture presence.

"We're the only east-side office furniture and showroom around," Ryb said. "There are showrooms on the west side and downtown, but for those who want to stop in a showroom without going downtown, we are the only one around."

Today, Ryb offers new, used and previously-owned furniture –

which differs from used because it looks brand new. She also takes in furniture on consignment, and opens her showroom regularly for networking meetings, bringing in dozens of people each week.

"About five years ago, I joined my first BNI group and when they needed to find a new meeting space, I opened our doors," Ryb told us. "That was the beginning. Today, I host and participate in several networking meetings each week, including BNI, Northeast Ohio Business Connect, Beachwood Business Development Group, JNet (Jewish Networking), WIN (Women in Networking), and the Beachwood Chamber of Commerce's new group, Women Empowering Women."

"I'm a connector," Ryb said. "I try to connect people; and when I'm making a sale, I'm making a friend. If I can connect people through networking groups, I want to do so."

With all of this in place, Ryb was overwhelmed when her lease

came up last year. "After being in the building for 25 years, I didn't know how to pack up and move 10,000 square feet of furniture and supplies," she said.

Fortunately, she had planted the seed for her father, Harold Levine, to buy the building a few years earlier. The seed grew, and today, Ryb and her sister, Marci Baker, co-manage the Beachwood property together.

"I always felt like this was my building," Ryb said. "I've always treated it that way and handled on-site management, so it seemed like a natural progression to own the building now. My dad has a history of owning commercial space, so now, it's a family project."

"Beachwood has always been my home," Ryb added. "I've always promoted buying local and supporting local businesses, and by purchasing the building, that locks in my fate. I'm not going anywhere, ever."

Buy Rite Office Products and Furniture is located at 23715

Mercantile Rd., #A102, Beachwood. For more information, call 216.292.7112.



Buy Rite Office Products and Furniture owner Michelle Ryb poses at a stand-up desk with Twixt and Pogo stools, all new trends in the office-furniture industry.

Programs at The Gathering Place

The Gathering Place is a cancer support center that provides free programs and services to help individuals and families currently coping with the impact of a cancer diagnosis in their lives. Programs are provided for adults, teens and children and include support groups, family and individual support, a lending library, a wig salon, exercise programs, hands-on cooking classes, art therapy and more. The Gathering Place has locations in Beachwood and Westlake. Visit www.touchedbycancer.org for a listing of all programs and services or call 216.595.9546 to talk with a staff member. Upcoming Beachwood programs, listed below, require advance registration by calling 216.595.9546 unless otherwise noted.

Coping with Genetic Risk

Mondays, June 5, 12 and 19
6:30 – 8 pm

For people who do not have cancer but have tested positive for genetic risk for any type of cancer. Topics include managing fear and stress, movement based mindfulness and understanding the role of nutrition and exercise.

Prostate Cancer Forum

Saturday, June 17
8:30 am, registration
9 am – 4 pm, program

Join keynote speaker Lee Ponsky, MD and nationally known speaker Mark Moyad, MD at the Prostate Cancer Forum. Topics of discussion include updates in prostate cancer treatment, creat-

ing your medical team, exercise for wellness, treatments for advanced prostate cancer, tools for emotional wellness, integrative medicine and treatment choices.

This program is located at DDR, 3300 Enterprise Parkway, Beachwood

Cooking for One

Wednesday, June 14
5:30 – 7:30 pm

Explore the emotional and physical benefits of nurturing yourself in this hands-on cooking class. For individuals in treatment or post treatment or for individuals grieving the death of a loved one from cancer.

From the Federation

Summer Soirée

The Jewish Federation of Cleveland's Young Leadership Division and JCLE present the 9th Annual Summer Soirée. Enjoy refreshing summer cocktails, an awesome DJ, great food, and more. The event takes place Thursday, June 8, from 7:30 pm – 12:30 am at Acacia Clubhouse, 26899 Cedar Road, Lyndhurst. For more information, please visit www.jewishcleveland.org.

PJ Library Goes to Camp for Family Fun Day

Enjoy camp-style family fun at this annual event with swimming, boating, s'mores and more, on Sunday, June 25, from 10 am – 3 pm at Anisfield Day Camp at Halle Park in Burton. For more information, please visit www.jewishcleveland.org.

Chef/Chopped Champion and Comic Highlight Fairmount Temple Fundraiser

Anshe Chesed Fairmount Temple (23737 Fairmount Blvd., Beachwood) is hosting a fundraiser featuring an Israeli Chef/Chopped Champion and a well-known comic on Saturday, June 17 at 7 pm. Chef Einat Admony and comedian Joel Chasnoff collaborated on the cookbook, *Balaboosta*, featuring 140 of Einat's recipes with comedic touches from Joel.

Einat Admony is a Tel Aviv native, James Beard finalist and owner of several highly regarded NYC restaurants. She has appeared on the popular *Chopped* cooking show, winning twice, as well as beating Bobby Flay on his own show in a falafel showdown. When Einat is not at her restaurants or competing on shows, she can be found at home, cooking for the crowd of family and friends continually gathered around her dining table.

Joel Chasnoff will be sharing the stage with Einat, providing the "laughs" of the *Belly Laughs!* A Chicago native, he's a former IDF combat soldier and author of the comedic memoir, *The 188th Crybaby Brigade*, about his service in the Israeli Army. Joel has performed on stage and screen in nine countries, including two off-Broadway shows. This is an encore visit to Fairmount Temple for Joel Chasnoff, a big hit when he was here in 2015.

Tickets begin at \$50 with additional ticket options that include a dessert reception following the show and more. To RSVP, visit www.fairmounttemple.org and click on "Fees & Contributions" or call the temple at 216.464.1330.

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Jewish Teens Grant \$42,500 for Community Needs

Forty Jewish high school juniors and seniors representing public and private high schools across Cleveland have come together to recommend grants totaling \$42,500 to 10 organizations for crucial programs in the Jewish and general community through the Jewish Federation of Cleveland's 2016-2017 Maurice Saltzman Youth Panel. Beachwood High School participants include Jakob Bolman, Zoe Grant, Margo Lackritz, Rachael Roth and Gabriel Shapera.

Saltzman Youth Panel was established in 1998 through a generous gift from the late Shirley Saltzman and her family in memory of the late Maurice Saltzman. The program perpetuates the goals of Maurice Saltzman, a past president of the Federation who cared deeply about educating the next generation of Jewish community leadership. Each year, a new Saltzman Youth Panel makes decisions to allocate up to \$50,000 to worthy organizations – 85% of which is awarded to programs that serve the Jewish community. The other 15% is awarded to non-profit programs that serve the general

community. Through this process, the participants learn about the philanthropic process and responding to community needs.

Some of the Jewish community grants included \$6,000 to Hebrew Shelter Home to provide transportation assistance to clients (including bus passes, cab vouchers, and gas cards), \$6,000 to Jewish Family Service Association (JFSA) to provide subsidized services to older adults who cannot otherwise afford them (including dental care, medical supplies, hearing aids, and eyeglasses), and \$5,259 to the American Jewish Joint Distribution Committee (JDC), a Federation

partner, to subsidize backpacks and basic school supplies for Ethiopian-Israeli children.

Prior to the Board of Trustees meeting, panel members and their families gathered for a reception to celebrate their accomplishments. Federation President Stephen H. Hoffman congratulated the group on their successful collaboration and philanthropic spirit. Panelists commented on how much they learned about community needs, evaluation of grant proposals and the struggle to prioritize needs when resources are limited.

Panel members, selected

through a competitive application process, met seven times throughout the school year. They created a Request for Proposals, reviewed grant applications, learned about consensus decision making and, in the end, had a tremendous impact on programs and organizations that improve the lives of others.

For information about submitting nominations or obtaining an application for the 2017-18 Saltzman Youth Panel, please contact program coordinator Leora Lanzola at llanzola@jfcleveland.org or 216.593.2798. Application deadline is September 7.



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Five Star Sensation

Saturday, June 24, 2017

7 p.m. to midnight

Cuyahoga Community College's Eastern Campus

4250 Richmond Road

Host Chef Michael Symon and a star-studded list of chefs and vintners, including Hubert Keller (Fleur), Michelle Karr-Ueoka (MW Restaurant), Rocco Whalen (Fahrenheit) and Aarón Sánchez (Johnny Sánchez) will come together for a landmark culinary event at Cuyahoga Community College's Eastern Campus.

At Five Star Sensation, the premier benefit for University Hospitals Seidman Cancer

Center, guests will enjoy music, dancing, a silent auction stocked with incredible prizes, making memories and making a difference — to date, Five Star Sensation has raised \$18M to support UH Seidman Cancer Center's research and community outreach programs.

For sponsorship opportunities or other questions, please contact Jennifer Davidson at 216.844.0416 or FiveStar@uhhospitals.org.

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the things you look at change.

~ Wayne Dyer



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Arbor Day in Beachwood

On Friday, April 28, city officials, employees, Beachwood pre-school classes and community members observed Earth Day at Beachwood's annual Arbor Day celebration and witnessed this year's celebration of "Something Old and New."

"Something Old" referred to the bell from the Centenary Church, once located on the site of Beachwood City Hall, but in storage for many years. Beachwood resident Bob Young initiated having the bell refurbished, mounted and permanently

placed outside the Beachwood Community Center.

"Something New" was the new Cleveland Select Pear tree, planted just outside the community center. Fairmount pre-school students assisted in the planting, with each student depositing a Dixie-cup of dirt around the tree.

Following the planting, students recited poems, sang songs and displayed artwork to proudly demonstrate their awareness of Earth Day and shared their own earthy-friendly ideas.

Next, Mayor Merle S. Gorden sounded the bell, with students ringing their hand-made paper

bells with tinsel-topped straws.

In recognition of this day, Mayor Merle S. Gorden and City Council proclaimed the day as "Arbor Day" in the city of Beachwood.

About the Centenary Church and the Historic Bell

Next to the Beachwood Village Hall was the Centenary Church, which was constructed in 1884. The stone foundation came from a small quarry on the Bleasdale Farm near the area of Harvard and Richmond Roads. When anyone in the community passed away, the church bell was tolled once for each year of his or her age. In the 1920s, the church was moved back several yards for the widening expansion of North

Woodland Road (now Fairmount Boulevard). By the 1970s, the church's aging congregation was rapidly decreasing. On August 4, 1980, church trustees voted to sell the building. It was purchased by the City of Beachwood and formerly housed the city's administrative fire department staff until the new station was built in 2001. When the new Beachwood Municipal Complex was constructed in 2006, the bell was placed in storage in the police garage.

Pictured from top:

- Charlotte White enjoys her Arbor Day celebration.
- Mayor Merle S. Gorden (*center*) with council members Alec Isaacson, Martin S. Horwitz (president), Justin Berns, Melvin Jacobs and James Pasch
- Cayce Thornton's preschool class enjoys a sweet Arbor Day treat with Beechie.
- Stacey Phelps helps students Gianna Jones, Sophia Wang and Mohammad AlGhamdi help plant the Cleveland Select Pear Tree in honor of Arbor Day.
- Beachwood environmental manager Chris Vild explains the importance of taking care of trees to children in Karen Leeds' preschool class as they admire the yellow bird on his hat.
- Superintendent of Public Parks & Grounds Mark Lopez, laborer Matt Markiewicz, environmental manager Chris Vild, Beechie the Beach tree (aka Mat Atkinson), service director Dale Pekarek, arborist Dan Burkholder, laborer John Behm, service administrative assistant Alison Ingham Smith and assistant service director Chris Arrietta.



Gently-Used Purse and Jewelry Sale at Montefiore



The Montefiore Volunteer Partners (MVP) is collecting handbags and jewelry for its annual "Gently-Used Purse & Jewelry Sale," Wednesday, June 14 – Friday, June 16, from 10 am – 4 pm in the Montefiore lobby. If you have handbags and/or jewelry in good condition, please consider donating them to the

MVPs. All items can be dropped off at the volunteer office and should include your name and address for you to receive a tax deduction receipt. All proceeds benefit programs and services for Montefiore residents.

Montefiore is located at One David N. Myers Parkway, in Beachwood.

Beachwood History Book Club

Did you know there is a book group just for history buffs? The group meets every six weeks at the Beachwood Library.

Thursday, June 22 • 7 pm
Clementine The Life of Mrs. Winston Churchill, by Sonia Purnell

Wednesday, July 26 • 7 pm
Hero of the Empire, by Candice Millard

New members always welcome. For more information, and to be put on the mailing list, contact Margaret Reardon at 440.292.7739 or email margaret_reardon@att.net.

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Upcoming Programs at the Beachwood Library

Meet Author

Jonathan Safran Foer

Thursday, June 8 • 2 pm
This event will be held at The Temple-Tifereth Israel.

Jonathan Safran Foer is the award-winning American novelist of *Everything Is Illuminated* and *Extremely Loud & Incredibly Close*. Both earned significant acclaim and were made into equally well-received films. Foer's latest novel, *Here I Am*, was an instant *New York Times* bestseller. Books will be available for purchase and signing courtesy of Mac's Backs - Books on Coventry.

Estate Planning Workshop (ESOP)

Friday June 9 • 2 pm

Please join ESOP (Empowering and Strengthening Ohio's People) in a workshop on estate planning that included topics like wills, trusts, healthcare directives and power of attorney.

Creative Gardening in Containers

Monday, June 12 • 7 pm

Big yard, small yard, no yard - come learn how to garden creatively in containers. There is no limit to what you can grow: herbs, vegetables, annuals and perennials. Sponsored by the Friends of the Beachwood Library. Registration required. Call 216.831.6868 for more details.

Meet Author Emilie Richards

Tuesday, June 13 • 7 pm

Meet Emilie Richards, the *USA Today* best-selling author of more than 50 romance and mystery novels including the popular *Ministry Is Murder* series and *Shenandoah Album* series. Emilie's experience as a family counselor has contributed to her fascination with relationships of all kinds and the in-depth exploration of social issues in her books. Her latest stand-alone novel, *The Swallow's Nest*, tells the story of three women fighting for the chance to raise the child

they've all come to love. Books will be available for purchase and signing courtesy of Mac's Backs - Books on Coventry.

Play Reading with Mamai

Theatre Company: A Doll's House by Henrik Ibsen

Wednesday, June 14 • 7 pm

Join Christine McBurney, co-artistic director of Mamai Theatre Company and director of *A Doll's House*, by Henrik Ibsen, adapted by Thornton Wilder for a discussion of and readings from the play. Imagine a devoted wife and mother who makes an unexpected journey to an unplanned exit with a famous door slam heard around the world. Ibsen's 1870s classic reshaped through a 1937 adaptation by American master Thornton Wilder takes audiences on a suspenseful ride to the edge of a gaping precipice of personal discovery that has a potential gain so great, that even a mother's love and a wife's duty can be swayed to sacrifice. Registration preferred. Sponsored by the Friends of the Beachwood Library.

Drop in and Download

Saturday, June 17 • 10 am and

Monday, June 19 • 2 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies and music from the library's digital collection - anytime, anywhere. Bring your device and passwords to the library and their staff will get you started.

Fathers Day Event:

Curtis Taylor Quartet

Sunday, June 18 • 2 pm

Grammy award-winning trumpeter Curtis Taylor brings his jazz quartet to the Beachwood Library on Father's Day! Taylor's trumpet can be heard on Gregory Porter's debut album *Water* and on his junior release (Blue Note records) *Liquid Spirit*. Both albums were nominated for Grammy Awards. *Liquid*

Spirit won the Grammy in the Best Jazz Vocal Album category for 2013. Registration preferred. Sponsored by the Friends of the Beachwood Library.

Third Wednesday /

Third Thursday Book Discussion

Wednesday, June 21 • 1 pm and

Thursday, June 22 • 2 pm

Monthly book discussion led by library staff. JUNE: *Being Mortal* by Atul Gawande

Winds Over Jerusalem

Friday, June 23 • 2 pm

Author Debbi Perkul will discuss her book, *Winds Over Jerusalem: the story of Rae Landy, Pioneer Nurse of Hadassah*. Book will be available for purchase and signing after the presentation.

It's All About You

Friday, June 30 • 2 pm,

Friday, July 2 • 2 pm and

Friday, July 14 • 2 pm

This three-week series led by Nicholette Leanza will empower participants to live more fully as they take control over their mental and emotional health and wellbeing. Topics will include letting go of emotional baggage, mastering your anxiety, dealing with emotional vampires, overcoming depression, maintaining happy relationships and rewiring your brain for a new you.

New to Medicare -

Making the Smart Choice

Wednesday, July 5 • 7 pm

This program will simplify the confusion on what's the best course of action to take when on Medicare so you can make the most of your Medicare dollar.

Children's Programs

Mr. Lemoncello's

Library Olympics

June 5 • 6:30 pm

Grades 3 to 6

Are you a fan of the Mr. Lemoncello book series or just obsessed with puzzles, games and reading? See if you have what it takes to solve mind-boggling challenges, play games, scramble for clues, show your skills in all things library and be crowned the Library Olympics champion!

Meet Author Chris Grabenstein

June 6 • 7 pm

Meet Chris Grabenstein, author of the award-winning *Mr. Lemoncello's Library* series and the *New York Times* bestseller *The Island of Dr. Libris*. His latest, *Welcome to Wonderland: Beach Party Surf Monkey*, is the second adventure in a hilarious new series about all the wacky things that happen when you live in a motel. Books will be available for purchase and signing courtesy of Mac's Backs - Books on Coventry.

Friday Family Fun:

Bugs, Bugs, Bugs!

June 9 • 10:30 am

Ages 2 to 6

Come celebrate the whizzing flitters and creepy crawlies of summer with stories, songs, and crafts.

Chinese Storytime

June 17 • 10:30 am

Families

Enjoy stories, songs and rhymes in Mandarin Chinese and stay for a craft and playtime after. Presented in cooperation with the Cleveland International Chinese Reading Association.

Reptiles and Amphibians Rule!

June 19 • 6:30 p.m.

Families

Get up close and personal with a variety of reptiles and amphibians from around the world courtesy of Scales and Tails of Ohio.

(Continued on next page)

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Wednesdays at 10 am

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Baby & Me Storytime

Tuesdays at 6:30 pm and

Thursdays at 10 am

Caregivers and their babies from birth-18 months

Enjoy rhymes, songs, fingerplays and books perfect for baby.

Preschool Storytime

Wednesdays at 1:30 pm

Ages 3-5 not yet in kindergarten

and their caregivers

Enjoy stories, books, rhymes, songs and fingerplays with your little one.

Toddler/Preschool Pajama Party Storytime

Wednesdays at 6:45 pm

Ages 19 months – 5 and their

caregivers

Wear your PJs and enjoy stories, songs and fingerplays.

Registration is required for all programs except storytimes. To register, please call 216.831.6868 or visit cuyahogalibrary.org.

Upcoming Programs at Legacy Village

The popular 'Food Truck Mondays' has returned to Legacy Village from 11:30 am to 1:30 pm featuring an expanded lineup of Cleveland's favorite food trucks that will help satisfy virtually any craving. Local bands will amp up the lunch hour, for an atmosphere sure to chase away the Monday blues. The food trucks will be setup on Main Street and will return every other week through August.

"Food Truck Mondays is one of the largest food truck series in Northeast Ohio and is an ideal way to kick off the week," said Legacy Village general manager Susan Windle. "Great food, live music and the summer sun combine to make it a great start to the work week."

Upcoming dates are June 5, June 19, July 3, July 17, July 31, August 14 and August 28 For more information visit the Legacy Village Facebook page or

www.legacy-village.com.

- Additional programs include:
- Legacy Live Concert Series Every Friday and Saturday from 6:30 – 9:30 pm
 - North Union Farmers Market Every Sunday from 10 am – 1 pm
 - Little Legacy Wednesday, July 12 from 10:30 am – 12 pm
 - Christmas in July Bar Hop Thursday, July 13 from 5 – 10 pm

JSC Celebrates 50 Years of Secular Judaism

The Jewish Secular Community of Cleveland (JSC) was founded in 1967 by five families who were seeking to establish a Sunday School for their children that would impart to them a secular, humanistic and cultural Jewish identity. Known as the New Jewish Secular School (NJSS), student enrollment reached 105 by the fall of 1974 and the b'nai mitzvah program recognized boys and girls as equals.

This philosophy of inclusion continues to the present day.

Now, as an adult organization, (an affiliate of The Congress of Secular Jewish Organizations), JSC welcomes intermarried, intercultural families. Together they celebrate Jewish holidays, enjoy monthly Shabbat dinners and programs, and reach out into the community by volunteering their time in a number of ways, including helping to raise funds for the Jewish Federation, and assisting in the efforts of the Cleveland Food Bank and the Kosher Food Pantry. JSC members get togeth-

er socially and take advantage of the many cultural amenities that Greater Cleveland has to offer.

On June 25, JSC will celebrate its 50th Golden Anniversary at Dino's Catering of Acacia in Lyndhurst. Current and past members and their guests will remember the past 50 years and look forward to the future by continuing to fulfill the humanistic ideals of its five founding families.

For more information, visit www.jewishsecularcommunity.org.

Recycling Bulbs and Batteries

Fluorescent bulbs and rechargeable batteries should not be disposed of in curbside recycling. In the past, you might have included them with other household hazardous waste items and taken them to your city service

department for proper disposal.

Today, there's a free, simple alternative. You can take household compact fluorescent bulbs (CFLs) to any Home Depot or Lowe's store.

There is also a free, nationwide program to recycle rechargeable

batteries through an organization called Call2Recycle, with drop-off locations at Best Buy, Home Depot and Lowe's stores in Cuyahoga County. Once processed at Call2Recycle, batteries are recycled into a variety of new products.

Who's Buzzin' in Beachwood?

by Arlene Fine

Play at The J – A Gala for Grown-Ups

Adults of all ages had a ball at the Mandel JCC's Beatles-themed fundraiser Play at The J. Guests enjoyed dinner, a silent auction, entertainment by the band "A Hard Day's Night," and a tribute to Mandel JCC leaders Gordon Safran and Mindy Safran Davidson. Funds raised benefit the Mandel JCC's Financial Assistance Program so families and individuals can participate in The J's Early Childhood program, J-Day Camps and Camp Wise overnight camp.



The Mandel JCC president and CEO Michael Hyman, Gordon Safran and Mindy Safran Davidson



Sharon Rosenbaum



Adrienne and Harvey Siegel



Mikki Rocker

Hitting the Right Note

The Cleveland Orchestra Double Bass Quartet performed at the Beachwood Community Center in a concert orchestrated by Beachwood Arts Council board member Martin Flowerman, a retired Cleveland Orchestra double bass player. A meet and greet with the musicians and a dessert reception, hosted by BAC members, followed the concert, which was made possible by grants from the Ohio Arts Council and Cuyahoga Arts and Culture.



Musicians Charles Carleton, Derek Zadinsky, Mark Atherton and Scott Dixon with BAC board member Marty Flowerman (second from right)



BAC board members Phyllis Kalk, Stevie Jacobs and Sharon Schlesinger



BAC board members Paula Rollins and Ellen Hacker with BAC executive director Leah Gilbert



Golden Achievement Awards

The Rose Centers for Aging Well held its annual Golden Achievement Awards dinner, chaired by Beachwood City Council member Barbara Bellin Janovitz, at The Country Club. This year's outstanding honorees included Marc Stefanski, Geralyn Presti, Harvey Shankman, Dr. James Goldfarb and Jerrold Wareham.



Al Bellin, Beachwood City Council member Barbara Bellin Janovitz and Lee Janovitz.



Deborah Enty, Harvey and Judy Shankman



Hermine and David Ostro



Cuyahoga County Executive Armond Budish, Ronda and Dr. James Goldfarb



Miriam Rose, Farida Ejaz



Randi Cone

November Event in April

Iris November welcomed guests at the dedication of the Mort November Humor Collection located at the Beachwood Branch of the Cuyahoga County Public Library. Author and humorist Chris Bachelder was the keynote speaker at the event, which was part of a yearlong recognition of the late Mort November's lifetime of philanthropy.



Iris November and author Chris Bachelder



Cuyahoga County Public Library executive director Sari Feldman celebrates the new Mort November Humor Collection at the Beachwood Library

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Montefiore Hits it Out of the Park!

The Montefiore Foundation's Third Annual Home Run 5K Run/Walk and 1M walk was a grand slam on a crisp, but beautiful day on Sunday, May 7, at Ursuline College. More than 350 participants, volunteers and community members supported our event this year. Together, we hit a Home Run, raising more than \$66,000 to support Montefiore's Annual Sustaining Campaign. Proceeds from this event help provide the care our residents, patients and families come to depend on.

This event was fun for all ages, ranging from infancy to

80+ years old. Runners and walkers brought strollers, children, grandchildren, and dogs. Emmett Golden of ESPN Cleveland radio emceed the start of the event, with Howard Mack of HMA Promotions leading participants to the start line. Festive music played as runners and walkers followed a scenic course through the Ursuline College campus to Fairmount Boulevard and back to complete the 5K.

A tremendous thanks to our 47 event sponsors, along with individual and fundraising teams that helped us raise significant dollars



Beachwood residents Laura and Ben Sheridan participating in The Montefiore Foundation's Third Annual Home Run 5K Run/Walk and 1M walk.

that will make a difference in the lives of seniors in our community!

Soviet Jewish Oral History Collection Featured at Jewish Genealogy Society Meeting

Dr. Sean Martin, associate curator for Jewish History at the Western Reserve Historical Society, will present the new Soviet Jewish Oral History Collection at the Wednesday, July 12 meeting of the Jewish Genealogy Society of Cleveland.

Cleveland's Jewish community played an active role helping Soviet Jews emigrate from the Soviet Union and resettle in the United States, and especially in the Cleveland area, from the 1960s to the 1990s. Approximately 12,000 Soviet Jews came to Cleveland during these years. The recently completed Soviet Jewish Oral History Collection documents the experiences of 81 of these immigrants. Dr. Martin will discuss how WRHS worked with the local community on this project and share what

he has learned about oral histories and the Soviet Jewish immigrants in Northeast Ohio.

Dr. Martin has been Associate Curator for Jewish History at Western Reserve Historical Society since 2005. He studied Jewish, Russian, and East European history at The Ohio State University. Among his publications are *Jewish Life in Cracow, 1918-1939*; *A Stitch in Time: The Cleveland Garment Industry*; and the forthcoming *For the Good of the Nation: Institutions for Jewish Children in Interwar Poland* (Academic Studies Press, 2017). He has taught at Gratz College, John Carroll University and Case Western Reserve University. Dr. Martin also serves as part of the curatorial staff for the Maltz Museum of Jewish Heritage, and he served



Dr. Sean Martin

as a research consultant to POLIN Museum of the History of Polish Jews in Warsaw.

The Jewish Genealogy Society of Cleveland meets on the first Wednesday evening of the month starting at 7:30 pm in the Miller Board Room at Menorah Park, 27100 Cedar Road, Beachwood. Board members are available at a Help Desk from 7 pm to assist with individual research questions. Guests are welcome. RSVP to: Programming@Cleveland-JGS.org.



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