

Beachwood Buzz

April 2020

Every Resident. Every Business. Every Month.

MAGAZINE



BEACHWOOD CITY SCHOOLS "GROWING FORWARD"

**SPRING
SPRUCE UP**

Starts on page 36

PROVIDING HOSPICE CARE TO THE COMMUNITY SINCE 1992

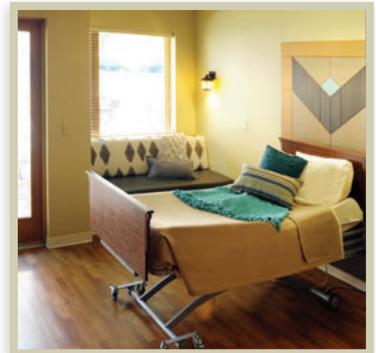
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Letter from THE EDITOR

By Debby Zelman Rapoport



These are crazy times. Much more trying than any of us might ever have imagined. During these challenging times, it is extremely important for each of us to do our part to minimize the spread of COVID-19 and flatten the curve. I hope that by now, two weeks after I wrote this, you and your loved ones have remained healthy. I also hope that you've recognized how serious this pandemic is, that nobody is immune, and that you have chosen to STAY HOME.

Finally, take care of yourself. This is a devastating time for our community and throughout the world. We each need to fill our own cup, so that we may be able to fill the cups of others. We need to stay strong for ourselves and maintain positive attitudes to get through this.

I usually don't use this space to publish personal opinions, and don't know what the COVID-19 timeline looks like since this magazine went to press. But I do know that the Center for Disease Control and Prevention (CDC) recommends that everyone over 60 stays home. It's hard for me to believe that I fall into that category, but I do, and with age comes added risk. Furthermore, my parents are in their 80s – a still higher risk. I urge you to stay home and to encourage those around you to do the same. If you don't want to do it for yourself, do it for your loved ones, those around you, and those who interact with your contacts. This pandemic has a domino effect and kills.

The CDC recommends social distancing, good hygiene, disinfecting surfaces, and covering coughs and sneezes. Isolation is the best solution to containing COVID-19, yet it also presents problems, especially for the elderly. I encourage you to reach out, communicate, and show that you care. If you can FaceTime, that's a great option. Virtual gatherings are another option. Set a coffee date or meet virtually for a glass of wine. Think of family and neighbors, and check in. Ask if they need anything. If you feel it's safe to go out and get groceries or supplies, offer to help. If you're not comfortable with that, offer to help out by ordering online. Stores are delivering.

Encourage someone who is lonely to do a puzzle, sudoku, or create art in any form. Art is about the process, not the results, and creativity makes the mind happier. Encourage movement – free exercise classes are offered on YouTube. Send letters, cards, artwork, or messages to show you care. Small gestures have huge benefits. They lift people who may be down. Let people know that you're thinking about them and that you care.

As hard as it is to stay away, this is the best short-term solution. We don't need to be tested to know the right things to do. Treat yourself as though you've tested positive and stay home.

During Governor Mike DeWine's press conference on March 18, he said, "We have the ability to fight back. We need to stay at home, have space, and stay socially connected but physically separated. It's on us. It is on each and every one of us to do our part, so we win this battle."

Finally, take care of yourself. This is a devastating time for our community and throughout the world. We each need to fill our own cup, so that we may be able to fill the cups of others. We need to stay strong for ourselves and maintain positive attitudes to get through this.

I urge you to stay home and to encourage those around you to do the same. If you don't want to do it for yourself, do it for your loved ones, those around you, and those who interact with your contacts. This pandemic has a domino effect and kills.

Thoughts and prayers go out to unemployed individuals, small businesses, restaurants, and all who continue to be negatively affected by COVID-19. Special thanks to our healthcare workers, who are our true heroes on the front lines. I hope that more people continue to flatten the curve so we can put this thing behind us sooner rather than later.

For more information, visit [cdc.gov](https://www.cdc.gov) or [odh.ohio.gov](https://www.odh.ohio.gov).

A handwritten signature in dark ink that reads "Debby" followed by a heart symbol.

Beachwood Buzz

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Buzz
MAGAZINE

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When you look behind the scenes of Beachwood Schools, you see intricacies of everything involved that helps the district "grow forward." Education has changed. It consists of much more than teachers and textbooks in a classroom. The Beachwood School Board and administration continually focus on educational programs, student achievement, equity and inclusion, mental health, and facilities for our schools and community – all of which are intertwined in the workings of public schools each and every day.

Written by Debby Zelman Rapoport
Photos by Scott Morrison, Discovery Photo



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BEACHWOOD CITY SCHOOLS “GROWING FORWARD”

When you look behind the scenes of Beachwood Schools, you see intricacies of everything involved that helps the district “grow forward.” Education has changed. It consists of much more than teachers and textbooks in a classroom. The Beachwood School Board and administration continually focus on educational programs, student achievement, equity and inclusion, mental health, and facilities for our schools and community – all of which are intertwined in the workings of public schools each and every day.

“We have so much to be proud of in the Beachwood school district,” said Superintendent Bob Hardis. “Excellent education is a team effort among the school board, administration, faculty, staff, students, parents, and community members.”

“All of our stakeholders work together to create best practices that solidify Beachwood’s standing as one of the top school districts in Ohio,” School Board President Dr. Brian Weiss added.

The Board of Education recently hired Burges & Burges, an independent communications research firm, to conduct a two-phase research and analysis initiative to determine what stakeholders’ priorities are within our schools. The first phase included 17 in-depth interviews with community leaders, politicians, residents, and support organization leaders. Results are in: communications, access and transparent processes, and addressing the elementary facilities rose to the top.

Last month, prior to a school board meeting, Dr. Hardis, school board members, and administrators shared the research results and their plans for moving forward with community members in a packed Beachwood High School auditorium. Dr. Hardis also announced the final phase of research, an online community survey that was launched that evening.

“We appreciate all opportunities to improve and to enhance communications about decisions, initiatives, and plans to all of our stakeholders,” Dr. Weiss said. “Currently, we disseminate information through emails, social media, and newsletters. In response to stakeholders’ requests, we are scheduling informal community conversations at off-site locations that will provide opportunities for community members to foster informal dialog and build relationships within our community.”

“We are raising children in a rapidly changing world and must prepare them to excel. We meet the needs of our students across a wide spectrum. They have amazing opportunities in our district, accelerated classes, and state, national, and international competitions,” Dr. Hardis said. “Whether a student’s interests lie in math, music, robotics, athletics, or all of the above, Beachwood offers a huge range of high-quality programs.



Ethan Gilmore, preschool; and Maite DaCunha, preschool, growing forward in Beachwood schools.

“We encourage students to try something new, to challenge themselves, and step up to the plate to experiment with options that they do not even know may fit their strengths and interests,” he continued. “We take the extra steps to help them succeed.”

“We have a lot to share about daily experiences in our school system and want the community to understand the care and effort that goes into the daily routine of learning,” said Dr. Ken Veon, assistant superintendent. “We consistently research how students best learn and retain information. We revise our curriculum on a regular basis. We update our technology, health, science, and art curriculum; and strive to communicate about why we make changes and how they will impact your children.

“To better communicate, we will solicit input from our staff about how to improve engagement with our families as it relates

to the classroom. We will collaborate with employees and identify ways for them to connect with families, both formally and informally, on a consistent basis. We will encourage our staff to organize assemblies, pep rallies, field trips, and other interactive experiences to complement the classroom and student achievements,” he added.

“We feel strongly about developing positive relationships between school and home,” Dr. Veon continued. “These things can only be done with two-way communication and you have our commitment to increasing our communications to all our students, staff, families, and community.”

Beachwood is a diverse community filled with individuals from varying cultures and who have different learning styles, so the schools created an “Equity & Community Engagement” position to ensure that the district promotes all community voices and does the best job possible to meet

all students’ needs. Kevin Houchins, a 10-year district teacher, was named director last summer.

“It is important for all voices to be heard, especially in helping the district respond to needs of our diverse student body,” Mr. Houchins said. “We have initiated equity and engagement teams in all buildings – a parent, student, and teacher team in BHS, BMS, and Hilltop; and a parent and teacher team at Bryden. Teams have met twice so far, most recently with Stanford University professor, Dr. Jennifer Eberhardt (BHS Class of ‘83), who educated the school staff about the impact of implicit bias.”

Implicit bias training helps staff at all levels to have a broadened awareness and make fewer assumptions. This training raises awareness of implicit biases we all carry that unintentionally shape interactions with students that affect self-esteem and impact achievements.



From left: Brooklyn Durham, grade 1; Naoto Watanabe, Grade 2; and Akash Saikia, Grade 3.

Team members represent the schools' diverse population, which goes beyond race. They serve as liaisons and help shape the vision of the schools moving forward. The groups also seek perspectives of other community stakeholders to gain insight about how Beachwood Schools can help students be productive individuals in the greater society.

INTERTWINING SERVICES

The Beachwood Board of Education meets the academic, emotional, and mental health needs of students, all of which are intertwined as they relate to students' success. When kids are struggling, administrators work to identify the cause. English may not be a first language for some students; others may be suffering from anxiety. Director of Pupil Services Lauren Broderick points out, "Teachers and administrators work together to identify, support, and challenge each student."

In addition, Beachwood's social worker, a full-time SAY (Social Advocate for Youth) counselor from Bellefaire JCB, supports students. Additionally, staff are trained to recognize trauma symptoms, such as drug or alcohol abuse in the home, mental illness, or poverty. Beachwood staff are becoming better attuned to the needs of students who come from widely different backgrounds.

ACCELERATED OPPORTUNITIES

When students are challenged, they succeed. About 60% of all Beachwood Middle School students are enrolled in accelerated math courses above their grade level. Beachwood elementary and middle school students compete in math contests against all the elite private schools in the area and take home First Place trophies nearly every time. Beachwood's curriculum is designed to see how far our kids can extend themselves.

"We take a chance on kids who show signs that they are ready for more," says Linda LoGalbo, Director of Curriculum and Instruction. "We continue to cast our net wider to encourage more students to meet challenges. To support students who are interested in accelerating, we offer bridge classes during the school year and over the summer."

Beachwood looks for barriers or obstacles that may hold students back and tries to knock them down. If finances limit a student from participating in a program, a payment plan or assistance from the Community PTO is made available. "It all goes back to



Akiko Watanabe, Grade 4; Jack Soroka, Grade 8; and Gia Preston, Grade 5.

communications and leveraging relationships to make sure equity pervades opportunities in Beachwood," stated Dr. Weiss.

SCHOOL FINANCES

Circumstances around school funding have changed over time. Commercial and residential property taxes, along with state funding, all affect the bottom line. Everything costs money and it takes strong financial expertise to stay on track.

Beachwood has never received a large amount of state funding and the amount keeps shrinking, mostly due to a recent massive shift in Ohio toward unfunded mandates. Beachwood's funding is about \$1 million less every year than it used to be because of mandates enacted by the state legislature. However, district treasurer Michele Mills noted, "We are very fortunate. Our schools are almost entirely funded locally and Beachwood's property values and commercial market remain strong."

Operating with consistently reduced resources, it is mandatory for Beachwood's financial team, led by Ms. Mills, to be prudent and strategic so educational opportunities are not restrained and opportunities in Beachwood Schools remain robust. It's a

balancing act. For a small school district, Beachwood offers a wide variety of programs that include standouts like its Medical Academy, a collaboration with UH Ahuja Medical Center; and its Design and Innovation Program, in cooperation with Cleveland State University's Washkewicz College of Engineering. A vast variety of electives and services, including the fine and performing arts, go beyond core academics.

When the community voted for the operating levy in November 2018, the Board of Education promised it would last a minimum of five years. "The district remains on track, with hopes that we will be able to stretch the levy cycle out longer," offered Ms. Mills. "In addition, our bond millage was recently reduced by .4 mills as we continue to pay down debt."

ENROLLMENT UP

Beachwood's student population is growing. Fairmount, a private preschool, offers opportunities for students identified with disabilities as well as typical students. It is Five-Star Rated by the Ohio Department of Education, the highest rating. About two-thirds of students enrolled funnel into Kindergarten at Bryden.

District enrollment is up 10% since the 2014/2015 school year, with growth most pronounced at the elementary schools. At Hilltop and Bryden, each grade includes five classrooms, each with 20-22 students. Enrollment in the middle and high schools, too, are growing, as are staff sizes in both buildings.

SAFETY AND SECURITY

Safety and security are constants. Five-and-a-half years ago, the Beachwood Board of Education and City of Beachwood initiated a program to increase security in all of the Beachwood Schools' buildings under the direction of Police Officer CJ Piro.

"Beachwood is always known for excellence and is a leader in securing its schools," Officer Piro explained. "We are the only district around that has officers in every building throughout the school day, during all high school sporting events, and extracurricular activities that attract large crowds."

The security team is prepared and proactive. If an emergency were to arise, a plan is in place. Training, lessons, drills, and lockdown procedures are practiced regularly so faculty and students know what to do – without panicking.

Most of the officers have been with this program since its inception. They get to know the students, their families, staff, and routines; and they build trust, relationships, and connectedness both in our schools and community.

Because of these relationships, students feel comfortable talking with officers and sharing information. For example, a student may tell an officer that there is a gun in his or her home, which opens dialog to promote gun safety. Often, parents are unaware that their child knows there is a gun in the home, but kids see everything. This opens communication with the parents.

Beachwood Schools has initiated collaboration with other school districts to ensure safety in all venues, both in and out of Beachwood.

"By working with the Beachwood Police Department, we knit a tighter social fabric in our community. We are strategic about preparing for whatever may arise," Dr. Hardis said. "Even though we are two separate entities, we work closely with the city, such as we did in the effort to provide seat belts on our school buses, and we share ideas to find the best ways to represent our citizens."

FACILITIES

The School Board and administration realize that the Beachwood elementary school buildings are not representative of the value this community places on education.

"We are committed to identifying a long-term solution to this issue. It will be determined by listening to teachers, students, families, and community stakeholders at large," Dr. Weiss said. "Within the next few months, we will be hosting conversations to provide community members opportunities to offer their vision for our elementary buildings.

"We are starting with a clean slate," he added, "and are open to a variety of suggestions for our elementary buildings, facilities, and grounds."

After receiving community input, the Board of Education will create an Elementary Building Advisory Committee comprised of a diverse group of district stakeholders who will help develop the plan that reflects the community's vision to best meet our elementary students' needs. The Board will then consult with experts to determine feasibility, design opportunities and constraints, and costs.

"We will create an exciting plan that will serve the community for



Cassidy Gilliam, Grade 12; and Jessica Seymour Greene, Grade 8.

the next 50 years -- one that residents will vote for," Dr. Weiss said. "This matters! Facilities affect what happens inside the classroom and we can't indefinitely operate in the buildings we have today."

IN CLOSING

Education is complex. The Beachwood Board of Education provides a public service and when things speed up – such as the current Coronavirus pandemic – administrators are responsive and do the best they can to stay ahead of the curve. For updated information on this issue, visit www.beachwoodschoools.org/Coronavirus.aspx.

The second part of the first phase of the Burges & Burges study consisted of an online survey that was open to the community. More than 400 people participated, and results will be released soon. The second phase will be a report that includes recommendations.

The citizen members of the Beachwood Board of Education are committed to providing students and teachers with the highest-quality teaching and learning environments. They are listening and will continue to listen in the days, weeks, and months ahead.

"Our community is strong and desirable because of the combined efforts of our city, schools, and businesses," Dr. Hardis said. "Beachwood remains one of the top-achieving districts in the state of Ohio, and is committed to the continual improvement that exemplifies *growing forward*."

Does your baby have crossing or drifting eyes?



Marina Eisenberg, MD
Cleveland Clinic
Beachwood and
Twinsburg family health
and surgery centers

Most babies aren't born with significant crossing or drifting eyes, but small intermittent deviations may occur during the first few months of life.

"The visual system is immature at birth. The brain and eyes need time to learn to work together. While this is happening, eyes may intermittently cross or drift for a few months after birth," says Marina Eisenberg, a Cleveland Clinic Cole Eye Institute pediatric ophthalmologist who sees patients at Beachwood and Twinsburg family health and surgery centers.

Usually, when a baby is 4 to 6 months old, the crossing or drifting issues resolve on their own. But, if the issues don't resolve at that time – even if the deviations are minor and infrequent – an exam by an ophthalmologist is necessary.

"It's important to address the issue to rule out any medical conditions that may be causing the misalignment. In addition, misalignment can lead to amblyopia or other vision problems. Oftentimes, early correction of misalignment can prevent vision from degrading," advises Dr. Eisenberg.

A complete exam by a pediatric ophthalmologist, including dilation with eye drops, can help to diagnose the cause and determine what course of treatment is necessary.

Dr. Eisenberg says treatment for crossing/drifting eyes can include:

- Identification and treatment of an underlying medical condition
- Prescription glasses
- An eye patch
- Surgery

"Detection in the four-to-six-month window is very important," says Dr. Eisenberg.

"Treatment at an early age can often prevent vision loss from occurring."

To make an appointment with Dr. Eisenberg or another Cleveland Clinic ophthalmologist, call 216.839.4015.

Pieces of Hope for Autism

Monday, April 20 – Sunday, April 26

In honor of National Autism Awareness Month, the 45 Panera Bread bakery-cafes in Northeast Ohio are hosting the annual Pieces of Hope for Autism campaign. From Monday, April 20, through Sunday, April 26, 100% of proceeds from each Puzzle Piece Shortbread cookie sold will be donated to Cleveland Clinic Children's Center for Autism.

Puzzle Piece Shortbread cookies can be purchased in the Cleveland-, Akron- and Canton-area Panera Bread bakery-cafés or at panerabread.com.



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Menorah Park, Montefiore Announce Affiliation

Two of Northeast Ohio's time-honored and most highly regarded organizations serving adults as they age will join forces. Menorah Park and Montefiore, both non-profits and located in Beachwood, will become one organization under the Menorah Park name, while the Montefiore name will remain on its facility on the campus. The affiliation was approved by both boards of directors on March 3, with plans for the affiliation to become effective June 30.

Menorah Park, founded in 1906, provides health care and residential choices for adults in settings ranging from apartments for independent living and assisted living, to skilled nursing care, memory care, rehabilitation services, adult day care, home health, and hospice services. It operates a 42-acre campus located on Cedar Road and employs 1400. Menorah Park has consistently had top ratings from the Centers for Medicare & Medicaid Services, and several honors, including International Council on Active Aging awards for the Menorah Park Center 4 Brain Health and the Peter B. Lewis Aquatic & Therapy Center. Menorah Park's vision is to help people live empowered, live better, and be inspired as they age.

Montefiore's campus, adjacent to Menorah Park, was founded in 1882 and employs 600. Today, it provides skilled nursing care, rehabilitation therapy, home health care, memory care, assisted living, and hospice. Its hospice house is the only nursing home-based hospice house in the area. Montefiore also operates The Weils, located in Chagrin Falls,

which boasts a rehabilitation pavilion, assisted living, and memory care residences. The organization also focuses on empowering people to engage in activities of wellness as illustrated by the Montefiore Foundation Home Run – a 5K Walk/Run. Additionally, Shining Star CLE, a solo-singing competition, connects the generations by showcasing high school students competing for college scholarships, while raising significant funds for memory care.

James Newbrough, CEO of Menorah Park, will continue as CEO of the new Menorah Park. Seth Vilensky, president and CEO of Montefiore, will become vice president of Business Development and Community Services for the organization.

"This is great news for both organizations and, most importantly, for the community at large," said Beth Rosenberg, president of Menorah Park's Board of Trustees. "It brings together two organizations built around Jewish values, with a common mission: to provide high-quality health care to adults as they age by offering a range of services in a variety of settings."

Ira Goffman, chair of Montefiore's Board of Directors, noted, "Our facilities are not only physically close to each other, we couldn't be more closely aligned in how we approach the challenges of a changing health care system along with a growing population that expects more at every stage of life."

"Right now, our two organizations compete with each other for many of the same residents and clients," said Newbrough. "We use resources for managing two very similar organizations. If we think about good stewardship that drives both our organizations, it makes a lot more sense to focus those resources in ways that will allow us to build on the excellent services we already provide – and to do it together. There are a lot of details we still need to work out, but we've already done extensive research and due diligence, so we know this is the right path for our two organizations to take."

"With this affiliation, we look forward to sharing best practices, expanding programs, and enhancing the excellent range of services we both already provide. Jim and I have been working together to ensure this decision supports the needs of our community," noted Vilensky.

"Right now, our two organizations compete with each other for many of the same residents and clients," said Newbrough. "We use resources for managing two very similar organizations. If we think about good stewardship that drives both our organizations, it makes a lot more sense to focus those resources in ways that will allow us to build on the excellent services we already provide – and to do it together."

"Now that the affiliation agreement has been signed, the two parties will begin the process of completing various legalities that will enable the agreement to be finalized. When the affiliation takes place at the end of June, the new organization will provide a continuum of care that will become a national model for how a community takes care of its seniors," Newbrough noted.

For more information, visit www.menorahpark.org, or www.montefiorecare.org.

Mayor Horwitz's March 19 Letter to the Community



My first priority as Mayor is the health and safety of every person in our community.

To that end, I want you to know that our Police, Fire & Rescue, and Public Works Departments are all performing their regular duties and operating with their full staff. Police are responding to 911 calls, Fire & Rescue will continue to respond to any call on injury or illness, and rubbish pickup and other services will continue as scheduled.

Effective today, however, we have closed City Hall and the Community Center to the public. Our departments will remain staffed.

If you need to submit plans or need permits or other services

of the Building Department, this will be done by appointment only. Please call 216.292.1914 to set up an appointment.

All Community Services events and classes are suspended through May 22. Anyone who has signed up for a program will be notified and a refund will be issued. We will continue to maintain our senior van transportation service. Barkwood remains open. To register for Barkwood, complete the application that is on the Barkwood page of our website, beachwoodohio.com. You may send the required documentation and credit-card information through email. If you have any questions about Community Services programs, please call 216.292.1970.

As seniors are encouraged to stay in their homes, we have set up a senior assistance hotline. If

you have an elderly neighbor or relative you would like us to check on, please call 216.292.1970.

Our City resources and personnel are here to help you. If you have any questions, please call me at 216.292.1901 or email mayor@beachwoodohio.com. I will keep you informed of future developments as much as possible. We will communicate urgent information through our website, and through Facebook and Twitter.

In an effort to mitigate this virus, our Governor has closed many businesses and many that are open have changed their hours of operation. In order to prevent a wasted trip, always call ahead to make sure the business is open.

Restaurants are open only for carry-out. If you check the bottom of our home page, we have a list of those open for carry-out.

If you have an elderly neighbor or relative you would like us to check on, please call 216.292.1970.

This is an extremely fluid situation. Information posted today may be different by this evening. To handle city-level issues, I have signed a Declaration of a State of Emergency in Beachwood. This gives me extended authority to handle health, safety, staffing, and certain financial aspects during this crisis.

Together, we will work our way through this. Stay healthy, Beachwood.



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President and CEO Nancy B. Udelson Announces Retirement

Leader of Cleveland Area Chapter Since 2007

After more than 12 years at the helm of the Cleveland Area Chapter of the Alzheimer's Association, Nancy Udelson has announced she will retire, effective June 30.

Nancy, a Beachwood resident, said every step of her career path – from serving in the dean's office at Cleveland State University's College of Urban Affairs, then as alumni director at the university, to running all facets of a hospital trustee education program at the Center for Health Affairs, to alumni director and major gifts fundraiser at Case Western Reserve University – prepared her for top chapter leadership at the Alzheimer's Association.

But nothing could prepare her for the connection she forged with chapter staff and volunteers. "Honestly, volunteers are the lifeblood of this organization. I can't thank them enough. I've come to know so many of the volunteers personally and they are amazing," Nancy said.

Nancy counts the years 2015 and 2016 when the Cleveland Area Chapter was named Alzheimer's Association "Top Performing Chapter" in the U.S. in strategic goal attainment as a source of great pride and accomplishment achieved by all staff serving in every facet of the organization.

"Under Nancy's leadership, the Cleveland Chapter of the Alzheimer's Association has built significant local awareness of Alzheimer's disease and related dementias, provided exceptional

care and support services to those impacted by the disease, and has raised much-needed funds for Alzheimer's research.

"Nancy's energy and passion for the cause along with her ability to work well with staff, volunteers and the community are greatly appreciated and will be missed. We wish Nancy all the best in her retirement and look forward to her continued involvement as we continue to pursue our shared goal of a world without Alzheimer's disease," said Robert Bazzarelli, chair, Cleveland Area Chapter board of directors.

Nancy further noted several important changes that have punctuated her tenure. "Today, the disease is *coming out of the shadows*," she said, "and more calls are coming in from families seeking help in difficult situations with affected loved ones. The Helpline, toll-free at 800.272.3900, is answered 24/7, 365 days a year by trained professional staff who can address any need a caller experiences.

Keeping critical services free of charge to families is predicated on fund development. "It's very simple – revenue fuels our mission. We have never charged for our services . . . if we charged, many people would not be able to access them," she said.

One of the most significant

Ohio Alzheimer's advocacy initiatives occurred last November. Citing the signing into law of Ohio's Senate Bill 24 establishing a task force to develop a state plan to address Alzheimer's, Nancy said collaboration among chapters was instrumental. When Ohio's five Alzheimer's Association chapters came together a few years ago to hire a state policy director, it highlighted the need to work across chapter boundaries on critical state policy issues, she added.

While Nancy will take many wonderful memories with her, one encounter with a group of individuals with mild memory loss and their caregivers has made a lasting impression.

"The first time I went to an early-stage group, I was struck by the joy in the room," she said.

As part of the program, one by one, each person could say something about what they'd done since the last time the group met. It was the response of one man that Nancy said she can't forget: "He said, 'The doctor says I have to stop driving. So, I gave my car to a college student.'" Instead of being angry or depressed about the loss of his driving privileges, the man chose to do something kind for someone else.

The role of caregivers to persons living with Alzheimer's or

other dementias will always have deep meaning. "I am struck by the caregivers who give up so much to care for a loved one," she added.

Nancy is optimistic that there will be a "first survivor" of Alzheimer's. "There is ongoing research underway all over the world on all the different phases of the disease – lifestyle, slowing the progression, and, of course, a cure – not one pill or one injection, but a combination of things that will control the disease.

"I'm more hopeful than ever that there will be a cure and a first survivor," she said. "We're on the cusp of something really significant happening."

Nancy and her husband, Dr. Les Rosenberg, reside in Beachwood. She plans to golf and enjoy more time with family in retirement.

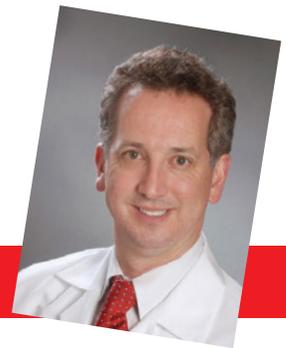
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The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. Visit alz.org or call 800.272.3900.



Children from FUNDamentals Children's Center on the Menorah Park Campus Brighten Residents' Day by Painting Their Windows – From the Outside!





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- Sore Throats
- Urinary problems/UTI
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The cost of a visit is \$49 or less, depending on your insurance – much less costly and more

convenient than a trip to the Emergency Room in the middle of the night! Please check with your insurance company to see if virtual care is covered.

You don't need to travel far at all to receive exceptional care. To schedule an appointment with a provider from the comfort of your own home, please visit VirtualVisit.UHhospitals.org. From your smartphone, you can also text "uhvirtualvisit" to 635-483 to get started.

Virtual visits are also a wonderful option for patients in need of primary care and other medical care, as University Hospitals Ahuja Medical Center closely monitors the ever-changing Coronavirus (COVID-19) global pandemic.

Please remember to take the following precautions during this time:

- If you are sick, stay at home. If you have a fever, stay home for at least 24 hours after your fever is gone without having used fever-reducing medicines.
- Avoid close contact with people who are sick, and avoid crowds. If you are taking care of someone who is sick, try to stay six feet away – this is the distance virus-containing droplets can travel through a sneeze or cough.
- Wash your hands thoroughly and frequently with soap and water or use an alcohol hand gel that contains at least 60% alcohol.
- Cover your coughs. Sneeze into a tissue or your elbow and wash your hands.
- Clean frequently touched surfaces and objects at home, such as door knobs and cabinet handles, with soap and water.
- Avoid frequently touched surfaces in public places, such as elevator buttons, handrails, and door handles. If you must touch a surface, use a tissue or your sleeve to cover your hand or finger.

If you are at higher risk for serious illness from COVID-19 because of your age or because you have a serious long-term health problem, it is extra important for you to take actions to reduce your risk of exposure to the disease.

"A Virtual Visit to University Hospitals provides care at the exact place and time my patients need it," says Roy Buchinsky, MD, Director of Wellness at University Hospitals Ahuja Medical Center.

Please visit UH's dedicated COVID-19 website, UHhospitals.org/services/coronavirus, to learn about precautions the healthcare system is taking to ensure patients are kept safe and healthy, learn how you can keep yourself and family health at work and at home, and stay up to date on the latest information from the Centers for Disease Control and Ohio Department of Health.

If you have questions about cases and testing, please call the Ohio Department of Health's hotline at 1.833.427.5634 or visit Coronavirus.Ohio.Gov.



From the Desk of State Representative Kent Smith

Rep. Kent Smith announces the launch of the Ohio Governor's Imagination Library in House District 8.

These are challenging times for many Ohio families. According to the Thomas Fordham Institute's Ohio Education by the Numbers 2019 report, more than 50% of Ohio's Public School Children are economically disadvantaged. Those parents have to make difficult daily decisions as to how to best grow their children into healthy citizens. But because money is often hard to come by, these families may not have as many books in the home as parents would wish.

The Ohio Imagination Library now changes that as all Cuyahoga County families

will be able to have age appropriate books sent to their homes for free. Parents will have resources available to stimulate and help develop their young learners and better prepare them for school.

Any child from birth to age five can enroll to receive a free, age-appropriate new book every month from the Ohio Governor's Imagination Library.

Research shows that book ownership can be a predictor of future academic success. In fact, studies have found that children with just 25 books in their home were more likely to complete an additional two years of education. The Ohio

Governor's Imagination Library is a partnership with Dolly Parton's Imagination Library to ensure children enter the classroom ready to succeed.

There are approximately 75,000 children under the age of five living in Cuyahoga County, and because of the \$5 million committed to the Imagination Library Program in the fiscal year 2020-2021 budget, all 75,000 of those kids, ages 0-5, can get a free book every month to help them be ready for school.

Please help us spread the word about the Ohio Imagination Library. Sign up is free and easy. To enroll and learn more, visit OhIoImaginationLibrary.org.



State Representative Kent Smith represents Ohio's 8th House District which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village and a little bit of the City of Cleveland.

For current Coronavirus information, please visit [Rep. Kent Smith's Ohio House page ohiohouse.gov/kent-smith](http://Rep.KentSmithsOhioHousepage.ohiohouse.gov/kent-smith).

The State of Ohio Coronavirus Hotline is 1.833.427.5634. Its website is coronavirus.ohio.gov.



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If you're looking for something to do to pass some time, we suggest that you look through photos and momentos that you may want to frame once this thing passes.

We wish you and your family good health!

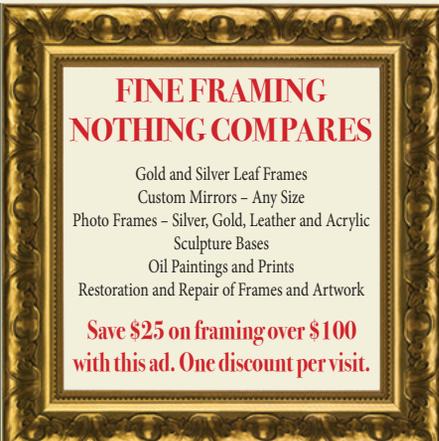


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Looking for Things to Do?

Cleveland Scene does a good job of listing activities to do while isolating at home. During this challenging time, the company continues to provide public service by reporting on as much as they can, while they can.

Management's message to the community is to be informed about COVID-19 as best you can and take every precaution necessary to stay safe. Visit clevescene.com or Cleveland Scene on social media.

The Gathering Place Goes Virtual

During these very challenging times for everyone, The Gathering Place recognizes that their families coping with cancer may need the support they receive from The Gathering Place more than ever.

While the organization has suspended on-site programs, they are holding virtual-support groups and will be providing

Facebook Live programming and access to exercise, yoga, and other programs through YouTube videos.

Visit www.touchedbycancer.org for a listing of Facebook Live programming and links to videos. Staff is also available by phone at 216.595.9546 or one-to-one consultation and support.

What are you doing to keep yourself busy during these challenging times?
Email beachwoodbuzz@gmail.com and let us know!



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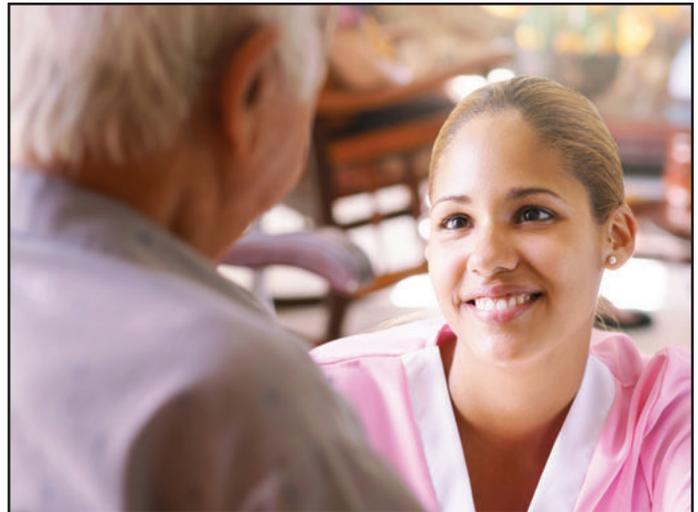
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Sometimes

by Jennifer Stern

I am tired. I don't feel like walking, going to yoga, eating anything other than my favorite sweets and carbs. I don't feel like being social and, for sure, I don't want to be patient. I don't want to search for the middle path so that we can learn from one another, compromise, or find a way through our differences. I don't want to practice counterbalancing negatives with positives.

I don't want to.

Sometimes living through scary, uncertain times feels like stepping in quicksand with cement shoes. We may want to react by screaming, yelling, or stomping our feet instead of responding with accountability, self-awareness, and intention.

Sometimes it takes longer to remember how much better it feels to breathe, to be mindful, to practice gratitude, or to practice self-care.

Is our resistance triggered by the current state of our country? The demise of civility,

compassion and empathy? The power we give to fears over facts or raw emotions over logic?

Are they triggered by the knowledge that bad things happen to good people every day and we have front-row seats; or by the feeling that sometimes change feels hopeless and powerless because it takes so long and is often hard to see?

Sometimes (*truthfully more than just sometimes*) I want to go back home to my Mom's, light a fire, laugh with her, and feel the comfort of

unconditional love, security, and the youthful belief that all is right with the world.

And then I remember I can not go home. She is no longer here. The home I am longing for is no longer a destination to be comforted, soothed, loved, and reassured: a place to reset.

So I go home to the home I created. I mother myself, focus on what is good, reach out to loved ones who love me in ways that make me smile, feel seen, heard, and valued (*even just a little bit*). I self soothe. I go for a walk or to a yoga class. I feel grateful that I am healthy, safe, able to care for

myself, and have others in my life who care for me. I embrace the realization every day that I am lucky enough to wake up with a choice and a purpose; and fortunate enough to live, to love, and to try and see light in the darkness. One day at a time. And sometimes (*truthfully more than just sometimes*) this is enough.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, www.transformativegrief.com, and sign up for monthly posts.



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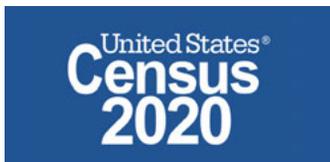
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U.S. Census – Do Your Part

Spring here, and so is the U.S. Census, which provides a snapshot of America. Everyone needs to be counted – whether online, by phone, or by mail – so please do your part.

The U.S. Census provides the basis for the number of Electoral College votes each state has, the apportionment of the 435 U.S. Congress seats, the 33 Ohio State Senate districts, and the 99 Ohio House of Representative boundaries. But beyond that, the Census determines where the \$1.5+ trillion of federal funds on 300+ federal programs gets spent every year for the next ten years.

The 2020 U.S. Census is only ten questions long. To help non-English speaking residents, the Census Bureau has guides in 59 languages, American Sign Language, and braille.



Census details:

- The Census is 100% confidential.
- The U.S. Census Bureau will NEVER ask for your Social Security number, bank information, money, or a payment.
- Public libraries will be prepared to assist online Census takers.

Please do your part, spread the word, and send in your form!

A Note from Menorah Park

The 20th Anniversary Celebration for the Peter B. Lewis Aquatic & Therapy Center has been postponed and will not be held throughout April. During these times of social distancing and isolation, it is important to connect so we ask for your

support. Please send smiles from the community through cards, letters, well-wishes, and photos to our Life Enrichment Director Kim Skerl at kskerl@menorahpark.org, or 27100 Cedar Road, Beachwood, Ohio 44122. Greetings can also be posted on our Facebook page.

Please send smiles from the community through cards, letters, well-wishes, and photos . . .



Age isn't chronological. ***IT'S PERSONAL.***

At Menorah Park, we think the age on your driver's license is only a small part of who you are. It doesn't tell the whole story. We believe you're never too old to be young. That's why we're here: to help keep you dreaming, learning, living. To help you keep being you.

Menorah Park is dedicated to offering a wide variety of programs and support to meet each individual's needs . . . from therapy and brain health, to residential care and more.

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Bison Youth Football



Back in October 2019, Beachwood resident Rob Ferns was observing the Beachwood Youth Football program when his son, Ryan, was playing. The team, coached by Jack Rotsky (BHS Class of '83), consisted of K-6 Beachwood students. This program focused on basic football fundamentals, which proved to be very successful. Ryan and his friends loved the experience and were yearning for more.

Jack makes the program fun, with high energy, and Rob felt that this program provided a strong foundation on which to build. He approached Jack and Beachwood High School football Head Coach Damion Creel to see if they could work together to develop a strong community program that would offer beginner programming that would evolve to flag football, and then as the kids got older and skills advanced introduce modified tackle football.

Rob played professional baseball, owned a baseball academy in Strongsville, and also has a strong history of coaching kids; plus, he, Coach Creel, and Jack all thrive by giving back to the Beachwood community.

"After Rob and I talked, we felt we could build upon Jack's programming together," said Coach Creel. "We ran the idea past Beachwood High School Athletic Director Ryan Peters, who was onboard."

Coach Creel has built strong programs in the past, including summer camp programs that attracted hundreds of kids.

The fall program, under Jack's coaching, was well received. More than 45 kids participated in the eight-week program, which offered basic-skills development that focused on passing, catching, blocking, and running, as well as the fundamental rules of the game. This was not something new to Jack, as he helped build youth football programming in Beachwood at various times in the past (late 1980s and from 2010-2016) with great success.

"We want to build a program for kids to have opportunities here in Beachwood that are already available in other school districts. Currently, students who are interested in flag and/or tackle football go outside of Beachwood to play, so it got me thinking," Rob said. "Why not do our own thing?"

Coach Creel and Jack agree. Their plan is to expand the program to incorporate age-appropriate lessons for K-6 students.

"In order to sustain our football programming for many years, it is imperative that we rebuild our youth programming to what we

had in the past. Jack has done an amazing job the past two years getting our youth football programming off the ground again," Ryan told us. "We are in the early stages of building a partnership with the Cleveland Browns in conjunction with the Chagrin Valley Conference. In upcoming months, the Cleveland Browns coaches and staff will be working with our Beachwood Bison football coaches (HS, MS and Youth), physical education teachers, and families to better educate us on how to improve football within our Beachwood community and make it safer for our students. The NFL suggests a youth programming model that advances the kids through basic skill development, then to flag football, and then to modified tackle. It is a successful model and we think it can be successful in our community.

"We are very excited about this partnership and we're also looking at ways to work with our Chagrin Valley Conference schools to improve youth programming," Ryan continued. "Coach Creel and his coaching staff have a nice foundation on which to build. We had one of our best high school football seasons in school history and the vast majority of the team is

returning. We are now rolling out youth programming for our students, and are gauging our families' interests in these football offerings, as it will help us to properly understand what our community wants as it relates to youth football."

Zach Marcus (BHS Class of 2004), who is helping to build the program, said, "This is good for the kids and the city. If I'd had this opportunity when I was growing up, I definitely would have played. It builds character and confidence, and makes the kids and city stronger because if you can get through football practice, you can get through anything!"

Rob and Coach Creel recently went into our elementary schools to gauge our elementary kids' level of interest, which was high. Nonetheless, safety was a common concern.

"We are sensitive to this," Coach Creel said. "We will coach kids to do things correctly, and we will practice, train and make sure they are paying attention. Safety isn't just about having a good helmet, it's about how you use it. There are many safety measures and training techniques when you play the game and it's important they learn them from a young age."

"We will continue to keep the program fun," Rob added.



Rob Ferns with his son, Ryan



"We want to build kids' skills and confidence, and get them excited about the program. We also want to prepare them for competitive games as they get older. Mostly, we want them to look forward to returning every week!"

The Beachwood Youth Football program will offer developmental football (K-2nd grade), touch football (3rd and 4th grades) and modified tackle (5th and 6th grades). An additional goal is to create a league, much like CVC for high school teams, so Beachwood can compete against other schools like ours. Beachwood High school coaches and players will help with the youth program and youth participants will be given opportunities to be involved with our high school program.

"This program will have a true community feel," Ryan said.

Sign-up will begin in mid-April for the fall program that starts in August. There will be an open house to introduce parents to these new programs in late July.

Sponsors are needed since new equipment and uniforms will be purchased to start the program. If you or your business wish to support the Beachwood Youth Football program, or for more information, please email youth football.beachwood@gmail.com.

Sign-up will begin in mid-April for the fall program that starts in August. There will be an open house to introduce parents to these new programs in late July.



Above: Coach Creel with his son, Russell
Middle: Coach Creel with participants from the Beachwood Youth Football program, fall 2019

Bottom: Jack Rotsky and Brandon Rotsky coaching the team



Help Hit a Grand Slam



Join the Montefiore Foundation's 6th Annual Home Run 5K Run/Walk & 1 Mile Walk on Sunday, May 3, at Ursuline College Campus. Registration starts at 7:30 am, followed by the walks at 8:30 am.

Baseball-themed event sponsorships are available at the grand slam (\$5,000); home run (\$2,500); triple (\$1250); double (\$750); and single (\$500) levels. Pre-registration is \$25 by Friday, May 1 or \$30 race day. Early packet pick up is on Friday, May 1, from 10 am -5 pm at Montefiore. The event is held rain or shine. Chip timing will be used and dri-fit shirts will be provided for every participant. Children 12 and under are free! Enjoy food, fun, awards and activities for all ages! Strollers are welcome!

For more information about sponsorships and event registration, visit montefiorecare.org/homerun. For questions or more information, contact Denise Pease at 216.910.2350 or dpease@montefiorecare.org. Proceeds benefit Montefiore and The Weils senior living communities.

"You cannot be lonely if you like the person you're alone with."
~ Wayne Dyer



SNAPPY LEGO FUNDRAISER

By Arlene Fine

The Beachwood Schools Foundation honored the memory and legacy of beloved BHS math teacher and prolific, renowned master Lego builder, Art Gugick, by holding the fundraiser, Building Our Foundation, on February 23.

Tragically, Art and his significant other, Barbara Becker, died after their Uber was involved in a car accident on Warrensville Center Road in Shaker Heights on March 30, 2019.

The memorable fundraiser, held at BHS, drew people of all ages who participated in an afternoon filled with Lego-centered activities, including: a community art project designed by master Lego builder E.J. Bocan that resulted in a mosaic portrait honoring Art, Lego projects for children, and a silent raffle. The Lego movie was shown in the BHS auditorium, and Lego-shaped sandwiches and other treats were offered in the cafeteria.

Beachwood Schools Foundation member Cheryl Isaacson baked Lego cookies for kids to decorate and enjoy. There was even a specially designed Beachwood Bison Lego kit available for purchase.

The highlight of the fundraiser was a display of Art's remarkable Lego creations, including his exact Lego replica of Beachwood High School, which revealed his internationally recognized artistry and close connection to the school and students he loved.

Art's genius was using his mathematics background, including calculus, to write software to build his elaborate creations. According to a Winter 2008 article in BrickJournal, Art said, "I look at my buildings as more an exercise in mathematics than necessarily an art form, which might be different than other people . . . for me it's a puzzle."

Meeting and greeting people at the fundraiser was Art's son, Ben, a business major at The Ohio State University, who marveled at the outpouring of love and support for his late father's memory.

"It's particularly meaningful for me to see so many of his former students, and the members of the Northeast Ohio LEGO User Group who joined in the celebration of my dad's life," Ben said.

Liam Wasserman, who was Art's Algebra II student last year, says he was bereft when he learned that one of his all-time favorite teachers had died. "Getting that unexpected news was one of the most difficult days of my life," says Liam. "Mr. Gugick was an outstanding, creative teacher who made learning math fun. His memory will stay with me for the rest of my life. I'm grateful that the Gugick family and the Beachwood Schools Foundation has honored his legacy with the Art S. Gugick Memorial Scholarship."



The Beachwood Schools Foundation (BSF) awards more than \$15,000 a year in scholarships to graduating seniors in the areas of athletics, community service, academic achievement, leadership and school spirit. To learn more, visit www.beachwoodschoools.org/foundation.aspx. For information about the Art S. Gugick Memorial Scholarship, visit beachwoodschoools.org/Downloads/Gugick_desc_2020.pdf



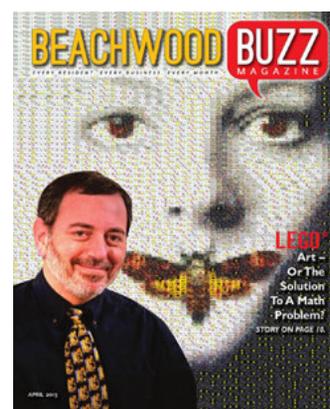
Master Lego builder E.J. Bocan, sporting a Lego tie, and the community created mosaic honoring his close friend Art Gugick.



Ben Gugick next to a photo of his father's signature Lego creation of the Kremlin.



BSF member Abbie Senders displays the Lego Bison kit available for sale to provide funds for student scholarships in Art's honor.



Art Gugick on the cover of Beachwood Buzz, April 2013.

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If you love to sing... if you want to showcase your talent... if you can imagine yourself performing on stage under Playhouse Square lights... you'll want to participate in Shining Star CLE 2020! **Save the date for Sunday, September 13 at 7 pm for The Finals Performance & Competition!**

This unique solo-singing competition gives high school students from NE Ohio the chance to compete for college scholarships and perform at the prestigious Mimi Ohio Theatre. First-place winner will also have the opportunity to perform with The Cleveland Pops Orchestra at Severance Hall.

All participants must have a 2021-2024 high school graduation date. No entry fee. All music genres welcome!



It's easy, just record yourself singing your favorite song and upload your video audition (three minutes max) to shiningstar.org April 1 through July 1, 2020. In-person auditions will follow. Piano accompaniment, personal instrument usage or acapella are welcome.

For more information, visit shiningstar.org or contact Renee Greller at 216.910.2652 or rgreller@montefiorecare.org. This event is a benefit for memory care programs offered at Montefiore and The Weils, nonprofit organizations and leaders in senior healthcare.

Interested in Playing Gin Rummy?

Are you interested in playing gin rummy and bringing back a game of yesteryear? If so, contact Jerry at 216.965.4251 or rphjd@aol.com. Jerry just moved back to Beachwood, wants to

start a game, and invites local players to participate!



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BHS Senior Encourages STEM for Girls and Minorities

Beachwood High School senior Stephanie Yen was recently recognized as one of just 40 winners of the National Center for Women & Information Technology (NCWIT) Award for Aspirations in Computing, out of more than 4,700 applicants. She was also the only winner from Ohio. Last year, Stephanie was one of 360 National Honorable Mention recipients out of over 4,300 applicants.

Stephanie has an important message to share with the community – the importance of girls' and minorities' inclusion in STEM, particularly in computing-related fields.

"Like many other girls that I know, I have faced sexism and bias when pursuing my interests in engineering and computer science," she said. "Girls and minority students are often pressured away from STEM from a young age.

"Technology is playing a large role in our everyday lives

and computing jobs are in high demand, yet many technology companies still have unfair gender and wage gaps," Stephanie shared. "The lack of girls and minorities in computing is not only depriving them of opportunities for fulfilling careers, but also depriving society of technological innovation with diverse perspectives and ideas."

To spread this message, Stephanie is running an educational computer science program named GirlCodeCLE, a four-day introductory computer-science camp for Warrensville Heights Middle School girls (originally scheduled in March and to be rescheduled). Attendees will gain foundational coding skills by learning block-based programming with Scratch and micro:bit. They will also collaborate on creative projects and become part of a close-knit community of empowered Cleveland girls. GirlCodeCLE is funded through

NCWIT AspireIT, a technology outreach program for K-12 girls that is supported by companies such as Google, Northrop Grumman, and Walmart.

"I emphasize that whether you are a parent, teacher, or friend, you can help change the status quo! Everyone can do his or her part in investing in underrepresented groups in STEM by starting conversations, sharing opportunities, and doing outreach," she added. "GirlCodeCLE is just one of many steps that I am taking to empower girls and minorities in technology. I am excited to see new faces in the future of technology-related fields."

As an AspireIT program leader, Stephanie manages all aspects of the program, including the budget, curriculum, and volunteer training, in partnership with the Women in Science and Engineering Roundtable (WISER) at Case Western Reserve University.



According to NCWIT, recent data show that girls comprise 56% of all Advanced Placement (AP) test takers and 47% of all AP Calculus test takers, but only 23% of all AP CS test takers. At the college level, women earn just 19% of all computer and information sciences bachelor's degrees. The "near-peer" approach of enlisting high school or college students to teach younger peers can be an effective way to encourage girls to consider a field they might not have otherwise pursued.

To learn more about the NCWIT Award for Aspirations in Computing and AspireIT program, visit aspirations.org/recognitions/AICAward and aspirations.org/aspireit.



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Rated A- (Excellent) By A.M. Best Company

Beachwood Historical Society Challenge!



The Beachwood Historical Society is committed to preserving the dynamic history of Beachwood, educating people of all ages, and sharing historic collections. It preserves and promote artifacts, documents and photographs; educates people about the history of Beachwood, from “Beechwood” to Beachwood; sponsors events; and researches and archives information.

THIS MONTH'S CHALLENGE:

This home is located on Richmond Road. Back when Beachwood was a township, its Constable on Patrol (COP) lived there. The home was moved.

Where was this home originally located and what was the officer's name?

Email answers to beachwood-buzz@gmail.com. All correct answers will be entered in a raffle for a \$50 restaurant gift certificate. The location and a new photo will be posted next month, along with the raffle winner's name.

Do you know where this home was originally located and who lived there?

Email answers to beachwoodbuzz@gmail.com.

All correct answers will be entered in a raffle for a \$50 restaurant gift certificate.

LAST MONTH'S CHALLENGE:

During the Cold War, Nike Missile Bases were set up as part of the U.S. Air defense system. Seven sites were in Cuyahoga County, with one right here in Beachwood. Each launch base consisted of a battery of Nike-Ajax missiles, missile-assembly, generator, acid-storage buildings, a fueling area, underground missile storage and launchers, barracks, and a launcher-control trailer. The control area, one-half mile from the launch area, consisted of a mess hall, administration building, barracks, radar tower, and control van.



Congratulations to our winner, George N. Vourlojanis, who won a \$50 gift certificate to Tres Potrillos!

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IN THE CITY SPOTLIGHT

Joseph DiAntonio • Firefighter of the Year

Under Fire Chief Steven Holtzman's leadership, the Beachwood Fire Department implemented a Firefighter of the Year Award to recognize one firefighter/paramedic who exemplifies what it means to be a Beachwood firefighter.

A firefighter joins the service with the desire to serve the public and help people in times of need. So what sets someone apart to obtain the level of Firefighter of the Year? It starts with a strong desire to continue to improve in all aspects of the job and then successfully apply those skills calmly and with a high degree of professionalism and compassion. The firefighter needs to be a self-starter who leads by example and has a strong work ethic: someone who is selfless and willing to put the needs of others above their own.

Congratulations to Joseph DiAntonio on being named 2019 Firefighter of the Year. Joe has been with the Beachwood Fire Department since 2014 and has been a paramedic for more than nine years. He is always one of the first to step up for any task and never shies away from a challenge. Joe volunteered for the New Fire Truck committee and has worked endless hours to help design the department's newest and most technologically equipped fire engine that will arrive this summer.

Joe was recently appointed as one of the newest members to the East Tech Rescue team, a joint team with members from cities in Eastern Cuyahoga County that responds to calls for special rescues involving structural collapse, ice rescue, trench rescue, confined space rescue, water rescue, and rope rescues. Joe is also a mentor for new firefighters, guiding the department's newest members during their acclimation into their roles as Beachwood firefighter/paramedics.

"People enjoy working with Joe. He is always positive and has a great bedside manner with all patients," said Fire Chief Holtzman.

Back in high school, Joe wanted to build a career in public service and his dad, Bob, suggested firefighting as a career option. He took some classes and the more he took, the more his passion grew. He later found out that his both of his grandfathers had built careers in the field – one as a firefighter and the other a combat medic in WW2. "I didn't

know about either of them until I had started my career," he told us. "It's a good feeling to follow in their footsteps."

Joe names his father and Don Balog, a 20-plus-year firefighter, as mentors. "Don took me under his wing and trained me in a manner that I try to mirror when I mentor new hires," he told us.

Joe also credits his dad, a hard worker who leads by example. "He never forced anything on me, yet always provided guidance in a subtle way," Joe said.

Two of Joe's top qualities are compassion and kindness, for which he credits his parents: more-so his mom, Beth. "My dad often says she's the kindest person in the world, and I agree. She's a great role model who helps people and takes pride in all she does."

Joe also speaks lovingly about his wife, Lauren, to whom he's been married for a year. "She definitely keeps me motivated and helps push me forward."

"This job is easy to love. I've met some wonderful people and created strong bonds. Co-workers have gone from strangers to best friends."

Joe's long-term plan is to continue learning, advance in his career, and continue to mentor new employees. "I take pride in leading by example and pressing upon new hires the importance of working hard and being passionate about the job," he said. "This job is easy to love. I've met some wonderful people and created strong bonds. Co-workers have gone from strangers to best friends. I'm grateful to be employed here and to have continued opportunities to help the citizens of Beachwood."

In honor of this recognition, Joe received a pin with a symbol that recognizes Firefighters of the Year. A plaque with his name on it will be hung at Fire Station #1.



From left: Fire Chief Steven Holtzman presents Firefighter of the Year pin to Joseph DiAntonio; Mayor Martin Horwitz, Joseph DiAntonio, and Chief Holtzman exhibit plaque that will hang in Fire Station #1.



Why Join the Chamber?

Message from the Beachwood Chamber of Commerce:

2020 is a year for 20/20 vision – to focus and see things more clearly. Our vision at the Chamber is to expand the influence within our business community, open up more channels of communication for members, and encourage more organizations in and around Beachwood to get involved with the Chamber. If you're looking to grow your business, invest some time to attend an event or join a committee. We have accessible resources available and more options to find best practice than you realize! For a small investment you gain a great return. I ask for a few minutes of your time to explain how the BCC may help improve your 2020 vision of expanded goals to 20/20. For details, please contact me at director@beachwood.org or 216.831.0003.

Heathyr Ullmo, Beachwood Chamber Board President

The Chamber takes COVID-19 seriously and recognizes the importance of flattening the curve to slow down the spread of this virus.

All April programs have been cancelled.

Please support local businesses in any way you can, including ordering takeout from restaurants, buying gift certificates, etc. Our staff may be contacted at 216.831.0003 or membership@beachwood.org.

Please check our website, www.beachwood.org, and read weekly eBlasts for programming updates.

The Beachwood Chamber of Commerce promotes business opportunities and community partnerships to stimulate economic vitality. We offer many options and benefits to residents and businesses, with opportunities to be as engaged as **YOU** want to be!

Networking: The Beachwood Chamber hosts monthly luncheon and Networking After Five events that offer opportunities to make new business contacts, reconnect with existing connections, and promote your company.

E-blast Newsletter: This weekly newsletter is delivered to more than 2,000 people. You do not have to be a member to receive it. Visit www.beachwood.org for details.

Events: The Chamber hosts annual events that include a golf outing and Taste of Beachwood. We also collaborate with the City of Beachwood and the Beachwood Schools on initiatives that bring our business community and residents together. To provide more networking opportunities, several chambers have created ECCA (Eastern Cuyahoga Chamber Alliance). Participating chambers include Beachwood, Heights-Hillcrest, Warrensville Heights, Solon, Euclid, and Mayfield.

Employment Opportunities: Whether you are a company looking for new talent or an individual looking for a new career opportunity, contact the Chamber. We have a great referral program.

Sponsorship Opportunities: Sponsorship opportunities are available for each Chamber event. They provide a great way to promote your business and boost community involvement.

Volunteer Opportunities: Chamber events are driven by committees, all of which welcome new members at any time. Meetings are held for an hour each month.

Affordable Rates: Joining the Chamber is simple and affordable. Discounted rates are available for non-profit and some service organizations. For more information about the Beachwood Chamber of Commerce, call 216.831.0003 or visit www.beachwood.org.

CITY OF *Beachwood* Insider

April 2020

Contact Info

CITY OF
BEACHWOOD
25325 Fairmount Blvd.
Beachwood, OH 44122
216.464.1070
www.beachwoodohio.com

TV PROGRAMMING
Spectrum - Ch. 1020
AT&T U-Verse - Ch. 99

EMERGENCY Dial 9-1-1

Departments

CLERK OF COUNCIL
216.595.5493

AUDITOR
216.595.3712

BUILDING
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE
216.292.1913

FIRE & RESCUE
216.292.1965

LAW
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE
216.464.1234

PUBLIC WORKS
216.292.1922

A MESSAGE FROM MAYOR HORWITZ

By the time this is being read, we will have made many additional decisions regarding the City and our response to COVID-19.

The City of Beachwood is committed to making all decisions in the best interest of the health and safety of our residents, community and employees. We are taking our lead from the Cuyahoga County Board of Health, as they work directly with the State of Ohio and Centers for Disease Control and Prevention (CDC). This is an evolving situation that is changing on a daily basis. We have activated a Task Force to make sure that in the event of an emergency, our city services will continue with limited interruption.

Communication with our residents and businesses during this period is crucial. We will primarily use Twitter, Facebook, and our website, www.beachwoodohio.com, to update the community if there are changes in city services, cancellation of events or the closing of city buildings.

Be aware and vigilant regarding the source of COVID-19 information. Some email scammers are already sending messages about coronavirus in hopes of spreading incorrect information.

FOLLOW US Details regarding the effects of COVID-19 are changing on a daily basis. Stay informed by following the City of Beachwood online:

- WWW.BEACHWOODOHIO.COM
- FACEBOOK.COM/BEACHWOODOH
- TWITTER.COM/BEACHWOODOH



We continue to encourage residents to claim a free CodeRED emergency communications account. Click the red circle icon on the left-hand side of www.BeachwoodOhio.com

WHAT'S BEEN CANCELLED?

All activities at the Beachwood Community Center have been canceled through May 22.

SHREK the Musical, originally scheduled for this May, will be presented in Fall 2020.

Beachwood Senior Van Transportation Program is still operative Monday – Friday. Registered riders can leave their van requests at 216.595.3709.

To double-check if a program or class is running, please call 216.292.1970.



LIKE US ON FACEBOOK
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FOLLOW US ON TWITTER
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Twitter.com/BeachwoodPolice

EMAIL YOUR COUNCIL MEMBER
firstname.lastname@beachwoodohio.com
Ex: barbara.janovitz@beachwoodohio.com

MAYOR
MARTIN S. HORWITZ



216.292.1901
mayor@beachwoodohio.com

JAMES PASCH



COUNCIL PRESIDENT
216.630.9671

BARBARA
BELLIN JANOVITZ



COUNCIL V.P.
216.406.5914

JUSTIN BERNIS



216.509.6509

RECYCLING: DO AND DO NOT



**RECYCLE OFTEN.
RECYCLE RIGHT.**

What happens if I place the wrong plastics in my curbside recycling? Can

I just throw in any plastic that I want and let someone else figure it out?

No; If there are too many of the wrong materials (contamination) in the curbside recycling mix, there is a chance that the recycling plant will choose to put everything, even the good recycling, in the regular trash.

KNOW THE RULES

RECYCLE RIGHT

DO NOT RECYCLE any of these items in your curbside bin:

- Plastic bags, wraps and netted produce bags. Bags wrap around the gears, wheels, and machinery at the recycling plant which clogs up the separation process and eventually shuts down the plant
- Plastic coffee pods, single-use cups, plates or utensils
- Yogurt cups & tubs or berry and produce containers
- Flower pots. Empty plastic flower pots, packs and flats should be reused or placed in the trash for disposal
- Plastic blister packaging
- Plastic Takeout containers, Styrofoam packaging, Styrofoam cups and Styrofoam food containers
- Hangers, durable plastic or toys
- Cat litter containers and 5-gallon buckets
- Empty motor oil and antifreeze jugs. These containers may have residue of the hazardous materials

Missed a Council Meeting?

Listen to audio recordings or view live & archived videos by visiting www.BeachwoodOhio.com

STORMWATER COMMISSION

The City of Beachwood welcomes Natalie Keyerleber as a member of our Stormwater Commission. Her Oath of Office was administered by Mayor Martin S. Horwitz at the March 2 City Council meeting.



*Pictured:
Mayor Martin S. Horwitz and
Natalie Keyerleber,
Storm Water Commission Member*

SENIOR RUBBISH ASSISTANCE

Are you 80+ years of age or disabled with no one in your single-family home to assist you with your rubbish & recycling bins? We can help. Call 216.292.1922 to register.

HYDRANT FLUSHING

The Fire Department will be conducting hydrant flushing from **Saturday, April 25** – **Saturday, May 2**. Signs will be posted. Hydrant flushing may occur on your street on any day during that week. Should you encounter discolored water, please run the COLD water until it runs clear. For more information, call 216.292.1965.



UPCOMING MEETINGS

CITY COUNCIL

Monday, April 6 at 7:00 PM
Monday, April 20 at 7:00 PM
Questions? Call 216.595.5462

PLANNING & ZONING COMMISSION

NO APRIL MEETING

Questions? Call 216.292.1914

ARCHITECTURAL BOARD OF REVIEW

NO APRIL MEETINGS

Questions? Call 216.292.1914

MIKE BURKONS



216.832.6771

ALEC ISAACSON



216.291.2797

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640

FIREFIGHTER OF THE YEAR

Congratulations to Joe DiAntonio!



Firefighter DiAntonio is the first recipient of this annual award which recognizes the member who most exemplifies what it means to be a Beachwood firefighter. He joined the department in 2014, recently became a

member of the East Tech Technical rescue team, is on the department's truck committee, is a mentor on the department, and continuously demonstrates a strong work ethic, passion for the fire service, drive to continuously improve, and superior customer service.

Well deserved,
Firefighter DiAntonio!
Congratulations!



PARENT COACHES NEEDED

Beachwood Recreation programs cannot be offered without parental involvement. Interested in coaching? Contact Frank Vicchiarelli at 216.292.1970. The City requires Youth Sport Volunteer Adult Coaches to submit to a background check.

USE CAUTION & BE SEEN



Use caution when walking at dawn, dusk and evening hours. Add reflective items to your clothing.

When and if it is necessary to walk in the street, please walk facing traffic and if in a group, single file.

City Insider

MARK YOUR CALENDAR!

FREE PERSONAL SHRED DAY FOR RESIDENTS
COMMUNITY CENTER PARKING LOT

Sunday, May 10
9 AM – NOON

Bring personal documents, mail and files to be shredded for FREE! Proof of residency required. Rain or shine.

Limit: 12 blue bags or 6 banker boxes.

**STAY IN YOUR CAR,
DRIVE THRU!**



PERFECT PLEDGERS

Beachwood students led the Pledge of Allegiance for at the recent City Council meetings. Thank you!



Jack Vineyard



Christian Hermenier

OVERNIGHT SENIOR TRIPS

The City of Beachwood announces four overnight trips in 2020:

- **Montreal-Quebec City**
August 9-13
- **The Greenbrier Resort, West Virginia**
October 20-22

A \$200 deposit per trip will reserve your space. Travel insurance is recommended.

Questions? Call 216.595.3733



BE A MEMBER NOW!

THE BEACHWOOD FAMILY AQUATIC CENTER OPENS MEMORIAL DAY WEEKEND, MAY 23 – 25

Full season runs daily from May 30 – August 18 and Thursday – Sunday until September 2.



MEMBERSHIP RATES

Children (up to 3 years of age) – No charge
Individual (age 4 – adult) – \$60
Family (family of four) – \$175
Each additional family member (after four) – \$25
Governance – \$70
Employed in Beachwood – \$110

SENIOR DISCOUNT RATES

Senior Season Membership – \$35
Senior Resident Day Pass – \$4
Senior Non-Resident Day Pass – \$6
(Proof of age along with proof of residency required for purchase - 60 years or older.)



FREE MULCH!

- STARTING APRIL 13
- 7:30 AM TO 3:30 PM

12 bags of FREE mulch available per resident household.

Proof of residency and Driver's License required.

Available at Public Works
Shipping and Receiving:
23355 Mercantile Rd.
216.292.1922



DON'T FEED THE ANIMALS

Feeding wild animals on your property creates health hazards and jeopardizes the safety of your neighbors and domestic pets.

FIRE DEPARTMENT GRANT

The Beachwood Fire Department received an Assistance to Firefighters Grant (AFG) from FEMA which provided \$205,000 of federal funding allowing the department to purchase:

- 30 Scott Air-Pak X3 Pro SBCA (Self Contained Breathing Apparatus)
- 60 4500psi carbon fiber quick connect cylinders
- 45 High Temperature Masks
- 3 RIT (Rapid Intervention Team) packs



This new equipment replaces 2001 SCBA purchases.

FIREFIGHTERS RESCUE TOOL



The Beachwood Fire Department recently took delivery of a new training tool called the Multi-Force Forcible Entry Door System since there may be times when firefighters need to forcibly enter a house or building due to an emergency behind a locked door. With this new

tool, firefighters are able to simulate life-like scenarios and help and protect people in our community.

RX DRUG DROP BOX

A prescription drug drop-off box is located in the Police Department lobby. Residents can deposit unused, unwanted or expired prescription pills at the Drug Drop Box at the Police Department, Monday – Friday between 8:00 AM and 4:30 PM. No liquids or needles are allowed.



CITY OF BEACHWOOD BASEBALL & SOFTBALL LEAGUES

Beachwood Recreation is pleased to offer our Youth Baseball/ Softball leagues for the Spring/Summer of 2020. Please be sure to note that you must place your child in the league based on the age they will be up through August 31, 2020. Plus, some of our Girls Softball and Boys Baseball programs will be operated in conjunction with O.C.E.R. (Orange Community Education & Recreation) and other communities.

BASEBALL PROGRAM

Novice Coed-TBall	5-6 Years
Rookie Boys Coach Pitch	7-8 Years
Minor Boys Player Pitch	9-10 Years
Major Boys	11-12 Years
Pony Boys (Part of the Lyndhurst Dads' Club)	13-14 Years

SOFTBALL PROGRAM

Rookie Girls Coach Pitch	7-8 Years
Minor Girls Player Pitch	9-12 Years

Detailed descriptions, ages, locations and fees for all leagues can be found in the Winter Recreation Guide or online at www.beachwoodohio.com. Questions? Call 216.292.1970 or email frank.vicchiarelli@beachwoodohio.com.

SAFETY FORCES TRAINING

Training continues through a rotating circuit at the Public Safety Center. Time spent training keeps our firefighters' techniques sharp, which allows them to stay safe and better serve our community.



PICK UP AFTER YOUR DOG

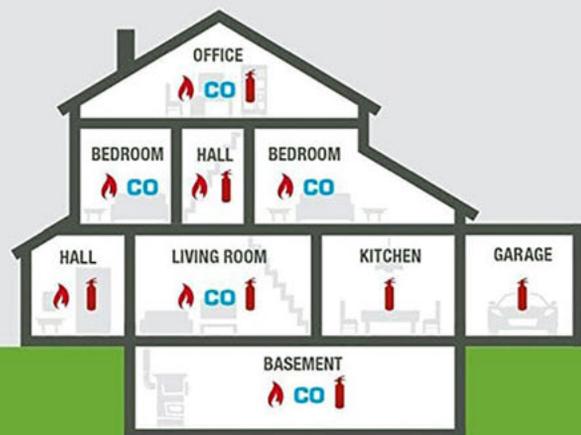
It's the law! (Beachwood City Ordinance 618.12)

CHECK YOUR DETECTORS

Last month you changed your clocks. Did you change your smoke detector batteries, and test your detectors? WORKING smoke detectors save lives! Consider installing detectors with 10-year batteries and consider placing CO alarms and fire extinguishers throughout your home/business. The picture below is a recommendation for detector locations in your home. You should be able to find these items at your local home-improvement or big-box stores.

Are You Protected?

-  **Smoke & Fire Alarm**
One on every level and in every bedroom
-  **Carbon Monoxide Alarm**
One on every level and in every bedroom
-  **Fire Extinguisher**
One on every level, plus kitchen and garage



SUMMER CONCERT SERIES

FREE



June 9 – July 23
6:30 – 8:00 PM

Tuesdays – Beachwood Family Aquatic Center*
Thursdays – Beachwood Community Center
Rain or Shine



*Inclement weather location Beachwood Community Center.
Non-membership holders prohibited from using the pool.

BEACHWOOD **FREE** Outdoor Movies

Join us for a FREE outdoor movie!
Bring blankets, lawn chairs and dinner picnic basket!

June 28



July 12



August 16



June 28 • *The Lion King*
July 12 • *Dora & the Lost City of Gold*
August 16 • *Frozen II*

Beachwood Community Center
Parking Lot

STARTS AT 5:00 PM

Purchase dozens of flavors from the Amaize Popcorn Truck!

FREE

CELEBRATE BEACHWOOD PARK

SAT./SUN. JULY 5 – 26 (*NO CLASS JULY 4)

Every Saturday in July*
YOGA

Try gentle poses with Julie Konrad of Luna Presence Yoga
11:00 AM – 12:00 Noon

Every Sunday in July
TAI CHI

Relax, breathe and meditate with Jennifer Stepien
10:00 – 11:00 AM

FREE · OPEN TO PUBLIC · RAIN OR SHINE
MEET AT PAVILION – CITY PARK WEST

PRESENTED BY BEACHWOOD HISTORICAL SOCIETY
AND CITY OF BEACHWOOD



BEACHWOOD CITY SCHOOLS

BOARD OF EDUCATION

Dr. Brian Weiss, President, (216) 438-1733, bw@beachwoodschoools.org
Maria E. Bennett, Vice President, (216) 264-9398, mbennett@beachwoodschoools.org
Jillian DeLong, (216) 509-3514, jdelong@beachwoodschoools.org
Josh Mintz, (650) 464-6788, jmintz@beachwoodschoools.org
Megan Walsh, (216) 287-4657, mw Walsh@beachwoodschoools.org

Building our Foundation

On February 23, 2020, the Beachwood Schools Foundation hosted a highly successful event, **Building our Foundation**, drawing LEGO enthusiasts of all ages and families looking for fun and fellowship with others. This unique event raised more than \$11,000 to support the important work of the Beachwood Schools Foundation which provides scholarships to graduating seniors, including the new **Arthur S. Gugick Memorial Scholarship**, and supports various initiatives of our school system through their **Above & Beyond Fund**.



Destination Imagination Success

Beachwood hosted a huge Destination Imagination (DI) regional tournament in early March and a whopping seven Beachwood teams qualified for the state DI tournament. Bryden School also fielded seven Rising Stars (non-competitive) teams who did a wonderful job. Congratulations to all!

The following DI teams are headed to "States":

- **Sam Warner, Anwar Sossey-Alaoui, Tory Yang, Bowen Zhang, Zilin Zhang / Tara Warner and Patricia Sun**, Team Managers
- **Nimisha Kasliwal, Manasvi Gurajala, Eva Zheng, Amber Zhang and Joyce Hong / Joo Hong and Nancy Liang**, Team Managers
- **Nicholas Cheng, Ethan Chan, Colin Tew, Aditya Samprathi and David Hong / Vania DePaoli and Josephine Chan**, Team Managers
- **Karina Krishnan, Lyndia Zheng, Srishti Ithychanda, Maria Zarjetskiy and Akanksha Saikia / Vritika Krishnan and Nancy Liang**, Team Managers
- **Amy Zhou, Emma Wang, Reign Robinson, Shreya Chellu and Radha Pareek / Jin Zhang and Bill App**, Team Managers
- **Claire Weaver, Miranda Desatnik, David Kuang and Lucas Yang / Jean Belfiore**, Team Manager
- **Mia He, Junbo Wang and Samira Shabazz / Yu Yang**, Team Manager



Beachwood Boasts Seven Stop the Hate Essay Contest Finalists

The Maltz Museum of Jewish Heritage proudly announced the names of the top 25 finalists competing in the 12th Annual **Stop the Hate® Youth Speak Out** essay contest which annually awards scholarships and prizes to middle and high school students speaking out against bias and discrimination. Beachwood boasted a record seven finalists! Congratulations to these students, their families, and the teachers who assisted them in their submissions. A specific thank you to middle school teacher **Kate Vitek**, who worked directly with six of our seven finalists!

Grade 7

- **Eden G. Austin**, *Beachwood Middle School*
- **Kelsey Cohen**, *Beachwood Middle School*
- **Radha Pareek**, *Beachwood Middle School*

Grade 8

- **Tolga Cavusoglu**, *Beachwood Middle School*
- **Probir Mukherjee**, *Beachwood Middle School*

Grade 10

- **David Kuang**, *Beachwood High School*
- **Bowen Zhang**, *Beachwood High School*

Beachwood Federation of Teachers Family Fun Night

Many thanks to Beachwood's teachers for hosting the annual Family Fun Night in late February. Hundreds of families showed up at the Beachwood High School Auxiliary Gym for bounce houses, popcorn, and arts and crafts with their school teachers. Those parents who bent the bedtime rules were treated, along with their children, to a convincing win by the boys' basketball team over our archrivals from Orange. It doesn't get any better than that!

ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org
Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org
Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



Beachwood Schools Response to Coronavirus

Beachwood's citizens have been impacted dramatically by the coronavirus. During these difficult weeks and months, our school system is committed to doing our part to help our community. Our schools have moved temporarily to online learning and to providing a host of other services like counseling, tutoring, health, and school lunches for those in need through alternative means.

It has been disappointing to cancel so many school events. For our students' sake, we hope there is a return to normalcy before the many milestone events that mark the end of a school year. The well-being of our community is our top priority.

Check the Beachwood Schools webpage dedicated specifically to district information related to the coronavirus outbreak at www.BeachwoodSchools.org/Coronavirus.aspx

Girls and Boys Indoor Track State Champs!

Congratulations to our Girls and Boys Indoor Track Teams which achieved the unprecedented feat of winning simultaneous OATCCC Indoor Track State titles! Individual state championships were earned by **Maddie Alexander** (High Jump), **Ashley Perryman** (Long Jump, 200 meter dash), and **Christian Mayfield** (Triple Jump). Other team members



to place were **Caleb Berns, Amelie Cotta, Fernando Duraes, Langston Gaines-Smith, Jasir Holmes, Cimone Jackson, Ja'Khai James, Freddie Lenix, Lauren Luxenberg, Jack McPhillips, Jessica Monahan, and Greg Perryman.** Kudos to **Coach Willie Smith!**

Board of Education NEWS

Recent Resolutions:

- Held Emergency Meeting on March 16 to review district's response to coronavirus outbreak
- Continuing contract (tenure) status approved for nine Beachwood teachers

Future Resolutions:

- Teacher summer curriculum writing hours
- Student summer workers -- IT Dept., Grounds/Maintenance Dept.
- Contract for landscaping/mowing services

Board Meeting Calendar:

- April 13, 2020 @ 7:00 pm
- April 27, 2020 @ 7:00 pm



Beachwood's Swimming & Diving Teams completed a record-breaking season! Congratulations to coaches Brad Burget (CVC Coach of the Year), Megan Palazzolo, and Kyle Johnson. **Seven boys and one girl were state qualifiers: Grady Bystrom, Gabe Colmenares, Matt Keyerleber, Viet Nguyen, Sam Ornstein, Seth Warner, and Amanda Leizman.** Amanda placed 8th and Seth placed 10th in the State Diving Competition!

Bison Swim Team Wins Chagrin Valley Conference, State Honors

Our boys swim team won the Chagrin Valley Conference (CVC) Championship for just the third time in school history. Other CVC honors included:

- **Gabe Colmenares** - 1st Team/CVC Most Valuable Swimmer
- 1st Team All CVC: **YingYing Gao, Emily Fan, Risa Ishizaka, Shannon O'Neill, Amanda Leizman, Lucas Yang, Viet Nguyen, Sam Ornstein, Michael Berkley, Seth Warner, Matt Keyerleber, Grady Bystrom**
- Beachwood school records were broken this season by **Abby Adams, Grady Bystrom, Gabe Colmenares, Emily Fan, Yaya Gao, Matt Keyerleber, Amanda Leizman, Viet Nguyen, Shannon O'Neill, Sam Ornstein**

Look for a more comprehensive winter sports recap in the May Buzz!



Visit us at www.beachwoodschoools.org
www.facebook.com/BeachwoodBison



[@beachwoodbison](https://twitter.com/beachwoodbison)

Eureka!

Beachwood Students Showcase Micro Businesses

Eureka! was developed by the marketing students of Beachwood High School for their Junior Achievement Company. The program was created for young entrepreneurs from across Northeast Ohio to participate in an expo that featured their micro-businesses on April 18. This event was cancelled, but the competition goes on!

Meet Beachwood's young entrepreneurs and learn about their micro-businesses. These students value and support small, independent micro-businesses that exist on a multitude of online shopping platforms. They each created their own business with social media as a primary tool to launch and support it.

As a replacement for the Eureka! Micro-Business Competition and Expo, 38 students competed in the first round of competition on March 12 in front of a panel of judges. Ten micro-businesses, listed below, were selected to advance to Round 2. Each will receive \$100. In Round 2, students will compete for \$4,200 in prize money, with the top winner receiving \$2,000. The date is undetermined.

For more information, visit eurekabeachwood.com or contact Greg Perry at gwp@beachwoodschoools.org.

Round 1 winners include:

- **Neature**
Michael Donahue (Mayfield)
- **Poorly Directed Apparel**
Yoni Chajmovic (Orange)
- **Paint With A Purpose**
Devon Friedman (Solon)
- **Trill Production Company**
Parker Gill (Beachwood)
- **Lucila Thal Designs**
Lucila Thal (Beachwood)
- **ClaudiaCasey972**
Claudia Casey (Mayfield)
- **Cleveland Cookout Sauce**
Zachary Jackson (West Geauga)
- **Urban Nature**
Anthony Waters (West Geauga)
- **Big Mood**
Emma Riley (Solon)
- **Techmax**
Max Steiger (Beachwood)

BHS students introduce their micro-businesses:

James Flowers FlowBombs



FlowBombs solves boredom in bathtubs. These bath bombs are infused with enhanced citric acid that kills bacteria and viruses, and essential oils. Marketing taught me how to network, sell, and brand FlowBombs. Technology made me realize that you can sell your product to anyone, everywhere. I plan to expand this into a large wholesale business.

Parker Gill* Trill Production Company



Trill Production Company matches clients with the right people to create media projects. This business follows my fascination of filmmaking intricacies with the knowledge of the amount of work and resources that go into creating media. When I wrote a short film, I faced a myriad of problems throughout the process and

learned that resources are a necessity. Trill Productions helps you perfect your vision! I will connect you with experienced people who charge reasonable rates to make sure that you have the breeziest time creating whatever it is you want to create. Marketing taught me how to advertise my business and make it appeal to as many people as possible. I will 100% continue to develop my business and continue to make movies.

Carly Petti Carly's Candygrams



Carly's Candygrams are decorated mason jars filled with candy that can be gifted to yourself or a loved one. They are themed-based and can be customized per request. I started this business to spread love. Personalized gift baskets are always a go-to gift for people I care about, so I created these jars as personalized mini-versions. Marketing taught me the importance of knowing my audience and making my products relevant to customers. I also learned that social media is a beneficial way to create and expand brand awareness. Social media provides opportunities to expand my business, and offer online ordering and shipping in the future. I hope to continue to develop Carly's Candygrams through college and beyond.

Max Steiger* TechMax



TechMax provides in-home tech support for senior citizens. I help clients and teach them how they can fix issues in the future. I started my business because my grandparents have always asked for tech help and I realized that they aren't the only seniors who have difficulties. Seniors buy tech because they think it will help make their lives easier and more connected. However, more often than not, they don't fully understand how to maximize the use of the products they buy. With TechMax, consumers only pay if I can help solve their problems. Marketing taught me the importance of organization, advantages of using Google Sheets, and how to reach my target market. Technology allows me to connect with potential customers and keep track of my company's finances. Moving forward, TechMax will be a great gateway to get involved in the business world and start making meaningful connections with clients.

Tyler Stovsky
The Tyler Jordan Brand



I was inspired to start The Tyler Jordan Brand because I saw a friend making clever, one-of-a-kind clothing and was inspired to create fashions to elevate my style. I up-cycle old clothes from customers or thrift stores into something new and exciting. Consumers benefit by being environmentally conscious and wearing modern, stylish looks at affordable prices. Marketing taught me how to create brand awareness. Through social media, I advertise and network. Technology advancement in sewing; and embroidery machines allows me to create detailed, unique designs. I plan to build on my brand in the future.

Lucila Thal*
Lucila Thal Designs



As a graphic designer, I design logos, flyers, business cards, brochures, invitations, and more. I started my business after taking Adobe classes, where I created projects for school events. Graphic design became a hobby that was a natural transition to creating this business. Lucila Thal Designs offers quality design services at reasonable rates, with quick turn-around times. My goal is to make consumers feel that they are a part of the process.

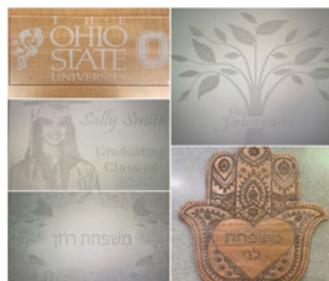
We discuss ideas and what their businesses means to them, getting feedback along the way. Marketing taught me how to properly present myself as a graphic designer as well as to think of every detail during the planning process. Technology plays a large role since graphic design is computer generated. I plan to continue learning and to grow my business throughout college.

Liam Wasserman
Liam's Sports Cards and Memorabilia



I started this business because of my love of baseball. My dad got me into baseball cards at a very young age, so this was a natural. This business provides a piece of sports history for fans who want to own a part of the game they love. Marketing taught me how to network and gain name recognition. I use social media to promote and develop my business and eBay as a sales tool. I will further develop my business after graduation because it will always be a great side hustle and something I enjoy doing.

Olivia Wilbur
Olivia's Engravings



Olivia's Engravings was created to create laser-engraved custom plaques for gifts or home decor. These plaques

are personalized, modern, and beautiful, and fit each customer's vision. Products are completely customizable and can be engraved in English or Hebrew. Production is speedy; many designs can be created within a day, and each item is beautifully wrapped and hand delivered. Marketing taught me how to advertise my products to a targeted market. Technology in my laser engraver allows me to create plaques, and social media provides advertising opportunities. I hope to continue my business as I enter college and expand my target market.

Jordyn Zawatsky
J-Z Tutoring

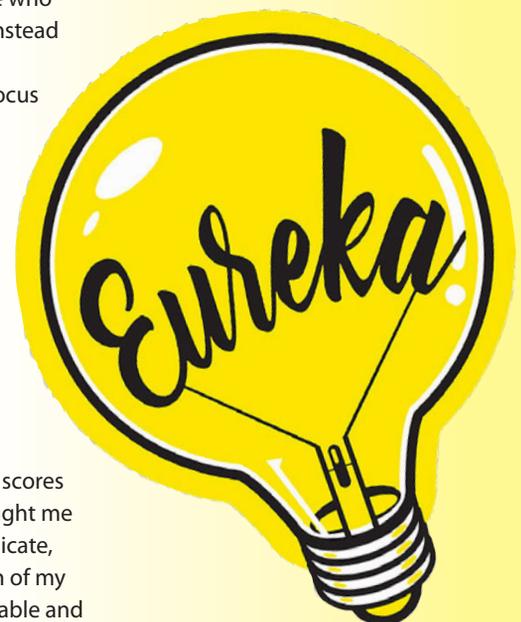


J-Z Tutoring was created for students of all ages to get extra help in a stress-free, no pressure environment. I created J-Z Tutoring because I had always felt overwhelmed when I was tutored by real teachers. It was easier for me to improve when I worked with someone who was closer to my age. Instead of feeling pressure for perfection, we would focus on improvement and understanding. I work well with students in a fun way and am flexible to work with their schedules. I also provide reliability and a more affordable solution to tutoring. Students benefit because their knowledge and overall scores increase. Marketing taught me how to better communicate, which is the foundation of my business. I feel comfortable and

prepared, and provide a no-pressure technique to learning. Technology supports tutoring because I am able to share videos or charts to help clients better understand concepts. It also supports marketing efforts. I plan to continue building my business since I enjoy what I do, and I'd be of great help to college students.

* Beachwood Round 1 winners.

These students value and support small, independent micro-businesses that exist on a multitude of online shopping platforms. They each created their own business with social media as a primary tool to launch and support it.



SPRING SPRUCE UP

Spring is here! Open the windows, let in the breeze, take a look at your surroundings, and evaluate what you would like to do to freshen up your home. Whether you're looking to remodel, upgrade window coverings, maintain or upgrade landscaping, jazz up outdoor lighting, schedule maintenance on or replace your HVAC (heating, ventilation and air conditioning) system, or sell your home and buy a new one, we've got you covered. Plus, while you're looking around your home, you may choose to declutter and get rid of things you are no longer using, which always freshens up your home. In these unprecedented times, we all have plenty of time to do that! Here in Beachwood, our neighbors and friends provide quality goods and services. As you peruse the following pages, please support small businesses and remember to tell them you saw them in *Beachwood Buzz!*

GET A NEW KITCHEN IN DAYS, NOT MONTHS.

1 Day Tune-Up • Cabinet Painting
Redoing • Refacing • Custom Cabinets



STARTING AS LOW AS
\$99-\$249/MONTH!



kitchentune-up[®]

David & Elizabeth Conn
216.446.9630
kitchentuneup.com

Each franchise is locally owned & operated.



Remodeling your kitchen? You may have several **cabinet options** depending on the type and condition of your existing cabinets as well as your budget. A complete layout change may require **all new cabinets**, which will provide you with a wide variety of styles and colors. **Refacing**, a popular choice, gives you new doors and drawer fronts along with matching laminate applied to your cabinet face frames and end panels.

Like the color of your current cabinets but not the style? **Redoing** could be an attractive option. On the other

hand, **cabinet/door painting** may be ideal if you want to change only the color. Finally, our exclusive **1-Day Tune-Up** restores the finish of your existing wood cabinets to 80-90% of their original condition.

And don't forget **accessories** that make your kitchen function like never before: roll-out drawers, integrated garbage/recyclables storage, tip-out spice racks, and more!

At Kitchen Tune-Up, we do it all. Call 216.446.9630 today to see how we can help spruce up your home this spring!

Buying or Selling This Spring?

Spring is the season of renewal, and many of us do “spring cleaning” to prepare for the Passover or Easter holiday.

When thinking of sprucing up your home, some of you may be looking to start fresh by selling your home. If so, it’s time to take spring cleaning to a whole new level!

Many experts on HGTV, or home stagers, recommend you start by de-cluttering. Get a few bins from a dollar store and organize your belongings in three categories: purge, save or donate. This can be done with clothing, tools and all items throughout your home.

Clothing is usually the first to go. If you have not worn it in a year or two, let it go. There are many organizations in need of gently-worn clothing, and there are resale and consignment

stores as an alternative when getting rid of things.

If you’re getting rid of books, local libraries are a great resource for disposal. They regularly have book sales and would love to include them in their inventory.

Next – dishes, bric a brac and collectibles. Many young people today, regrettably, do not want grandma’s dishes. As with clothing, there are organizations that will pick up donations, and consignment shops are always an option. The same goes for furniture, and the tax deduction/benefit you will receive is often greater than what a used sofa will sell for on the open market. If you find there is still clutter in your home after sorting through your items, it may be wise to rent a short-term storage unit until your home is

sold; and, if you have difficulties sorting through items, you may want to hire a professional organizer to help you.

When putting your home on the market, in addition to cleaning, remember – less is more. Clean the garage. Counters should be free of ancillary items. If you have a lot of personalized items, put them away. Stage your home so perspective buyers can see themselves living

there. And, if repairs are needed, make them.

As an experienced realtor, I can assist with many of these recommendations and can provide referrals to help get your home in tip-top condition. The cool trend you may be looking for this spring is a new home – and I can help you with that, too!

~ Sharon Friedman



2500 Buckhurst Drive in Beachwood

SHARON’S BEACHWOOD LISTINGS

FOR SALE!



\$1,375,000

25300 Community Drive

Brand New Construction in Community Gardens, 1st floor Master. 5 Bed, 6.2 Bath

FOR SALE!



\$789,900

2500 Buckhurst Drive

Unique Contemporary with Custom Kitchen, LL Living Ste. 5 Bed, 4.2 Bath

FOR SALE!



\$345,000

24 Deerfield Ln in The Village

Private End Unit with 1st floor Master, Vaulted LR/DR. 2 Bed, 2.1 Bath

FOR SALE!



\$250,000

3224 Richmond Rd in Baywood

Luxury Ranch condo with Eat-in Kitchen, Private Patio. 2 Bed, 2 Full Bath

FOR SALE!



\$179,900

2559 S Green Road

Updated Ranch with Newer Kitchen Great fenced Yard. 2 Bed, 2 Full Bath

IT’S SPRING!! *“If you are Thinking of Selling your Home, Call Me for a Complimentary Market Evaluation.”*



Sharon Friedman
BHHS Professional Realty

Broker Associate, GRI, CRS, Realtor®
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“Sell” Phone: 216.338.3233

Email: sfriedman@bhhspro.com

www.sharonfriedmanhomes.com



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SHARON’S BEACHWOOD SALES 2019/20

PENDING: 24129 Greenlawn Ave, list price \$339,000

SOLD: 2417 Brian Drive, list price \$734,900

SOLD: 23315 Ranch Rd, list price \$675,000

SOLD: 25003 Duffield Road, list price \$499,000

SOLD: 25415 Letchworth Rd, list price \$474,900

SOLD: 26185 Hurlingham Rd, list price \$449,000

SOLD: 19 Hyde Park, The Village, list price \$449,000

SOLD: 1 Longmeadow Ln, The Village, list price \$399,900

SOLD: 25370 Cardington Drive, list price \$399,500

SOLD: 24712 Wimbledon Road, list price \$399,000

SOLD: 23105 Fairmount Blvd, list price \$372,000

SOLD: 25010 Hazelmere Rd, list price \$345,000

SOLD: 25415 S Woodland Rd, list price \$324,900

SOLD: 2648 Deborah Drive, list price \$319,900



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Your property deserves to look its best at all times. Our secret?
We treat your lawn as we treat you – with care, consistency, and reliability.

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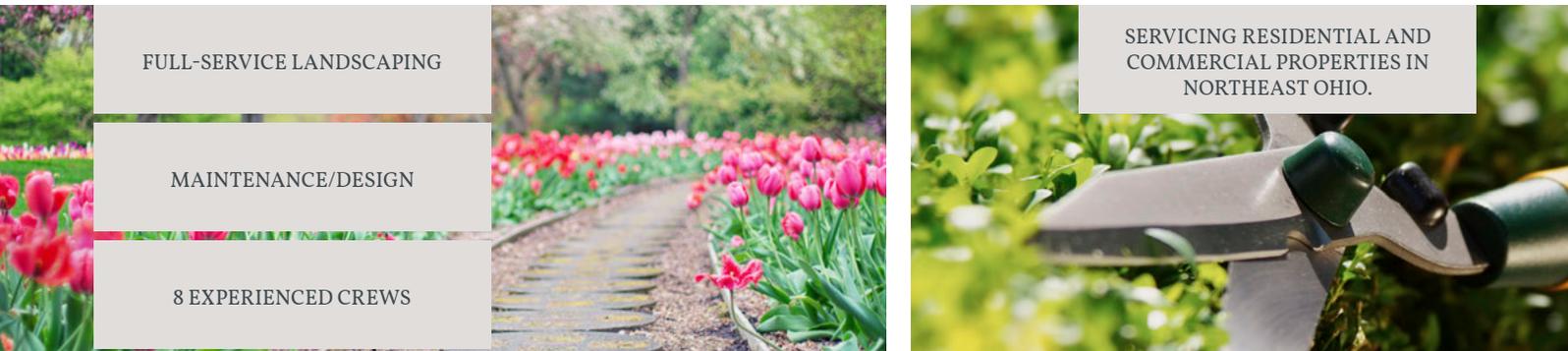
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MAINTENANCE/DESIGN

8 EXPERIENCED CREWS

SERVICING RESIDENTIAL AND
COMMERCIAL PROPERTIES IN
NORTHEAST OHIO.



Let Your Yard Blossom This Spring

As a property owner, you deserve the confidence to know that your property looks its best at all times. Now, more than ever, it is critical to maintain a sense of order and routine in our environment, with a beautiful, well-kept landscape.

At Blossom Earthworks we provide premium landscape maintenance and design services that transform your property into a beautiful, welcoming environment.

We design and maintain rich green lawns, leafy trees, bright flowerbeds, peaceful green expanses, magnificent stonework, shrubbery, decks, brickwork and gardens.

Our approach is simple: we are available, responsive, and reliable – and we don't rest until your property is picture perfect.

Clients include residential homeowners, gated communities, nursing homes, schools, and commercial properties.

Our services include landscape design and management for residential (all sizes), and commercial properties throughout Northeast Ohio.

Services options include:

- Premium, custom landscape design
- Snow and ice removal
- 3D rendering
- Garden and lawn care
- Drainage and irrigation
- Tree care and removal
- Leaf removal
- Hardscape/cement/concrete

Proper owners often struggle with finding multiple vendors for different services, and overseeing an assortment of landscape-related providers can easily turn into an endless headache.

That's why we provide a full range of spring, summer, fall, and winter services, with an exceptional commitment to integrity and a job-well-done.

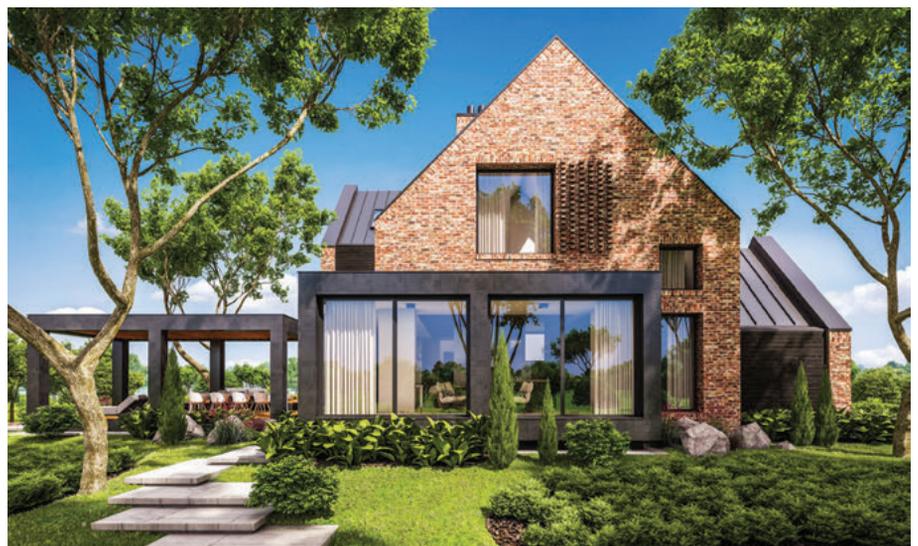
We have eight teams of landscape specialists with a new fleet of trucks and the

latest landscaping tech ready to perform magic on your lawn. Check out our website at blossomearth.com for more details.

We look forward to getting to know you, and to reveal the full potential of your property!

Call us at 216.633.1669 for your free appraisal, or email info@blossomearth.com.

Visit our website to sign up and enter to win a Weber Summit S-470 Grill! The deadline to enter is April 20.



Lower Your Electric Bill This Summer Without Replacing Your Air Conditioning

If you don't service your car, you compromise its safety, performance, and gas mileage. Your HVAC system is no different. Buildup of dirt, wear of components, and improper airflow levels can decrease your system's performance by up to 5% every year it misses a tune-up.

Our Cooling Tune-up is guaranteed to prevent breakdowns and save you money this Summer, and it only costs \$79 this month! We will clean and calibrate your system and you'll breath easier and save big money.

When your heating and cooling equipment is properly serviced, it lasts longer and runs more efficiently. Then, when it's finally time for an upgrade, the maintenance cost is FREE with our Service Partner Plan. With this plan, your maintenance fees are banked toward future equipment purchases.

So contact us today at 216.487.1437 or email service@goarco.com to schedule your first tune-up or register for our Service Partner Plan.

About Us

At Arco Comfort Air, our factory-trained technicians specialize in providing Beachwood, Greater Cleveland and all Northeast Ohio with dependable heating, air conditioning, and plumbing services. From duct cleaning and indoor air quality improvement to emergency plumbing repairs, we are the trusted name for total comfort. Our goal is to make your

life easier and more comfortable with convenient service that is available whenever you need it. We offer friendly, reliable, and same-day emergency services that are backed by exclusive warranties and a 100% satisfaction guarantee. Known for our customer-recommended service, quality results, and affordable pricing, Arco Comfort Air is your neighborhood heating and cooling contractor.



Our Cooling Tune-up is guaranteed to prevent breakdowns and save you money this Summer, and it only costs \$79 this month! We will clean and calibrate your system and you'll breath easier and save big money.



INSTALLATION

Get a free in-home consultation to help determine the right system for your needs and budget.

MAINTENANCE

Service your system to help prevent unexpected breakdowns and ensure peak performance.

\$79 Heating or Cooling Tune-up Fee

(Additional fee may be required for oil or boiler units).

NO BREAKDOWN GUARANTEE

REPAIR

We service all heating and cooling system brands and waive the diagnostic fee if replacement is needed.

\$89 Heating or Cooling Diagnostic Fee

(Offers valid until April 30, 2020)

Call 1-216-487-1437,
visit goarco.com,
or email service@goarco.com.



*Not valid with any other discount, coupons, or promotions. Limit one per household. Not valid on prior purchases.

Brian Friedman,
President



At Eastside Landscaping, "Details Make the Difference"

We are now at the tail end of a mild winter and your yard is likely in need of being spruced up this spring. One of the easiest ways to freshen things up is to begin with a spring cleanup. When Eastside Landscaping sends a crew to your yard, they remove leaves and debris from the lawn and beds, trim ground cover, cut down remaining grasses and perennials and establish bed edges.

If you're looking to add curb appeal, some of the simplest things you might do are to install mulch on the garden beds, seed bare areas of the lawn, or replace unhealthy or dead plants. An addition of perennials will provide color and texture that will return year after year, while a planting of annual flowers will give you the opportunity to install a fun, splashy color theme

that you can change according to next year's whim.

Whether you plan to install a new landscape or renovate your existing one, allow the designers at Eastside Landscaping to discuss all of the details with you.

If you're seeking a new look for your outdoor living space, you might want to consider replacing a walk or patio, drainage improvements, or installing landscape lighting. The addition of a custom screened porch, a handcrafted fence or pergola, a custom outdoor fireplace or fire pit, a water feature, or a state-of-the-art outdoor kitchen will enliven your yard and provide

you with an entertainment space to enjoy with family and friends.

Whether you plan to install a new landscape or renovate your existing one, allow the designers at Eastside Landscaping to discuss all of the details with you. A well-thought-out plan will transform ideas into a functional and aesthetically pleasing yard. Eastside is a full-service landscaping company that has been providing snowplowing, landscape maintenance, and design/build construction services for homeowners on Cleveland's east side for more than 30 years.

This spring, allow us to spruce up your property. At Eastside Landscaping, "Details Make the Difference."

For more information, call us at 216.381.0070 or visit www.eastside-landscaping.com.



EASTSIDE

LANDSCAPING

216.381.0070

Details make the Difference!

A DESIGN, BUILD & MAINTENANCE CO.

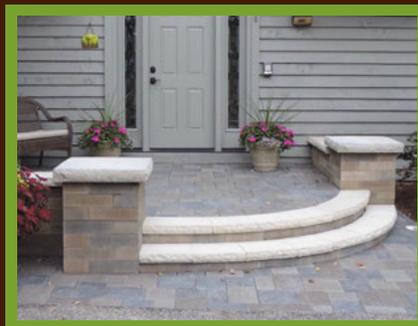
CUSTOM PATIOS
& RETAINING WALLS

OUTDOOR KITCHENS
& FIREPLACES

CREATIVE PLANTINGS

YARD MAINTENANCE

COMPUTER IMAGING DESIGNS



See our portfolio at www.eastside-landscaping.com

Earl R. Agin & Associates, Inc. Provides Everything for the Window, But the Window Itself!

Our mission is to stand behind everything we sell and install, and to provide superior service

For nearly 55 years our founder, Earl R. Agin, mastered the art of beautifying homes and businesses in Northeastern Ohio through his unique creativity in selecting the right window treatments, fabrics, and other materials for homes and commercial buildings. For 26 of those 55 years, Earl worked side-by-side with his daughter, Sharon Agin-Rosenberg, who took the mantle from Earl when he passed in 2010. Sharon, now with 37 years of industry experience, operates one of Cleveland's most-highly respected window shade and drapery businesses – Earl R. Agin & Associates, Inc.

Everything for the Window

In the early days of our business, our marketing tag line was *Everything for the Window, but the Window Itself!* That line still speaks to the core of our business – and we have never strayed from our charter (though we have shortened our tag line). You see, Earl was a big believer in 'focus' – do one thing, and do

it better than everyone else.

But being skilled, creative, and highly knowledgeable about the products we sell is only the beginning. For all of our creative capabilities, **SERVICE reigns supreme**, and our reputation supports our claim. Simply stated, we are 100% committed to providing exceptional service to all those who trust in us. It

begins with personal, shop-at-home service, and continues through reliable, worry-free installation services and beyond.

When you're ready to find the perfect window treatment solutions for your home or business, please give us a call at 216.464.9017

You're in good hands! We hope to hear from you soon.



Window Treatments | Automated Solutions/Connectivity

Over 60 Years
in Business

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FREE SHOP-AT-HOME SERVICE | RESIDENTIAL AND COMMERCIAL

Smylie One Offers Pro-Max Cooling Tune-Up & Safety Inspection

While sprucing up your home this spring, let Smylie One help you keep your cooling system in tip-top condition.

In 1957, William Smylie started his distinguished career with Smylie Bros. Inc, a Local 120 Pipefitters firm that specialized in industrial and commercial engineering projects. His brothers, Leon and Bernie, started the company in 1955. Since then, the Smylie name has been one of the most trusted and recognizable names in heating and cooling in Northeast Ohio. Their slogan was "Service with a Smylie." This carries on today with Smylie One Heating, Cooling & Plumbing Co., Inc. In a few short years, Smylie One has established itself as a company built on integrity and trust.

Smylie One specializes in residential add-on and replacement, along with light commercial, heating, air conditioning, and plumbing installations and services.

The reputation of Smylie One today rests with Steven Smylie and Gary Rosen, sons Jordan Smylie and Joseph Rosen, and nephew Justin Richman. Working together, they bring experience and expertise in all phases of HVAC, both residentially and commercially. For innovative solutions to all of your comfort needs, Smylie One is the company to call.



We haven't been meeting – ***we have been beating*** – our customer's expectations. Our friends, family and past customers ask us for service the way it used to be, and we kindly oblige! We promise to give you a personal touch – a family touch – for your home or business.

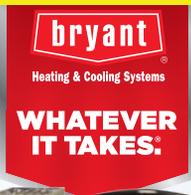
Smylie One asks you, when was the last time you had your cooling system tuned up and cleaned by a professional HVAC company? We recommend that you have this done yearly. Our

comprehensive maintenance includes over 20 checkpoints that will determine the efficiency and dependability of the entire operation of your cooling system. These, along with many other checks, are vital to keeping your cooling system working through the dog days of summer. You can have a Pro-Max tune-up at your home for only \$99.95, a \$20 savings. Call Smylie One at 440.449.4328 today. When booking your appointment, say you saw this in *Beachwood Buzz!*

Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



Steven Smylie



IT TAKES

Flexible Financing Options. We Make it Easy to Invest. We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36-72 months* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*Subject to credit approval. See Smylie One for details.



SMYLIE ONE PRO-MAX TIP

Did you know that you can schedule your cooling tune-up for Saturday or Sunday? Spots are limited and filling up fast. Call now to schedule!



Pro-Max Cooling
Tune-Up & Safety Check
\$20 OFF
Now Only \$99.95
Over 30 Points of Inspection

Pro-Max Plumbing
Professional Service
\$25 OFF
On Your Next Service Call
"Don't Delay... Call Today!"

Navian Tankless
Water Heater
\$250 OFF
Don't Wait Until Your Hot Water Heater Bursts & Floods Your Home



Saving Your Wallet
from unexpected repair bills



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It's Time To Fall in Love Again . . . With Your Home

After more than 20 years, Calvetta Bros. Floor Show continues to care deeply for their customers and the Cleveland area, which they all call home. In this feature, brothers Jason, Lance, and Austin Calvetta talk about their family business of which they are so proud.

"We are a family-owned and run business and keeping our roots in the Cleveland area is extremely important to us," said Austin Calvetta, owner.

Our dad instilled his passion for the flooring business in us as we grew up. In 1999, we realized we all had a passion for flooring, and all had an entrepreneurial spirit. It was then that we pooled together what money we had and started a flooring business. With four locations and an online store, we are proud of the business we built.

The three of us truly have a passion for the flooring and remodeling business. Since we already had the knowledge of flooring (we all installed in our younger years) it was a natural fit for us to have our own flooring business. No one in the industry knew flooring like we did and with all the big box stores around at the time, no one cared about their customers like we did – and still do! We knew that if we put the customers first, we'd differentiate ourselves from any other floor covering store around, and it's the same business approach we practice today.

We hire the best of the best installers who care about our customers as much as we do. If our customers are happy, they will continue to work with us and spread the word about how nice it is to work with Calvetta Bros. Because we are a family-owned company, every sale means so much to us, so we make sure that we put 110% in every home we



enter. Long story short, we have an experienced team that truly cares, and we all put customers first.

We knew that if we put the customers first, we'd differentiate ourselves from any other floor covering store around, and it's the same business approach we practice today.

We are a full-service flooring shop – we have more product than any other retailer in the area and we have our own installers, which means our customers can sit back and relax! We also offer complementary interior designers and have a full-service remodeling division for those people looking to update more than just their floors.

Please visit our newly remodeled showroom and give us the opportunity to earn your business. We'd love to meet you! Our hours are Monday and Thursday, 10 am – 8 pm; Tuesday and Wednesday, 10 am – 6 pm; and Friday and Saturday, 10 am – 5 pm.

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John Neff, Owner

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March 2020 ■ Beachwood Buzz 45

BHS 50-Year Reunion

The Beachwood High School Class of 1970 will hold its 50-year reunion Friday, August 21 and Saturday, August 22. The committee has been working hard to locate all classmates and needs your help! If you, a family member, friend, or ANYONE may help find the following classmates, please call or text Susie Axelband Gottesman at 216.906.7109. For more information about the reunion, visit Beachwood70.com.

James Alperin
Karen Arnson Tarlofsky
Gail Blumenthal
Bob Brown
Dale Depompei
Wendy Drew
Steve Elrad
Sara Fisch Coll
Denise Fox Brewster
Pam Gellin Hagans
Alan Glassman
Steve Gross



Sharon Laidman Fargus
Denise Lee
Ann Rosemarin
Debra Ross
Gary Silver
Esther Slivka
Joni Shapiro (Saj-Nicole A Joni)
Arlen Tarlofsky
David White
Pam Zamansky Goldman

Details:

Friday, August 21
Rustic Grill at
StoneWater Golf Club

Saturday, August 22
Beechmont Country Club

CHHS 50-Year Reunion

The Cleveland Heights High School Class of 1970 will hold its 50-year reunion on Friday, July 31 and Saturday, August 1. If you're a graduate of this class, please visit clevelandheights70.com to make sure your information is updated. Invitations will be sent via email. If you do not have an email address, please contact Sylvia Malcmacher Kramer at 216.319.5555.

If you know someone



who graduated in this class, please tell them about this announcement or email information to Sylvia at smkdds@ameritech.net.



Beachwood Men's Softball League

As the weather breaks, the Beachwood Men's Softball League looks forward to welcoming current and new players who will kick off its 2020 season this spring. Eligibility for new players is to be 23 years of age, or 20 years for those who are a son/son-in-law of a current player. Minimum age must be attained during the 2020 calendar year.

Tentative tryout dates

have been postponed. Once rescheduled, they will be held at Fairmount School, diamond #1. No registration is necessary; just show up! At least one session must be attended to become draft eligible. New players may attend both sessions. Watch for more information in next month's *Beachwood Buzz*, or visit beachwoodsoftball.com.

Questions? Contact Larry Adelman at stks1000@yahoo.com.

Park Synagogue Presents its 27th Annual University Day

Park Synagogue's 27th annual University Day, currently scheduled to take place on Wednesday, May 6, at Park Synagogue East, is an annual day of education designed for adults of all ages. It begins with coffee and pastry, and opening remarks by Rabbi Joshua Skoff. The Weinberg Lecture follows with a keynote address on "Integrative Medicine 101," by Françoise Adan, MD, Medical Director of the Connor Integrative Medicine Network at University Hospitals.

The remainder of the day will feature workshops on a variety of interesting topics by area experts: Alanna Cooper, on Global Jewry – A Snapshot of the World's Jewish Communities Today; Judith Eugene, on The Architectural History of Cleveland 1835-1931; Doron Kalir, on What's New(s)

in Israel; Rabbi Joshua Skoff, on Rabbi's Take on the Bible; Jon Miller Steiger, on Uncharitable Giving: Avoiding Charity Scams & Others; and Brian Zimmerman, on Acacia – Cleveland Metroparks' Newest Reservation. The day ends with entertainment by the Karamu Performers, a group of talented musicians from Cleveland's Karamu House.

Participants will enjoy a kosher box lunch at noon. The program is open to the community and is sponsored by Park Synagogue Senior Adults. The fee is \$30 for Park Synagogue members and \$35 for guests. Prepaid reservations are required by April 24. Contact Ellen Petler at epetler@parksyn.org or 216.371.2244, ext. 122, for reservations. You may also register and find more information at parksynagogue.org.

Spring is here, beauty surrounds us, and things will get better!

Until they do, here are some things to do at home.

Take a walk • Play in the garden • Create and send greeting cards • Make a call • Have a FaceTime coffee/wine date
Tidy the house • Sort through your wardrobe • Shop online • Organize one closet or cabinet every day • Cook • Work out
Listen to podcasts • Watch a new series • Unsubscribe from emails • Stay connected • Learn a new skill • Spend time on a hobby
Give yourself a manicure • Do crossword/Sudoku puzzles • Create photo albums • Start a blog • Bake • Learn to knit
Make a travel bucket list • Start and complete a DIY project • Paint a room • Play board games • Frame things positively • Keep your sanity

Legacy Live

Spring is here and, soon, music will be in the air! Legacy Live, Legacy Village's free summer concert series, is optimistically scheduled to begin on Friday, May 22, and continue on Fridays and Saturdays through September 5. A lineup of 35 free concerts is planned throughout the summer. Concert-goers will enjoy a mix of their favorite live music, from Pop, Rock and Motown to Blues, Swing and everything in between. Each concert is scheduled from 6:30 to 9:30 pm, unless noted below.

"Legacy Live is a summer

favorite of the community and we're proud to continue this tradition with several new bands in our lineup, as well as many fan favorites," said Legacy Village general manager Susan Windle. "Each week, the Legacy Village Lawn comes alive with concert-goers who often make dining at one of the center's restaurants part of their Legacy Live experience."

SCHEDULE THROUGH JUNE

Friday, May 22 • Bluescasters (Blues/Classic Rock/R&B)

Saturday, May 23 • Sumrada (Dance/70s - now)

Friday, May 29 • Swamp Boogie Band (Swamp Rock)

Saturday, May 30 • Run Avril Run (Pop/Rock)

Friday, June 5 • Rockport (Roots/Folk/Rock)

Saturday, June 6 • Cats on Holiday (Cajun Pop) 11 am - 2 pm

Sunset Harmony (50s through today) 3-5 pm

Saborit (Latin Soul) 6-8 pm

Sunday, June 7 • Blue Lunch (Jazz/Swing/Blues) 11 am - 2 pm
The Cletus Black Revue

(Rock/Blues/Jazz) 3-6 pm

Friday, June 12 • No Name Band (60s & 70s Dance)

Saturday, June 13 • Benjamenz (R&B/Dance)

Friday, June 19 • Revolution Pie (Beatles Tribute)

Saturday, June 20 • NOS Band (Classic Rock)

Friday, June 26 • Light of Two Moons (Acoustic Rock)

Saturday, June 27 • Wildhorses (Rock/Oldies)

For a complete listing, visit Legacy-Village.com.

Yarn Over Beachwood

Yarn Over Beachwood meets at the Beachwood Library on the first Friday of each month from 10-11:30 am. The next meeting will hopefully be in May or June! New members, experienced or not, are always welcome. Yarn donations are welcome too. Spread the word! Yarn donations may be dropped off at the Beachwood Library. Labels should read: Iris November, Knitting Group.

"In the 13 years that we've been knitting and crocheting together, we have donated more than 8,500 handmade items to needy groups both in our own communities and internationally," Iris, the group's founder, said. "It's a good feeling!"

If you are looking for something to do while isolated at home, the group is in need of baby caps. You may knit or crochet, and use this pattern or

one of your own. Caps should measure about 4" x 10-12". Suggested hat size should fit on a grapefruit, but variances are good because babies' heads are all different sizes. Relax and take your mind off the news for a while. It's good for the soul. Plus, you'll be helping out someone in need. For more information, contact Iris at 216.831.2646 or lbtyclub@gmail.com.

Baby Hat Pattern

The suggested hat size should measure about 4" by 10-12", and fit on a grapefruit. Since babies' heads are all different sizes, variances are good.

Please use baby soft yarn, 2 or 4 ply acrylic. For this pattern, you may use needles from 7 to 10 1/2, based on your preference.

With smaller needles, cast on 48-54 stitches. With a larger ones, cast on 40-42. Play with your patterns to see what works for you.

Work in knit 1, purl 1 ribbing for 1", then in stockinette stitch (knit 1 row, purl 1 row) for 3", ending with purl row. Piece now measures 4" from the beginning. Next row, begin to decrease by knitting 2 stitches together across the row.

Next row: Purl
Next row: Knit 2 together
Next row: Purl
Next row: Knit 2 together
Cut yarn, leaving a long tail for sewing up seam. Thread the tail of yarn through a large eye needle and pull through the remaining stitches to remove them from the needle. Pull stitches tight to gather. Sew seam down side of hat, weaving from side to side. Cut yarn, weaving in ends.

Do not wash finished items. Please bring them to the next meeting, drop them off at the library (once it reopens), or deliver them to the security gatehouse at Point East Condominiums, 27500 Cedar Road.

Label all hats with Iris's name, and let her know where you're taking them.



Tips from Chagrin Natural Health Clinic

Chagrin Natural Health Clinic provides a personalized and individualized health improvement program for each of its clients. Your body knows what it needs and through nutrition response testing, doctors pinpoint weaknesses and treat them with whole-food supplements.

Dr. John St. John reached out to provide the following tips that may boost your immune system during this pandemic:

- Avoid refined sugary foods like cookies, cake, candy, pop, etc. They feed infection.
- Eat foods rich in Vitamin C: berries, citrus fruit and red peppers are good sources and low in sugar.
- Wash your hands for at least 20 seconds with good old-fashioned soap and warm water.
- Drink pure water.
- Chill out. Stress suppresses the immune system.

To learn more, visit chagrinnaturalhealth.com or call 440.384.3099. Dr. St. John and his team can personalize a whole food supplement/herbal program just for you.

“Band-aid” Fitness

While not everyone can belong to a gym or a health maintenance program, you can still take care of your body and stay fit with these simple do-at-home, or on-the-go exercises brought to you by the Peter B. Lewis Aquatic and Therapy Center’s Physical Therapist Michael Groesch, DPT.

Exercise bands are great because you are able to use them in so many different ways to work on the strength of your entire body and you can use them pretty much anywhere. Exercise bands can be used to strengthen just about any muscle in the body. The versatility of these bands is what makes them so valuable. There are also different band thicknesses that give you different levels of resistance to anywhere from 2 to 21 pounds of resistance. The other added bonus is that they are easy to take anywhere. They’re also great for travel. Here are a few great exercises a theraband can be used for:

- **Sidestepping squats with the band tied above your knees** – this is a great way to hit your hip muscles including your hip abductors and hip extensors
- **Bilateral Shoulder external rotation** – use this to work on your shoulder blade stabilizers and rotator cuff muscles
- **Sitting knee extension** – with the band around your ankles, lift one leg up while keeping the other leg down to exercise your quads
- **Bicep curls** – tie band or step on the band to give yourself some resistance work on your biceps
- **Trunk rotations** – tie the band to something sturdy and extend the band in front of you or rotate your trunk to strengthen your core and back muscles



It’s Not Easy, But Look Past the Market Selloff

These are challenging times. Like everyone, you are concerned about keeping your family safe and healthy, and you’re doing your part to help protect your community from the effects of the coronavirus. And if you’re an investor, you must also address your financial situation. How should you respond to the current market volatility and recent declines in investment prices?

For one thing, try to avoid what many others seem to be doing: panicking. The market selloff may feel unsettling, but it appears to be driven as much, or more, by fear and panic than by economic or financial reality.

Uncertainty is high, but there are reasons – solid, objective reasons – that provide more confidence in the longer-term outlook, suggesting that conditions still warrant an eventual rebound. U.S. unemployment entered this situation near a 50-year low, with solid wage growth. We will see a temporary disruption to the labor market, of course, along with a decline in economic activity, but households entered this period in generally good shape. Furthermore, housing market indicators were moving upward and the decline in mortgage rates could add more strength. Also, the Federal Reserve’s recent interest rate cuts, taking short-term rates back near 0%, will support the economic rebound as the impact of the virus containment efforts eventually fade.

In addition, while further volatility and the potential for further weakness will likely continue, the steep drops we’ve already seen indicate that the financial markets have “priced in” the likelihood of a short-term recession, which may mean that the worst of the stock market pain has already been endured, though, of course, there are no guarantees.

First, though, it seems likely that the investment world will finally calm down only when the health situation shows signs of containment – and this will inevitably happen, despite the grim reports we are seeing these days. As a country, we have the motivation, the will, the solidarity and the resources to defeat the coronavirus and its effects, despite the pain and trauma it is now undoubtedly causing.

So, back to our original question: What should you do? Here are a few suggestions:

- **Remember why you’re investing.** Given the market decline, you may be tempted to change your investment strategy. But keep in mind that your financial goals, such as a comfortable retirement, are longer-term than the shelf life of the coronavirus. These goals, not today’s headlines, should guide your decisions.
- **Re-evaluate your risk tolerance.** The recent volatility provides a good test of your ability to weather short-term swings in your portfolio. If you’re having a hard time coping with these losses, your portfolio may be positioned too aggressively for your risk tolerance. If so, you might want to adjust your portfolio mix to include more fixed-income securities, which can help provide more “downside” protection. However, this would also affect your long-term growth potential.

- **Look for buying opportunities.** Stocks are now at their most compelling values in more than a decade – in other words, there are plenty of compelling investments out there. You can find many high-quality investments at very good prices, so you may want to consider taking advantage of the opportunity.

For one thing, try to avoid what many others seem to be doing: panicking. The market selloff may feel unsettling, but it appears to be driven as much, or more, by fear and panic than by economic or financial reality.

These are trying times for all of us. But as an investor, you’ll help yourself greatly if you keep the situation in perspective, take a long-term view, evaluate your own risk tolerance, and be receptive to new possibilities.

This article was written by Edward Jones, Member SIPC, for use by our local Edward Jones Financial Advisor. It was submitted by Dale Braun. For more information call 216.378.3874 or email dale.braun@edwardjones.com.



The Race

COVID-19 (coronavirus) has gripped our community, nation, and world; and it is with regret that The Race, scheduled for May 10, is cancelled.



In true essence of the name, The Race continues to fund life-saving cancer research for those affected with cancer and it is a race against time to fund new treatments to extend life, provide comfort, or even cure the disease.

ORG has partnered with The Race to help raise funds to eradicate breast cancer. All proceeds from The Race benefit the Case Comprehensive Cancer Center (CCCC) to raise funds for research that will make profound changes in the world of breast and other cancers with a focus on game changing new protocols to extend lives and/or prevent this disease. The CCCC (www.case.edu/cancer/), a consortium of Case Western Reserve University, The Cleveland Clinic, University Hospitals, and others, has been designated Exceptional by the National Cancer Institute, and is regarded as one of the top six cancer research institutions in

the United States (along with leading institutions such as Sloan Kettering, Dana Farber, and MD Andersen), and has historically been able to secure additional funding on a 10-to-1 ratio (or better) from federal and foundation sources for every dollar donated.

Since its inception, The Race has raised over \$1.25 million dollars, advancing treatment options for breast cancer patients, and identifying preventative vaccines to treat and/or eliminate breast cancer. The Race does not only benefit cancer research, it also has been a forum for sharing information and providing support for a large community affected by cancer of all types. For over ten years The Race has proved a venue for Gift of Life, a group that performs cheek swabs on Race participants who volunteer to identify if they are a bone marrow match for

someone who needs this tissue. One participant at the 2019 Race was a perfect match and this process has been directly responsible in saving the life of a patient battling myelodysplastic syndrome, a rare and often fatal blood disease. The Race will continue to be a conduit in the efforts to save lives, no matter how that effort presents itself.

"While The Race will not conduct its one-mile walk/run and 5K on Mother's Day, we still personally request your financial support for this great cause," said Jonathan Berns, principal at ORG. "Unique to this charity is that every dollar raised goes directly to breast cancer research and awareness at Case Comprehensive Cancer Center. All administrative expenses for the charity are donated by ORG."

To learn more about The Race or to donate online, please visit www.dotherace.com. If you would like to donate by check, please

mail your contribution to The Race, 3733 Park East Drive, Suite 210, Beachwood, OH 44122. If you would like to receive wire transfer instructions, please contact Tonya Short at tshort@orgpm.com. The Race is a 501(c)(3) charitable organization.

"While The Race will not conduct its one-mile walk/run and 5K on Mother's Day, we still personally request your financial support for this great cause," said Jonathan Berns, president of ORG.

"We sincerely appreciate any donation you may be able to contribute during this unprecedented time," Jonathan added. "We wish you all good health and happiness in the coming months."

Get Ready...Get Set...Race for the Place!

Race for the Place is an annual 5k and 1 mile walk/run to benefit The Gathering Place (TGP) and celebrate National Cancer Survivors Day. The race is an opportunity to bring the community together to celebrate and honor individuals and families who are living with cancer, and the family and friends who support them. This year marks the 20th anniversary of Race for the Place.

TGP is very grateful for the many people and organizations that help make Race for the Place a success. They thank their sponsors, participants, Beachwood Place, the City of Beachwood, and all of the wonderful Beachwood neighbors who

continue to be patient when their neighborhood streets are blocked off.

In addition to being a celebration, Race for the Place generates significant revenue that is used to provide programs and services, free of charge, for individuals and families coping with the impact of cancer in their lives. This year's goal is to raise \$380,000 (net), and TGP hopes you will help them reach this goal. Race for the Place is Sunday, June 7, at Beachwood Place. Consider starting a team, joining a team, registering as an individual or making a donation. To register, visit racefortheplace.com. For more information, call 216.595.9546.

Consider starting a team, joining a team, registering as an individual, or making a donation at www.racefortheplace.com.



RACE FOR THE PLACE

- Sunday, June 7
Beachwood Place
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- 2020 Presenting Sponsor:
University Hospitals Seidman Cancer Center
- Registration: 7:30 am
- Celebration Village with Family Activities opens at 8 am
- National Cancer Survivors Day Ceremony: 8:45 am
- Walk/Run: 9 am
- Awards Ceremony: 10:30 am

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