

Beachwood Buzz

October 2017

Every Resident. Every Business. Every Month.

MAGAZINE

CeleBRate

21
Years!

Community
Lifestyle

Thank You
Beachwood

Memories
Sweet!

PROGRESSIVE dinner



APPETIZER

DINNER

DESSERT

1

2

3

An Event to Benefit
the BHS Alumni Association

Join us for Coming Home,
a Progressive Dinner Event
SATURDAY, OCTOBER 7

EVENT TIMELINE

6-6:30 pm	Meet at the BHS Community Room Leave the driving to us, buses leave at 6:30 pm
6:45 pm	Appetizers (Restaurant #1)
8 pm	Dinner (Restaurant #2)
9:30 pm	Dessert and Entertainment (BHS)

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dinner: Moxie

Restaurant Pairing 2
appetizers: Cedar Creek
Grille
dinner: Paladar

Restaurant Pairing 3
appetizers: Melting Pot
dinner: Burntwood
Tavern

Restaurant Pairing 4
appetizers: Burntwood
Tavern
dinner: Lopez on Lee

Restaurant Pairing 5
appetizers: Moxie
dinner: Melting Pot

*Each pairing limited to
20 guests - book soon!*

Register now at <http://www.beachwoodschoools.org/cominghome.aspx>

That Was Then,
This Is Now...



Letter from
THE EDITOR
By Debby Zelman Rapoport



Thank you Beachwood!

Finally, I thank each of you who continues to read *Beachwood Buzz* and patronize our advertisers. Your support brought us to this “coming of age” milestone.

I am humbled and grateful for the support of the Beachwood community. As a result, *Beachwood Buzz* is 21 years old! The first issue was published in October 1996, and with the passage of time, it has evolved. What began as a black-and-white magazine with a collage-based cover is now a full-color magazine with a feature story each month. Our city's footprint continues to grow. Our schools, still excellent, continue to improve. Housing values are strong and neighborhoods are family friendly.

As I look back at early issues of *Beachwood Buzz*, I smile at the familiar faces. It's fun to see the elementary-school children who are now professionals, and the adults who are still part of our thriving community. On the opposite end of the spectrum, I am saddened to see photos of city leaders and residents of all ages who are no longer with us.

Throughout this issue are side-by-side photos under the header, “That Was Then... This Is Now.” We caught up with people whose photos were published back in the first year, obtained a current image, and published them side by side to bring you up to date as to where they are and what they're doing now.

There's a lot that goes on in Beachwood every month and I am grateful to have the opportunity to pull it all together. I couldn't do this without the support of the city, schools, chamber, advertisers, contributors and readers. I also thank our *Beachwood Buzz* team for all their hard work and contributions each month – in sales, photography, writing, proofreading and bookkeeping – all of which are essential to the success of this magazine.

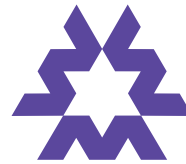
Finally, I thank each of you who continues to read *Beachwood Buzz* and patronize our advertisers. Your support brought us to this “coming of age” milestone.

Be sure to read the Candidates' Forum, which starts on page 52. This section affords an opportunity for each local candidate – Mayoral, City Council and School Board – to provide editorial content that is not tied to advertising.

It is our responsibility to make educated choices when going to the polls. Do your part and vote on Tuesday, November 7. Every vote counts.

Thank you for your continued support. I am truly grateful.

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Beachwood Buzz

Every Resident. Every Business. Every Month.



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Letters to the Editor
Beachwood Buzz welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com.

Calendar Section

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

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2016
**Beachwood Chamber of Commerce
Business of the Year**

Cover Photo

Thank you Beachwood – Beachwood Buzz is 21!
Cover photo by Scott Morrison, Discovery Photo.

Cookies

The cookies were baked by Better Bit of Butter Cookies, whose bakers create personalized homemade cookies that are perfect for any occasion as gifts, favors, or dessert tables.



"We're dedicated to creating a high-quality butter cookie that goes beyond our customers' expectations. We know how important your special events and celebrations are and we strive to make a product that will wow everyone who sees and tastes it!"

~ Christine Zadnik-Mehling,
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- Corporate Gifts

Mon. and Sat. 10 am – 3 pm
Tues. through Fri. 10 am – 4:30 pm

City Council Update • Pages 32-35

New Lockbox Program
City Charter Amendment Issue
Beachwood Fills the Boot for Muscular Dystrophy
Rubbish Rules
Beachwood Prime for Amazon
Veterans Day Salute
American Red Cross Blood Drive
Trick or Treat in Beachwood
Upcoming Meetings

Senior Police Academy
Fall Leaf Pick Up
Fall Festival
Heritage Home Program
New Safety Force Employees
Art Exhibits
10th Annual BCC Taste of Beachwood
Be Seen

You and Your Schools • Pages 36-37

Elementary Consolodatin Update
Mr. Lenk Gets Dunked
Beachwood Schools Giving Back
Homecoming Weekend Activities

Progressive Dinner
Family Funday
BHS Homecoming Game
BCC Scavenger Hunt

Hearing loss may now be linked to many other health issues!



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*Johns Hopkins Medicine. (2013). Hearing Loss And Dementia Linked in Study. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study

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Hebrew Storytime
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at the
Cuyahoga County Public Library, Beachwood Branch
25501 Shaker Boulevard

**Wednesday,
October 25, 2017
4:00 pm**

Leđ by: Zehava Galun
Early Childhood Educator & Hebrew Specialist

Brought to you by the
Jewish Education Center of Cleveland and the Cuyahoga County Library

Letter to the Community

On January 12, 2017, our family changed forever. Our oldest son, Ryan Warner, a junior at Beachwood High School, passed away suddenly from a cardiac condition. The days and months that have since gone by have been extremely difficult for our family; however, many unexpected acts of kindness from our Beachwood community have lifted our spirits and we wanted to share some of these experiences.

One evening, an illuminated lantern was placed at our front door with an attached note, "Ryan, your light, will forever shine brightly." The lantern remains there every evening in his memory.

A friend designed remembrance wristbands that we often see wherever we go.

A neighbor sang a spiritual hymn on our voicemail to provide comfort in the only way she knew.

For months, neighbors provided and delivered meals to our home, while others stayed with us to give support. We were touched by the generous, charitable donations to Bethel Church, The Make-A-Wish Foundation, and The American Heart Association.

One afternoon, a middle-school student stopped by just to say that Ryan had always been kind to him on the bus.

A high school student composed a musical piece and other high school classmates created artwork, poetry, and personal letters in Ryan's memory.

In the high school newspaper and photo albums, classmates

shared special times of growing up together.

The high school swim team, coaches, and swim families were always available at a moment's notice.

Our superintendent of schools was there with his family to share our grief and coordinate all the important details that were sure to follow.

In Ryan's honor, the Athletic Boosters dedicated a swim record board that is displayed in the natatorium.

The Middle School and Bryden staff surrounded Seth, Evan, and Luke with understanding and support during their return to school.

One Sunday afternoon, Bryden staff visited our home with food and played Barbie dolls with our 7-year old, Luke. And that same day, an off-duty Beachwood police officer stopped by – just to cry with us.

As we reflected on September 7, which would have been Ryan's 17th birthday and the beginning of his senior year, we thought about what could have been that day. But we also paused to recognize that we are a part of a special community that loved our son as well! And for that, our family is both humbled and grateful.

Camille and Derek Warner,
Ryan's Mama and Dada



Front, from left:
Seth, Luke and
Evan

Back, from left:
Camille, Ryan
and Derek

2017 Beachwood Candidates' Forum

**Thursday, October 26
7 pm**

**Beachwood High School
Community Room**

The Hillcrest Chapter – Greater Cleveland League of Women Voters invites the community to attend its 2017 Beachwood Candidates' Forum, Thursday, October 26 at 7 pm, in the Beachwood High School Community Room.

Learn more about our Beachwood City Council and Board of Education candidates prior to the November 7 election.

The program is co-sponsored by Heights-Hillcrest-Lyndhurst Branch of the American Association of University Women and other Community organizations.

"Acknowledging the good
that you already have
in your life is the foundation
for all abundance.

" Eckhart Tolle





The Beachwood Branch of Cuyahoga County Public Library

Transforming Our Community

Cuyahoga County Public Library (CCPL) has much to offer residents of all ages. I recently met with Beachwood Branch manager Aimee Lurie, who provided insight into the many programs and services that CCPL offers in Beachwood and neighboring branches throughout the county. Whether looking to digitize and share old videos, use a state-of-the-art Innovative Center or utilize resources that support your writing interests, CCPL has something for you. Read on – CCPL is transforming our community with programs that far exceed what libraries used to offer.

Q. Can you please give us an overview of the Cuyahoga County Public Library system?

CCPL is one of the nation's best and busiest public library systems. Our mission is serve as centers of community life where reading, lifelong learning and civic engagement thrive.

Q. How many libraries are in the system?

Cuyahoga County Public Library has 27 branches that serve 47 communities throughout the county.

Q. Do all branches offer all services?

All of our branches are open seven days a week and there are many services we offer consistently at every location, like free computer access and community meeting spaces. But each branch is unique and offers services that meet the specific needs of their communities. For example, at the Beachwood Branch we offer a monthly Hebrew story time in collaboration with the Jewish Education Center of Cleveland, which is unique to our particular branch.

Q. What do you offer that residents may not be aware of?

A lot of people don't realize that all CCPL branches offer passport processing and photo services seven days a week, no appointment necessary. People really appreciate the convenience of being able to apply for a passport and get their photo taken on a Saturday or Sunday at their neighborhood branch. Another service that many people don't know about is Library2You, CCPL's free delivery service for people who are homebound. At the Beachwood Branch, we recently began offering story times in Chinese, which people are just beginning to catch on to.

Q. Tell us about your homework-mentoring program.

CCPL offers free after-school homework help at branches throughout the county through its Homework Centers and Homework Mentors programs. At the Beachwood Branch, students in grades K-8 can get help from a trained mentor, Monday through Thursday after-school, during the school year.

Q. What are the Innovation Centers?

CCPL's Innovation Centers are creative, collaborative and educational spaces that provide county residents with access to advanced software, emerging technologies, production studios and co-working spaces. The goal of the Innovation Centers is to help county residents turn promising ideas into successful businesses. Currently, CCPL has three Innovation Centers which are located in the Garfield, Mayfield and Parma-Snow branches. The Centers offer audio- and video-recording equipment,

3-D printers, computers with Adobe Creative Cloud software, T-shirt presses, embroidery machines, laser engravers and much more. There is no charge to use the Innovation Centers' equipment and computers, although we do charge a nominal fee for some consumable materials like 3-D printing filament. The Innovation Centers are made possible through the support of Cuyahoga County Executive Armond Budish and the Cleveland Foundation.

Q. What is the Writers' Center?

The William N. Skirball Writers' Center, located in CCPL's South Euclid-Lyndhurst Branch was created to help foster and support Northeast Ohio's writing community. It's a welcoming space with private writing rooms, laptops, a special collection of books and magazines about writing and access to our free online self-publishing resources. The Center also hosts a variety of writing workshops and events throughout the year. It's a great place for local writers to network, do their work and hone their craft.

Q. What is the Memory Lab?

The Jack, Joseph and Morton Mandel Memory Lab is another innovative space located in the South Euclid-Lyndhurst Branch where county residents can learn how to access, digitize and share old videos, audio recordings, photographs and slides. The Lab is open to the public at no charge. Individuals and organizations can use the Memory Lab's resources to preserve their cultural heritage for current and future generations through digitization and storytelling.

Q. What is lynda.com?

Lynda.com is a leading online learning website that offers thousands of video courses. It's a great way to learn software applications, creative and business skills. Normally you must pay a subscription fee to use Lynda.com, but with a CCPL library card you can access it at no cost.

Q. What else would you like to share?

Cuyahoga County Public Library, Cleveland Public Library and Cuyahoga County Executive Armond Budish recently announced an exciting and unique partnership. We're teaming up to transform our libraries into community hubs where county residents can receive help from trained staff to access and sign up for benefits assistance programs and adult education opportunities like free GED® and basic literacy classes. Together we are bringing county services into the neighborhoods where people live.

Q. Anything else?

As part of our partnership with Cleveland Public Library and county government, we

recently launched Aspire Greater Cleveland adult education services. Now, county residents can call the 24-hour help line at 1-833-ASPIRE2 and get connected with any Aspire Greater Cleveland service they need, whether it's free GED® classes, English for speakers of other languages, classes or adult basic-literacy services.

Q. What's the easiest way to see what's going on at the Beachwood Branch?

You can check out our events calendar online at www.cuyahogalibrary.org, or stop in and pick up a free copy of Cuyahoga County Public Library's quarterly Program Guide. It includes listings of all of the programs and events happening at the Beachwood Branch and CCPL branches throughout the county.

Q. You mentioned your digital collection. Please tell us more about that.

CCPL has a huge collection of free eBooks, magazines, audiobooks, comic books, music and movies that our cardholders can access anytime, anywhere, 365 days a year. Just visit cuyahogalibrary.org/digital and start exploring. The staff at your local library branch are also happy to help customers navigate the digital collection, so if you're in the neighborhood stop in with your device and we can help get you started.

Q. Tell us a little bit about yourself.

Prior to accepting this position two years ago, I was the librarian at Mandel Jewish Day School. Before that, I was a public librarian. Beachwood is a fabulous community, and I felt the desire to come back and help people of all ages. My family keeps me pretty busy, so I don't have a lot of spare time to read. On average, I read two to three books each month.

Q. With such an overload of information, how do you select books to read?

Our customers and staff are very helpful. People in this community love literature and once something is published, we receive inquiries about it. Hot books are the buzz around here. It's never-ending fun.

Q. Is there anything else you would like to share?

Our Beachwood Branch ongoing book sale is fantastic and the best-kept secret in town. It's run by the Friends of the Beachwood Library, and the money raised by the sales helps fund programming and supplies. Come check it out.

Complete information may be found at www.cuyahogalibrary.org. For more information, call 216.831.6868.

Empowerment Programming Seeks to Strengthen Students' Self-Esteem

By June Scharf

Since children are growing up in a culture where social media may regularly test their self-esteem, where “likes” and “shares” affect them, and where bullying may be a threat, counter-programming has a role to play. As a result, the Beachwood Recreation Department offers classes that boost children’s confidence and emotional well-being. In fact, this is a clearly-defined mission within the department.

“We will review and offer any program presented to us that will benefit children’s growth, sustain their self-esteem and guide them to a healthy lifestyle,” says Pete Conces, recreation supervisor.

Several classes featured in the fall catalog meet these criteria. “Our programs will assist kids in gaining perspective and help them to slow down so they may be more thoughtful and careful,” he explains. The following class reviews demonstrate how they may contribute to students’ overall growth.

Children’s Dining Etiquette

Taught by Kimberlee Franz of The Etiquette Factory by Miss Kim LLC
etiquetteohio.com
Saturday, October 28

1 – 2 pm

Ages 8-16

\$25/resident, \$30/non-Resident

“Etiquette equals confidence,” says Kim Franz, Etiquette Factory instructor. But beyond that compelling reason to learn proper table manners, Kim emphasizes that this knowledge is needed now more than ever because “we are a global society, and people need to feel comfortable dining with members of any culture.”

Other practical applications of these skills lie with eventual job interviews, and dining at five-star restaurants and country clubs. Her program teaches methods of non-verbal communication conveyed through the use of table utensils, which enlist pausing and positioning skills

among other strategies.

“Kids may be intimidated at first, but I make the class fun and interactive and not a lecture.” She notes that parents often like to stay and learn with their child as well. Her table is filled with actual dishes and silverware that students use in place-setting exercises. Kim also teaches the proper way to hold utensils and cut food, a skill practiced on pineapple slices.

Students also learn how to conduct introductions and overall dining etiquette. This involves how to properly pass food (starting with the meat dish, passed in clockwise fashion, followed by the side dishes) and how to hold platters. She covers how to handle being excused from the table, too.

She reports that her classes are typically composed of an equal number of boys and girls, and her program offers a rare opportunity to access to this variety of instruction.

Empowered & Poised

Taught by Leah Berdysz
empoweredandpoised.com
Mondays, October 23 – November 27
4:30 – 5:30 pm
Grades 5-6

\$120/resident, \$125/non-resident

“I’ve seen the struggles and issues that many girls go through – I went through many of them myself – so my program seeks to eliminate those difficulties by offering the tools to be successful,” Leah states.

One of those challenges to which she is referring involves social media. “People are constantly putting out edited, best versions of themselves, which makes girls feel they must act and look a certain way. This is detrimental and unhealthy,” she reports. Other overwhelming factors in girls’ lives include the stress of achieving the best grades and overcoming online or in-person bullying.

Her program counteracts these issues by involving girls with “the wellness triangle,” which focuses on mental, physical and social health. “I offer conversational avenues for girls to open up and discuss their challenges.”

An example of an issue that she has pursued with participants relates to friendship and an occasion when a girl was shunned by another student. The counter-programming activity involved creating “she-ros” or super heroes based on the participants’ own interests and strengths. “This helps them become more self-aware.”

Leah follows a self-created, 30-page curriculum, which incorporates lessons such as nutrition and healthy eating, and other life skills – material that is not always taught in school. She also features guest speakers, sourced from among people that students can respect and admire, which are typically women in leadership roles.

“We pack a lot into this program,” Leah concludes.

I’m Awesome

Taught by Nisha Brown of the Learn, Love & Grow Studio
learnloveandgrow.com
Monday, November 13
4 – 6 pm
Ages 5 – 16 (girls only)
Fee: \$55

The Dinner Club

Taught by Nisha Brown
Tuesday, October 10 and
Wednesday, November 15
4 – 6 pm
Ages 5 – 16
Fee: \$35 per date

Professional Babysitting Workshops

Taught by Nisha Brown
Sunday, October 15
9 am – 1 pm
Fee: \$75
Thursday, November 16
4 – 6 pm
Ages 10 – 16
Fee: \$55

Nisha Brown takes an old-fashioned approach to empowering children. She creates programs that revolve around cooking, community, love and family. She explains that this is an old-school concept that has great present-day application. She sees immediate results, too, such as when some of her students reported that they told their parents that they don’t need to go out to eat, and they can make wonderful food at home.

“I’m interested in teaching life skills, which includes not saying ‘I can’t.’ I teach them to figure it out. I let them know they are capable.” She also says that girls need to communicate with strong role models, as opposed to those found on TV. In pursuit of these people, she takes students to local businesses where they can speak with the owners and “everything is real.”

Continued on page 13



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Saved taxpayer dollars by streamlining city departments.

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HORWITZ
FOR MAYOR



Paid for by Friends of Martin Horwitz, David B. Ostro, Treasurer

Continued from page 10.

Her approach to teaching babysitting, one of her several program offerings, is intensive and demanding. "My students are not just the girls next door." She shows them age-appropriate arts and crafts projects, cooking activities, how to deal with difficult children and how to interview parents. She provides a binder filled with forms to record phone calls, incident reports, "all about my day" forms, medication and food schedules, and diaper activity. She also stresses telling the truth and discussing kids' behavior in an honest manner.

In her crafts activities, she says she likes to instill a sense of pride in the materials used, and that's the outcome when students make chalk. "They won't waste the products when they're involved in the process."

Ultimately, she says, one of the value propositions in her programs is how they contrast with school, where everything is dictated. She keeps students fully involved.

Healthy Kids Program

Jump Start Sports Staff
November 6 – December 11
Mondays, 5:30 – 6:30 pm
Grades K – 5
Fee: \$90 Resident,
\$95 Non-Resident

Rick Hart fully endorses the notion that sports are a great vehicle to help kids grow physically, psychologically, socially and emotionally. And while the focus of his programming relates mostly to sports activities, he also stresses treating the body right by eating and sleeping properly. However, he says that he sometimes feels parents pay more attention to what will lead their child to becoming a star athlete, at the expense of a healthy lifestyle.

"A big by-product of playing sports is building confidence," he says. His programs are co-ed and inclusive of all children.

Since attention spans in young children run short, his sessions involve changing activities frequently with little down time, and when breaks are taken, they are structured. Hart also has a rule that no cell phone use is permitted.

To hold the attention of younger participants, his curriculum involves the use of puppets, books and videos to teach nutrition, hydration and overall body health. The bulk of the programming features introductions to a variety of sports, including soccer, basketball, football, handball, track and field events and lacrosse. Fitness activity favorites are the tag games "shark and minnows" and PacMan.

All participants receive and keep a fitness watch to measure steps, distance and calories burned. For the program to be most effective, Hart stresses the need for parental vigilance.

"Parents must be totally invested in what we teach their kids. When children learn that sugar isn't good, parents can't serve them ice cream for dessert every night." He notes that he's heard of cases where participants have gone home and educated their parents on certain nutritional matters.

If parents have an agenda to strengthen the positive influences in their children's lives, the Beachwood Recreation Department is on board and offering options to meet that demand. Signing up for classes is possible online at <http://www.beachwoodohio.com/148/Online-Registration> or at the Community Center.

Re-Elect James PASCH

For Council

Trusted Leadership for Beachwood



PROVEN RESULTS

- Fought for transparency and secured live broadcast of council meetings
- Strengthened our safety forces and service department
- Increased collaboration between the city and school district

ENDORSED BY:

- County Executive **Armond Budish**
- **Cuyahoga Democratic Party**
- State Sen. **Kenny Yuko**
- State Rep. **Kent Smith**
- County Councilwoman **Sunny Simon**
- Beachwood Council Pres. **Martin Horwitz**
- Beachwood Councilpeople **Berns, Bellin Janovitz, & Linick**
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Re-Elect Councilman **James**

PASCH

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Saturday, October 28 • 9 am – 1 pm
Sunday, October 29 • 10 am – 1 pm

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Proceeds help The Gathering Place support, educate and empower individuals and families coping with the impact of cancer in their lives through programs and services provided **free of charge**. For more information, call 216-595-9546 or visit www.touchedbycancer.org/warehouse.

The Jewish Federation of Cleveland Mobilizes in Response to Hurricane Irma

The Jewish Federation of Cleveland joins federations across the country in raising funds for the victims of Hurricane Irma, as well as victims of all 2017 hurricanes.

Tragically, another natural disaster hit the U.S. and caused widespread damage and flooding. As a result, funds are still needed for food, shelter, and other emergency supplies.

Through Federations' Hurricane Harvey Relief efforts, more than \$10 million has been raised – which is one third of the estimated \$30 million needed to rebuild. These funds, from federations, foundations and the Government of Israel, are already being put to work. These funds are helping to:

- Meet immediate needs for displaced and affected families who urgently need temporary housing, food, and cleaning supplies.
 - Establish safe places for children. Distraught families were able to send their children to a day camp so they can focus on recovery and rebuilding.
 - Offer trauma support. Families can receive telephone-based counseling sessions and schedule in-person appointments with trauma and family-resilience specialists.
- One hundred percent of your donation will go to help victims of 2017 hurricanes. To donate online, visit www.jewishcleveland.org. For more information, please contact 216.593.2782.



ERIC SYNENBERG

for

BEACHWOOD CITY COUNCIL

I was raised in Beachwood. Now that I am fortunate enough to raise my kids here, I want to contribute and serve our amazing community.

I hope you will support me as I seek a position on the Beachwood City Council on November 7, 2017.

esynenberg@gmail.com

(216) 401-0074

ericsynenberg.com

Paid for by Citizens to Elect Eric Synenberg, Alan Feuerman, Treasurer. 2429 Brian Drive, Beachwood, Ohio 44122

That Was Then, This Is Now...

THEN: Julie Rapoport and Corey Shupp modeled the importance of wearing helmets.



NOW: Julie received her finance degree, worked at Cleveland Yoga and AML RightSource, Gabriel Partners Company. She recently returned home after spending the past seven months in Australia. She is now starting an integrative nutrition program and will see where that path may lead.



NOW: Corey transferred from DePaul University in Chicago to University of Southern California in LA to study real estate development. His goals are to change the way the world views sellable space and to transform neighborhoods in the process.



M E N O R A H
P A R K

EXCELLENCE IN CARING

The Menorah Park Aging Resources Center Presents:

Heart Disease: Knowing Your Surgical Options

A Winter Dinner Conversation with Featured Speaker
Marco Costa, MD, PhD, MBA

Dr. Costa is President of University Hospitals Harrington Heart & Vascular Institute, Chief Innovation Officer of University Hospitals, and Professor of Medicine at Case Western Reserve University. He is known as a pioneer in cardiac care with expertise in Transcatheter Aortic Valve Replacement (TAVR), vascular and cell biology, cardiovascular imaging and interventional cardiovascular medicine.



- Understand the Basics
- Learn About Pioneering Procedures
- Discover What is Involved

Thursday, November 9, 2017
Dinner Hour 5:30 p.m. • Conversation 6:30 p.m.

Menorah Park Saltzman Auditorium
27100 Cedar Road • Beachwood

Program and Dinner are Free of Charge

Seating Limited – Reserve Space Early
RSVP to Beth Silver, 216-839-6678 or
bsilver@menorahpark.org no later than
Monday, October 9, 2017

Aging Resources Dinner Conversations
are sponsored by the Earl and Barbara Franklin Fund


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HEY NEIGHBOR!

NCJW's Designer Dress Days – Where bargain retail therapy is your cardio

By Arlene Fine

Have you ever wondered what your neighbor has in her closet? Well National Council of Jewish Women/Cleveland's annual Designer Dress Days may give you a look.

The four-day sale, which runs from Friday to Tuesday, October 20-24 (no sale on Saturday, October 21) at the Mandel JCC promises to be a humdinger. From classy St. John knits to whimsical Chicco tops – there is something for everyone – at prices that won't break the bank. Racks of new and gently-used items, many with original tags, are sold at jaw-dropping prices.

But don't take my word for it. Listen to what some Beachwood residents and longtime DDD volunteers have to say about this year's sale. I'm told DDD 2017 has some pretty terrific new and gently-worn designer and fashion label clothing, purses, fine and costume jewelry, scarves, furs, leathers, coats, dresses and more. And, as I always remind myself – life isn't perfect – but your outfit may be.



"I'm a loyal DDD volunteer because I love the excitement I see on women's faces when

they buy beautiful designer clothing at remarkable prices. I am also motivated by knowing the money raised from the sale will help fund NCJW's essential programs that help women, children and families.

~ Michele Kaminsky
DDD co-chair



"It's so great to see many of the same DDD shoppers who come every year for the bargains and the camaraderie they find at the sale. It's also fun to volunteer with my husband Marc, who enjoys donating his time, energy and expertise at DDD as much as I do."

~ Sue Cutler, Finance co-chair

"Until you have experienced DDD, either as a shopper or as a volunteer, you don't know how remarkable it is. As a volunteer, you are busy all day helping shoppers have the best experience ever. And the shoppers are amazed at the remarkable prices and the great service provided by DDD volunteers. This is a win-win for everyone."

~ Ruth Dombcik
DDD volunteer



"This year at DDD our fine jewelry collection contains gold, silver and beautiful vintage pieces. We'll also have retired jewelry from local designer Lois Becker. I can't wait for the sale."

~ Judith Kirsh,
Fine jewelry volunteer.



"DDD is a major NCJW fundraiser, and we do our very best to make this experience better each year. Our jewelry, accessories, designer and upscale clothes have filled women's closets for years. There is a reason why people circle DDD dates on their calendar each year."

~ Wendy Elconin
Former DDD VP and volunteer



"Lots of volunteer work goes on behind the scenes throughout the year to get ready for the four-day sale – but it is all worth it. The excitement in the room during the sale and the money raised for community service projects is what keeps us

all energized and enthused each year."

~ Rita Langer, Volunteer co-chair



"My co-chairs and I have worked very hard sorting boxes and boxes of donated sweaters so we can put only the best and most beautiful sweaters for sale this year. It makes me so happy to know that the money raised from the sale will be used to make other people's lives happier, healthier and safer."

~ Cheryl Gutmacher
Sweater co-chair

NCJW/Cleveland 2017 Designer Dress Day sale

WHERE:
Jewish Community Center,
Beachwood

WHEN:
Friday, October 20 • 10 am – 4 pm
Preview day (\$20.00 Fee)
Sunday, October 22 • 10 am – 4 pm
Monday, October 23 • 12 – 8 pm
Tuesday, October 24 • 10 am – 8 pm

CONTACT:
Call 216.378.2204

That Was Then, This Is Now...

Then: Heidi Shupp at a Nordstrom preview before their grand opening.

Now: Heidi opened Heidi's This N That, a women's boutique inside "Spaces" in Beachwood. She sells unique clothing, purses and accessories that will brighten someone's day or make them feel beautiful, inside or out.



Scavenger Hunt
Thursday, October 5
Beachwood Homecoming Game
Friday, October 6
Progressive Dinner
Saturday, October 7
Beachwood Fall Festival
Sunday, October 8

*Details in City Council Update and
You and Your Schools*



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- State Rep Kent Smith
- County Council Member Sunny Simon

Paid for by the Committee to re-elect Alec Isaacson to Beachwood Council. Lisa Cynamon Mayers, Treasurer. 26011 N. Woodland Road, Beachwood, OH 44122

Follow our Campaign on Facebook:
[@WeissZawatskyBennett](https://www.facebook.com/WeissZawatskyBennett)

Re-elect Brian **WEISS &**
Mike **ZAWATSKY**
Elect Maria **BENNETT**
FOR BEACHWOOD SCHOOL BOARD
MAINTAIN STRONG Leadership



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- 2017 Beachwood High School •
 - #1 in Northeast Ohio in Washington Post's America's Most Challenging High Schools Ranking
- 2017 Beachwood Middle School •
 - Re-designated an Ohio & National Middle School to Watch by U.S. Department of Education
- 2016 Beachwood High School •
 - Ranked in Top 1% of Nation, named by Newsweek Magazine to their "America's Top High Schools 2016" list
- 2015 Hilltop Elementary School •
 - U.S. Department of Education Blue Ribbon School of Excellence - one of just 13 schools in Ohio

Paid for by the committee to re-elect Weiss, Zawatsky, Bennett. Committee to elect Bennett.

Volunteer Drivers Needed

Want to brighten someone's day?

Volunteer with JFSA!

Volunteer drivers are needed to deliver fresh, healthy, kosher meals to JFSA clients on Tuesdays and/or Thursdays. Bring a friend to share in the deliveries, and friendly smiles and greetings!

JFSA's home-delivered meal program can't operate without volunteer drivers. Lack of drivers drives up costs, which make meals unaffordable for those most in need.

For more information or to volunteer, call Sandy at 216.378.3475 to learn how you can help.

What Is Your Inner Voice Telling You?

by Jennifer Stern, LISW



My inner voice keeps me going. It helps me to stay focused, to reset, to begin again, to try to be compassionate and patient with myself. Sometimes it's the voice of my mother, other times it's the voice of my inner therapist, teacher, coach or guide.

You can do this. Just breathe. Keep at it. You will be okay. I am proud of you. The right words at the right time to carry me through the highs, the lows, and the normal day-to-day uncertainties. I am fortunate to have family, friends and colleagues who support, encourage and teach me; yet, time and time again, I find myself relying on my inner voice. It's the voice that got me through the loss of my mom in my twenties: *You will be okay. She is always with you. She wants you to be strong, happy and healthy, and to live a full and meaningful life.*

It's the voice that encouraged me to go to graduate school immediately following her death: *You've got this. Go forward. Find what's meaningful.*

And it's the same voice that cheered for me as I completed graduate school and got my first job doing family preservation work as a new bride, in my new home, far from my family and friends: *You will be great. You can do this. I believe in you.*

This voice was essential during my first years of mothering without my mother. I had so much self doubt. So much fear. Was I doing it right? Are they okay? Why are they crying and when will they stop?!?: *You are doing just fine. There is no such thing as perfect. They are loved, safe and happy. You are a good mom.*

My inner voice told me when

it was time to go back to work: *You are ready. It is time to try something new. Just prepare, show up, and do your best.*

My inner voice continues to coach and encourage me through the vulnerabilities of launching my website, www.transformativegrief.com: *There is a need for this resource. Your messages are encouraging, supportive and empowering. Be patient. Keep at it.*

And, thankfully, my inner voice was with me, comforting me, as I flew home, leaving my son at college, 1200 miles from home: *This is what you want for him. He is good. You have given him the foundation and the tools. He's got this. You do too.*

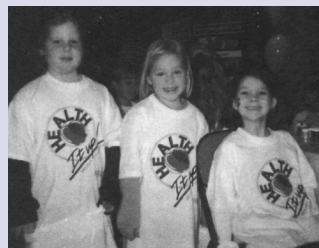
What does your inner voice tell you? Is it offering encouragement and validation, or criticism and judgement? You are in control. You get to set the tone and decide the message. If your inner voice is not encouraging, work toward replacing it with one that is. Life is hard enough. Be sure to foster an inner voice that reminds you just how brave you are for showing up, for trying, and when appropriate, for letting go.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information she can be reached at 216.464.4243. Visit her website www.transformativegrief.com and sign up for monthly posts.

That Was Then, This Is Now...

THEN:

Brenna Kekst, Kara Zelman and Alexandra Malkin "Health It Up!" at Bryden Elementary School.



NOW:

Brenna is currently working as a field guide for Open Sky Wilderness Therapy in the Colorado mountains and the Utah desert. She is halfway through medical school and is taking time off for this experience. (Photo taken at Hovenweep National Monument.)



NOW:

Kara lives in Chicago with her fiancé, Jeremy Rosen, and has been busy planning their wedding. She recently switched careers from the public relations industry to working for an interior design firm, where she assists a lead designer on all of her projects.



NOW:

Alexandra is loving life with her boyfriend, Sam. After many moons and personal shifting, she is enrolled in the Master of Urban Planning and Development program at Cleveland State University. She is here to stay and is working toward making Cleveland even more rock and roll.



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RE-ELECT MELVIN JACOBS Beachwood City Council

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Mayor, Beachwood, Ohio



Armond Budish
Cuyahoga County Executive



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District 11



Justin Berns
Beachwood City Council



Kenny Yuko
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Kent Smith
Representative,
Ohio House District 8



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Paid for by the committee to re-elect Melvin Jacobs for Beachwood Council, Stephanie Jacobs, Treasurer, 24808 Maidstone Lane, Beachwood, OH 44122



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800.707.8922 | hospicewr.org

That Was Then, This Is Now...

THEN:

Brian Rapoport helped clear the snow after a heavy winter storm.

NOW:

Brian lives in town and has been a Mercedes-Benz salesperson at Leikin Motor Companies for the past three years. When he is not working, he spends time helping people with computer issues, plays poker, and spends time with friends and family.



THEN: Robyn and Bill Weiss shared that their perfect Valentine's day would be an evening at a play (Phantom of the Opera), shopping and dinner with their three children.



NOW: Robyn and Bill are two very happy Beachwood High School sweethearts who are still in love, still living happily in Beachwood, still working in jobs they are happy to go to, and feel very blessed to be able to visit their sons and grandchildren often.

Free Memory Screenings

Menorah Park's Center 4 Brain Health is offering free memory screenings, November 13-15 from 10 am – 1 pm.

If you answer "yes" to any of the following questions, you may benefit from a memory screening.

- Do I have trouble concentrating?
- Do I have difficulty performing familiar tasks?
- Do I have trouble recalling words or names in a conversation?
- Do I sometimes forget where I am or where I am going?
- Have family or friends told me that I am repeating questions

or saying the same thing over and over again?

- Am I misplacing things more often?
- Have I become lost when walking or driving?
- Have my family or friends noticed changes in my mood, behavior, personality, or desire to do things?

Call Krystal at 216.839.6685 to schedule your appointment today. Screenings are provided by Menorah Park's Nursing, Social Work, and Center 4 Brain Health Departments.

Law, Ethics and Politics

The Kenneth & Deborah Cohen Lecture Series, presented by Menorah Park's Rose Institute for Life Long Learning and The Laura and Alvin Siegal Lifelong Learning Program at Case West-

ern Reserve University, presents Law, Ethics and Politics, presented by Jonathan Entin, J.D., CWRU, Tuesday, October 17 at 7:30 pm., in the Menorah Park Saltzman Auditorium.

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RE-ELECT BEACHWOOD MAYOR MERLE GORDEN



Photo By Pollack Studio

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MAYOR MERLE
GORDEN
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SIGN UP FOR CODE RED
ATTEND RECORDED CITY MEETINGS
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Joining Rescue Effort Drives Resident Back to Houston Hometown

By June Scharf

When Beachwood resident Jeff Turell saw a photo of Hurricane Harvey's flood waters reaching within two inches of the front porch of his childhood home in Houston, he knew he had to act. The situation was nervously revealed to him by his mother, Marsha Turell, who lives in the house. It never actually flooded, though her neighbors experienced that trauma, so they took shelter with her.

After witnessing news coverage of the area's widespread engulfment in water, Jeff says he felt fully motivated to embark on the 29-hour drive to Houston to help others deal with the aftermath.

"I've always considered myself a Houstonian, having lived there until age 18. When I saw how the areas where I grew up were flooded, along with rain continuing to come down, it gave me the definite sense that I needed to return," he explains. Executing this plan required missing a day of work as a psychiatrist at Beacon Health in Mentor in advance of the Labor Day weekend.

His family, including wife Marni and children Levi and Tali, fully supported him and understood why he felt compelled to help. Equally as important was the companionship of friend Scott Fisher of Solon who agreed to join him on the journey and helped initially by trading off driving shifts. The Honda Pilot Jeff drove was fully packed with donations contributed by mem-

bers of his agency, in addition to items drawn from a Facebook post requesting drop-offs at his house. The range of donations included mostly cleaning supplies, bottled water, toiletries and baby food. He also towed two two-person kayaks to transport those in need.

When the duo arrived in Texas, they stayed at Jeff's brother David's house, located about 50 miles outside Houston. What they quickly learned was that reaching many areas was difficult due to some roads being inaccessible from flooding. Nonetheless, they managed to gain passage and deliver donations to the Houston Jewish Community Center and Pilgrim Lutheran Church. They also had the foresight to bring along on the trip some dog and cat food, which they donated to a Houston pet hospital.

Another aspect to their mission was to help two families with Cleveland ties whose houses were flooded. One belonged to Amy Siegle who needed assistance with the removal of insulation and dry wall, along with routing many items into the garage. Also, an elderly relative belonging to Beachwood resident Rick Tannenbaum had a flooded home and needed assistance removing possessions.

To compound the situation in Houston, Jeff reports that it was hot – the 90-degree version of heat. Plus, mold began setting in, and plenty of items were starting to stink.

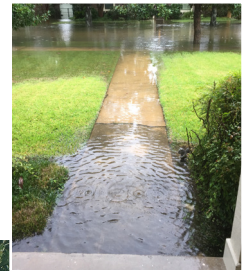
An additional challenge was presented when the nearby city of Katy needed to conduct a controlled release of a reservoir to prevent overflowing or the dam bursting. This led to massive flooding of surrounding neighborhoods, but it also presented an opportunity to use the kayaks. "We were able to ferry through the streets some residents who had evacuated because they lived on the first floor of apartment buildings where there was flood damage."

It helped that Jeff knows Spanish and could communicate with residents who didn't know much English. To stay in touch with each other, Jeff and Scott used walkie-talkies, obviating any anticipated dependence on potentially unreliable cell phone coverage.

The drive home was exceptionally exhausting, reports Jeff, but it was fueled by "a good old Texas barbeque send off, and a steady stream of Coke and other caffeinated drinks." The journey took them through Arkansas, Kentucky and Tennessee, before reaching Ohio.

"I was very happy to be able to offer help when it was really needed. I was inspired by a rabbi who once said, If I am only for myself, what am I? And if not now, when?"

I was very happy to be able to offer help when it was really needed. I was inspired by a rabbi who once said, If I am only for myself, what am I? And if not now, when?
~ Jeff Turell,
Beachwood resident



Flooding at home of Marsha Turell, Houston resident and Beachwood summer dweller. Also mother of Beachwood resident Jeff Turell.

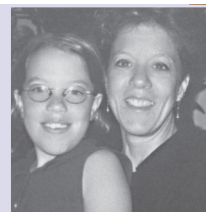


Jeff Turell (left) and Scott Fisher headed to Houston to help those in need.

That Was Then, This Is Now...

THEN: Debbie and Carly Hoffmann shared their opinions about the government passing a law stating that children under the age of 13 should not be allowed to ride in the front seat of the car. Debbie felt that the decision should be left up to the parents, and government should stay out of personal lives. Carly agreed.

NOW: Carly is getting her Master's degree in City & Regional Planning at the University of North Carolina at Chapel Hill, and hopes to work in affordable housing development after she graduates. Before moving to North Carolina for school, Carly worked as a book editor in New York. Debbie recently completed a three-year term as National Council of Jewish Women, Inc. president. While still active on the local and national levels, she is looking forward to new challenges.





Elect Sam Malek

For Beachwood School Board

“Join me as we bring a fresh, new, open-minded perspective to the Beachwood Schools.”

- **As a 17-year-long business owner and CEO, I understand how to be fiscally responsible and work as a team.**
- 30-year Beachwood resident
- Beachwood High School Class of 1990
- Beachwood Boosters board member
- Committed to excellence in our schools
- Married to Sherri Malek, BHS Class of 1988, Beachwood PTO co-president
- Father to Brendan Malek, 8th grade BMS, and Ethan Malek, 4th grade Hilltop.

*Pictured: Sherri, Sam, Ethan and Brendan.
Mike, Sam and Raisa Malek (1989 BHS soccer game).*

“I have known Sam for several years. Sam is a great guy with a big heart and a lot of passion for the Beachwood community and schools. He is running for the Beachwood School Board because he cares and feels he can make a difference. I am confident Sam will do a great job.”

Michael Friedman • Beachwood, Ohio

“Sam’s business experience, board experience, ability to listen thoughtfully, and open mindedness will serve the community well.”

Marla Petti, CPA/PFS • Beachwood, Ohio

“We have always instilled in Sam a sense of community and are confident that he will be an asset on the Beachwood School Board.”

**Parents, Mike and Raisa Malek
30-Year Residents**



JUST ONE VOTE



SAM FOR SCHOOLS

Sammalekforbeachwood.com • Sammalekforbeachwood@gmail.com

Paid for by the Committee to Elect Sam Malek • Alan Farkas, Treasurer

Beachwood Arts Council Programs

The Beachwood Arts Council invites the community to attend the following programs:

Beachwood Fall Festival

Sunday, October 8 • 12 - 6 pm
Beachwood City Hall

Visit the Beachwood Arts Council's booth at this family-friendly event and create fun crafts. This free festival is sponsored by the City of Beachwood, the Beachwood Schools and the Beachwood Chamber of Commerce.



"heart espiritu" Art Exhibit

Wednesday, October 18 –
Sunday, November 12
Beachwood Community Center

Gallery Hours:

Monday - Friday • 10 am - 4 pm
Saturday, 10 am • 3 pm
Sunday, 10 am • 1 pm

Opening Reception:

Saturday, October 21 • 5 - 8 pm

Mixed-Media Painting Workshop

Sunday, November 5 • 1 - 3 pm

BAC board member Carolyn Frankel will exhibit her acrylic and mixed-media paintings, which showcase images from her new book, *Be Like Rachel, Lessons of Character From Women of the Bible*. Free and open to the community. Signed copies of Carolyn's book will be available for purchase at the



opening reception.

WORKSHOP:

Art teachers Carolyn Frankel-Krieger and Marla Keilin will guide you through a fun, mixed-media project. All levels welcome. To register, please call 216.595.3400, leave your name and phone number and a volunteer will get back to you. \$20/BAC member; \$25/non-member. Registration deadline is Tuesday, October 24.

That Was Then, This Is Now...

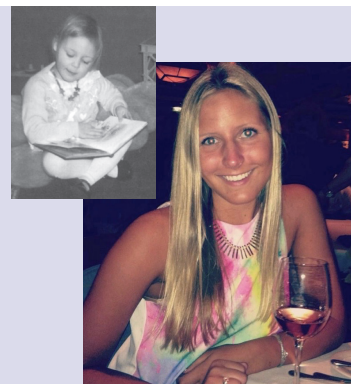
THEN: Mark Mintz while serving on the Beachwood School Board.

NOW: Mark Mintz, always active in Beachwood politics by serving on the Beachwood School Board and City Council, has retired and now spends his time making a difference through volunteer opportunities.



THEN: Emily Danzig enjoyed reading a book at storytime, at the Beachwood Library.

NOW: After graduating from John Carroll University in 2016 and works at Vivid Front as a marketing manager. She is on the Jewish Federation YLD Board. In her free time, she runs a Cleveland food Instagram account @216foodie.



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Theory

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Thursday, November 2, 2017
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RSVP by October 25, 2017 at jnf.org/nohbreakfast

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CO-CHAIRS
Barry Feldman, Marcy Robbins and Andrew Soclof

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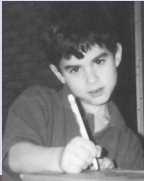


Call Today

That Was Then, This Is Now...

THEN:

Daniel Greenberg marked boxes for distribution at a Tzedakah Fair.

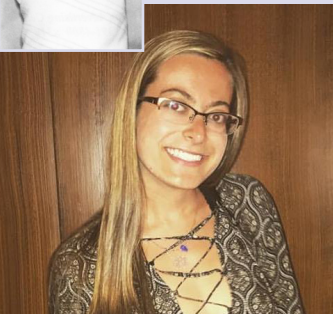


NOW:

Daniel lives in West Lafayette, IN with his fiancée, Katie, an assistant soccer coach at Purdue University. Daniel teaches 8th- and 9th-grade English at West Lafayette Jr./Sr. High School and assists with the varsity wrestling team. Most of his free time is spent hiking around the neighborhood with their dog, George, or painting their new house.



THEN: Casey Blum's Birth Announcement



NOW:

Casey is a junior at Kent State University, majoring in psychology with a concentration in pre-medicine. When she's not studying, she enjoys hanging out with friends and family, adventuring around Kent and Cleveland, watching Netflix, and shopping. She hopes to work as a psychologist, child life specialist, anesthesiologist assistant, or some other sort of health professional. Bottom line? Casey's goal is to have an impact on her patients – to make their day a little bit brighter, while helping them feel better.

Sue and Mitch Frankel to Receive 2017 Maimonides Award at 46th Annual ORT America Brunch, October 22

Award honors years of outstanding community service

Beachwood residents Sue and Mitch Frankel will receive the 2017 Maimonides Award for Community Service when they are honored by the Ohio Region of ORT America at the organization's 46th Annual Brunch on Sunday, October 22. The event will begin at 9:30 am at Executive Caterers at Landerhaven.

The announcement was made by Ohio Region president Gary S. Desberg. "We are pleased to honor the Frankels with this award. Both Sue and Mitch have made valuable contributions to our community in many ways, and have impressive commitments to and involvement in the Cleveland Jewish Community, Israel, and education," he said. "The impact of their devotion to the greater community can be felt in many of our institutions."

The Frankels have proven their dedication to ORT for decades. Mitch has spent more than 25 years on the board and also served as ORT president. He was honored by the national organization in 1998 as the recipient of ORT America's Paul Bernick New Leadership Award. Together, Mitch and Sue have educated themselves about the important work ORT does every day by visiting ORT Schools in five countries – Russia, Hungary, Israel, Cuba and the United States.

They were instrumental in bringing the ORT student exchange program to the Mandel Jewish Day School (formerly Agnon School), housing an ORT student from Argentina and one from Israel as they attended the school.

"We are honored to receive the ORT Maimonides award, so named because Maimonides was among the first to recognize the importance of helping people achieve independence through

education," they said. "ORT has been training and educating children and adults for more than 137 years, and we're proud to raise funds and awareness for ORT so that they can continue this important mission."

Sue and Mitch are past participants in the Mandel Leadership Course of the Jewish Federation of Cleveland, and were honored in 2009 by B'nai Jeshurun Congregation and State of Israel Bonds for their leadership and dedication to the synagogue, Jewish life and Israel. In 1996, Sue and Mitch led a scuba diving mission to Israel for JNF.

They are the proud parents of three grown sons, Josh, Daren and Alex.

Event co-chairs are Trish and Mark Adler, Nancy Shaw Goldsmith and Jim Goldsmith, Beth and Frank Rosenberg, and Rose and Steve Viny.

Proceeds from the 46th Annual ORT Brunch will support the renovations of the Science Building at Kfar Silver, bringing it into the 21st century as a state-of-the-art facility for students who have found a home there, when other schools have failed them. The Kfar Silver Youth Village in Israel is part of the World ORT Kadima Mada (Science Journey) network. Now 60 years old and named for Cleveland Rabbi Abba Hillel Silver, the school serves students of all capabilities, from those with learning challenges to those who are gifted. The boarding school is home to teens who have made aliyah independent of their families as well as at-risk teens. It offers them the best chance to overcome dysfunctional backgrounds and prepare for a bright future.

The Science Building is a focal point for the Ohio Region's



Mitch and Sue Frankel

fundraising this year, proving the important work we can do when the community supports a central project.

Beachwood residents
Sue and Mitch Frankel
will receive the 2017
Maimonides Award for
Community Service
when they are honored
by the Ohio Region of
ORT America at the
organization's 46th Annual
Brunch on Sunday, October
22. The event will begin
at 9:30 am at Executive
Caterers at Landerhaven.

For information about the 46th Annual ORT Brunch or naming opportunities at Kfar Silver, please contact Ohio region director Char Rapoport Nance, 216.464.3022, or visit the ORT website, www.orthio.org.

The Ohio Region of ORT America is rooted in Jewish Heritage and values. Its mission is to raise funds to support educational programs that enrich entire communities by teaching marketable skills that empower students of all faiths to attain success and live with dignity. Proceeds will help ORT meet the needs of the 300,000+ students in 37 countries who turn to ORT every day for the education they need to succeed.

IT'S TIME MITCH LUXENBURG FOR BEACHWOOD MAYOR



“As President of your School Board, I have **developed, defined, articulated** and **achieved** important collaboration on board-level initiatives and goals. This effort resulted in a stronger school system and thus a stronger community. As your Mayor, I will bring the same level of **leadership** to City Hall that will ensure our community's **success** for generations to come.”

Mitch's leadership on the school board over the last 8 years has and continues to result in...

- ✓ more effective and efficient operation of our schools
 - ✓ improved performance scores and rankings
 - ✓ enhancement and expansion of programs
- ✓ completion of major capital projects on time and within budget
 - ✓ improved community involvement and engagement

. . . all while keeping expenditures flat!

Mitch4Mayor.com

We are Proud to be Endorsed by the Cuyahoga County Democratic Party



On or Before
Tuesday, November 7th,
Please Vote for:

Beachwood Mayor

Martin S. Horwitz

Beachwood City Council

James Pasch

Alec Isaacson

Beachwood School Board

Brian Weiss

Michael Zawatsky

Maria Bennett

Thank you for supporting the candidates who are supported by the Cuyahoga County Democratic Party.

Paid for committees to elect:
Martin Horwitz (David B. Ostro, Treasurer)
James Pasch (Joseph Medici, Treasurer)
Alec Isaacson (Lisa Cynamon Mayers, Treasurer)
Brian Weiss, Michael Zawatsky and Maria Bennett
(Michael Zawatsky, Treasurer)

Attention Young Theatre Enthusiasts

Mandel JCC Playmakers Youth Theatre is excited to announce two new programs for young theatre enthusiast kids in grades K-1

Intro To Drama

An excellent introduction to being on stage and performing for an audience. Kids will have an opportunity to explore drama and theatre through games. At the end of the 8-week session, kids will present a review for parents and friends. Program dates are Thursday, October 19 – December 14 (no class on November 23), from 4:15 – 5:15 pm at Mandel JCC, 26001 S. Woodland Road, Beachwood. Cost is \$89 for Mandel JCC Members, \$99 for community. To register, visit www.mandeljcc.org/playmakersprograms.

Playmakers Jr.

Kids get a chance to audition, go through rehearsals and put on a performance. A great way for kids to build confidence, learn the importance of team work, experience being on stage and express themselves through creative theatre in a fun and supportive environment. Kids will audition Sunday, January 7 at 1 pm at The

J. (Everyone will have a part!)

Please have your child prepare a short song or sing a verse or chorus from a song. Rehearsals take place Sundays from 1 – 2 pm and Tuesdays from 5:30 – 6:30 pm at The J. The program will end with a special performance on Tuesday, February 27 at 7 pm in The J's Stonehill Auditorium. Cost is \$70 for Mandel JCC Members and \$100 for community. To register, visit www.mandeljcc.org/playmakersprograms.

Mandel JCC New Family Place Programming

Fun and engaging teacher-facilitated programming for children birth-pre-k and their parents, grandparents or caregivers. Programs are led by Beth Levy and run six days a week and include Music and Movement, Moms & Babies, Inflatables & Drop-In Gym, Creation Station and Tot Shabbat. For a complete schedule, visit www.mandeljcc.org/familyplace.

"Spectrum of Possibility"

In celebration of the great contributions being made in the autism community of Northeast Ohio and looking ahead to future strides, Milestones Autism Resources presents its "Spectrum of Possibility," 2017 Annual Benefit on Saturday, October 28 at The Wyndham Cleveland at Playhouse Square, 1260 Euclid Avenue in Cleveland.

The 9th annual fundraiser is expected to raise \$275,000 for the organization. Proceeds from the event directly support local families impacted by autism.

The event, beginning at 7 pm, will include a cocktail and hors d'oeuvres hour with open bar and live music, followed

by dinner and a live auction. The evening will conclude with dessert, open bar and more live music.

This year, Milestones will honor Adam Berebitsky, managing partner at BDO Cleveland, and Rochelle Nyer, who serves as a speech and language pathologist at Akron Children's Hospital. Both Berebitsky and Nyer are being recognized for their longstanding dedication to the organization and to the entire autism community of Northeast Ohio.

The community-at-large is invited to attend the event. Sponsorships are available. For more information, please visit milestones.org.

Music, Music, Music!

The community is invited to attend Music, Music, Music!, on Sunday, October 22, at Fairmount Temple. This must-see show features three of Cleveland's best performers – Carl Topilow, Joan Ellison and Marshall Griffith.

Enjoy drinks and appetizers at 4:15 pm, and the concert at 4:45 pm, followed by dinner.

To register or for more information, contact Susan Namen, at 216.464.0607. The registration deadline is Friday, October 13.

Cultural Arts Series co-chairs are Bernice and Lloyd Goldman, Joan and Mort Rogoff, and Ilene and Allan Schwartz. This program is made possible through the generosity of the Max and Ella Green Fund.

Chagrin Valley Camera Club

The Chagrin Valley Camera Club meets twice a month at the Beachwood Library (unless otherwise indicated). Meetings are from 7 to 9pm. Guests are always welcome!

October 3 Creativity: Using Your Imagination

Guest speaker will be Joe Polevoi, a prominent Cleveland photographer with an extensive professional background in the arts.

October 17
Tentative program will feature photographers Jack Graham and Bill Fortney, both of whom are professional photographers with strong interests in nature photography, have a number of books to their credit, conduct workshops and train photo enthusiasts.

For a complete overview of meetings, speakers and events, visit the Chagrin Valley Camera Club's website at www.chagrinvalleycameraclub.com.

Women of Fairmount Temple

Women of Fairmount Temple invites the community to attend the following programs:

Tuesday, October 10 • 12:30 pm

Jerry Graham will share "The History of the Supremes," referring to the Supreme Court. Dessert and coffee will be available at 12:15 pm.

Tuesday, October 17 • 1 pm

Educator Diane Lavin kicks off her series on First Families of the Bible. Early-comers may enjoy dessert and coffee at 12:45 pm.

Sunday, October 22 • 9:30 am

Mitvah Project Sunday – Help make a difference in our community. Work on lap robes, kits for epileptic children and Braille number books for pre-

school children at the Cleveland Sight Center. Everyone can contribute!

Sunday, October 29 • 1-4 pm

Game Day – Join other game players who enjoy mah jongg, bridge, canasta, etc. Refreshments will be served and prizes doled out. Registration required by contacting Marilyn Goldfein at 216.990.2232 or marilyn.goldfein@gmail.com.

Tuesday, November 7 • 1 pm

Cliff Habian will entertain you with his show, I Love a Piano! Dessert and coffee will be available at 12:45 pm.

Everyone has a story to tell. Tell yours in *Beachwood Buzz*. Please email beachwoodbuzz@gmail.com.



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10th Annual Beachwood Chamber of Commerce

Taste of Beachwood



Presented by:



SAMPLE FOODS FROM THE AREA'S
FINEST RESTAURANTS AND CATERERS

Thursday, November 9, 2017 • 5-7:30 p.m.
Embassy Suites – Beachwood

Tickets: \$45 or 2 for \$80

RSVP early • Purchase tickets online at beachwood.org.

Table Sponsorship Available – \$100

Includes:

Two (2) event tickets

Logo on signage on tables and in program

Participating Restaurants More added daily!

Bahama Breeze • Beachwood Bistro • Buffalo Wild Wings
California Salads • Cedar Creek Grille • Dewey's Pizza
Park East Grill • Pasta Tivo • Piada Italian Street Food
Sprout Catering • Taza Lebanese Grill
The Chagrin Falls Popcorn Shop • UH Ahuja Medical Center
Wasabi Japanese Steakhouse • Zoup!

(Photos by Discovery Photos)

Participant Voted 2016 People's Choice Award
Texas de Brazil

Participant Voted 2016 Best Overall Display
Texas de Brazil



Live Music
Music by
Beachwood High School
Orchestra Ensemble

Tickets
Only \$45 or 2 for \$80

Purchase Tickets at beachwood.org
Check/Cash/Visa/MC/AMEX



HUGE SILENT AUCTION

Scavenger Hunt - For All Ages!

October 5

5:30-7:30 pm

**Meet at the Beachwood High School Community Room
at 5:00 pm for check in**

Pre-Registered Teams - \$25 per team

At the door - \$40 per team

Gather your team, have your cell phones ready, and be prepared to take photos in and around Beachwood! The event starts in the Beachwood High School Community Room, where each team will receive a list of 200 items to photograph in and around Beachwood. Enjoy pizza and soda while you create a strategy to shoot as many photos as you can during this two-hour time frame. Each participant will receive coupons that can be redeemed for free goodies from vendors at Sunday's Fall Festival.

First-place winning team will win \$100 and an additional \$100 gift card from Tres Potrillos. Second-place team will win \$50, plus a \$50 gift card from Tres Potrillos; and third-place team will win \$25, plus a \$25 gift card from Tres Potrillos.

Each carload is its own team, and each teammate must legally be wearing a seat belt. All participants under the age of 18 must bring a signed form from a parent/guardian, which can be found at www.beachwood.org,

Although everything on the list can be found in Beachwood, participants may visit neighboring communities to photograph items if they do not know where to find them in Beachwood.

This program is sponsored by the Beachwood Chamber of Commerce. For more information, visit www.beachwood.org.

BCC Monthly Luncheon

Wednesday, October 18

11:30 am – 1:10 pm

DoubleTree Beachwood • 3663 Park East Drive



The Beachwood Chamber of Commerce invites you to attend it's upcoming luncheon, featuring Pete Fierle, chief of staff and vice president of communications at the Pro Football Hall of Fame. Fierle's topic is "Game for Life." He will explain how the Pro Football Hall of Fame, through its mission, values and vision for the future with Johnson Controls Hall of Fame Village, will change the landscape of Northeast Ohio and the country.

To register or for more information, visit www.beachwood.org or email chamber@beachwood.org.

Saturate the Beachwood market,
Advertise in *Beachwood Buzz!*

Whatever the Reason, Whatever the Season... **Beachwood Can Count On Smylie One!**

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The Smylie One Comfort Team

Gary Rosen • Steven Smylie • Rick Coates

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Expert Service To Northeast Ohio Since 1955"*



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*financing available

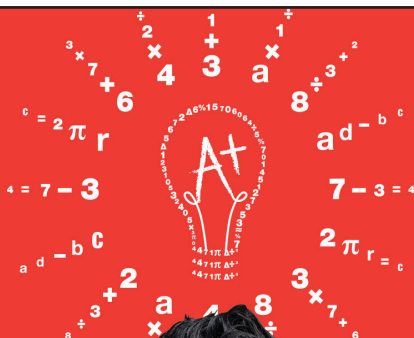


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(216) 765-3551
www.mathnasium.com/beachwood
28000 Chagrin Blvd
(SW corner of Chagrin and Brainard)

CITY OF Beachwood Council Update

MAYOR
MERLE S. GORDEN



216.292.1901
mayor@beachwoodohio.com

COUNCIL PRESIDENT
MARTIN S. HORWITZ



216.464.6560
martin.horwitz@beachwoodohio.com

JUSTIN BERNS



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justin.berns@beachwoodohio.com

ALEC ISAACSON



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MELVIN JACOBS



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BRIAN LINICK



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JAMES PASCH



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james.pasch@beachwoodohio.com

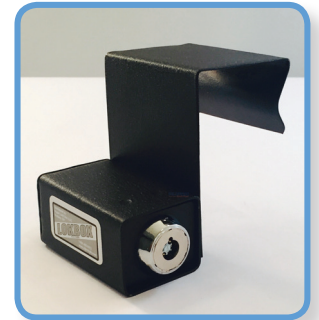
NEW LOCKBOX PROGRAM

NEW LOCKBOX PROGRAM EXPEDITES EMERGENCY ACCESS INTO BEACHWOOD HOMES; REDUCE PROPERTY DAMAGE CAUSED BY FIRST RESPONDER FORCED ENTRY

Beachwood Department of Fire-Rescue is offering a residential lockbox program to expedite emergency access into homes during emergencies.

“Often times in emergency situations people are not able to open their door,” said Mayor Merle S. Gorden. “The lockbox program will offer a faster and less costly solution than breaking down a door to help victims.”

Pay a one-time \$30 fee for a small, secure metal box which hangs over the front door with a spare key inside. The box is locked by a unique key that is accessible exclusively by the Beachwood Fire Department and only used in the event of an emergency. Residents interested in purchasing a lock box should contact 216.292.1965.



CITY CHARTER AMENDMENT ISSUE

ON THE NOVEMBER 7, 2017 BALLOT

The current Charter provision regarding the Civil Service Commission contains most of the rules for the examination, appointment and promotion of the classified civil service. The classified civil service is made up of all police officers below the rank of Chief and all fire fighters below the ranks of Chief and Deputy Chief.

The proposed Amendment to the Charter would eliminate those rules from the Charter and allow the Civil Service Commission to promulgate the rules with Council approval without the necessity for the electors of the City to vote upon such rule changes.

If passed, the Charter Amendment would be effective upon the certification of the election results.

City Contact Information

CITY OF BEACHWOOD
25325 Fairmount Boulevard
Beachwood, Ohio 44122

216.464.1070
www.beachwoodohio.com



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EMERGENCY
Dial 9-1-1

CLERK OF COUNCIL
216.595.5493

WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

BEACHWOOD FILLS THE BOOT FOR MUSCULAR DYSTROPHY

Each year, our Firefighters collect money to benefit Muscular Dystrophy. Last month, Beachwood Professional Firefighters Association members collected \$8,461 during the annual Fill the Boot program. This adds to the overall total of over \$100,000 collected over the past two decades!



OF SPECIAL NOTE

Veterans Day Salute will take place on Sunday, November 12 at 11:00 a.m. at Beachwood Cemetery. Open to the public.



American Red Cross

BLOOD DRIVE

FRIDAY, OCTOBER 20 FROM 1:00 – 7:00 P.M.
BEACHWOOD COMMUNITY CENTER

RUBBISH RULES

According to City Ordinance, Residents should NOT:

- Place rubbish for collection *before* 6:00 p.m. the evening before the day scheduled for collection or *after* 7:30 a.m. the day of collection.
- Allow empty containers or other non-collectible rubbish items to remain at the place of collection after 9:00 AM the day after your collection day.
- Place rubbish or any other item for collection by the City which rubbish or other item was brought from another location for the purpose of obtaining City collection.

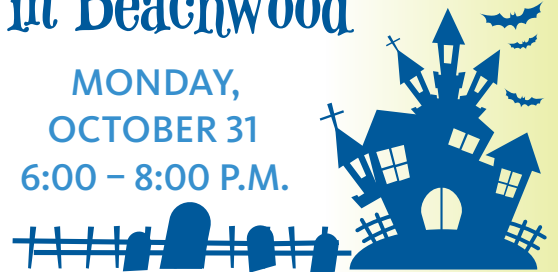
BEACHWOOD PRIME FOR AMAZON

The City of Beachwood along with Team NEO has responded to an initial inquiry from Amazon. Amazon is searching for a new HQ location in the Midwest.

Beachwood is able to answer YES! to Amazon's 16 qualifiers...from airport location to population to available land to highway access. "We are confident that Beachwood can be a contender for the Amazon site, states Mayor Gorden." More details to follow.

TRICK OR TREAT in Beachwood

MONDAY,
OCTOBER 31
6:00 – 8:00 P.M.



UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, October 16 and November 6. Questions? 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, October 26. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, October 16 and November 6. Questions? 216.292.1914.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

SENIOR POLICE ACADEMY

Congratulations to the Beachwood Police Department 2017 Senior Police Academy graduation class. This free eight-week program under the direction of Lt. Tom Wetzel provided a first-hand opportunity for seniors to learn about law enforcement. Participants studied real-life crime prevention techniques pertaining to the cares and needs of today's senior citizens. Topics included self-defense, CPR, personal safety and how to help family, friends, neighbors and yourself.

Pictured SEATED: Doris Simpson, Paul Simpson, Joyce Raviotta, Phyllis Blau, Annette Solomon, Phyllis Kalk, Penny Deutsch, Judy Kossoff
STANDING: Bill Gerz, Toby Holub, Neal Flowerman, Norm Gross, Alan Klein, Don Isenstadt, Clinton Watson, Robyne Habat, Lieutenant Tom Wetzel, Jack Davidson, Les Snider, Mayor Merle S. Gorden, Council Member Mel Jacobs, Police Chief Gary Haba. Not pictured: Patricia Isenstadt, Joe Kalk, Linda Myers, Sondra Rubenstein, Mike Yarus.



DID YOU KNOW?
 Anyone can view monthly statements of cash from revenue and expenses as well as our monthly check report in the publications section online at www.beachwoodohio.com.

FALL LEAF PICK-UP

Now through December, leaf trucks are in continuous daily operation throughout the City (weather permitting).



Collection is ongoing from one end of town to the other end of town. There is no need to call for a special pick-up.

Place UNBAGGED leaves on the tree-lawn only. DO NOT PLACE IN STREET. Leaf piles mixed with other debris – such as grass – WILL NOT be picked up.

After January 1, all leaves need to be bagged. Leaf bags will then be picked up with your regular rubbish on your collection day. Questions? Call 216.292.1922.

PRESENTED BY
 CITY OF BEACHWOOD
 BEACHWOOD CITY SCHOOLS
 BEACHWOOD CHAMBER OF COMMERCE

BEACHWOOD FALL FESTIVAL

SUNDAY, OCTOBER 8
 NOON – 6:00 PM • BEACHWOOD CITY HALL PARKING LOT

GAMES – CRAFTS – UNIQUE BOUTIQUE – PUMPKIN PATCH

FOOD TRUCKS INCLUDING: SWENSONS DRIVE IN, PASTA TIVO, CATEROLGY, BARRIO, EAST COAST CUSTARD, CRAZY BUT TRUE GOURMET POPCORN, CLEVELAND ESPRESSO, CARMEL APPLE & FUNNEL CAKE BAR

LIVE MUSIC BY
 TCB BAND FEATURING STEPHEN FOWLER

HOMECOMING WEEKEND
 QUESTIONS? CALL 216-292-1970

BEACHWOOD SCHOOLS LEARNING FOR LIFE
 CITY OF Beachwood
 Beachwood

HERITAGE HOME PROGRAM

Beachwood is proud to be a Heritage Home Program (HHP) community offering Beachwood residents free technical assistance for home repair and maintenance projects for homes 50 years or older.

The program, conducted in partnership with the Cleveland Restoration Society (CRS), has provided millions of dollars of free services to Beachwood residents.

If you have a home that's 50 years or older, you may qualify for this free resource. To learn more visit www.heritagehomeproject.org.

NEW SAFETY FORCE EMPLOYEES

Recently sworn in were:

Police Patrol Officer Luis Reyna
Police Patrol Officer Patrick Szuhay
Police Patrol Officer Maxwell Zugay

Firefighter Christopher Hogya
Firefighter Charles Roach



MISSED A COUNCIL MEETING?

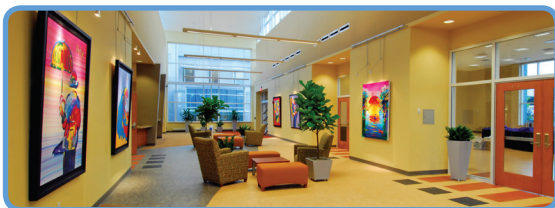
To listen to audio recordings or view live & archived videos, just visit www.beachwoodohio.com and click on the link.

ART EXHIBITS

Beachwood Community Center

MON – FRI • 9 A.M. – 4 P.M.

SAT • 10 A.M. – 3 P.M., SUN • 10 A.M. – 1 P.M.



IT'S IN THE DETAILS

NOW – OCTOBER 13
Featuring Val Lesiak – whimsical illustrations
April Couch – beautiful and intricate Zentangle-inspired art
Deborah Shapiro – magazine paper collage artist

10TH ANNUAL BEACHWOOD CHAMBER OF COMMERCE TASTE OF BEACHWOOD PRESENTED BY ddr

THURSDAY, NOVEMBER 9 • 5:00 – 7:30 P.M.
EMBASSY SUITES – BEACHWOOD

Let your taste buds enjoy many flavors that Beachwood has to offer. Whether you are looking for lunch or planning your next corporate catering event, it is guaranteed you will walk away with some new favorite places. This annual sell-out event includes live entertainment by the Beachwood High School Orchestra Ensemble and a HUGE reverse raffle. Register today. Tickets are \$45/person or two for \$80 and can be purchased online at www.beachwood.org.



BE SEEN

We strongly recommend reflective gear to be worn by ALL PEDESTRIANS when walking or running before dawn and after dusk. Safety is our number one concern.



HeArt ESPIRITU

OCTOBER 18 – NOVEMBER 12
Beachwood Arts Council board member Carolyn Frankel-Krieger exhibits her acrylic and mixed-media paintings from her book, *Be Like Rachel, Lessons of Character From Women of the Bible*. Signed copies available for purchase at the reception.

Artist Reception:
Sunday, Oct. 21 from 5:00 – 8:00 p.m.

BEACHWOOD CITY SCHOOLS

BOARD OF EDUCATION MEMBERS

Mitchel Luxenburg, President, 382-8943 • ml@beachwoodschoools.org
Michael Zawatsky, Vice President, 292-9916 • mzawatsky@beachwoodschoools.org
Dr. Brian Weiss, 464-6678 • bw@beachwoodschoools.org
Joshua Mintz, 245-0000 • jmintz@beachwoodschoools.org
Steve Rosen, 292-5562 • srosen@beachwoodschoools.org

Elementary Consolidation UPDATE



On August 21, 2017, the **Beachwood Board of Education** held a **joint work session** with the **Beachwood City Council** to discuss plans to merge the parking lot that will serve the district's consolidated elementary school planned for the Fairmount School site with the city's Aquatic Center parking lot. This unprecedented level of collaboration between schools and city has tremendous potential to yield opportunities that benefit our community-as-a-whole.

The School Board and City Council both endorsed continuing the work in which the district and city administrations have been engaged around the consolidated elementary school site. By teaming up with the city's Building, Fire and Police Departments, the schools have designed an elementary building that prioritizes **safety, security, and accessibility**. The site and building plans allow quick and thorough access for first responders and provide for safe and efficient traffic flow on and off the site for school buses, parents and community members.

For more information about our exciting elementary school plans, visit www.beachwoodschoools.org/elementaryconsolidation

Mr. Lenk Gets **DUNKED**

When Middle School Social Studies teacher, **JC Lenk** began to prepare his class for the state AIR Test, he challenged them to set a goal for themselves. If the class as a whole scored a passage rate of 95% or better, they would get a chance to dunk Mr. Lenk in a dunk tank. When the scores were released in June, the class hit the mark and the dunk was on. In an effort to tie the experience to ongoing learning and engage the entire student body, Mr. Lenk and Student Council Advisor **Julie Ungier** sought a way to incorporate the school's theme of "water" into the event.

Over the summer, the school read "A Long Walk to Water" and has been learning about the impact lack of access to water has had in South Sudan. A fundraiser was born and students were allowed to purchase tickets for the chance to dunk their teacher, with all revenue going to the charity Water for South Sudan.

Beachwood Schools Giving Back



Beachwood Schools continues to practice its philanthropic spirit during the first quarter of the school year. In addition to planned events, like Bryden School's ongoing relationship with Stone Gardens, where Bryden classes regularly visit Stone Garden residents for shared art, music or reading time, students and teachers have been responsive to emergent needs driven by Hurricane Harvey. Hilltop and Bryden have partnered with Rummel Elementary School, a K-5 building in the Spring Branch School District in Houston, TX. Many of the families suffered devastating losses. Bryden and Hilltop students have been writing letters to the students, who returned to school on

September 11, and plan continued outreach with their new friends throughout the school year. Fairmount preschool families got involved as well, hosting a lemonade stand to benefit storm victims.



ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, 464-2600 ext. 239 • mm@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil services, 464-2600 ext. 234 • ljb@beachwoodschoools.org
Dr. Ken Veon, Director of Operations & Technology, 464-2600 ext. 230 • kev@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction/Human Resources, 464-2600 ext. 289 • lhl@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, 464-2600 ext. 240 • ks@beachwoodschoools.org
Shana Wallenstein, Director of Marketing, Communications & Development, 464-2600 ext. 237 • swallenstein@beachwoodschoools.org



HOMECOMING WEEKEND

OCTOBER 5TH - 8TH BEACHWOOD, OH

SCAVENGER HUNT

Thursday, October 5
doors open at 5 pm
BHS Community Room

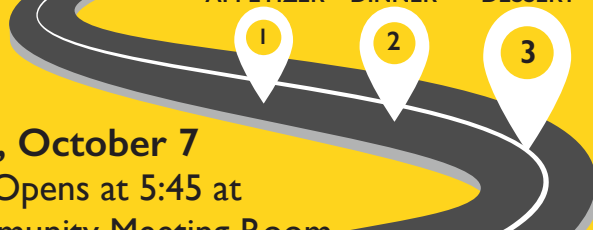
Join the Beachwood Chamber of Commerce for a SCAVENGER HUNT! Start and End at Beachwood High School Community Room

Register in Advance: \$25 a car

To register: beachwoodchamber.chambermaster.com/eventregistration/register/6336

PROGRESSIVE dinner

APPETIZER DINNER DESSERT



Saturday, October 7

Check In Opens at 5:45 at
BHS Community Meeting Room

It's a progressive, 3-course dinner, to benefit the Beachwood High School Alumni Association. You'll pick the pair of restaurants for appetizers and dinner - and everyone returns back to BHS for a gourmet dessert buffet to cap off a perfect night!

Register for a pairing at www.beachwoodschoools.org/cominghome.aspx
*dinner registrations limited to 120 people.

HOMECOMING GAME

Friday, October 6
Beachwood Bison take on
the Chagrin Falls Tigers
7 pm, BHS Main Stadium

Don't miss the half time show featuring the ALUMNI BAND AND DRILL TEAM and crowning of the Homecoming Queen!

Face painting and kids games through the first half of the game.

Enjoy light-up giveaways and free s'mores desserts in the 4th quarter.

And stay 'til the end for the return of the BONFIRE!

FAMILY FUN DAY

Sunday, October 8
12 pm - 6 pm
Beachwood City Hall

Join the City of Beachwood for Family Fun Day! Bounce houses, a corn maze, pumpkins, food trucks and games with prizes!

Enjoy live music and a live pumpkin carving by master carver Mike Pickett.

BOUNCE
HOUSES

CORN
MAZE

FOOD
TRUCKS

Connecting with BHS Alumni Currently in College

The BHS Alumni Association wants to reach out to Alumni currently away at school. Can you help us connect?
Please send the full name, current mailing address and BHS graduation year of any students to

alumni@beachwoodschoools.org.

Thank you in advance for your help!





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At Driftwood Catering, we are experts in creative event planning. We assist our guest hosts in every step of the party-planning process. Whether a large-scale event or a more intimate, casual gathering, we offer suggestions as to theme, menus, beverages, entertainment, and lodging.

We have the ability to cater any event, whether at one of our dedicated private facilities or off-site. Our restaurants include 87 West, Bin 216, Cibréo

Italian Kitchen, Green Rooster Farms, Hodge's, Washington Place Bistro & Inn and Welsh-field Inn.

Driftwood Catering is a preferred caterer to some of Cleveland's most popular venues, and we pride ourselves on offering creative opportunities for private functions, both large and small, casual or corporate.

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For more information, please call 440.562.2386 or visit thedriftwoodgroup.com.



MULHOLLAND & SACHS Let's Celebrate!

Mulholland & Sachs is 17 years old and invites you to celebrate! A Customer Appreciation Day will take place Thursday, October 12, from 10 am to 8 pm. Stop in and enjoy Archie's cake and Prosecco, while you browse. Also enjoy a 17% discount on one item of your choice. Additionally, you'll receive a giveaway with each purchase.

Mulholland & Sachs is your one-stop-shop for all of your gift-giving needs.

"We offer personalized service," Anne Sachs Mulholland said. "If you have no idea what to give to someone, let us help you. We also offer complimentary gift wrapping and shipping, if needed."

"I love finding new and appropriate gifts for both personal and corporate gift giving," added Rita Sachs. "With the holiday season

approaching, please stop in, introduce yourself, and let us know how we can help you."

A Customer Appreciation Day will take place Thursday, October 12, from 10 am to 8 pm.

As an independent American business, Mulholland & Sachs is proud to offer products that are Handmade Made in America, though they happily stock beautiful worldwide imports as well. For more information, visit www.mulhollandandsachs.com or call 216.831.4444.



Photograph Your Upcoming Party

Discovery Photo, owned by Scott Morrison, is a state-of-the-art photography studio located right here in Beachwood. Scott has had extensive experience in all aspects of portrait, architectural, fine art and event photography. He has also been published locally, nationally, and internationally in magazines such as *Outdoor Photographer*, *Evidence Technology*, *Properties*, *Beachwood Buzz*, and *Surreal Beauty Magazine*. Dozens of his prints, featuring stunningly vivid landscapes and visceral wildlife, appear in galleries across America, including the Cleveland Museum of Art.

Discovery Photo specializes in fun, unique and creative portraits. Scott photographs everything from basic head shots to full portfolios, and he is willing to go the extra mile to get the perfect shot.



Discovery Photo

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(216) 310-7722

www.DiscoveryPhotoOnline.com



MULHOLLAND & SACHS

at ETON ~ Chagrin Blvd

Customer Appreciation Day

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Stop In and Save 17% on One Item of Your Choice!

Thursday, October 12

10 am - 8 pm

~ Archie's Cake

~ Prosecco

~ Giveaways with Purchase!

(Offer good on October 12 only.)



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Beachwood Sisters Amy Finkenthal and Laurel Musick New Owners of Noteriety At The Hamptons



Noteriety, a gift boutique that offers invitations and unique giftware for all occasions, is under new ownership. Sisters (and Beachwood residents) Amy Finkenthal and Laurel Musick are the new owners as of October 1. They invite you to their Grand Opening Celebration on Saturday, October 7, from 10 am – 4 pm. Ribbon cutting will take place at 11 am.

Enjoy refreshments while you browse through the store to see all they have to offer. As a warm welcome gift, Amy and Laurel invite you to save 20% on all purchases during their grand-opening celebration.

“We will continue to build on the strong reputation that former owners Doll Bloom, Sheryl Greenberg and Lisa Davis created

over the past 30 years,” Laurel mentioned. “We are humbled about this opportunity. These are big shoes to fill and we are up to the challenge.”

“It’s fun to be back in this business” Amy said. “Our goals are to offer excellent customer service and provide the best products available. We are looking forward to meeting all of Noteriety’s previous customers and to welcoming all of our new ones.”

The sisters plan to keep all of the beautiful lines of merchandise that are currently available, while expanding their selection. They also plan on attending gift shows to bring back all of the latest and greatest for their customers.

Noteriety carries a full line of invitations and stationery, as well as wedding gifts, bridal party gifts,

baby gifts, holiday gifts, hostess gifts, housewarming gifts, Judaica items, jewelry, platters, serving pieces, monogrammed gifts and more. Noteriety will now be offering bridal registry and will soon be offering a website with online-shopping capabilities.

Noteriety is conveniently located in Beachwood at 27040 Cedar Road, Suite 102, in The Hamptons. Store hours are Monday – Wednesday, 10 am - 4:30 pm; Thursday, 11 am - 7 pm; Friday, 10 am - 4 pm; Saturday, 10 am - 3 pm; and by appointment. For more information, call 216.839.0000.

Stay up to date on all things Noteriety!

Instagram – @ShopNoteriety
Facebook – Facebook.com/Shop-Noteriety

They invite you to their Grand Opening Celebration on Saturday, October 7th, from 10 am – 4 pm. Ribbon cutting will take place at 11 am.



Laurel Musick and Amy Finkenthal

Bowl Them Over With Your Next Party!

The Corner Alley Uptown is the epicenter of all-in-one entertainment in Cleveland’s thriving Uptown neighborhood. Featuring 22,000 square feet of dining space, full-service bars, bowling lanes, an ultra-modern and electric atmosphere, and FREE arcade games, The Corner Alley Uptown is the ultimate party destination for both kids and adults alike!

Variety is what makes the venue special. With the ability to craft one-of-a-kind events for groups ranging in size from a handful to hundreds, the on-site party team at The Corner Alley is equipped to handle all sorts of group events and parties. They’ve proven themselves time and time again with everything from wild bachelorette parties, to upscale wedding rehearsal dinners, to lavish, corporate receptions and holiday parties that span the entire second floor level.

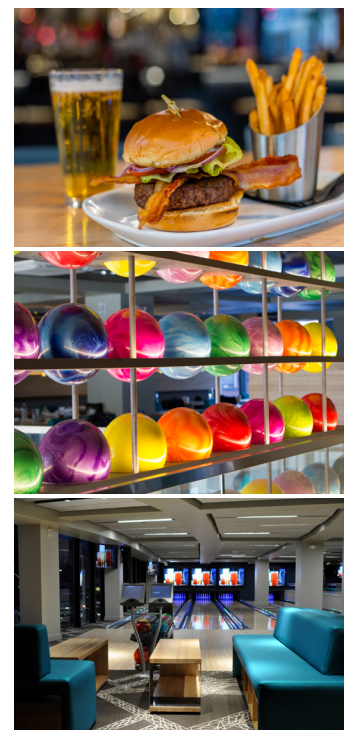
But, where they really shine is with parties for kids. Birthday parties and Bar and Bat Mitzvahs at The Corner Alley are amazing experiences. Besides the obvious bowling fun and the kid-friendly food options and party packages, The Corner Alley features a massive selection of arcade games, board games, and outdoor patio games, and they’re literally free all of the time. Yes, you heard right. FREE GAMES! This is a HUGE savings as compared with the cost of gaming at other traditional birthday party venues. Go ahead, parents, let that sink in for a bit...

The Corner Alley serves up freshly-prepared, Americana-inspired cuisine with everything from scrumptious salads and delicious pizzas to gourmet sliders and a wide selection of vegetarian and gluten-free options. If you want to sit down for a meal or

grab a quick bite while you get your game on, you’ve got options.

From local craft brews to special barrel bourbons, The Corner Alley serves up specialty adult beverages for any taste. You’ll be able to find an option from behind the bar that’s sure to delight any taste or connoisseur. With a mammoth selection of everything from beer to ingenious cocktail creations, you’ll have more than enough reason for a return visit (or several).

The Corner Alley Uptown truly is the ultimate entertainment destination to please anyone at any age, and their top notch team is on hand to get you ready for the party of a lifetime! Please note – holiday parties book up early! Contact The Corner Alley sales team ASAP to get the ball rolling (*pun intended*)! Call 216.539.0741 or send a message to sales@thecorneralley.com.



Beachwood Residents and Sisters...

Amy Finkenthal and Laurel Musick • Proud new owners of

Noteriety

at The Hamptons



invite you to their

Grand Opening Celebration!

Saturday, October 7th, 10 am - 4 pm • Ribbon Cutting, 11 am
Enjoy Refreshments While You Browse! • All Items Will Be 20% Off!

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Mon - Wed 10 am - 4:30 pm • Thurs 11 am - 7 pm • Fri 10 am - 4 pm • Sat 10 am - 3 pm

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New Museum Exhibit Examines Discrimination in Healthcare Through Jewish Lens

Beyond Chicken Soup: Jews & Medicine in America Opens October 10 at the Maltz Museum of Jewish Heritage

The Maltz Museum of Jewish Heritage is proud to announce its October 10 opening of a new special exhibit. *Beyond Chicken Soup: Jews & Medicine in America* tells the story of how Jews were forced to create access to their own healthcare in the face of discrimination.

This timely exhibit is an education on the historic fight for equality in healthcare and a look to the future of medicine in America.

"Today Jewish physicians are ubiquitous in America. It was not always so. The story of this evolution and the contributions of Jewish doctor's to modern medicine are the focus of this exhibit," said the exhibit's chair of the Advisory Committee, Dr. Jeffrey L. Ponsky of the Cleveland Clinic Lerner College of Medicine and Case Western Reserve University.

In the early 20th century, with anti-Semitism on the rise, Jews were being shunned from medical schools and denied medical care. In response, Jewish hospitals were built to train Jewish doctors and treat not only Jewish patients but also other underserved populations.

"The exhibit tells the powerful story of the out-sized role of both the Jewish community and individual Jewish clinicians, researchers and teachers in the commandment to preserve human life at all costs," said Mt. Sinai Health Care Foundation President Mitchell Balk. "There is also a focus on the critical role of

Cleveland's Mt. Sinai Medical Center and other Jewish-sponsored patient care, research and teaching institutions in achieving this task."

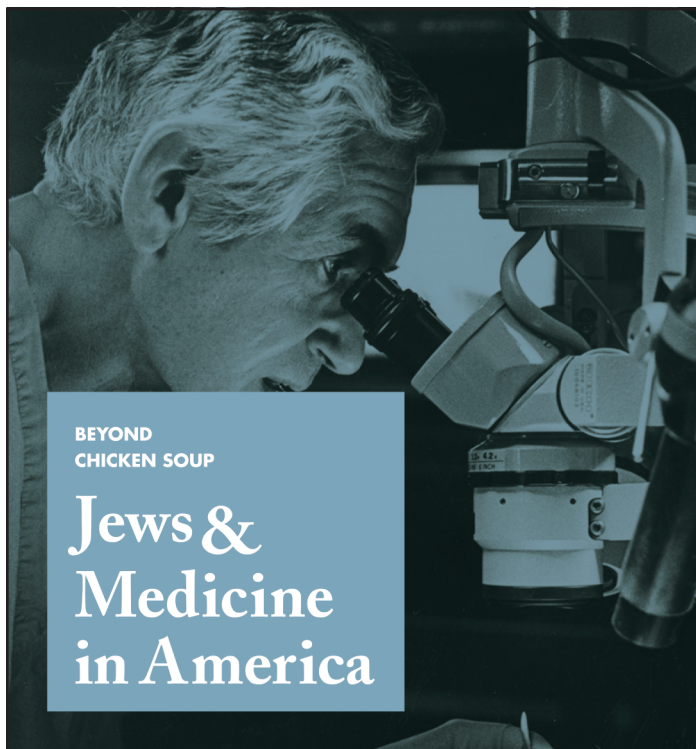
This important exhibit features more than 200 artifacts, photographs, and documents, including highlights from Cleveland's own Mt. Sinai Hospital, and illustrates how Jews used medicine to assimilate into American society, making significant contributions to the medical world and advancing civil rights.

"We get inspired here – connecting the past to the present to better create our future," explained the Museum's managing director, David Schafer. "This museum creates awareness on how to be our better selves and inclusive of others."

Experience *Beyond Chicken Soup: Jews & Medicine in America* at the Maltz Museum of Jewish Heritage (2929 Richmond Rd., Beachwood), October 10 through April 8.

For more information, admission and hours, or to schedule a group tour, please visit www.maltzmuseum.org or contact 216.593.0575.

Beyond Chicken Soup: Jews & Medicine in America was created by the Jewish Museum of Maryland with support from National Endowment from the Humanities and Institute of Museum and Library Services. The Maltz Museum of Jewish Heritage has added local content of specific interest to Cleveland audiences.



BEYOND CHICKEN SOUP

Jews & Medicine in America

OCTOBER 10, 2017 - APRIL 8, 2018

AN EDUCATION ON THE HISTORIC FIGHT FOR EQUALITY IN HEALTHCARE AND A LOOK TO THE FUTURE OF MEDICINE IN AMERICA.

Beyond Chicken Soup: Jews & Medicine in America tells the story of how Jews were forced to create access to their own healthcare in the face of discrimination.

BRING A GROUP OR HOST AN EVENT

Contact 216.593.0595 or events@mmjh.org

THE EXHIBITION IS GENEROUSLY SUPPORTED BY



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MALTZ MUSEUM OF JEWISH HERITAGE
The Museum of Diversity & Tolerance

2929 Richmond Rd. Beachwood, OH
216.593.0575 | www.maltzmuseum.org

Silver Circle Appreciation Day

Jewish Federation of Cleveland invites Silver Circle donors to enjoy a guided tour of "Beyond Chicken Soup: Jews and Medicine in America," and hear a presentation from the museum curator and featured speakers from our community.

*Silver Circle recognizes donors who have given to the

Campaign for Jewish Needs annually for 25 or more years.

The guided tour will take place Monday, October 9, 10 am – 7 pm, at the Maltz Museum of Jewish Heritage, 2929 Richmond Road, Beachwood. For more information or to register, visit www.jewishcleveland.org.

Super Sunday

Make the Call: Join hundreds of volunteers to make calls that raise funds for the Campaign for Jewish Needs. Participate in a community service project, enjoy kosher meals and snacks, moments of inspiration, children's activities, and babysitting.

Take the Call: When your phone rings on Super Sunday, take the call and be a part of something bigger. Your role in the Campaign for Jewish Needs is an important one; you are a community member. Whether we are feeding the hungry,

comforting the sick, caring for the elderly, educating our youth, ensuring a Jewish future, or supporting Israel, our Jewish community stands together.

October 29 • 9 am – 7 pm
Jewish Federation of Cleveland's Jack, Joseph and Morton Mandel Building
25701 Science Park Drive
Beachwood

To volunteer, register at www.jewishcleveland.org, 216.593.2909, or supersunday@jcfccleveland.org.

The Jewish Calendar: Marking the Holidays and Measuring Time

Tuesdays, October 10-31 • 6:30 - 8 pm

Taught by Alanna Cooper, Director of Jewish Lifelong Learning, CWRU

This crash course provides a concise, but comprehensive, look at the structure of the Jewish calendar and the traditions used to mark time. It offers an overview of all the major Jewish holidays, their meanings, how they developed and the many ways they are celebrated today.

Cost: \$60 for members, \$75 for

non-members.

Location: Case Western Reserve University's Siegal Lifelong Learning Landmark Centre, 25700 Science Park Dr., Suite 100, Beachwood.

For more information and to register, visit <http://case.edu/lifelonglearning/> or call 216.368.2090.

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Anti-Semitism is on the rise. That's why we work with our national and global beneficiaries to ensure the safety and security of Jews living around the world. Right here at home, we are safeguarding our local facilities and the people who use them so that we can all feel comfortable living our Jewish lives. We cannot take our comfort for granted.

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WWW.JEWISHCLEVELAND.ORG/CFJN18

Don't Worry... Get Screened!

David Rosenberg, MD, MPH



If you are a smoker or a former smoker, or have a loved one who fits either category, chances are you worry about lung cancer. And with good reason. Smoking is the number one cause of lung cancer, accounting for 80 percent of lung cancer deaths. Unfortunately, most lung cancer is not discovered until it is advanced, and the survival rate at that stage is less than 5 percent. In fact, lung cancer causes more deaths each year than colon, prostate and breast cancer combined.

"But there is good news about lung cancer," says David Rosenberg, MD, MPH, a lung disease specialist at University Hospitals Ahuja Medical Center. "With the many treatment options now available, when lung cancer is diagnosed early, it is very treatable."

It's All about Early

The key to early diagnosis is regular lung screenings with low-dose computed tomography (CT).

Low-dose CT is a type of high-tech scan of the chest that creates pictures that are more detailed than a chest X-ray can provide. "Low-dose CT excels at detecting abnormal areas in the lungs while they are still small and in the early stages," Dr. Rosenberg explains. "That's important because early detection and treatment for lung cancer can significantly improve your chance of survival."

UH Ahuja is one of more than 20 locations across northeast Ohio that offers low-dose CT for lung cancer screening. Testing is fast (under 10 minutes), totally noninvasive and is usually covered by insurance and Medicare.

Individuals who meet the following criteria should talk to their primary care physician about screening:

- 55 - 77 years old
- Smoked at least one pack a day for 30 years or more than two packs a day for 15 years
- Quit smoking less than 15 years ago.

Is It or Isn't It?

Every abnormal area in the lungs, or nodule, that shows up on low-dose CT is not necessarily cancer. A noncancerous lung nodule is an abnormal growth of tissue that can be caused by infection or diseases such as rheumatoid arthritis. It does not develop into cancer.

"At least one in every 500 people will have a nodule that shows on low-dose CT, and most of them are benign, but we cannot tell just by reading the scan whether a nodule is cancer," Dr. Rosenberg notes. If the screening detects a nodule, the doctor will refer the individual to the UH Ahuja Lung Center where additional specialists will evaluate it further.

"If the nodule is small, the patient is young and does not

have a history of smoking or secondhand smoke exposure, often we simply follow the patient with regular CT scans over two years to track its size and shape," Dr. Rosenberg says. When there is a higher suspicion of cancer, or if the nodule starts to grow and change in shape, the patient will have additional testing and, if necessary, be referred to the lung cancer specialists at UH Seidman Cancer Center for treatment.

Take Action

Dr. Rosenberg has a strong take-home message for smokers and former smokers. "Put your mind at ease and get the screening," he says. "Detecting lung cancer early and getting it treated is far better and easier than the consequences of ignoring your risk and doing nothing."

A physician order is required for the screening. Call your primary care physician today to discuss if this test is right for you. Then call 1.866.899.9121 to schedule your low-dose CT lung cancer screening at UH Ahuja or another location convenient to your home or workplace.

"Put your mind at ease and get the screening," he says. "Detecting lung cancer early and getting it treated is far better and easier than the consequences of ignoring your risk and doing nothing."

For more information and to download a free lung cancer guide from UH, visit <http://www.uhhospitals.org/seidman/services/thoracic-and-esophageal-cancer-care-team/cancers-we-treat/lung-cancer/lung-cancer-screening>.



An Evening You Won't Want to Miss:

The Finals Performance & Competition of Shining Star CLE 2017

A benefit to support memory care programs for Montefiore and The Weils

Sunday, October 22, 2017 • 7 pm
Ohio Theatre at Playhouse Square
Tickets on sale now!

Be a part of this extraordinary, inaugural event! Shining Star CLE is a unique solo-singing competition created to encourage and support talented high school students throughout Northeast Ohio while raising funds to support memory care programs at Montefiore and The Weils. Students representing more than 77 schools across a five-county area had the chance to compete for more than \$20,000 in college scholarships. Join us on Sunday, October 22 at 7 pm as we watch the top 10 finalists put on the performances of their lifetimes in the prestigious Ohio Theatre at Playhouse Square.

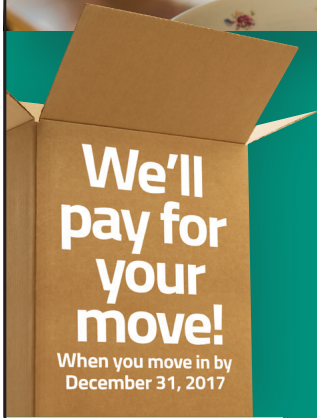
The Finals Performance & Competition will be hosted by Monica Robins, Emmy award-winning reporter and senior health-care correspondent at WKYC.

Two Patron tickets are \$500; One Patron ticket is \$275. Individual event tickets range from \$25 (balcony), \$75 (mezzanine) and \$125 (rear orchestra). To purchase individual event tickets, please call Playhouse Square at 216.241.6000 or purchase them online at shiningstarcle.org/tickets.

For sponsorship opportunities or more information, please contact Debbie Rothschild, director, The Montefiore Foundation, at 216.910.2633 or drothschild@montefiorecare.org.

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MenorahPark.org

A Personal Testimonial— Henry Bitterman

About the International Tracing Service Digital Archive

The International Tracing Service Digital Archive, housed at the United States Holocaust Memorial Museum, has been an invaluable resource in learning what happened to my grandparents, uncle and father during the Holocaust. This collection contains about 200 million digital images of documentation that can help reunite separated families and trace missing family members.

I began my search in 2002 with the Red Cross and the International Tracing Service (ITS) when most documents were located in Germany and not digitized. My first contact was with an ITS researcher from the United States Holocaust Museum who shared documents and a summary of the family of my father, Mayer Bitterman, who lived in Krakow, Poland. This led to more questions about my father's amazing journey after his liberation from the displaced persons camps to American soil.

Through the ITS, I was able to acquire close to 100 documents, free of charge, that traced my father's movements from the Krakow ghetto in 1940 until his liberation from a subcamp of the Mauthausen Concentration Camp in May, 1945. I learned that he basically survived by proving his value as a skilled worker. Records show that he spent several weeks on the infamous "stairs of death" in the Mauthausen quarry and was then moved to the Herman Goering Works Factory, where he stayed through the duration of the war in Europe.

I discovered that my grandfather, Henry Bitterman (for whom I am named) perished after being transported from Krakow to Chelmno, Poland. However, I was unable to determine the fate of my grandmother, Czewa. I am deeply grateful to have photos of my grandfather, grandmother and uncle taken for ID cards in the Krakow ghetto – truly a wonderful gift as they are the only

That Was Then, This Is Now...

THEN: Jeff Morris completed writing *Beechwood – The Book*.

NOW: Jeff completed his book *Haymarket to the Heights*, which details the movement of Cleveland's Orthodox synagogues from their initial meeting places to the Heights; and *Historic Plat Maps with Locations of Former Synagogues*, a site with maps, shown in layers, which can be found at <http://peoplemaps.esri.com/cleveland/>.



THEN: Jane Mayers shared her opinion about rezoning.

NOW: Jane is the director of Fairmount Temple Early Childhood Center, which has been awarded a 4-star rating by the Step up to Quality Program, Ohio's main rating system for recognizing early learning and development programs that meet quality standards over and above the health and safety licensing requirements.



photos I have of them.

My father never spoke privately about his ordeal but, along with 100 other Holocaust survivors, shared his story as part of a video project produced by the National Council of Jewish Women/Cleveland. In the video, he talked about working in an ammunition factory operated by Oskar Schindler, who is credited with saving as many as 1,200 Jews during the Holocaust, although my father's name was not on the list that inspired the 1993 Steven Spielberg movie.

Those interested can view his entire story at the United States Holocaust Memorial Museum, or access a YouTube video online by searching his full name. This video, part of a community education program put together by the Kol Israel Foundation, can be scheduled for presentation by calling 216.831.3754, or by emailing info@kifcleveland.org.

Searching for Individuals in the International Tracing Service at the United States Holocaust Memorial Museum

Learn about one of the largest Holocaust archives in the world, the ITS, on Sunday, October 22, 2

- 3:30 pm, at Laurel School-Lyman Campus, 1 Lyman Circle, Shaker Heights. Dr. Diane F. Afoumado of the United States Holocaust Memorial Museum will share how to use the ITS digital collection. Afoumado's appearance is sponsored by the Jewish Genealogy Society of Cleveland, the Kol Israel Foundation, Siegal Lifelong Learning Program of Case Western Reserve University, Laurel School and the United States Holocaust Memorial Museum.

Learn about one of the largest Holocaust archives in the world, the ITS, on Sunday, October 22, 2 - 3:30 pm, at Laurel School-Lyman Campus, 1 Lyman Circle, Shaker Heights.

For more information and to register for the event, contact the Siegal Lifelong Learning Program at lifelonglearning@case.edu or 216.368.2091. Information may also be found at www.case.edu/lifelonglearning. Advance registration is preferred.

That Was Then, This Is Now...

THEN: Terri and Paul Madow shared their idea of a perfect Valentine's Day, agreeing that they enjoy a nice dinner out.

NOW: Terri and Paul's children are living out of state, and they are still here - enjoying their home in Beachwood. Paul continues to follow the BHS wrestlers.



THEN: Danette McHale and Donna Chermesky promoted the Schoolhouse Cafe, which is now the Beachwood Bistro, located in Beachwood High School.

NOW: The Beachwood Bistro, a beautiful dining room that can seat up to 100 people for lunch, opens mid-October, Wednesday through Friday. (Pictured: Bistro instructors Pat Stolz, Danette McHale and Kortez Wilson.)

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Upcoming Programs at The Gathering Place

The Gathering Place is a cancer support center that provides free programs and services to help individuals and families currently coping with the impact of a cancer diagnosis in their lives. Programs are provided for adults, teens and children and include support groups, family and individual support, a lending library, a wig salon, exercise programs, hands-on cooking classes, art therapy and more. The Gathering Place has locations in Beachwood and Westlake. Visit www.touchedbycancer.org for a listing of all programs and services or call 216.595.9546 to talk with a staff member. The upcoming Beachwood programs listed below require advance registration by calling 216.595.9546 unless otherwise noted. The Beachwood address is 23300 Commerce Park.

Prostate Cancer Information Session

Thursdays, October 12 and November 9 • 5:30 – 6:15 pm
This program is for men (only) who have been diagnosed within the last six months. Connect with prostate cancer survivors, ask questions, get support and learn about resources. No registration required for this program.

9 am – 1pm: Program
Topics include targeted therapies, radiation therapy, palliative care, and a healthy cooking demonstration. Continental breakfast and lunch provided. Presenters: Vamsidhar Velcheti, MD, Helen Foley, MSN, RN, AOCNS, and Chef Michael Lyons

Managing Fear
Wednesday, October 18
6:30 – 8 pm
Learn strategies to cope with fear and uncertainty while on the cancer journey.

Lung Cancer Symposium

Saturday, October 14
8:30 – 9 am: Breakfast and Registration

Survivor Symposium for Women with Breast Cancer

DoubleTree Hotel Independence
Saturday, October 28
8 – 9 am: Registration
9 – 2:30 pm: Program
All-day program that includes a panel of physicians discussing hot topics in breast cancer followed by break-out sessions including: psychosocial concerns, healthy eating and exercise, managing relationships and the use of integrative therapies. Offered in partnership with Susan G.

Komen Northeast Ohio. Lunch is included. Call 216-292-2873 to register.

Solutions after Breast Surgery for Those Diagnosed with Breast Cancer

Monday, October 30
5:30-6:30 pm
See the latest in breast prostheses, fashionable bras and pocketed clothing and swimwear. Questions about insurance coverage will be addressed. Presented by Elegant Essentials.

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17-1583

That Was Then, This Is Now...

THEN: Pete Conces was the assistant recreation director for the City of Beachwood.



NOW: Pete is now the city's recreation supervisor. He feels blessed to see the program go full circle – to see the children in his programs grow up, move away, move back, get married, and have children of their own, who now participate in his programs. "I love putting smiles in their hearts and on their faces," he told us. "That's why I do what I do."



THEN: Phoebe Kraus was enjoying a video at the Beachwood Library.

NOW: Phoebe graduated from OSU and received her Advanced Aesthetics License. Her love for art, science and health led her to pursue a career in medical skin care. She currently work at The Lu-Jean Feng Clinic in Pepper Pike and volunteers through the American Cancer Society to educate women about healthy skin care practices. Her passion is to help others gain the confidence they need to feel their absolute best!"



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DEBATES IN JEWISH HISTORY

6 Wednesdays beginning November 1, 2017
10:00-11:30 AM -or- 7:30-9:00 PM



READ IT IN HEBREW

5 Sundays beginning January 7, 2018
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www.LandandSpirit.org



PATTERNS OF EVIDENCE - EXODUS

Award winning film viewing March 25, 2018
6:30-9:30 PM



THE EXISTENCE: RETHINK IT

6 Wednesdays beginning April 18, 2018
10:00-11:30 AM -or- 7:30-9:00 PM



SHABBAT IN THE HEIGHTS

Shabbat at Chabad's World Headquarters, NY
April 27-29, 2018
www.ShabbatintheHeights.org



**ERIC
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BEACHWOOD CITY COUNCIL

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That Was Then, This Is Now...



Then: Jessica Traeger, Jason Axelband, Arielle Gottlieb and Scott Gralnick gave us "Good Vibrations!"



Now:

Jason started a new career as a 7th- and 8th-grade science teacher in the Reynoldsburg School district in Columbus at Waggoner Road Junior High. Prior, he had been working in real estate as both a realtor and property manager. He and his wife, Kelli, had their first son, Lennon, on June 15. He says, "Life is good!"

Now:

Scott is married to Erica, living in NYC, and is starting a hedge fund focused on crypto currency and blockchain technology.



Now:

Arielle recently moved back to Cleveland (from NYC) with her husband, David Goler. Arielle works in the automotive digital advertising space for a technology company called Netsertive. They live in Pepper Pike.



"Journey Through Grief"

The community is invited to attend a six-week bereavement support group, facilitated by Miriam Katz, LISW-S. The program runs from Tuesdays, October 17 through

November 21, from 5:30 – 7 pm at Montefiore.

For more information or to register, please call Miriam Katz at 216.910.2796 or email at mkatz@montefiorecare.org.

Caregiver Education and Support Group

Tuesday, November 7, 2017 • 5-6 pm • Montefiore

Feeling burnt out from caregiver stress or alone in your journey with no one to lean on? Do you have questions about what is coming next and how to deal with it? We're here for you!

Come to Montefiore's monthly caregiver education and support group to receive tips on how to cope and how to receive support as a caregiver.

This program is presented by dementia expert Dr. Lori Stevic-Rust, ABPP, Clinical Health Psychologist and dementia program advisor for Montefiore and The Weils.

To RSVP or for more information, contact Kristen Morelli, memory care program manager, at 216.910.2323 or kmorelli@montefiorecare.org.

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Park Synagogue Programs

Loving & Learning Mindfully

This mindful information and learning session is designed to enrich your family's life and build self-esteem for you and your children. The program, beginning October 4, will take place on Wednesdays, from 12 – 1 pm, at Park East (27500 Shaker Blvd., Pepper Pike). The cost is \$30/month for members or \$8/drop-in; and \$40/month for non-members or 12/drop in.

Loving & Learning Tot Shabbat

Enjoy this monthly hands-on interactive program with music and movement that takes place the first Saturday of the month, beginning October 7, at Park Main (3300 Mayfield Road, Cleveland Heights). This program is free and open to the community.

That Was Then, This Is Now...



THEN:
Darlene Shibley Ziegenhagen was soliciting applicants for a scholarship presented by Yours Truly.

NOW: Mayor Gordon recently presented Darlene with a proclamation at the reopening of Yours Truly on Chagrin Blvd. On a personal note, Darlene became a grandmother this year – the one thing in life she said is not overrated! She continues to travel internationally, adores playing bridge and continues to entertain often.

THEN: Taylor Marie Turick's birth announcement.

NOW: Taylor, the daughter of Tina Turick, assistant administrative officer who works directly for Mayor Gordon, is currently a junior at Ohio University. She is studying nursing and is a proud member of Sigma Kappa Sorority.



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2017 Candidates' Forum

The following pages have been provided by *Beachwood Buzz* to serve as an equal forum for Mayoral, City Council and School Board candidates to provide editorial content.

Beachwood Buzz makes no representations as to the accuracy or completeness of the following editorial comments.

Mayoral candidates are first presented in alphabetical order, followed by City Council candidates and then School Board candidate, also listed alphabetically.

Positioning of each candidate's picture and statement is determined by the page layout and should not be construed as editorializing.

Additionally, placement of political ads is a judgment in magazine layout, with rotations based on previous placements.

It is not a reflection or commentary on any individual candidate or political position.

It is our responsibility to make educated choices when going to the polls.

Do your part and vote on Tuesday, November 7.

Every vote counts.



★ MAYOR ★

MERLE S. GORDEN

It is an extraordinary honor to serve the citizens of Beachwood and have the good fortune to lead this community. I am grateful every day for the opportunity to be Mayor of the greatest community in this state, and every day I take on my duties with my sole goal of improving our city.

We have come a long way, and we stand now as the premier community in Northeast Ohio. That's a status that we need to protect, and one we can't afford to put at risk. The current state of Beachwood is strong. This is no accident; it's the result of a lot of hard work, careful planning, and the skills and experience of my administrative team.

Together we have:

- Attracted businesses that have invested more than \$800 million

in capital improvements since 2009. We house more than 2,500 businesses with 25,000 employees, which keeps our residential tax base low;

- Created award-winning services and facilities that are the envy of the region. Since serving as an elected official, nearly \$100 million has been invested in capital improvements and infrastructure.
- Designed and are building a new fire station with a secured, state-of-the-art police and fire dispatch facility to keep our streets safe for our families; and
- Maintained excellent fiscal health with exceptional bond ratings. Beachwood has the third lowest property tax rate

in Cuyahoga County (City to City). We received an Unmodified Audit Opinion from the State Auditor for 2016, the best opinion a city can receive.

While we need to protect what we have built in recent years, we also need to protect our future with continued economic growth, a Master Facilities Plan, street lighting and open spaces for community gatherings. We also need to continue to focus on protecting our neighborhoods and promoting aging in place.

There is a lot at stake in this election. Consider the qualities of this community that you have come to love: the exceptional amenities, facilities and services; the safe streets and neighbor-

hoods; a dynamic business core and vibrant retail and commercial areas; and one of the state's top-ranked school systems.

It takes experience, dedication and commitment to build all of this. With the help of community leaders and my administration, I am confident that in the coming years, we will continue to grow, and we can protect what we have built together to ensure that Beachwood remains a thriving, successful community for our children.

You deserve proven leadership, you deserve real results. I have delivered both. I respectfully ask for your continued support and your vote.

Thank you,
Merle S. Gorden



★ MAYOR ★
MARTIN HORWITZ

Beachwood is buzzing with change. Our population is more diverse. Our new City Council members are brimming with energy and ideas. Many of our city directors are new. As City Council president since January 2016, I've united community members, elected leaders and city employees around an ambitious action agenda to secure our great community for the future. The Cuyahoga County Democratic Party and Beachwood Democratic Ward Club both officially endorsed me, because they know I deliver results. In less than two years under my leadership, City Council has:

- Broken ground on a new fire station and dispatch center, increased police staffing, and moved to streamline civil

- service hiring practices.
 - Restructured city government for massive cost savings, including reducing the mayor's perks and salary by almost \$50,000.
 - Committed to transparency by livestreaming City Council meetings and making our finances searchable online.
 - Adopted a Master Plan for smart, long-term growth.
 - Established a citizen-run Charter Review Commission.
- Going forward, we're working on additional street lighting, sidewalks, a town center, and a senior and disabled trash pickup program. But while each of these items is a breakthrough for Beachwood, we need to be honest: These

are projects that many cities did 20 years ago. We are playing catch up after decades of missed opportunities under the current administration. This is not good enough.

Beachwood needs better leadership. We have to make a change.

I am running for mayor because I have a vision for our future and the experience to make it happen. I have served 6 years on Council and 16 years on the Board of Education, with four terms as president. I know what it takes to build a strong collaborative team that gets things done. Beachwood should aim to be the best, not just in Northeast Ohio, but in the country. As a School Board

member, I led our schools to #1 ratings nationwide because I studied best practices and built support for implementing them at home. As mayor, I will lead on safety, services, economic development, fiscal management and ethics. I will use cutting-edge technology to improve communication and make smart, long-term plans so we can prevent tax increases. I want to attract more young families and help seniors age in place, increase civic engagement, and celebrate our diversity and neighborhoods. Most importantly, I want to work with you to build a better Beachwood.

Sincerely,
 Martin Horwitz



★ Mayor ★
MITCH LUXENBURG

"I am not focused on who replaces the current Mayor. I am focused on who succeeds him." This was my response two years ago when Cleveland.com asked me the question "Do you think you would be a better mayor than the present one?" My message is simple: This election isn't just about who is your mayor in 2018. It is about the community you want in 2028, and beyond.

Our community is at a crossroads with several critical decisions to make in the near term. While Beachwood has enjoyed its ranking as a premier city for decades, our future successes require careful planning, decisions and actions now.

We are a land-locked community with an aging housing and commercial property stock, more culturally and socioeconomically diverse than at any time in our history, and facing increasing levels of competition for families and businesses from neighbors to the east and west.

To address this environment and plan for our future, it is imperative the city find new and innovative approaches to the issues we face now and will face in the future. Beachwood requires and deserves leadership that appreciates the past, understands the present, can articulate a shared vision for our future, and has the energy and ability to see us through. I am

that leader.

As a leader on your School Board for the past eight years, I have developed, articulated, and achieved collaboration on critical initiatives and goals that have resulted in:

- Our schools operating more efficiently
- Improved performance and rankings
- Enhanced and expanded programs
- The completion of major capital projects on time and within budget
- Improved community involvement and engagement

These initiatives and goals were all accomplished while keeping expenditures flat. As your mayor, I will bring the same

level of leadership, ensuring our community's success for generations to come.

I earned a Bachelor and Master of Business Administration from Kent State University and a Juris Doctorate from the University of Akron. I founded The Tricia Luxenburg Memorial Scholarship which has awarded \$30,000 in scholarships to Beachwood students. However, my proudest accomplishments are my children, Max (16), Miranda (15), Ethan (13) and Lauren (12).

I hope to earn your support and invite you to find out more about me by visiting my website: Mitch4Mayor.com.

Very Truly Yours,
 Mitch Luxenburg



★ CITY COUNCIL ★
MIKE BURKONS

I believe our elected officials' primary responsibility is to ensure that the city is in a financial position to provide the high level of services we enjoy. These services and low taxes are two of the many things that make Beachwood a wonderful community in which to live. However, these things are only possible if the city's finances are managed well.

We can and must do better.

Council is reluctant to acknowledge and address that last year the city ran its first deficit (\$922,000) since 2010. Do you remember 2010, when we were told that if we didn't pass the 33 percent income tax increase, the city would be forced to make cuts to the

quality of services residents expect and value?

The city's current spending trends have us headed down that path again. The city's finance director is projecting deficits of more than \$21.6 million for 2017 and 2018 – and that's if no new debt is added. To put this projected two-year \$21.6 million deficit into perspective, the city only ran a \$8.6 million deficit in 2008 and 2009, then in 2010 was forced to add \$7.9 million in new debt and ask residents to choose between a tax increase or a cut to services.

Spending across all funds has increased from \$36 million in 2013 to \$45.5 million in 2016 and a projected \$52 million for 2017. General fund spending during

that period increased from \$31.8 million to \$36.2 million last year.

We aren't the only city that provides a high level of city services. Solon also provides excellent senior services and recreation offerings. They have twice as many residents, three times as many houses from which to pick up garbage, and 200 miles of roads that need to be plowed in the winter (compared to Beachwood's 46 miles). However, in 2016, their general fund spending was less than Beachwood's to provide these services to more people in a larger area.

If we don't address the way we spend money, Beachwood will once again be in the same position we were in back in 2010.

Many residents want the city to operate more efficiently, and the longer this issue is ignored, the tougher and more painful these decisions will be.

Sincerely,
 Mike Burkons
www.BurkonsforBeachwood.com

If we don't address the way we spend money, Beachwood will once again be in the same position we were in back in 2010.



★ CITY COUNCIL ★
ALEC ISAACSON

I have had the privilege of serving Beachwood during my first term on City Council. I've used my time to listen, learn, and act.

I've listened to you, our residents, because you are our community.

I've learned how and, more importantly, why our city works the way it does. I've learned where our community is, where we want to take it, and how to get there, building on the strong foundation we've inherited.

I've acted as a thoughtful, independent, and responsive leader who is focused on Beachwood. I have a proven track record of putting community first, always asking the tough questions about our plans and directions. My decisions

haven't always been easy, but I believe they were the best for Beachwood.

During my time on Council, we created a new salary structure for city employees that controlled costs and was fair to the city workers who make Beachwood a great place to live. We've developed our economy by bringing in new businesses, and we've started a citizen's commission to review Beachwood's charter to keep our legislative foundation strong.

I want Beachwood to keep providing the excellent safety and services our community expects and deserves. That's going to take hard work from an experienced, independent leader, like me, who is focused on Beachwood.

As your councilman, I will keep concentrating on three major themes:

- Economic Development – I will continue to make sure our income stream is diversified and stable so we can keep offering great city services with low taxes.
- Efficiency and Fiscal Responsibility – I will keep asking the tough questions about our planning, projects and funding so we spend our resources wisely.
- Community – I will ensure that we maintain Beachwood's essential character as a community that is attractive to all.

My focus is on making Beachwood a stronger

community for all of us – nothing more, nothing less.

I can't do this alone. If you agree with me, please vote for me and encourage your friends to vote for me. Personal connections make a difference. If you think there's more, call me at 216.291.2797 and let me know what's important to you. Also, visit my website at <http://www.PositivelyBeachwood.com>.

I am Alec Isaacson, and I am Positively Beachwood.

My focus is on making Beachwood a stronger community for all of us – nothing more, nothing less.



★ CITY COUNCIL ★
MELVIN JACOBS

Thank you, citizens of Beachwood, for giving me the opportunity to serve you as your representative on City Council.

It has been my great honor to serve this extraordinary community for many years. I have served twice as president of City Council and also as chairman of City committees including Safety and Public Health, Public Works, Building and Grounds and Economic Development.

I am so proud that our community offers our residents so many recreational opportunities and that our senior citizen programs serve as a model throughout the state.

We are privileged to have the third lowest tax rate in

Cuyahoga County. We enjoy 100 percent municipal tax credit. Our police and fire departments have attained national accreditation. We are delighted that organizations such as the Cleveland Clinic, University Hospitals, Eaton Corporation and the Jewish Federation have chosen Beachwood as a location. These are just some of the reasons why *Cleveland Magazine* chose Beachwood as the #1 city in Northeast Ohio and why *Smart Asset* rated Beachwood the #1 Ohio city in which to retire.

I have lived in Beachwood for 55 years and am a proud graduate of Beachwood High School. I helped to found the Beachwood High School Alumni

Association as a trustee. I was a 23-year volunteer fireman for our community and served as president of the Beachwood Fraternal Order of Police Associates and vice president of the Beachwood Arts Council.

Thirteen years ago, I retired from teaching with the Cleveland City School District. My wife Stephanie and I have two daughters and a son-in-law who are also Beachwood High School graduates, and we are loving grandparents of four grandchildren.

My goals for Beachwood are far-reaching. I pledge to continue to keep our tax rate low and our services outstanding. I also plan to carry on as a leader in aggressive business

development and help guide our city toward continued prosperity.

Experience counts. I do not hesitate to vote my conscience, even if my vote is in the minority. I vow to do what is right, what is fair and what is best for our community.

I ask for your vote on November 7th so I can help continue the legacy of excellence in Beachwood.

With deepest gratitude,
Melvin Jacobs

"I vow to do what is right,
what is fair and what is
best for our community."



★ CITY COUNCIL ★
GAIL McSHEPARD

I will bring a fresh perspective as the first African-American person to serve on Beachwood City Council. My interest to encourage all Beachwood residents to become more involved in community affairs is a priority. When citizens have a council that represents the population's diversity, they are more likely to participate in making positive decisions for the community.

We chose to build our home in Beachwood more than 10 years ago because of the schools, and quickly fell in love with the community, its people, and all of the great city services. That love for the city inspired me to take on a more significant role.

As a City Council member, I'd

like to see commerce continue to grow while keeping our residential neighborhoods intact. I would make sure to be a good steward of financial issues, while remaining transparent with all of the city's transactions.

While canvassing this summer, I learned that Beachwood residents love Beachwood. They are very concerned about our community and want to know about key developments as they occur. Therefore, I'd like to help establish a communications strategy that keeps residents informed in real time. Although the streaming of council meetings is a step in the right direction, that alone will not accomplish this objective.

I am married to Randell

McShepard and we have three children. I am a member of the PTO and the Beachwood Boosters. I believe that the Beachwood Schools provide an excellent education and prepare students for college and the real world. I'd like to help council work more effectively with our schools to make them even better.

I have a Master's Degree in Special Education and taught school for more than twelve years, have served on non-profit boards, have worked on both local and national campaigns, and am proud to be endorsed by U.S. Representative Marsha L. Fudge, District 11; former Ohio Attorney General and Lieutenant Governor Lee Fisher; the Honorable Peter Lawson Jones

and former Cuyahoga County Commissioner; and Albert Ratner.

I have a great deal of leadership experience and working with others, and would like to become a member of Beachwood City Council where I can utilize my skills and help keep Beachwood the spectacular city that it is!

Sincerely,
Gail McShepard

My interest to encourage
all Beachwood residents
to become more involved
in community affairs is a
priority.



★ CITY COUNCIL ★
JAMES PASCH

Serving on Beachwood City Council for the past four years has been an incredible honor. Representing our residents is humbling and incredibly rewarding, and that is why I chose to run for re-election – because I love serving our city.

My wife, Carly, and I chose Beachwood as our home because the residents of this community embrace and value progress, safe neighborhoods, and an excellent education system. When I first ran for Council, I promised to make sure the city continued to embrace those values and to make our city a model of responsive, effective, and open government. I believe my track record shows I have delivered on those promises.

In my first term, I led the effort to increase transparency by live-streaming and recording City Council meetings. I pushed for increased citizen participation with the creation of the Master Plan Advisory Committee and the Charter Review Commission. I worked to improve collaboration between the city and the school system, and supported the hiring of additional police officers and the purchasing of more technologically-advanced equipment. I also helped lead the process of bringing the Law Department in-house, which cut costs while maintaining quality legal services for the city.

I am extremely proud of what we have accomplished so far

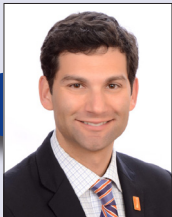
during my time on Council, but there is more work to be done. We must further strengthen the partnership between the city and the schools, and collaborate on our future master plans. We must ensure not only that Beachwood retains our current businesses, but that we continue to attract new businesses so we can improve the services we provide at a low tax rate. We have to work with the Master Plan Committee to ensure that our citizens continue to have a strong voice about the city's development.

My commitment to our city has only grown during my time on Council and I hope to have the opportunity to continue to serve our community. Together,

we can and will leave our city better off for our children than it is today. With the backing of our County Executive, State Senator, State Representative, County Councilwoman, and many of my peers on Council, I humbly ask for your vote this November so that I can continue to serve.

Thank you,
 James Pasch

Together, we can and will
 leave our city better off
 for our children than it
 is today.



★ CITY COUNCIL ★
ERIC SYNENBERG

I love Beachwood. To be able to serve on Beachwood City Council and serve you would be a tremendous honor. If elected, I will serve you humbly and will never take the trust placed in me for granted.

Service is important to me. I believe that if people are capable and able, they should serve their community through participating in a non-profit, civic organization, or government service. That is why I am currently involved with the following organizations as a board member: The Beachwood 100, Jewish Family Service Association, Congregation JFX, ORT Next Gen-Cleveland Chapter, American Jewish Committee-Cleveland Chapter, and the Coventry Village Special

Improvement District.

I have the temperament and experience necessary to serve as a Beachwood City Councilperson. I am an attorney and have practiced law in the private and public sectors. In my current position I have gained invaluable experience in state and municipal law and government. I have served on the Financial Planning and Supervision Commissions of several NE Ohio cities and villages, a role in which I have studied budgets and looked at cutting costs and improving efficiencies and helped to find ways for governmental entities to provide the same, or an even greater, level of service at a lower cost to taxpayers.

Beachwood is a great city

that provides a high level of service to its residents and businesses. I am not running to change Beachwood. Rather, I am running to ensure we remain a great city. I believe we can be more efficient and financially responsible so that we can provide an even greater level of service at a lower cost in the future. We can do so by leveraging social media, information technology and data technology to communicate to residents; by soliciting input and feedback from residents; and by being more service oriented.

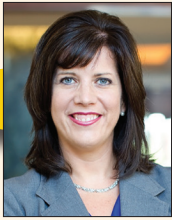
I also feel we can enhance our sense of community and oneness. Events like a community-wide trash pick-up day, once or twice a year, could really bring the community

together, teach our children valuable lessons, and beautify our city – all at a low cost.

Thank you for your time and attention. Please remember to vote, either on election day on November 7, 2017, or by mail.

Sincerely,
 Eric Synenberg

I believe we can be more
 efficient and financially
 responsible so that we
 can provide an even
 greater level of service at
 a lower cost in the future.



★ SCHOOL BOARD ★
MARIA BENNETT

Dear Beachwood Friends and Community Members,

This November, I will be seeking election to the Beachwood Board of Education and feel very fortunate to be in a position to pursue this opportunity to serve our community.

I believe that my background positions me well to serve as an effective Board member, as I have:

- Mentored young adults in S.T.E.M. education, entrepreneurship and careers for more than 20 years
- Served for more than 10 years on corporate, for-profit board of directors
- Served for more than 5 years on Miami University (OH) and

parent-volunteer nonprofit, boards

- Founded and served as the president and CEO of a pain management med-tech Company since 2010
- Awarded over \$23 million in state and federal research grants and contracts
- Named co-inventor on more than 25 patents and co-author on more than 20 publications
- BS degree in engineering from Miami University (OH) and MS degree in biomedical engineering from Case Western Reserve University
- Volunteered in multiple roles in Beachwood Schools, including current PTO treasurer, former Hilltop School representative and

multiple-year room parent

- Most importantly, proud mother of Luke (7th grade) and Kyle (5th grade), and wife of Carl

My husband and I moved to Beachwood to give our sons the opportunity to learn and grow in the best public schools in Northeast Ohio. It has been wonderful to see the many academic, extracurricular, and athletic accomplishments of our Beachwood children, and I am extremely excited for what the future holds for them and our schools.

The next few years will be critical for our district as we work to achieve even greater results and advance our facility upgrades. During this important

time, the experience of the Board of Education will be vital in supporting our administration to move our schools continually forward.

As such, I am excited to support and be campaigning with the active vice president Mike Zawatsky and member Brian Weiss, who are both seeking re-election to the School Board.

I have a strong passion to give back to our Schools and to KEEP Beachwood Schools ranked as one of the best in Northeast Ohio. I look forward to sharing my experiences and getting to know more community members during the campaign.

Thank you for your support,
 Maria Bennett



★ SCHOOL BOARD ★
ALLISON HARRIS

The Beachwood School Board needs a strong voice with the expertise and passion it takes to guide the community forward.

As a real estate professional for the past 26 years, I understand Beachwood properties in depth, the community and how we are judged by the quality of our school system. Even if you do not have children in the Beachwood school system, your property value is affected by the reputation and success of its students and the excellence of education.

The new elementary consolidation issue will impact Beachwood in a way the average resident may not fully

understand. My experience and insight will play an important role on school board to ensure that the best decisions are made moving forward.

As Director of Education for Howard Hanna's 52 neighborhood offices in Ohio and Michigan, my goal is to ensure the continued growth and success of more than 2,000 agents, managers and employees in the Midwest region.

I'm known for meeting challenges with a tenacious approach to problem solving. My colleagues refer to it as my "Nancy Drew skills." I would apply those same abilities to help Beachwood residents get the best answers to their

questions about the school system, the levy and growth.

With Bison in my blood, I returned to my Beachwood High School roots in 1997, eight years after my own graduation, to be coach and advisor to the drill team. Once I was married with children, my involvement grew as I became a driving force on PTO and other community initiatives. As I watch my daughters Liza and Sloane thrive and embrace the culture and quality of their Beachwood education, I know being part of the board is the right thing for me.

I look forward to bringing the school board a new hands-on energy, an optimism for the future of Beachwood students

and a vision for unsurpassed growth.

Sincerely,
 Allison Harris

I'm known for meeting challenges with a tenacious approach to problem solving. My colleagues refer to it as my "Nancy Drew skills." I would apply those same abilities to help Beachwood residents get the best answers to their questions about the school system, the levy and growth.



★ SCHOOL BOARD ★
SAM MALEK

Dear Beachwood Family,

It is an amazing honor for me to announce my candidacy for Beachwood School Board. I have been a member of this great community for more than 30 years. I graduated from BHS in 1990 and now have the privilege of watching my own two kids in the Beachwood schools, and it continues to be rewarding to be part of such a great community.

During high school, my wife, Sherri Malek (BHS class of 88'), and I worked as lifeguards and swim instructors at the aquatic center, teaching your children to swim. I was also a soccer referee for the Beachwood Recreation Department and have been a very active coach for youth sports in Beachwood. Today, I

am an active board member of the Beachwood Boosters and my wife is co-president of the PTO.

As a successful 17-year business owner, I understand what it means to have a budget and the need to stick to it. Recently, the school board has spent a lot of your money and I want to play an active role in analyzing and overseeing the schools' future financial decisions.

The Board of Education is facing major capital-improvement projects, which is why I feel it is critically important that we bring some new, freshly-elected faces to the School Board. I look forward to working with our great superintendent and other board members to maintain the integrity and

success of The Beachwood schools.

Over the past few years, our community has grown and become more diverse. Adding new, thoughtful, creative and open-minded board members is vital to the continued success and growth of our community and schools.

As president of a small company, I know what it takes to work with organizations and clients to maintain a healthy business and I will bring those skills with me as I work with all the various school organizations and groups that go into making Beachwood schools so successful. My number one priority is the success of our children!

I believe I have the experience

and a successful business track record to accomplish the responsibilities of a School Board member. I respectfully ask that you vote for me so that we can maintain our schools' high academic standards and stay fiscally responsible. Please visit sammalekforbeachwood.com to learn more about my candidacy.

Sincerely,
 Sam Malek

*My number one priority
 is the success of our
 children!*



★ SCHOOL BOARD ★
BRIAN WEISS

Dear Beachwood Residents and Friends,

As a lifelong Beachwood resident and graduate, I am proud to have served this community for the last 13 years as a member of the Board of Education. I am proud that my wife and four children, who covered the spectrum from special education to gifted education, are Beachwood graduates. I am proud of the accomplishments of our schools.

That being said, this election is not about me. This election is about our community, but most importantly about our kids! Every decision that I have been a part of has been based on one question, "What is best for the

kids?" They are why we serve.

I am often asked "Why do you want to keep doing this? Haven't you had enough?" The answer is simple – my job is not done. We have some very important initiatives that must be considered in the near future. None of my current School Board colleagues have been part of these type of initiatives. I know that my experience will be helpful and important in guiding and advising my fellow board members, as well as working closely with the administration.

I am thrilled to be running with Mike Zawatsky and Maria Bennett. I know that they will be successful in maintaining the excellence of Beachwood Schools.

Prior to serving on the School Board, I served on more than 20 committees in the Beachwood Schools. I have practiced podiatry for almost 35 years, in private practice, in senior facilities, and in nursing homes. I have served as president of the Upside of Downs of Greater Cleveland and treasurer of our local Podiatry Association.

It is important that you know who I am, and what I have accomplished, but I am truly uncomfortable talking about myself. I am not a politician. I am just an individual who is proud of his community. A person who loves to serve. A person who wants as much success and happiness for all

children and their families as my family has experienced in Beachwood and its schools. I humbly ask for your support allowing me to continue to serve.

Sincerely,
 Brian Weiss

*Every decision that I
 have been a part of
 has been based on one
 question, "What is best
 for the kids?" They are
 why we serve.*



★ SCHOOL BOARD ★
MIKE ZAWATSKY

Dear Beachwood Residents and Friends,

Over the past several years, our schools have been on a steady upward trajectory. As we continue moving forward, it is critical that we have School Board members who have demonstrated leadership, a knowledge of our district's history, an understanding of where we are and the current issues we face, and a vision for our future. I believe my personal, professional, and Board leadership experiences make me uniquely qualified to continue to lead our schools on a path to a very bright future.

First elected to the Beachwood Board of Education in 2013, I have actually served the Beachwood

community for more than 12 years with organizations such as Junior Achievement, Destination Imagination, Beachwood Recreation Soccer and Baseball, the PTO, Gallery of Success, and the Beachwood Schools Foundation (past treasurer). For the past four years, I have acted as the Board representative on the School's Audit committee. Further, I have served the past two years as the School Board vice president, working closely with the current president and school administration in understanding the issues we are facing as a district and working to ensure fulfillment of the goals the Board has set.

I earned a Bachelor of Science in Business Administration from The Ohio State University

(*summa cum laude*) with a triple major in finance, marketing, and transportation and logistics. I have been a financial advisor for 23 years and am also currently chief operating officer of The Oasis Asset Management Group. My wife, Jodi (BHS '90), and I are the proud parents of Sami (12th-grade), Jordyn (10th-grade) and Brett (7th-grade).

I am dedicated and passionate about continuing my service on our School Board and am looking forward to providing a team approach to leadership. As such, I am excited to support and be campaigning with current member, Brian Weiss, who is seeking re-election to the School Board, and Maria Bennett, who is seeking election to the School Board.

My education, professional experience and involvement in the Beachwood community make me uniquely qualified to serve on the School Board. I kindly ask for your vote for Beachwood School Board.

Sincerely,
 Mike Zawatsky

I am dedicated and passionate about continuing my service on our School Board and am looking forward to providing a team approach to leadership.



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Who's Buzzin' in Beachwood?

by Arlene Fine

Boosters Bash Can't Be Beat

Partygoers knew the drill at the Beachwood Athletic Boosters Back to School Bash held at Fairmount Temple. The annual event was attended by over 230 people who, along with being wined and dined, came to support the Boosters, whose mission is to assist Beachwood's champion athletes by providing team clinics and camps, Athlete of the Week recognition, and scholarships for graduating athletes.



Beachwood Athletic Boosters president Scott Spero and his wife Jody Spero



Superintendent Robert Hardis with Boosters Bash co-chair Miguel Sanders



Michael and Dana Berkley



Stacey Shore, Beachwood High School and Middle School swimming coach Brad Burget, and Boosters Bash co-chair Missy Bystrom



Elin and Jeff Young



Craig and Marla Petti



Yuping Wu and Richard Fan



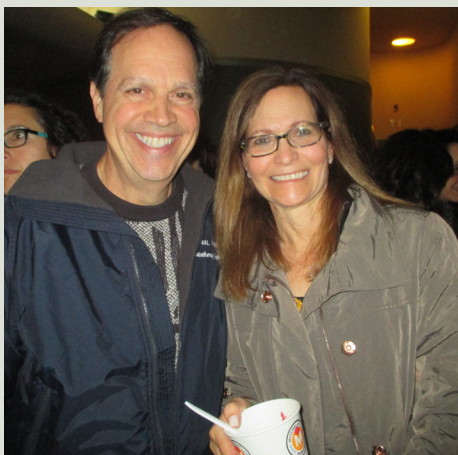
Jill Cappy



Elaine and Roman Frayman



Michael and Mikki Rocker



Ken and Marilyn Oif



Susan Hyman, Mandel JCC board chair Alan Semel and Mandel JCC president and CEO Michael Hyman

The Reel Deal

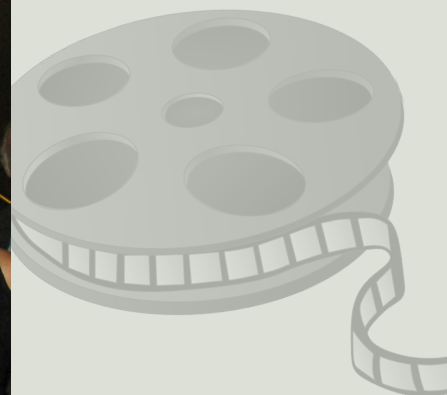
The opening night of the eleventh annual Mandel JCC Cleveland Jewish FilmFest brought hundreds of moviegoers to the Shaker Square Cinemas to see the Israeli movie, Past Life, and to enjoy a dessert reception. The FilmFest ran from September 7-17, and brought outstanding international Jewish cinema to Greater Cleveland.



Darby Steiger and Estra Grant



Saul Nurko, Anat Nurko and Evy Pomerantz Davis



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Raizelle Laskin Brain Health Food Experience, The Spice of Life

The Center 4 Brain Health at Menorah Park presents The Raizelle Laskin Brain Health Food Experience, The Spice of Life, Wednesday, October 18, 5:30 – 7:30 pm in

the Menorah Park Saltzman Auditorium.

Enjoy three live food demonstrations from Menorah Park's chefs, excite your palette with fresh food tast-

ings and engage your brain during the brain health food fair. The event is free and open to the community. Advance registration is required. RSVP to Krystal at 216.839.6685.

Racism and Anti-Semitism in Today's Political Reality Subject of NCJW's Annual Lois Zaas Advocacy Lecture

M. Dove Kent, five-year executive director of Jews for Racial and Economic Justice (JFRE) in New York City, and Koach Baruch (KB) Frazier, a freedom-fighting black Jew from St. Louis, will present a dynamic picture of "Racism and Anti-Semitism in Today's Political Reality." The 14th Annual Lois Zaas Memorial Advocacy Lecture takes place Wednesday, November 8, at Temple-Tifereth Israel, 6-9 pm.

The duo, who speak

together throughout the country, will discuss how the community can connect the dots between the rising visibility of racism and anti-Semitism and what we need to practice to be strong allies in the fight for justice and safety for all communities. The event will explore the changing conditions around us and offer information and practices to strengthen our community's resistance to racism.

Various organizations

will provide information on their work to fight prejudice at a Resource Fair. A dessert reception follows the program with dietary laws observed.

The Lois Zaas Annual Memorial Advocacy Lecture is sponsored by the family of the late Lois Zaas, who was an NCJW local and national activist. The event is free and open to the public with reservations requested at 216.378.2204, ext. 100, or www.ncjwcleveland.org.

NCJW to Hold First Livespecial Celebration of Champions

Benefit supports NCJW livespecial.com website and programs for people with special needs

To celebrate the fifth anniversary of livespecial.com, the online resource that has helped countless families find appropriate providers to meet the needs of family members with special needs, National Council of Jewish Women is holding a gala fundraiser and awards dinner. The event, Celebration of Champions, takes place on Sunday, November 5, at 5 pm, at Executive Caterers Landerhaven.

People who are living well with a disability or who have been instrumental in the success of another with special needs have been nominated and will be honored at Celebration of

Champions, a gala fundraiser and awards dinner.

Five gold-medal Champions, five silver-medal and five bronze medal champions are being honored, including bronze medal winner Chayee Kottler, a 15-year-old with Down Syndrome who is cheerleader at Beachwood High School.

Livespecial heroes eight-year-old Alana Gohn and David Rabinsky, director of beverage and catering for Cleveland's downtown Ritz-Carlton hotel, are the Honorary Champions for the event. Alana, born with microcephaly, was the inspiration for the creation

of the website livespecial.com. David was diagnosed with retinitis pigmentosa in 1997, which eventually stole his vision.

The cost to attend Celebration of Champions is \$150 per person. The cost for children is \$25. Funds will be used to continually research and update the website, sponsor workshops and boot camps for families who care for children or adults with special needs and to make the community aware of this resource and connect them to the help they request.

To register or for more information, call the NCJW office at 216.378.2204.

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- Quit smoking less than 15 years ago

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