

Beachwood Buzz

October 2019

Every Resident's Business. Every Month.

MAGAZINE



Dr. Carl Allamby

From Mechanic to Medicine

Special Election Issue

Be sure to see
City Council and
School Board candidates'
statements, starting
on page 61!

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Letter from THE EDITOR

By Debby Zelman Rapoport

A few weeks ago, I was talking with my niece, Zia Zelman, a high school freshman, about her school art project. After our conversation, my memory flashed back to a time several years ago, when I took paint, canvases, and reference photos to her house to create artwork. She looked at the reference photos, then at me, and commented, "Aunt Debby, why do we need these? We can paint from our imagination!"

That stayed with me. It was refreshing to hear Zia's fresh, young mind talk about imagination because often, as people age, their imaginations are stifled because of input and static from the outside world, lack of confidence, or discouragement. Whether or not you use reference materials when painting, gardening, cooking or writing, you have creative license to edit. The beauty of creative license is that it encourages you to step out of your comfort zone to create your own style.

Imagination and creative license are also linked to a topic I've been exploring – that of writing a letter to my future self.

Painting and photography are among my several hobbies. I enjoy spending time on both, yet sometimes find it hard to walk over to my easel or pick up my camera, even though I know that the only way to improve a skill is do it on a regular basis.

That's where the letter to my future self comes in. We may have good intentions to stick with something but, realistically, if we don't hold ourselves accountable, ideas and actions often fizzle. New Year's resolutions are a good example of this. According to *U.S. News & World Report*, the failure rate for

New Year's resolutions is said to be about 80 percent, and most resolution makers lose their resolve by mid-February.

Writing a letter to your future self holds you accountable. It's much like creating a vision board. It clarifies what you want and where you want to be at a future date – whether it be next week, six months, or 10 years from now.

Why does it work? Because it encourages us to envision how we want to see ourselves in the future. If you have short-term goals, write a letter that extends a few weeks or months into the future. Spell out what you want. For example, "I'm so proud to have completed the online camera course. It's refreshing to feel confident shooting on manual"; or, "I feel so much lighter now that I've cleaned out all my closets."

You may want to clean your closets, but there's always a reason or excuse to avoid the task. If you write the letter, you're more likely to hold yourself accountable because you'll want it done by the time you read it!

If there's an interest you want to pursue, like painting, gardening, cooking or writing, think about where you are today and where you want to be in the future. Use your imagination and creative

license to envision the best possible scenario and write about it to your future self. This will help you visualize the possibilities and achieve your goals.

We each have the power to write our own script. When we put pen to paper to create our future, we bring to the universe what we want to manifest. We craft our future by making better choices now.

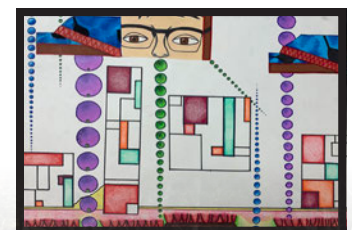
Start with a blank canvas and use your imagination. Compliment yourself for things that you're proud of today. Be gentle to yourself and show appreciation. You'll be grateful to read these kind words on a future date. Then, reflect on your future self by asking yourself such things as: what kind of person do I want to be? What would I like to be doing? Where do I want to travel? What goals do I want to achieve? What do I do that brings me happiness and inner peace? What do I want for the future of my loved ones?

These are just a few suggestions. Be realistic and set

yourself up for success. Today's thoughts will set the stage for tomorrow's actions if you want to realize your dreams in the timeframe you've set. Plus, if you're detailed when you record current thoughts, it will be nostalgic to look back and see where you were at that time.

We each have the power to write our own script. When we put pen to paper to create our future, we bring to the universe what we want to manifest. We craft our future by making better choices now.

Time passes whether or not we do the work. Look at your future through the lens of a younger person who uses imagination as her default setting, and live by Norman Vincent Peale's quote: "Shoot for the moon. Even if you miss, you'll land among the stars."



Colored pencil drawing by Zia Zelman



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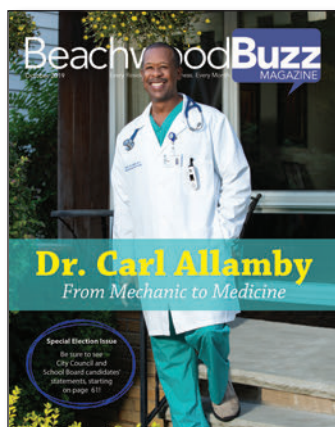
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Beachwood Buzz
Every Resident. Every Business. Every Month. MAGAZINE

2016
Beachwood Chamber of Commerce
Business of the Year

Dr. Carl Allamby – From Mechanic to Medicine



Just a few months ago, Dr. Carl Allamby called in to Mike McIntyre's NPR radio show, "The Sound of Ideas," to comment on a segment that featured the excellent education opportunities in Cleveland. At the time, he didn't realize that this single action would put him in the spotlight as an international sensation. While Dr. Allamby was giving kudos to Tri-C, Ursuline College, and Cleveland State University, McIntyre, who is also a reporter for cleveland.com and *The Plain Dealer*, focused on the larger story – that of Dr. Allamby who, at age 47, walked the walk to switch gears from mechanic to emergency room doctor.

Story starts on page 7.

Photos by Scott Morrison, Discovery Photo.



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Richard D. Parker, MD
President
Cleveland Clinic
Hillcrest Hospital

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Cleveland Clinic Hillcrest Hospital is accredited by the Joint Commission and has earned Magnet® Recognition by the American Nurses Credentialing Center. The hospital offers strong clinical expertise and provides exceptional patient care in a wide variety of specialties and programs for many medical needs.

Due to its high-quality care, Hillcrest ranks No. 4 in the Cleveland metro area and No. 5 in Ohio in *U.S. News & World Report's* Best Regional Hospitals rankings.

Hillcrest Hospital is also nationally ranked (in the top 50) in two specialties:

- Gastroenterology and gastroenterology surgery
- Orthopaedics

"We are honored to receive these tremendous rankings by *U.S. News & World Report*," says Richard D. Parker, MD, President, Cleveland Clinic Hillcrest and Eastern Region Hospitals. "It's important for our community to know that patients treated at Hillcrest Hospital receive the same care provided at main campus. And, these prestigious rankings exemplify the quality of care we provide at Hillcrest."

In addition, the hospital was rated high performing in five adult specialties – geriatrics, nephrology, neurology and neurosurgery, pulmonary and lung surgery, and urology; and six adult procedures and conditions – aortic valve replacement, chronic obstructive pulmonary disease (COPD), colon cancer surgery, heart bypass surgery, heart failure and hip replacement.

"More than 50 years ago, this hospital was founded to serve, provide quality care for and safety to our community," says Dr. Parker. "Our *U.S. News* rankings attest to the expert care we provide for those we serve."

Visit HillcrestHospital.org to learn more about the services offered at Hillcrest Hospital.

Annual Diabetes Fair

Friday, Nov. 1, 2019 | 1 to 4 p.m.
Cleveland Clinic South Pointe Hospital
Building B – Main Lobby
20000 Harvard Road, Warrensville Heights

Hosted by Cleveland Clinic South Pointe Hospital's Diabetes Education Center.

Health fair will include:

- Cooking demonstrations
- Endocrinologist speaker
- Diabetes patient champion testimonials
- Health screenings
- Hand and back massages
- Snacks, door prizes, and more!

Free and open to the public. No reservations required. For more information, visit SouthPointeHospital.org/Diabetes or call 216.491.7451.

For more information on Cleveland Clinic events and community programs, visit ClevelandClinic.org/CommunityCalendar.



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- Independence Family Health Center
- Macedonia Express and Outpatient Care
- Twinsburg Family Health and Surgery Center
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Our walk-in screening mammography locations provide annual screening mammograms for women ages 40 and older who have no breast symptoms (such as pain, nipple discharge, or have felt a lump). A prior doctor's order is not required, except at Lakewood Family Health Center.

Visit ClevelandClinic.org/WalkinMammo for hours and more locations.



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To see why we are top-ranked, visit ClevelandClinic.org/Rankings



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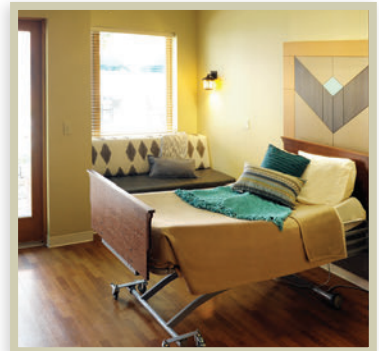
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Dr. Carl Allamby

From Mechanic to Medicine

By Debby Zelman Rapoport

Just a few months ago, Dr. Carl Allamby called in to Mike McIntyre's NPR radio show, "The Sound of Ideas," to comment on a segment that featured the excellent education opportunities in Cleveland. At the time, he didn't realize that this single action would put him in the spotlight as an international sensation. While Dr. Allamby was giving kudos to Tri-C, Ursuline College, and Cleveland State University, McIntyre, who is also a reporter for [cleveland.com](#) and *The Plain Dealer*, focused on the larger story – that of Dr. Allamby who, at age 47, walked the walk to switch gears from mechanic to emergency room doctor.

When we interviewed Dr. Allamby at a local coffee shop, he was personable, confident, and humble as he shared his story, beliefs, and future plans. He is a caring man who finds value in giving back, and inspires others to follow their dream and never give up.

Four years ago, Carl and his family moved to a quiet street in Beachwood. He and his wife, Kimberly, chose Beachwood for its great schools, community services, and access to the highway, since he was commuting to Rootstown, Ohio while attending Northeast Ohio Medical University (NEOMED).

"We believe in public schools and moved to a stronger community to provide our two daughters with the best opportunities, some of which weren't afforded to us," Carl said. "When we moved, we bought more than just a house. We bought a change in lifestyle."

And a change it was when Carl was accepted to medical school. He liquidated his business, put mechanics behind him, and planned to

bury his head in books for the next four years to achieve his long-term dream of completing medical school – something he never dreamed possible when he was graduated from Shaw High School with lower than a 2.0 GPA. Carl was all in, with a crystal-clear vision of what his future would hold.

When Carl was growing up, there wasn't much money. His dad, Michael Allamby, came to the United States from St. Thomas at the age of five. He, his mother, and siblings had to pawn their only suitcase to get to his uncle's house. Although life was difficult, Michael always had the desire to work hard and do what was needed to survive. As an adult, he was a part-time photographer who also sold cookware door-to-door; and Carl's mother, Dorothy, was a stay-at-home parent. They always told him and his siblings – two brothers and three sisters – that their options would always be open if they worked hard and stayed true to their core values.

"My parents gave us much more than they ever had," Carl reflected.

When his older sister Melanie attended Kent State University, Carl witnessed her financial struggles. "She was eating noodles or oatmeal every day," he recalled. "She also ran out of money, and when she received a school refund to put toward housing, she put it toward family expenses because we needed the money at home. As a result, I didn't see college as an opportunity that opened up greater avenues. I saw it as a detriment that came with extra burdens."

Carl had an interest in cars since he was a child. He learned from neighbors and started to work on his dad's and sister's cars by the time he was 12. At the same age, he joined his father on a photo shoot from which, years later, he was recognized when he applied for a job at an auto parts store.

"He really didn't need help," Carl recalled, "but he took me on because he'd remembered how hard I worked when I was helping my dad. I started as a driver and worked my way up to counterman."

Customers would often ask Carl if he knew anyone who could install the parts they'd purchased, and he offered to do so after store hours, rain or shine, snow or sleet. His willingness to help others and earn an honest buck was what caught the attention of Clarence (Clay) Burton, who owned a building nearby. Clay offered Carl space in his building



Dr. Carl Allamby with his wife, Kim, and daughters (from left) Kayla and Kennedy.



Dr. Carl Allamby with his son, Kyle; daughter, Kennedy; daughter, Kaye; granddaughter, Myah; wife, Kim; and daughter, Kayla.

and, at the age of 19, Allamby's Auto Sales and Service was born.

Carl had just received his Sears credit card, with a \$500 credit limit, and purchased the equipment to get started. "I thank Clay to this day," Carl told us. "He gave me an opportunity. My business grew from there and morphed into something unexpected."

After 17 years, Carl relocated his business to South Euclid, where he kept the name of the pre-existing business, Advance Auto Care, with thoughts of expansion or franchising. Seven years later, he realized that he needed an education in business if he wanted to expand, and signed up to take classes. Four years later, he earned his business degree and graduated Summa Cum Laude with a 3.98 GPA from Ursuline College – but not before taking biology, a graduation requirement that changed his life's course.

"When I walked into biology, I was blown away by Dr. Micah Watts's knowledge and presentation," Carl said. "When he talked about the human body, I was excited. I was always interested in learning how things work, and interested in medicine, a direction I couldn't have taken earlier. During the first hour of that class, I knew that the auto business had sustained me until this point but that my future would be in medicine.

After graduation, Carl had sights on being a nurse or physician's assistant. He came home from school and shared his thoughts with Kim, a physical therapist, who was completely onboard.

"I'm finding that people connect with me on many levels, outside of being black," Dr. Allamby said. "I'm older, came from a background where being a doctor was against the odds, and had a previous long-term career. I hope that people who find my story inspirational will find their own passion and work hard to achieve their dreams."

"I'm so grateful to Kim, who provides me with so much inspiration," Carl said. "She is analytical in her thinking, sees things clearly and without emotion, and always advises me well with encouragement."

Before Carl's "aha" moment, he and Kim had visited the Weatherhead School of Management at CWRU to look into its MBA program. "Even then, I felt unsettled on this path. I wanted to do something for humanity and didn't want to focus solely on the bottom line," he said.

In pursuit of his new goal, Carl took more science classes at Tri-C to see if he could keep pace, and did phenomenally well. During his first chemistry class, his professor, Dr. Arthur Varnes, asked him about his plans and said that he would make a darned good doctor.

"He told me that I have intuition for the material, and I've got what it takes," said Carl. "He was very convincing, and for the first time, I truly felt that I was capable."

Dr. Varnes then shared information about a collaborative program with Cleveland State University and NEOMED, one that recruits minority doctors to work in urban settings.

Dr. Ormond Brathwaite, dean of STEM at Tri-C, was Carl's Chemistry 2 professor. "We worked very well together," Dr. Brathwaite told us. "Carl was always on time, sat in the front row, was well prepared, and never complained about the level of difficulty. He was a solid student who stepped up to the plate and did what he was supposed to do as a novice.

"It's a pleasure to unleash the potential in students who will help build the economy here in Northeast Ohio," Dr. Brathwaite added.

When the course ended, Dr. Brathwaite gave Carl his daughter's study materials, along with those from a former student, since both had passed the Medical College Admission Test and Carl had a lot of work ahead of him.

Carl applied to the NEOMED program, was accepted, and worked toward his undergrad degree in health sciences, a prerequisite for medical school that he completed two years later, again graduating as Summa Cum Laude, but this time with a perfect 4.0 GPA.

In 2015, Carl passed the MCAT, the entrance exam for NEOMED, and his future plan was clear.

"That's when I knew I had to sell or close the business," Carl said. "I would have my head

buried in books for the next four years and couldn't focus on both."

He offered the business to employees, but nobody wanted the responsibility, or to work as hard as he did. Without a buyer, Carl hired an auctioneer, and a day after everything was priced, it was gone.

"I was thrilled. This was the start of a new chapter and I was ready to move on," he said. "I was heading to something far more challenging and exciting – a new place, where I had always wanted to be."

We talked with Kim, who shared her perspective on this journey. "I've always believed in Carl and knew that with the right support he could accomplish whatever he wanted and would aim for his highest achievable goal," she said. "It's interesting. Carl had more self-doubt than anyone around him. Earlier in life, things were a struggle and it's hard to succeed when the focus is on survival."

The start of Carl's medical journey was also a bit of a struggle, since the Allambys had just moved into their Beachwood home with no support system in place.

"Communication was really important," Kim said. "We had to create a vision, a plan, a support system, and network. Once that was all in place, it was easy to support Carl because he always worked so hard."

"He's a people person – someone who helps others when they're struggling," Kim added. "I knew that he would excel because that's his nature."

Kim, an only child to a single parent, grew up with the belief that she was capable of doing anything if she applied herself. "I was always being bolstered and was confident that I could succeed at something that permeated my personality," she said. "I knew that Carl could too, and that we could make all this happen. We would find a way."

Kim then told us that she felt extremely grateful to those who stepped forward to help her, including family, babysitters, and her employer/friend, who provided support and flexibility when needed.

The stakes were high. Carl knew he couldn't fail since medical school would eat through his savings and require hefty school loans. For the next four years, he spent many hours studying at Ursuline, often until 1 or 2 am. Sometimes he would bring a small pillow to sleep on top of desks, and then get up and study some more.

Kim was his rock. She would bring the kids to Ursuline so the family could have dinner together in the cafeteria and the kids could run up and down hills on the college campus. "That's how life was for at least three years," Carl recalled. "I worked hard, knowing that if I'd fall behind, I would not be able to catch up."

Carl didn't fall behind. In fact, he aced multiple classes and was appointed by then-Governor John Kasich to serve as the student representative on the NEOMED board of trustees.

"We are so proud of Dr. Allamby's accomplishments. He is a great example of how the NEOMED-CSU Partnership for Urban Health is working to increase workforce diversity for under-represented minorities in medicine," said Dr. Sonja Harris-Haywood, clinical associate professor of Family and Community Medicine, and dean of NEOMED College of Medicine. "Through our partnership, we are currently training 91 students who want to better serve the communities where they grew up, and Dr. Allamby's success story is the first of many to come."

On May 19, 13 years after he enrolled in his first college course, Dr. Allamby graduated from medical school, and on June 17, he was hired as a three-year resident in emergency medicine at Cleveland Clinic Akron General Hospital.

"I feel a sense of fulfillment when I help people and serve the community," Dr. Allamby said. "When you go into the emergency room, everyone is equal. We are there to serve you, no matter who you are or where you came from."

Since the initial story about Dr. Allamby broke just a few months ago, he was invited to speak at the Cleveland Clinic Leadership Conference; has been featured in national and international stories in print, on television and online; was invited to deliver the commencement address to the graduating class of Central State University, an historically black university in Wilberforce, Ohio; and appeared on one of the first episodes of Kelly Clarkson's new daytime talk show, which debuted just a few weeks ago.

When Dr. Allamby spoke at the Cleveland Clinic Leadership Conference, he talked about how his life changed since he started his residency. "I told a story about a woman I met in the ER.

Dr. Carl Allamby's Message to the Community

- Being smart will only get you so far.
- Persevere.
- Be willing to work hard.
- Learn to overcome hard times.
- It's not what happens, but how you react that makes the biggest difference.
- Everyone has struggles; how you interpret them makes the difference.
- Learn to turn challenges into opportunities.
- Keep a positive mindset.
- When you face losses, learn to recover.
- Recognize opportunities to increase your skills.
- Learn from mistakes. You'll come out stronger.
- Take ownership and eliminate blame.
- Recognize that you have the power to change things.
- Find time for what is important.
- It's never too late for a new beginning.
- Life won't always be fair.
- Work hard for what you want.
- Don't let your past dictate your future.
- Always be on the lookout for new opportunities.
- Never discount where you may find inspiration.
- Show up.
- Be part of the conversation.
- Be willing to be uncomfortable. It's the only way you'll grow.
- You can't be good without practice. You have to work hard to get better.
- Success is difficult. It takes dedication and hard work.
- Go after what inspires you.



Dr. Carl Allamby proudly exhibits certifications and degrees, the most recent from Northeast Ohio Medical University.



Dr. Stephanie Gaines, emergency medicine physician at University Hospitals Cleveland Medical Center, associate program director for UH's Emergency Medicine Residency, and medical director for UH's

Adult Sexual Assault Nurse Examiner (SANE) Unit, served as Carl's mentor for the past six years and has grown to know him well.

"Words can't express how incredibly proud I am of Carl for all of his accomplishments. We met in 2013 at a NEOMED-CSU partnership for Urban Health event as Carl was transitioning from small business owner to medical student. He was the face of the program with his non-traditional background and passion for bettering his community. The partnership was his opportunity to fulfill his childhood dream of being a physician.

"Since then, we've kept in close contact. In his free time, Carl shadowed me in the emergency department for the experience and additional training. He has an infectious personality that patients naturally connected with, and his years in customer service were obvious as his interpersonal skills and bedside manner were superb."

Dr. Gaines paused, then said, "Few can truly appreciate what Carl has been able to accomplish despite the odds. His achievements are a testament to his unparalleled work ethic and dedication, and his story is a remarkable one. He is certainly an inspiration to all."

"I'm humbled that I give people hope that didn't exist before. That's what makes me want to show up and work hard every day."

I wasn't treating her, but she had asked if I could stop in and see her. When I did, she told me how much my story meant to her and to those in her community, and that hearing my story made her feel as though she could do anything. I'm humbled that I give people hope that didn't exist before. That's what makes me want to show up and work hard every day.

"I'm finding that people connect with me on many levels, outside of being black," Dr. Allamby said. "I'm older, came from a background where being a doctor was against the odds, and had a previous long-term career. I hope that people who find my story inspirational will find their own passion and work hard to achieve their dreams."

Just last month, Dr. Allamby signed a contract with William Morris Entertainment Group for the rights to his story. We asked him who he feels should play his role, and he named Denzel Washington's

son, John David Washington, and maybe Will Smith as the older character.

Dr. Allamby's mom passed away in 2009 and his dad is very proud of him and his siblings, all of whom are comfortable with where they are now. "We've always had some competition with each other," he said with a smile. "My sister earned her doctorate before I did, but I'm the first medical doctor in the family."

Dr. Carl Allamby has 24-year-old twins: Kyle, a firefighter and EMT in East Cleveland who is pursuing his paramedic degree; and Kaye, who is studying to be a registered nurse. He and Kim have two elementary-school-age daughters, Kennedy and Kayla, who both know that they can't cop out by saying that something is challenging or too hard.

As a future business plan, Dr. Allamby sees his son bringing in patients, he will save their lives, Kim will rehab them, and Kaye will take care of them while they're in the hospital. Then, upon discharge, they'll get a free oil change!

"I know what I have to do to be successful," Dr. Allamby said at the close of our interview. "Success is in my belief system and I plan to be the best doctor I can be. I followed this path to improve my life and inspire others to pursue their dreams."

Beachwood Fall Festival

The 3rd Annual Beachwood Fall Festival, presented by the City of Beachwood, Beachwood City Schools, and Beachwood Chamber of Commerce will take place on Sunday, October 6, 12 noon – 5 pm, at the Beachwood Municipal Center. This year, Joe Everson, a renaissance man, artist, vocalist, musician, photographer, and entertainer will share his live-action artwork talents with audience members at 1 and 3 pm.

Joe's art will be on display and for sale in the Beachwood Community Center from September 25 through October 17. His agent, Dan Lyles, will moderate a Q&A session after Joe's 3 pm performance; and Joe will be available for an artist meet-and-greet and signing session.

Local businesses and organizations will offer craft and activity opportunities; and Unique Boutique, now in its 14th year, will raise funds for the high school's After Prom. Artists, local craftspersons, and retail vendors will occupy up to 95 booths,

offering something for everyone. Vendors will sell paintings, clothing, handbags, textiles, wood, furniture, ceramics, jewelry, and much more.

The 3rd Annual Beachwood Fall Festival will also feature:

- Live music by Revolution Pie
- Food trucks
- Carnival games
- Pumpkin patch (proceeds to benefit Harvest for Hunger)
- Inflatable corn maze
- Mechanical pumpkin
- Ninja obstacle course
- Klime Wallz
- Giant slides

- Warped wall
- Many inflatables
- Balloon twister
- Henna artist
- Face painters
- Caricature artist
- Games of skill with chances to win fabulous prizes

Bring your sense of adventure and enjoy all of the free family-fun activities that will span the outdoor space on Fairmount Blvd. Proceeds from games of skill will support Beachwood schools' student activities and support organizations.

For complete information,

refer to last month's *Beachwood Buzz* at beachwoodbuzzmag.com, or call 216.292.1970.



NOMINATE NOW! NOMINATIONS ARE NOW BEING ACCEPTED

BEACHWOOD HIGH SCHOOL
GALLERY OF SUCCESS
2020

The Gallery of Success, which began in 1985, takes place every three years and currently has 129 honorees.

Nominees must be **BEACHWOOD HIGH SCHOOL GRADUATES** whose accomplishments since high school make them outstanding role models for our students.

Nominees must exemplify leadership, service, humanitarianism, creativity, courage, and/or career contributions that have benefited others.

Nomination packets are due Friday, November 15, 2019.

The induction ceremony will take place Friday, April 24, 2020.

For information and a nomination form visit www.beachwoodschoools.org/Gallery

If you would like a form mailed to you, please contact: Paula Zavell Rollins, Gallery of Success Coordinator, at 216-789-3995



The Art of Letting Go

by Jennifer Stern

Alyssa Monks is a large-scale figurative painter. In the beginning of her career, she loved the control and the exactness of her approach to creating realistic images of people in water. She found solace in the pristine and controlled layering of space. Her paintings resembled photographs, precise and realistic in detail.

I was inspired by Alyssa's TED Talk in which she shared her story of how she found deeper meaning by learning to let go.

In 2011, Alyssa's mom was diagnosed with advanced cancer that had metastasized. She approached her mom's care as she had her painting. With control. Order. Precision. From juicing to intense diets; from alternative to experimental treatments, she left no stone unturned. And then, one day, she asked her mom,

"Is this what you want me to do?"

Her mom said, "No. Pace yourself."

It is natural when someone we love is sick to want to move heaven and earth to make them better. We become investigators, nurses, even scientists; when instead, what is often most comforting and meaningful is learning to give up trying to control the uncontrollable, to just being present in love and companionship.

And that's what Alyssa did. She surrendered to the unknown. To the chaos, fear, and pain that comes with the awareness and acceptance of powerlessness. Instead of controlling her mom's

care, she became her companion, her witness. In doing so, Alyssa discovered what she describes as sacred rituals of care. She learned to be present and to embrace their time, "the beautiful awful."

Her mom died one year and three weeks after diagnosis. Alyssa remains forever grateful for their meaningful time shared and for the invaluable lessons learned. Lessons that would change her approach to life and art.

Alyssa learned to practice the art of detachment. To just observe instead of trying to control or fix. She practiced embracing the chaos, accepting

life's imperfections, and most importantly, connecting to vulnerability. What she once resisted she now savours. Her new approach adds greater depth and interest to her work and influences how she interacts with the world.

"We are all going to experience loss. Be it loss of a job, a relationship, our youth, or someone we love," said Alyssa. "There will be unavoidable moments that are unpredictable and bring us to our knees."

Eventually life humbles us all. We must learn to let go of trying to change, resist, or control life. The vulnerability of life is what connects us. Like Alyssa, we must "learn to find and create beauty in the unknown, the unpredictable, and even the awful".

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, www.transformativegrief.com, and sign up for monthly posts.



Alyssa Monks's new approach to art (*top image*) adds greater depth and interest to her work and influences how she interacts with the world. For more information about Alyssa, visit alyssamonks.com.

RE-ELECT

Brian LINICK

FOR BEACHWOOD CITY COUNCIL

Vote for BRIAN LINICK on Tuesday, November 5

www.BrianLinick.com

Paid for by Committee to Elect Brian Linick
Todd Felder, Treasurer, 26705 Hurlingham Road, Beachwood, Ohio 44122

Beachwood Schools Color Run

When several students at Beachwood High School approached Beachwood PTO about partnering for a Color Run, their immediate answer was, "YES!"

Beachwood PTO was looking for a new signature event that would help raise money and awareness, while engaging students and families in a fun-filled day. The Beachwood Schools Color Run does both. Proceeds from the run will benefit the Beachwood Schools PTO and two charities that work to minimize the human effects of climate change: the Nature Conservancy and Cleveland Climate Action Fund.

Beachwood PTO invites you, your family, and friends to participate!

Join students, families, and friends of Beachwood Schools on Sunday, October 13, 1 pm, for this family-friendly one-mile

fun run and 5k race. Your \$15 registration fee gets you a white t-shirt and color packet. All runners are encouraged to try to raise \$50 to support PTO and these worthwhile charities. Those who raise more may choose from fun incentives.

There are even prizes for the grade with the highest number of participants and amount raised. **So get ready to have fun and GO!**

Schedule of Events

- **1 pm** • Pre-registration t-shirt pick ups, day-of-race registration, and warm up with DJ and Cleveland Yoga
- **2 pm** • Races kick off, followed by post-race Climate Action Festival with food trucks and music

Register for the race and build your fundraising page at <https://beachwood.myfunrun.com>
Questions? Please don't hesitate to call us at 216.245.2932.



Nominate Now!

Beachwood High School Gallery of Success

The BHS Gallery of Success, which began in 1985, takes place every three years and currently has 129 honorees.

Nominees must be BHS graduates whose accomplishments since high school make them outstanding role models for our students. They must exemplify leadership, service, humanitarianism, creativity, courage, and/or career contributions that have benefited others.

Nomination packets are due Friday, November 15, 2019. The induction ceremony will take place Friday, April 24, 2020.

For information and a nomination form, visit beachwoodschoools.org/Gallery

If you would like a form mailed to you, please contact Paula Zavell Rollins, Gallery of Success coordinator, at 216.789.3995.

BEACHWOOD

COLOR RUN

Sunday, October 13

@ Beachwood High School • 25100 Fairmount Blvd.

Join the students, families, and teachers of the Beachwood Schools as we run to protect our climate and support our Beachwood Schools PTO. Proceeds from this fundraiser also supports the Nature Conservancy and Cleveland Climate Action Fund.

INFORMATION & PRE-REGISTRATION

beachwood.myfunrun.com • 216.245.2932

Race Day Registration and Warm Up • 1 pm
5K & 1 Mile Family Fun Run Kick Off • 2 pm

FESTIVAL, FOOD AND MUSIC TO FOLLOW THE RACE



The only team on the ballot with classroom teaching experience



Stand Up for including the voices of ALL community members



Stand Up for putting students and families ahead of politics



Stand Up for one principal in every school building

**Broadbent
Caputo & Loeb**
for Beachwood School Board
November 5, 2019

Stand Up for small community schools



Stand Up for transparency in School Board decisions



Stand Up for true collaboration between the School Board and the whole community



Vote November 5, 2019

Tiffanie Broadbent, Kareen Caputo & Rich Loeb for Beachwood School Board



The Kent Smith Capitol Update

Hello, *Beachwood Buzz* readers. State Representative Kent Smith here. This is the first of my monthly Capitol Update columns. It is my honor to serve you in Columbus as Ohio's Representative from the 8th House District, and as a new contributor to *Beachwood Buzz*.

As you may know, I am in my third term. I took over from Armond Budish and, before him, Kenny Yuko. The 8th District includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village, and a little bit of the City of Cleveland. In this, my first *Buzz* article, I am happy to announce a series of October Ohio Promise Capitol Update Town Hall meetings to be held across the 8th House District.

My 8th District Ohio Promise Capitol Update Tour will be a series of legislative town hall meetings to discuss:

- The Ohio Promise legislative framework
- A review of the state budget

- Bipartisan priority legislation
- The FirstEnergy bailout legislation
- Gun safety proposals
- State-takeovers of public school districts
- An overview of legislation that I have sponsored and cosponsored
- Audience questions

After a busy nine months of this legislative session, I want to get out into the district, answer questions, and be available to my constituents – because I work for you. That's my promise.

The Ohio Promise Capitol Update Town Hall Tour brings the Statehouse to your neighborhood and your community. You will have the

opportunity to share your opinions and concerns as we head into the final 14 months of the 133rd General Assembly. At the town hall meetings, I will also unveil the 8th House District Legislative Survey – a questionnaire, available to anyone, that will be used to help shape our legislative priorities.

The best way to represent people is to listen to them. That is the purpose of the town hall meetings and the legislative survey. I hope many of you will participate. These meetings are free and open to the public, and for your convenience, there is one scheduled at the Beachwood Community Center. Please help spread the word. If you have any questions, feel free

to email my office at Rep08@OhioHouse.Gov or call us at 614.466.5441.

The Ohio Promise Capitol Update Town Hall Tour

- East Cleveland Saturday, October 12 (Location and Time TBD)
- Euclid Public Library (Shore Room) Monday, October 14 • 7 pm
- Beachwood Community Center Tuesday, October 15 • 7 pm
- South Euclid Community Center Wednesday, October 16 • 7 pm
- Richmond Heights Elementary (Multipurpose Room) Friday, October 18 • 6 pm

Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



Steven Smylie



IT TAKES

The Right Financing to Keep You Warm This Fall. We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36 months* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*Subject to credit approval. See Smylie One for details.



WE ARE CURRENTLY SCHEDULING OUR FALL HEATING FURNACE TUNE-UP & SAFETY CHECKS! PREVENTATIVE MAINTENANCE IS THE KEY!



Pro-Max Heating
Tune-Up & Safety Check
\$20 OFF
Now Only \$99.95
Over 30 Points of Inspection

Pro-Max Plumbing
Professional Service
\$25 OFF
On Your Next Service Call
"Don't Delay... Call Today!"

Rinnai or Navian
Tankless Water Heater
\$250 OFF
Don't Wait Until Your Hot Water Heater Bursts & Floods Your Home



Saving Your Wallet from unexpected repair bills



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8323 Mayfield Rd. Chesterland, OH 44026
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Valid thru 12/31/19. Not valid on prior sales. Can not be used in conjunction with any other discounts. *Main Office

Did you know?

Beachwood Community Center Rooms are Available for Rent

Beachwood residents, Beachwood Businesses, and community groups are able to rent Beachwood Community Center rooms for meetings and functions. Each of the center's six rooms may be rented individually or combined to form a larger room. Rooms may be combined to comfortably seat 150 for dinner and up to 250 chairs for a lecture.

Prices from 9 am to 4 pm on weekdays range from \$30 an hour to \$100 an hour, depending on the size of the room. Additional fees may be assessed for limited kitchen facilities, necessary police, or parking staff and clean-up.

Proof of residency is required at the time of booking.

For detailed information regarding fees, rules and regulations, please contact Michelle Miller, rental coordinator, at 216.292.1970.



THANK YOU BEACHWOOD!

Thank you for your business, support, trust and confidence. As a result, *Beachwood Buzz* starts its 24th year this month! I couldn't have done this alone. I'm grateful for my team – for their loyalty, dedication and hard work.

With sincere gratitude,
Debby Zelman Rapoport
Editor, Publisher
beachwoodbuzz@gmail.com



Beachwood Arts Council Announces Fall Lineup

Beachwood Arts Council invites you to attend its fall programs. Be a part of the arts in Beachwood! Participate, join, or volunteer. For more information, visit www.beachwoodartscouncil.org or call 216.595.3400. Also, like BAC on Facebook at Beachwood Arts Council.

Beachwood Fall Festival Sunday, October 6

Noon - 5 pm
Beachwood Municipal
Complex Parking Lot

Visit the BAC booth at this family-friendly event and create bracelets, masks, puppets, and other fun crafts. This festival is sponsored by the City of Beachwood, Beachwood City Schools, and Beachwood Chamber of Commerce. Free.

Ceramic Beauty: Pottery + Paintings Saturday, October 26 - Thursday, November 14

Beachwood Community Center
Gallery Hours:

Mon. - Fri. 10 am - 4 pm
Sat. 10 am - 3 pm • Sun. 10 am - 1 pm

OPENING RECEPTION: SATURDAY, OCTOBER 26

5 - 7 pm

This special exhibit, free and open to the community, will feature decorative and functional ceramics created by students and members of Beachwood Ceramic Guild, an

independent studio directed by Andrea Serafino. This



exhibit will also include "2D" artwork made by local artists who work in acrylics, oils, and paper.

Ceramic Artists include: Andrea Serafino, director of the Beachwood Ceramic Guild; Jane Altshuler, Shirley Clark, Kathy Cameron, George Cohn, Barb Giarrizzo, Sally Isenstadt, Debbie Kendig, Jane Kinslinger, Karen Linden, Olga Paz, and Jamie Schmidt.

2-D Artists include: Sawsan Alhaddad, Tom Balbo, Hazel Brown, Suzette Cohen, Leah Gilbert, Adrian Hardin, Tricia Kaman, and Christine Reis.

Growth & Change Exhibit Tour Sunday, October 27

1 - 3 pm
Jewish Federation of Cleveland
Roe Green Gallery
25701 Science Park Dr.

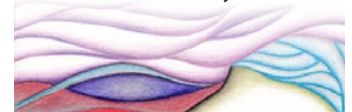
Enjoy a docent-led tour of this extraordinary exhibit by Israeli artists Sigalit Landau and Yotam From, who are best known for creating salt-encrusted sculptures with salt from the Dead Sea. Photos will also be on display. Fee is \$5/BAC members, \$10/non-members. To register, please call 216.595.3400 by Friday, October 18, leave your name and phone number, and a volunteer will return your call.

The Big 5 Show Band Concert Sunday, November 3

2 - 3 pm
Beachwood Community Center
Have a groovy good time as this retro band performs classic harmony radio hits and a tribute to the "British Invasion." This concert is made possible by grants from Cuyahoga Arts & Culture and Ohio Arts Council. No advance registration necessary. Free.

Master Inspired Art Workshop Saturday, November 9

9:30 - 11:30 am
Beachwood Community Center
Popular art historian Felicia Zavarella Stadelman will present an insightful lecture about the life and work of Alphonse Mucha, a Czech Art Nouveau painter and illustrator. Afterwards, Felicia will teach us how to use colored pencils to create a picture inspired by Mucha's artwork. Fee includes all materials: \$25/BAC members, \$30/non-members. To register, please call 216.595.3400 by Friday, November 1, leave your name and phone number, and a volunteer will return your call.



Mayor Martin Horwitz (*center*) installs Hazel Brown (*right*) as a BAC new board member; and reinstalls (*from left*) Joe Kalk, Doug Firman, and Arlene Magar for three-year terms.



RE-Elect Justin Berns

**Independent • Committed • Qualified
for Beachwood City Council**



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*As former members of Beachwood City Council,
we had the pleasure of working alongside Council Member Justin Berns.*

*We observed, firsthand, Justin's thoughtful diligence, his commitment to serving Beachwood's residents,
his ability to understand their needs and advocate on their behalf,
and his dedication to this City.*

**With our enthusiastic endorsement,
we urge you to re-elect Justin Berns in November.**

Fred Goodman • Mel Jacobs • Mark Mintz • Mark Wachter

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Justin Berns

began his service to Beachwood in 1992 as a Volunteer Fire
Fighter and has continued serving for the past 27 years.

- Beachwood City Council Member 2016-Present
- Co-President, Beachwood Schools PTO 2015
- Elementary School PTO President, 2014-2015
- Beachwood City Council, Member 2010-2011
- Beachwood Planning and Zoning Commission, Member 2008-2009
- Beachwood Volunteer Fire Fighter, 1992-2004
- President, Beachwood FOP Associates, 1996
- Beachwood Records Commission, 2012-2015
- Beachwood Cable Television Commission, Chairman & Member 2004-2008
- Beachwood Community Emergency Response Team (CERT), 2004-2005

Justin currently chairs the following Council Committees:

- Building and Grounds
- Public Works
- Safety and Public Health

From January 2016 thru August 2019 your City Council had
77 regular and 11 special meetings.
Justin Berns attended 86 of those 88 meetings.

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Experience that Counts

*"I have known Justin both as a dedicated resident of Beachwood who takes an active interest in economic development matters and as the builder of some very impressive commercial and residential developments in Warrensville Heights. I have the utmost respect for Justin. He is hard working and dedicated, and **we need more people like him to serve in City government.**"*

Brad Sellers

Mayor, Warrensville Heights
and former Beachwood Economic Development Director

*"I have known Justin Berns for many years. Justin developed one of Orange Village's premier subdivisions. His work ethic and integrity are unquestionable. **Justin's familiarity with the public process and his commitment to achieving first class public improvements, in a cost-efficient manner, underscore his knowledge of municipal governance.** Beachwood residents have the opportunity to re-elect a dedicated leader. Justin Berns is a valuable asset to Beachwood City Council."*

Kathy Urdang Mulcahy,
Mayor, Orange Village

**Ask your friends and neighbors
who know Justin Berns**

and you will hear words like:

**Ethical • Honest • Trustworthy • Honorable • Reliable • Respectful • Dependable • Committed • Dedicated
• Talented • Bright and ... Proud of Beachwood**

Paid for by the: Committee To Elect Justin Berns, Steven Shore - Treasurer, 25113 Bridgeton Dr., Beachwood, OH 44122

Beachwood City Schools Ranked #4 in NE Ohio and #6 in Ohio

The Ohio Department of Education released its 2019 state report card for Beachwood City Schools, which grades schools on a variety of measures. Beachwood's 2019 report card demonstrates significant growth from last year's report card and those from previous years. Its performance index ranks Beachwood City Schools #4 in NE Ohio and #6 in Ohio. Here's where we stand:

- "A" – Overall District
- "A" – Overall Grade for each of our schools
- "A" – District Progress
- "A" – Gifted Value-Added
- "A" – Students with Disabilities Value-Added
- "A" – District Gap Closing
- "A" – Graduation Rate

Although preparing for state tests is not the most important task at Beachwood City Schools, it is how schools are rated.

"I am tremendously gratified by our students' excellent results and thank our staff who work tirelessly to impact students positively," said Dr. Robert Hardis, superintendent. "A strong report card is the hallmark of a strong school system where our staff, students, and families place a premium on learning, on hard work, and on every individual student's success."

Additional information about our schools is in *You & Your Schools*, which was bundled with this issue of *Beachwood Buzz*.

Beachwood City Schools and Aspire Greater Cleveland offer: Adult Citizenship and ESOL Classes

Beachwood City Schools is proud to partner with Aspire Greater Cleveland to offer free adult U.S. Citizenship and English for Speakers of Other Languages (ESOL) classes at the Beachwood Board of Education building. Stemming from discussions with the Beachwood Branch of the Cuyahoga County Public Library, these free classes will be offered on Tuesdays and Thursdays. Adults who wish to participate must first attend an orientation.

Class Schedules

ESOL Class
Tuesdays and Thursdays
9:30 am - 12:30 pm

Citizenship Class
Tuesdays and Thursdays
1 - 3:30 pm

For more information, contact ASPIRE at 833.277.4732 or aspiregreatercleveland.org.

This partnership demonstrates another way Beachwood City Schools values diversity and wants to help all members of our community have a voice in our city, schools, state, and nation.

Orientation Schedule

9:30 am - 1:30 pm
Thursday, October 10
Tuesday, November 12
Thursday, January 16

Be sure to see our 2019 Candidates' Forum that starts on page 61.



JEWISH NATIONAL FUND
Your Voice in Israel

jnf.org
800.jnf.0099



JEWISH BREAKFAST NATIONAL FOR FUND ISRAEL



FEATURING
Izzy Ezagui
Inspirational Speaker and Author

Wednesday, November 13, 2019
8:00 – 9:00 am Program
Registration begins at 7:30 am

Executive Caterers at Landerhaven
6111 Landerhaven Drive, Mayfield Heights, OH

RSVP by November 6 at jnf.org/nohbreakfast

BREAKFAST CHAIRS
Rebecca Bar-Shain · Barry Feldman
Rob Singer · Neil Weinberger

No cost to attend.

MORE INFORMATION
Mindy Feigenbaum, Director, Northern Ohio
mfeigenbaum@jnf.org, 216.292.8733

ENDORSED
Cuyahoga County Democratic Party



VOTE
NOV. 5

MINTZ WALSH & DELONG

Beachwood School Board

Current Board Members Joshua Mintz and Megan Walsh, and candidate Jillian DeLong, are leaders with **EXPERIENCE, ACCOUNTABILITY** and **VISION** for our schools!

WalshforBeachwood.com/BestChoice



HEY NEIGHBOR!

by Arlene Fine

BHS Student Studies in Germany

Viet Nguyen would not trade his student exchange program for the world. Last year the BHS honors student and competitive swimmer spent his sophomore year as a Rotary Youth Exchange student in Lower Saxony, a state in northwest Germany bordering the North Sea.

"I always enjoyed traveling with my family," says Viet, son of Liem and Hoa Nguyen. "So, when I had a chance to study abroad, I grabbed it."

After Viet's parents left Vietnam, his father studied in Switzerland and Viet grew up listening to German expressions and songs in his home. When he was asked to choose his preferred study abroad location on his application, his top choice was Germany. "I wanted an immersive experience that would enable me to become fluent in German," he says.

Right off the bat, Viet was confident that he made the right choice. "Both of my host families knew I liked swimming and traveling, and they went out of their way to accommodate my interests," he says. "I enjoyed the beauty of the country and everyone was wonderful to me wherever I went. The close, treasured friendships I made will stay with me through the rest of my life."

The German high school that Viet attended differed from Beachwood High School. The school day started early, but ended by 1 pm, and class schedules varied daily. "There are no electives, everyone takes the same required classes, but on a rotating schedule," he says.

Viet found the math and science classes easy, but he was captivated by his politics and history classes. "It was interesting to see how post WWII German history was taught in high school from a German perspective," says Viet. "The students, parents, and teachers I met assured me they were opposed to the far-right nationalist groups that were making headlines in Europe. I also understood what it means to be part of the European Union."

During the school year, Viet traveled to ten different countries through the Rotary Youth Exchange Program's annual EuroTour, and he placed second in a swimming competition in Lower

Saxony, prompting a newspaper headline: "An Impressive American – Exchange Student Viet Nguyen Caused Surprise at QTSV." The article described Viet's excellent performance at a swim meet in Quakenbruck.

"The students, parents, and teachers I met assured me they were opposed to the far-right nationalist groups that were making headlines in Europe."
– Viet Nguyen

Viet says one of the best outcomes from his study-abroad program was the opportunity to gain a perspective about Germany and the German people not found in textbooks. "Only by living and studying in a foreign country can you understand the people and the culture," he says.

The chance to become more independent was also rewarding. "I kept in contact with my family and friends through the Internet, but my program discouraged family members from visiting," he says. "I learned to be self-reliant and more self-confident during my time away."

The door is open for Viet if he decides to return to Germany for college. While studying there, he took the College-level German Exam and passed it with flying colors.

But whether he returns to Germany to study is yet to be decided. One thing is sure. Viet says his experience was the chance of a lifetime.

To find out more about the Rotary Youth Exchange Program, visit rotary.org/en/our-programs/youth-exchanges



Viet, far left, on a Rotary Ski trip in Kals, a town under the Grossglockner Mountain, the tallest mountain in Austria.



Viet celebrates his 16th birthday with his host family.

Free Local Resource Directory Connects Families to Senior Care Options

Making a decision about care for an aging parent can be overwhelming and stressful for any family. Often, family members do not know the options available to them or even where to start looking for care for a loved one.

This gap in the system frustrated Max Compton, owner of Psycho-Social Therapies, Ltd., in Beachwood, back in 2010.

"I provide counseling and support for the elderly and found that one of the seniors' biggest challenges was how to effectively navigate the maze of services and living options offered the elderly," he told us.

As a result, he created Senior Comfort Guide, a necessary tool that includes all facilities and services for the aging population, a checklist for checking out a facility, and

education about the suitability of homecare or assisted living versus a nursing home. The project started with an online guide, which evolved to print, and is now a resource that offers personalized service from Max's office, free of charge.

"There is no better day than when we are able to guide a senior, or his or her loved ones, in making the maze of options easier to understand and navigate," Max told us.

The Senior Comfort Guide is an online and print directory of more than 2,000 listings of housing, home healthcare, rehabilitation centers, counseling and other services. Families may search the database by city or zip code without having to enter personal information. The website is comprehensive, easy to navigate, and

includes photos and virtual tours.

Families may compare features, benefits, and amenities of each service. The newly released print version is distributed throughout northeast Ohio and is updated every six months. The green guide covers Cuyahoga, Geauga, Lake, Lorain, Medina, Portage, Summit and Ashtabula Counties. The blue guide covers Columbiana, Mahoning, Medina, Portage, Stark, Summit, Trumbull, and Wayne Counties.

"When it comes to making care decisions for family members, it is really important to stay in control of the situation and do your own research, rather than allow a choice to be made by someone who cannot know our loved one's specific needs," Max says.

The print guide and website are offered to families free of charge. To

find out where you can get a copy, call Senior Comfort Guide at 216.292.8485 or visit SeniorComfortGuide.com.

Often, family members do not know the options are available to them or even where to start looking for care for a loved one.



Max Compton assists a client in finding the right senior resources.

Mike Burkons

For Beachwood City Council

Mike will be an independent voice ensuring our city government is **accessible, responsive** and **transparent** with residents.

Mike will do the homework on issues enabling him to ask the hard questions required to make sure city money is spent **effectively** and **responsibly**.

Mike will advocate for things such as **sidewalks**, better **lighting** on heavily trafficked side streets and improving our **youth fields, park space** and **recreation facilities**.

Beachwood is a **great community** and Mike will strive to find ways to make it even better.

www.burkonsforbeachwood.com



Paid for by Friends of Mike Burkons, Dr. David Burkons, Treasurer, 2466 Richmond, Beachwood, Ohio 44122

The Beachwood 100 Annual Fundraising Campaign

Supporting the Safety Forces that Protect Our Community



Officers and Trustees

President:

Ivor Kiwi

Vice President:

Marc Soroka

Treasurer:

Alan Berger

Secretary:

Raja Kumar

Trustees:

Tony Alexander

Drew Barnholtz

Todd Felder

Mark Freiman

Ari Klarfield

Norm Milstein

Hannah Singerman

Eric Synenberg

About The Beachwood 100

The Beachwood One Hundred, incorporated in 1969, is a group of caring citizens whose annual tax-deductible dues are used solely to create a contingency fund to aid the police and fire safety forces of the City of Beachwood in time of personal emergencies. The organization is run 100% by volunteer citizens.

Please Join Today

Help Us Further Our Mission of:

- Awarding annual academic scholarships to children of our Police and Fire Department personnel
- Assisting the city's safety forces and their families with loans or donations when unforeseen personal emergencies occur
- Supplying safety and fitness equipment to the safety forces

MEMBERSHIP

Individual Membership is only \$40 per year
Corporate Membership is only \$100 per year

The Beachwood 100 is a 501(c)(3) entity and dues are tax deductible. You will receive two membership cards and two vehicle decals, which display your support.

Donate: www.beachwood100.org

Contact: info@beachwood100.org or 216-373-0844

THANK YOU FOR YOUR SUPPORT!

The Beachwood One Hundred, Inc.

2700 Richmond Road | Beachwood, Oh 44122 | 216-373-0844 www.beachwood100.org

Beachwood 100

A new member's story

Warren Sklar and his wife, Zehava, have lived in Beachwood for more than 30 years. They enjoy traveling in their RV, often to visit family. Over the past six months, three situations arose at home that required help from the Beachwood police, fire, and service departments.



Warren Sklar

When the Sklars were in California about six months ago, their burglar alarm sounded. The alarm company called them and dispatched the Beachwood Police Department. Their neighbor, Barbie Barnholtz, had a key and met the officers, who checked the property and reassured the Sklars that everything was OK. Warren later learned that a short in the system triggered the alarm.

A few months later, the Sklar's were again out of town when the fire alarm blared. The Beachwood Fire Department was dispatched, Barbie met them, and everything was alright.

When Warren found water in his basement, he replaced drains. The problem persisted and Warren called the Beachwood Service Department for help. They did some trouble shooting, called in the county, and followed up until the issue was resolved.

The common denominator of these incidents was the professionalism, timeliness, and courtesy of every city employee. "We were so grateful, for everyone's help and concern," Warren said. "It's reassuring to know that, as residents, we feel a sense of security because of the caring people who work for the City of Beachwood."

Warren called City Hall to share his gratitude, and decided that he wanted to get involved in some way to give back to the community that does so much for him.

When Warren read "The Beachwood 100 Awards 7" in last month's issue of *Beachwood Buzz*, he recognized his neighbor, Drew Barnholtz, in a photo and called

to inquire about Beachwood 100. Drew invited him to a meeting. Warren attended, joined, and chose to become involved.

Beachwood 100 was established in 1969 and supports the safety forces who protect our community. Members raise money through dues and corporate donations to create a contingency fund that is used to aid our city's safety forces in times of personal emergencies, to fund scholarships for graduating seniors whose parents are members of Beachwood's safety forces, and to purchase exercise equipment for the city's police and fire departments. Last month's article featured seven scholarship recipients.

"Beachwood 100 does nice things for police officers and fire fighters, and because of my recent experiences, I witnessed their exceptional service first-hand," Warren said. "Beachwood 100 members are active because they want our safety forces to know that our community stands by them and is grateful for their service."

"People are often quick to complain, yet slow to compliment," Warren added. "Through Beachwood 100, I can show support and compliment these wonderful people."

"We welcome Warren to Beachwood 100, and we invite and encourage more Beachwood citizens and companies to contribute and make a difference," said Ivor Kiwi, Beachwood 100 president."

For membership information, email info@beachwood100.org, visit beachwood100.org or call 216.373.0844. You can also find them on Facebook.

Retain

June E. Taylor

Beachwood City Council



"I am focused on balanced and smart residential development, connecting with citizenry, and improving citywide efficiency and responsiveness to the needs of our community."

Committed to:

- Fiscal Responsibility
- Protecting Housing Values
- Enhancing Safety

Professional Profile:

- Ohio Casino Control Commission Chairwoman (2016-Present)
- 25 years solid business and venture capital experience
- Former Trustee, Montefiore Foundation

I respectfully ask for your vote on
Tuesday, November 5, 2019.



Taylor

Paid for by the Committee to Elect June E. Taylor,
Conrad Metz, Treasurer, 24711 Beechmont Court, Beachwood, OH 44122

The Men of Fairmount Temple present: An Evening with Anita Hollander

On Saturday, November 2, the Men of Fairmount Temple will present An Evening with Anita Hollander at Fairmount Temple. Anita, a native Clevelander, is a New York-based actress/singer/songwriter/director/teacher who will perform a variety of music from her new solo musical *Spectacular Falls*, along with other favorite show songs, both in English and Russian.

Anita premiered this show in NYC in September 2019 for the United Solo Theater and sold out all three of her performances. According to the theater, "Spectacular Falls is a humorous, edgy, moving, and somewhat slippery exploration of how we all fall, how the world can fall apart, and how we rise up again, even if, ultimately, we're all just a banana peel away."

For this performance, Anita's sister, Rachel Hollander, will interpret in American Sign Language.

Anita is home grown, born, and raised in Cleveland; part of a Fairmount Temple

family; and the daughter of Iris Hollander November and the late Bud Hollander.

While a Junior at Carnegie Mellon University, Anita was diagnosed with a rare cancer in her left leg and five years later, that leg was amputated. In the years since, Anita has grown as an actress, singer, songwriter, and has performed in many venues both in this country and internationally. She is an advocate for actors with disabilities and a national chairperson of the SAG/AFTRA Performers with Disabilities Committee.

General admission tickets (reserved by October 25) are \$25. General admission on



Anita Hollander performing in *Matchmaker* as the cook, at Goodman Theatre in Chicago. Photo by Goodman Theatre.

the day of the show (cash or checks only) is \$30. A patron listing in the program, reserved seating, plus a complimentary Anita Hollander CD costs \$54.

For questions, contact Hedy Silber at 216.447.9540. To order tickets, visit fairmounttemple.org, click on fees/contributions, and go to ordering/payment.

Men of Fairmount Temple are Proud to Present



Photo by Kia LaBeija

General Admission: \$25

(Reserved by October 25)

General Admission: \$30

(Day of show; cash or checks only)

Patron Listing in Program, Reserved Seating,

Plus a Complimentary Anita Hollander CD: \$54



An Evening with Anita Hollander

Saturday, November 2, 2019 · 7 p.m.

Fairmount Temple

23737 Fairmount Blvd · Beachwood

Anita is an actress, singer, songwriter, director and teacher; but most of all, Anita is one of Cleveland's own! Join us to watch her perform a variety of music from her new solo musical *Spectacular Falls*, along with other favorite songs and an encore she performed in Russian in St. Petersburg, Russia.

Rev. Rachel Hollander will interpret the show in American Sign Language. There will also be a few surprise guests.

Questions: Hedy Silber at 216.447.9540.

To order tickets: www.fairmounttemple.org, click on fees/contributions, and go to ordering/payment.

Suburban Symphony Orchestra Announces 2019/2020 Season

Suburban Symphony Orchestra has been called Cleveland's Premier Community Orchestra where the price of admission is nothing more than the desire to hear great symphonic music. Concerts are FREE. SSO announces its 2019/2020 season and invites you to attend. For more information, visit suburbansymphony.org.

Sunday, October 6 • 3:30 pm
Beachwood High School
Auditorium

Domenico Boyagian, SSO music director, will conduct the opening concert of SSO's 65th season with Schubert's Symphony No.9 "The Great," and brass concertos.

Sunday, December 8 • 3 pm
Maltz Performing Arts Center

This concert is for guests of all ages to enjoy as part of SSO's Silver Hall Concert Series. "The Composer is Dead" is for orchestra and narrator, based on the children's mystery

novel by Lemony Snicket. The performance will be conducted by Domenico Boyagian.

Sunday, February 16 • 3:30 pm
Annual Young Soloists
Concerto Competition Concert
Beachwood High School
Auditorium

SSO is proud to give performing opportunities to talented young musicians, ages 12-17, who audition for the chance to play with a full symphony orchestra. Following the young performers, SSO will play Beethoven "Pastoral" Symphony No. 6. The concert will

be conducted by
Domenico Boyagian.

Sunday, April 5 • 3:30 pm
Guest Conductor Carl Topilow
Conducts Dvorak
Beachwood High School
Auditorium

Maestro Carl Topilow, The Cleveland Pops music director, and James Thompson, Cleveland Institute of Music violinist, will feature works by Alfvén, Bruch and Dvorak.

Sunday, May 17 • 3:30 pm

A Concert That
Celebrates Community
First Baptist Church of
Greater Cleveland

Domenico Boyagian will lead more than 100 community members in this final concert, with SSO members and the choirs of First Baptist Church and Fairmount Presbyterian. The symphony, chorus, and vocal soloists will perform Faure's glorious Requiem.



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LINICK**
FOR BEACHWOOD CITY COUNCIL

**Vote for BRIAN LINICK
on Tuesday, November 5**

www.BrianLinick.com

Paid for by Committee to Elect Brian Linick
Todd Felder, Treasurer, 26705 Hurlingham Road, Beachwood, Ohio 44122

BHS Hall of Famer Creates Pause Well-Aging Products

Rochelle (Rocky) Weitzner (BHS graduate, class of 1986) was inducted into the Beachwood Hall of Fame in 2006 for her innovation, leadership, and outstanding achievements as a corporate executive, leader, and mentor. She recently launched her own product line, Pause™, and has no plan to slow down.

A graduate from Tulane University's Freeman School of Business, Rochelle earned her BSM in business and a dual major in finance and accounting. Right out of college, she was hired by International Paper and held senior VP of Finance roles for various \$1+ billion businesses within the group. She then earned her MBA from Vanderbilt University's Owen School of Business, which expanded her opportunities, both in the United States and in Paris, where she was CFO at one of the company's divisions – quite a feat for someone who had never been a corporate controller.

"John Faraci, IP's CEO, was my mentor. He believed in stretch assignments and felt I was perfect for the role," Rochelle said.

There was one caveat. The company didn't offer health benefits for domestic partners, which was a deal breaker. When Rochelle shared her concerns, she was directed to the Human Resources Department and achieved a change that benefited herself and the entire organization.

Rochelle worked at IP for 19 years, four in Paris. She felt that

if she were to stay for 20 years, she would probably never leave. Life in Paris created a love for fashion, an industry in which she wished to immerse herself. Rochelle moved back to NYC, met with a headhunting firm, and landed a job after her first interview as CFO of Gurwitch Products, the global cosmetics and skincare enterprise best known for its Laura Mercier and RéVive skincare brands. She drove a multi-department reorganization that helped quadruple revenues, improve free cash flow, and catalyze record earnings.

"I had been working on Park Avenue when I left IP, but this opportunity was based in Houston, so I moved there for four years. When they opened a New York office, corporate changes came along with a new CEO, and I agreed to a one-year retention agreement and then promptly left the company," she recalled.

A transitional phase followed. Rochelle had just ended a 14-year relationship and didn't know where her career would take her.

After a brief hiatus, she accepted an opportunity as COO, and then 10 months later, as CEO of Erno Laszlo, where she directed a major reboot of the 90-year-old luxury skincare

brand by modernizing its product range and expanding its market, successfully positioning the company for a private equity sale in August 2016. She was invited to relocate to Shanghai, but opted out.

In 2017, not wanting to return to corporate America, Rochelle tried her hand as a consultant. That's when she got a phone call from a friend with whom she had previously done business. He presented an opportunity to help a Hollywood celebrity launch a new business. Rochelle listened, agreed, and headed to Los Angeles for six months to help Portia de Rossi launch General Public, @generalpublic.art, which aims to transform the art market as we know it.

While in LA, at age 48, Rochelle was driving to the beach with her wife, Jes, when she experienced her first hot flash. She was desperate to find products that would help control the symptoms and to her surprise, there was nothing on the market. Furthermore, she found that nobody in the beauty industry even talked about menopause because there's nothing sexy about it.

Rochelle found an unfilled niche – to craft a skincare line specifically for women going through menopause. She bounced her idea off of Portia and Ellen Degeneres, Portia's wife, and they both thought she was on to something.

"I reflected on everything I had done and factored in Jes's physical therapy background. We had the money to get started, knew how to set up a supply chain, and felt we could do this," Rochelle told us.

And that's what they did. They gave themselves 12 months to make this work, and if it didn't, they would move to Vermont, where Jes had lived prior to moving to NYC.

"Well-aging is used because anti-aging implies that we don't age, and we do," Rochelle explained, "I'm on a mission to create a new language. Well-aging implies that we age on our terms, and if we want tools to help us, they're available."

"Jes and I talked about creating a proprietary complex that would be a blend of antioxidants, vitamins, and peptides that would work together synergistically to help with loss of elasticity, collagen, dryness, and radiance," Rochelle explained. "We challenged our lab and product developers, came up with the initial incredible products, and Pause™ Well-Aging™ was born."

On June 4, to kick off sales, there was a red-carpet launch party at Caroline's Comedy Club in Manhattan, where six comedians did 20-minute sets on menopause. Then, although it's been years since Rochelle lived in Cleveland, she held a local kickoff event.

The company name, Pause, takes the men out of menopause. Rochelle uses three dots as the company logo, representative of an ellipse: a pause in a conversation or a bridge to what's next.



"Well-aging is used because anti-aging implies that we don't age, and we do," Rochelle explained, "I'm on a mission to create a new language. Well-aging implies that we age on our terms, and if we want tools to help us, they're available."

Pause™ Well-Aging™ skincare is laser-focused on the key skin changes that accompany the three stages of menopause and the reduction of estrogen: loss of elasticity, texture, brightness and density, dryness, breakouts, wrinkles and fine lines. At the heart of Pause formulas is the proprietary Pause Complex that helps fuel collagen production to improve and diminish the visible signs of skin aging.

All Pause formulations are vegan, gluten-free, cruelty-free, and Leaping Bunny-certified.

"When I started the process, I didn't care how clean the products were. I just wanted to create something that would control the hot flashes; something that can cool and help reduce redness, so you don't look like a drippy mess," Rochelle explained with a smile. "Then, as we dug deeper, we found that we can be effective and clean."

Pause's first three products include:

- Pause Hot Flash Cooling Mist, which provides instant relief from discomfort by creating the sensation of lowering your body's surface temperature, cooling and calming skin, reducing redness, and evaporating perspiration. Although the product was created for menopausal women, Rochelle finds its uses go beyond just hot flashes. Since it cools you down, men and teens are using it too.
- Pause Collagen Boosting Moisturizer, a deeply hydrating day-and-night formula that helps to spark collagen production, increases skin density and improves elasticity.

- Pause Fascia Stimulating Tool, an FDA-cleared Class I medical device that was developed with Jes, a doctor of physical therapy, helps stimulate collagen production, improves tone and texture, and enhances subdermal tissue health. It tones and strengthens connective tissue through a massage technique that physical therapists use to help elite athletes recover from injury. It only takes five minutes of gentle stroking a day to kick fibroblasts into collagen-production mode.

Rochelle's biggest challenges have been getting predominately male investors to understand what she was creating and why, overcoming self-doubt about whether other people would think her idea was as good as she thought it was, and continuing to pursue a dream while facing constant rejection.

Nonetheless, she continues to push forward. In a short time since the company's launch, the media – including *The New York Times*, *Business of Fashion*, and *Forbes* – have picked up on Pause.

"My long-term goal is to build the company and create buzz about well-aging through the beauty industry," Rochelle said. "I like to create things, grow, and deal with challenges. These products have to continue to be the best – for me and for others – since my name is associated with them and,

more importantly, because I'm a customer."

She paused, then added, "Our mission is to spark conversation and speak to women to whom nobody is speaking."

In addition to being interested in the fashion industry, Rochelle admits to being a total gear head who is obsessed with cars, especially really fast Italian cars. She enjoys watching Jeopardy, and binge-watching reality television shows – especially Million Dollar Listing and Chrisley Knows Best. Rochelle also enjoys boxing; and she loves her dog, Coco, a very well-traveled five-pound Maltese.

For more information about Pause™ Well-Aging™, visit pausewellaging.com.



Beachwood Chamber of Commerce Upcoming Events

2019 Business-to-Business Expo

Thursday, October 3
4-7 pm

Beachwood High School

A business expo is a valuable networking tool. Attend the Chambers 2019 event to make new contacts and renew business relationships.

Beachwood Women's Connection

Thursday, October 10
5:30 - 7:30 PM

A Chocolate Walk: Stop at Beachwood businesses (3355 and 3365 Richmond Road), to receive chocolate samples, meet at Blu, The Restaurant, for networking, appetizers and a cash bar. \$25 per ticket.

Monthly Luncheon

Wednesday, October 16
11:30 am - 1:15 pm
DoubleTree by Hilton
3663 Park East Drive
Speaker: TBD

Networking After Five

Tuesday, October 22
5-6:30 pm
The Capital Grille
Legacy Village

Enjoy light refreshments, networking tips, and a drawing for a gift certificate. \$10 for nonmembers.

For more information, visit beachwood.org.





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Marla Hart
School Board



***An Educator for the
Board of Education***

Dear Beachwood Residents,

I thank so many of you for encouraging me to become a member of the school board. My candidacy is focused on school safety and student achievement, areas I know very well from a 33-year career in education. For those who haven't met me yet, my educational qualifications and credentials are as follows:

- 33-year career in education with experience at all levels
- Bachelor of Science Degree in Education
- Master of Education Degree in Counseling
- Cornell University educational coursework
- Cleveland-Marshall College of Law and coursework in Special Education Law
- Extensive experience in system-wide educational processes and procedures
- 34-year Beachwood resident and mother of two Beachwood and college graduates

As a member of the school board, I will always welcome a discussion of your goals for the school system and work hard to achieve them for the Beachwood community. I look forward to speaking with every one of you and am available for discussion anytime at: MarlaHart4BOE@gmail.com.

Sincerely,

Marla

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Hebrew Storytime

סיפורים ושיירים בעברית לילדים



Led by Zehava Galun,
Early Childhood Educator and Hebrew Specialist

When:

Wednesday, October 30th, 4:00 pm

Where:

Cuyahoga County Public Library,
Beachwood Branch
25501 Shaker Boulevard



Powered by the Jewish Education Center of Cleveland

From the Federation

YLD Day of Kids Caring at Eddy Fruit Farm

Sunday, October 13 • 10 - 11:30 am

Eddy Fruit Farm (12079 Caves Road in Chesterland)

Join the Federation's Young Leadership Division (YLD) and PJ Library for a day of family fun for a good cause. Roll up your sleeves and help pick apples! Apples will be available for pur-

chase by the pound. Volunteers are encouraged to donate a portion of their pickings for delivery to the Cleveland Chesed Center.

Learn more and register at www.jewishcleveland.org.



From left, YLD Day of Caring 2017: Beachwood residents Sarah, Joseph, Kayla, and Gabriella Graber; and Elana, Adira, and Eitan Polster.

Gallery Open House: Growth & Change

Sunday, October 27 • 1 - 3 pm

Jewish Federation of Cleveland

Roe Green Gallery (25701 Science Park Drive in Beachwood)

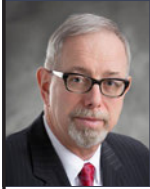
Final Open House! Sigalit Landau, an international award-winning Israeli artist, presents "Growth & Change," at the Jewish Federation of Cleveland's Roe Green Gallery. Sigalit works with Yotam From, her artistic partner and partner in life, and is best known for using salt from the Dead Sea to create her artwork. This exhibit presents a group of works that explore powerful

metaphors about the nature of being human. It looks to the diversity of Sigalit's artistic career and offers connections between people and places across time, space, culture, and faith. Presented by the Jewish Federation's Cleveland Israel Arts Connection.

For more information, contact Joyce Lisiewski at jlisiewski@jfcleve.org or 216.593.2845.

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Stone Gardens Celebrates 25th Anniversary in Beachwood

In recognition of Stone Gardens 25th anniversary, Mayor Martin Horwitz and City Council named September 12, 2019, Stone Gardens Day in the City of Beachwood.

Guests, residents, family, and community members enjoyed cocktails and a dessert reception, following an introduction and welcome from Stone Gardens administrator Lisa Massey-Mansour, and comments from Mayor Martin Horwitz, City Council president Brian Linick, Menorah Park CEO Jim Newbrough, and Menorah Park life trustee Judy Weiss.

A video of life at Stone Gardens played during the event and a photo booth had everyone laughing. Guests enjoyed an informal stroll through the Garden Room, Lea's Lounge, and the new art gallery, where talented residents displayed their beautiful art.



Mayor Martin Horwitz presents a proclamation to Lisa Massey-Mansour.

The rich history of Stone Gardens, its inception, and its evolution into what it is today were main topics of discussion. Judy, daughter of Irving Stone after whom the residence is named, told the story of how and why her dad donated funds to help make Stone Gardens a reality.

Sunday Game Day "Fun"raiser

The Women of Fairmount Temple invite you to attend their Sunday Game Day "Fun"raiser, Sunday, November 3, 1-4 pm, at Fairmount Temple.

Enjoy an afternoon of Mahj, Bridge, Canasta, etc.

The fee is \$10 per person, or \$36 for a table of four. Refreshments will be served, and there will be raffle prizes for lucky winners. To RSVP, email womenft@fairmounttemple.org by October 28.



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A Winter Dinner Conversation

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Featured Speaker:

Brian McDonough

Assistant U.S. Attorney,
Elder Justice Coordinator for the
Northern District of Ohio

- Learn about the DOJ's Elder Justice Initiative
- Learn about the latest scams in NE Ohio that target older adults and how to fight back
- Receive free brochures and education materials

Thursday, November 21, 2019

Dinner Hour 5:30 p.m.

Conversation 6:30 p.m.

Menorah Park Saltzman Auditorium
27100 Cedar Road, Beachwood

Program and Dinner are Free of Charge
Seating Limited – Reserve Space Early

RSVP to Beth Silver, 216-839-6678,
or bsilver@menorahpark.org
no later than Thursday, October 31, 2019

Aging Resources Dinner Conversations
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Beachwood's Cleveland Shoulder Institute Joins NOMS Healthcare

The Cleveland Shoulder Institute, led by nationally recognized orthopaedic surgeon Reuben Gobezie, MD, recently joined the large and rapidly growing independent-physician collective, NOMS Healthcare.

NOMS (Northern Ohio Medical Specialists) is a group of top-quality independent physicians in over 30 specialties practicing across Northern Ohio. There are basically two choices for doctors: become hospital employees or go into independent practice. NOMS is an alternative to both.

When physicians join NOMS, they retain their clinical autonomy, but are alleviated of every business aspect of healthcare. Physicians spend all of their time focused on patients. NOMS handles all the payroll, billing, collections, marketing, human resources,

accounting, and credentialing. It exists to allow physicians to remain independent, while offering the highest quality care at the lowest patient costs.

Dr. Gobezie is one of the country's top specialists in advanced arthroscopic and open surgical techniques to restore damaged joints, ligaments, and bones of the shoulder and elbow. He is also one of the most experienced and highest volume shoulder surgeons in the country, performing more than 400 shoulder replacements and 600 arthroscopic procedures in a typical year.

The Cleveland Shoulder Institute is located at Beachwood Medical Center, 25501 Chagrin Blvd., Suite 200, Beachwood.

For more information, visit clevelandshoulder.com or nomshealthcare.com.



48th Annual ORT Brunch



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Sunday, October 27, 2019

9:30 am | Executive Caterers at Landerhaven

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Event Co-chairs

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Sue & Mitch Frankel • Barb & Abe Miller • Gabrielle Miller
Shari & Michael Perlmutter • Kim & Paul Pesses • Kyla & Mitchell Schneider
Charna Sherman • Nancy Wolf & Aric Greenfield

**For ticket and sponsorship information,
call 216-464-3022, email ohio@ortamerica.org or
visit ORTamerica.org/2019-Annual-Brunch**

6th Annual ORT Mahj & Canasta Night

ORT Ohio's 6th Annual Mahj & Canasta Night is set for Wednesday, October 30, 6 pm, at The Club at Hillbrook, Chagrin Falls. Mahj and canasta aficionados will come together for an evening of dinner and games, and the opportunity to win valuable prizes to support ORT students at the Kfar Silver Youth Village in Israel.

"Everyone who has attended ORT's Mahj & Canasta Night has had a great time and always asks when the next Mahj Night will be," said ORT Ohio board member Tammy Brosse of Solon, who has chaired the event since it began. "Bring your friends and have a nice ladies night out with a complete dinner and a chance to win great prizes."

Since its 2014 inaugural event, ORT's Mahj & Canasta Night has

seen an enthusiastic following of women who love the art of the game and who appreciate the fun social gathering as a way to celebrate the game together.

Event tickets can be purchased at ortamerica.org/mahj-and-canasta-night, or by calling 216.464.3022.

Ticket prices are \$40 (early bird registration, by October 11) and \$45 (after October 11). The ticket price includes a complete dinner, non-alcoholic beverages, and the opportunity to purchase raffle tickets to win prizes.

For more information, call the ORT Ohio Region office at 216.464.3022 or email ohio@ortamerica.org.





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**for BEACHWOOD
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More About Me

- Beachwood resident of 35 Years
- Beachwood Alumnus & Father of two Beachwood Students
- Member of Beachwood Athletics Hall of Fame
- Beachwood based business owner
- Established not-for-profit tutoring and mentorship programs for Beachwood students
- Committed to being transparent and accountable for all school board business

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Learn more about us at VoteGrayHart.com

Paid for by Dawann Gray for Beachwood Schools



Patriots Day Celebration for Beachwood Responders Held in Remembrance of 9/11

“Even the smallest act of service, the simplest act of kindness, is a way to honor those we lost, a way to reclaim that spirit of unity that followed 9/11.”

– President Barack Obama

On September 11, the residents of Stone Gardens Assisted Living of Menorah Park hosted Patriots Day, a luncheon held to honor all of Beachwood’s first-responders. This marked the anniversary of 9/11, a day that forever changed America. While it shook the world, it also strengthened the American spirit; and those innocent, precious lives lost will be remembered always.

Menorah Park observes Patriots Day and all that it represents to honor the value of life, our

country’s resilience, and the strength of the American spirit.

As a community, we thank all first responders, servicemen, and servicewomen for all you do.

Top: Stone Gardens Resident Council vice president Rena Olshansky, Beachwood Chief of Police Gary Haba, and BPD Patrolman Ben Bouw.

Bottom: Mayor Martin Horwitz in conversation with Stone Gardens Resident Council president Ivan Gelfand.

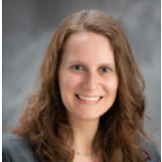


BEACHWOOD DEMOCRATIC WARD CLUB 2019 ENDORSEMENTS



Beachwood City Council

BARBARA BELLIN JANOVITZ



Beachwood School Board

MEGAN WALSH

The Beachwood Democratic Ward Club is dedicated to promoting discussion of city, county, state, and national Democratic candidates and civic issues. Our club meets monthly. Our next meeting is Thursday, October 3, 7 pm, at the Beachwood Public Library.

For more information, please email beachwooddemocrat@gmail.com.

New members are always welcome!

Paid for by friends for Megan Walsh for Beachwood School Board and Friends of Barbara Bellin Janovitz for Beachwood City Council.



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CITY OF *Beachwood* Insider

OCTOBER 2019

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BEACHWOOD PEOPLE'S CHOICE TOP-DOG CONTEST

WE ASKED, YOU RESPONDED! CONGRATULATIONS TO ALBUS, BEACHWOOD'S TOP DOG!

In anticipation of the opening of Beachwood's first dog park, Barkwood, residents were invited to post the following to Facebook: their dog's name, photo, and a 10-word description of what makes them Beachwood's "Top Dog."

Congratulations to Albus, submitted by Devra Levine, who was named Top Dog after receiving 404 "likes" and "loves." Albus received bragging rights and a free entry key fob to Barkwood, a \$25 value. Albus's Royal Barkwood Court includes Miles (submitted by Mike Gabelman), Leo (submitted by Tamar Smith), and Vinny (submitted by Kim Newmark). Thanks to everyone who participated.

Pictured below from top to bottom: Albus, Miles, Leo and Vinny



Barkwood

 CITY OF BEACHWOOD

Barkwood Dog Park – Now Open!

Barkwood, an unsupervised designated off-leash area in Beachwood City Park East only for Beachwood residents and their canines, was unleashed on September 22. Pre-registration is required to enter: to register, visit www.beachwoodohio.com, click on the Barkwood Quick Link, complete and return the registration forms and return them to City Hall.

Applications may also be picked up at City Hall. A key fob provides entrance which means that each dog has all its current vaccinations and required information on file.

Only pass holders and approved dogs are allowed to use Barkwood. For a complete list of rules and regulations, please visit our website. For questions, please call Community Services at 216.292.1970.

Details from the Barkwood opening will be featured in next month's Beachwood Buzz.



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[Facebook.com/BeachwoodPolice](https://www.facebook.com/BeachwoodPolice)



FOLLOW US ON TWITTER
[Twitter.com/BeachwoodOH](https://twitter.com/BeachwoodOH)
[Twitter.com/BeachwoodPolice](https://twitter.com/BeachwoodPolice)

EMAIL YOUR COUNCIL MEMBER
firstname.lastname@beachwoodohio.com
Ex: barbara.janovitz@beachwoodohio.com

MAYOR

MARTIN S. HORWITZ



216.292.1901

mayor@beachwoodohio.com

COUNCIL PRESIDENT

BRIAN LINICK



216.496.0202

COUNCIL V.P.

JAMES PASCH



216.630.9671

JUSTIN BERNS



216.509.6509

City of Beachwood
 **Coffee WITH A Cop**

**JOIN BEACHWOOD POLICE OFFICERS
 FOR A CUP OF COFFEE**



National Coffee with a Cop Day
 Wednesday, October 2, 2019

11:00 A.M. – 1:00 P.M.

Cinnabon - lower level
 Beachwood Place

**Have an informal one-on-one conversation
 with your local law enforcement
 professionals. Get to know the officers
 and let them know the
 issues that matter
 most to you!**



OF SPECIAL NOTE

Drivers seeing a stopped school bus with the stop arm out and lights flashing are to stop at least 10 feet from the front of or rear of the bus and not move until signaled to do so by the bus driver.

A driver does not need to stop for a school bus approaching from the opposite direction when traveling on a highway with four or more traffic lanes.



BEACHWOOD RECREATION COMMUNITY THEATER PRESENTS

Roald Dahl's

MATILDA

The Musical

Saturday, Nov. 23, Dec. 7, Dec. 14 at 4 PM

Sunday, Nov. 24, Dec. 8, Dec. 15 at 2 PM

Friday, Dec. 6, Dec. 13 at 7:30 PM

BEACHWOOD MIDDLE SCHOOL

Hydrant Flushing

Beachwood Fire Department will be conducting hydrant flushing October 19 through October 26.

Please be aware that hydrant flushing may occur on your street any day during this week. If you experience discolored water, please run the COLD water from the lowest point in your house (for example, a basement sink) until it runs clear.

For more information, call 216.292.1965.



Missed a Council Meeting?

Listen to audio recordings or view live & archived videos by visiting www.BeachwoodOhio.com.

UPCOMING MEETINGS

CITY COUNCIL

Monday, October 7 at 7:00 PM

Monday, October 21 at 7:00 PM

Questions? Call 216.595.5462

PLANNING & ZONING COMMISSION

Thursday, October 31 at 7:00 PM

Questions? Call 216.292.1914

ARCHITECTURAL BOARD OF REVIEW

Monday, October 7 at 5:30 PM

Monday, October 21 at 5:30 PM

Questions? Call 216.292.1914

ALEC ISAACSON



216.291.2797

**BARBARA
 BELLIN JANOVITZ**



216.406.5914

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640

UNREASONABLE NOISE ORDINANCE

City Ordinance 648.04 states that residents shall not create any objectionable or unreasonable noise or a disturbance to neighbors or other City residents between 7:00 PM and 7:00 AM Monday through Friday and 7:00 PM to 9:00 AM on Saturdays, Sundays and official holidays.

The City of Beachwood requests that as a courtesy to your neighbors, all noise from landscaping on Fridays ceases by 5:00 PM.

We appreciate your cooperation.



HALLOWEEN TRICK-OR-TREAT HOURS

Thursday, October 31 • 6:00 PM – 8:00 PM

MULCHING THE LEAVES ISN'T A TRICK.

IT'S A TREAT!

- Mulch leaves with a lawn mower. Leaves provide nutrients for healthy soil, more of nature's fertilizer.
- Apply a good quality compost along with grass seed while seeding the lawn.

DID YOU KNOW?

Researchers found that mulching leaves in the fall resulted in a greener lawn and up to 80% fewer dandelions the following spring.



FALL LEAF PICK UP

Loose-leaf pick up begins this month and runs through mid-December, weather permitting.

- Leaves need to be raked into piles on the tree lawn
- Keep piles free from other debris such as grass, trees or branches
- Vehicles parked on the street may impede the City's ability to collect

UPCOMING EXHIBITS

BEACHWOOD COMMUNITY CENTER ART GALLERY

FREE AND OPEN TO THE PUBLIC

Gallery Hours: Mon. – Fri. 10:00 AM – 4:00 PM
Sat. 10:00 AM – 3:00 PM • Sun. 10:00 AM – 1:00 PM

VIRAL SENSATION ARTIST

JOE EVERSON ART EXHIBIT AND SALE

Now through October 17

Meet the artist and enjoy his live painting and singing performances at the Fall Festival, Beachwood Municipal Complex, Sunday, October 6 at 1:00 PM & 3:00 PM.

CERAMIC BEAUTY: POTTERY + PAINTINGS

PRESENTED BY BEACHWOOD ARTS COUNCIL

Saturday, October 26 – Thursday, November 14

Opening Reception: Saturday, October 26 • 5:00 PM – 7:00 PM

Decorative and functional ceramics created by members of the Beachwood Ceramic Guild and local artists.



CELEBRITY ARTIST

Joe Everson

CITY OF
Beachwood

SOLO ART EXHIBITION

SEPTEMBER 25 - OCTOBER 17, 2019
IN PERSON ON OCT 6 FOR FALL FESTIVAL
BEACHWOOD CITY HALL

City Insider

R.A.D. RAPE AGGRESSION DEFENSE

RAD CERTIFIED INSTRUCTORS
BEACHWOOD SERGEANTS ANDREW CALVEY
AND MATTHEW PAGE

Lecture style and hands-on training consisting of 2, 4-hour sessions. No defense experience needed.

Rape Aggression Defense (RAD) system teaches realistic self-defense tactics and techniques for women. The RAD system is a comprehensive, internationally known women-only course taught by nationally-certified instructors. Learn awareness, prevention, risk reduction and avoidance while progressing to hands-on interaction. Learn defensive concepts and techniques against various types of assault by utilizing easy and proven self-defense tactics. For more information, please visit www.rad-systems.com.

WHEN: November 19 & 20 • 5:00 - 9:00 PM

WHERE: Beachwood Community Center

FEE: FREE

DETAILS: Workout style clothing and athletic shoes are recommended. Participants to be **16** years or older. Anyone not 18 years or older must be accompanied by an adult.

TO REGISTER: Call 216.292.1970

THE CITY OF BEACHWOOD INTRODUCES: SCORE: SIMPLE STEPS FOR STARTING YOUR BUSINESS

WORKSHOP SERIES

Thursdays, October 10 – November 7 • 6:30 – 8:30 PM
Beachwood Public Library

Simple Steps for Starting Your Business is a five-part series of pre-business workshops for your start-up, with the goal of generating a deeper, higher-level conversation between you and your SCORE mentor to determine if you are ready to start your own business.

Topics include: Start-up Basics, Business Concept, Marketing Plan, Financial Projections, and Funding Sources.

For more information or to register, visit www.clevelandscore.org

HALLOWEEN SAFETY

BEACHWOOD TRICK-OR-TREAT HOURS: THURSDAY, OCTOBER 31 • 6:00 PM – 8:00 PM

To help ensure a safe holiday, the Beachwood Police Department recommends:

- A responsible adult should accompany young children
- If your older children are going alone, plan and review a route
- Agree on a specific return time
- Tell your children not to enter a stranger's home or car
- Travel only in familiar, well lit areas and stay with their friends
- Tell your children not to eat any treats until they return home
- All costumes and accessories should be fire-resistant
- Wear reflective tape on costumes and bags or use glow sticks

VETERANS DAY SALUTE

SUNDAY, NOVEMBER 10

11:00 AM

BEACHWOOD CEMETERY



Beachwood Historical Society and the City of Beachwood will again partner to commemorate Veterans Day. This program, free and open to the public, will feature local veterans and dignitaries and the presentation of colors. Beachwood Cemetery is final resting place of 40 soldiers from the Revolutionary War to World War II. It is located at the corner of South Green and Halburton Roads.





PRESENTED BY
CITY OF BEACHWOOD
BEACHWOOD CITY SCHOOLS
BEACHWOOD CHAMBER OF COMMERCE

3RD ANNUAL BEACHWOOD

FALL FESTIVAL

 **FREE • SUNDAY, OCTOBER 6** 
NOON – 5:00 PM • BEACHWOOD CITY HALL PARKING LOT

**FOOD TRUCKS – ZIPLINE – GAMES – INFLATABLES – UNIQUE BOUTIQUE
NINJA COURSE – PUMPKIN PATCH – LIVE MUSIC BY REVOLUTION PIE**

MEET JOE EVERSON – VIRAL SENSATION ARTIST



**FEATURING LIVE PAINTING
& SINGING PERFORMANCES**

EVERSON ART EXHIBIT & SALE
SEPTEMBER 25 – OCTOBER 17
BEACHWOOD COMMUNITY CENTER



CITY OF
Beachwood

QUESTIONS? CALL 216-292-1970

12th Annual Beachwood Chamber of Commerce

Taste of Beachwood

Sample foods from the area's finest restaurants and caterers

Thursday, November 7, 2019 • 5:00 p.m- 7:30 p.m.

Embassy Suites Cleveland-Beachwood • 3775 Park East Dr., Beachwood, OH 44122

Individual Tickets: \$30

RSVP Early • Purchase tickets online at Beachwood.org



2019 PARTICIPANTS

- Benihana*
- Blu, the Restaurant*
- Blue Canyon Kitchen & Tavern*
- Buffalo Wild Wings*
- Chagrin Falls Popcorn Shop*
- Cleveland Racquet Club*
- DiBella's Subs*
- Ellie-May's Gourmet Cookies*
- Granite City Food & Brewery*
- Nothing Bundt Cakes*
- P.F. Chang's*
- Piccolo Italian Restaurant*
- Pinstripes*
- Restaurant Europa*

New restaurants added daily

CHINESE RAFFLE

Here's your chance to win! There will be many raffle baskets where you'll have an opportunity to win a variety of prizes.

PHOTO BOOTH

Capture the moment! Goodvibes photo booth will bring the fun with a complimentary photo booth and props for the evening.

Purchase tickets at Beachwood.org



20th Annual
HONKIN' HAULIN'
HANDS-ON TRUCKS

Photos by
 Scott Morrison,
 Discovery Photo

On Sunday, September 15, the City of Beachwood held its 20th annual Honkin' Haulin' Hands-On Trucks event at the Beachwood Public Works Department garage on Mercantile Road. While kids enjoyed a fleet of activities, including crafts, cruising in safety town cars, and getting up close and personal with more than 30 trucks, parents had an opportunity to get a behind-the-scenes look at the Beachwood Public Works Department garage. Kids also created their own license plates, dressed up like service workers and fire fighters, tried their hand at pulling a real fire hose, and received keys and their very own driver's license. The City of Beachwood gives a honkin' haulin' THANK YOU to everyone who attended!



Flight Nurse Mike Boland; Rayna, Romi, Mark, Zander Freiman; and Pilot Jim Pokrny



Samah Khan



Eito Kobayashi



Peggy and Maya Bourguignon



Ran Duan and Evelyn Ricco



Julia and Mateusz Bleolzki



Beachwood Firefighter Nicholas Ricco gives Cedar (Morrison) the service dog some love



Stella Kim





and

Avital, Nava, Yaakov, Elisheva, and Ariel Mintz



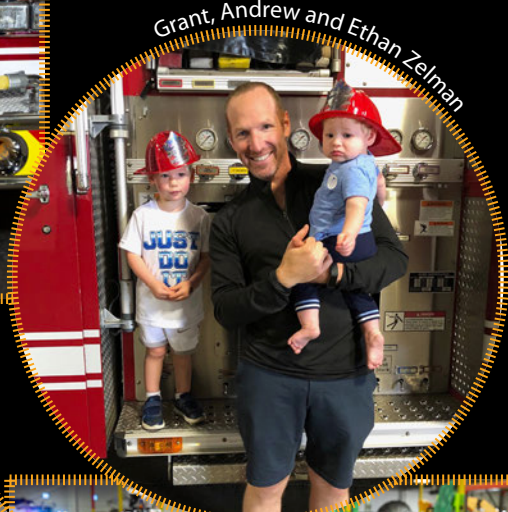
Koshiro and Daichi Kezuka with Beachwood Community Engagement Officer Jamey Appell



Azi Friedman



Eliana Tesler



Grant, Andrew and Ethan Zelman



Isaac Hoenig and Edan Ptahia



TJ and Sammy Filsinger



Angel Piiparinem and Laura Morello



Wesley Shoykhet



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Arthur S. Gugick Memorial Scholarship Established through BSF

The Beachwood Schools Foundation, in collaboration with the Gugick family, created the Arthur S. Gugick Memorial Fund, in memory of Arthur S. Gugick, the beloved Beachwood High School mathematics teacher who lost his life in a horrible car crash last school year.

It has been an honor for the school district to work with Mr. Gugick's family and representatives from BSF to create this meaningful legacy for an educator whose loss is still reverberating within our community.

Please consider making a donation to this fund to honor

or remember someone in your life.

Donations may be made at: <https://beachwoodschools.membershiptoolkit.com/packet/11222039>.



The Beachwood Schools Foundation manages more than two dozen funds from which it awards nearly \$15,000 annually to deserving Beachwood High School seniors. BSF also has an Above & Beyond Fund that supports district initiatives.

It is our responsibility to make educated choices when going to the polls. Be sure to review our 2019 Candidates' Forum that starts on page 61.



The Arts of thanksgiving

Monday, November 25
5:30 - 8:30 pm

FREE & OPEN TO THE COMMUNITY

5:30-6:30 pm Interactive Meet the Artists
6:30-8:30 pm Performance Showcase

Featuring visual and performing artists from a variety of faiths and cultural backgrounds, expressing the beautiful diversity of our city through music, art and dance.

CHECK OUR WEBSITE & FACEBOOK FOR UPDATES!
bnaijeshurun.org/aot2019 or The arts of thanksgiving

This program is generously supported by the Norma and Albert Geller Social Justice Endowment Fund



B'nai Jeshurun Congregation
27501 Fairmount Blvd., Pepper Pike, Ohio 44124



Contact Shani Kadis, arts of thanksgiving Program Coordinator | shani kadis@bnaijeshurun.org | 216-831-6555 ext. 131

Delectable Dining

The holidays are just around the corner. Whether you need to scout venues for an event or hunt down a gift for that foodie friend of yours, we've got you covered. Plus, get the latest on too-good-to-resist happy hour specials!

Celebration-Season Solutions

Cedar Creek Grille evokes a nostalgic air with its leather booths, white linens, and classic cuisine. It can accommodate up to 60 guests in its private dining spaces, while the main dining room seats 160. Outfit your food package with carving stations and buffets; customize your beverage service, too. Speak with a manager about hosting an event on-site.

Tucked away in its namesake department store, **Nordstrom Grill** is perfect for a special holiday-season meal with its

throwback ambiance. Standbys like Caesar salad, onion soup, and French dip sandwiches feed the soul – not to mention your growling stomach.

For the best eggrolls in town, look to **Ho Wah**. Feast on meaty shrimp and savory stir-fries – all huge servings provided in an intimate setting that works equally well for a casual date or a family meal. Buy some gift cards on your way out – they make excellent stocking stuffers.

Peruse the sweet treats at **Mitchell's**, from fruit smoothies or a root beer float to the Cleveland brownie sundae with hot fudge, roasted pecans, and a cherry on top. Order cake or pie for your next get-together, or even host your party on-site.

'Tis the season for apple pie lattes and warming gourmet co-coas. Find them both at **Nervous Dog**. This indie cafe has grown

into a beloved community hang-out, showcasing works from local artists and sets from area bands. Stop in and buy a bag of beans as a gift for the cafffiend in your life.

The Happy Hour Advantage

Weeknights are the best nights to kick back and indulge thanks to these amazing deals from our dining partners:

Slide up to the butcher-block bar at **Cedar Creek Grille** any weekday between 3 and 7 pm for deals on beverages and small plates. Well drinks are just \$5.50, and Absolut martinis are just \$6.95 each. Discounted small plates include calamari, deviled eggs, and even a "Smash Burger" made with Ohio-farmed Angus beef.

Happy hour? How about Taco Hour at **Bomba Tacos & Rum**, where you'll find \$3 tacos, \$3

beers, and \$3 snacks at the bar each weeknight from 4 to 6:30 pm! Treat your taste buds with an array of taco fillings including Rio-style chicken, crispy avocado, and tuna poke. Craving a cocktail? Mojitos and margaritas are just \$5!

Between 4 and 7 each weeknight, enjoy discounted drafts on tap at **Lindley's Lake House**. Or for just \$6, try the signature Coastal Paloma – lime and grapefruit juices are mixed with agave and Avion Reposado in a salt-edged glass. Pair with tasty eats including guac and chips, pizzas, tacos, and wings tinged with the tangy-sweet flavor of Korean BBQ.

For a complete list of restaurants, events, and opportunities, or to stay up-to-date on the latest fashion and trends at Beachwood Place and La Place, visit beachwoodplace.com.

Sponsored by Beachwood Place



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Brian Friedman,
President

"Stop the Hate"® Scholarship Contest Now Accepting Entries

Essay Contest for Students Grades 6 through 12 Promotes Diversity and Inclusion – \$100k Awarded Annually

The 12th Annual *Stop the Hate: Youth Speak Out* scholarship contest for 6th – 12th graders recently kicked off with a launch event at the Maltz Museum with a record-breaking 98 students, parents, and educators in attendance. Those who joined were interested in learning more about their chance to win prizes ranging from \$400 to \$40,000 for writing an essay about their experiences confronting hate. While students learned about contest guidelines, listened to tips on how to write a great essay, and discovered what happens when you're selected as a finalist, they also walked away knowing that even a small act of good can make a big impression.

One of last year's contest finalists, Kennon Walton, now a senior at University School, shared his award-winning essay

and then answered questions about what it's like to participate in the contest. He told the audience that he knew what he



Kennon Walton, one of last year's contest finalists, shared his essay and answered questions at this year's Stop the Hate launch event.

wanted to write about after his uncle was killed in a case of police brutality. He wrote:

Minutes before lying in the backseat of a police car, unconscious, John Owens was frisked and choked by two local police officers for "seeming suspicious" outside of his neighborhood mini-mart. He died before reaching the hospital – a man's heartbreaking transition from idolized army veteran to insignificant statistic.*

But Kennon also said he didn't know when he started writing how he would tie in the critical action step of influencing community change.

"The contest has a rubric that places value on action. What has someone done, or what will they do, to improve a life, a community, the world? Sometimes students don't know they have a story to tell until they sit down and start writing. Or they don't realize what they want to do to create change until they process their thoughts in writing. The act of writing in itself is powerful," said Dahlia Fisher, director of External Relations for Maltz Museum.

"The contest has a rubric that places value on action. What has someone done, or what will they do, to improve a life, a community, the world? Sometimes students don't know they have a story to tell until they sit down and start writing. . .

– Dahlia Fisher, director of External Relations for Maltz Museum

For Kennon, the realization of what he was doing to create change came as he wrote. His essay explains:

In response to these feelings, I wanted to establish a solution that would not only protest brutality but develop better relationships between officers and those who fear them. What I came up with is not only wholly practical but also tragically overlooked: cordial communication.

Shaping tomorrow's civic-minded leaders.

The Jack, Joseph and Morton Mandel Humanities Center and Scholars Academy explore the humanities through collaborative learning, seminars and lectures, civic engagement, nationally recognized speakers and unique travel and research opportunities.

For more information:
www.tri-c.edu/mandelcenter
 216-987-2600 | mandelcenter@tri-c.edu

Cuyahoga Community College
 Eastern Campus, 4250 Richmond Rd., Highland Hills, Ohio 44122

JACK, JOSEPH AND MORTON MANDEL HUMANITIES CENTER

19-0836

Kennon went to his uncle's neighborhood and conferred with officers who then established meetings so both sides could be heard. In his own neighborhood, he and his peers started communicating more with officers; according to Kennon, unjust confrontations decreased.

One audience member thanked Kennon for writing and sharing his essay, saying, "What an incredible opportunity to hear from you. What a remarkable young man."

Dahlia says that one of the contest's goals is to offer students a platform for their voices to be heard. Some 3,000 students from twelve counties across Northeast Ohio participate each year, and the Maltz Museum hopes to see that number grow.

"We're currently working on establishing the first-ever *Stop the Hate* Summit, in which all students who submit essays will be invited to attend a special one-day conference on April 26," Dahlia said. "We hope this encourages more students and schools to submit their essays, knowing that even if they don't win prize money they can still get something really special out of participating."

The *Stop the Hate* Summit, which is being created in partnership with Tri-C and will be held on its eastern campus, is intended to network students from across communities who have had an experience that caused them to stand up and speak out against bias and discrimination. The Summit will provide resources and training on diversity and inclusion. Each student who attends will receive a *Stop the Hate* Upstander Certificate which can be cited on college applications.

"A select twenty-five finalists will end up on stage at the big awards ceremony, and a truly remarkable group of ten juniors and seniors will read their essays in front of a panel of judges as they vie for the grand prize of \$40,000," explained Dahlia. "But,

with the addition of the Summit, we are encouraging all students to keep going, keep learning, keep standing up for what they believe. We want to give them more tools to do that, and reward them with a certificate for being part of such a special day. First, though, they have to submit an essay, and we suggest they write from the heart."

About the Contest

Every year a new theme is selected to inspire students in their writing. This year the Maltz Museum honors the memory and spirit of Maestro Leonard Bernstein, one of the greatest artists of the 20th century, whose life and legacy are explored in the Museum's new special exhibition, *Leonard Bernstein: The Power of Music*, on view through March 1, 2020. When speaking about why he wrote music, Leonard famously said, "This will be our reply to violence: to make music more intensely, more devotedly than ever before."

In 500 words or less, students are invited to think about their own life. Have they witnessed or experienced acts of injustice, racism, bigotry, or discrimination? How were they impacted by what they experienced, saw, or heard? What did they do, or what will they do, in response to these circumstances in order to create justice and positive change in their community?

Essays for grades 6 – 10 are due January 8, 2020. Essays for grades 11 and 12 are due January 20, 2020.

More information about the contest can be found online at maltzmuseum.org/STH.

To learn more about participation or to book a *Stop the Hate* group tour at the Maltz Museum, please contact Sjobor Hammer at 2165.93.0595, shammer@mmjh.org, or visitmaltzmuseum.org.

* Name has been changed per contest regulations.

maltz museum of jewish heritage

STOP



THE

HATE

SCHOLARSHIP CONTEST NOW OPEN

MALTZMUSEUM.ORG/STH

Stand up. Speak out. Be the change.

Each year students and schools are awarded \$100,000 in scholarships and anti-bias education grants. Will you or your school be the next winner?

Essays due for Grades 6–10:

Jan. 8, 11:59pm

Essays due for Grades 11–12:

Jan. 20, 11:59pm

GENEROUSLY SUPPORTED BY:

Presenting Sponsors



The Semi J. and Ruth Begun Foundation

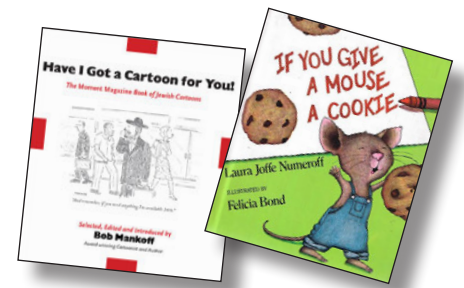
Signature Sponsors



WWW.MALTZMUSEUM.ORG/STH

Mandel JCC Celebrates 20th Annual Cleveland Jewish Book Festival

November 3-18, 2019 • Distinctive Lineup Features 20 Authors, 5 Free Events, Multimedia Comedy Presentation, and Breakfast with Cookie Mouse



The Mandel JCC announces its 20th Annual Cleveland Jewish Book Festival, one of the premier Jewish book festivals in the country. This year's festival features a remarkable lineup of thirteen nationally acclaimed authors and six authors with local ties. The festival runs from November 3-18. In addition to lively author presentations, this year's lineup includes *Esquire* and former *New Yorker* cartoonist, Bob Mankoff, five free events, a multimedia comedy presentation on the modern Jewish experience, and a special event about the most Jewish foods.

All lectures and events are open to the public and many are free of charge. Because seating is limited, advanced registration is encouraged. To purchase tickets, please visit mandeljcc.org/bookfestival. Tickets are also available at the Mandel JCC Membership Desk (no ticket sales on Friday evenings, Saturdays, or Jewish holidays) or by phone. **Unless otherwise noted, all activities will be held at the Mandel JCC**, 26001 South Woodland Road, Beachwood. Information about the festival is available at mandeljcc.org/bookfestival or by calling 216.831.0700, ext. 1378.

The Book Festival is presented in partnership with Cuyahoga County Public Library, Cleveland Public Library, and Friends of Jewish Lifelong Learning, and with generous support from The Henry and Eugenia Green Family Foundation.

OPENING NIGHT

Sunday, November 3 • 7:30 pm

Ronald Balson

The Girl From Berlin

An old friend calls Catherine Lockhart and Liam Taggart to his famous Italian restaurant to enlist their help. His aunt is being evicted from her home in the Tuscan hills by a powerful corporation claiming they own the deeds, even though she can produce her own set of deeds to the land. Catherine and Liam's only clue is a bound, handwritten manuscript, entirely in German. As they dig through the layers of lies, corruption, and human evil, Catherine and Liam uncover

an unfinished story of heart, redemption, and hope – the ending of which is yet to be written.

Ronald Balson is a Chicago trial attorney, educator, and writer. He is the author of *The New York Times* Bestsellers *Karolina's Twins*, *Saving Sophie*, and *Once We Were Brothers*.

SPECIAL EVENT

Wednesday, November 6 • 10 am

Judith Viorst

Nearing Ninety: And Other Comedies of Late Life

The beloved children's author of such classics as *Alexander and the Terrible, Horrible, No Good, Very Bad Day* and *The Tenth Good Thing About Barney* will be in Cleveland to share her latest book that uses poetry, prose, and comedy to candidly share the joys and everyday tribulations that await us at the age of ninety, and reminds us that nothing – well, almost nothing – should be taken too seriously.

KEYNOTE EVENT

Thursday, November 7 • 7:30 pm

Bob Mankoff

Have I Got a Cartoon for You!
The Moment Magazine Book of Jewish Cartoons

Bob Mankoff will discuss how his Jewish heritage helped him to become a successful cartoonist and examine the place of cartoons in the vibrant history of Jewish humor.

Former staff cartoonist for *The New Yorker* for thirty-five years and its cartoon editor for ten years, Mankoff is founder of the

online Cartoon Bank. Mankoff is currently the cartoon and humor editor for *Esquire*. He's been featured on CBS 60 Minutes and has been the subject of an HBO documentary.

KIDS DAY

Sunday, November 17

9:30 – 11 am

Character Breakfast with Cookie Mouse

Cookie Mouse, the beloved children's character from *If You Give a Mouse a Cookie*, will be at The J on Sunday, to meet and greet the very youngest book lovers and their families at Kids Day. This jam-packed morning will include music, puppet and bubbles show, stories, crafts, breakfast, and plenty of coffee.

Additional Programs –

For complete details, including fees, visit the J's website.

Monday, November 4 • 11 am

Stephen Koch

Hitler's Pawn: The Boy Assassin and the Holocaust

Tuesday, November 5 • 12 pm

Margalit Fox

Conan Doyle for the Defense: The True Story of a Sensational British Murder, a Quest for Justice, and the World's Most Famous Detective Writer

Cleveland Public Library
Rice Branch
11535 Shaker Boulevard
Cleveland

Tuesday, November 5 • 7:30 pm

Myla Goldberg

Feast Your Eyes

Wednesday, November 6

7:30 pm

Yousef Bashir

The Words of My Father:

Love and Pain in Palestine

Sunday, November 10

7:30 pm

Angela Himsel

A River Could Be A Tree

Suburban Temple-Kol Ami

22401 Chagrin Blvd., Beachwood

Tuesday, November 12

7:30 pm

Pamela Nadell

America's Jewish Women: A History from Colonial Times to Today

The Temple-Tifereth Israel

26000 Shaker Blvd., Beachwood

Wednesday, November 13

7:30 pm • SPECIAL EVENT

YidLive! – An evening of comedy, music and thought-provoking shtick with YidLife Crisis

Enjoy an entertaining evening with Jamie Elman and Eli Batalion, the creators of the web-series, *YidLife Crisis*, and the acclaimed film, *Chewdaism: A Taste of Jewish Montreal*, that screened at the FilmFest. The boychiks from Montreal present their unique take on the modern Jewish experience in a hilarious multimedia presentation, including video and live music. Appropriate for Bar/Bat Mitzvah age and up.



Thursday, November 14 • 7:30 pm

Carla Naumburg

*How to Stop Losing Your Sh*t*

With Your Kids: A Guide to Becoming a Calmer, Happier Parent

Sunday, November 17

Kirsten Fermaglich

A Rosenberg by Any Other Name:

A History of Jewish Name Changing in America

Session 1: 1:30 pm; Session 2: 3 pm

Siegal Lifelong Learning Program

Landmark Centre Building

25700 Science Park Drive, Suite 100, Beachwood

Tickets available for purchase at mandeljcc.org/kirsten

Sunday, November 17 • 4 - 5:30 pm

Cleveland's Own Local Author Day with:

Adina Soclof

Parenting Simply

Judah Leblang

Echoes of Jerry: One Man's Search for His Deaf Uncle and His Own Voice

Gloria Plevin

Gloria Plevin: Art and Essays

Irv Korman

The Legend of Hannukah Harry

Robert Madison & Carlo Wolff

Designing Victory: A Memoir

Monday, November 18 • 7:30 pm

Sasha Sagan

For Small Creatures Such As We: Finding Wonder and Meaning in Our Unlikely World

Cuyahoga County Public Library

South Euclid- Lyndhurst Branch

1876 S Green Road, South Euclid

Wednesday, December 4 • 7:30 pm

Alana Newhouse

The 100 Most Jewish Foods: A Highly Debatable List

Wednesday, October 16 • 1 pm

Community Read Discussion

Alana Newhouse Event

The 100 Most Jewish Foods: A Highly Debatable List

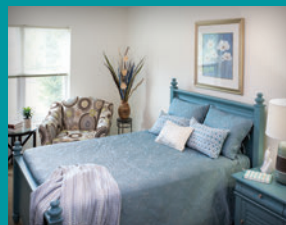
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25501 Shaker Boulevard, Beachwood

Led by Beachwood Branch manager, Aimee Lurie. To register call 216.831.6868.

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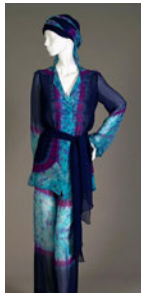
440.543.4221 | theweils.org

Hip to Be Hippie (Or Not)

A Private Tour of Museum's Newest Exhibit – Includes Rare Sneak Peek of Behind-the-Scenes Storage Wardrobes

Kent State Fashion Museum and National Council of Jewish Women will host a private tour of the Kent State Fashion Museum's most recent exhibit, Culture/CounterCulture, led by Sarah Rogers, director of the Museum. The event, called Hip to be Hippie (or Not), includes round-trip bus transportation and lunch at the Museum and takes place on Friday morning, October 11. The bus leaves the NCJW/CLE office

a particular focus on the generation gap during that period. There was a sharp contrast between supporters of the establishment and those opposed, and it was reflected in the clothes they wore.



at 9 am, and the tour begins at 10 am. Cost is \$36.

Culture/CounterCulture looks at fashions of the late 1960s and early 1970s with

The Kent State Fashion Museum houses a vast collection of pieces kept under climate-controlled conditions in storage. This tour includes a rare, behind-the-scenes peek at some of these rarely-seen pieces.

Chairs of the event are Debbie Rosenthal, Barb Shane, and Niki Resnik. To register, call Lisa Hayzlett, 216.378.2204, ext. 101.

Kol Israel Foundation Event Celebrates 60th Anniversary

KeyCorp's Beth Mooney to be honored

Kol Israel Foundation will celebrate 60 years of survivor resilience, remembrance, and the impact of Holocaust education at Celebration of Generations, a Diamond Anniversary event, on Sunday, October 27, 5:30 pm, at the Ritz-Carlton Cleveland.

KeyCorp's chairman and CEO, Beth Mooney, a community leader who has championed inclusion and diversity, will be the honoree and main speaker. "Beth has eagerly embraced Kol Israel's mission of sharing the lessons of the Holocaust and inspiring tolerance as our world combats racism, anti-Semitism, and hate," said Richard Bogomolny, honorary co-chair of the event along with Patricia Kozerefski and Albert and Audrey Ratner.

Celebration of Generations will also feature fantastic entertainment by outstanding vocalists Dianne Palmer and Lou Armagno, delectable cuisine (kosher dietary laws observed), and a powerful video highlighting the impact of Holocaust education in schools of all denominations.

Additionally, Kol Israel Foundation will pay tribute to Father Joseph Hilinski, pastor of St. Barbara Parish in Cleveland and director of Interfaith Affairs of the Catholic Diocese of Cleveland.

An award in memory of Dr. Leatrice Rabinsky, a noted Cleveland-based Holocaust scholar who pioneered Holocaust education in public schools, will be presented to an educator who embraces her mission.

Founded in 1959 by Holocaust survivors who settled in Cleveland, Kol Israel has evolved from a social and communal

outlet for survivor families to a leading provider of Holocaust education and programming in the Cleveland community.

The Face-to-Face Holocaust education program, located in Beachwood, offers students an intensive off-campus learning experience, including a brief introduction to Judaism, the viewing of an exhibit led by with trained docents, and an eyewitness presentation by a local Holocaust survivor. This program is a robust complement to Sharing Our Stories, a traveling program that includes a video presentation of a Holocaust survivor's oral testimony presented by the survivor's adult children or grandchildren, designed to run the length of a class period. Both education programs are available to middle and high school students, universities, and community organizations.

Individual tickets to Celebration of Generations are \$180. Young Leaders, ages 45 and under, pay a reduced price of \$100 per ticket. Holocaust survivors attend as Kol Israel's guests. Sponsorships are available at the Diamond, Ruby, Emerald or Sapphire levels for corporations, and Platinum, Gold, Silver, Copper and Bronze levels for individuals.

To register or inquire about sponsorships, please go to kifcle.org/events/60, call the Kol Israel office at 216.831.3754, or email info@kifcle.org.



Beth Mooney, honoree.

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Sunday, October 27 through Tuesday, October 29

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The Cleveland Pops Orchestra to honor Joseph and Anthony Russo at its 23rd Annual Anniversary Gala

The Cleveland Pops Orchestra's 23rd Anniversary Celebration will be held on Saturday, October 19, at the Hilton Cleveland Downtown Hotel. The Orchestra has invited movie and television moguls Joseph and Anthony Russo to be honorees for this prestigious event.

The Pops 23rd Anniversary Gala, titled The G-Clef Ball, is considered one of the most anticipated of fundraisers held in Cleveland. This is the eighteenth such event for the Orchestra, noteworthy for its distinctive silent auction and the entertainment and grand dance music provided by Maestro Carl Topilow and the world-renowned Cleveland Pops Orchestra.

Cleveland Pops is proud to honor the Russo brothers for their unmatched achievements in the cinematic and television arts. Raised in Cleveland's Italian neighborhood and educated in our schools and universities, Joseph and Anthony are

superheroes in their own right, for having brought new energy to the burgeoning Cleveland movie industry and worldwide awareness of our city's arts and entertainment potential.

All proceeds from the 2019 fundraiser will benefit the non-profit Cleveland Pops Orchestra.

Cleveland Pops Orchestra's G-Clef Gala

Saturday, October 19 • 6 pm

Hilton Cleveland
Downtown Hotel
100 Lakeside Avenue East

Black Tie or White Dinner
Jacket Optional

Cocktails, hors d'oeuvres,
dinner, silent auction,
entertainment and dancing to
the Cleveland Pops Orchestra

Tickets: \$250 per person

Reservations: 216.765.7677

H.E.A.L.T.H.Y.

Health Education and Learning Together Helps You

The following programs take place at the Beachwood Community Center. Reservations are required by calling 216.595.3733.

Balance and Fall Prevention

Tuesday, October 15
11 am - 12 noon
Registration Deadline: October 10
Presented by Landerbrook
Transitional Care Therapy
Department

Memories & Reminiscing – Our Story!

Tuesday, October 29
11 am - 12 noon
Registration Deadline: October 24
Presented by Natalie Bauman

Reminiscing about childhood memories or enjoying the sights and sounds of cherished locations and special times make us feel young. Through writing, audio, video, and group activities, Natalie will share techniques to capture your memories.

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Designer Dress Days

Mandel JCC

Preview Day (\$20 admission)

Friday, Oct. 25 • 10 am - 4 pm

Sunday, Oct. 27 • 10 am - 4 pm

Monday, Oct. 28 • 12 - 8 pm

Tuesday, Oct. 29 • 10 am - 7 pm

DDD, free after Friday, will feature prestigious brands, athleisure apparel, contemporary designer styles, handsome handbags, luxurious furs, and fashionable accessories. There will also be a celebrity rack with treasured items from recognized personalities, new this year. Nearly 8,000 items will be on display. In honor of NCJW/CLE's 125th Anniversary, DDD will feature a raffle with fashionable gifts twice a day and discounts for Monday shoppers when they return on Tuesday. To learn more, call 216.378.2204, visit DDD's Facebook page at facebook.com/DDDCleve, or visit <http://ncjwcleveland.org/what-we-do/designer-dress-days/>.

Montefiore Programs

Caregiver Education and Support Group

Tuesdays, November 5 and

December 10

5-6 pm

Montefiore

Feeling burnt out from caregiver stress or alone in your journey with no one to lean on? Do you have questions about what is coming next or how to deal with it? We're here for you! Come to Montefiore's monthly caregiver education and support group to receive tips on how to cope and how to receive support as a caregiver. RSVP to Kristen Morelli at 216.910.2323 or kmorelli@montefiorecare.org.

This is a free, community-wide program.

Journey through Grief

A Six-week Adult

Bereavement Support Group

Tuesdays, November 12 –

December 17

5:30-7 pm

Montefiore

Miriam Katz, MSSA, LISW-S, will facilitate the group. We will provide materials and discussion on a variety of topics to assist participants in the grieving process. To register or for more information, contact Miriam at 216.910.2796.



It's Tea Time at The Weils!

Join Us for an Afternoon Tea

Sunday, October 20

2-4 pm

The Weils

Ever wonder what an Afternoon Tea was all about? Find out as Barbara Glauser, owner and tea expert extraordinaire of Rolling Tea Cart, comes to The Weils.

Enjoy a delightful afternoon of tea samplings, homemade desserts and scones and learn about this culinary experience. Space is limited, reserve your spot today. Call a member of The Weils team at 440.543.4221 to register or for more information. The Weils is located at 16695 Chillicothe Road, in Chagrin Falls.

"Enjoy the little things, for one day you may look back and realize they were the big things."

~ Robert Brault



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Women of Fairmount Temple

Tuesday, October 15

11 am

This year's Bible class, taught by educator Diane Lavin, focuses on Family Relationships in Genesis. The first class opens with stories of sibling rivalry, fateful choices, deception and trickery all within the first families.

12:15 pm

Lunch is \$10/WFT members and \$14/guests. To purchase a lunch, you must RSVP by calling and leaving a message for Phyllis at 440.461.7921 by Friday, October 11. You are also invited to brown-bag it.

1 pm

Actress/educator Ruth Pangrace, with the Cleveland group Women in History, will portray Louise Nevelson, who has been called the Empress of Modern Art.

Every Tuesday

9:30 am

Doll Project

Help make dolls for homeless children and for those in need.

Wednesday, October 16

9:30-11:30 am

Touch-and-Tell Alphabet Books

Help create Touch-and-Tell Alphabet Books for the Sight Center Preschool. This project is held in conjunction with the Women from Fairmount Presbyterian Church.

October 27 • 9:30-11:30 am Sunday Mitzvah Morning

Stop in to work on blankets, number books, and therapeutic vests for children with epilepsy.

Fairmount Temple is located at 23737 Fairmount Blvd., Beachwood. For more information, email womenft@fairmounttemple.org.

Think Fast for Breast Care

Fast Breast MRI can catch three times as many cancers of the breast

Breast cancer is largely curable when caught early, before it spreads. So Sherry Saltsman took her primary care physician's advice when her mammogram was negative, but a more detailed check recommended for dense breasts was advised.

"My doctor told me about the new Fast Breast MRI, and I just had a feeling I should go, for reassurance," said the Ravenna woman, 57, who never misses her annual mammogram and implicitly trusts her family doctor, Sarah Slater Lang, MD, at UH Streetsboro Health Center. "I trust her. They're experts."

The experts were right. Fast Breast MRI is a self-pay supplemental screening for women with dense breast tissue, which is approximately 40 percent of women.

This 10-minute test caught Sherry's cancer.

Choose a Leader in Breast Care

UH has been the Northeast Ohio leader in breast health. UH was the first hospital in the region to offer tomosynthesis, a 3-D mammogram that allows radiologists to see the breast from more angles with greater specificity. In January 2018, UH unveiled Fast Breast MRI, a supplemental screening for women with intermediate risk and dense breast tissue.

Fast Breast MRI can catch three times as many cancers of the breast, says Donna Plecha, MD, director of Breast Imaging at UH Cleveland Medical Center. This technology is available at several UH locations including UH Ahuja Medical Center in Beachwood.

"If we can find something that hasn't metastasized or gone to the lymph nodes,

we probably have about a 98 percent chance of a five-year survival rate or a cure," Dr. Plecha says. "Being proactive at finding things that are much smaller at an earlier stage gives us a much better chance of curing that patient."

Sherry remembers seeing this story on NewsChannel 5 and circulating it widely among friends. If you're told you have dense breasts, through a follow-up letter from Radiology or directly by your physician, don't miss this opportunity for a more detailed check.

The MRI detected cancer in Sherry's breast. A small tumor at 1.4 centimeters, it was fortunately Stage 1.

Early Detection is Critical

"Fast Breast MRI is a relatively new technique designed to find breast cancer early. Compared with regular mammograms or 3D mammograms, Fast Breast MRI is more likely to detect cancer, especially more aggressive breast cancers," says breast surgeon Lisa Rock, MD, who performed a lumpectomy at UH Ahuja Medical Center and removed a lymph node the day after Sherry's 56th birthday. "Mammograms miss roughly 15 percent of breast cancers and are less accurate in women with dense breasts. The Fast Breast MRI is a low-cost, 10 minute, self-pay examination that scientific studies have shown to

be effective in finding invasive breast cancers. It is ideal for women with dense breast tissue who desire additional breast cancer screening."

Sherry underwent 20 radiation therapy treatments and skipped down the hall to ring the bell signaling completion of cancer treatment.

"They saved my life, I truly believe," Sherry says. "I really feel strongly about Fast Breast MRI.

"I love UH. I really would not go anywhere else."

Fast Breast MRI can catch three times as many cancers of the breast, says Donna Plecha, MD, director of Breast Imaging at UH Cleveland Medical Center.

Call 216.245.1204 to schedule a mammogram at UH and learn about additional screening options for dense breast tissue.



Sherry Saltsman says, "They saved my life, I truly believe. I really feel strongly about Fast Breast MRI."

The Gathering Place Creates Wellness Without Walls

The Gathering Place is launching a new initiative, Wellness Without Walls, to provide free programs for people touched by cancer in their own neighborhoods through collaborations with hospitals and community organizations. The Gathering Place founder and CEO, Eileen Saffran, envisioned this new program to help expand the circle of care that the organization has been providing for the past 20 years.

“We know that there are geographic and sociocultural barriers that inhibit some people from attending programs at our Beachwood and Westlake locations, so we are opening doors to make care more accessible. Serving people closer to home can provide greater comfort and ease at a most

challenging time,” says Eileen.”

Karen Lipman Steiger, a volunteer at The Gathering Place, made the first gift to support Wellness Without Walls. Her \$250,000 donation will be designated to fund staffing for the programs to be provided throughout various communities. Karen has been a



Karen Lipman Steiger, a volunteer at The Gathering Place, made the first gift to support Wellness Without Walls.

volunteer since November 2018 and her mother, who passed away from Lymphoma, was one of TGP’s original supporters.

“I’m a volunteer greeter at The Gathering Place and see first-hand how hundreds of people are supported by all of our programs and services,” Karen said. “We welcome all regardless of background or financial situation, and I am thrilled that The Gathering Place is expanding its reach through Wellness Without Walls.”

Karen helped to create this program in memory of her parents, Paul and Sandra Lipman; and her sister, Susan, who died tragically in a car accident at the age of 21.

“My mother recognized early on the importance of having a community resource for those who are sick with cancer, grieving, or taking care of a loved one,” says Karen.


Wellness without Walls is an initiative within The Eileen Saffran Innovation Fund, which was established to house monies raised to fund future innovative

programs. This fund is named in honor of Eileen, to recognize the innovative spirit she, along with all staff and board leadership, has deployed from inception. The goal of these initiatives is to serve more people in the Greater Cleveland area who have been touched by cancer.

“We know that there are geographic and sociocultural barriers that inhibit some people from attending programs at our Beachwood and Westlake locations, so we are opening doors to make care more accessible.”


– Eileen Saffron, TGP founder and CEO

To make a donation, visit <https://give.classy.org/wellnesswithoutwalls>. For more information, visit touchedbycancer.org.



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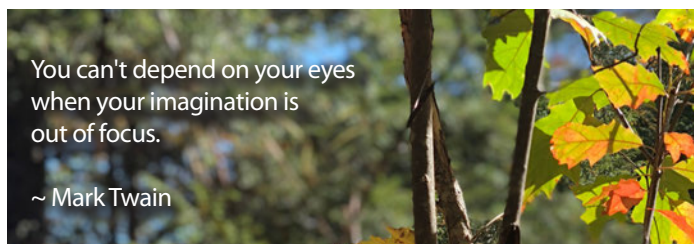
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deliveries and friendly visits!

Deliveries are on Tuesday and/or Thursday mornings, between 8:30 and 9:30 am, and take approximately two hours.

Call Sandy Lusher-Waterhouse at 216.378.3475 or email slusher@jfsa-cleveland.org and say, "Yes, I WILL VOLUNTEER!"

"At the end of the day it's not about what you have or even what you've accomplished... it's about who you've lifted up, who you've made better. It's about what you've given back."
~ Denzel Washington

JCC Mens Club Programs

The mission of the Mandel JCC Men's Club is to provide opportunities for men to socialize, meet new friends, and take part in discussion groups. This month's meetings will take place every Monday from 11 am – 12 noon at the Beachwood Library. For more information, contact Bob Young at youngbob12@gmail.com. Guests are welcome!

Monday, October 7

Tracy Strobel

President/CEO,
Cuyahoga County Public Library
Subject: Cuyahoga County Public Library

Monday, October 21

Jeff Rotsky

Head Varsity Football Coach
Euclid City Schools
Subject: Helping High School Football Players Succeed in Life

Monday, October 14

Dr. Evan Shelton

Director of Brain Health
Menorah Park
Center 4 Brain Health
Subject: Keeping your Brain Health

Monday October 28

James Pasch

Regional Director
Anti-Defamation League
Subject: Anti-Semitism



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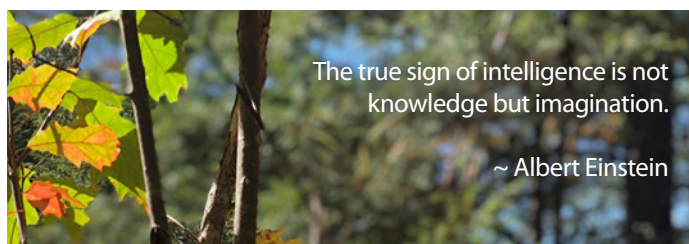
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The true sign of intelligence is not knowledge but imagination.

~ Albert Einstein

Fromovitz Chabad on the Move in Beachwood

By Arlene Fine

Holding High Holiday services at Highland Park Golf Course will be par for the course for the Fromovitz Chabad Center this year.

"As our current location at 21625 Chagrin is too small but our new location at 23711 Chagrin Blvd. (a former bank) won't be ready until November, we rented the banquet room at the golf club to hold our services," says Rabbi Moshe Gancz who, along with his wife Rivky, lead the Fromovitz Chabad Center.

During their ten years in Cleveland, the Ganczes have been actively engaged with the local Jewish community. They organized holiday programs, performed life-cycle events, conducted classes, and held many welcoming Shabbat dinners at their Beachwood home, while also working with the community at Waxman Chabad Center.

Several years ago, the Ganczes, with the support of Rabbi and Mrs. Alevsky, regional directors of Chabad of Northeast Ohio, recognized the need to establish a space to allow for more opportunities to "bring the divine spark of Judaism" to a greater number of Jews in Shaker Heights, Beachwood and the surrounding suburbs.

"We felt the time was right to address the religious and spiritual needs of Jews who are not currently part of the Jewish community and to create a place where every Jewish person feels welcome, irrespective of age or background."

In their effort to help Jews feel comfortable connecting religiously, the Ganczes hold weekly Shabbat services, a Kiddush Lunch and children's programming at their current Chagrin Blvd. location. They also teach Torah classes at people's homes or offices.

The Ganczes' successful outreach efforts are reaping benefits. Their Chanukah celebration at Eton Chagrin Blvd draws over 1,000 people annually. And the popularity of their Family Purim Celebration, Simchas Torah party, community Pesach Seder and Rosh Hashanah Dinner proves they are connecting with a growing number of Jewish men, woman and children who welcome this experience.

"We reach out to any Jew wherever he or she may be."

– Rabbi Moshe Gancz

"We are there for people at all life-cycle events, and to offer guidance and support whenever needed," says Rabbi Gancz, a certified Mohel. "I officiate at brit milah, B'nai Mitzvah and weddings. We deliver home-baked challah to friends, and if a Jewish person is incarcerated within close proximity, we pay a visit. We reach out to any Jew wherever he or she may be."



Rabbi Moshe Gancz, Rivky Gancz and their seven children.

The Ganczes will have larger space for holiday celebrations, worship and study next month, when the new location opens. "We will be easily accessible and visible from the street," says Rivky. "We are grateful to the Jewish Federation of Cleveland for providing additional security."

The Ganczes are parents of seven children. Rabbi Gancz is originally from Monsey, New York, and Rivky, the daughter of Rabbi and Mrs. Sholom Ber and Sheindl Chaikin, is from Beachwood. The couple initially lived and worked in Brooklyn, but decided to move to Beachwood to "join the Lubavitcher Rebbe's army of Chabad emissaries and ignite the spark to help every Jew in every level," says Rabbi Gancz.

Fromovitz Chabad Services take place at Highland Park Golf Course, 3550 Green Road. All services are free of charge.

Yom Kippur

Tuesday, October 8

Light Candles/Fast Begins 6:39 pm
Kol Nidre • 6:45 PM

Wednesday, October 9

Morning Services • 9 am
Yizkor • 11:30 am
Neila • 6 pm
Fast Ends • 7:36 pm
Please join us for a Break Fast

Simchas Torah

Monday, October 21

Yizkor • 6 pm, followed by Simchas Torah Celebration and Dinner

Tell me and I forget. Teach me and I remember. Involve me and I learn.

~ Benjamin Franklin

Menorah Park Wins Apex Award for Publication Excellence



The Menorah Park *Campus News Magazine*, written and published by Menorah Park, won its second-in-a-row national Apex Award for Publication Excellence. Menorah Park made a promise to the community in its vision to help adults live empowered, live better, and be inspired as they age. The magazine publishes informative articles that help readers gain knowledge and motivation toward embracing and enjoying a healthier life. It also offers access to helpful and often

free community resources.

With a circulation of 13,000, the magazine is widely enjoyed for its unique photos and personalized stories of others' triumphs, dreams, struggles, and motivational words of wisdom. Current and past issues may be viewed at menorahpark.org/about/news.

Menorah Park magazine editors are always open to great ideas for future articles. Submit yours to publicrelations@menorahpark.org.

Menorah Park Excellence in Caring is Award Winning

Excellence in Caring is exemplified when organizations such as the Ohio Council for Home Care & Hospice recognizes one of our own. Menorah Park Home Health Care Nurse Dorina Kotkovskiy received the distinct honor of being selected as the one nurse in the state of Ohio to receive its Award of Excellence.

Congratulations Dorina!



In recognition of this honor, Home Health Clinical Director Kari White presents Dorina with flowers.

Lyndhurst Capital Grille Hosts Bridal Fair

Lyndhurst Capital Grille, located in Legacy Village, invites the community to attend its complimentary Bridal Fair, Sunday, October 20, 1-3 pm.

Stop by to see new trends, venues, caterers, and everything wedding; while enjoying appetizers and sipping on mimosas and bellinis. You may also win the perfect bridal basket, and it is free to attend.

Capital Grille's space may also be the perfect match for your holiday gathering. For more information, contact Jade Wojtowicz 216.382.5093.



Age isn't chronological. IT'S PERSONAL.



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Fall Programs at the Beachwood Library

For a complete listing of programs, for more information, or to register, call 216.831.6868 or visit www.cuyahogalibrary.org.

Beginning Sign Language: Sign Language is Fun!

Saturday, October 12 and 19; and
November 2, 9, and 16
2-4 pm

Valerie Williams will teach basic American Sign Language using role-play and other fun activities. Adults and children over 10 accompanied by an adult are welcome. No experience is needed. Registration is preferred.

Third Wednesday Book Discussion/ Third Thursday Book Discussion

Wednesday, October 16 • 1-2 pm
Thursday, October 17 • 2-3 pm

Monthly book discussions are led by library staff. No registration is required. All are welcome!

October: JCC Author Event book, *100 Most Jewish Foods*, by Alana Newhouse

November: *Washington Black* by Esi Edugyan

December: *The Library Book* by Susan Orlean

Books will be available at circulation desk one month prior to program date. Refreshments provided by Friends of the Beachwood Library.

Drop in and Download

Saturday, October 19
10 am - 1 pm

Monday, October 21 • 2-5 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies, and music from the library's digital collection – anytime, anywhere; and there are never any late fees! Bring your device and passwords to the library to get started. Registration is not required.

Through the Eyes of the Artist: Romare Bearden

Friday, October 25 • 10-11 am

Art historian Felicia Zavarella Stadelman will present her series on the lives and works of

beloved artists. Romare's collages are unique and melodic and represent his love of jazz. Registration is preferred. Sponsored by Friends of the Beachwood Library.

Meet Author Lauren Pacini

Monday, October 28 • 7-8 pm

Author Lauren Pacini will talk about his latest book, *Honoring Their Memory: Levi T. Scofield, Cleveland's Monumental Architect and Sculptor*. The book is in celebration of the 125th anniversary of the Dedication of the Soldiers' and Sailors' Monument on Cleveland's Public Square, and examines Levi's broader body of work through a look at his ten extant projects. Registration is preferred.

Going Gluten-Free

Tuesday, October 29

6:30-8:30 pm and

Tuesday, November 5

6:30-8:30 pm

This two-part program will explore the basics of gluten-free eating and share how to begin the journey. There will be demos and sampling of some easy recipes to get started. Part 1 will consist of an introduction and demonstration. Part 2 will consist of hands-on cooking.

The Movie Experts!

**With Entertainment Lawyer
Sheldon Starke**

Wednesday, November 6 • 7-8 pm

Entertainment Lawyer Sheldon Starke, accompanied by fellow movie lover Todd Bryerton, bring their ongoing discussion about the best movies to the library. Share your favorite films and they'll recommend similar titles, including lesser-known films that you may have missed. Librarian David McNally will make sure you know how to stream movies FREE from the library, using Overdrive, Hoopla

and Kanopy. Refreshments courtesy of the Friends of Beachwood Library. Registration is preferred.

Children's Programming

Toddler Storytime

ages 19 – 35 months

Mondays, October 7, 14, 21, 28;

November 4, 11, 18, 25

4-4:30 pm

Enjoy rhymes, songs, fingerplays and stories.

STEAM Tuesday: Hot Hot Heat!

Grades 2 - 5

Tuesday, October 8 • 4-5 pm

Examine how heat can change a materials state of matter and can change the taste of food. Registration is preferred.

Baby & Me Storytime

Birth – 18 months

Tuesdays, October 8, 15, 22, 29;

November 5, 12, 19, 26

4-4:30 pm

Toddler Storytime

Ages 19 – 35 months

Wednesdays, October 9, 16, 23, 30;

November 6, 13, 20, 27

10-10:30 am

Preschool Storytime

Ages 3 – 5

(Not yet in kindergarten.)

Wednesdays, October 9, 16, 23, 30;

November 6, 13, 20, 27

1:30-2 pm

Pajama Storytime

Ages 18 months – 5 years

with a caregiver

Wednesdays, October 9, 16, 23, 30;

November 6, 13, 20, 27

6:45-7:15 pm

Wear your pj's and enjoy fun stories, songs and fingerplays.

Homeschool Art Explorers

Grades 1 and up

Thursday, October 10

10 am - 12 pm

Get a little messy while learning something new. Registration is preferred.

Baby & Me Storytime

Birth – 18 months

Thursday, October 10, 17, 24, 31,

November 7, 14, 21 • 10-10:30 am

Friday Family Fun:

Boo! Silly Spooky Fun

Ages 2 – 6 with a caregiver

Friday, October 11 • 10:30-11:30 am

Enjoy reading spooky stories, do the monster mash, make some ghost-themed crafts, and more. Registration is preferred.

Chinese Storytime

Saturday, October 12, 26;

November 9 • 10:30-11:30 am

Enjoy stories, songs and rhymes in Mandarin Chinese and stay for a craft and playtime. Presented in cooperation with the Chinese Language and Culture Center.

Magic Tree House Club

Grades 1-4

Thursday, October 24 • 4-4:45 pm

Travel with Jack and Annie on magical adventures; and enjoy games, crafts and activities. Registration is preferred.

National Chemistry Week

Marvelous Metals

Saturday, October 26 • 2-3 pm

Enjoy fun, hands on activities that let you get close to the action. Be prepared to get messy. Led by volunteers from the American Chemical Society. Families invited to stay and participate. Registration preferred.

Hebrew Storytime

Wednesday, October 30 • 4-4:30 pm

Enjoy stories, songs and fingerplays in Hebrew and English. Presented in collaboration with the Jewish Education Center of Cleveland.

An Evening of Opera and Song

The Fairmount Temple Cultural Arts Series is proud to present An Evening Of Opera and Song, Sunday, October 27, at Fairmount Temple, featuring Mezzo-soprano Kimberly Lauritsen, Tenor Matthew Jones, and Accompanist Adam Whiting.

Enjoy drinks and appetizers in the foyer at 4:15 pm, followed by the show at 5 pm. Dinner will be served at 6:15 pm after the program. RSVP by calling Susan Namen, 216.464.0607, by October 17. Cultural Arts Series co-chairs are Ruth and Jerry Dombcik, Lenora and Elton Riemer, and Loramae and Ronald Simkoff.

These programs are made possible through the generosity of the Max and Ella Green Fund.

About the Musicians

Kimberly has appeared with The Cleveland Orchestra, the Akron Symphony and Chorus, Blue Water Chamber Orchestra, and the Canton Symphony. She

has performed lead roles with Opera per tutti, Lyric Opera Cleveland, and Opera Cleveland on Tour. She is music director of St. Peter's Lutheran Church and the head of the Voice Department at The Music Settlement.

Matthew has appeared as soloist with the Savannah Philharmonic, Stow Symphony Orchestra, Great Lakes Light Opera, Opera Circle, Duffy Liturgical Arts, and Trinity Chamber Orchestra. He teaches at The Music Settlement and sings with the Cleveland Chamber Choir, Trinity Chamber Singers, and Cathedral Choir at Trinity Cathedral.

Adam is a coach/accompanist at the Cleveland School of the Arts and The Music Settlement; and was a staff accompanist at the Cleveland Institute of Music. He spends summers in the Pacific Northwest to accompany the Oregon Suzuki Institute and the Japan Seattle Suzuki Institute.

Holiday Boutique and Craft Show

The Women of Temple Emanu El will hold their tenth annual Holiday Boutique and Craft Show on Sunday, November 3, from 9:30 am to 3 pm at Temple Emanu El, 4545 Brainard Road, Orange Village. This show, with 50 vendors expected, is free and open to the public.

Vendor categories will include children's clothing, women's clothing and scarves, jewelry, purses, handmade holiday serving pieces, Judaic gifts, bath and beauty products, gifts for pets, Cleveland Indians memorabilia, Cleveland photography and wall art, chocolate caramel apples, and more. There will also be a bake sale.

National catalog vendors will include Thirty-One Bags, Younique make-up and skin care, Lilla Rose hair accessories, Lipsense, and Usborne Books.

"I really think there's something for everybody," said Sandy Levine, show chair. "We've grown over the years from 30 to 50 vendors, and we love seeing the community come together."

Proceeds from the Holiday Boutique and Craft Show will support the Women of Temple Emanu El's social activities, the temple's religious school and preschool, and weekly Sabbath celebrations.

The Diversity Center to Host 65th Annual Humanitarian Award Dinner

Akram Boutros, MD, FACHE and Alex Johnson, Ph.D. to receive distinguished award on November 13, 2019

The Diversity Center of Northeast Ohio will honor Dr. Akram Boutros, president and chief executive officer of The MetroHealth System; and Dr. Alex Johnson, president of Cuyahoga Community College, at its 65th Annual Humanitarian Award Dinner on Wednesday, November 13, at the Renaissance Cleveland Hotel. A cocktail reception will begin at 5:30 pm, immediately followed by a dinner and program at 6:30 pm. To purchase tickets or table sponsorships, please contact Pat Lyden, at The Diversity Center, at 216.752/3000, ext. 230, or plyden@diversitycenterneo.org.

"We're thrilled to honor such tremendous individuals," says Cip Beredo, board chair and partner at Squire Patton Boggs. "Both Dr. Boutros and Dr. Johnson have contributed so much to Northeast Ohio and their impact can be seen far and wide."

Since 1949, The Diversity Center has honored individuals of outstanding dedication and community service in its region at the Annual Humanitarian Award Dinner, one of the largest corporate dinners and networking events in Northeast Ohio. Honorees exhibit an extensive record of involvement in civic, charitable, volunteer, and professional organizations. Each honoree has also contributed greatly to the improvement of human relations among diverse groups in Northeast Ohio.

In addition to honoring outstanding humanitarians, the dinner is a major source of financial support for The Diversity Center's School and Youth pro-

gramming that empowers over 10,000 youth and youth-serving professionals in eleven counties across Northeast Ohio.

"Our programs increase cultural competency, build leadership skills, and create inclusive environments that foster learning and educational success for the 21st century," says Peggy Zone Fisher, president and chief executive officer of The Diversity Center. "Students are learning how to become leaders and positive-change agents in their schools and communities, helping us to achieve our vision of communities where all people are connected, respected and valued."

The Diversity Center of Northeast Ohio's mission is to eliminate bias, bigotry, and racism. Its goal is to help individuals and organizations develop the necessary skills and tools to recognize, understand, appreciate, leverage, and celebrate diversity.

The Diversity Center of Northeast Ohio's mission is to eliminate bias, bigotry, and racism. Its goal is to help individuals and organizations develop the necessary skills and tools to recognize, understand, appreciate, leverage, and celebrate diversity. Tickets, sponsorship, and opportunities, and more information can be found on The Diversity Center's website, diversitycenterneo.org.

Walk to End Alzheimer's® Steps Off at the Cleveland Metroparks Zoo



Participants to Raise Critically Needed Funds for Alzheimer's Care, Support and Research

Cleveland Metroparks Zoo will be the site of the 2019 Walk to End Alzheimer's on Sunday, October 6. Activities and registration begin at 7 am. The walk steps off at 9 am, after a Promise Garden ceremony at 8:45 am honoring those affected by Alzheimer's disease. An after-party and awards presentation follows the Walk beginning at 9:30 am at the finish line, next to the Palava Hut. The pre-walk and after party activities include child-friendly activities, vendor tables, music, games, and entertainment. The Alzheimer's Association® is inviting local residents and businesses to join the fight to end Alzheimer's by registering.

Participants choose a one-mile or a three-mile route winding through the beautiful Zoo grounds.

More than 4,000 participants from more than 300 teams are expected to raise more than \$534,000. Admission to the Zoo is included with your registration. While registration is free, we suggest a \$25 donation per person to cover the cost of your admission and to advance the mission of the Alzheimer's Association. Everyone who makes a donation of any amount will earn a car magnet. Individuals raising \$100 will earn a Walk day T-shirt.

The Cleveland Clinic Luo Ruvo Center for Brain Health is this year's Mission Partner, and Edward Jones is the National Presenting Sponsor. Representative Stephanie Howse (D-Cleveland) is the Honorary Chair. Rep. Howse's mother, Annie Key, is affected by mixed dementia and

vascular dementia. Together they connected with an Alzheimer's Association support group that offers meaningful socialization for Annie, 78. Rep. Howse is one of her mother's primary caregivers.

"We need to come together to learn more about dementia and, more importantly, find a cure – so that one day soon we will be able to end this very, very challenging disease," Rep. Howse said.

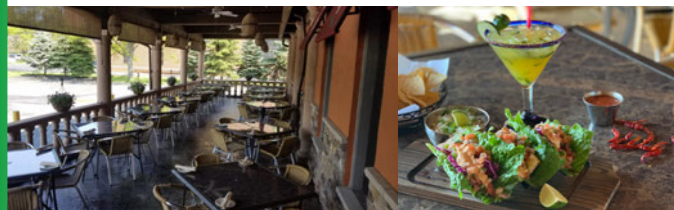
Walk to End Alzheimer's is more than a walk. It calls on participants to unite in a movement to reclaim the future for millions. In addition to the walk route, participants learn about Alzheimer's disease and how to get involved; from advocacy and volunteer opportunities, to care and support programs, and services to clinical studies.

"We need to come together to learn more about dementia and, more importantly, find a cure – so that one day soon we will be able to end this very, very challenging disease," Rep. Howse said.

"Funds raised will support critical care and support services for individuals and families in Northeast Ohio and across the country; advance education and awareness efforts; and drive research towards prevention, treatment, and, ultimately, a cure," said Nancy Udelson, president and CEO, of Alzheimer's Association, Cleveland Area Chapter.

To start your walk team, visit act.alz.org/Cleveland/.

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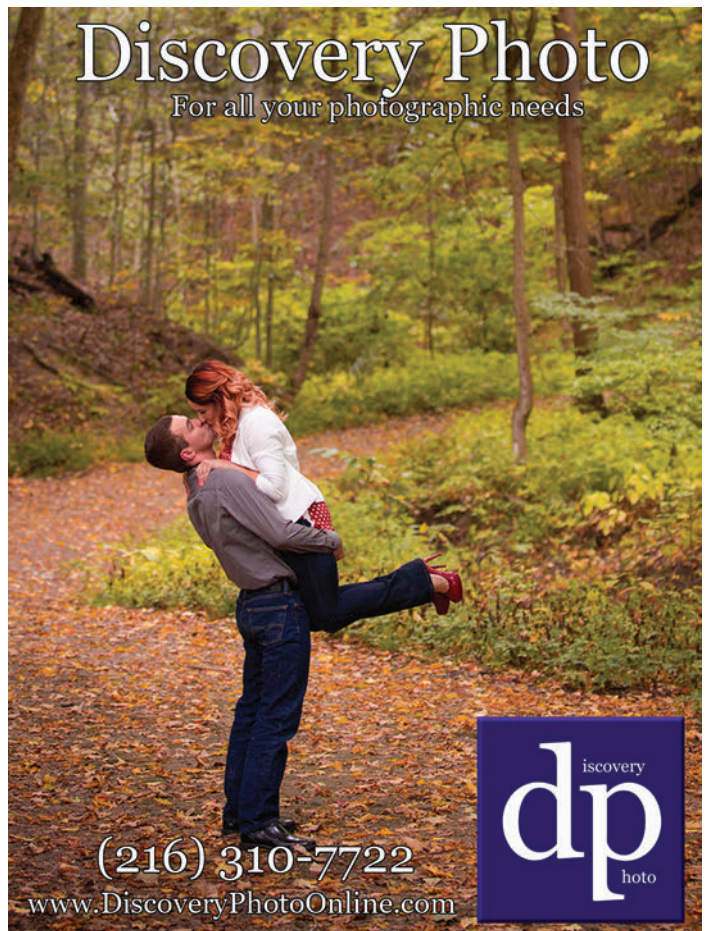
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more than \$35

Only one coupon per table can
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combined with any other
kind of offer or special.

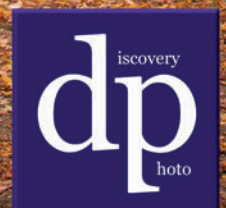


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2019 Candidates' Forum

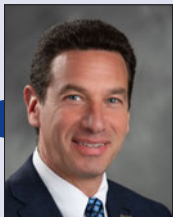
The following pages are provided by *Beachwood Buzz* to serve as an equal forum for City Council and School Board candidates to provide editorial content that supports their platforms.

City Council candidates are first presented in alphabetical order, followed by School Board candidates, also listed alphabetically.

Positioning of each candidate's photo and statement – as well as ad placement – is determined by the page layout and should not be construed as editorializing.

It is our responsibility to make educated choices when going to the polls.
Do your part and vote on Tuesday, November 5, 2019.

EVERY VOTE COUNTS



★ CITY COUNCIL ★ **JUSTIN BERNS**

I am a lifelong resident of Beachwood, having graduated from Beachwood High School and attended The Ohio State University. My wife Lisa and I have three children who attend Beachwood schools.

The City of Beachwood and its schools have always been of vital importance to me. I have served the city in various capacities for the last 27 years, including 12 as a volunteer firefighter, and as a member of the city's Planning and Zoning Commission and other city commissions.

I also served, in 2014-15, as PTO president of the elementary schools. In May 2010, after attending council meetings for 20 years, Council unanimously selected me to fill an unexpired

term. In 2015, I was honored to be elected to Council for a full term. As a member of Council, I currently serve as chairperson of the Safety and Public Health Committee, the Public Works Committee, and the Building and Grounds Committee. In those capacities, I regularly work very closely with the police and fire chiefs, the Public Works director, and the building commissioner.

During my service as chairperson of those committees the city increased the police force with five additional officers and a K-9 unit, installed video cameras at strategic locations around the Cedar-Richmond-Zeiger Drive corridor, added battery backup to traffic signals, and authorized the purchase of a new fire engine. Last year, I was also Council's

representative for the construction of the Beachwood Public Safety Center, which includes our new fire department, on Park East Drive.

My business career as president of Berns Custom Homes, a land development and custom home building company, has provided me with unique knowledge and experience regarding the planning, budgeting, and implementation of infrastructure improvements, particularly beneficial when I was involved with Beachwood's ongoing improvements.

Beachwood is among the most successful and best governed communities in Northeastern Ohio, and I am proud to have played a role in those achievements and served you for almost three decades. I now ask for your vote

on November 5th so that I may continue to help Beachwood thrive and prosper. Please don't hesitate to contact me with questions or concerns. I am here for you and always available to talk.

**Sincerely,
Justin Berns**

I now ask for your vote on November 5th so that I may continue to help Beachwood thrive and prosper. Please don't hesitate to contact me with questions or concerns. I am here for you and always available to talk.



★ CITY COUNCIL ★
MIKE BURKONS

As an informed, active and engaged community member over the past several years, I am proud of the changes my activism has helped bring about in city government. Only so much can be accomplished as a non-elected resident and I am excited about the possibilities of all that can be accomplished as a member of City Council.

As the only non-incumbent on the November ballot, I will offer a fresh perspective and new ideas. I will be an independent voice ensuring that our city government is accessible, responsive, and transparent with residents. If you have followed my activism over the past few years, you know that I do my homework

on issues, thereby enabling me to ask the hard questions required to make sure city money is spent effectively and responsibly.

I will advocate for things such as;

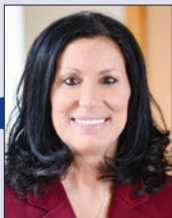
1. Sidewalks on some of the heavier trafficked streets that currently don't have them.
2. Better lighting on some of our heavier trafficked side streets, especially in walking neighborhoods near the synagogues.
3. Improving our youth sport fields, park space, and recreation facilities even if they are on school property. Many cities with far less tax revenue than Beachwood's use city funds for recreation facilities on school
4. Extending the pool hours by an hour on weeknights to allow for single-sex swimming. This is important to many of our residents. It will allow them to receive the benefits of our amazing aquatic center, without taking access away from anyone or adding significant costs to the city.
5. Fix the infrastructure that causes basement flooding in many parts of Beachwood from heavy rains.

properties because they are enjoyed by the entire community. This has never been seriously entertained or embraced in Beachwood and I will lead the discussion to change that.

Only so much can be accomplished as a non-elected resident and I am therefore excited about the possibilities of all I would expect to accomplish as a member of City Council.

Beachwood is a great city and if I am given the honor to represent you as a City Councilmember, I will constantly strive to find ways to make it better. Thank you for your consideration and I hope to earn your vote and support.

**Sincerely,
 Mike Burkons**



★ CITY COUNCIL ★
BARBARA BELLIN JANOVITZ

Diversity, independence, and integrity matter.

Beachwood is a diverse community, and this diversity should be reflected in our local government so that city leadership is representative of the community it serves. Four years ago, there had not been a woman on City Council since 2001. In order to best solve problems and develop innovative ideas, it is critical to have qualified individuals from diverse backgrounds, such as gender, age, and race, who can offer different perspectives.

During my term on Council, I was the driving force in the development of Barkwood, the city's dog park and community-gathering place, where residents

from different parts of the city may get to know each other while their dogs play. I also spearheaded the trash pick-up program for the senior and disabled residents, who no longer have to fear falling or injuring themselves while taking their trash to the curb, especially during the winter months.

I am committed to serving my community. During the past two decades, I have held appointed leadership roles on numerous nonprofit boards, both in Beachwood and in the greater Cleveland community. I am on the boards of The Montefiore Foundation and The Benjamin Rose Institute on Aging and have seen firsthand that boards work best when members provide varied points of view.

In my work on Council and boards, I am deeply involved in making difficult decisions about budgets and the proper allocation of funds, strategic development, and collaboration with other organizations. Building consensus, giving thoughtful, deliberate and respectful consideration to others, and engaging individuals in a meaningful way are skills I use as a councilmember.

I am proud of my deep roots in this community. After graduating from Beachwood High School, I received degrees from the Wharton School of Business and New York University School of Law, and then returned to Beachwood because I knew it was the best place to raise a family and build my law career.

During my term on Council, I was the driving force in the development of Barkwood, the city's dog park and community's gathering place, where residents from different parts of the city may get to know each other while their dogs play.

I have met many of you and learned of your hopes for Beachwood. We are proud of our city's accomplishments, but we are also looking forward to the future. I am excited about the opportunity to continue working with you to strengthen and unite our community.



★ CITY COUNCIL ★
BRIAN LINICK

My name is Brian Linick and I am excited about the opportunity to serve once again on Beachwood City Council.

My wife Alison and I have three amazing school-aged children. In fact, my children represent the fourth generation of my family that have called Beachwood home. With so many generations having lived here, I have been able to better understand the important role community plays in all of our lives, which is why I am so committed to providing services for all residents and making sure that we protect the future of Beachwood

Nearly four years ago I had the privilege of being sworn in for my second term as a

member of Beachwood City Council. As the president of City Council, I serve with humility, integrity and passion. I remain focused on fiscal responsibility, and work hard to expand services to residents, business, and visitors.

It is very rewarding to see so many of the issues that I found important for Beachwood have been successfully implemented. For example, during my tenure on City Council, we implemented a trash pickup program for seniors and disabled residents, opened a new fire station/public safety center, and most recently opened Beachwood's first dog park, Barkwood. While some progress has been made, there is still much more work to be done.

I have a clear vision for Beachwood's future. I am committed to maintaining all the great services we now have, while working to provide even more enhanced services to residents and businesses. Experience has taught me that in order to achieve this vision we must have financial strength, be committed to enhancing the safety and security within our community, and work to maintain an open and accessible government. If re-elected, I plan on prioritizing the installation of street lights and sidewalks throughout our residential community. This will enhance the safety of our residents and must be a priority for Council and the city administration.

I have a clear vision for Beachwood's future. I am committed to maintaining all the great services we now have, while working to provide even more enhanced services to residents and businesses.

I look forward to continuing my service to the Beachwood community and respectfully ask for your support and your vote on November 5.

**Thank you,
 Brian Linick.
 President of City Council**



★ CITY COUNCIL ★
JUNE E. TAYLOR

During my tenure on Council I have kept my eye on the future – not just next year, but 10 years from now. My focus has been on enhancing Beachwood's assets for all residents, from children to seniors; supporting businesses; and taking a new look at housing by creating the first-ever Housing Committee.

We have wonderful citizens who volunteer their time to help our community solve housing issues and develop new housing concepts – multigenerational, ecologically friendly, maintenance free, and first-floor master bedrooms on small lots.

Look around! Beachwood is surrounded by vibrant live-work-play communities that did not exist two years ago – the Van Aken District and Pinecrest.

Developers can build anywhere. Beachwood is at a tipping point, and the leadership chosen this November will have a lasting impact on our future.

In addition to financial literacy and trust, here are three leadership talents I possess that will continue to benefit the Beachwood City Council:

1. Responsive

As chair of the Ohio Casino Control Commission, my role reports to the Governor of Ohio and sets rules, regulations, fines, and duties accordingly. As a former member of The Montefiore Foundation's Board of Trustees, my reputation is one of leadership, team building, and getting things done.

**2. Resourceful and
 3. Solution Oriented**

My educational and technical backgrounds have prepared me to make wise, calculated, and strategic decisions to help our city and schools thrive, prosper, and be safe. Let me be clear: one cannot succeed without the other. Therefore, the Beachwood City Council and School Board must work closely together for the betterment of our community.

I worked 15 years in private equity alongside some of Ohio's most successful entrepreneurs and business leaders who have run companies such as Invacare, Park Ohio, Resilience Capital Partners, and First Energy.

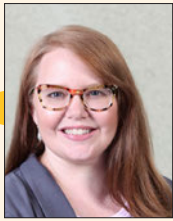
You can rely on me to continue being your trusted, responsive,

resourceful, and solution-oriented committed leader. These skills are necessary to propel Beachwood into a 21st-century high-tech, high-touch, more secure leadership role.

Beachwood is at a tipping point, and the leadership chosen this November will have a lasting impact on our future.

As the first African-American person selected for Council, I have a sincere appreciation for the rich diversity of our city today. It would be an honor to continue to represent my fellow citizens of Beachwood.

I respectfully ask for your vote on Tuesday, November 5, 2019.



★ SCHOOL BOARD ★
TIFFANIE BROADBENT

My family and I moved to Beachwood in 2015 because we wanted to live among neighbors who value education, diversity, and strong community. We fell in love with Beachwood's small, excellent schools, wide range of cultures and feeling of community and, most importantly, Beachwood's safety and commitment to education. As a former teacher and administrator, I was impressed by the small school buildings and excellent test scores, which showcased the district's commitment to serving a broad spectrum of student needs.

One of the most compelling reasons for my running for School Board is to help safeguard our small, excellent schools; and restore focused, talented leadership to every school

building. This is especially crucial in Beachwood, where the cultural, social, intellectual, and developmental needs of our children are so diverse. In order to ensure that all of those needs are met, we need a talented, dedicated leader in every building. I've worked under seven principals in five different school districts – urban, rural, suburban, religious, private, and charter schools. The one thing that rings true in every school is that the principal is the conductor of the orchestra. You might have beautiful instruments and world-class musicians, but without a focused, expert conductor to lead them, the result is just pretty noise. Our students deserve better.

Another reason for my commitment to being on the

School Board is that I want ALL residents to have a voice in the running of our schools. I believe that strong family and community involvement will ensure the Board's decisions are aimed at the welfare of our students and families above all else.

I am eager to use my experience as an educator, mother, and professional to help guide the course of our schools. In addition, my experience in qualitative and quantitative research, accounting, marketing, and the financial industry have prepared me for the legal and budgetary roles Board Members must fill.

I am fortunate to be partnered with Kareen Caputo and Rich Loeb. Their absolute dedication to the academic, social, and

emotional well-being of our students is inspiring and humbling. We are united in our promise to Beachwood: No party politics, no endorsements/entanglements, no social pressure or outside influence. We pledge to use our passion, dedication, professionalism, and expertise to stand up For Beachwood Schools.

In addition, my experience in qualitative and quantitative research, accounting, marketing, and the financial industry have prepared me for the legal and budgetary roles Board Members must fill.



★ SCHOOL BOARD ★
KAREEN CAPUTO

My family and I moved to Beachwood in 2002. We were attracted by the quality of the school system, by its location, and its proximity to Bellefaire JCB, where I worked as a family therapist. Beyond these advantages, however, we were looking for a community where we could feel safe and belong. When you settle in a foreign country, creating new roots becomes vital; in Beachwood, I found my safe haven.

I have a double Master's in clinical psychology and social work, with extensive experience in the field of mental and behavioral health. In the last 25 years, I have specialized in marriage and family therapy, addiction counseling, and mental

health work with individuals, families and groups.

First and foremost, my desire to give back to our community motivated my decision to run for School Board. Our three sons are graduates from Beachwood High school and have experienced great success in their college studies.

Second, I have a passion for teaching (I taught elementary school in Grenoble, France) and a strong belief in creating environments that foster the best education possible for students. As a social worker, I believe the quality of the schools is the result of a well-orchestrated collaboration between the school administration and leadership, teachers, parents, students, and

the whole community. All levels need to feel both empowered and supported by one another. I am a strong proponent of creating collaborative and united teams between families, residents, and school leadership.

I am a strong proponent of creating collaborative and united teams between families, residents, and school leadership.

Third, from personal and professional experience, I have a deep understanding of how differences in cultural backgrounds and identity

bring a mix of challenges and opportunities. Our world has been evolving very rapidly and schools have a crucial role to play in shaping our children in learning, not only how to think, but also how to develop relational intelligence.

It will be an honor to serve on Beachwood's School Board with Tiffanie Broadbent and Rich Loeb. I could not have dreamed of a better team. They are both uniquely talented, offering a large repertoire of professional and personal experiences and, more importantly, they are truly dedicated to representing the values and priorities of our community. Together, we will be formidable assets to our schools and our community.



★ SCHOOL BOARD ★
JILLIAN DeLONG

It is with great excitement that I introduce myself as candidate for the Beachwood School Board (two-year term). I have lived in Beachwood for seven years and am proud to send my children to the Beachwood Public Schools. My husband, Daniel Small, and his family have lived in Beachwood for 50+ years and our children are third-generation Smalls to go through the Beachwood school system, following in the footsteps of their grandfather, aunts, uncles, and cousins.

I have been employed by Cuyahoga Community College for ten years. As manager of college assets in Capital, Construction & Facilities, I spend the majority of my time on the campuses, working with

programs to ensure that their fiscal needs are being met. I have overseen a multitude of projects in excess of \$35 million that require collaboration with both the academic and administrative sides of the school. This has taught me that student success comes in many different shapes and sizes, and administrative goals must align with the academic needs – they must be transparent, tangible, agreed upon, planned, budgeted, and executed.

I look forward to applying my skills with the School Board so that the school system can continue to provide students with a pathway of opportunity towards success.

Beachwood most impresses me with its sense of community

and diversity. I feel camaraderie with parents, not only in the classroom, but also at community gatherings outside the school. With my unflappable sense of optimism and perpetual energy, I offer you my strong financial background and love of Beachwood to best serve our students and educators.

With my unflappable sense of optimism and perpetual energy, I offer you my strong financial background and love of Beachwood to best serve our students and educators.

I am thrilled to be running my campaign with current Board Members Josh Mintz and Megan Walsh. Excellent schools equal a strong community and strong property values. We are the best choice for the Beachwood School Board as we each bring a unique quality that will allow the School Board to make transparent and effective decisions to benefit all students and the community while maintaining fiscal responsibility. I pledge to make the best decisions for the schools and the community and look forward to your vote in November.

**Sincerely,
 Jillian DeLong**



★ SCHOOL BOARD ★
DAWANN GRAY

Dear Neighbors:

My name is Dawann Gray and I am running for the four-year term on the Beachwood School Board. I have been a Beachwood resident for 35 years and I have benefited from our great schools as a Beachwood alumnus, class of '93. Today, my children, Madison and Dawann Jr., continue my legacy as they both attend Beachwood Schools, and I could not be any prouder of their contributions to our community.

As a Beachwood-based business owner, I understand the importance that education plays in our community, and as a former Beachwood student athlete, I understand how

athletics and extracurricular activities can also enhance our children's experiences. They teach lessons beyond the classroom that enhance the development of a well-rounded Beachwood graduate of whom we can all be so proud.

To that end, I began a mentoring program for our students to provide additional guidance and academic support. As part of that program, I also established a tutoring program that helps Beachwood students keep up their grades, while balancing their time commitments with extracurricular activities. The personal satisfaction I feel when their parents tell me how much their children benefitted from

the programs has inspired me to run for School Board and work with the entire student body and Beachwood community.

As a member of the Beachwood School Board, I am committed to being transparent, accessible, and accountable to our community. I will also work to maintain systemwide accountability and transparency in everything that affects our students, faculty, and community.

I look forward to seeing many old friends to discuss my school board race and I am eager to meet new friends as I campaign throughout our city.

**Sincerely,
 Dawann Gray**

As a member of the Beachwood School Board, I am committed to being transparent, accessible, and accountable to our community. I will also work to maintain systemwide accountability and transparency in everything that affects our students, faculty, and community.



★ SCHOOL BOARD ★
MARLA HART

Dear Beachwood Neighbors,

I am excited to be running for the two-year term on our Beachwood School Board this fall. I have lived in Beachwood for more than 34 years and both my adult children are proud Beachwood High School alumni. In seeking this seat on the Beachwood School Board, I want you to know that understanding education and what occurs in a school district have been my lifelong career and passion. In addition to guiding my two children through their academic careers in high school and college, I had a 33-year career in education as both an elementary school teacher and a guidance counselor

with broad procedural responsibility at all levels.

Should I be elected to this seat, I would be the only career educator on the Beachwood School Board. My experience will bring a unique perspective to the board as it relates to issues of education and system-wide policies. I have already met with and been briefed by our superintendent and treasurer as to the state of our district and their views on many of our policies and resources. I am informed on the issues and believe I can contribute to all of them. I will always be available to listen to our teachers and to address questions or concerns from our Beachwood community.

My vision for Beachwood students is the same vision that I had for my own children and each of my students – to be the best that they can be, to make their parents proud, and always reach for new heights.

My vision for Beachwood students is the same vision that I had for my own children and each of my students – **to be the best that they can be, to make their parents proud,**

and always reach for new heights. It is imperative that we address the needs of ALL our children and instill in them a desire to succeed by showing them that they are capable and have something to contribute.

The most important issues of any school district today are academic achievement and school safety. Beachwood has the resources and I plan to ensure that those funds are being put to wise use.

As I campaign throughout our city, I look forward to meeting you and hearing about what is important to you as it relates to our schools. I look forward to earning your trust and your vote.



★ SCHOOL BOARD ★
RICH LOEB

Rich Loeb
Candidate for School Board

The reason I chose to be a candidate for the Beachwood School Board is because the best way for me to give back to our community is by contributing to the education of our youth. My parents were Holocaust survivors who always taught me the value of a good education – through which one can not only aspire to higher goals and reach one's full potential, but to also contribute to the greater society.

Serving on the Beachwood School Board is one of the ways I want to give back to the community. As a 20-year resident of Beachwood, I know we have a great educational

system and I want to ensure that our community always “benchmarks” against the best schools, engages with our students and teachers, and strives for better outcomes for ALL our students and families. Each student is unique, and we must invest in the resources necessary to guarantee that EVERY student has the opportunity for educational success.

I am also running because I believe in a transparent process where it is not enough to just communicate – you must engage. I will help to make certain there is proper Board oversight to ensure our success;

and that parents feel free to speak out about issues that affect their children, and that their feedback is appreciated and heard.

Each student is unique, and we must invest in the resources necessary to guarantee that EVERY student has the opportunity for educational success.

I bring to the Board business acumen, clear perspective on how to view the decision-making process through

the prism of best outcomes, transparency, and integrity – with no agenda other than what is best for our community. I am running with Tiffanie Broadbent and Karen Caputo because we share the same ideals and objectives. Our goals are not for ourselves, but for the children in our community. As a team, we will use our various strengths to reach for greater and better outcomes and to safeguard Beachwood's leadership position among Ohio Schools, while striving to do so on a national scale.

Sincerely,
Rich Loeb



★ SCHOOL BOARD ★
JOSHUA MINTZ

Dear Neighbor,

My name is Joshua Mintz and it has been a privilege to serve on the Beachwood Board of Education for the past eight years; I am committed and dedicated to serving our community. I have listened to the Beachwood parents, residents, and students, and continue to be an independent voice that continues to represent your needs accordingly.

Being a member of this Board means that I have an obligation to help ensure that Beachwood City Schools remain one of, if not THE, best school districts in the State of Ohio and the United States. Maintaining our great school doesn't happen without dedication, planning and hard

work. I am proud to serve on a Board that doesn't just focus on our accomplishments, but also continues to preserve and promote an exceptional standard of educational excellence in our schools, second to none.

I am running for re-election and ask for your vote in order to continue our hands-on-approach to honor the Beachwood tradition. Together as a board, we must address the social and academic issues that affect the intellectual and emotional development of our children, to continue our legacy of excellence, and build a stronger future for our children.

My wife Elana and I chose to raise our children (Izzie 13 and Drew 11) in Beachwood

because of the nurturing environment, top-quality curriculum offerings, and unique educational partnerships with outside businesses. I care deeply about the quality of education in our schools, and pledge to continue to give my all, so that our children receive the best possible education.

I am running for re-election and ask for your vote in order to continue our hands-on-approach to honor the Beachwood tradition.

I am thrilled to be running alongside Megan Walsh and

Jillian DeLong. We each bring different skillsets and expertise that will allow us to make transparent and effective decisions to benefit our students and our community. Megan was appointed to the Board of Education in January, bringing with her years of experience as a school social worker and therapist. Jillian's accounting background as a project manager at Tri-C balances the needs of teachers and students with the financial resources available. Together we are the best choices for Beachwood.

I am asking for your vote and support on November 5th.

**Thank you,
 Joshua Mintz**



★ SCHOOL BOARD ★
MEGAN WALSH

Dear Beachwood Friends and Neighbors,

Thank you for the opportunity to share my story and why I am running for School Board this November. I am currently a member of the Beachwood Board of Education and am motivated to continue to serve our community to provide oversight and guidance to our district in its areas of focus: academic excellence, intercultural awareness, and mental health.

These areas of focus align perfectly with my personal and professional experiences and passions. I am a social worker with fifteen years of experience in home, community, and school settings. As the deputy project director of the Cleveland Department of Public

Health's MomsFirst Project, I have been engaged in efforts to create systemic change to address racial disparities in health outcomes. These experiences translate directly to supporting the education, inclusion, and emotional well-being of our children.

My family moved to Beachwood more than six years ago for the excellent school district and the diversity of the community. Raising our children in an inclusive, welcoming community that values education remains our highest priority. Through the years, our sons' teachers have gotten to know the essence of who they are and have been responsive to their academic and emotional needs. It is wonderful knowing that they are

in such a supportive environment, and I would be honored to continue to serve on the Board to nurture that culture of inclusion and academic excellence for every family in our schools.

Trust and relationships are woven into all of my efforts and are essential to supporting the success of our schools.

During my term on the School Board, I have collaborated with my colleagues to increase our focus on process, accountability, and transparency to directly benefit the students, teachers, and community. Trust and

relationships are woven into all of my efforts and are essential to supporting the success of our schools. My greatest joy as a Beachwood parent and Board member is to attend school events and build relationships with families from all over the world.

There are three open School Board seats in the upcoming election, and I am supporting Josh Mintz and Jillian DeLong. I firmly believe we are the "Best Choice for Beachwood," as each of us brings unique qualities to the Board, ensuring effective decisions to benefit all students and the community.

**Sincerely,
 Megan Walsh**

Who's Buzzin' in Beachwood?

Let's Party!

The East Silsby block party had it all. A visit from the Beachwood Fire Department, delicious food, games, and even a candy filled Piñata. The neighbors, young and old, had a great time mingling, catching up, and enjoying the fun.



David Roush and Josh White



Tia Zohos and Bayla Socher



Zilin Zhang, Amy Zhou, and Jessie Gao, holding Ginger



Ryder Hanlin, Liav Perez, Jackson Hanlin, and Niv Perez



Jesse Kanner, Orli Perez, and Karen White

BLOCK PARTY

The Reel Deal

An enthusiastic crowd of 450 movie buffs filled three theatres at the Atlas Cinemas at Shaker Square on Thursday, September 5, to attend the Mandel JCC's award-winning Cleveland Jewish FilmFest opening night film, *The Unorthodox*. A sumptuous dessert reception followed the screening. The annual FilmFest, now in its 13th year, co-chaired by Beth Robbins and Susan Wasserman, featured a compelling lineup of international films and shorts.



My Walk 4 Friends

Friendship Circle's annual My Walk 4 Friends fundraiser drew a crowd of 1,400 to a morning full of games, activities, a 2-mile walk and a festive BBQ lunch. The annual event raises money for Friendship Circle, which brings together teenage volunteers and children with special needs for hours of fun and friendship.



Volunteer Pam Leikin



Rachel, Richard, and Rena Berkowitz with Elise Plotkin



Berel Marozov holds the microphone while his father, Rabbi Yossi Marozov, Friendship Circle executive director, blows the shofar to start the MyWalk4Friends 2-mile walk



Estie Marozov, Friendship Circle program co-director, with Bobby Rosner



Jake Finkenthal



Sharon and Ronit Peerless



Opposite page, from left: Beachwood City Councilperson James Pasch and Mayor Martin Horwitz; Lee Lerer and Judi Wolf. Above, from left: Lisa Cronig and Robin Levine; Janet Stotter and Sara Stotter; Yael and Rabbi Jonathan Cohen, Heather Ross-Lowenstein, and Helen Ross

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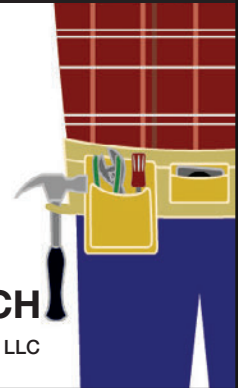
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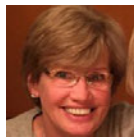
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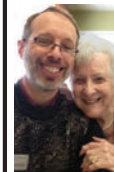
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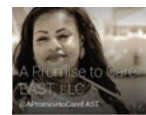
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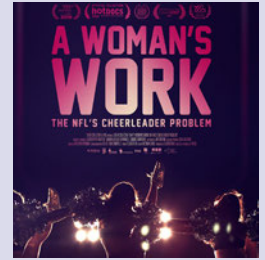
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NCJW/CLE Sponsors Wage-Disparity Film at Chagrin Documentary Film Festival

Festival hosts reception preceding the film to honor NCJW's 125th Anniversary

National Council of Jewish Women/Cleveland is the sponsor for the Chagrin Documentary Film Festival film



A Woman's Work on Sunday, October 6, Chagrin Falls Intermediate School, 65 Philomethian St., Chagrin Falls.

Football and feminism collide in this feature documentary that follows a group of former NFL cheerleaders battling their teams and the NFL to end 50 years of wage theft and illegal employment practices.

The film screens at 2:30 pm with a reception at 2 pm celebrating NCJW's 125th Anniversary. A discussion featuring an expert in wage inequality will follow the film.

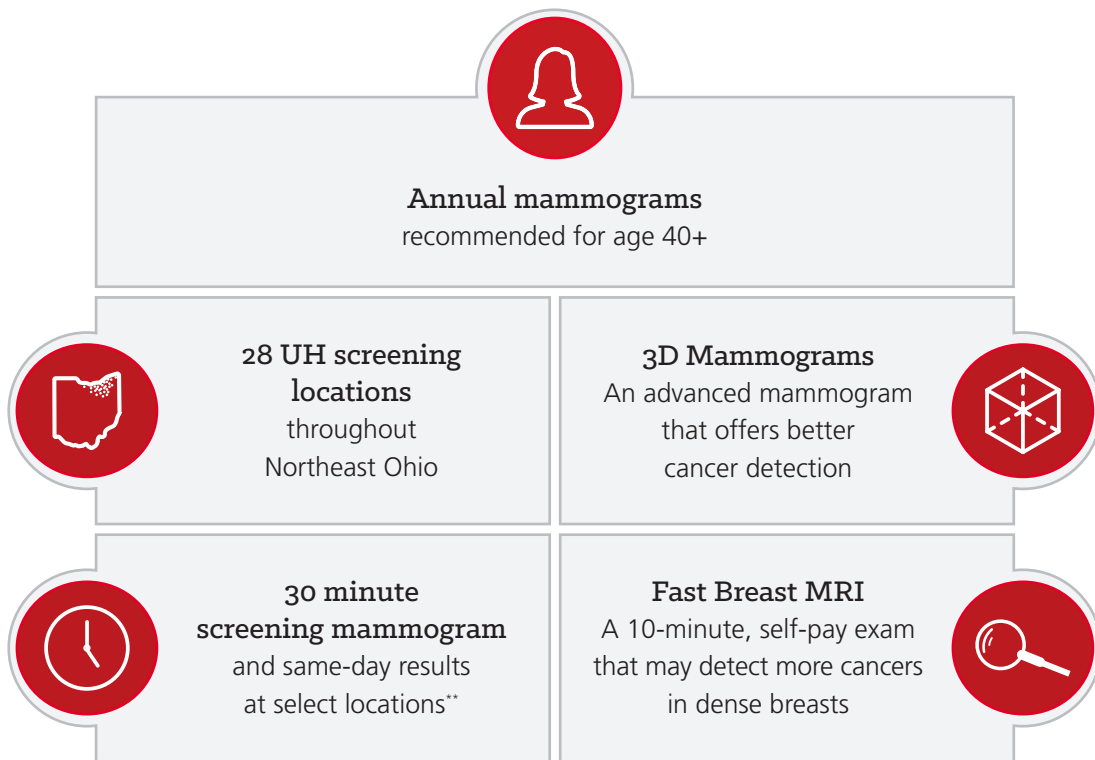
"The fight for wage and gender equality in the film embodies the challenges faced by working women across all industries today," said Elaine Geller, president, NCJW/CLE. "It is an issue of concern to my organization that works to change lives for women, children and families locally, nationally and internationally."

"This is the third year NCJW/CLE has been a Silver Sponsor of CDFE," said Mary Ann Ponce, executive director of CDFE. "Their partnership makes the festival delve even deeper into the subject of the film they sponsor," she added. Ticket price is \$12. To register for the film, visit chagrinfilmfest.org.

NCJW/CLE members can order reduced-price tickets for \$5 each at chagrinfilmfest.org by using the code NCJW or by calling 216.378.2204.

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