

# Beachwood Buzz

February 2020

Every Resident. Every Business. Every Month.

MAGAZINE

## A Marriage Story

Rooted in childhood,  
lasting a lifetime

Summer  
Camp  
Options

begin on page 44

PROVIDING HOSPICE CARE TO THE COMMUNITY SINCE 1992

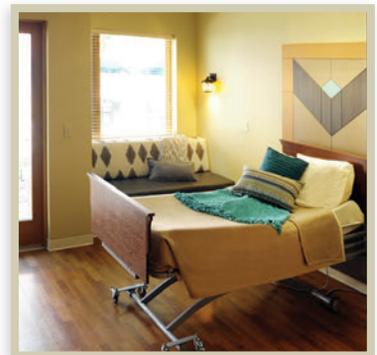
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Several months ago, Women of Fairmount Temple asked me to share my story about how I created and built *Beachwood Buzz*. The word “sure” rolled off my tongue a little too easily. Then, reality sunk in. I’m not comfortable with public speaking, and I found the idea of talking for 20 minutes to be daunting. Accepting this challenge was out of my comfort zone, yet I followed through, created a plan, and I was the group’s guest speaker on January 7.

The one thing that you have that nobody else has is you. Your voice, your mind, your story, your vision. So, write and draw and build and play and dance and live as only you can.

~ Neil Gaiman

Passion is energy. Feel the power that comes from focusing on what excites you.

~ Oprah Winfrey

One word that consistently stands above all others in my life is “gratitude.” I use it as a foundation in both my personal and business worlds, and I built my presentation upon it. This month, I’m pleased to share my story with you.

### Grade School

I have enjoyed creating art ever since grade school. I remember painting, drawing, and creating collages. I was in my zone whenever there was a box of crayons nearby, and I thought I would continue along that path.

### Rethink

In 1976, as a high school junior, it was time to consider college and majoring in art. I was very fortunate to have had a four-year free ride through college, but my parents wouldn’t approve of a major in art. They felt I should major in something that would be more marketable, so I chose business at the University of Cincinnati – first in accounting, then as a double major in accounting and marketing, and then marketing.

### After College

Marketing is a pretty broad major and I didn’t know how to proceed. When you major in accounting, one may become an accountant. In engineering, an engineer; architecture, an architect. My parents owned

Satellite Employment, so I worked temporary jobs and as an employment counselor. I then worked in a few sales and administrative positions. Once my children were born, I became a stay-at-home mom.

### Timing

In 1996, Andy Shupp, who was married to my cousin, stopped over to discuss a business opportunity. Everything starts with an **IDEA**, and his was to create a local magazine.

**I**t would saturate the Beachwood market  
**D**esign would be created by Andy  
**E**ditorial would be written by me  
**A**dvertising would be a split responsibility

This 20-second business plan was a **WINNER**.

**W**e would sell enough ads to cover costs, and split the profit  
**I** blurted out, let’s call it *Beachwood Buzz*  
**N**ext, Andy came over with logo choices and we agreed on one  
**N**aturally, we then went out to sell this idea  
(**W**e) **E**xceeded our first-month’s goal by selling enough ads to more than cover costs  
(**W**e) **R**epeated the process

### Intuition

Two years later, *Beachwood Buzz* was taking too much time away from Andy’s full-time position and he had no choice but to back out. I then had a choice to make – to call it quits or continue on my own. I followed my intuition and chose the latter. I enjoyed creating the magazine, I could work from home, and I believed that *Beachwood Buzz* filled a void in our community. I also knew that its potential was greater than what it was in those infancy years, so I created a plan.

The City of Beachwood had been producing a quarterly, four-page newsletter that was sent out to businesses and residents, and I knew that I could publish city information in a more cost-effective manner and distribute it to the community on a more regular basis, so I created a proposal that City Council supported. I then created similar proposals for the Beachwood Board of Education and the Beachwood Chamber of Commerce. This combined support helped create a stronger foundation upon which to build.

### Tri-C

After Andy left, I hired a graphic designer. Because I’ve always loved art, I enrolled in Tri-C’s graphic design program. It had been years since I was a

*Continued on page 6.*

# Beachwood Buzz

Every Resident. Every Business. Every Month.

**Buzz**  
MAGAZINE

## A Marriage Story: Rooted in Childhood, Lasting a Lifetime



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by June Scharf  
Photos by Scott Morrison, Discovery Photo

Story starts on page 7.

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Please send letters via email to beachwoodbuzz@gmail.com.

### Calendar Section

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

### Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

### Subscriptions

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2016

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# Male and female heart attack symptoms: What's the difference?



**Matthew Kaminski, MD**  
Cleveland Clinic  
Beachwood Family Health  
and Surgery Center

Some differences between men and women are obvious, but not all. Although a woman's heart may look like a man's, it's not the same.

A woman's heart and interior chambers are usually smaller. The walls of the chambers are thinner. And, a woman's heart pumps faster than a man's, but expels less blood with each squeeze.



**Dina Sparano, MD**  
Cleveland Clinic  
Hillcrest Hospital

"Heart attack symptoms can vary by gender, but some symptoms are similar for both,"

says Matthew Kaminski, MD, a cardiologist at Cleveland Clinic Beachwood Family Health and Surgery Center.

Dr. Kaminski notes these common male and female heart attack symptoms:

- Chest pain
- Sweating/cold sweats
- Fullness, indigestion or a choking feeling
- Light-headedness or dizziness
- Rapid or irregular heartbeat

Men often have heart attacks at a younger age and more frequently than women. While chest pain is the most common symptom for all people and should never be ignored, women can have other symptoms as well.

Unusual symptoms for women include:

- New or dramatic fatigue
- Shortness of breath
- Neck, back or jaw pain
- Nausea/vomiting

"More than 90% of women have at least one risk factor for heart disease. It's important to talk to your doctor so these can be identified and addressed," says Dina Sparano, MD, a cardiac electrophysiologist at Cleveland Clinic Hillcrest Hospital.

Dr. Sparano also stresses the importance of learning basic CPR. "Cardiac arrest is often the first presentation of heart disease. CPR could save the life of someone close to you one day."

***If you believe that you may be having a heart attack, call 911 immediately.***

*To make an appointment with Dr. Kaminski at Beachwood Family Health and Surgery Center, call 216.839.3000; with Dr. Sparano at Hillcrest Hospital, call 440.449.8890.*

## Ask the Experts: Heart Health

Renowned experts will share tips on how to keep your heart healthy.

Specialists from Cleveland Clinic's Sydell and Arnold Miller Family Heart & Vascular Institute will answer your questions, share their expertise, and provide clinical insights on the best ways to protect your heart – including tips on weight management and nutrition.

**Wednesday, Feb. 19, 2020 | 5:30 - 8:30 p.m.**  
**Executive Caterers at Landerhaven**  
**6111 Landerhaven Dr., Mayfield Heights**

Event kicks off with:

- Free health screenings
- Wellness information booths
- Giveaways and more

You don't want to miss this. Bring your questions and bring a friend!

*Cost: \$10 (includes meal)*

*Reservations required:*  
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student. I was the oldest in my classes, and the process was somewhat intimidating. I set the bar high, aced every class, and a few months later began to design the magazine myself, which brought my career full circle – back into the art world.

**U**nderstand

As each year passes, I understand more about this business and life in general. I make an effort to slow down, live in the present moment, and have a positive outlook. I also enjoy sharing inspirational columns with our community and giving back.

We live in a world where violence is sensationalized in the news. I decided a long time ago to keep everything positive in this magazine: personal interest stories, upcoming events, business stories, and anything else that has a local angle and a positive spin. Print

media continues to evolve. Some industries choose to use it, others don't. I choose to focus on those who see value in *Beachwood Buzz*.

Despite the changing times, this magazine continues to grow. I am grateful for the dedication of my talented team and advisors who help with every aspect of this business. None of us can control what happens in an industry, but we can control how we respond. I continue to see success as my only option, to live life with balance in mind, and do what I want to do today so if something happens tomorrow I won't regret not doing it yesterday.

**D**arcy

My sister, Darcy, lost her 10-year battle with cancer four years ago. She never complained, and for the last few years of her life her main priority was to create memories with her family. I learned a lot from

her. I learned that experiences are much more valuable than possessions. I learned the true meaning of gratitude – for big and little things alike. I learned that every day is a precious gift, and tomorrow is guaranteed to no one.

**E**nergy

I believe that the energy we put out into the universe is what comes back to us. I strive to exert positive energy into all I do, and to step out of my comfort zone from time to time.

If you have a story to share or if you wish to keep your business name in front of the Beachwood community, please email [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). There is no time like the present.

With gratitude,

**GRATITUDE**

Because I like lists, I leave you with this double dose of gratitude:

- G**ive back
- R**emember to step out of your comfort zone
- A**ct as though success is your only option
- T**alk with people who know more than you do and listen to what they say
- I**magine possibilities. Build ideas by asking, "What if?"
- T**ry something new
- U**nderstand that each day is a gift
- D**ecide to be your best self and to follow your dreams
- E**ncourage others to be their best selves and to follow their dreams

**BRINDZA, MCINTYRE & SEED, LLP PRESENTS**

**BUILDING OUR FOUNDATION**

**A Beachwood Schools Foundation Fundraiser and celebration of the Arthur S. Gugick Memorial Scholarship**

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LEGO artwork of Arthur Gugick on display

LEGO art projects for children

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# A Marriage Story

Rooted in childhood,  
lasting a lifetime

By June Scharf

**D**octors Gretta and Michael Jacobs have accomplished one of the more elusive and uncommon practices of marriage... a blissful, lifelong relationship.

Their marriage story has its roots in Johannesburg, South Africa, where their educational paths continually crossed. They met in preschool at age three, and both skipped first grade because of their exceptional intelligence. They were sent to different elementary schools, but ended up together for the last two years. They attended different high schools, but their paths again realigned when they pursued their medical educations at the same university, at age 16. In South Africa, students enter medical school straight out of high school.

"I tried to avoid him as best I could," says Gretta with a twinkle in her eye. "I was interested in the taller guys at med school."

She knew, however, that Michael took outstanding notes, so they studied together. They had been friends for years previously, and their families were connected through regular card games between Michael's grandmother and Gretta's mother.

The couple's many convivial experiences over the years foreshadowed what was to come: they are true teammates. They support each other's



Part of their relationship's alchemy seems to lie in how they strike a solid balance between their common and contrasting interests.

interests and become full role players in some esoteric and mildly eccentric endeavors.

For example, when Michael was growing up, his hobby was breeding pedigreed Persian cats, which he imported from Holland and England. At one point, when he had 27 felines at home and he needed to build housing for them outside in the mild climate, Gretta became his co-conspirator. This is how she first got to really know Michael, but it came at a price – she was terribly allergic to cats.

"It's a testament to how I felt about him that I suffered from sneezing for days, but I persevered and became used to the cats after a few years."

They both adored their pets and still have a photo of their cream-colored grand champion hanging in their Beachwood home.

The couple became engaged at age 22 and married at 23 (their birthdays are precisely one month apart). A measure of their relationship's alchemy seems to lie in how they strike a solid balance between their common and contrasting interests. And their consummate respect for each other is added to the mix. They support each other unequivocally. This formula has been working for 47 years.

"He's the sanest person I know," Gretta remarks from their recently purchased and completely remodeled Beachwood ranch

home. "He a rock; he's always there. Even though he says the most outlandish things sometimes, he's very kind and his heart is the best." She also believes their temperaments are very well matched.

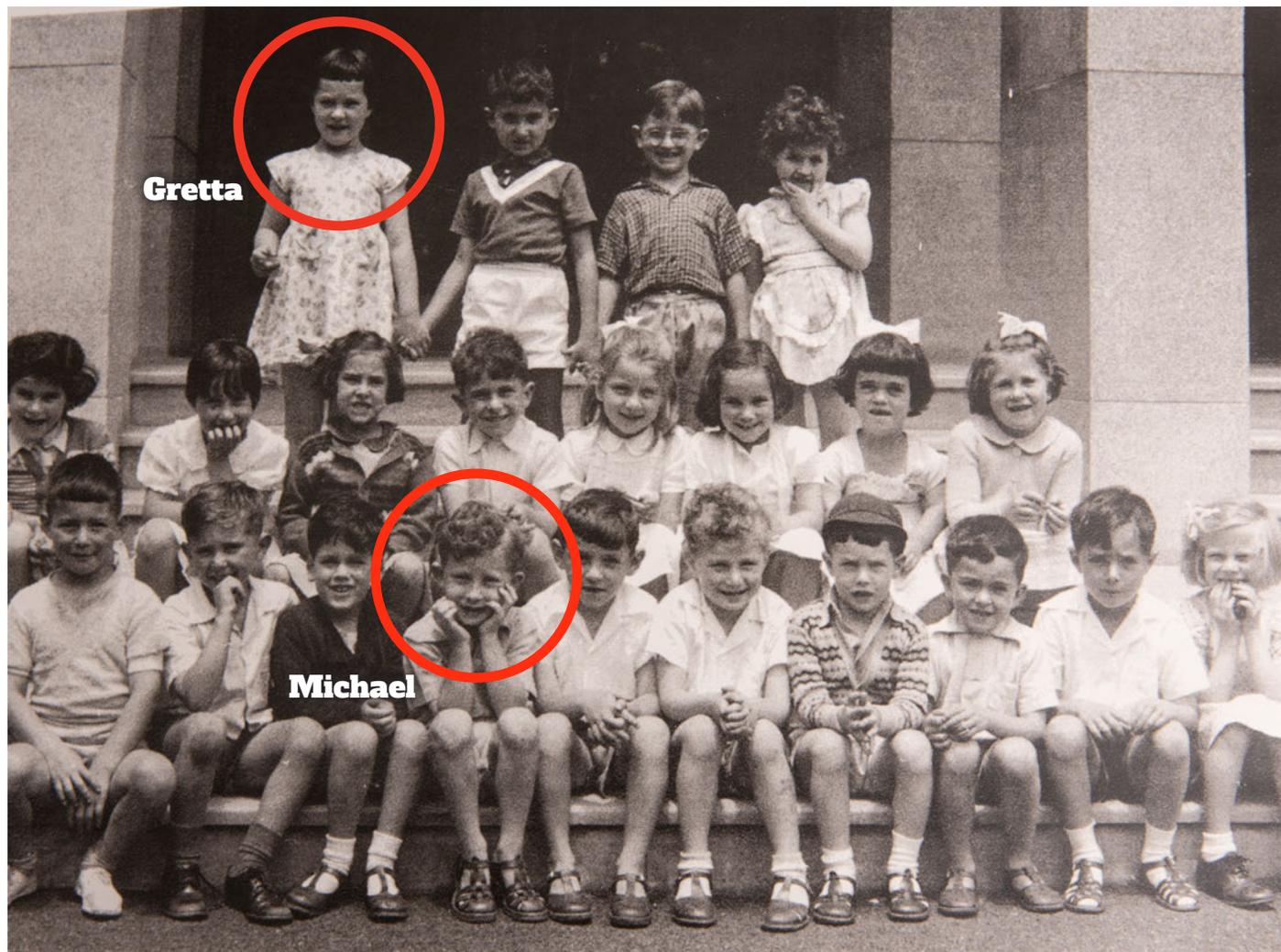
"We always support what the other one is doing," he adds. "We are both the 'boss,' but one of us has a 'y' at the end!"

Nonetheless, she notes that, "He has the weirdest sense of humor and sometimes mocks me!"

They would agree that theirs is the kind of love that bends and flexes and doesn't take life too seriously.

Their medical careers were never in conflict either, she reports. "I'm as proud of him as can be."

She also states that Michael is very artistic and creative. These traits expressed themselves in the kitchen (a pseudo chemistry lab!). When their children were young, they would bake a birthday cake with



Gretta and Michael in elementary school.

20 eggs and Michael carved a castle with a moat out of it. He also did all the decorating and frosting.



It was never a predictable path that they would be united in marriage.

“We were buddies, but I didn’t think I’d marry him. I wasn’t seeking a husband – that was the last thing I was looking for because I was in medical school.”

Michael, however, has the handling of Gretta down to a science. And he appreciates how she puts up with him, adding, “She’s a good person.” As a pillar of mental and emotional stability, he appears amused by the way Gretta approaches all the vicissitudes that life has to offer – including four cranky teenagers, all present at the dinner table long ago. They were the catalyst for the enforcement of Gretta’s DNA rule: Do Not Argue.

“Each child had a different opinion on everything,” she recalls.

She was occasionally on her own with the children when Michael traveled globally to deliver lectures. Those were challenging times, she recalls.

Their two oldest children, born in South Africa, are heavily involved in science now. Erica earned a PhD. in biochemistry and works at Rockefeller University in New York where she studies protein complexes with a particular interest in host-pathogen interactions.

Kevin is a genetic epidemiologist, with an interest in cancer genetics. He has worked for the NIH and several genetic testing companies, and is highly published. He lives in Ann Arbor with his wife, Sarah, and their canine and feline menageries.

The two younger children were born in the U.S. Paul is a medical-imaging expert who works and lives in Beachwood with his wife, Alexandra, and their children, Max, Sam, and Sally. They receive generous amounts of babysitting from Gretta and Michael. David, their youngest, is a mechanical engineer who lives in Philadelphia with his wife, Crystal, and son, Miles.



In 1979, several years after medical school graduation, Gretta and Michael immigrated to Cleveland and continued their careers in medicine at University Hospitals and Case Western Reserve University. They share an



Gretta and Michael – now and then.



interest in pathology, and Gretta’s practice was in surgical pathology whereas Michael’s was in clinical microbiology.

Michael became the medical director of Clinical Microbiology and was a professor of pathology, with a career lasting 40 years, from which he retired in 2019. He now works one day a week at the same institutions.

Gretta became the head of Renal, Liver and Transplant Pathology and an associate professor

at the same university and hospital system. After 34 years of practice, she retired in 2013.

Their lives together have been guided largely by their careers, but also by their niche interests. One of them is a passion for opera – they attended more than 100 international performances that featured their favorite lyric tenor, Raul Gimenez.

Reading historical fiction is one of Michael’s long-held interests. But with these

two intellectuals, the challenge is intensified by often reading their fiction in Spanish – they take lessons every Saturday. And the length of some books could reach 900 pages. Cases in point: the Harry Potter series, and books by Ildefonso Falcones and Maria Dueñas.

Aside from all the mental activity, they enjoy walking about five miles every day around the neighborhood together. They also take water aerobics classes at the JCC. In the nice weather, they spend time gardening in their backyard, which they recently redesigned, replanted and enlarged. It was featured in *Beachwood Buzz* last year.

The genesis for some of their other activities can be traced to the moment when Gretta is taken with a thought and gleefully says to Michael: "I have an idea..." to which he patiently listens. And he always supports

her latest, greatest interest. Over the past few years, one of those was painting. "If it doesn't move, I'll paint it!" she states. She also crocheted about 20 blankets last winter for all her family members.

Renovating their home is a more recent joint project, with changes made throughout their 1,800 square foot, 60-year-old residence, including vaulting most of the ceilings. They previously lived in a large home in Moreland Hills until 2015 when they wanted to downsize and live closer to their son's family in Beachwood.

"We walked in to see this property and our realtor said, 'This is not the house for you!' We said, 'it's perfect!'"

Much like this house that they lovingly transformed into a home, they nurtured a relationship that has withstood time and trials. It's a solid testament to what's possible when two hearts and minds find mutual fulfillment.

## The Jacobs' Relationship Advice

- Just be good to each other
- Don't be competitive and strive to outdo each other
- Consider yourselves a team, as in "I'm for him/her and he's/she's for me"
- If something is meant to be, it's meant to be
- Having a lot in common helps
- Fighting:

Gretta – "We used to fight early on, and I came to the conclusion that so many things are not that important. To get your way or to get an acknowledgement that you're right, it's not worth it. People fight over the stupidest things. I usually swallow my pride. I'd say that he's right 100% of the time, too."

Michael (with a virtual wink and a nod) – "Actually, I'm only right 99% of the time."

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# February Buzz from State Representative Kent Smith

**H**appy February, *Beachwood Buzz* readers! During the first days of 2020, I attended the swearing in ceremonies in Beachwood, Euclid, Richmond Heights and Woodmere Village. Those ceremonies launched the transition from past campaigning to new partnerships in governance for 2020. To new and returning mayors and council members, I say: treat your colleagues with respect and find opportunities for cooperation that will advance positive outcomes in your cities.

With that in mind, let me raise two subjects that are both critical and coming up fast:

1. The March 17 Primary Election.
2. The 2020 United States Census, which is next month's topic.

First thing's first—you must be registered to vote by February 18 to participate in the March 17 Primary Election. If you're not registered, you can't vote. Whether you think you're registered or you're not sure, check on the County Board

of Elections website. DO THAT NOW, before February 18.

It is important for everyone reading this to proactively exercise your voting rights. If you fail to use them – you may lose them.

Think I'm kidding? The Ohio Secretary of State began removing inactive voters this past fall. In Cuyahoga County, 33,868 voters were removed from the valid voter database and 3,312 from this District (including Beachwood) lost their ability to vote.

So, during the month of February, let's start a

conversation about voting and cover these three things:

1. If you want to be able to vote for president in November, make sure you vote in March.
2. The deadline to register to vote in the March Primary is February 18.
3. The Primary is on March 17 this year (*That's right! St. Patrick's Day!*). The state has departed from the "first Tuesday of the month" tradition for the 2020 Primary. People will miss it unless we remind them. So – don't get purged, Beachwood!

You can register to vote at [www.MyVoteOhio.com](http://www.MyVoteOhio.com). The Cuyahoga County Board of Elections phone number is 216.443.VOTE (8683). Questions? Contact my office at 614.466-5441 or Rep08@OhioHouse.Gov.

*State Representative Kent Smith represents Ohio's 8th House District which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village and a little bit of the City of Cleveland.*



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## Health Education Seminars

This popular series features physicians from University Hospitals Connor Integrative Health Network who will offer lectures on Integrative Health Medicine including acupuncture, massage therapy, chiropractic care, stress management, and more.

**Mondays, March 2–30**  
**6 p.m. Dinner**  
**6:30-8 p.m. Lecture and Q&A**

UH Connor Integrative Health Network  
25001 Emery Road, Warrensville Heights



## NOBEL LAUREATES LECTURE SERIES

This series will highlight each of the 2019 Nobel Prize winners, their research, and why they were awarded a Nobel Prize.

**Tuesdays,**  
**March 3–April 7**  
**7–8:30 p.m.**

CWRU-Siegel Lifelong Learning  
25700 Science Park Drive, Beachwood



FOR PRICING AND REGISTRATION, VISIT [CASE.EDU/LIFELONGLEARNING](http://CASE.EDU/LIFELONGLEARNING) OR CALL 216.368.2090

# We Invite You to Grow Your Business Network in 2020

It's a new year. Let us help you set new goals.  
At the Chamber, we value our members and focus on creating  
individualized experiences to meet each member's needs.

Whether you're looking for a stronger business presence, networking opportunities, cost-saving programs, educational sessions or a chance to meet like-minded people, the Beachwood Chamber of Commerce has something to offer you and your employees to enhance your business. The Chamber's rich programming is available to meet your unique needs and includes:

- Networking After 5
- Monthly Luncheons
- Beachwood Young Professionals
- Engage with a Professional
- Beachwood Women's Connection
- Golf Outing
- Taste of Beachwood
- Community Event  
New in 2020!

## Utilize Member Benefits Ranging From:

Anthem (hospitalization), Paramount Preferred Solutions (Worker's Compensation), Buy Rite (office supplies and furniture), Fed Ex (shipping), Community Energy Advisors (save money on electric and natural gas bills), Paychex (payroll services), SLN Connect (digital marketing tool) and Heartland (credit card processing).

## Join Us!

We invite you to join us at an upcoming event to grow your business network and work towards your goals in 2020! For a complete schedule of upcoming programs, visit [www.beachwood.org](http://www.beachwood.org). To register for a program or obtain additional information, email [membership@beachwood.org](mailto:membership@beachwood.org) or call 216.831.0003.

On behalf of the membership committee, we look forward to meeting you soon!

Donna Cook and Peter Young  
Membership Committee Co-chairs

Goren Dillard  
Membership Development Manager  
[membership@beachwood.org](mailto:membership@beachwood.org)



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# Free Financial Literacy Seminar by Wall Street Expert

On Thursday, February 20, Ivy Zelman will host a free, financial-literacy seminar to help individuals learn how to analyze and value individual stocks and understand the basics of investing. She held a seminar in August and scheduled another seminar because of her passion to educate.

“Women need to manage their personal net worth, build wealth for themselves, and have the confidence to hold investments to realize their compounding growth over time,” she said. “When I talk with women about what I do professionally, their reactions are often the same. They admit to not knowing anything about finance, which bothers me because so many of them are working really hard but don’t know how to create wealth for themselves.

“Talking with small groups of women fulfills a part of me like nothing else I have ever experienced. Maybe it’s because of my struggles and ability to overcome challenges that make

me compelled to pay it forward to help others.”

At the very least, Ivy feels that everyone should know the following: Take control but ask for help if you need it. It’s easy to let someone else manage the finances while you raise kids or run your household, but it’s important to stay involved and informed, to work with your financial expert or trust your own analysis, and to know where your money is being spent, saved, or wasted.

Ivy was featured on the cover of *Beachwood Buzz* in December, 2019. Her career began to take off when she started working as an analyst at Salomon Brothers, a New York investment banking firm.

After nearly a decade, she was a victim of a merger and therefore went to work for Credit Suisse where she worked her way up to managing director and became the number one ranked housing analyst in the country. In 2007, after predicting that the housing market was poised for a massive correction, she left Credit Suisse to fulfill her desire to be an entrepreneur and started her own independent research firm, Zelman & Associates, with offices in Beachwood and New York City.

Ivy’s program, Free Financial Literacy, will take place at SITE Centers, (formerly DDR), 3333 Richmond Road, from 6:30 - 7:30 pm. Please RSVP to Kim Gray a kim@zelmanassociates.com.

---

... it's important to stay involved and informed, to work with your financial expert or trust your own analysis, and to know where your money is being spent, saved, or wasted.

---

*Ivy will not be making any recommendations on stocks or suggest any type of investment strategy to anyone in attendance. The information shared at the seminar is to be used solely for informational purposes and should not be regarded as an offer or solicitation of an offer to buy or sell a security or to open a brokerage account.*

## FREE FINANCIAL LITERACY SEMINAR

Thursday,  
February 20th  
6:30pm - 7:30pm

SITE Centers (Formerly DDR)  
3333 Richmond Road, *The Forum*  
Beachwood, Ohio  
Parking Behind Building

RSVP to Kim Gray at  
kim@zelmanassociates.com



Learn how to analyze and value traditional great companies like Sherwin Williams or new behemoths like Amazon.

Ivy Zelman, a leading Wall Street Analyst, will provide insights and metrics to begin your path to financial analysis.

This seminar is being hosted by Ivy Zelman (personally) to help individuals understand the basics in investing. Ivy will not be making any recommendations on stocks and is not recommending any type of investment strategy to anyone in attendance. The information shared at the seminar is to be used solely for informational purposes, and should not be regarded as an offer, or a solicitation of an offer to buy or sell a security or to open a brokerage account.

# HEY NEIGHBOR!

by Arlene Fine

## Political Newcomers Ready to Serve

On November 5, voters brought two new faces to the table – Mike Burkons to Beachwood City Council for a four-year term and Jillian DeLong to Beachwood Board of Education for a two-year-term. This month's Hey Neighbor helps you get to know Mike and Jillian a little better.

### Mike Burkons

On election night Mike Burkons discovered running for Beachwood City Council a second time did the trick. He now joins the other six council members to form a policy-making body that determines Beachwood's future growth and direction.

"While I had a certain amount of influence as an outsider with an opinion and a microphone, now I have the power of the vote," said Mike, 44. "As an elected member of council my voice can be heard loud and clear and I plan to use that voice for the issues and projects I believe in."



Among the items on Mike's agenda is the improvement and expansion of youth spaces, recreation areas, and park spaces. "Beachwood is a great community and if we spend our money right, we can make it even better," he said.

Along with Beachwood's city services and accessible location, Mike and his wife Nikki, the parents of two children Jack, 7 and Ellie, 5, moved to Beachwood seven years ago because of the schools and great sense of community. "This is a

wonderful place to raise a family," Mike said.

A graduate of Connecticut College and Cleveland Marshall School of Law, Mike, an entrepreneur, is the owner and founder of Charitee Golf LLC, a company that sells products to golf courses. His hobbies include golf, playing softball in the Beachwood Men's Softball League, and being a life-long but "tormented" Browns, Cavs, and Indians fan.

---

"While I had a certain amount of influence as an outsider with an opinion and a microphone, now I have the power of the vote."

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As a very involved dad, Mike said he had great role models in his parents, Dr. David Burkons and Sandy Kirschenbaum Burkons, who continue to provide invaluable support and advice. He is also grateful for his closely knit family, including his brothers Zak and Danny, and their families, all of whom live just five minutes away from him. "We are so fortunate that our kids are so near their cousins and all of our extended family," he said.

As Mike reflects on what lies ahead for him on City Council, he encourages Beachwood residents to get to know him. "I'm very approachable and want people to contact me whether they like or disagree with something I've done. I like to hear all sides of the argument. A free and open dialogue is one of the best ways we can grow in the right direction as a city."

To contact Mike, email [Mike.Burkons@beachwoodohio.com](mailto:Mike.Burkons@beachwoodohio.com).

## Kindergarten Registration



**Kindergarten registration begins February 10.**

If you have a child who will be entering Kindergarten in the fall of 2020, please visit [beachwoodschoools.org/school/NewStudents.aspx](http://beachwoodschoools.org/school/NewStudents.aspx).

Kindergarten Parent Orientation is scheduled for

Thursday, April 23, 4:30 pm, at Bryden Elementary School. Screening for kindergarten is scheduled for Wednesday, May 6, 8:30 am, at Bryden Elementary School.

Should you have any questions about registering for kindergarten, please contact Grace Perryman, district registrar at 216.464.2600, ext. 244.

## BHS 50-year Reunion

**Attention Class of '70 – Our 50-year Reunion is Just Around the Corner!**

Friday, August 21  
Rustic Grill at StoneWater Golf Club  
1 Club Drive  
Highland Heights

For more information, visit [Beachwood70.com](http://Beachwood70.com).

Saturday, August 22  
Beechmont Country Club  
29600 Chagrin Blvd.  
Pepper Pike



## Jillian DeLong

The ten years Jillian DeLong has worked at Cuyahoga Community College (Tri-C) as the manager of College Assets and Mail Operations stands her in good stead as she assumes her role as a newly minted member of the Beachwood School Board.

"At Tri-C, I hire interns and work with the co-op program," said Jillian. "This enables me to mentor and interact with students, many of whom are able to turn their internships into full-time positions upon graduation."

During her Tri-C tenure, Jillian has seen first-hand the need to give students up-to-date educational tools to help ensure their success. "I understand budgets and know the importance of allocating sufficient funds to provide the essential resources every student needs," she said.

Along with her full-time job, Jillian, 42, has a full schedule at home. A graduate of Cleveland State University, Jillian is married to Beachwood native Daniel Small. The couple are parents of Ellie Small, 6, and Oliver Small, 7.

Spending time with her family is a high priority for Jillian. She is a PTO member, leads her daughter's Girl Scout Troop, and is involved in the ACE Mentor Program. "The weekends are filled with many events revolving around our kids' interests," Jillian said. "My husband and I enjoy attending community activities and meeting other Beachwood parents who appreciate Beachwood as much as we do."

As Jillian approaches her term on the Beachwood School Board, she is both excited and a bit anxious. "I look forward to collaborating with the other School Board members, but I'm nervous because I'm new to the position," she said. "I'm ready to get to work and promise to do my best. I never assume anything and always ask questions to find out the answers."

"I never assume anything and always ask questions to find out the answers."

Realizing the importance of open communication with other Beachwood parents, Jillian encourages community members to contact her. "I was voted into this position by the residents and I will always be there for them," she said. "I want to hear from everyone – the good or the bad – and hope community members will not hesitate to contact me to share their thoughts."

To contact Jillian, email [jdelong@beachwoodschoools.org](mailto:jdelong@beachwoodschoools.org).



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# Self-Love – The Best Love of All

As Valentine's Day approaches and you're thinking about gifts and cards for your loved one's, I wanted to make sure you don't neglect the most special person in your life.

That person is **YOU!**

The fact is you are amazing. You are special and deserving! You were born with gifts and talents and even imperfections that make you uniquely you.

How many of us are so busy thinking about how we can make other people happy but put ourselves and our own needs last?

Have you been holding onto the belief that loving and caring for yourself is somehow selfish?

Before my cancer diagnosis, this was definitely my belief. I pushed myself way too hard so that I could be the best mother, wife and career woman. In all actuality, I was looking for love and acceptance from something outside of me.

In the process, I lost all sense of myself and wasn't completely present to anything or anyone in my life.

One of the many lessons learned during my cancer journey was to think differently about loving myself and I cannot encourage you enough to do the same.

Loving yourself is to accept yourself for who you are in this moment. It doesn't mean that you don't strive to do better and be better, but that you appreciate where you are right now. It doesn't mean that you become self-absorbed and uncaring, but that you fill your

tank up before you can fully give to others.

It's about honoring your core values and boundaries as well as nurturing your mind, body, and spirit. It's about being willing to receive as much as you're willing to give.

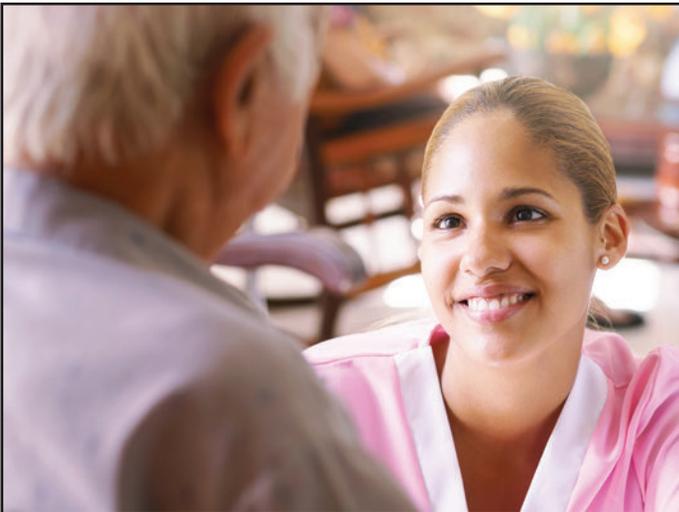
What are some ways to practice self-love?

1. Take a 15-minute break each day to do something just for you. Try a guided meditation (Insight Timer is a good app), go outside and breath the fresh air, take a candle-lit bath
2. Put limits on people who suck your energy
3. Before you go to sleep, write three things you love about yourself or three things you did well today
4. Fuel your body with whole, healthy foods and drinks
5. Step outside of your comfort zone and try something new

Make self-love a practice and you will soon see your life and health transform for the better!

To loving yourself,  
Hayley Dubin  
Certified Health Coach  
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*"Owning our story and loving ourselves through that process is the bravest thing that we'll ever do."  
~ Brené Brown*



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# Ileen Kelner Juried High School Art Show

February 9 - March 1  
Beachwood Community Center

## Opening Reception

Sunday, February 9 • 2-4:30 pm

Awards Ceremony 3 pm



Ileen Kelner  
Photo by Scott Morrison,  
Discovery Photo.



Beachwood Arts Council invites you to attend its annual Ileen Kelner Juried High School

Art Show. This special exhibit will feature inspiring artwork by students who represent 22 regional high schools.

Gallery hours are Monday through Friday, 9 am - 4 pm;

Saturday, 10 am - 3 pm; and Sunday, 10 am - 1 pm. The show and opening reception are free and open to the community.

In 2018, this show was renamed in memory of Ileen Kelner, "Mrs. Beachwood," one of Beachwood Arts Council's past presidents and most active members who started the show 25 years ago.

BAC presents art exhibitions that are free and open to the public and offers enriching programs, outings, workshops, music performances and volunteer opportunities.

Support the arts in Beachwood and join today!  
For details, visit [www.beachwoodartscouncil.org](http://www.beachwoodartscouncil.org).

# CWRU-Siegal Lifelong Learning Programs

The following events are being offered in February by CWRU-Siegal Lifelong Learning. For details, pricing, and registration, visit [case.edu/lifelonglearning](http://case.edu/lifelonglearning).

## The Making Of Shtisel:

### A Jewish Odyssey

Yahonatan Indursky  
Award-winning Writer and Director

Tuesday, February 11 • 7 - 8:30 pm

## Ponevzh Time:

### Film Screening And Discussion

Yahonatan Indursky  
Award-winning Writer and Director

Wednesday, February 12  
6:30 - 8 pm

## Eastside Conversations

### Lunch and Lecture

**Israel's Recent Elections:  
Lessons From The Past,  
Thoughts On The Future**

Doron Kalir  
Clinical Professor of Law,  
Cleveland-Marshall College of  
Law, Cleveland State University  
Friday, February 21 • 12 - 1:30 pm

## We Seek The Meaning Of Life:

**Reading In The  
Face Of Destruction**

Ravenel Richardson  
Visiting Scholar, CWRU  
Wednesday, February 26 • 7 pm

**Beyond Suffrage: Women's  
Reform Networks And The Road  
For Women's Rights**

Einav Rabinovitch-Fox  
Visiting Assistant Professor,  
History, CWRU  
Thursday, February 27 • 7-8:30 pm

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# Can You Tell Me How to Get . . .

by Jennifer Stern

I was filled with nostalgia as I watched the co-founders of Sesame Street being honored at the Kennedy Center Honors Gala, an annual program presented since 1978 in the Kennedy Center Opera House that honors those in the performing arts for their lifetime of contributions to American culture. Sesame Street is the first-ever television show to be celebrated.

In 1969, Sesame Street co-founders Joan Ganz Cooney and Lloyd Morrisett, along with Muppets creator Jim Henson and countless puppeteers, researchers, educators, and mental health professionals, shared a goal and a vision for kids to enter school ready to succeed on academic, social, and emotional levels.

They believed that they could use the addictive qualities of television to do something good for young children – to inspire, support, educate, and prepare them for school and life. And for 50 years they have stayed true to this mission,

while remaining relevant to the times.

Since Sesame Street first aired, the show's cast was diverse, representing all people. All children could see themselves on Sesame Street learning, growing, and playing side by side in a space of acceptance, tolerance, kindness, and compassion.

As Sesame Street starts its 51st year, actors and Muppets – Big Bird, The Count, Cookie Monster, Grover, Ernie and Bert, Kermit, Miss Piggy, etc. – continue to honor the show's original vision of bringing children into a world of inclusiveness, tolerance, curiosity, and kindness with a

growth mindset and focus on learning.

There are more than 150 versions of Sesame Street, produced in 70 languages. It was created for children to learn letters and numbers, but accomplishes so much more. Its diverse cast of actors and Muppets use humor, compassion, and creativity to teach children how to explore and manage difficult feelings, challenging situations, and perhaps most important, how to be a good friend and neighbor. The show never avoids challenging topics, such as divorce, grief, community violence, conflict resolution, coping with incarceration, family homelessness, foster care, handling emergencies, illness, living with disabilities, understanding mental illness, differences, insecurities, or challenges.

Sesame Street's emphasis is always on resilience, compassion, and being emotionally and physically healthy. These lessons are communicated through modeling, repetition, and humor that is age appropriate, accessible, honest, and relevant.

Dignitaries, politicians, actors, singers, authors, and poets stop by Sesame Street, a show that continues to engage children in becoming smarter, stronger, and kinder. The timeless and impactful lessons learned on Sesame Street are ones that children and adults alike can choose to emulate in order to be good friends and neighbors, and to help make our world kinder and smarter.

Sesame Street is a place that, no matter who you are, where you come from, what you look like, or the challenges you are facing in life, you are welcome.

Can you tell me how to get to Sesame Street . . .

Sesame Street is a place that, no matter who you are, where you come from, what you look like, or the challenges you are facing in life, you are welcome.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, [www.transformativegrief.com](http://www.transformativegrief.com), and sign up for monthly posts.

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For details, see page 59

# Menorah Park Celebrates Community Leaders

One of the most enjoyable aspects of Menorah Park's Annual Meeting is honoring members of the community for their expertise in the field of geriatrics and for their commitment to leadership and volunteerism. These include support of the Menorah Park core values and the promise to help people live empowered, live better, and be inspired.

Congratulations to Geriatric Neuropsychiatrist Dr. Brian Appleby, who received the Heller Award; Adrienne Goldberg, the Irving I. Stone Award; and Marilyn Bilsky, the David N. Myers Award.

The Heller Award honors the good work and memory of Dr. Arnold Heller, who was a committed, compassionate medical director at Menorah Park. Dr. Appleby is known for his excellence in the pursuit and understanding of early and aggressive dementias, once believed to be hopeless, and his depth of understanding of the genetics and physiology underlying these disorders. As a physician affiliated with University Hospitals Cleveland Medical Center, he is known by his patients as a gifted intellect with compassion committed to his patients and ensuring quality care.



The Irving I. Stone Award honors the memory of Irving Stone, and his drive and commitment toward the Cleveland community and beyond. Adrienne truly exemplifies this year's annual meeting theme as a person of strong purpose and

passion. Adrienne is incredibly dedicated to causes near and dear to her heart and engages with a spirit of warmth, intellect, and philanthropy. She has made a strong impact during her early tenure on the Menorah Park board.



The David N. Myers Award honors the memory of David Myers and reflects devotion to the community and Jewish values. Marilyn is a doer dedicated toward making life better through volunteerism, extraordinary leadership, community involvement, vision and devotion to mankind. She is appreciated for her work throughout the community and her commitment at Menorah Park to bring bright spots to everyone's days.



*Pictured left:*

Dr. Sara Stein presents award to Dr. Brian Appleby

*Above, from top:*

CEO Jim Newbrough, Menorah Park Life Trustee Enid Rosenberg, and Stone Awardee Adrienne Goldberg

Myers Award Recipient Marilyn Bilsky and family celebrate in the Sallie and Robert D. Deitz Piazza



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**Thursday, March 12, 2020**

**Dinner Hour 5:30 p.m.**

**Conversation 6:30 p.m.**

**Menorah Park Saltzman Auditorium**  
**27100 Cedar Road, Beachwood**

**Program and Dinner are Free of Charge**  
Seating Limited – Reserve Space Early

**RSVP to Beth Silver, 216-839-6678,**  
**or [bsilver@menorahpark.org](mailto:bsilver@menorahpark.org)**  
**no later than Thursday, February 20**

Aging Resources Dinner Conversations  
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## Beachwood History Book Club

The Beachwood History Book Club is an independent club that meets at the Beachwood Library. New members always welcome! Questions? Contact Margaret Reardon at 440.292.7739 or [margaret\\_reardon@att.net](mailto:margaret_reardon@att.net).

Wednesday, February 26  
7pm

*The Woman's Hour: The Great Fight to Win the Vote*, by Elaine Weiss



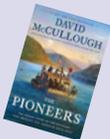
Monday, March 23  
7pm

*The Water Dancer*, by Ta Nehisi Coates



Thursday, April 30  
7pm

*The Pioneers*, by David McCullough



# Planning a Large Family Reunion? Find Out How at February Meeting of the Jewish Genealogy Society of Cleveland

Learning how to plan a family reunion will be the focus of the upcoming meeting of the Jewish Genealogy Society of Cleveland on Sunday, February 9, 1:30 pm, at Park Synagogue East, 27500 Shaker Boulevard, Pepper Pike.

JGSC member Deborah Katz will share lessons learned in the process of planning a family reunion that drew 200 Katz relatives to Cleveland during the summer of 2019, when the city was host to the annual conference of the International Association of Jewish Genealogical Societies.

"The IAJGS annual conference was announced for Cleveland and I was inspired," Deborah says. "Would there be any interest in a larger family reunion around the conference and

how could we connect with the Western Reserve Historical Society Research Library that held our Katz archive?" She had little more than seven months to reach family members from across the country and plan the three-day celebration to honor ancestors who journeyed to America from Padzelve, Lithuania.

The meeting will include the election of 2020 officers and trustees. Nominees include Stewart Hoicowitz, president; Sylvia Abrams, vice president

for Programming; Fran Golden, vice president for Membership; Noreen Goldstein, treasurer; Barbara Davis, secretary; and trustees Jane Rothstein (term expiring 12/31/2022) and Jaime Klausner (term expiring 12/31/2020). Russ Maurer will continue his term as trustee (term expiring 12/31/2021).

Board members are available from 1 pm at a help desk to assist with individual research questions. Guests are welcome and can RSVP at [Programming@JGScleveland.org](mailto:Programming@JGScleveland.org).

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# Real Talk: Racism & Anti-Semitism

Park Synagogue and Cory United Methodist Church invite the community to attend Real Talk: Racism & Anti-Semitism, Sunday, February 9, 1 pm, at Park Synagogue Main, Rosenthal Ballroom, 3300 Mayfield Road, Cleveland Heights.

This program will offer an environment where all of us – black and white – can explore thoughts and feelings about racism and anti-Semitism through facilitator-led table discussion at which everyone will have an opportunity to participate. The goal of this program is to help all participants make positive changes in our community and in ourselves. All adults and teens are welcome to attend this important event. The doors will open at 12:30 pm for

registration and refreshments, with the program beginning at 1 pm.

The program is free and open to the community, but RSVPs are required by February 6 to Ellen Petler at [epetler@parksyn.org](mailto:epetler@parksyn.org) or 216.371.2244, ext. 122.

The goal of this program is to help all participants make positive changes in our community and in ourselves.

Sponsored by the Park-Cory Connection, a committee of Park Synagogue and Cory United Methodist Church members who work together to enhance the relationships between these two historic congregations.

## Hebrew Storytime

סיפורים ושיירים בעברית לילדים



Led by Zehava Galun, Early Childhood Educator and Hebrew Specialist

**When:**

Wednesday, February 19<sup>th</sup>, 4:00 pm

**Where:**

Cuyahoga County Public Library,  
Beachwood Branch  
25501 Shaker Boulevard



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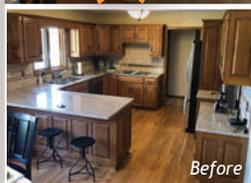
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## Volunteer at Montefiore

Join Montefiore's active volunteer group of devoted men, women, and teens who are committed to using their time and talents to enhance the quality of life for Montefiore residents. Each volunteer works with staff in special programs, activities, events, and projects.

Whether you give an hour a week or an hour a month, you will be rewarded in many ways through your relationship with residents,

staff, and other volunteers.

You can volunteer by yourself, with a friend or in a group. Groups can volunteer year-round or for a specific project such as a holiday program.

Make someone happy – put a smile on your face and theirs by volunteering at Montefiore.

For more information, contact Diane Weiner, volunteer manager, at 216.910.2741 or [dweiner@montefiorecare.org](mailto:dweiner@montefiorecare.org).

"Our generation has the ability and the responsibility to make our ever-more connected world a more hopeful, stable and peaceful place."

~ Natalie Portman

## 2020 Cadkin Youth Leadership Internship

Do you know an outgoing and caring college student who wants to work and learn at Montefiore this summer? Applications are now being accepted for the Cadkin Youth Leadership Internship at Montefiore. This summer internship offers a college student the opportunity for leadership development and experience in intergenerational programming.

The Cadkin Youth Leadership intern interacts with junior volunteers and seniors in a Jewish environment committed to caring, compassion and customer service. The internship runs from mid-May through early-August.

In addition to serving as an ambassador for Montefiore in the community, the Cadkin Youth Leadership intern will:

- Assist in administering all aspects of Montefiore's Junior Volunteer Program
- Plan and publicize special events

- Coordinate staff requests with volunteer interests and talents
- Foster positive relationships between seniors and young adults.

Applicants must be in college or entering college in the coming fall. We are seeking students that are dynamic and personable, knowledgeable about the Jewish community, organized and computer proficient, have excellent communication skills and enjoy working with elderly and youth.

A completed application and two letters of reference are required for consideration. Applications are available at Montefiore or online at [montefiorecare.org](http://montefiorecare.org). Applications are due by Friday, April 17.

For more information, contact Diane Weiner, volunteer manager, by email at [dweiner@montefiorecare.org](mailto:dweiner@montefiorecare.org) or 216.910.2741.

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## Beware of Scams

Never underestimate the resourcefulness of scammers. Some drive around neighborhoods during the day, looking for older adults working in the yard or getting their mail. They make a note of addresses, return, and try to sell the seniors on unnecessary repairs. Please sit down with your senior loved ones and calmly talk about scammers.

- **Availability:** Seniors are seen as targets because they are retired, less mobile, and at home for the calls.
- **Isolation:** Seniors are often alone because families move away and sometimes have little or no interaction with loved ones.
- **Loneliness:** Because of their isolation, seniors' friendships often can be limited, and this can make them vulnerable to a friendly cold caller. Some scams are even perpetrated by seemingly trusted people who work to build friendships and then prey on vulnerabilities.
- **Sickness:** Chronic health issues mean that many older adults have difficulty maintaining their property. Scam artists know that. Unscrupulous workers can bilk seniors out of thousands of dollars for a job that should only cost hundreds of dollars.
- **Prosperity:** Money is one of the most notable reasons for senior vulnerability. Scammers see them as a supply of wealth that includes homes, property, life savings, and other assets.

Please contact the Beachwood Police Department at 216.464.1234 if you are suspicious of a scam, or visit [ProtectSeniorsFromFraud.com](http://ProtectSeniorsFromFraud.com).

# Free Health Clinic Open to All

By Arlene Fine

**W**ant to take better care of yourself but you don't have insurance or are underinsured? Then put the upcoming Free Health Clinic on your calendar.

Thanks to the vision of David M. Rosenberg, MD, of the UH Ahuja Lung Center, in collaboration with Medworks, MetroHealth, and Jewish Family Service (JFSA), people who want to stay healthy will have a chance to do so – regardless of their ability to pay.

Attendees will have free access to clinical services provided by clinician volunteers from University Hospitals, MetroHealth, Cleveland Clinic, and Lake County Health Systems, as well as by independent practitioners.

The Free Health Clinic will be held at MetroHealth Cleveland Heights Medical Center, 10 Severance Circle, Cleveland Heights from 8-1 on Saturday, February 29, and from 11-3 on Sunday, March 1.

"Health screenings, like the ones being offered at the free clinic, are designed to detect early disease, which at that point can potentially be cured or future complications prevented," said Dr. Rosenberg. "That's one reason why we hope people of all ages will attend. We can take care of everyone who walks through the door."

Among the services offered at the clinic are: mammograms, vision care, foot care, blood pressure, nutritional consultation, and skin cancer screening. There will be internal and family medicine specialists, pediatricians, and practitioners in the area of women's health.

Medworks, which has held more than 60 free medical,

dental and vision clinics in Northeast Ohio, helped plan the event, generate funding to support the clinic and engage its network of medical and support volunteers to offer free care.

MetroHealth is providing space for the clinic at its Cleveland Heights facility, as well as clinical support, pharmacy services, and a free van to bring people to appointments.

JFSA will supply non-clinician volunteers to staff the clinic, help with social service issues that arise, and make available behavioral health providers.

"Our ultimate goal is to keep people healthy for the long run."

~ Dr. David Rosenberg

"Along with delivering health care, our ultimate goal is to keep people healthy for the long run," said Dr. Rosenberg. "If an attendee is discovered to have a medical issue that needs monitoring

or follow-up care, this will be arranged by the clinic's staff."

Dr. Rosenberg is pleased that Rabbi Avroham Adler from Gesher and the Chesed Center, as well as Moish Tohn of Klein Family Charities, have encouraged members of the Orthodox community to attend the Sunday clinic.

"Rabbi Adler sent letters to the community telling them about the free clinic, and we hope many will take advantage of all we have to offer," said Dr. Rosenberg. "We'll have everything in place for a successful clinic. I encourage people to spread the word."



The Free Clinic is free and open to the entire community.

### WHAT:

Free Health Clinic

### WHEN:

Saturday, Feb. 29 from 8-1; Sunday, March 1 from 11-3

### WHERE:

MetroHealth Cleveland Heights Medical Center  
10 Severance Circle (East Entrance), Cleveland Heights

### APPOINTMENTS:

Visit Medworks at [medworksusa.org](http://medworksusa.org) or call 216.201.9325.  
Mammograms and vision exams by appointment only.  
Walk-ins for other services are welcome.

**Are you in Real Estate, Finance or Banking?** If so, we invite you to take advantage of our special section in March. Contact Yocheved at [beachwoodbuzzsales@gmail.com](mailto:beachwoodbuzzsales@gmail.com) or 216. 342.5203 today for details!

# Save the Date

Sunday, March 15, 2020 • 2 - 5 pm  
Beachwood Middle School Gym



The Bison Feast + Fest is a district wide, community building event for Beachwood students, staff, teachers and families. The mission of this school festival is to come together in friendship to celebrate our unique and culturally diverse school community.

The Bison Feast + Fest is about building a spirited, strong and connected school community through sharing and sampling home cooked food and enjoying cultural performances by students and their families, including dance, music, and art. International food samples, cultural performances, demonstrations, activities, and display tables are open to all who attend throughout the event.

Each and every home cooked

dish, performance, and activity are provided by our own school families. Event tickets will be sold the day of the event. The Bison Feast + Fest is a PTO fundraiser in support of Beachwood Schools programs.

The Beachwood Schools PTO is committed to providing funding and volunteers for school-based enrichment and programs for students and teachers in grades K-12.

To be an event sponsor, visit [beachwoodschoools.org/BFF.aspx](http://beachwoodschoools.org/BFF.aspx).

Each and every home cooked dish, performance, and activity are provided by our own school families. Event tickets will be sold the day of the event.

# Beachwood Federation of Teachers Family Fun Night

Beachwood Federation of Teachers invites the community to attend Family Fun Night, Friday, February 21, 5 – 7 pm, in the Beachwood High School auxiliary gym. Mingle with teachers, while kids enjoy bounce houses, games, crafts, and popcorn. Admission is free!

Make an evening out of it – stay for the Beachwood vs. Orange

basketball game, which starts at 7 pm in the south gym.

**Go Bison!**



# Yarn Over Beachwood



Yarn Over Beachwood – the new name for Women 4 Peace knitting and crocheting group, has been meeting at the Beachwood Library for 13 years on the first Friday of each month, from 10-11:30 am. Upcoming meetings are Feb. 7 and March 6. New members are always welcome. We teach!

Yarn donations are always welcome. Spread the word! Please drop off yarn donations at the Beachwood Library. Label should read: Iris November, Knitting Group.

For more information, contact Iris November at 216.831.2646 or [lbertyclub@gmail.com](mailto:lbertyclub@gmail.com).



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# Jewish Federation of Cleveland's YLD Names New Board Chair, Vice Board Chair, Adds 12 New Members to Its Board

The Jewish Federation of Cleveland's Young Leadership Division (YLD) announced the appointment of Cameron Orlean as board chair and Abbie Pappas as board vice chair, effective January 2020. Cameron served as the YLD's board vice chair last year, succeeding Dayna Orlean in this role. YLD connects Jewish young adults, ages 22 – 45, to each other and the community through social, volunteer, leadership, and philanthropic activities.

Cameron, 31, is vice president of Orlean Enterprises. He is the chair and a founding member of the Montefiore Associate Board, and a founder of Jewish Big Brother Big Sister Association's Annual 'Fore The Kids' Golf outing. He previously served as YLD

Campaign co-chair and YLD Ben-Gurion Society co-chair.

Abbie, 31, is an associate at the Cleveland law firm of Singerman, Mills, Desberg and Kauntz Co., L.P.A. She is a member of the steering committee for the Cleveland Partnership Minyan, involved at Green Road Synagogue, and a member of the Montefiore Associate Board. She is an alumni of Federation's Mandel Symposium, and serves on Federation's Allocations Committee and Professional Advisory Council.

"I am passionate about all things Cleveland, so serving in this capacity in a city that I love that has a vibrant Jewish community is an honor," Cameron said. "I look forward to continue YLD's work of developing young leaders, building

a more cohesive community, and increasing philanthropic commitment from young adults. Thank you to Dayna, whose commitment to YLD and the Federation is an inspiration to me. It's going to be a great year!"

YLD also announced the addition of 12 new members to its board, which has 46 total members: Lisa Bolman of Beachwood, Michaela Feinman of Cleveland, Rachel Glickman of Beachwood, Jeff Heller of Solon, Yael Herooty of Beachwood, Kendra Kaplan of Solon, Joe Littman of Cleveland, Sonya Nudel of Solon, Scott Rosenthal of Cleveland, Emmanuel Sanders of Shaker Heights, Sara Scheinbach of Beachwood, and Spencer Yasinow of Cleveland.



Cameron Orlean as board chair and Abbie Pappas as board vice chair.

"I am passionate about all things Cleveland, so serving in this capacity in a city that I love that has a vibrant Jewish community is an honor."  
~ Cameron Orlean

For more information, including how to get involved with YLD, please contact Leah Markowicz at [lmarkowicz@jfcleveland.org](mailto:lmarkowicz@jfcleveland.org) or 216.593.2905, or visit [jewishcleveland.org/yld](http://jewishcleveland.org/yld).



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Brian Friedman,  
President

# NCJW/Cleveland Kicks Off Domestic Violence Exploration

## Domestic Violence Exploration Event investigates Domestic Violence in the Jewish Community

*Hidden in Plain Sight: Domestic Violence in the Jewish Community* will be explored by experts in the field on Wednesday, February 19, at Jewish Family Service Association, 29125 Chagrin Blvd., Pepper Pike, 7 pm. The event, co-sponsored by the two organizations, marks the kick-off of the National Council of Jewish Women/Cleveland's Family and Sexual Violence Committee to explore, educate, and act to stop this crime.

### Speakers include:

- Mae Bennett, a licensed independent social worker (LISW), will tackle the characteristics of domestic violence in the Jewish community. She earned a social work bachelor's degree and a master's degree in

Applied Social Sciences (MSASS), and is coordinator of Domestic Violence Services at JFSA.

- Melanie GiaMaria, a lawyer with a master's degree in social work and attorney for JFSA'S Strengthening Families program of the Jewish Family Services Association, will discuss the legalities of domestic violence.
- A local rabbi will discuss the resources that a congregational representative can provide.
- A Jewish survivor of domestic violence will tell their story.

The moderator will be Tracy Grinstead-Everly, JD, who chairs the newly-formed Family and Sexual Violence Committee for NCJW/CLE. A former president

of NCJW Austin and recent Cleveland *émigré*, she is a legal, legislative, and policy consultant and trainer who has dedicated more than three decades to social justice causes, with an emphasis on combatting intimate partner violence.

"Domestic violence affects millions, both women and men, of every race, religion, culture, and status, including those in our Jewish community," said Elaine Geller, president, NCJW/CLE. "It is not just punches and black eyes – it's yelling, humiliation, stalking, manipulation, coercion, threats, and isolation. It's stealing a paycheck, keeping tabs online, non-stop texting, constant use of the silent treatment, or calling someone stupid so often they believe it."

---

"Domestic violence affects millions, both women and men, of every race, religion, culture, and status, including those in our Jewish community."

~ Elaine Geller, president,  
NCJW/CLE

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Event co-chairs are Roberta Herman and Roz Grossner. Space is limited. Cost is \$5, with the proceeds being donated to JFSA domestic violence programs. Registration is required by February 12. Register at <https://tinyurl.com/rho7xdm>.

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MenorahPark.org

# Menorah Park Resident Art Exhibit

The public is invited to attend the Menorah Park 2020 Resident Art Exhibit, featuring artwork created by residents of the Menorah Park Campus. Opening Reception will be held Tuesday,

February 25, 2 - 4 pm. The show will be on exhibit February 25 through February 27, 9 am – 5 pm. Menorah Park is at 27100 Cedar Rd., Beachwood. Admission is sfree.

"Menorah Park Campus is full of creative people, as this exhibit will demonstrate," said Marie Smith, campus art program coordinator. "You'll see works created at various times in the lives of our residents, including recent works made at one of our many art studios on campus. Please come and experience this amazing show of talent!"



Harvey Jacobs, resident of Stone Gardens, creates a wooden bowl for the show.

# Programs to Sharpen Your Brain

NO BRAINFREEZE! Keep your brain sharp during these frigid winter mornings with a quick lecture at the Menorah Park Center 4 Brain Health. All programs are held from 10 – 11 am. Classes, free and open to the public, take place at 27100 Cedar Road, Beachwood. For more information, call 216.831.5452, extension 182.

Friday, February 14  
Joel Keller, DPM  
Music Enhancing Memory

Friday, February 21  
Meghan Malone, SLP  
Build Your Brain

Monday, February 24  
Ted Smith  
Meditation Techniques

Friday, February 7  
Shannon Steele  
Can Exercise Jog Your Memory?

Friday, February 28  
Ericka Szabo  
Mindfulness and its Effects on Health

Monday, February 10  
Roy Berko, PhD  
The Psychology of You

*Most people don't aim to high and miss,  
they aim too low and hit it  
~ Les Brown*

# Application Now Open: Premiere Summer Internship Program in Tel Aviv for Young Adults

Applications are now open for Onward Israel, a prestigious eight-week summer-internship program in Tel Aviv for Jewish Cleveland young adults. The Jewish Federation of Cleveland, in partnership with Masa Israel Journey and The Jewish Agency for Israel, are now selecting college students and recent college graduates, ages 19 – 27, to live and intern in Tel Aviv from June 10 – August 4, 2020.

Participants will choose an internship in their field of interest, such as high-tech, the arts, business, finance, communications, or non-profit. In addition, they will live in shared apartments in Tel Aviv and immerse themselves in Israeli culture by experiencing the city's nightlife, beaches, and more.

"Onward Israel is an excellent opportunity for young adults who are looking to get back to Israel and build their resume while doing it," said Ilanit Gerblich Kalir, managing director of international operations at the Federation. "Since Cleveland launched our Onward Israel program nearly 10 years ago,

hundreds of young adults have taken advantage of this incredible opportunity to live like a local in one of the world's most bustling cosmopolitan cities."

Qualified applicants are Jewish students or recent graduates from or currently living in Greater Cleveland. Applicants must have one previous Israel experience, such as Birthright or a teen program. Program cost is \$550 plus airfare.

"I interned at a new tech startup called SuperCom, which provides security solutions to foreign nations and their police departments," said David Mack, a 2019 Onward Israel participant. "While I was able to spend the summer interning and building my resume, my biggest take-away from Onward was the ability to connect with the Jewish land and the people of Israel."

Limited spots are available. Rolling admission is on a first-come, first-serve basis. To apply, visit [clevelandonwardisrael.com](http://clevelandonwardisrael.com). For more information about Onward Israel, contact Rivki Ebner at [rebner@jfcfclve.org](mailto:rebner@jfcfclve.org) or 216.593.2921.



Zachary Beder, Lilly Rothschild, Dana Weltman, Jakob Bolman, and Allison Weltman take a breadmaking workshop in northern Israel.



Jack Spero of Beachwood interned at Shiloh Neurogenetics Lab at Tel Aviv University.

# LAST CHANCE

Bring this ad with you for \$2 off general admission, through March 2020. Good for up to 4 visitors. Can't be used with other offers. code buzz120

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*Leonard Bernstein: The Power of Music* was orchestrated by the National Museum of American Jewish History in Philadelphia and made possible in part by the National Endowment for the Humanities: Exploring the human endeavor. Any views, findings, conclusions, or recommendations expressed in this exhibition, do not necessarily represent those of the National Endowment for the Humanities. Image: Leonard Bernstein, 1956. © Made available online with permission of The New York Public Library for the Performing Arts. Friedman-Abeles, Billy Rose Theatre Collection. Astor, Lenox, and Tilden Foundations. Library of Congress, Music Division.

# Wernick Spear Opens Doors in Beachwood

**W**ernick Spear Wealth Managers recently opened its doors at 3401 Enterprise Parkway, Suite 220, Beachwood. With more than 75 years of combined experience, Wernick Spear utilizes a comprehensive team approach to offer personalized investment strategies that help clients achieve financial freedom. It specializes in investment management, retirement planning, estate planning, tax efficiency, college funding, and insurance needs.

This firm, now independent, was formerly one of the largest team in Wells Fargo's Northeast Ohio region. As a full-service independent wealth-management firm, it provides a comprehensive approach to financial planning without the pressure to meet sales quotas or corporate objectives.

Wernick Spear operates on a fee-based model, meaning each advisor has a fiduciary duty to act in the best interest of his or her clients. Almost 85% of their clients do not have fees or commissions tied to product sales.

Warren, who formerly served as partner and executive vice president at NCA Financial Planners and managing director and investment officer at Wells Fargo Advisors, is proud of the team's

ability to provide solutions for every aspect of financial need.

"We are dedicated to developing long-term relationships with our clients and maintaining the highest level of integrity and professionalism," Warren told us. "Our service model is driven by clearly defining clients' goals, implementing customized strategies, and continuously monitoring investment portfolios. We tailor our services to meet individual needs, and through our proactive approach to holistic financial planning, our clients are led down a path to financial success."

Prior to creating Wernick Spear, DeAnna worked as a financial advisor at both an

independent firm and a large financial institution. She began her career conducting speaking engagements at Fortune 100 companies, places of education, and local business, educating individuals on the principles of investing and personal finance.

"We pride ourselves on serving a diverse set of needs for our large client base," DeAnna said.

"In a geographic area that is saturated with money managers and financial advisors, we set ourselves apart by working with clients on all areas of their financial lives and doing more than mailing out quarterly reports. We center around investment management, full-fledged financial and retirement planning, and insurance solutions. We also partner with CPAs and attorneys for tax and estate planning and advise business owners on 401(k) and other retirement plans they offer their employees. Our culture thrives on specialization, so every client receives the pinnacle of advice and expertise."

Wernick Spear boasts an average client relationship of 18 years, a testament to the deep working relationships they

cultivate. "We want to provide our services to as many people as we can," DeAnna said.

*"We focus on adapting to the needs of our clients, not forcing them to fit into our way of doing business."*

*~ Jordan Rodriguez*

"There's a huge need for financial planning amongst families and pre-retirees, but a lot of firms won't pay attention to them unless they come with a large investment account. Not anymore," says Jordan Rodriguez, a financial advisor on the team. "We focus on adapting to the needs of our clients, not forcing them to fit into our way of doing business. Eliminating account minimums is a way we've been able to attract new, younger clients, and begin to work with the next generation of our existing clients."

With deep roots in Northeast Ohio, Wernick Spear Wealth Managers is proud to do business in Beachwood, and looks forward to becoming a fixture within the community. If you have financial questions, call 216.282.3378 or visit [wswealthmanagers.com](http://wswealthmanagers.com).



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The Wernick Spear Team  
Back row, from left: Jennifer Thorne, Christa Repas, and Alexandra Roth.  
Front row, from left: DeAnna Spear, Warren Wernick, and Jordan Rodriguez.

# BCC Women's Connection

Thursday, February 13 • 7:45 – 9 am  
 Apple Growth Partners • 25550 Chagrin Blvd., Suite 401



Pam Brys, RN BSN CDE at University Hospitals, will speak about "Matters of

the Heart," sharing differences between women's and men's cardiac care.

While some heart disease risk factors are common to both men and women, a number of issues have been identified that make heart disease especially dangerous to women, including symptoms,

diagnosis and treatment, surgical complications, and awareness.

It's important to take heart health serious and education is key, so the Beachwood Chamber invites you to attend this informative event. Coffee and morning snacks will be provided. The program is free to attend, however preregistration is appreciated at [beachwood.org](http://beachwood.org).



# BCC Monthly Luncheon

Wednesday, February 12 • 11:45 am – 1:10 pm  
 Doubletree Beachwood • 3663 Park East Drive



Join members of the Beachwood Chamber of Commerce and hear from

Derrick Speights, community outreach coordinator for Edwins Leadership and Restaurant. Derrick first met Edwins' founder, Brandon Chrostowski, while working at L'Albatros. After learning his way around some of Cleveland's best restaurants, he brings more than a decade of guest relations and management

experience to Edwins. Derrick assists with programming at the student campus, Edwins' Second Chance Life Skills Center, working with both students and volunteers. He also oversees Edwins' efforts to establish culinary clubs in Ohio's prisons and leads a town hall series.

Members and non-members are invited to attend, network, and learn more about what the Beachwood Chamber of Commerce has to offer. Registration is open at [beachwood.org](http://beachwood.org).

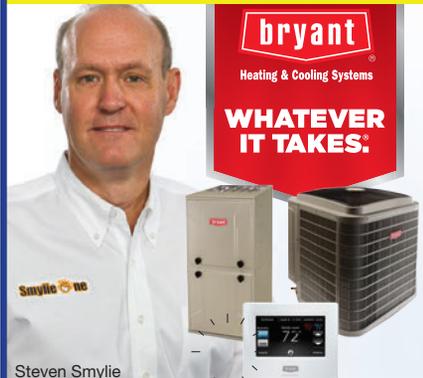
### Message from the Beachwood Chamber of Commerce:

2020 is a year for 20/20 vision – to focus and see things more clearly. Our vision at the BCC is to expand the influence within our business community, open up more channels of communication for members, and encourage more organizations in and around Beachwood to get involved with the Chamber. If you're looking to grow your business, invest some time to attend an event or

join a committee. We have accessible resources available and more options to find best practice than you realize! For a small investment you gain a great return. I ask for a few minutes of your time to explain how the BCC may help improve your 2020 vision of expanded goals to 20/20. For details, please contact me at [membership@beachwood.org](mailto:membership@beachwood.org) or 216.831.0003.

**Goren Dillard – Membership Development Manager**

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# CITY OF *Beachwood* Insider

February 2020

## Contact Info

CITY OF  
BEACHWOOD  
25325 Fairmount Blvd.  
Beachwood, OH 44122  
216.464.1070  
www.beachwoodohio.com

TV PROGRAMMING  
Spectrum - Ch. 1020  
AT&T U-Verse - Ch. 99

EMERGENCY Dial 9-1-1

## Departments

CLERK OF COUNCIL  
216.595.5493

AUDITOR  
216.595.3712

BUILDING  
216.292.1914

COMMUNITY SERVICES  
216.292.1970

ECONOMIC DEVELOPMENT  
216.292.1915

FINANCE  
216.292.1913

FIRE & RESCUE  
216.292.1965

LAW  
216.595.5462

MAYOR'S OFFICE  
216.292.1901

POLICE  
216.464.1234

PUBLIC WORKS  
216.292.1922

## JANUARY ORGANIZATIONAL MEETING



"Justin, along with Council and our Mayor, have been diligent to keep our taxes reasonable and keep us safe. ... Justin's father, Sheldon Berns, served with distinction between 1972 - 1978, and they are the only father-son team that has served as [Beachwood] Council Members."

– Kenneth A. Kraus

*Pictured to the left: Kenneth A. Kraus administered the Oath of Office to Justin Berns*

"We welcome every voice on this council and I am honored and privileged to swear in Mike Burkons. Mike has been a watchdog of council and now can watch from within. He is involved and knowledgeable."

– Mayor Martin S. Horwitz

*Pictured to the right: Mayor Martin S. Horwitz administered the Oath of Office to Mike Burkons*



"As a lawyer, Council person, community leader, mother, daughter and wife, Barbara is at the top of her field in everything she does. ... One word that best describes Barbara is empathetic. She looks at another person's point of view before she makes a decision and is known for her collaborative efforts."

– Leon A. Weiss

*Pictured to the left: Leon A. Weiss administered the Oath of Office to Barbara Bellin Janovitz*

### Missed a Council Meeting?

Listen to audio recordings or view live & archived videos by visiting [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com)



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[Twitter.com/BeachwoodPolice](https://twitter.com/BeachwoodPolice)

EMAIL YOUR COUNCIL MEMBER  
[firstname.lastname@beachwoodohio.com](mailto:firstname.lastname@beachwoodohio.com)  
Ex: [barbara.janovitz@beachwoodohio.com](mailto:barbara.janovitz@beachwoodohio.com)

MAYOR  
MARTIN S. HORWITZ



216.292.1901  
[mayor@beachwoodohio.com](mailto:mayor@beachwoodohio.com)

JAMES PASCH



COUNCIL PRESIDENT  
216.630.9671

BARBARA  
BELLIN JANOVITZ



COUNCIL V.P.  
216.406.5914

ALEC ISAACSON



216.291.2797



"I know June through work, social, and all types of opportunities. One word that describes her is dazzling. She is dazzlingly bright. ... She takes on projects that other people are afraid to tackle and goes after them with every effort. ... She is caring and makes me proud to call her my friend."

– Gerald B. Chattman

*Pictured to the left: Gerald B. Chattman administered the Oath of Office to June E. Taylor*

## City Administrators Swearing-In



*Pictured above: Council President James Pasch administered the Oath of Office to Diane A. Calta, Harvey S. Rose and Whitney M. Crook*

## Planning and Zoning Commission Members Swearing-In



*Pictured above: Mayor Martin Horwitz administered the Oath of Office to Orry Jacobs and Rochelle Hecht*



*Pictured above: Mayor Martin Horwitz administered the Oath of Office to Alec Isaacson, June E. Taylor and Justin Berns*

## Civil Service Commission Swearing-In



*Pictured left: Mayor Martin Horwitz administered the Oath of Office to Pete Smith, Civil Service Commission Chair*

**PLEASE NOTE..**

City Hall will be closed on Monday, February 17 in observance of Presidents Day.

Rubbish and recycling will not be collected by the City on February 17. Collections will be delayed one day, so if your regular collection day is Monday, your collection day will be Tuesday, Wednesday's will be Thursday and Thursday's collection will be Friday.

## UPCOMING MEETINGS

### CITY COUNCIL

Monday, February 3 at 7:00 PM  
 Thursday, February 20 at 7:00 PM  
 Monday, March 2 at 7:00 PM  
 Questions? Call 216.595.5462

### PLANNING & ZONING COMMISSION

Thursday, February 27 at 6:30 PM  
 Questions? Call 216.292.1914

### ARCHITECTURAL BOARD OF REVIEW

Monday, February 3 at 5:30 PM  
 Tuesday, February 18 at 5:30 PM  
 Monday, March 2 at 5:30 PM  
 Questions? Call 216.292.1914

**JUSTIN BERNS**



216.509.6509

**MIKE BURKONS**



216.832.6771

**ERIC SYNENBERG**



216.401.0074

**JUNE TAYLOR**



216.533.7640

## COUNCIL LEADERSHIP

After the Oath of Office was administered to those elected in 2019, City Council elected James Pasch as City Council President and Barbara Bellin Janovitz as City Council Vice President.

### City Council President

James Pasch (sworn-in by Cuyahoga County Council Member Sunny Simon) “My pledge is that when decisions are hard, it doesn’t mean that we will always get it right, but we will always try our best. ... When we think of challenges ahead we have to think about what’s going to continue to separate us as a tremendous city. ... We’re all up here for the same purpose. I thank the community for putting your trust in us.” – James Pasch



### City Council Vice President



Barbara Bellin Janovitz (sworn-in by Chair of the Cuyahoga Democratic Women’s Caucus Cindy Dempsey)

After congratulating the newly sworn-in City Council members, President, and Vice President, Mayor Martin Horwitz concluded with the following statement:

“As Mayor, and with [City Council’s] input, I want to build bridges between City Council, our Directors, our residents and our businesses. I want us to study the best practices of cities around the corner and around the country. I look forward to setting priorities as a team and working collaboratively on issues of security, services, sustainability and economic development. I am confident that under this new leadership and new Council we will be able to discuss issues openly, value each member’s opinion and build consensus for projects that will ultimately enhance our reputation as one of the premier suburbs in Ohio.”

## SEVERE WEATHER INFO

When Beachwood City Schools are closed due to severe weather, all Beachwood Recreation and Upperclassmen programs will be cancelled.

# City Insider

## Overnight Senior Trips

The City of Beachwood announces four overnight trips in 2020:

- **Atlanta, Georgia**  
April 26-30
- **Los Angeles, California**  
May 17-21
- **Montreal-Quebec City**  
August 9-13
- **The Greenbrier Resort, West Virginia**  
October 20-22



A \$200 deposit per trip will reserve your space. Travel insurance is recommended. Questions? Call 216.595.3733.

## FROM OUR POLICE CHIEF

At the end of 2019, the Jewish community was again targeted in a violent, anti-Semitic attack. The Cuyahoga County Police



Chiefs Association sent a letter condemning such cowardly acts, which are painful reminders of the damage that can be caused by hate and ignorance. The group wants residents to know that the brave members of its police forces

are paying close attention to all houses of worship, as well as the diverse religious and ethnic communities that make Cuyahoga County so special. Hatred has no home here.

“As our Cuyahoga County Police Chiefs Association states in this letter, we stand together with our houses of worship to prevent and combat crimes motivated by hate and ignorance,” said Police Chief Gary Haba. “A hearty thank you to the Jewish Federation of Cleveland for your continued support of our efforts.”

## RX DRUG DROP BOX

A prescription drug drop-off box is located in the Police Department lobby. Residents can deposit unused, unwanted or expired prescription pills at the Drug Drop Box at the Police Department, Monday – Friday between 8:00 AM and 4:30 PM. No liquids or needles are allowed.

# ART EXHIBITS

BEACHWOOD  
COMMUNITY CENTER

Art Gallery Hours  
MON – FRI • 9 AM – 4 PM  
SAT • 10 AM – 3 PM, SUN • 10 AM – 1 PM

**ILEEN KELNER**  
*Juried High School Art Show*

**February 9 – March 1**

Exhibit features drawings, fiber art, jewelry, paintings, photographs and sculptures by students representing 22 regional high schools. The show and reception are free and open to the community.

**Opening Reception:** Sunday, February 9, 2:00 – 4:30 PM

**Awards Ceremony:** 3:00 PM

## PROTECT YOURSELF FROM IRS SCAMS

To protect you and your loved ones against IRS scams, Better Business Bureau has these tips:

- The IRS always mails a bill, then follows up with a phone call. They will never demand immediate payment over the phone. Similarly, the IRS doesn't threaten to involve local law enforcement, and the IRS cannot revoke your driver's or business licenses or immigration status. Don't trust your caller ID.
- Ask About Payment Method. Remember, gift cards are for gifts. Government or other agency officials will never demand payment in gift cards. The IRS also does not accept payment via wire transfer or prepaid debit card.
- The Internet has made it possible for scammers to use fake IDs when they call your home.



If you receive a suspicious call, don't make any important decisions based on what your caller ID says. Avoid answering calls from phone numbers you don't recognize, even if they appear to be local. If it's

important, the caller will leave a message.

### Mat Pilates Class

This 4-class/2-week course will provide you with the basic knowledge needed in pilates conditioning. The instructor, Valentin has been teaching pilates internationally for over 20 years.

For more information visit [www.beachwoodohio.com](http://www.beachwoodohio.com)

## BARKWOOD'S EXTENDED HOURS

Barkwood now has a night light and extended hours.

Visit daily from 7:00 AM – 8:00 PM

We welcome our 292 members representing 355 dogs!



Dogs must be registered to utilize Barkwood. Separate small and large dog areas are available. Open to Beachwood residents only.

The following must be presented to register:

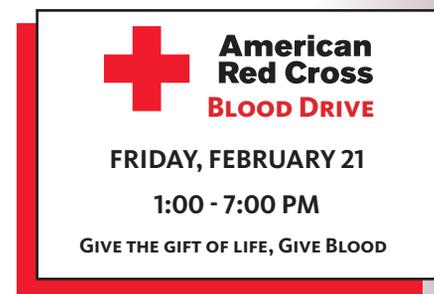
- Proof of residency (current utility bill and driver's license)
- Verification of vaccinations from the veterinarian
- \$25 annual fee

Forms and additional information available at [www.beachwoodohio.com](http://www.beachwoodohio.com).

For more information, call 216.292.1970.

**Barkwood also has its own Facebook page! Give it a "Like," post your pictures, and learn about the new Barkwood livestream.**

Visit [www.facebook.com/BarkwoodDogPark](http://www.facebook.com/BarkwoodDogPark)



## INTERNMATCH

Beachwood's InternMatch 2020 online opportunity center is now live! Internship opportunities with Beachwood companies are posted for students looking for Summer 2020 placement. Whether you are a local business seeking an intern or a student seeking a summer internship, we are here to help.

Beachwood businesses: prepare your job descriptions. Register online now for excellent summer interns! Search InternMatch at [www.beachwoodohio.com](http://www.beachwoodohio.com)

# CITY OF BEACHWOOD BASEBALL AND SOFTBALL LEAGUES

Beachwood Recreation is pleased to offer our Youth Baseball/Softball leagues for the Spring/Summer of 2020. Please be sure to note that you must place your child in the league based on the age they will be up through August 31, 2020. Plus, some of our Girls Softball and Boys Baseball programs will be operated in conjunction with O.C.E.R. (Orange Community Education & Recreation) and other communities.

## BASEBALL PROGRAM

|  |             |
|--|-------------|
| Novice Coed-TBall                            | 5-6 Years   |
| Rookie Boys Coach Pitch                      | 7-8 Years   |
| Minor Boys Player Pitch                      | 9-10 Years  |
| Major Boys                                   | 11-12 Years |
| Pony Boys (Part of the Lyndhurst Dads' Club) | 13-14 Years |



## SOFTBALL PROGRAM

|                          |            |
|--------------------------|------------|
| Rookie Girls Coach Pitch | 7-8 Years  |
| Minor Girls Player Pitch | 9-12 Years |

Detailed descriptions, ages, locations and fees for all leagues can be found in the Winter Recreation Guide or online at [www.beachwoodohio.com](http://www.beachwoodohio.com). Questions? Call 216.292.1970 or email [frank.vicchiarelli@beachwoodohio.com](mailto:frank.vicchiarelli@beachwoodohio.com).

## CUYAHOGA COUNTY'S PLASTIC BAG BAN NOW IN EFFECT



Though now in effect, enforcement is being delayed until July 1 to make the transition easier for everyone. Plastic bags harm our health and quality of life. The ban is being put into effect to protect Lake Erie, rivers, parks, and natural resources. Each year, more than 300 million bags are discarded in Cuyahoga County alone, and drinking water treatment plants cannot filter them out of the system. Also, water and sewer systems run more smoothly without plastic bags clogging storm drains and discharging into our lakes, streams and creeks.

Bag bans work. They have been in effect in China for more than a decade, and Ireland for 17 years. In Chicago, bag usage dropped by more than 50 percent in the first month of its program. Currently, 127 countries and 349 jurisdictions have regulations on plastic bags.



**According to the EPA, 102 billion plastic bags are used and discarded in the U.S. every year. We can help reduce this tremendous pollution waste.**

# IN THE CITY SPOTLIGHT

## Meet Bruno Zovko

**A**t age 29 when Bruno Zovko received a phone call from a friend telling him that they were hiring at the Beachwood Service Department, Bruno jumped on it. He had heard of Beachwood's reputation as a great place to work and wanted to lay a foundation on which to build a career. For the past 20 years, that's what he's done.

Bruno was hired in an entry-level position, starting with rubbish pick-up. He has since learned the ins and outs of all that is behind the scenes to keep the City of Beachwood functional and aesthetically beautiful. Bruno worked in landscape, and most recently, construction, where he has been a crew leader since 2014. His main duties are sidewalk maintenance, road sewer repair, and in the winter, snow plowing, which trumps all.

Beachwood is known for its clean streets, which is not coincidental. Bruno matches up a crew of 32 full-time laborers who cover two 12-hour shifts to staff 19 vehicles to have city streets salted and plowed when storms arrive.

"When snow is flying, I'm responsible," Bruno told us. "All full-time employees are on call when a storm is predicted – with six staff members on duty every night. During storms, all other work is put on the back burner.

"The city is divided into sections," he added. "We have 10 main-street sections and 9 side-street sections, so when I assign someone to Lower South End, he knows that it covers Halburton, Halworth, Cranby, Somerset, Stratton, Rexway, Farnsleigh, Old Green, and Belvoir roads.

"It's a challenge to coordinate the process," he continued. "All hands are on deck so we can clean the roads as quickly as possible."

All full-timers are licensed, with a CDL Class A License, to operate snow-removal equipment.

"It is much more fun to clear the roads when there is no traffic," Bruno added.

Bruno also oversees snow removal on sidewalks. "With three bombardiers, it takes eight hours to cover the town."

Salting is the other component of keeping our roads clear. Beachwood has three salt domes in total that hold enough salt to enable us to keep our roads safe and clear.

Plowing isn't just a winter job. Bruno explained how the plows are serviced from mid-summer by in-house mechanics to make sure they are in good condition when the season hits. And, if plows break down during the winter season, mechanics prioritize their repairs.

Bruno's position involves shuffling employees to complete tasks. He is grateful for his team, each of whom brings their own skillset. "During winter months, in addition to plowing, we work mostly on road repairs, water line breaks, and keeping sewers clear."

### **Favorite parts of working for the city?**

The people I work with. Everyone is professional. We have more than 20 people on our team and very low turnover. We know each other as people, not just fellow employees. We know about each other's families and interests outside of work. We've always had mutually respectful relationships, so going from crew member to leader was an easy transition.

### **What are your interests outside of work?**

Golf. In fact, we host a golf outing every year in memory of George Mangano, a former employee. We raise money and donate it to the Geauga Humane Society.

### **What is your hardest task?**

Managing personalities. When personalities clash, I may pair people together so they hug it out and support each other. I work to keep morale up, which makes our whole department stronger.

### **Anything else?**

For the past six years, I've served as a union assistant

steward, helping to negotiate contracts for laborers.

Beachwood's reputation is the same today as it was when I was hired. We go above and beyond to help residents, and the number of complimentary calls we receive confirms that residents appreciate all we do. It's a testament to Beachwood when part-timers leave to obtain full-time employment, and come back when full-time openings are available.

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*We go above and beyond to help residents, and the number of complimentary calls we receive confirms that residents appreciate all we do.*

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I treat this like my second family. We are all here for each other – both in and outside of work. We show up for each other, which makes it pleasant to come to work each day.



## Beachwood Middle School Redesignated an Ohio School to Watch



The Ohio Department of Education (ODE) has named Beachwood Middle School an **Ohio School to Watch**, our middle school's **fourth designation!** After a written application and onsite review from an ODE team, **Principal Tony Srithai** and **Beachwood Middle School Staff** were notified of the redesignation in January. The ODE noted "the continued dedication of your staff and leadership" and that the middle school has "a multi-tiered system of support to assure all students reach potential," that "there are multiple services available to support health, social, emotional and intellectual progress," and that the "student culture is inclusive of all" with an "intentional effort to have families with diverse cultures actively participate in school events." We are proud of this designation and thankful to work with such terrific students and families.



## Beachwood Leading Sportsmanship Charge in CVC



Beachwood Schools continues to lead the charge within our athletic conference, the Chagrin Valley Conference (CVC), to establish a common set of sportsmanship expectations for athletes, coaches, and fans. A leadership group of CVC student-athletes generated the following expectations and each school is responsible for promoting these values:

- Respect Everyone – Always
- Demonstrate Leadership
- Take Responsibility
- Be a Role Model
- Encourage Others

The CVC schools have also been collaborating to enhance safety and security measures at our games.

## Ohio Auditor of State Award with Distinction

Beachwood was one of just seven Ohio districts to qualify for the **Auditor of State Award with Distinction**. The "clean" audit noted our healthy financial position and the Office of the Treasurer's careful and clear accounting practices. "By keeping excellent financial records, these school districts show that they have the best interest of students in mind," **Auditor Keith Faber** said. **Congratulations** and thanks to **Treasurer Michele Mills** and her **staff** on a job well done!

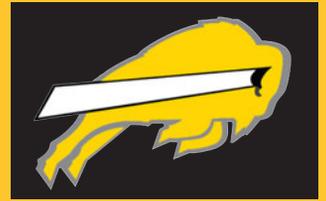
## February Visit from Dr. Jennifer Eberhardt



To progress on our District focus area of **intercultural awareness**, in February we will welcome back Stanford professor and Beachwood alumni **Dr. Jennifer Eberhardt** for her second visit this school year. Dr. Eberhardt will continue her work with school staff and parents, as well as school and city leadership, to recognize and minimize the negative impact of implicit bias. Parent and Teacher Equity & Engagement Teams, facilitated by administrators, have been formed at each of our schools. Team members were provided copies of Dr. Eberhardt's book, "Biased," and will engage in workshops with her during her visit. Books were generously donated by the **Beachwood Schools Foundation**.

## ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org  
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org  
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org  
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org  
Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org  
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org  
Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org  
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



## Restorative Practices Training from Kelvin Oliver



Beachwood Schools staff received training recently from education consultant **Kelvin Oliver** about restorative practices that connect to our initiatives supporting **student mental health** as well as **equity**. Mr. Oliver focused our attention on the critical importance of the teacher-student relationship and provided practical strategies to enhance connections within our classroom communities.

## 2020 Beachwood Board of Education



Pictured above: *Dr. Brian Weiss, Maria E. Bennett, Jillian DeLong, Megan Walsh and Josh Mintz*

The Beachwood Board of Education welcomed Jillian DeLong and welcomed back Josh Mintz and Megan Walsh. Dr. Brian Weiss will serve as Board President and Maria Bennett as Vice President in 2020.

## Board of Education NEWS

### Recent Resolutions:

- Swearing in of Jillian DeLong, Joshua Mintz and Megan Walsh
- Approved Dr. Brian Weiss as Board President and Maria Bennett as Vice President
- Establish 2nd and 4th Mondays at 7:00 pm for board meetings in calendar year 2020
- Approved District's legal counsels, property economists, and investment as well as employee benefits consultants
- Free game admission for members of the Beachwood Athletic Boosters
- Out-of-district trips for High School Girls Soccer Team, Model UN Team

### Future Resolutions:

- Middle School Lego Robotics Team trip to state tournament
- Recognition of students for Noetic Math Contest Awards
- Final Reading of Policy Revision allowing PE Waiver for Marching Band and Drill Team participation

### Board Meeting Calendar:

- February 10, 2020 @ 7:00 pm
- February 24, 2020 @ 7:00 pm



Visit us at [www.facebook.com/BeachwoodBison](http://www.facebook.com/BeachwoodBison)



[@beachwoodbison](https://twitter.com/beachwoodbison)

Visit us at [www.beachwoodschoools.org](http://www.beachwoodschoools.org)

# 2020 Gallery of Success Inductees

Congratulations to the following Beachwood High School graduates who will be inducted into the 12th class of the Beachwood High School Gallery of Success. The induction ceremony will take place during a high school assembly open to the public on Friday, April 24.

The Gallery of Success, which began in 1985, takes place every three years. Once this year's class is inducted, there will be 139 honorees whose accomplishments since high school make them outstanding role models for Beachwood students. To qualify, each inductee has exhibited achievement and distinction in one or more of the following areas: leadership, service, humanitarianism, creativity, courage, and/or career contributions that have benefitted others.

Inductees are selected by a committee representing a cross-section of the Beachwood community. Selection committee members include alumni, previous Gallery inductees, community members, teachers, staff, and current students.

Each new candidate was asked what he or she feels is a standout achievement and what message he or she would like to share with the community. Answers may or may not be reflective of information considered for being selected as inductees; they serve as an introduction to the Gallery of Success Class of 2020.

## Fran Winequest Bulloff Class of 1967



### Standout Achievement

I derive joy from my family and am proud of my role with Validation Training Institute, serving on the board for 30 years and as president since 2010. VTI is a non-profit international

organization that trains caregivers in techniques for communicating with older adults living with Alzheimer's disease and related dementias.

### Message to the Community

Personal success is not measured by fame nor fortune, but by living a fulfilling life.

## Eric Desatnik Class of 1997



### Standout Achievement

It's a funny thing to be recognized for my past achievements when I prefer to focus on what's to come. I'm less interested in what I know or what I've done, and far more interested in how much there is

left to learn and do. I never made career or personal decisions that fit neatly into my life's narrative, as if it's some pre-written

and pre-determined thing. I prefer to consider my life story as a choose-your-own-adventure, in which I'm free to try new things and head down unexpected paths, without a concern for how others would describe my journey. In one chapter of my story, I studied the effects of ocean acidification on calcifying organisms; and in another, I escorted Brad Pitt to awards shows. I researched how biophilic design elements in a classroom lead to increased productivity; and I designed an escape room that launched on a major cruise line. A librarian wouldn't even know in which section to shelve my story.

### Message to the Community

If I'm in a position to offer advice, it's to not be beholden to your own life story.

## Sophia Hall Class of 2005



### Standout Achievement

Becoming a civil rights attorney who provides pro bono legal services to people of color and to immigrants who experience discrimination. This work is particularly

critical in the current political climate, and I'm honored to be able to do this work for people, whether or not they can afford legal services.



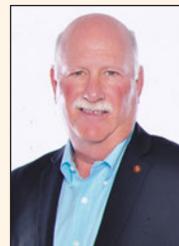
Personal success is not measured by fame nor fortune, but by living a fulfilling life.

– Fran Winequest Bulloff

## Message to the Community

Life is long. It is incredibly important to be nimble and open-minded to all opportunities that present themselves, because you may find yourself in a position to make a significant difference for people in need.

## Judson Kline Class of 1968



### Standout Achievement

My elevation into the American Institute of Architects College of Fellows stands out among the most significant because it is based upon service to society through all

of the other things I have pursued and achieved over my life.

### Message to the Community

My personal philosophy is, "You make a living by what you do, and you make a difference by who you are."

To see all past Gallery of Success inductees (1985-2017), visit [beachwoodschoools.org/gallery](http://beachwoodschoools.org/gallery)

**Jay Lurie**  
Class of 1998



**Standout Achievement**

Having the courage to make unorthodox life and career choices that have taken me to DC, New York, and various places across Asia, Europe, and Latin America. I have aimed

to improve the livelihoods of disadvantaged people and positively impact the environment through my work in sustainable infrastructure investment and through community-oriented philanthropy and volunteering.

**Message to the Community**

When we forge relationships with people who have different backgrounds than us and benefit from their kindness, we find that we have more in common than what separates us. To counter the rising divisiveness in our society, I encourage our community's young people to practice tolerance and kindness, traits that have played an integral role in affording me opportunities that were unimaginable as a kid in Beachwood 25 years ago.

**Aaron Marks**  
Class of 2002

James Douglas Studios



**Standout Achievement**

Being asked to chair the Prevention and Education Subcommittee for the US Attorney's Heroin and Opioid Task Force, which was awarded The Attorney General's Award for

Outstanding Contributions to Community Partnerships for Public Safety, the most prestigious award with the United States Department of Justice. I was selected as one of the members to represent the Task Force in Washington, DC to receive the award.

**Message to the Community**

My message is one of hope. People have the power to overcome what can sometimes feel like insurmountable challenges, and can use those experiences to help those around them.

**Robert Marks**  
Class of 1984



**Standout Achievement**

Partnering with my wife to create a loving home to raise four honest, ethical, and ambitious children.

**Message to the Community**

Get involved.

The community is ours to manage and to provide vision for its future.

**David Ostro**  
Class of 1975



**Standout Achievement**

An unwavering commitment to pursue my dreams and aspirations, even when others have sometimes guided me otherwise. It has been this mindset that has provided me

with a pathway to professional achievement and, most importantly, has allowed me to give back to the community in a variety of significant ways over my lifetime.

**Message to the Community**

The world we live in may change at lightning speed, but staying true to one's values and goals will forever remain the true bedrock of success.

**David M. Rosenberg, MD, MPH**  
Class of 1966



**Standout Achievement**

The approach I have taken toward the people (and communities) for whom I have cared through my model of physician-patient relationships. Words

cannot express the warmth generated in my heart when patients thank me for curing their illnesses and, at times, saving their lives.

**Message to the Community**

Giving back generates an incredible sense of self-satisfaction, and we all have the ability to contribute toward making the world a better place.

**Emily Yahr**  
Class of 2004



**Standout Achievement**

Achieving my long-term goal to become a journalist. When I graduated from college, a lot of people told me that there was no future in newspapers.

That was scary to hear,

but with a lot of hard work and fortuitous timing, I got a job at *The Washington Post*, where I have worked for the last 12 years. It was also a good lesson in not letting other people's negative predictions stop me from what I wanted to do.

**Message to the Community**

Never apologize for your taste in pop culture. As an entertainment reporter, people approach me all the time and "confess" TV shows they watch or music they listen to, as if they're ashamed. They shouldn't be! I can't stand the phrase "guilty pleasure" because it implies you should feel bad about something that makes you happy. Life is challenging and the world can be overwhelming. If there's a show or movie or book or song or game or comedy album or concert that brings you joy, or just gives you a few minutes of escape, don't belittle that. Embrace what you like and don't worry about what other people think.

Giving back generates an incredible sense of self-satisfaction, and we all have the ability to contribute toward making the world a better place.

– David M. Rosenberg, MD, MPH

Be sure to read the *Beachwood Buzz* cover story in June to learn more about each honoree and the memorable Gallery of Success program that will take place at BHS.

# UH Ahuja Medical Center – Phase 2 Expansion

University Hospitals Ahuja Medical Center is bringing new healthcare services and approximately 1,000 new jobs to the community through the addition of a new 215,495 square-foot three-story hospital building and a two-story, 78,185-square-foot sports medicine complex. Staying consistent with UH's goal of keeping patients healthy with preventive care and reducing in-hospital stays, much of the construction will support outpatient services.

"Our Ahuja Phase 2 project addresses patient needs in Northeast Ohio by giving them access to high-quality health care," said UH Ahuja Medical Center President Alan Papa, FACHE. "Our growth will extend our existing services to enhance patient experience, and simultaneously give us a platform to launch new services on campus, so we can continue to be a healthcare hub for the community."

Ahuja Phase 2 will feature a multitude of new and enhanced services:

- The launch of mother and baby services including new 9 labor and delivery rooms, 2 Cesarean Section, 23 Antepartum-Postpartum patient rooms, a 12 bed Level 3 neonatal intensive care unit, and 4 obstetrics triage rooms.
- Consolidation of comprehensive breast health center services including 12 exam rooms, 6 mammography units (all

featuring tomosynthesis), ultrasound, and stereotactic biopsy services.

- Expanded emergency services with over 60% more treatment spaces and 38 beds.
- A new ambulatory surgery center with 8 new operating rooms and 28 new patient preoperative and postoperative spaces.
- The largest sports medicine complex in Northeast Ohio that will include a performance center, 18 exam rooms, 4 exam rooms walk in clinic, 2 outpatient diagnostic and 14 exam rooms for rehabilitation space.
- An expanded observation unit with 23 private beds that will serve patients who can be treated and released the same day.
- Cutler Center for Men's Comprehensive Care will bring together key specialties

to motivate men to receive care throughout their lifetime including 16 exam rooms and 4 cystoscopy rooms.

- Expanded UH Harrington Heart & Vascular Institute with 11 new exam rooms.
- Expanded ambulatory medical imaging services with a new CT, radiology, 1.5T MRI, and ultrasound unit.

Initially, UH Ahuja Medical Center was envisioned as a multi-stage evolution in providing services for the community. Ahuja Phase 2 will feature similar characteristics as the buildings developed initially, including bright spaces, healthy food choices, healing gardens, and community wellness and health education spaces. Eco-friendly materials and processes will minimize energy costs and reduce building impact on the environment. In addition, the inpatient building is scalable, allowing for future growth of services through the addition of multiple floors.

The \$236 million project will be funded through bond financing and the generosity of donors. HKS Inc. are the architects for the project with Gilbane as General Contractor. The project will break ground this spring with a service launch to occur in mid-2022.

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**"Our growth will extend our existing services to enhance patient experience, and simultaneously give us a platform to launch new services on campus, so we can continue to be a healthcare hub for the community."**

**– Alan Papa, President  
UH Ahuja Medical Center**

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Ahuja Phase 2 Rendering

## Heart Healthy Ways to Stay Upbeat



Heather Gornik, MD

**F**ebruary is National Heart Month, and is the perfect time to invest in your cardiovascular health. In addition to regular checkups with your healthcare provider, there are a number of ways to ensure your heart stays happy and upbeat:

• **Smoking Cessation:**

The American Heart Association says diseases caused by smoking kill more than 440,000 people in the U.S. each year, and one of every 5 smoking-related deaths is caused by heart disease. Smokers have a higher risk for heart disease, stroke and vascular disease. Smoking changes the heart and blood vessels in a number of ways: It causes an instant and long-term rise in blood pressure and heart rate, reduces blood flow from the heart and to the brain, reduces the amount of oxygen that reaches the body's tissues, and raises risk for blood clots.

• **Healthy Diet:**

Eating well can help prevent a number of problems such as high cholesterol and heart disease. But knowing exactly what a healthy diet looks like can be a challenge. The key is to balance the five main food groups: grains, vegetables, fruits, dairy and protein. In addition to your healthcare provider, organizations and tools like ChooseMyPlate.gov can help you navigate emphasizing the correct amount of each food group. To lose weight and keep it off for a lifetime, begin thinking about an individualized eating plan. A

plan tailored to your personal likes and dislikes will have a better chance of producing sustainable weight loss.

• **Plenty of Exercise:**

If you are physically active, you are less likely to get heart disease and related problems such as high blood pressure, diabetes, and high cholesterol. Exercise not only lowers these risk factors, but helps to improve emotional well-being, reduce appetite, improve sleeping ability, improve flexibility, and lower LDL cholesterol (the bad cholesterol).

University Hospitals Harrington Heart & Vascular Institute provides premier cardiovascular care for the diagnosis and treatment of any condition that affects the heart and vascular system. From routine heart screenings, to the most advanced surgical interventions, to post-treatment follow-ups, UH provides a complete range of services and treatments.

"I'm very excited about the team here at UH, says cardiologist and vascular medicine specialist at UH Ahuja Medical Center, Heather Gornik, MD. "In our vascular center we have a terrific interdisciplinary care team,

with opportunities to work with our interventional specialists, our vascular surgeons, and our vascular medicine specialists. We all keep the best interest of the patient in mind in a really collaborative fashion."

Dr. Gornik, who is also co-director of the Vascular Center at UH Harrington Heart & Vascular Institute, and her team take care of patients who have heart disease, but also patients who have disease of the blood vessels. "I see everything from plaque, to blood clots, to rare disorders in terms of blood vessel conditions," she notes. "The most common disease of the blood vessels is atherosclerosis, or clogging of the arteries with plaque. I think I really love my specialty because I get to use everything from the low- to high-tech."

As an internationally recognized expert in the care of complex vascular diseases, Dr. Gornik collaborates with clinicians and investigators worldwide to advance the understanding of potentially morbid vascular disease. "About 10 years ago, I developed an interest in a rare arterial disease called fibromuscular dysplasia (FMD), which is a condition that affects mainly women, usually in the prime of life," she explains.

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You don't need travel far to receive exceptional cardiovascular care.

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In addition to her work in FMD, Dr. Gornik is a nationally regarded expert in noninvasive vascular diagnostic testing. She has led the development of national guidelines related to the diagnosis and clinical care pathways for patients with vascular disease.

"Sometimes, by the time patients get to see me, I'm maybe the third or fourth opinion they've had," Dr. Gornik says. "So I think it's really important when we're dealing with serious cardiovascular diseases, and especially rare ones, to find out exactly what the patient knows and what they're yearning to learn more about."

You don't need travel far to receive exceptional cardiovascular care. To schedule an appointment with a provider at UH Ahuja Medical Center, please call, 216.595.7969. UH Ahuja Medical Center is located at 3999 Richmond Road, Beachwood 44122. To learn more about health and wellness events in your community, visit UHhospitals.org.



# Summer Camp



# Options



**FAIRMOUNT**  
Early Childhood Center



## Fairmount Early Childhood Center

Fairmount Early Childhood Center Camp accommodates children entering preschool (3 years old) through entering 2nd grade (7 years old). Weekly themes, outdoor activities, guest performers, field trips, art activities, water play, and the use of the Beachwood Family Aquatic Center are some of the camp's highlights.

Summer camp runs for seven weeks in the summer from June 8 – July 24. Preschoolers (3 years old) can attend 9:30 am - 1:30 pm. Pre-kindergarteners (4 years olds) can attend 9:30 am - 1:30 pm or 9:30 am – 3 pm. Kindergarteners, 1st graders and 2nd graders (5-7 years old) attend camp 9:30 am - 3 pm. Extended care is also available for any ages between 7:30 am - 5:45 pm. Children can be registered for one week or all

seven weeks of fun!

Summer calendar events include: Squire's Castle picnic, Fourth of July parade, field trips, and the all-popular camp carnival complete with bounce houses and yummy carnival foods.

**Registration has already begun!**

Contact Karen Leeds, preschool director, at [KML@beachwoodschoools.org](mailto:KML@beachwoodschoools.org) or 216.464.2600 or for more details.



Fairmount Early Childhood Center is a private, district-sponsored learning center within the Beachwood City Schools.

### **SUMMER CAMP** FOR CHILDREN AGES 3-7 YEARS (entering preschool through entering 2nd grade)

**CAMP HIGHLIGHTS INCLUDE:**  
Guest performers, field trips and use of the Beachwood Family Aquatic Center

Registration is currently open for residents and non-residents.

Call Karen Leeds today for information or to visit

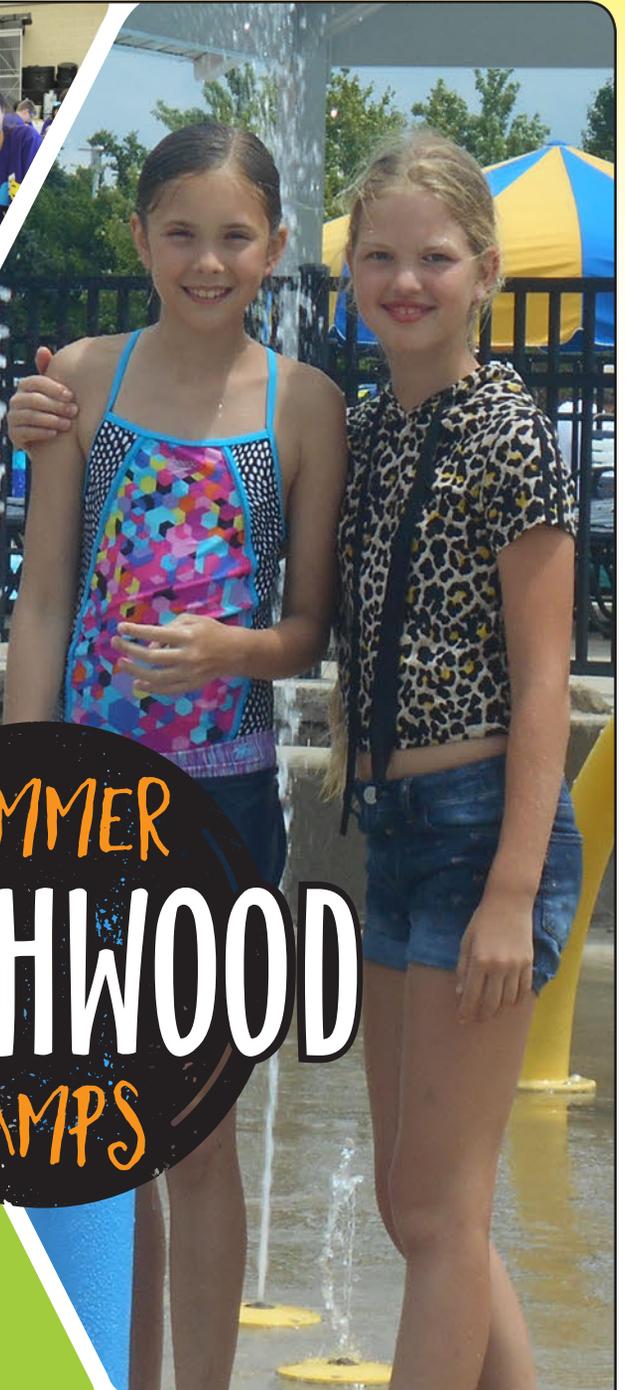
**216.464.2600**

Fairmount Early Childhood Center • 24601 Fairmount Blvd.  
[www.beachwoodschoools.org/fairmount.aspx](http://www.beachwoodschoools.org/fairmount.aspx)



NON-RESIDENTS REGISTER  
SUN. MARCH 8

BEACHWOOD  
COMMUNITY  
CENTER



RESIDENTS  
MAY  
REGISTER  
IN PERSON  
DEC. 2



# SUMMER BEACHWOOD CAMPS

**KIDZ CAMP • GRADES K - 2**

**BISON CAMP • GRADES 3 - 6**

**SPORTS CAMP • GRADES 4 - 8**

**TEEN TRAVEL CAMP • GRADES 6 - 8**

**THEATER CAMP • GRADES 2 - 8**



CITY OF  
*Beachwood*

**Resident  
Registration  
December 2**

**Resident  
Early Bird  
Registration  
Ends March 6**

[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Hathaway Brown

At Hathaway Brown, the fun doesn't stop when the school year ends. In addition to the flagship Broad Horizons day camp, we offer a host of athletics, academic, and adventure programs each June, July and August, many of which are co-ed. Choose your own adventure at HB this summer and create a full itinerary of learning and fun designed just for you.

**New this year:** Tiny Trailblazers for children ages 3-4. HB offers flexible

scheduling to meet busy families' needs. Visit [hb.edu/summer](http://hb.edu/summer) or contact Ashley Beyer, director, at 215.320.8789 or [abeyer@hb.edu](mailto:abeyer@hb.edu) to learn more and register today!



# BEST. SUMMER. EVER.

Located in Shaker Heights, HB offers a wide array of day camps for boys and girls of all ages.

Visit [hb.edu/summer](http://hb.edu/summer) to browse through academic, athletics, adventure, theatre, and specialty camp options to create your own one-of-a-kind experience.

**We offer flexible scheduling. Call 216.320.8085 for details.**



## Vacation Camps

March 16-27 & July 20-August 7  
Co-ed, Preschool - Grade 8

## Summer Programs

June 1-July 31  
Co-ed, Infant through College

HathawayBrown

Camp nurtures  
social skills  
and models  
healthy living!

## The Official Camp of Summer Fun

JUNE 1 - JULY 31

There's more fun than ever at Camp Gilmour this year! In addition to all of your theme-based favorites, there will be theater and music camps in the brand new Lorraine and Bill Dodero Center for Performing Arts and a chance to get your hands dirty in our greenhouse gardens, chicken coop and beehives with our new Nature-Based Learning camps.

9 weeks of camp for ages 3-13  
Sports camps led by Gilmour coaches  
New soccer and figure skating camps  
New swimming camps with Great Lakes Sailfish  
Science and tech camps  
Extended Care for all ages

Camps fill quickly.  
Register online today at  
[gilmour.org/summercamp](http://gilmour.org/summercamp)

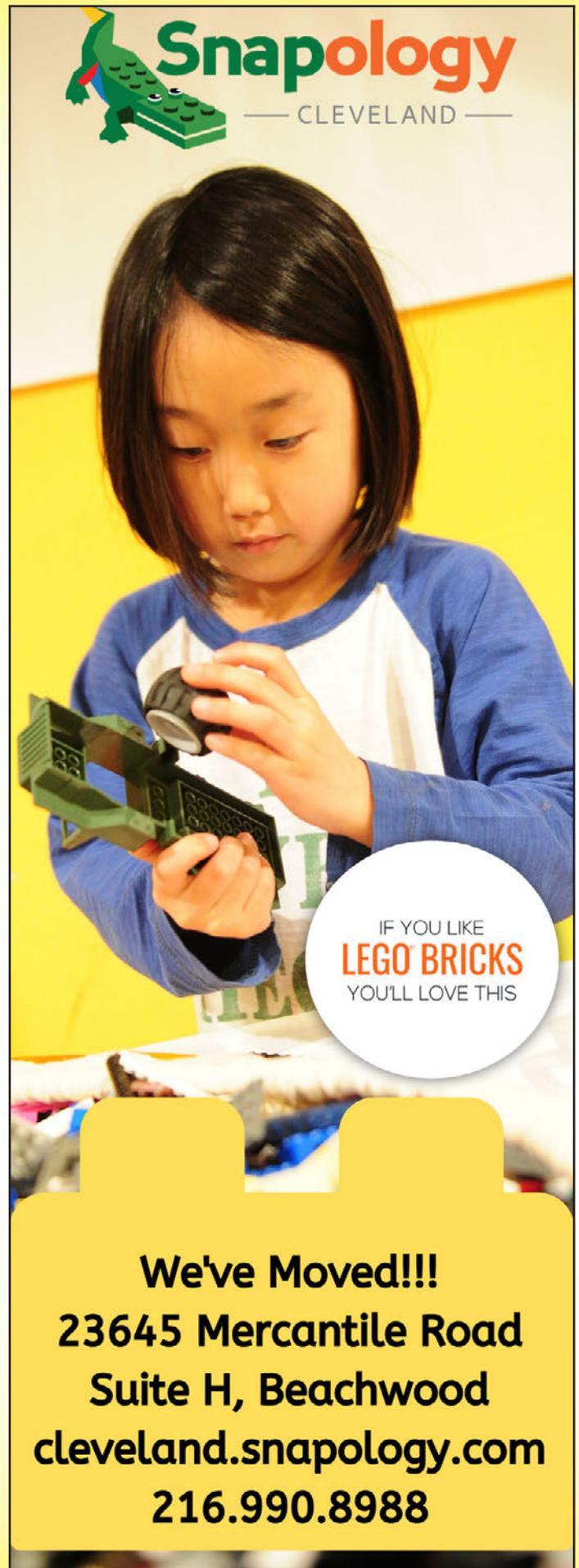


# Snapology

Snapology's Discovery Center in Beachwood is an amazing place to build and create with LEGO® bricks. Half and full-day summer camps for ages 4-12. From Robotics to Minecraft, your camper will have a blast building memories and learning through play. Before and aftercare is complimentary with full-day enrollment and sibling discounts are available.

Most instructors are experienced teachers.

Visit [cleveland.snapology.com](http://cleveland.snapology.com) for camp descriptions and to enroll. We offer fun LEGO® themes. Email [Cleveland@snapology.com](mailto:Cleveland@snapology.com) with questions, or call/text 216.990.8988. Hope to see your camper in our NEW space at 23645 Mercantile Road, Suite H, in Beachwood this summer!



## Camp Gilmour

There's more fun than ever at Camp Gilmour this year! We offer a wide variety of camps including: Day, Preschool, STEM, Sports, Fine and Performing Arts, Technology, Swimming, and more.

The Great Outdoors, Nature Unleashed, Time Traveler, and Willy Wonka are just a few of our Day Camp themes.

Rainforest Adventures, Under the Big Top, Farm Frenzy, and Ocean Odyssey are just a few

of our Preschool Camp Themes; and Mission Fit, Outdoor Adventure, Sky High Adventures, Let's Bake, and Fun with Drones, are sample programs in our Specialty Camp.

If your child is interested in STEM, sports, technology, swimming, or fine and performing arts, we've also got you covered. Check out our extensive list of programs at [gilmour.org/summercamp](http://gilmour.org/summercamp).

Camp helps kids unplug from technology and builds confidence!

**We've Moved!!!**  
**23645 Mercantile Road**  
**Suite H, Beachwood**  
**[cleveland.snapology.com](http://cleveland.snapology.com)**  
**216.990.8988**

# Summer at Laurel

Summer at Laurel offers exciting day, sports, adventure, theatre, and specialty camps for girls and boys ages 24 months through grade 12. There are a wide range of opportunities at both Laurel School's Lyman Campus in Shaker Heights and its Butler Campus in Russell Township.

Half- or full-day options, as well as before- and after-camp care, make Summer at Laurel the perfect destination for parents and campers alike.

For more information and to register, visit [www.LaurelSchool.org/Summer](http://www.LaurelSchool.org/Summer), call 216.455.3065, or email [Summer@LaurelSchool.org](mailto:Summer@LaurelSchool.org).



## RATNER MONTESSORI CAMP

AGES 2 – 6

Nature Walks | Art | Music | Montessori Learning  
Half and full day options available  
June 15 – July 31, 2020

## ENGINEERING & DESIGN CAMP

GRADES 1 – 4

S.T.E.M. Mornings  
Sports & Outdoor Play Afternoons  
June 15 – July 31, 2020

Learn more at:  
[www.theratnerschool.org/parents/summer-program](http://www.theratnerschool.org/parents/summer-program)  
The Lillian and Betty Ratner Montessori School  
27575 Shaker Blvd | Pepper Pike, Ohio 44124  
216 464 0033



The Lillian and Betty  
**Ratner School**



REGISTRATION IS NOW OPEN!

  
**Summer  
at Laurel**

June 8 - July 31

**LAUREL**

Dream. Dare. Do.

## Ready, Set, Summer!

Join us for exciting day, sports, adventure, theater and specialty camps for girls and boys age 24 months through Grade 12. We have a range of half- and full-day options as well as before- and after-camp care.

For more information and to register, visit  
[LaurelSchool.org/Summer](http://LaurelSchool.org/Summer) or call 216.455.3065

**LYMAN CAMPUS** One Lyman Circle, Shaker Heights

**BUTLER CAMPUS** 7420 Fairmount Road, Russell Twp

# Ratner Montessori Camp

Our summer camp programs encompass classic summer camp fun with a Montessori influence. Both the Ratner Montessori Camp and the Engineering & Design Camp will feature weekly themes involving activities, crafts and interactive demonstrations. Contact Danelle Wilson, Montessori Camp director, at [dwilson@theratnerschool.org](mailto:dwilson@theratnerschool.org); or Andy Persanyi, Engineering

& Design Camp director, at [apersanyi@theratnerschool.org](mailto:apersanyi@theratnerschool.org) for more information.



Camp fosters  
teamwork and  
encourages  
personal growth!

# Mandel JCC Camps

**J-Day Camp** is where your child will enjoy the best that summer has to offer with swimming, boating, arts and crafts, archery, campfires, singing, sports, campouts and so much more! We provide a place for every camper to excel. Our talented and experienced staff give children the encouragement and support they need to develop independence and self-confidence. Campers make life-long friendships and feel a sense of community and belonging. We offer a wide variety of specialty camps including the Francine & Benson Pilloff Family Performing Arts Camp which features daily classes in drama, dance, music, technical theatre and more. We provide one-of-a-kind camp experiences that your child will never forget.

**Camp Wise** overnight camp offers spectacular summer experiences for your kids. Nationally recognized, Camp Wise provides the perfect place for kids to do everything from canoeing and archery to arts and crafts, horseback riding, ropes course, and more. Our beautiful camp site sits on a private lake and offers a spectacular program that provides campers with an unforgettable summer! Campers develop confidence, gain independence, learn new skills, and have a blast, all while strengthening their Jewish identity. Camp Wise has been a second home to children for more than 110 summers and is proud to be called the "Home of Happiness."

At Mandel JCC Camps we take having fun seriously!



## MANDEL JCC CAMPS We Take Having Fun Seriously!



### J-DAY CAMPS GRADES K-9 • BURTON

J-Day Camps has it all – lake activities, archery, music, theater, sports, swimming, ropes course, specialty camps, overnights and a Ninja Warrior obstacle course!

#### NEW THIS YEAR:

- FREE Shabbat cookouts every Friday
- Specialty tracks such as Fishing, Candy Camp, Hip Hop and Canvas Creations
- 7<sup>th</sup> & 8<sup>th</sup> Grade Leaders-In-Training



### FRANCINE & BENSON PILLOFF FAMILY PERFORMING ARTS CAMP GRADES K-9 • BEACHWOOD

Our amazing staff will inspire your campers to stretch their imaginations, gain confidence both on and off-stage, develop a sense of self and the importance of teamwork, and expand their theater skills through classes, activities and exploration.



### CAMP WISE GRADES 2-12 • BURTON OVERNIGHT CAMP

Experience an amazing summer! Zip into the woods from our high ropes course, learn a new skill, go horseback riding or swimming, take a spin around the lake on a jet ski – all while making new friends and strengthening old ones. It's all here at Camp Wise!



# CPH SUMMER ACADEMY

## **THEATRE TRAINING BY THEATRE PROFESSIONALS**

Programming for all ages, levels, and abilities, with classes in musical theatre, improv, classical theatre, film, devised theatre, and more!

Registration is now open for Cleveland Play House Summer Academy! We have exciting programs for young people this summer ranging from creative drama to musical theatre! Excite creative potential, and nurture your child's passion for the performing arts!

FOR MORE INFORMATION OR TO REGISTER:

**[clevelandplayhouse.com/academy](http://clevelandplayhouse.com/academy)  
216.414.7111**



# CPH Theatre Academy

CPH believes that theatre education is important to the well-being of young people and the community, which is its mission to serve. Theatre Education is a tool to bond community with community, to bolster our knowledge of ourselves and others, and to amplify artistic awareness as participants and practitioners.

CPH is committed to providing a diverse portfolio of educational programming to children, teachers and parents, both in and out of school, throughout Northeast Ohio.

For more than eight decades, CPH has offered educational programming as varied as the stories on its stages. Alumni include Academy Award®-winner Paul Newman, Academy Award®-winner Joel

Grey, and Toy Story 3 director Lee Unkrich, among many other successful film and theatre talents.

CPH Theatre Academy has classes for working adult professionals, preschool children with big imaginations, and everyone in between. Faculty from Tony-Award-recipient Cleveland Play House will excite creative potential and nurture your passion for live theatre!

**CPH SUMMER ACADEMY** truly offers something for every interest and age range right in the heart of downtown Cleveland at our Cleveland Play House Education Center. With courses running for ages 4-18, we offer half-day, one-week, and two-week courses during which students will be inspired to create through an in-depth look at children's literature written by beloved authors, improvisation,

scene study, and musical theatre. An in-class share at the end of each summer course will provide Summer Academy performers an opportunity to showcase the skills they've built. Aftercare, where students will engage in fun, enriching activities, is also available.

For more information and registration options, visit [cleveland-playhouse.com/academy](http://cleveland-playhouse.com/academy) or call 216.414.7111.



**SUMMER  
OUTDOOR  
ADVENTURE  
CAMP**

**LESS SCREEN  
MORE NATURE**

**JUNE 15–AUGUST 13**

**NATURE CENTER  
AT SHAKER LAKES**

**Spend Summer Outdoors:  
Learning, Exploring, Immersed in Nature**  
Camp sessions often sell out!

Full day camps for children grades K to 9  
and half-day camps for ages 3½ to 5

Off-site field trips vary by week, including:  
archery, rock climbing and water sport activities

Limited scholarships available

2600 South Park Blvd, Shaker Heights, OH 44120  
216.321.5935 • [naturecenter@shakerlakes.org](mailto:naturecenter@shakerlakes.org)

[SHAKERLAKES.ORG](http://SHAKERLAKES.ORG)

## Nature Center at Shaker Lakes

Swap screen time for nature as you learn and explore in our outdoor classroom. Your child will love our one-of-a-kind, week-long camp experiences taught by staff, which includes teachers and

highly trained naturalists. Find an outdoor adventure to inspire an appreciation for our natural world, unlocking a summer full of learning, reflection, friends and fun. Choose from nine week-long camp experiences.

Nature Center at Shaker Heights is located at 2600 South Park Blvd. in Shaker Heights. For more information, call 216.321.5935 or visit [www.shakerlakes.org/camp](http://www.shakerlakes.org/camp).



**Camp helps kids  
build friendships  
and  
social skills!**

# FIT Camp and Friends in the Forest Camp

FIT Camp and Friends in the Forest Camp, designed by speech-language pathologist Nicole Gerami, provide 30 hours per week of exceptional social skills therapy. Friends in the Forest is an outdoor camp that allows children to reap the restorative benefits of immersion in nature while engaging in exploration and play-based learning with peers.

FIT Camp has been a Cleveland-area favorite for more than twelve years, helping children develop valuable social thinking, conversation, and self-regulation skills: **the tools they need to connect with peers and form friendships!** Pre-registration consultation is required for new clients; call 216.292.7370, ext. 101, for information.



# Camp

Builds life skills to become successful adults

Educates the whole child

Provides opportunity for children to reinvent themselves

Builds relationships with peers and trusted adults

An illustration of six diverse children holding hands in a line. The children are of various ethnicities and are wearing colorful clothing. The illustration is set against a light blue background with a yellow and black striped border.

**FIT Camp** is a one-of-a-kind summer day camp experience! The camp provides children with ample opportunities to develop social skills while engaging in a variety of fun activities with peers.

Hanna Perkins School, Shaker Heights, OH

July 6-10  
July 13-17  
July 20-24  
9am-3pm



## FRIENDS IN THE FOREST

In this unique outdoor social skills camp, children experience a restorative natural environment while engaging in intensive exploration, games and outdoor play with peers. **Ages: 4-12.**

Metroparks North Chagrin Reservation

June 15-19  
June 22-26  
9am-3pm



For more info: (216)292-7370 or [chanley@friendshipintteams.com](mailto:chanley@friendshipintteams.com)

# Benefits

Helps kids feel in control  
of their lives

Builds Self Confidence

Provides opportunities for kids  
to try new things

Provides opportunities to  
socialize, make new friends,  
and have fun!



B"H

# Camp Gan Israel of Beachwood



*New for summer 2020*

**Tiered Tuition when Registered by March 1st!**

Treat your child and nurture both body and soul this summer at Camp Gan Israel. A Gan Izzy summer is like no other – jam packed with awesome activities and overflowing with Jewish pride!

Campers choose their own activity tracks that are offered throughout the summer: art, camping, cooking, drama, horseback riding, field trips, martial arts, pottery, Snapology, sports, swimming, woodworking and much more!

Every day is infused with the spirit of Torah and Joys of Judaism through songs, Jewish themed days, Shabbat activities, Torah trivia championship, and devoted counselors!

Children attend from public schools, private schools, or relatives visiting from out of town. Camp Gan Israel is home to some of the happiest campers in Beachwood!

There's nothing more important than giving a Jewish child the best summer environment, as the lessons of the summer permeate the Jewish excitement for the following year, and for life.

**That is why CGI is embarking on a new, tiered tuition method.**

**CGI will work with you to ensure your child has the ability to join our camp.**

**Camp Dates:** June 15 - August 14 ~ Select your own weeks

**Camp Times:** 9 am - 3 pm ~ Extended Care Available

**Other Perks:** Curbside Drop Off and Pick Up, Kosher Hot Lunch Option, Low Staff/Camper Ratio, Security, Jewish Themed Days, and Awesome Activities.

Time spent at Camp Gan Israel gives your child the opportunity to enhance their Jewish Pride with a Love of G-d, Torah, and Fellow Jew.

To schedule a camp tour or new camper meeting, contact Rivky Friedman at 216.282.2267 or registrar@cgibeachwood.com; or visit [www.CGIBeachwood.com](http://www.CGIBeachwood.com).

A summer at Camp Gan Israel gives your child the opportunity to enhance their Love of G-d, Torah, and Fellow Jew – **SO CALL TODAY!**



Treat your child and nurture both body and soul this summer at

## CAMP GAN ISRAEL

Located in the heart of Beachwood

**9 AWESOME WEEKS!**  
June 15 - August 14, 2020 • Grades K - 5 • 9:00 - 3:00  
*Extended Care, Hot Lunches, Curbside Drop-off and Pick-up, Payment Plans.*

Field Trips | Amazing Staff | Woodworking | Drama  
Horseback Riding | Art | Sports | Cooking  
Swimming | Jewish Pride | Camp Fun

**FOR MORE INFORMATION  
GO TO [www.CGIBeachwood.com](http://www.CGIBeachwood.com)  
OR CALL 216-282-CAMP**

New for Summer 2020 - Tiered Tuition when Registered by March 1st!

## Restaurant Week

The Chagrin Valley Chamber is serving up 25 amazing restaurants for its 6th Annual Chagrin Valley Restaurant Week, February 3-9.

"We pride ourselves on having menus for all types of pocketbooks," Molly Gebler, executive director of the Chagrin Valley Chamber shares. "You can enjoy great menus from Master Pizza and Panini's to Hyde Park and The Capital Grille, plus everything in between."

Each of the 25 participating restaurants will serve up their best valued menus. Dinner without dessert is just not right, so new this year are a couple of local dessert hang outs.

For menus and complete information, visit [chagrinvalleyrestaurantweek.com](http://chagrinvalleyrestaurantweek.com).

## Women of Fairmount Temple

Women of Fairmount Temple invite you to the following programs:

Tuesday, February 18

**12:15 pm**

Lunch is \$10 for WFT members and \$14 for guests. If you'd like to purchase a lunch, you must RSVP by the Friday before by calling Phyllis at 440.461.7921 (leave a message). You can brown-bag it if you would like.

**1 pm**

Paul Sobel will talk about "Village in the Heights – It Does Take a Village." Paul is founder and director of Village in the Heights, a non-profit organization that was formed in 2018. Its mission is to help elderly neighbors stay in their homes for as long as possible

through the services provided by community volunteers.

For more information, email [womenft@fairmounttemple.org](mailto:womenft@fairmounttemple.org).

### Mitzvah Projects

**Every Tuesday • 9:30-11:30 am**

Help make dolls for homeless children to be distributed through Project Act, which is administered by the Cleveland Public School System. For more information, call Nancy Klein at 216.752.4123.

**Wednesday, February 19  
9:30-11:30 am**

Help make Touch 'n Tell Alphabet Books for children at

the Cleveland Sight Center. This program is run in conjunction with the Women from Fairmount Presbyterian Church. For information, call Phyllis Berlas at 216.381.8738.

Sunday Mitzvah Morning

**February 23 • 9:30-11:30 am**

Help work on blankets, number books, and EEG vests that will be used for children being diagnosed in the epilepsy unit of Rainbow Babies and Children's Hospital. **NEW!** Fern Braverman will offer a beginning knitting class. supplies are included. For information, call Phyllis Berlas at 216.381.8738.

*"The smallest act of kindness is worth more than the grandest intention" ~ Oscar Wilde*

## Neighborhood Snapshots

Be sure to see this month's Holiday Snapshots on page 60, and to email family pics (*with captions*) to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com).

*Share images that reflect peace, love and happiness!*

### Send us your pics!

**March** • Winter and/or pics with loved ones (Deadline is February 10)

**April** • Hobby and Activity Pics (Deadline is March 10)

**May** • Vacation Pics (Deadline is April 10)

**June** • Watch for more details in next month's *Beachwood Buzz!*



# Look for Changes in Retirement Plans

It might not have made the headlines, but a recently passed piece of legislation could affect the IRAs and 401(k)s of millions of Americans beginning in 2020. So, if you have one of these accounts or if you run a business, you'll want to learn more.

The new laws, collectively called the Setting Every Community Up for Retirement Enhancement (SECURE) Act, include these noteworthy changes:

## Higher Age for RMDs

Under current law, you must start taking withdrawals, known as required minimum distributions (RMDs), from your traditional IRA and 401(k) or similar employer-sponsored plan once you turn 70½. The new law pushes the date to start RMDs to 72, which means you can hold on to your retirement savings a bit longer.

## No Age Limit for Traditional IRA Contributions

Previously, you could only contribute to your traditional IRA until you were 70½, but under the SECURE Act, you can now fund your traditional IRA as long as you have taxable earned income.

## Limitation of "Stretch IRA" Provisions

Under the old rules, beneficiaries were able to stretch taxable RMDs from a retirement account over his or her lifetime. Under the SECURE Act while spouse beneficiaries can still take advantage of this "stretch" distribution, most non-spouse beneficiaries will have to take all the RMDs by the end of the tenth year after the account owner passes away. Consequently, non-spouse beneficiaries who inherit an IRA

or other retirement plan could have tax implications due to the need to take larger distributions in a shorter timeframe.

## No Early Withdrawal Penalty for IRAs and 401(k)s When New Child Arrives.

Typically, you must pay a 10% penalty when you withdraw funds from your IRA or 401(k) before you reach 59½. But now, with the new rules, you can withdraw up to \$5,000 from your retirement plan without paying the early withdrawal penalty, as long as you take the money within one year of a child being born or an adoption becoming final.

## Some provisions of the SECURE Act primarily affect business owners:

### Multi-employer Retirement Plans

Unrelated companies can now work together to offer employees a 401(k) plan with less administrative work, lower costs and fewer fiduciary responsibilities than individual employers now encounter when offering their own retirement plans.

### Tax Credit for Automatic Enrollment

The new law provides a tax credit of \$500 for some smaller employers who set up automatic enrollment in their retirement plans. Plus, a tax credit for establishing

a retirement plan has been increased from \$500 to \$5,000.

## Use of Annuities in 401(k) Plans

It will now be easier for employers to consider including annuities as an investment option within 401(k) plans. Previously, many businesses avoided offering annuities in these plans due to liability concerns related to the annuity provider, but the new rules should help reduce these concerns.

The SECURE Act is the most significant change to our retirement savings system in over a decade.

The SECURE Act is the most significant change to our retirement savings system in over a decade. We encourage you to contact your financial advisor, tax professional and estate planning attorney to assess the potential impact on your investment strategies and determine any possible tax and estate planning implications of the SECURE Act.

*This article was written by Edward Jones for use by your local Edward Jones Financial Advisor, and submitted by Dale Braun, Edward Jones, Member SIPC. Dale can be reached at 216.378.3874 or dale.braun@edwardjones.com.*

## Mandel JCC Men's Club

The mission of the Mandel JCC Men's Club is to provide opportunities for men to socialize, meet new friends, and take part in discussion groups. The club meets every Monday from 11 am – 12 pm in the Mandel JCC's Stonehill Auditorium unless otherwise noted. For more information, contact Bob Young at youngbob12@gmail.com. Guests are welcome!

Monday, February 3 • 11 am  
Irwin Lowenstein  
President of Rethink Advisors  
*Subject:* Building Healthy Neighborhoods in Cleveland

Monday, February 10 • 11 am  
John Letterio  
Chief of Pediatric Hematology and Oncology, UH Rainbow Babies Children's Hospital  
*Subject:* State of the Hospital's Cancer Center

Monday, February 17 • 11 am  
Great Discussion or  
Speaker to be Announced

Monday, February 24 • 11 am  
Rabbi Mark Borovitz  
*Subject:* From Addiction to Recovery

Monday, March 2 • 11 am  
Roni Berenson  
*Subject:* My Trip to Germany

Monday, March 9 • 11 am  
Joel Ratner  
President and CEO  
Cleveland Neighborhood Progress  
*Subject:* The Revitalization of Cleveland's Neighborhoods

## Valentine's Day Thoughts . . .

*"The most powerful relationship you will ever have is the relationship with yourself" ~ Dr. Steve Maraboli*  
*"Love yourself first and everything else falls into place." ~ Lucille Ball*

# NCJW/Cleveland's 125th Celebrates with Acts of Kindness

*Nineteen Acts in Eight Months, With Goal of 25 by June 30*

**A**s one of NCJW/Cleveland's special projects in celebration of its 125 years of impacting lives for women, children and families, Acts of Kindness was created to enhance its current programs. Acts of Kindness that were accomplished by the 20-member group, chaired by Janice Hirshon and Susan Ringel, include:

## 1. July 1

Kicked off the 125th Acts of Kindness Project by surprising the NCJW staff with a home-made lunch.

## 2. July 16

Created camp kits for foster children from Fostering Hope, a recipient of NCJW/CLE's Roz Wolf Award, which serves a population (foster children) with which NCJW also works.

## 3. August 17

For the Community of Hope annual picnic, served homemade desserts with NCJW's Traditions in the Kitchen committee. We also distributed books from the Kids Book Bank, and provided games for the kids. NCJW/CLE works with this organization to mentor foster care young adults who are aging out of the system.

## 4. August 13

Collected and delivered 150 books for adult residents of Council Gardens in Cleveland Heights. NCJW/CLE started Council Gardens in 1962 and continues to support the organization and have representation on its board.

## 5. August 17

Partnered with NCJW's Traditions in the Kitchen committee to provide lunch for the Bedford Heights Fire Department in thanks for their services. NCJW/CLE's Thriftique Showroom is located in Bedford Heights.

## 6. August 26

Participated in a Power Hour with NCJW/CLE's Threads of Love and Comfort (TLC) committee,

making blankets for sexual abuse victims at Metro General Hospital. NCJW/CLE creates packets of clothing, toiletries, and blankets for victims brought to Metro General and UH hospitals where their clothing is taken for evidence.

## 7. September 11

Helped Fostering Hope stuff duffle bags with blankets, pillows, stuffed animals, journals, toiletries, etc., for children entering into foster care. These Journey bags replace the impersonal, plastic garbage bags.

## 8. September 7

Baked and served desserts for the grand opening celebration of the Renee Jones Empowerment Center's new offices. We also donated a docking station. NCJW/CLE's Stop Human Trafficking committee works closely with the Renee Jones Empowerment Center. Among other educational activities, NCJW provides formal dresses for human trafficking survivors to wear to the organization's annual gala.

## 9. September 18

Filled apples and honey bags to hand out at NCJW's Judaic Outreach Rosh Hashanah luncheon for JFSA clients.

## 10. October 23

Provided afternoon snacks to the staff of *Cleveland Jewish News* to thank them for excellent journalism and to celebrate freedom of the press.

## 11. November 3

Arranged flowers for Big Hearted Blooms, which delights hospital patients, senior citizens in independent and assisted living facilities, and other vulnerable populations with individually-delivered floral arrangements. NCJW/CLE also delights these groups with its Entertainmobile and High Notes performing groups.

## 12. November 11

Recognized veterans on Veterans Day at a ceremony at Menorah Park by transporting veterans to the venue and helping hand out certificates, gifts, and pins. NCJW/CLE honors veterans yearly through its DigKnitty project by delivering red, white, and blue-themed knitted blankets, hats, and scarves to the Veterans Administration.

## 13. December 4

Purchased and wrapped books as holiday gifts for the third graders NCJW/CLE serves in its Partners in Literacy programs.

## 14. December 8

Participated in a holiday sing-a-long at Eton with Youth Abilities and NCJW/CLE's High Notes. NCJW/CLE works with Youth Abilities in its [livespecial.com](https://www.ncjw.org/livespecial) program.

## 15. January 14 and 15

Provided and served a light meal for librarians and teachers who attended the first-ever Book Fair, presented by NCJW's Building Bridges with Books committee, which created and/or enhanced 13 libraries in underserved elementary schools throughout Cleveland.

## 16. January 15

Again, helped stuff duffle bags with blankets, pillows, stuffed animals, journals, toiletries, etc. for children entering into foster care with Fostering Hope. These Journey bags replace the impersonal, plastic garbage bags.

## 17. Ongoing

Working with Council Garden residents to help write their memoirs as part of a Council Gardens project.

Acts of Kindness committee members include Sue Cutler, Shelley Friedman, Elise Goldner, Laurel Kest, Ellen Klein, Rita Langer, Sandi Lefkowitz, Rochelle Lewis, Peggy Lipp, Claudia Marmaros, Marilyn Oif, Maureen Ordman Fike, Niki Resnik, Linda Schlein, Rosean Schmidt, Marcy Schwartz, Sharon Schwartz, Maude Shafron, Susan Shapiro, Beth Simon, Enid Yurman, and Sydell Zinn.

*"A single act of kindness throws out roots in all directions,  
and the roots spring up and make new trees."*

~ Amelia Earhart





Acts of Kindness chairs Susan Ringel and Janice Hirshorn

*"Kindness is the language  
which the deaf can hear and the blind can see."  
~ Mark Twain*



## Herd Against Hunger

On April 26, Herd Against Hunger 2, which aims to set another world record to benefit the needy in our communities, will take place at Beachwood High School.

In 2018, Lena Leland and Beachwood Schools student activities coordinator Craig Alexander organized Herd Against Hunger to benefit the 21% of people in Northeast Ohio who live in food-insecure households. The goal of the event was to break the world record for longest continuous sandwich chain. Volunteers broke the world record, making 32,300 Sunbutter and jelly sandwiches which, if placed in a single-file line, would have spanned approximately 2.5 miles or 13,300 feet.



Sandwiches were then packaged and delivered to soup kitchens and shelters.

In April, those who participate in Herd Against Hunger 2 will assemble more than 5,000 care packages of food, toiletries, and socks; and distribute them to shelters and food pantries throughout NE Ohio. Drawstring backpack care packages will be filled by volunteers, and then organized on the gym floor to create the world's largest backpack mosaic.

## Free CPR Training

On Sunday, February 23,  
Learn how to Save a Life in Just 15 Minutes

As part of NCJW/Cleveland's "Acts of Kindness" program, the organization will host a Hands-Only CPR and AED Stop-The-Bleed Training. The event takes place on Sunday, February 23, 2 - 4 pm at the Orange Library (31975 Chagrin Blvd., Pepper Pike) This open-house format event is free and open to the public.

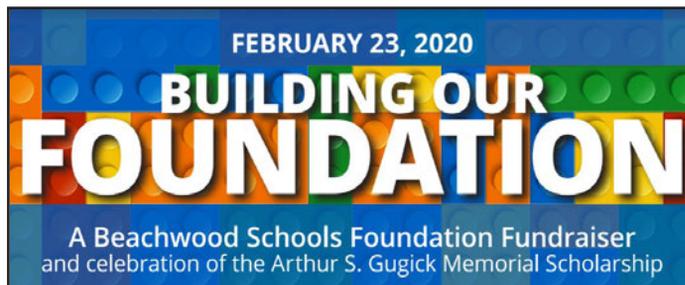
University Hospitals EMTs will train attendees on how to respond in an emergency situation until professionals arrive. Children are welcome, and training will take approximately 15 minutes.

Co-chairs of the CPR Training event are Sue Cutler and Marcy

Schwartz. To register for this free event, [visit eventbrite.com/e/81768681327](https://www.eventbrite.com/e/81768681327).

Walk-ins are welcome, but RSVPs are encouraged to minimize wait time.

For more information about the event or Acts of Kindness, call 216.378.2204 or visit [ncjwcleveland.org](https://www.ncjwcleveland.org). Follow NCJW/CLE at @ncjwcleveland.



"Building Our Foundation: a Beachwood Schools Foundation fundraiser and celebration of the Arthur S. Gugick Memorial Scholarship" will take place Sunday, February 23, 1-4 pm, at Beachwood High School.

This family-friendly event will include a visit by Master Lego builder E.J. Bocan, who will display his work and create a community art project that will result in a mosaic honoring Mr. Gugick.

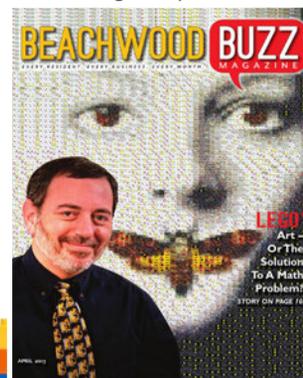
There will also be a raffle, photobooth, music, food, and cookie decorating; as well as Lego movies, challenges, art projects, and demonstrations.

Arthur Gugick's Lego creations will also be on display.

Tickets are \$20 for adults and \$10 for BHS alumni and children (3+ years).

If you have old Legos or Lego tables in your basement that you would like to rehome, please reach out to Shana Wallenstein at 216.403.9222 or shanarene@gmail.com. For more information, see ad on page 6.

Arthur Gugick, April 2013



# Beachwood Library

Cozy up with a good book or come to the library for one of the following programs. For a complete program listing, for more information, or to register, contact the library at 216.831.6868 or visit [cuyahogalibrary.org](http://cuyahogalibrary.org).

## China: Art and Technology

Wednesday, February 5  
7 - 8 pm

Join the Cleveland Museum of Art as they share how the Chinese manufactured bronze, silk, and ceramics; the function of the artifacts and the Chinese society and culture and China's vast history.

## Your Brain on Love with Evan Shelton, PhD

Monday, February 10  
2 - 3 pm

Join us to learn about love on the brain and the predictors of attraction and liking. Dr. Shelton is the director of the Center 4 Brain Health at Menorah Park. He is a Doctor of Philosophy in Adult Development and Aging with a primary focus of study in non-pharmacological approaches to improving quality of life for persons with dementia and their caregivers.

## Warmth by Flavor Spice Series Part 3 • Indian Garam Masala

Monday, February 10  
6:30 - 8 pm

Join us for a lesson in spice blending. Learn the ingredients to make your own Garam Masala and spice up a basic homemade hummus recipe. Warm your body this winter with the flavors of Morocco, France, and India. Discover new flavors and broaden your palate this season. All levels of home chefs welcome! Registration Required.

## Book Chat

Tuesday, February 11  
7 - 8 pm

Join us for a Tuesday evening book discussion of *The Lager Queen of Minnesota*, by J. Ryan Stradal.

## Drop in and Download

Saturday, January 15  
10 am - 1 pm and  
Monday, January 17  
2 - 5 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies, and music from our Digital Collection – anytime, anywhere. Bring your device and passwords to the library and our staff will get you started. Our Digital Collection is available 24/7, 365 days a year, and there are never any late fees! Registration is not needed.

## Third Wednesday/Third Thursday Book Discussions

Wednesday, February 19  
1 - 2 pm and  
Thursday, February 20  
2 - 3 pm

Monthly book discussions are led by library staff. No registration required.

All are welcome

**February:** *Circe*, by Madeline Miller

**March:** *The Testaments*, by Margaret Atwood

Books will be available at the circulation desk one month prior to program date. Call the library at 216.831.6868 for more information. Refreshments provided by Friends of the Beachwood Library.

## The Unimaginable Journey of Peter Ertel

Wednesday, February 19  
6:30 - 8:30 pm

View the award-winning documentary *The Unimaginable Journey of Peter Ertel* by local producer, director Joseph Cahn. This film was winner of the 2017 Cleveland International Film Festival Local Heroes Competition.

## Through the Eyes of the Artist:

### Wassily Kandinsky

Friday, February 21  
10 - 11 am

Art historian Felicia Zavarella Stadelman presents her series on the lives and works of beloved artists. Wassily Kandinsky is considered to be the father of abstract art. As a skilled musician, he strongly associated music with art. Naming works after musical terms, he saw color when he listened to music explained by the fact that "each color lives by a mysterious life." Registration preferred. Sponsored by the Friends of the Beachwood Library.

## Meet Author Kimmerly Martin

Friday, March 6  
1 - 2:30 pm

Join us as Kimmerly Martin visits to discuss her latest novel, *The Antidote for Everything*, a whip-smart and timely novel in which two doctors travel a surprising path when they must choose between treating their patients and keeping their jobs. *The New York Times* writes, "Martin leverages her own background as a doctor to great effect throughout." Books will be

available for purchase and signing courtesy of Mac's Backs- Books on Coventry.

## Pajama Storytime

Ages 18 months to 5 with a caregiver  
Wednesday, February 05, 12, 19, 26 and March 04, 11, 18, 25:  
6:45pm - 7:15pm  
Wear your pjs and join us for fun stories, songs and fingerplays.

## Friday Family Fun:

### Share the Love

Ages 2 to 6 with a Caregiver  
Friday, February 14  
10:30 - 11:30 am  
Join us for love themed stories and crafting toys for local animal shelters.

## Hebrew Storytime

Wednesday, February 19  
4 - 4:30 pm  
Hear stories and songs in Hebrew and English. Presented in collaboration with the Jewish Education Center of Cleveland.

## Magic Tree House Club

Grades 1 - 4  
Thursday, February 20  
4:00pm - 4:45pm  
Travel with Jack and Annie on magical adventures! This month we'll discuss Earthquake in the Early Morning and enjoy games, crafts and activities.

## Upcoming Special Sections

### Are you in Real Estate, Finance or Banking?

If so, we invite you to take advantage of our special section in March!

### Does your business provide products or services used to spruce up your home?

If so, April's the month for you!

Beachwood Buzz  
MAGAZINE

Contact Yocheved at [beachwoodbuzzsales@gmail.com](mailto:beachwoodbuzzsales@gmail.com) or 216. 342.5203 for details today!

# City of Beachwood Summer Trips

The City of Beachwood will host four overnight trips in 2020 and registration is now open! A \$200 deposit per trip will reserve your space. Travel insurance is recommended. For more information, call Esther or Shannon at 216.595.3733.

## Atlanta, Georgia

**April 26-30**

\$1,950 per person/double;  
\$2,350 single

Price includes airfare, motor coach transportation, local airport transfers, four breakfasts, three lunches, four dinners, four nights' hotel lodging, all entrance fees, gratuities, and baggage handling. This trip will include guided tours of Atlanta and CNN Atlanta; entrance fees to the Botanical Gardens, Martin Luther King, Jr. National Site, World of Coke, Atlanta Civil War Cyclorama, the home of *Gone with the Wind*, the Stately Oaks Plantation, Margaret Mitchell House, the Atlanta Fox Theater to see a live performance of *Hamilton*, and much more.

## Los Angeles, California

**May 17 - 21**

\$2,230 per person/double;  
\$2,650 single

Price includes airfare, deluxe motor coach transportation, four nights accommodations (three nights hotel accommodations and one night on the Queen Mary), baggage handling, four breakfasts, one lunch, and four dinners. This trip will include visits to the Getty Villa and Research Institute, city tour, Walt Disney Concert Hall tour, Dolby Theater tour, behind the scenes tour of Universal Studios, Highland and Hollywood areas, Catalina Island, dine and spend a night on the luxurious Queen Mary. This is just a taste of what we will see and do in LA.

## Montreal-Quebec City

**August 9-13**

\$2,010 per person/double;  
\$2,790 single

Price includes airfare, deluxe motor coach transportation, four nights hotel accommodations, four breakfasts, four dinners, all sightseeing and entrance fees, all gratuities for baggage handling, local guides and drivers per itinerary. The trip will include dinner at the Fairmont Queen Elizabeth in Montreal as well as a city tour with all the highlights of Montreal. Once we arrive in Quebec City, highlights will include Chateau Frontenac, Notre Dame Basilica, Morrin Centre, Musee du Fort, Parliament Building, Terrasse Dufferin, Montmorency Falls, Old Port Quebec, Chouinard Pier to enjoy a dinner cruise, Cathedral of the Holy Trinity Church, and more.

## The Greenbrier Resort

**October 20-22**

\$955 per person/double;  
\$1,080 single

Price includes motor coach transportation, two breakfasts, two dinners, two nights lodging at The Greenbrier, daily afternoon tea, bunker tour, access to the Casino Club with \$20 slot free play, culinary demonstrations, historic hotel tour, and all gratuities for baggage handling and driver. We will take a ride into Lewisburg for those who would like to walk around the area. This trip is meant to be a leisure trip for you to relax and enjoy all the amenities the resort has to offer.



# From the Beachwood Historical Society



The Beachwood Historical Society is committed to preserving the dynamic history of Beachwood, educating people of all ages, and sharing historic collections. It preserves and promote artifacts, documents and photographs; educates people about the history of Beachwood, from "Beechwood" to Beachwood; sponsors events; and researches and archives information.

## Here's a piece of history.

Where in Beachwood is this sign located? Email answers to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). All correct answers will be entered in a raffle for a \$50 restaurant gift certificate. The location and a new photo will be posted next month, along with the raffle winner's name!

Where in Beachwood is this sign located? Email answers to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com).

# Cost-Saving Programs

Any time you flush the toilet or send water down the drain, that dirty water is sent to the Northeast Ohio Regional Sewer District, where it is cleaned and returned to either Lake Erie or the Cuyahoga River. For Beachwood residents, wastewater is transported to the Sewer District via the Heights-Hilltop Interceptor and is treated at the Easterly Wastewater Treatment Plant near the Cleveland and Bratenahl border.

The bills you receive each month help support this and all other clean water investment in the region.

The Northeast Ohio Regional Sewer District understands that customers have challenges

that can make paying utility bills difficult. The following cost-saving programs benefit eligible customers.

They include the Homestead Program, Summer Sprinkling Program, Wastewater Affordability Program, Crisis Assistance Program, and Plumbing Assistance Program.

To see if you qualify, visit [neorsd.org/customers-service-page/cost-saving-program-new/](https://neorsd.org/customers-service-page/cost-saving-program-new/) or call 216.881.8247.

The Wastewater Affordability, Crisis Assistance and Plumbing Assistance Programs are administered by CHN Housing Partners (formerly Cleveland Housing Network). CHN can be reached at 216.574.7100.

# Holiday Snapshots



Brandon Musick, Captain Kate, Laurel Musick Bloom, Eddie Bloom, and Brett Musick enjoying a holiday cruise



Kids couldn't come home for the holidays, so we celebrated with Kobe (Cynthia Winters)



Marshall Barron celebrating the last night of Chanukah



Larry, Hayley, and Justin Dubin celebrating in Naples, Florida



Chad Leikin, Leslie Shvets, Pam Leikin, Jim Leikin, Sydney Leikin, Hanna Freeman, and Brett Leikin ringing in the new year together at a wedding



Beachwood City Council person Eric Synenberg playing in the sand with his son, Asher, at Delray Beach, Florida



Molly, Steve, Debbie, and Brenna Rosen ringing in the holiday season



Gigi and Kelly Reiner visiting Santa



Rabbi Moshe and Rivky Gancz and family of Fromovitz Chabad Center in Beachwood proudly celebrating Chanukah with hundreds of Jews at Eton



Ellie, David, and Alyssa Horowitz celebrating Chanukah



Arlene Haynes, Diane Haynes-Windham, Olivia Windham, Nicholas Windham and Tanika Haynes having breakfast with Santa at Blue Canyon in Twinsburg



Ellie and Oliver Small enjoying their holiday gift while taking advantage of warm weather



Shannon, Ethan, Grant and Andrew Zelman cozying up for the holidays



Sally Esenstadt, Rosemary Nemeth, and Jim Nemeth celebrate New Year's Eve at the Cleveland Pops Orchestra's Roaring 20s event

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