

# Beachwood Buzz

December 2020

Every Resident. Every Business. Every Month.

MAGAZINE

A photograph of James Heller, a middle-aged man with grey hair, wearing a brown blazer over a white shirt and dark trousers. He is standing outdoors on a sidewalk, leaning on a tall, cylindrical, multi-tiered light pole. The background shows trees with autumn foliage and a building with large windows. The overall scene is brightly lit, suggesting a sunny day.

# JAMES HELLER:

## Building Beachwood Then and Now

# WE MAKE IT EASY TO FIND YOUR CAREGIVER!

E	X	A	L	G	F	U	W	T	H	B	E
H	P	R	Y	A	M	S	F	O	X	W	K
A	Z	I	Q	T	U	Z	H	V	I	C	R
F	H	M	<b>R</b>	<b>E</b>	<b>N</b>	<b>T</b>	W	Y	G	Z	O
I	P	D	<b>A</b>	K	Y	D	A	J	H	F	Q
O	Q	U	<b>D</b>	<b>A</b>	<b>U</b>	<b>G</b>	<b>H</b>	<b>T</b>	<b>E</b>	<b>R</b>	A
G	I	Y	J	O	W	P	C	H	R	U	X
M	B	D	E	G	H	T	U	Y	W	I	P
G	F	O	K	N	Z	E	G	Q	K	L	V

## HOME CARE SERVICES

We provide compassionate and reliable home health care services to help keep seniors safe and independent wherever they call home.

## ALZHEIMERS' CARE

Conditions like Alzheimer's or Dementia may come with unique care challenges, but you can lean on us to help you face those challenges today and everyday.

## READY, SET, GO HOME

Ready-Set-Go Home is a transitional care program that is designed to help seniors make a successful transition home after hospitalization.

## PERSONAL CARE

Some every day and regular activities are hard to manage alone. Our services are available 24-hours a day or part-time to offer as much assistance as you desire or need.



(216) 633-3604



nadineglatley@gmail.com



RentaDaughter.org



24/7

Serving Ohio and Florida



# Letter from THE EDITOR

By Debby Zelman Rapoport

recently listened to a podcast, titled “Creative Living Beyond Fear,” by Elizabeth Gilbert, who may be best known as author of *The New York Times* bestseller, *Eat Pray Love*.

In this hour-long program, Elizabeth talks about creativity and its potential to become essential, everyday magic. We are all creative beings with wonders to give to the world but, all too often, because of fear, we silence and abandon our thoughts and ideas. Elizabeth learned to move from the path of fear into one of creativity, courage and curiosity, and she shares strategies that are also explained in her book, *Big Magic: Creative Living Beyond Fear*.

Creativity is about more than executing an artistic activity. It is about opening our minds, being inspired by what interests us, doing what we like, and staying curious. It’s about having a desire to co-create something beautiful with the universe, and choosing a path of curiosity over one of fear.

A secret to living a creative life is prioritizing time. We all have time to do what is important to us. We can wake up earlier, watch less television, stay home more often, or talk less on the phone. When we don’t find time for something, it’s because we’ve chosen to not have time for it.

A mentor of Elizabeth’s once asked her, “What are you willing to give up in order to have the life that you’re pretending you want?”

Elizabeth said she would have to learn to say ‘no’ to things that weren’t important. The woman corrected her: “You need to say ‘no’ to things you want to do and

apply your energy to what you want to do more.”

All ideas start with a spark, followed by inspiration and open arms to the universe. Then comes fear, which does not understand the creative process. When we don’t act on creative sparks, our tomorrows look the same as today.

Fear is always with us. We need to accept and get comfortable with it so it can coexist with passion. Fear is welcome to come along for the ride and offer its input, but it should never be in the driver’s seat.

We all have that voice in our head that tells us we can’t do something or can’t do it well, so Elizabeth suggests we listen to what fear is saying and compose a letter from it: “I am your fear and this is what I want to tell you. This may not be a good idea. It may not work. You don’t have time. What if you’re criticized? What if you fail? What if....?”

Once our fears are itemized on paper, we can address them individually. We don’t need to let them overpower us.

She then suggests that we share our plan by responding to fear’s letter: “Creativity and I are going on a road trip together. You’re welcome to join us, but we will be the only decision makers. You will never be in the driver’s seat. Here’s our plan . . .”

Sign the letter, and then travel with creativity and fear on this journey.

In all creative endeavors, there’s a three-day process: On day one, we’re inspired and fired up, and everything is AWESOME! On day two, we look at what we’ve created, which may not be as good as what we had envisioned. Then, on day three, our inner voice says, “Who do you think you are? This will never work,” which may kill the creative spark.

When we realize that we belong here on Earth and have the right to share our talents with the world, we are on the road to success. Persistence carries us through life and, to persist, we need to be courageous. Elizabeth suggests that we dedicate a certain amount of undistracted time every day on creative endeavors and time ourselves with a kitchen timer. Then, we can judge our success by whether or not we put in the time, not on our results. Perfection destroys creativity and what we create daily is individually unique!

She shared a quote from her mom: “Done is better than good. Just do it.”

Another suggestion is to draft a letter from persistence, in which you write about accomplishments: “I am persistence and this is what we’ve accomplished together. I stuck with you through your education,

provided for your family, kept up the exercise routine, am helping you read this article, etc.”

Perfection destroys creativity and what you create daily is individually unique!

Then, compare your fear and persistence letters. You’ll most likely see that you have more successes than fears.

As we finish the year and welcome 2021, I wish for you strength that will lead you down a path filled with new possibilities. It’s always a good time to create and set an example for others to do the same. Imagine how much more colorful this world would be if we all followed our true inspiration to make the universe a brighter place.

Stay safe,  
*Debby*  
Happy holidays!

If you’re interested in receiving a copy of *Big Magic: Creative Living Beyond Fear*, email me at beachwoodbuzz@gmail.com with the book’s title on the subject line. Your name will be placed in a drawing. There will be five lucky winners.

# WE ARE THE DIFFERENCE IN DEALERS



Ron and Michael Leikin

## LEIKIN MOTOR COMPANIES

FAMILY OWNED & OPERATED SINCE 1968

Mercedes-Benz  
of Willoughby



Leikin Motor Companies,  
family owned and operated  
for 50 years, is your source  
for quality luxury vehicles.



Brett Leikin



## EXCEPTIONAL OFFERS on all of our new and pre-owned vehicles!



### HOLIDAY SAFELY

Sales Event

Leikin Volvo Cars Cleveland

We have a large inventory of  
new and certified pre-owned  
vehicles available for immediate  
delivery. Our sales, service, parts  
and body shop departments are  
here for you!



Brian Rapoport

## LEIKIN MOTOR COMPANIES

IF YOU LIKE LUXURY, YOU'LL LOVE LEIKIN

38750 Mentor Ave. • Rt. 20 • Willoughby • Only 15 min. from Cedar & I-271

LEIKINMOTOR.com • 440-946-6900

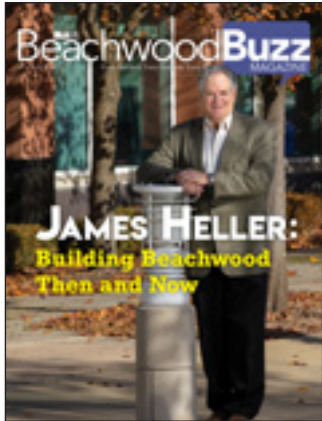


# Beachwood Buzz

Every Resident. Every Business. Every Month.

**Buzz**  
MAGAZINE

## James Heller: Building Beachwood Then and Now



Beachwood resident James Heller holds the key to building relationships. He began working at Keeva Kekst Associates Architects, Inc., later named KA, Inc., and ever since has helped developers convert their visions to reality in Beachwood and beyond. The foundation of his 50-year career was built on his knowledge and ability to create solid associations with local and national developers. Since the start of his career, he had opportunities to sit in on early-phase development meetings, which was out of the norm for architects who specialized in drawings.

*Story, written by Debby Zelman Rapoport, starts on page 7.  
Photos by Scott Morrison, Discovery Photo.*

## Who We Are

**Debby Zelman Rapoport**  
Editor/Publisher

**Yocheved Wylen**  
Senior Account Executive

**Scott Morrison**  
Staff Photographer

**Elaine Cicora**  
**Tybee Zuckerman**  
Proofreaders

**Stephen Valentine**  
Art Director

**Arlene Fine**  
**June Scharf**

**Jen Stern**  
**Shana Wallenstein**  
Contributing Writers

**Jerry Zelman**  
Vice President of Operations

**Letters to the Editor**  
Please send letters via email to  
beachwoodbuzz@gmail.com.

### Calendar Section

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

### Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

### Subscriptions

Beachwood Buzz is distributed via the U.S. Post Office to every resident and every business, every month. If you live outside our distribution area, subscriptions are available by sending your name, address and a check for \$36 (12 issues) to Beachwood Buzz  
P.O. Box 22194  
Beachwood, Ohio 44122

Beachwood Buzz is published monthly. Reproduction in whole or in part in any manner without the written permission of the publisher is strictly prohibited.

### Editorial Information

email beachwoodbuzz@gmail.com

### Advertising Information

call 216.315.1827 or email  
beachwoodbuzzsales@gmail.com  
P.O. Box 22194  
Beachwood, Ohio 44122

Beachwood Buzz  
Every Resident. Every Business. Every Month.  
MAGAZINE



# READY. SAFE. OPEN.

**Lake Health  
Beachwood Medical Center's  
24/7 Emergency Department (ED)** offers skilled emergency care, with easy access to expert specialists and advanced technology.



## Get the right care, right away for:

- Sprains and broken bones
- Painful conditions, such as kidney stones
- Persistent bleeding
- High fever
- Head injury
- Shortness of breath
- Heart attack or stroke symptoms



25501 Chagrin Boulevard  
Beachwood, OH 44122  
**216-545-4800**  
beachwoodmedicalcenter.org

# A Message from Mayor Martin Horwitz



This is the time of the year when we typically prepare for family traditions and gatherings, when we go shopping for gifts and festive holiday meals, when we gather together in grand style to celebrate the holidays: Christmas, Chanukah, Kwanzaa, New Year's Eve and Day. But this year, for the first time in our lives, we have to say NO! This year, we must refuse holiday gatherings with family and friends, because our lives and the lives of all of those around us depend upon it.

Nearly 250,000 people nationwide have died from coronavirus: 5,500 in Ohio alone. Every day we set new records for cases diagnosed, hospitalizations and deaths. We are tired. We miss our loved ones. We want to celebrate the end of a difficult year. But this year, we must make sacrifices. With COVID raging throughout our state and nation, there is no safe space for in-person celebratory meals with loved ones, for board games or puzzles with young relatives. Instead, we must follow the revised guidance of the CDC

and the recommendations of Governor DeWine. Traditional gatherings put us at risk of spreading the virus among loved ones. We cannot crowd around the traditional holiday table and maintain a six-foot distance from one another. Some will mock this advice and insist on having their traditional holiday parties. It may give them a sense of independence. But when the virus infects Grandma, and she ends up in the hospital on a ventilator (or worse), how will you live with the guilt?

For the health of your household and our entire community, use technology to stay in touch this holiday season. Schedule your candle lighting, tree trimming, holiday singing and New Year's toasting on Zoom. Place your iPad between the brisket and the potato pancakes and share a festive meal with your relatives via Facetime or Houseparty. Let the words of Meria Marom's haiku give you strength to get through this season:  
*We isolate now  
 So when we gather again  
 No one is missing.*

Stay home, and keep your household safe. Next year, we hope to have vaccines and medicines that will allow us to return to a normal life. But for now, we make sacrifices. Don't be the reason that someone is missing when we can safely gather again. Stay home, and keep your household safe. Best wishes for a happy, healthy holiday season.

Mayor Martin S. Horwitz

## Happy Holidays

Memories make the best holiday gifts. Stop in and frame yours today!

Shop Small  
Support Local  
Businesses

Gift Certificates Available

Save \$25 when spending more than \$100!

(Offer expires 12/31/20)

Masks required, safety precautions followed, and creative framing options available. Call for details!

**WOOD TRADER FRAMING**

**13429 Cedar Road  
 Cleveland Hts. • Near Taylor  
 M-F 10-6 • Sat 10-5  
 By Appointment Only  
 Call 216-397-7671  
 woodtraderframing.com**

### If you still insist on gathering with those outside your household, **please** follow these guidelines:

- Take temperatures of those entering your home. Turn away anyone exhibiting a high fever or other symptoms of coronavirus.
- Provide increased ventilation with open windows or by continuously running the furnace fan and stove exhaust.
- Limit the number of guests so that you can maintain 6-foot distances at all times. Set up smaller tables in the garage with the door open.
- Encourage guests to bring their own food and drinks for themselves and members of their household. Avoid pot-luck style gatherings, and avoid congregating in the kitchen near food.
- Make everyone wear a mask that covers mouth AND NOSE, and wash/sanitize hands before entering.
- Wear a mask when preparing and serving food, and any time when not actively eating or drinking.
- Limit the amount of time together. If you go for dinner, don't stay for TV or socializing. The CDC warns that a mere 15 minutes of exposure to someone who is COVID positive greatly increases your risk of becoming infected.

# JAMES HELLER: Building Beachwood Then and Now

**B**eachwood resident James Heller holds the key to building relationships. He began working at Keva Kekst Associates Architects, Inc., later named KA, Inc., and ever since has helped developers convert their visions to reality in Beachwood and beyond. The foundation of his 50-year career was built on his knowledge and ability to create solid associations with local and national developers. Since the start of his career, he had opportunities to sit in on early-phase development meetings, which was out of the norm for architects who specialized in drawings.

"I learned what it takes to make a project come to fruition," James told us. "Planning, site plans, layout, design and function all became passions as I learned the intricacies of what it takes to create residential, office, retail and hotel projects."

James's history as an architect with expertise in development presentation puts him in a category of his own. His knowledge of Beachwood's development is second only to that of former Mayor Harvey Friedman, who created Beachwood's footprint of commercially-zoned properties on the city's perimeter, circling its residential areas: a model that affords Beachwood residents low property taxes to this day.

Select projects that bear James's name over the past 50 years include: Agnon (now Mandel JDS)/College of Jewish Studies, Atrium II at The Village, Baywood Estates, the Beachwood Fire Station on Chagrin Boulevard, Beachwood Municipal Complex (1973), Beachwood Place renovations and expansions, Beachwood Service Building on Commerce Park, Crestmont Cadillac expansion/renovation, DDR, Eaton Corporation plc world headquarters, Fabri-Centers corporate headquarters, Fairmount Temple renovation/expansion, Four and Five Commerce Park Square, Four Seasons,

La Place expansions, LakePointe, Landmark Centre, Marriott Residence Inn, MBNA, Mount Sinai Medical Center expansion – Cleveland Clinic, Ohio Savings, Pavilion expansion, Signature Square One and Two, The Village, Water Tower Plaza, and Wedgewood Crossings.

James built his reputation on honesty, details, and dependability: traits that led him to his current position as an economic development consultant for the City of Beachwood. He and the Economic Development Committee, chaired by City Council member June Taylor, are working



**Beachwood's economic development plan is proactive. Its zoning code was revised two years ago to enhance development opportunities without negatively impacting residents, and a newly expanded Commercial Reinvestment Area (CRA) provides incentives for current and new property owners to save on property taxes when they build, expand or renovate in Beachwood.**

together to build Beachwood's future. Also on the committee are Council members Alec Isaacson and Eric Synenberg, and Beachwood City Council President James Pasch.

"Beachwood means business, especially now as we actively plan for our post-pandemic future," said June. "James's keen business acumen, his multiple contacts

within all sectors of the building and construction community, and his insight into the dynamics of city planning are just what we need to move Beachwood to the next level. His experience is accented with tremendous institutional knowledge about Beachwood's past, which is key to formulating new deals. My fellow

Council members and I are bullish about Beachwood's future."

Beachwood's economic-development plan is proactive. Its zoning code was revised two years ago to enhance development opportunities without negatively impacting residents, and a newly expanded Commercial Reinvestment Area (CRA) provides incentives

## A Historic Perspective

James graduated from Beachwood High School in 1964. He attended The Ohio State University, graduated in 1971, and accepted a job at Keeva Kekst Associates Architects, Inc., later named KA, Inc. He served as president of the firm from 1990-2012.

In 1971, James joined the Beachwood Men's Softball League and became a commissioner in 1980, a position he still holds. In 1988, he was inducted into the BHS Gallery of Success; and January 24, 1988 was named James B. Heller Day in the City of Beachwood. James is a former trustee of the BHS Alumni Association, Beachwood Arts Council and Fairmount Temple; was in the Leadership Cleveland Class of 2000; and has been recognized by many organizations over the years.

He has worked with four Beachwood mayors: George Zeiger, Harvey Friedman, Merle Gorden and now, Mayor Martin Horwitz. James is a wonderful storyteller and shares memorable experiences about working with each leader.

George Zeiger was mayor at the start of James's career. The first Beachwood project he worked on, in 1971, was City Hall. This 29,000-square-foot building opened in 1973. The curved window design reflected the curve of the dais where City Council sat. The large windows were open to the public and presenters stood in the middle of the arch when they made presentations.

"George was extremely understanding and would always listen diligently to what someone had to say," James recalled.

Harvey Friedman came up with the idea of building housing for residents who wanted to stay in Beachwood, without the outdoor maintenance responsibilities. Originally named The Park, on land owned by Forest City and six other property owners, Harvey wanted Albert Ratner to create this new housing concept. Harvey

coined it "Operation Step Up," targeting Beachwood empty nesters who would sell their homes to younger families, whose children would attend Beachwood Schools. Project discussions began in 1976 and the first residents moved into what is now The Village in 1983. James's parents later moved there, selling their home on Bryden Road to a young family that attended the schools. It is estimated that 90-percent of the people who moved into The Village in the first 5 to 10 years were existing Beachwood residents.

James fondly recalls working with Harvey. "He loved everything about Beachwood and was devoted to creating a strong commercial base. His vision planned Beachwood, his leadership built it, and his constituents greatly thanked him."

In 1993, James brought MBNA to Beachwood. The project landed in Beachwood because Al Lerner, a Shaker Heights resident, wanted to make a statement in Beachwood by creating a second headquarters that included an office for himself. Intricacies of the project included having to buy a mine to obtain enough matching granite for the exterior for all of the buildings. The first building, 140,000 square feet, was designed and built in 10 months. This was the quickest design and construction time that James had ever seen for a building of that size.

When Chagrin Highlands became annexed to Beachwood, James worked on a team to create zoning regulations, which included a 150-foot height limitation. This presented the opportunities for the construction of taller buildings in Beachwood.

Merle Gorden is responsible for the expansion of Commerce Park and bringing in the world headquarters of Eaton Corporation plc., a project that put Beachwood on the map. This 10-story complex was designed by architects Pickard Chilton of New Haven, Conn., and the

project architect was KA, Inc. The building can be seen from I-271, and has views of downtown Cleveland and Lake Erie.

"Merle was always supportive of the projects we brought in. He knew how much I care about the city and knew that when I brought forth a project it would be good for the community," James said.

The two men have known each other since childhood, graduated together from BHS, worked together as volunteer firemen, and each married a classmate: James married Barbara and Merle married Harriet. Two other Beachwood couples from their graduating class, Chuck and Linda Amato and Edward and Laurie Leventhal, also married. All four couples are still married today.

"Beachwood has a magnificent story to tell, and Jimmy's approach to growth in Beachwood has always been focused around a resident's view. He always put community needs in front of his own," former Beachwood Mayor Gorden said. "He has a unique outlook on blending community needs, land use and architecture to come up with economic development solutions that will benefit the City of Beachwood not only for today, but for years to come."

James recently started working with Mayor Martin Horwitz. He looks forward to building a strong relationship and presenting new opportunities.

"I am so happy to have James working with us. As a lifetime Beachwood resident, an expert architect and planner, and an integral part of so many major Beachwood projects, he brings a unique perspective to economic development and the direction we should take," said Mayor Horwitz. "In the short time he has consulted with the City, James has initiated conversations with major developers that are likely to have a significant positive impact on our economic base."



for current and new property owners to save on property taxes when they build, expand or renovate in Beachwood.

"The CRA allows developers to seek a property-tax abatement of up to 50-percent for as long as 10 years," Beachwood Building and Community Development Director Bill Griswold explained. "A CRA had been in place on the south side of our city and it now includes all commercial areas."

Bill further explained that CRA benefits are based only on added property values, as determined by revised evaluations by Cuyahoga County. Therefore, if a company that qualifies for the maximum benefit had been paying \$40,000 in property taxes and after renovations is paying \$60,000, tax abatements would be calculated on the additional \$20,000, not the full amount.

CRA's are awarded on a case-by-case basis. Each application is reviewed by City Council for approval. To date, two CRA's have been awarded: one to Balance Solutions and the other to Lee Silsby Compounding Pharmacy.

"Our intent is to spur economic development and encourage developers and property owners to invest in their buildings," James said. "This is solely tied to property taxes. It is not an income-tax reduction."

"It has been fantastic working with James these past 25 years because we share a love of Beachwood," Bill said. "We don't finish each other's sentences, but we think alike. I've been here long enough to have been involved in many projects with KA, and I now look forward to working with James to increase economic development within the city."

Because income taxes benefit the city and property taxes benefit Beachwood Schools, there were discussions and negotiations with decision makers from both entities when amending the CRA. As a result, there is a shared-revenue clause on newly generated income taxes.

"We are protective of our dollars. Increased taxes from property improvements are our bread and butter. The other way for the district to raise its revenues is through additional tax

levies," said Michele Mills, Beachwood Board of Education treasurer. "We support the business community, recognize the importance of its strength, and are grateful to have been included in discussions. This was truly a collaborative effort that resulted in a fair and reasonable solution."

Brian Weiss, president of the Beachwood Board of Education, agrees. "In my 16-plus years on the school board, this was the best example of a negotiation that was worked collaboratively: an example of how the process should always work."

"CRA details, approved by the State of Ohio, are complex," said Mayor Martin Horwitz. "The CRA combined with our revised zoning code provides expanded incentives for developers to choose Beachwood. We are opening our arms and pocketbook to encourage development and transformation."

Beachwood Place, a jewel in our community that pays substantial property taxes, is a prime example of a location that may benefit from new zoning regulations and the expanded CRA. Retail has taken a



James Heller and Beachwood Building and Community Development Director Bill Griswold review construction plans.

**"In the short time he has consulted with the City, James has initiated conversations with major developers that are likely to have significant positive impact on our economic base."**

**– Mayor Martin Horwitz**

hit since COVID. This property can now house shopping, restaurants, medical facilities, offices, fitness centers, residential buildings and hotels, with a goal of attracting more people and keeping them here for longer durations.

"I'm enthusiastic about talking with current and perspective developers, such as Brookfield Properties, which owns Beachwood Place, about bringing business to Beachwood," James said. "For the past four months, I have had intriguing conversations with folks who have the potential to do very exciting things in Beachwood."

James has worked with developers such as the Ratners, Lerner's, Goldbergs and Youngs, all big names both in and out of Beachwood. Once developers describe what they are looking for, they quickly learn they can depend on James.

Albert Ratner was a tremendous mentor to James. "He was always extremely open-minded and creative whenever we met to discuss opportunities, and he instilled in me a passion for meeting the goals of each and every project. Forest City permitted me to participate in many opportunities nationwide that gave me insight to making appropriate presentations and discussions that led to creating projects that met developers' goals. I truly learned from the Ratners to be a developer's architect.

"I am grateful to be working on a team that will help keep commercial properties viable for years to come," James added. "I'm also grateful to be working with Bill. We bounce ideas off each other and have created a special relationship. He is very open-minded and willing to have many discussions about projects and opportunities. This position reignites my enthusiasm to help build a stronger future for Beachwood."

For more information about developing property in Beachwood, contact James Heller at 216.292.1915 or William Griswold at 216.292.1944.

Long-time resident James and his wife, Barbara, both BHS grads (Class of '64), were high-school sweethearts. In 1963, they were working together on a school dance scheduled to take place on November 23. President John Kennedy was assassinated on November 22 and the dance was cancelled. Since they had plans to be together, they instead went to see *Lawrence of Arabia*. "That was our first date. We hit it off and became one," James said. "Barbara is always devoted and supportive, with a smile on her face and a sparkle in her eye."

The couple recently celebrated their 51st anniversary.

Barbara was a part-time travel agent in Beachwood for more than 30 years, and now has plans to finish an autobiography that her mother, Gertrude Weiner, started to write. Gertrude joined the Peace Corps when she was 73 years old and passed away at 99.5 years of age.

James and Barbara have three children: Ryan (BHS Class of '91), Kari Dubro (Class of '94) and Darcy Hershey (Class of '97), all married. They have seven grandchildren. James's mom, Rita Heller, 96, is a resident of Stone Gardens in Beachwood.

## Insight from Albert Ratner



We came to Jimmy through KA. We had been working with Keeva (Kekst) when we were in the shopping-center business early on. Over time, Jimmy became the major player in the firm and we had opportunities to work with him all over the country.

Jimmy is very easy to work with. In this business, there are high-maintenance and low-maintenance

people; Jimmy was always low maintenance. You hire an architect for his expertise, but you still need to use judgment to make it work financially because there are always situations that require balance between what you'd like to do and what economics will allow. That's where imagination comes in.

Jimmy asks what the problem is, and listens. Once he understands it, he says, "This is what I believe." With a lot of people, they tell you what they believe without discussing the problem.

Jimmy has the ability to understand the problem and work it through with you, the city, and the tenants. In the development business, it's a partnership because the government is involved in planning and zoning. A lot of developers don't want to work with the government. Jimmy has a gift to bring it together because he understands both sides. Plus, he's pleasant!

A good architect must learn the symphony that needs to take place between all the players without knowing exactly what we should do, because each project is different and has its own unique story. A good architect appreciates the fact that what you did before is wonderful, but to be successful, you don't want to repeat what you did before. You want to make it better.

For example, in Beachwood, we developed Fairmount Park Estates with straight streets and straight lots. At its time, it was terrific. But, by the time we developed The Village, we had learned more about lot lines and all kinds of things. The trick is to do things better every time you do something. It takes flexibility, which Jimmy has without lowering the standard of quality.

People think you save money by lowering standards. You don't. You save money by paying attention to what's important. There's nothing unimportant, but there's always a value system. There's no joy in building an award-winning architectural building that doesn't have closets in the bedroom.

We all make mistakes. The important lesson is, what did we learn? With Jimmy, we kept doing things that were better and better. Even with world-class architects, we used Jimmy as an associate on the job because he brought in knowledge and, at the end of the day, we came up with what we wanted.

Beachwood is very fortunate to have Jimmy in his current capacity. You can take Jimmy out of Beachwood, but can't take Beachwood out of Jimmy.



# Lame Duck Legislative Preview

by State Rep. Kent Smith

The 133rd Ohio General Assembly is now in its Lame Duck Legislative Session, which runs through mid December, during the strangest term in decades. Normally, this is the busiest time of our 24 months in office. This year, it could also be dangerous.

COVID-19 spreads through shared air when people are in close proximity, which is the typical working environment during Lame Duck in Columbus. Members of the majority party are not wearing face masks with any consistency, so the work of the people may become a super-spreader event around the Thanksgiving holiday, which could multiply the public health threat. I am not proud to say that the most dangerous Ohio address for the remainder of 2020 may be Capitol Square.

Here are some things to watch until we formally adjourn at the end of December.

- 1. The Capital Budget.** This is how the State of Ohio makes investments in construction projects across the state. It should have been passed months ago, but it got derailed by the pandemic. This capital budget should focus on maintaining ongoing projects to help keep Ohio's employment numbers stable.
- 2. House Bill 202.** This is my legislation to create an Electric Vehicle Infrastructure Study Committee. Ohio's economy is strongly related to the health of its auto industry. Electric vehicles are one of the fastest growing manufacturing sectors. Ohio needs to compete

in this space, or we will lose future jobs. I have sponsored this legislation in each of the last two legislative sessions. Hopefully, it will finally advance.

- 3. House Bill 785.** This is the "Ohio Save Our Stages" legislation I introduced to help keep Ohio's 150 small music venues above water during the pandemic. The State of Ohio currently has over \$882 million in unspent federal CARES Act funds. HB 785 would send \$20 million to these Ohio neighborhood landmarks and economic development engines in an effort to keep these cultural assets alive until audiences can safely return.

Speaking of safe, **please be safe Beachwood!** Don't let up in our shared fight against COVID.

Speaking of safe, **please be safe Beachwood!** Don't let up in our shared fight against COVID.

State Representative Kent Smith represents Ohio's 8th House District which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village, and a little bit of the City of Cleveland.

**LEGACY VILLAGE**

## Holiday Rewards

*Reward yourself while you shop for the perfect holiday gifts with Legacy Village's Holiday Rewards!*

Spend a total of \$250 across three or more stores or restaurants to receive a gift card with a guaranteed value of \$25-\$500 \*\*\*!

**Qualifying receipts must be dated between:**

- \* Monday, November 23 and Sunday, November 29
- \*\* Monday, December 14 and Sunday, December 20.

**Qualifying receipts can be redeemed:**

- \* Friday, November 27 – Sunday, November 29 • 11 a.m. – 5 p.m.
- \*\* Saturday, December 19 and Sunday, December 20 • 11 a.m. – 5 p.m.

*Discover the Holidays at Legacy Village*

\*\*\* Every card is a winner! Qualifying receipts must total at least \$250 and be from three or more different stores or restaurants at Legacy Village- please see above for qualifying receipt dates and redemption dates. Please note that receipts from Giant Eagle are excluded. To redeem qualifying receipts, please visit Guest Services, located in the valet booth (between Wild Mango and BRIO). Must be 18 years old to participate. One free gift card per customer, per redemption period, while supplies last. Other restrictions may apply.

#CREATEJOY

25333 CEDAR ROAD, SUITE 303 • LYNDBURST, OH 44124 • (216) 382-3871 • LEGACY-VILLAGE.COM

# Veterans Day Salute

**Sunday, November 8 • 11 am • Beachwood Cemetery  
(Located at the corner of Green and Halburton Roads)**

**O**n November 8, a beautiful Sunday morning, community members attended Veterans Day Salute, co-sponsored by the City of Beachwood and Beachwood Historical Society, to honor and remember veterans.

Veterans Carol Tolbert, Lacameron Workman, and Marc Becker shared stories about their military experiences and how they continue to improve people's lives, Color Guard representatives from the Beachwood Police and Fire Departments marched with flags, Mayor Martin Horwitz and City Council presented a proclamation, the Boy Scouts of Troop 620 and Girl Scout Troops 71428 and 71506 from Gesu participated, Gesu students created cards to give to veterans and, as always, Beachwood Community Services added special touches, such as distributing red, white and blue masks, to complete the day.

Carol Tolbert, Air Force, Regan's Star Wars Team, works for NASA today and is busy designing satellites the size of a shoebox that are launched into space; Lacameron Workman, Army, serves our community as a Beachwood

police officer; and Marc Becker, Army, Military Officers Association of America (MOAA), brings Military Officers to the Beachwood Cemetery for Memorial and Veterans Day to place flags on the graves of 40 veterans.

Rosemary Nemeth, president of Beachwood Historical Society, talked about the history of Veterans Day, and how President Eisenhower officially changed the name of Armistice Day to Veterans Day in 1954 to pay tribute to all American veterans, living or dead, but especially to give thanks to living veterans who serve our country. She also emphasized, "freedom is not free. We will never fully understand the depth of veterans' scars, but what we can do is extend blessings and gratitude, and thank them for their service."

Beachwood Cemetery is the resting place of more than 40 soldiers from the Revolutionary War to World War II.



We know what works.  
Freedom works.  
We know what's right.  
Freedom is right.

~ George H. W. Bush



*From top:* Color Guard enters to begin ceremony; Mayor Martin Horwitz delivers proclamation; Carol Tolbert, Lacameron Workman, and Marc Becker share their stories.

*Photos by Scott Morrison,  
Discovery Photo*

*Standing:* Council person Eric Synenberg, Council person Justin Berns, Fire Chief Steven Holtzman, Firefighter Don Balog, Firefighter Greg Liggett, Marc Becker, George Vourlojianis, Officer LeCameron Workman, Detective John Finucan, Officer Jamey Appell, Council person Barbara Bellin-Janovitz, Council person Alec Isaacson, Rosemary Nemeth, and Mayor Martin Horwitz.

*Sitting:* Barry Tolbert, George Ray, Moe Safenovitz, Burt Siebert, Carol Tolbert, Al Muhle, and Julio Pelsmajer.



# Senior Solutions

**Jamie Berns**  
**216-925-3042**



**When you or your loved one has a need, we have a solution!**

- Care 24/7 - no minimum
- Housekeeping
- Personal care
- Errands and more



# Faist & Koops

Family Dentistry



We hope this holiday season finds you and your loved ones well during a unique time in our history.

As we reflect on 2020, Faist & Koops Family Dentistry wants to reach out to each of our patients to express our gratitude we have for you. We are thankful for you trusting us with your dental care.

(216) 464-2448 | [www.bestdentalteam.com](http://www.bestdentalteam.com)  
 3690 Orange Pl #515 | Beachwood, OH 44122

# MULHOLLAND & SACHS

at ETON - Chagrin Blvd

FANTASTIC FRIDAYS IN DECEMBER  
LET'S SOCIAL DISTANCE & PARTY ON!



December 4th, 11th, and 18th • 5-8 pm  
Receive 20% Off One Item\*  
at Friday Celebrations Only

Phone orders will be accepted from 5-7:30 pm these Friday evenings only.  
\*No early birds, coupon cannot be used in conjunction with any other promotion.

Thank you for shopping local!

28699 Chagrin Blvd. • 216-831-4444  
[www.mulhollandsachs.com](http://www.mulhollandsachs.com)

Mon - Sat 10 to 6 • Sun 12-4

Holiday Hours Through December 23

Mon - Thurs 10 to 6:30 • Fri 10 to 8 • Sat 10 to 6:30 • Sun 11-5



**FREE PICK-UP & DELIVERY**  
TO YOUR HOME OR OFFICE

**216.402.5141**  
or visit [dosummers.com](http://dosummers.com)



**20% OFF** Your entire dry cleaning and laundry order!

Incoming orders only. Not valid with any other offer. Expires 12-31-20



A LEADER FOR MORE THAN A CENTURY  
- Since 1881 to be exact.

# Flip Over Comic Seth Buchwald at Latke Luck

By Arlene Fine

Seth Buchwald is a real stand-up guy. The son of Jeanette and Frank Buchwald of Beachwood, Seth, 52, has been making people laugh as a stand-up comic since his freshman year at Ohio University. Clevelanders can spend a frolicking evening with Seth, a second-generation Holocaust descendant, when he serves as emcee of Kol Israel Foundation's Latke Luck, a virtual Fun(d)Raiser for Holocaust Education set for Wednesday, December 16, at 7 pm.

The graduate of Beachwood High School, class of '86, credits his comedic gene to his maternal grandmother, Sylvia. "Despite all the horrors and losses she experienced during the Holocaust, she was a positive, upbeat person with a contagious sense of humor," said Seth. In fact, when Seth shared a gag gift his grandmother gave him with his elementary school classmates, "the kids cracked up," said Seth. "That's when I first experienced the great feeling that comes from making people laugh. But that caused my parents a lot of problems because I often got kicked out of class for joking around."

During Seth's childhood and teenage years, he spent his free time listening to comedy albums, and watching *Letterman* and *Johnny Carson's* opening monologues on TV. But it was at Ohio University that Seth began his real comedic education. He enrolled in a comedy class where the final exam was a five-minute stand-up routine at a local campus bar.

"I loved the feeling of doing stand-up in front of a crowd of 300 college kids," said Seth. He continued doing stand-up at that bar as his comedy professor's guest and eventually became his teacher's assistant.

Seth continued honing his comedic skills as a graduate student at Michigan State University (MSU). While earning a degree in university

administration, he also earned a living performing at clubs in the area. In 1993 he was hired by MSU to teach comedy and spent the next 10 years teaching would-be comics the nuances of the trade and working at comedy clubs on his days off and weekends.

---

*I've been on Jimmy Kimmel Live!, How I Met Your Mother, Modern Family, Grey's Anatomy and Ritalin!*

---

Eventually Seth moved to the West Coast to get TV spots and rise up in the comedy circuit. Among his TV credits are *Hollywood Unscripted: A Chaos Theory*, *Scrubs*, *Beverly Hills Pawn*, and *Aftermath*. In his bio, Seth quips, "I've been on *Jimmy Kimmel Live!*, *How I Met Your Mother*, *Modern Family*, *Grey's Anatomy* and *Ritalin!*"

But it was the Pacific Ocean that added buoyancy to Seth's comedic career. In 2004, while living in Los Angeles, Seth's friend, who worked for Carnival Cruise Line, suggested he interview for the job of cruise comedian for voyages that left on Friday and returned on Monday. Seth got the gig and has been working as a popular Carnival Cruise Line comic ever since.

"It was a great job up until COVID hit," said Seth, who has residences in the two port cities of Los Angeles and Seattle. "It was

fun doing a clean family show early in the evening and then performing a late-night, more risqué comedy routine for adults."

Currently Seth teaches a virtual comedy class at the University of Georgia and spends lots of time with his wife and five-year-old twins. "Now I realize what my parents had to go through raising a hyper kid like me," said Seth.

Serving as emcee for the upcoming Kol Israel fundraiser is an honor, said Seth. "My mother is a Kol Israel docent in its Face to Face® educational program and I'm so happy to do my part to give back to this organization that has done so much to educate the community about the Holocaust and to offer support for survivors and their families."

## Kol Israel Foundation Presents Latke Luck A Virtual Fun(d)Raiser for Holocaust Education

Are you smarter than ... a potato grater? The Kol Israel Foundation will find out when you participate in Latke Luck, its virtual fun(d) raiser and game night. Latke Luck celebrates the seventh night of Chanukah with comedy, quiz categories and significant prizes for winners who know their trivia and prove they are the sharpest notch in the grater.

Funds raised will support the organization's pandemic efforts to take

its educational programs virtually to middle school students, high schoolers and organizations in the community.

**Kol Israel Foundation  
Latke Luck Virtual Fun(d)Raiser**

**Wednesday, December 16  
7:30 pm**

**For more information:  
216.831.3754  
kifcle.org/latkeluck  
info@kifcle.org**



Beachwood native and renowned comedian Seth Buchwald will emcee Kol Israel Foundation Latke Luck Virtual Fun(d)Raiser.

# Top tips to get in shape for ski and snowboard season.



**Sara Lyn Miniaci-Coxhead, MD**  
Cleveland Clinic  
Beachwood Family Health and Surgery Center

Skis waxed? Check. Season pass bought? Check. Snow? Check. Body in shape? Uh-oh!

Being in shape is one of the most important things skiers and snowboarders can do to prepare for the season – but it's often the last thing on their mind.

"Preconditioning before ski season will help improve endurance, muscular strength and reaction times, and decrease injury risk," explains Sara Lyn Miniaci-Coxhead, MD, an orthopaedic surgeon at Cleveland Clinic Beachwood Family Health and Surgery Center.

A strength training program will help to build strength and increase muscular endurance.

Dr. Miniaci-Coxhead offers these exercise tips for skiers and snowboarders:

- Bridges and side hip raises focus on the hips and glutes, which are essential stabilizer muscles.

- Seated rows or tricep kickbacks help strengthen muscles skiers often use to move across flat terrain or up small hills.
- Running, biking and elliptical workouts should be done to improve cardiorespiratory endurance and overall fitness.
- Core exercises are essential for every snowboarder to improve overall stability.
- Interval training – short bursts of intense activity alternating with lower-intensity active recovery – simulates the short bursts of activity during skiing.
- Chest and arm strength exercises aid snowboarders because their sport requires more upper body strength.

"The best equipment or most stylish outfit isn't as important as proper body mechanics," says Dr. Miniaci-Coxhead. "Being in shape is the best way to prep for a run down the ski hill."

Visit [ClevelandClinic.org/SportsMedicine](https://www.clevelandclinic.org/SportsMedicine) to learn more about sports medicine services. To schedule an appointment with Dr. Miniaci-Coxhead, or another sports medicine specialist, call 877.440.TEAM (8326).

## Emergency? Don't delay.

Cleveland Clinic Emergency Departments are open and safe. Emergencies don't stop even when everything else seems to. If you're experiencing chest pain, shortness of breath or abdominal pain – don't delay care. Our Emergency Departments are open and are using every safety precaution – from sanitizing surfaces to temperature screenings – to keep our patients safe and healthy.

Cleveland Clinic emergency care locations in your community include:

- Euclid Hospital Emergency Department
- Hillcrest Hospital Emergency Department
- Marymount Hospital Emergency Department
- South Pointe Hospital Emergency Department
- Twinsburg Family Health and Surgery Center Emergency Department
- Cleveland Clinic Main Campus Emergency Department

We are open, safe and ready to care for you.

If you experience a medical emergency, please call 911.

## Early lung cancer screening is key. Do it before it's too late!



**Mamoun Abdoh, MD**  
Cleveland Clinic  
Hillcrest Hospital

Lung cancer kills more Americans every year than the next three most common cancers – breast, colon and prostate – combined. But, early detection through screening can improve survival numbers.



**Aneel Chowdhary, MD**  
Cleveland Clinic  
Hillcrest Hospital

"Because you can't see or feel your lungs, most lung cancers are not diagnosed until they cause symptoms," says Mamoun Abdoh, MD, a pulmonologist at Cleveland Clinic

Hillcrest Hospital. "Early screening is critical. Once there are symptoms, it's more difficult to cure."

Aneel Chowdhary, MD, an oncologist at Hillcrest Hospital, answers common questions about early lung cancer screening:

### Only people who smoke can get lung cancer, right?

Cigarette smoking is the leading cause of lung cancer. Other risk factors for the disease include secondhand smoke, asbestos or radon exposure, or family history.

### Why is it important to get screened sooner than later?

Dr. Chowdhary says the key to successfully treating lung cancer is early detection. When the disease is found early, up to 80% of the cases can be cured with radiation or surgery.

Screening for lung cancer with CT scans detects more early-stage cancers and decreases deaths from lung cancer by 20 percent in people ages 55 to 75 who are high risk.

### Are lung cancer symptoms prominent?

"Patients generally don't have symptoms in early stages," says Dr. Chowdhary. "That's why lung cancer is so difficult to diagnose."

Visit [ClevelandClinic.org/CancerTreatmentGuides](https://www.clevelandclinic.org/CancerTreatmentGuides) to download a free lung cancer treatment guide. To schedule an appointment with Dr. Abdoh or another Cleveland Clinic pulmonologist, call 216.444.6503; to schedule with Dr. Chowdhary, call 440.312.4569.



Our goal remains the same – we care for everyone. And safety is our top priority.

From extra safety measures at all locations, to virtual visits with our specialists. We're here for you.

Visit [ClevelandClinic.org/Access](https://www.ClevelandClinic.org/Access)



# BAKED by Abbie ~ The Four C's: Chocolate Chip Caramel Cookies

Recently I put out a query on my Facebook page asking people what their favorite cookies are, since it is holiday season. One particular friend noted, "dark chocolate cookies, crispy, with mocha undertones and salted caramel chips." THAT got me thinking, Googling and experimenting with recipes.

Now that we're inside more often and (hopefully) baking cookies for family and friends, we might as well make really good, all-around comfort cookies that are worth the calories, right?

My go-to desserts include dark chocolate. However, the men in my family prefer milk chocolate and salted caramel. This recipe does the trick for all of us, and hopefully will do so for you, too. These satisfying

cookies are gooey and decadent. Enjoy!



## Abbie's Salted Caramel Chocolate Chip Cookies

Adapted from Sally's Baking Addiction's award-winning "Salted Caramel Dark Chocolate Cookies"  
Yield: About 24 cookies

### Ingredients

- ½ cup (1 stick) unsalted butter, room temperature
- ½ cup granulated sugar
- ½ cup light brown sugar
- 1 large egg, room temperature
- 1 teaspoon vanilla extract
- 1 cup all-purpose flour
- 2/3 cup unsweetened cocoa powder



- 1 teaspoon baking soda
- Pinch salt
- 2 tablespoons milk
- 1 ¼ - 1 ½ cups chocolate morsels (milk chocolate, semi-sweet or dark)
- Rolos or other chocolate coated caramel
- Coarse sea salt or Kosher salt

### Instructions

- Preheat oven to 350 degrees. Line baking sheet with parchment paper.
- Cream butter with mixer. Add sugars. Beat until light and fluffy.
- Add egg and vanilla. Scrape sides of bowl as needed.
- In a separate bowl, sift "dry" ingredients: flour, cocoa, baking soda and salt. Slowly add to "wet" ingredients. Stir in milk. Fold in chocolate morsels.
- Chill dough 2-4 hours.
- Scoop 2 tablespoons of dough, split in half, and roll each into a ball. Place a Rolo into one of the balls. Top this ball with the other. Seal sides. Repeat. (As the dough warms up, expect increasing stickiness.)
- Sprinkle with sea salt.
- Bake 12-13 minutes. Cookies will appear undone and very soft. Cool for at least 5 minutes on baking tray before transferring to a rack to cool completely.

**Note:** To make cookies non-dairy, substitute canola oil for butter and non-dairy creamer for milk; use 1 ¼ cups non-dairy chocolate chips and add ½ cup caramel morsels to the batter. Caramel chips are available online if you cannot find them locally.

**Tip:** Do not substitute salted butter when unsalted butter is listed. Salted butter, which has a longer shelf life due to the salt, may cloud the taste of baked goods, making it difficult to control taste and allow the pure, sweet, cream flavor of the butter to come through. Also, salted butter has a higher water content, which will throw off and toughen the batter's consistency. Save your salted butter for buttering bread.

Abbie Nagler Sender is the owner of BAKED by abbie, a licensed, Beachwood-based, home-bakery offering customized baked goods with a Jewish twist. For more information, visit Abbie's website [www.BAKEDbyabbie.com](http://www.BAKEDbyabbie.com) and like her Facebook business page BAKEDbyabbieCLE.

SPEND YOUR SCHOOL VACATION AT THE J • GRADES K - 6



## WINTER VACATION CAMP

DECEMBER 21-24 & 28-31 • 7:30 AM-3:45 PM

### School's Out, The J's In!

- Art, sports, theater games, ukulele & daily swim
- State licensed childcare facility – mandated guidelines observed
- One & two week options
- High-quality staff
- 5% sibling discount available



REGISTER ONLINE

[mandeljcc.org/vacationcamps](http://mandeljcc.org/vacationcamps)

26001 S. WOODLAND ROAD, BEACHWOOD • 44122



# Regional Artists: A Virtual View

A Virtual Art Exhibit on Display through December 31

Beachwood Arts Council presents Regional Artists: A Virtual View, an online art exhibit that showcases artwork of Beachwood residents and BAC members.

Since art makes great gifts, BAC encourages you to support local artists this holiday season. This special exhibit showcases digital computer prints, drawings, fabric and fiber art, jewelry, mixed media work, paintings, photography, printmaking and woodworking. All artwork is for sale, and may be purchased directly from the artists.

Artists (Beachwood residents and BAC members) include: Sawsan Alhaddad, Gail Baumel, Barbara Breen, Hazel Brown, Mike Cargile, Carolyn Frankel, Leah Gilbert, Adrian Hardin, Wally Kaplan,

Sylvia Malcmacher Kramer, Vritika Krishnan, Richard Litwin, Jean Sycle Martin, John Martin, James Mayer, Karen Mehling-DeMauro, Elizabeth Moore Mercado, Jane Montgomery, Joseph Polevoi, Susan Cone Porges, Debby Zelman Rapoport, Angela Schaal, Sharon Schlesinger, Bonnie Venable, Fern Weiss, and Shari Wolf.

To view this show and purchase art, visit [beachwoodartscouncil.org](http://beachwoodartscouncil.org). For more information, contact Leah Gilbert, art exhibit chair, at [leahgilbert@sbcglobal.net](mailto:leahgilbert@sbcglobal.net) or 216.752.0752.

Since art makes great gifts, BAC encourages you to support local artists this holiday season!

Leah Gilbert



"Art is too important not to share."

~ Romero Britto



Vritika Krishnan



Hazel Brown



Beachwood Arts Council presents

## Regional Artists: A Virtual View Art Exhibit & Sale • Nov. 1 – Dec. 31

Featuring Artwork by BAC Members and Beachwood Residents

*Art makes great gifts. Support local artists this holiday season!*

**To view this show and purchase art, visit [beachwoodartscouncil.org](http://beachwoodartscouncil.org).**



Sharon Schlessinger



Jean Sycle Martin



Debby Zelman Rapoport



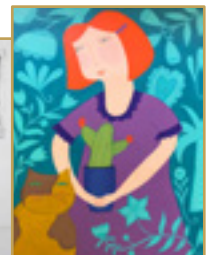
Mike Cargile



James Mayer



Wally Kaplan



Shari Wolf

***Support the Arts in Beachwood!***

For more information, contact Leah Gilbert, art exhibit chairperson, at 216.752.0752 or [leahgilbert@sbcglobal.net](mailto:leahgilbert@sbcglobal.net)

Beachwood **Buzz** • Media Sponsor



# 100 Inspiring Voices Inspires

by Jennifer Stern

I wrote this article prior to the election. I don't know about you, but I am mentally exhausted, emotionally depleted, and spiritually drained. We are living in times of so much divisiveness, negativity, and overwhelming uncertainty!

I need to be more intentional and disciplined in utilizing my adaptive coping and mindfulness strategies, and I need boundaries to create some much-needed space between me and the current climate.

I deleted my Twitter account and limit my intake of news to just an hour a day, and never before bed. I walk, pray, breathe, practice reframing to positive awareness, lose myself in nature, and practice my mantra, "This is temporary." I connect with those I love and try to engage respectfully with those whose opinions are vastly different than my own.

Facebook isn't all bad. It was there that I learned about Chris Bordoni and his *100 Inspiring Voices* project. His mission is the

counterbalance (the salve) to our current reality.

Chris describes himself as "a survivor, teacher, entrepreneur, and advisor. A born-again optimist and a believer in the good of humanity (most days, anyways)."

His focus is on the process of overcoming adversity, reinvention, and rebirth. Just the perspective I need. Chris shares how a series of setbacks – injuries that greatly impacted his identity and sense of self; surgeries that impeded his ability to pursue goals, personal passions, and his planned career; and a cancer diagnosis that brought him to his knees – challenged him to respond to adversity, to build resilience, to adapt and cope to necessary

changes, and to ultimately grow stronger, transform, and thrive. He turned his many challenges into teachers. Talk about a masterful (and life altering) reframe!

Chris is the creator and host of *100 Inspiring Voices*, a podcast that explores stories of optimism, change, and reinvention. These interviews are inspiring, motivating, and certain to bring light, hope, faith, and optimism to your day.

Listening to his story (along with his interviews) about resilience, transformation, survival, and rebirth is reassuring. His interviews reinforce how good can come from the most painful and jarring setbacks. This podcast series is life affirming,

restorative, and a powerful reminder to hit the reset button. If you listen to one podcast a day, you will gain 100 days of inspiration.

May we all find intentional ways to reconnect to our innate resilience, courage, faith, and compassion for ourselves and others. And, like Chris, may we remember in our daily thoughts and actions the importance of kindness, empathy, and hope.

*Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, www.transformativegrief.com, and sign up for monthly posts.*

## JAX LIMO SERVICE



### Airports:

- \$40 - CLE
- \$60 - Akron
- \$125 - Columbus
- \$125 - Pittsburgh
- \$125 - Detroit
- \$135 - Toledo
- \$250 - Chicago
- \$250 - Cincinnati
- \$225 - Toronto

### Long Distance:

I drive and you enjoy the road trip vacation.

- \$1,100(one-way)/\$2050(roundtrip)-Florida
- \$450/850-New York
- \$1,500/2080-Arizona

*Other destinations are 75 cents a mile with a 200 mile minimum. Fly to your destination and I will drive your car and belongings to you for your arrival-\$1/mile with a 300 mile minimum. Pick-up and deliver car bought or sold to out-of-town seller or buyer- 75 cents/mile plus gas, 200-mile minimum*

### Cleveland Area:

- \$40 - Downtown/flats
- \$35 - Temple services/church services
- \$35 - Designated driver, family gatherings, or local restaurants
- \$150- Weddings, funerals up to 12 hours, which includes one drop-off or pickup at the airport
- \$60 - Immediate non-life threatening emergency transport to doctor office or hospital
- \$35 - Daily drop off to senior day care or senior therapy
- \$35 - Daily commute/carpool
- \$45 - Daily downtown commute/carpool
- \$25 - Per hour to accompany seniors to shop or to doctor appointments
- \$30 - Pick up and deliver prescriptions, groceries, dinner and retail goods
- \$40 - CLE pickup/drop-off to/from your office for business associates/visitors
- \$175 - New Years Eve pickup and dropoff

Call or text to get a quote for more destinations and service needs: **440-318-5453**

# Beachwood Historical Society Contest

The Beachwood Historical Society is committed to preserving the dynamic history of Beachwood, educating people of all ages, and sharing historic collections. It preserves and promote artifacts, documents and photographs; educates people about the history of Beachwood, from “Beechwood” to Beachwood; sponsors events; and researches and archives information.

## This month's challenge:

What outdoor activity was prevalent at Richmond Road and Fairmount Boulevard, where the Beachwood Municipal Complex is now located?



Please email answers to beachwoodbuzz@gmail.com with the words “Beachwood Historical Society Challenge” on the subject line.

All correct answers received by December 10 will be entered in a raffle for a \$50 gift card.

## Last month's challenge:

What do the Bee Gees, Manx cats, and Beachwood all have in Common?

## Answer:

They all originated from the Isle of Mann. Our early founding families of Beachwood were immigrants from this Isle.

What outdoor activity was prevalent at Richmond Road and Fairmount Boulevard, where the Beachwood Municipal Complex is now located?



# Yarn Over Beachwood

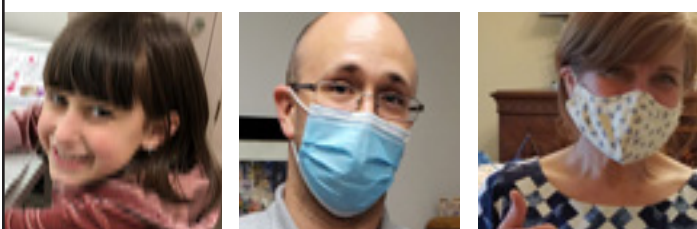
Knitters, crocheters, and loomers who participate in Yarn Over Beachwood continue to meet on the first Friday of the month at 10 am.

**Help is needed!** Veteran lapghans in red, white, and blue are always requested, and Project Hope requested lapghans in any color combination. The size should be no larger than 4' x 5'.

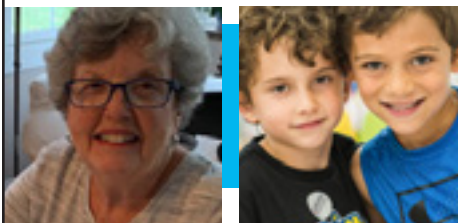
Upcoming dates on Zoom are December 4 and January 8.

For details, contact Iris at 216.375.9111 or lbrtyclub@gmail.com.

“You can't use up creativity. The more you use, the more you have.”  
– Maya Angelou



Working together keeps our community safe and healthy. It enables us to be here for each other and the generations to come. It ensures our voices are heard and our world can be repaired.



## Here for each other. Here for good.



Support the Jewish Federation of Cleveland's annual Campaign and provide the critical resources needed to do all this and more.

Together, we are — and will be —  
HERE FOR GOOD.



**Your gift can do twice as much good this year!** Every new or increased gift to the 2021 Campaign will create a **matching gift\*** from the Jack, Joseph and Morton Mandel Foundation to Jewish Cleveland's Coronavirus Emergency Relief Fund.



Jewish Federation  
OF CLEVELAND

**HERE FOR GOOD**  
2021 CAMPAIGN

[campaignforjewishneeds.com](http://campaignforjewishneeds.com)

## A Community Message from Friends of the Beachwood Library

Normally at this time of year, members would have received a request for continued support. Since this year has not been normal, we are not asking members to rejoin at this time. Instead, current Friends memberships will be extended through December 2021.

In the absence of normalcy, we are doing our best to stay relevant. Friends of Beachwood Library Scholarships, awarded to high school seniors who reside in Beachwood, will be awarded this spring; and our ongoing book sale continues at the Beachwood Library.

Friends of Beachwood Library is a volunteer group that raises funds to support library programming, exhibitions, special events, and activities.

Members also provide valuable support services by maintaining historical

community records, publishing newsletters, developing community calendars, and sponsoring public forums on civic affairs. They also act as library cheerleaders, spreading the word to friends and neighbors about great services that the Library offers.

All Cuyahoga County Public Library branches are now open to the public. Face coverings are required. For more information, visit Friends of Beachwood Library on Facebook, or email [friendsofbeachwoodlibrary@gmail.com](mailto:friendsofbeachwoodlibrary@gmail.com).

## CJN to Honor 2020 Class of 18 Difference Makers

Cleveland Jewish News will honor its 2020 Class of 18 Difference Makers in a virtual ceremony, December 6, 6 pm, on Zoom.

Recipients are Rabbi Avrohom Adler, Charles Daroff, Susan R. Hurwitz, Kenny Koblitz, David W. Leopold, Carol A. Marshall, David J. Millstone, James Newbrough, Miriam Pearlmutter, Earl Pike, David M. Rosenberg, Mitchell C. Schneider, JodiLyn Solomon, Wendy Spitz, Ali Stern, Beverley Uria, Richard Uria, and William A. Wortzman.

Difference Makers, at least 18 years of age by July 31, 2020 must have ties to Northeast Ohio, and should be making a difference in Northeast Ohio's Jewish community by being active through a nonprofit organization, volunteer group or professional endeavor. They must also demonstrate

"mensch-like" characteristics of honor and integrity. Difference Makers do not have to be Jewish, but their efforts must improve the Northeast Ohio Jewish community.

Registration to the free pre-recorded event is required to attend the ceremony. Suggested support is requested. For details and to register, visit [cjn.org/18dm](http://cjn.org/18dm).

Co-presenting sponsors are Classic Lexus, COIT Cleaning and Restoration Services, and McCarthy Lebit Crystal Liffman, LPA. Supporting sponsor is shark&minnow. Video sponsor is Anthology of Mayfield Heights.

For more information, contact events manager Gina Lloyd at [glloyd@cjn.org](mailto:glloyd@cjn.org) or 216.342.5196.

**Happy Holidays**  
from  
**Friends of the Beachwood Library**

Our holiday gift to current members is a free year of membership! Current memberships will extend through December 2021.

Thank you for your support!

We Welcome New Members  
For details, email  
[friendsofbeachwoodlibrary@gmail.com](mailto:friendsofbeachwoodlibrary@gmail.com)

**First Catholic Slovak Ladies Association**  
of the United States of America  
a Fraternal Benefit Society domiciled in Beachwood, OH

**FRATERNAL LIFE INSURANCE AND ANNUITIES**

*Discover the Fraternal Advantage!*

**LIFE INSURANCE PRODUCTS**

- Single Premium Whole Life Traditional
- Single Premium Whole Life Plus • Whole Life
- 1 Pay Life • 10 Pay Life • 20 Year Level Term
- Next Gen Term

**ANNUITY PRODUCTS**

- Deferred & Immediate Annuities

**FCSLA Home Office**  
24950 Chagrin Boulevard, Beachwood, Ohio 44122  
1-800-464-4642 • [www.fcsla.org](http://www.fcsla.org)

Rated A- (Excellent) By A.M. Best Company

# Menorah Park Named Best of the East, #1 in Ohio, and Among Highest Performing Nationally

**M**enorah Park recently gained local, state and national attention with top community, statewide and national rankings as reported by *Newsweek* and *U.S. News & World Report*.

*U.S. News & World Report* ranked Menorah Park Skilled Nursing and its Short-term Rehabilitation as High Performing. This year's report includes data related to COVID-19 best practices. According to the rankings, only 77 out of 960 Ohio nursing homes were rated as high-performing for short stays, while 39 nursing homes were rated as high-performing for long stays. Only 11 facilities, including Menorah Park, were rated in the top 1 percent as high-performing in both categories.

*Newsweek* reported Menorah Park among America's Best Nursing Homes 2021, and again rated it the #1 Nursing Home in the State of Ohio. According to its website, "America's Best Nursing Homes 2021 highlights the nation's top nursing homes (in 20 states compared to others in the same state) based on performance data, peer recommendations, and the facility's handling of the COVID-19 threat... recognized as having put in place the best possible responses and protocols." They examined Centers for Medicare and Medicaid Services (CMS) data and reporting metrics and engaged 46,000 medical experts for recommendations.

Locally, *Cleveland Magazine* again named Menorah Park "Best of the East" in the Senior Living Category.

"We're steadfast on being focused on our goal of safety and well being, and our award-winning strategies give testament to our dedicated caregiving team and our collective staff. Unfortunately, COVID-19 is a novel virus that is challenging," stated Jim Newbrough, Menorah Park president and CEO. "By ensuring proper PPE and testing, guaranteeing ongoing social and enriching experiences, following all stringent safety guidelines, and our commitment of Excellence in Caring® in all that we do, our hard work is demonstrated every day, to residents and their families, and in these rankings. We are humbled by the trust placed in us, and we continue to explore innovation to create endless possibilities."



*Age isn't chronological.  
IT'S PERSONAL.*



At Menorah Park, we think that the age on your driver's license is only a small part of who you are. It doesn't tell the whole story. We believe you're never too old to be young. That's why we're here: to help keep you dreaming, learning, living. To help you keep being you.

Menorah Park is dedicated to offering a wide variety of programs and support to meet each individual's needs . . . from therapy to brain health, to residential care and more.

*Join our community today. Explore our many residential options for a place that's perfectly you!*



M E N O R A H  
P A R K

EXCELLENCE IN CARING®

Beachwood Buzz wishes you a happy holiday season with hope for a healthier, more united 2021!

**MenorahPark.org**  
**216-831-6500**  
**27100 Cedar Rd. • Beachwood**

## In the Spotlight:

# Scott Morrison, Discovery Photo

Scott has been staff photographer for *Beachwood Buzz* since 2013. He is talented, professional, easy to work with, and comes up with creative solutions that tell our story every month.



Scott, a 1983 graduate of Florida Institute of Technology (Florida Tech) began his career with a triple major in Management Science, Marketing and Computer Science; and has had extensive experience in all aspects of portrait, architectural, and fine art photography. Having a thirst for knowledge, Scott continued his education through programs at Rocky Mountain School of Photography, Nikon School of Photography,

and Cleveland Institute of Art. Formerly an outside sales representative in the aftermarket automotive industry, Scott followed his passion for photography and opened Discovery Photo in 1991.

His varied works have been published locally, nationally, and internationally in magazines such as *Outdoor Photographer*, *Evidence Technology*, *Properties*, *RPM*, *Beachwood Buzz*, and *Surreal*

*Beauty Magazine*. Dozens of his prints, featuring stunningly vivid landscapes and visceral wildlife, appear in galleries across America, including The Cleveland Museum of Art. Scott also has a keen eye for the movie business and is well connected with the Cleveland movie scene. He is known for his gaffing skills, as well as with cinematography and behind-the-scenes (BTS) photography. He has more than 60 IMDB credits to his name, and has participated

in 14 48-hour film compositions. Scott's films have won several awards, including two as "Best Cinematographer."

Scott and his wife, Liz, have two children: Daniel, married to Allison, is a software engineer at Arrow International; and Amanda, a mail carrier in Lakewood. Liz is a stay-at-home mom who helps with photo shoots. They have three dogs, one of which is Cedar, a service dog, who notably makes their lives better.

### What types of still photography do you enjoy?

Individual, family, and pet portraits, graduation pictures, special events, nature, and anything on which my eyes focus.

### Are you shooting holiday portraits?

Yes. This is a popular time of year for individual, family, and pet portraits. This year, I'm shooting in smaller groups because of COVID. People are less apt to be face-to-face, so they want to create photo cards and gift photos this holiday season. There is still time to schedule a holiday shoot. Once customers receive digital files they can have photos printed in 24 hours and cards made in as little as three days.

### Do you prefer studio or on-location shoots?

A lot depends on the weather and what someone is looking for. I have a home-studio, right here in Beachwood, with props and about 15 backdrops. I work with each customer to meet his or her specific needs.

Some people prefer on-location settings that fit their personality or lifestyle. I like shooting by waterfalls when the weather permits, and can recommend locations upon request.

### How has business been affected since COVID?

I have had 40 events cancel. Some are rescheduling for next year, most are not. We are open and always practice all safe protocols. We wear masks, social distance, and sanitize between each customer. We also have an external monitor in the studio so clients can view photos without looking over my shoulder.

### Do you do commercial work?

Yes. I do a lot of work with small and medium-sized companies. I also do professional portraits. We can shoot in the studio, at customers' offices, or wherever they would like to set up. My work with the City of Beachwood and Beachwood Chamber of Commerce has opened doors to several Beachwood companies.

### You mentioned that 60+ projects are credited to your name on IMDB. Tell us about your movie experience.

I was shooting photos for actors and people in the industry, which led to production opportunities as a BTS photographer, gaffer, and cinematographer, a role in which I've been recognized for "Best Cinematography" for two films, *Vessel* and *Cleave*, both created in 48-hour film festivals.

I'm currently working on three movies that are in post-production: *Granny Panties*, a short comedy that tells the tale of three average women stuck in very mundane lives who stumble into the secret world of panties selling; *Disprezzato*, a full-length movie based on a naïve woman, desperate to save her marriage, who turns to a powerful witch for guidance and has deadly consequences; and *Wu Lin*, a full-length futuristic martial arts movie.

I'm listed as Scott T. Morrison on IMDB.

### What's your favorite project?

*Granny Panties*. I work on a lot of horror movies, so this was a big change. Its script is hilarious, and I hope it successfully circulates through film festival circuit soon.

### Hobbies?

Cars, craft beers and gardening. This summer we harvested 300-400 pounds of tomatoes, and enough fresh hops to bottle our own beer. We also grew lettuce, cilantro, onions, garlic, peppers, and zucchini in a garden that measured about 20x40 feet.

### Any fun tidbits to share?

I have a gold tooth with the "Superman" logo on it!

### What would you like to say in closing?

Still photography is my main passion. Every photo shoot is different and unique, depending on a customer's requirements. If you have something in mind, we will add a personal touch to make it reality. We have fun! This is really enjoyable.

# Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



Steven Smylie



## IT TAKES

### We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36-72 months\* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*\*Subject to credit approval. See Smylie One for details.*



### SMYLIE ONE PRO-MAX TIP

*Did you know that you can schedule your Heating Tune-Up for Saturday or Sunday? Call now to schedule, spots are limited and filling up fast!*



#### Pro-Max Heating

Tune-Up & Safety Check

**\$20 OFF**

Now Only \$99.95  
Over 30 Points of Inspection

#### Pro-Max Plumbing

Professional Service

**\$25 OFF**

On Your Next Service Call  
"Don't Delay... Call Today"

#### Navian Tankless

Water Heater

**\$250 OFF**

Don't Wait Until Your Hot Water  
Heater Bursts & Floods Your Home



Heating Cooling Plumbing Air Quality

### Saving Your Wallet from unexpected repair bills



\*Financing Available

OH LIC # 18265



**440-449-HEAT(4328)**  
**www.smylieone.com**

8323 Mayfield Rd. Chesterland, OH 44026  
\*5108 Richmond Rd. Bedford Heights, OH 44146

Valid thru 3/31/21. Not valid on prior sales. Can not be used in conjunction with any other discounts. \*Main Office



FOR ALL YOUR PHOTOGRAPHIC NEEDS  
[WWW.DISCOVERYPHOTOONLINE.COM](http://WWW.DISCOVERYPHOTOONLINE.COM)  
(216) 310-7722

# CITY OF *Beachwood* Insider

December 2020

## Contact Info

**CITY OF BEACHWOOD**  
25325 Fairmount Blvd.  
Beachwood, OH 44122  
216.464.1070  
www.beachwoodohio.com

**TV PROGRAMMING**  
Spectrum - Ch. 1020  
AT&T U-Verse - Ch. 99

**EMERGENCY** Dial 9-1-1

## Departments

**CLERK OF COUNCIL**  
216.595.5493

**AUDITOR**  
216.595.3712

**BUILDING**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE**  
216.292.1913

**FIRE & RESCUE**  
216.292.1965

**LAW**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE**  
216.464.1234

**PUBLIC WORKS**  
216.292.1922

## ONLINE TOWN HALL: MEET CHIEF STILLMAN



**Save the Date!**

**Wednesday, January 13 • 7:00 — 8:00 PM**

Meet Police Chief Kelly Stillman and learn about his career experience, policing in a diverse city, police training, community outreach, departmental goals, policies and procedures and more.

Registration is required. Visit the "Meet Chief Stillman" Quick Link on our home page at [beachwoodohio.com](http://beachwoodohio.com). Questions? Call 216.292.1901.

*Scott Morrison, Discovery Photo*

## BARKWOOD WINS STC PROJECT OF THE YEAR

The Synthetic Turf Council (STC) recently awarded SYNlawn its *Project of the Year for Commercial Installations* for Barkwood, recognizing our City's dog park for innovation and quality reflecting the STC mission. Barkwood is the largest municipal turf dog park in the U.S. with more than 22,000 square feet of synthetic turf, allowing dogs to socialize year-round without getting muddy paws.

Barkwood opened with 117 members. Now, we have 408 members representing 485 dogs. That's something to bark about!

Residents can learn how to register their dog at the "Barkwood Dog Park" Quick Link at [www.beachwoodohio.com](http://www.beachwoodohio.com) or call 216.292.1970, Monday - Friday, 8:00 AM - 4:00 PM.



**LIKE US ON FACEBOOK**  
[Facebook.com/BeachwoodOH](https://www.facebook.com/BeachwoodOH)  
[Facebook.com/BeachwoodPolice](https://www.facebook.com/BeachwoodPolice)



**FOLLOW US ON TWITTER**  
[Twitter.com/BeachwoodOH](https://twitter.com/BeachwoodOH)  
[Twitter.com/BeachwoodPolice](https://twitter.com/BeachwoodPolice)

**REGISTER FOR BEACHWOOD eLIST**  
[elist@beachwoodohio.com](mailto:elist@beachwoodohio.com)

**EMAIL YOUR COUNCIL MEMBER**  
[firstname.lastname@beachwoodohio.com](mailto:firstname.lastname@beachwoodohio.com)  
Ex: [barbara.janovitz@beachwoodohio.com](mailto:barbara.janovitz@beachwoodohio.com)

**MAYOR**  
**MARTIN S. HORWITZ**



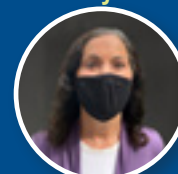
216.292.1901  
[mayor@beachwoodohio.com](mailto:mayor@beachwoodohio.com)

**JAMES PASCH**



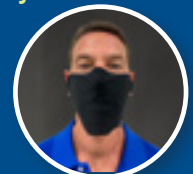
**COUNCIL PRESIDENT**  
216.630.9671

**BARBARA**  
**BELLIN JANOVITZ**



**COUNCIL V.P.**  
216.406.5914

**JUSTIN BERNIS**



216.509.6509



# VETERANS DAY SALUTE: *Thanking Veterans*

Last month, the City of Beachwood and the Beachwood Historical Society saluted veterans in a ceremony at the Beachwood Cemetery. Members of the Beachwood Fire and Police Departments' Honor Guard presented colors. Thanks to all the veterans, scouts, and others for taking part. For additional information, see page 12.



## THANK YOU, BEACHWOOD!

Thank you for voting! In Beachwood, 79.54% of registered voters voted in the November General Election, which exceeded the Cuyahoga County percentage of 65.5%.

Beachwood Registered Voters: **10,164**  
 Vote-by-Mail Ballots Requested: **5,723**  
 Vote-by-Mail Ballots Returned: **5,355**  
 Total Ballots Cast: **7,988**



## RED CROSS BLOOD DRIVE

Blood donations are **by appointment only**. Please call the Red Cross at (800) 733.2767 or visit [www.redcrossblood.org](http://www.redcrossblood.org) to schedule your appointment.

**BEACHWOOD COMMUNITY CENTER**  
 Friday, December 18  
 1:00 — 7:00 PM



## HOLIDAY HOURS

City offices will close at noon on Thursday, December 24 and remain closed through Friday, December 25. They will also close at noon on Thursday, December 31 and remain closed on Friday, January 1. Rubbish collection will NOT be impacted.

*Happy holidays!*

## SAVE THE DATE

**Wednesday, February 17, 2021**  
**7:00 PM**  
**Virtual Town Hall Meeting:**  
**Sewer / Stormwater Education & Action**



Public City meetings are now held online and can be viewed on the City website. For information on how to participate or submit a comment, please email [whitney.crook@beachwoodohio.com](mailto:whitney.crook@beachwoodohio.com). For information about Planning & Zoning and the Architectural Board of Review, please email [veronica.muth@beachwoodohio.com](mailto:veronica.muth@beachwoodohio.com).

## UPCOMING MEETINGS

### CITY COUNCIL

Monday, December 7 at 7:00 PM  
 Monday, December 21 at 7:00 PM  
 Questions? Call 216.595.5462

### PLANNING & ZONING COMMISSION

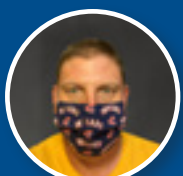
Thursday, December 10 at 6:30 PM  
 Questions? Call 216.292.1914

### ARCHITECTURAL BOARD OF REVIEW

Monday, December 7 at 4:00 PM  
 Monday, December 21 at 4:00 PM

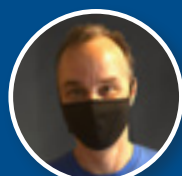
Questions? Call 216.292.1914

MIKE BURKONS



216.832.6771

ALEC ISAACSON



216.291.2797

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640

# BEACHWOOD EXPANDS CRA TO ENTIRE COMMERCIAL AREA

Beachwood City Council recently voted to expand the city's Community Reinvestment Area (CRA) to include all commercial property. The expanded CRA provides tax abatements up to 50% on the improved value of properties for up to 10 years. CRA benefits will be decided on a case-by-case basis and the plan was unanimously approved by the Beachwood Board of Education.

Beachwood expects State of Ohio approval for the CRA expansion by the end of 2020.

This will make our community an even more vibrant commercial center. Developers interested in more information should call James Heller at 216.292.1915 or William Griswold at 216.292.1944. For more info, read this month's cover story.

## CITIZENS POLICE ACADEMY

Dates in February/March 2021 TBA

*The Academy may be cancelled or postponed depending on public-health concerns.*

The Citizens Police Academy is a 12 - 14 week program that will increase cooperation and communication between community members and police officers and deepen participants' knowledge of police department operations. Participants must:

- Be at least 21 years old
- Have a high school diploma or GED
- Be a Beachwood resident or work in the City
- Have no pending criminal charges
- Have no felony convictions
- Have no pending civil litigation against the City or any other municipality, state, federal government or agencies

Background checks are performed and character references must be provided. To receive an application, please email [Jamey.Appell@beachwoodohio.com](mailto:Jamey.Appell@beachwoodohio.com).

## FIRE SAFETY REMINDER

The Beachwood Fire Department reminds you to change your furnace filters and to test your smoke and CO detectors monthly. It is recommended you have a CO detector on every level of your home, preferably five feet off the ground and near sleeping quarters. Smoke alarms should be in every sleeping room and outside every sleeping area.



# City Insider

## FALL LEAF PICK-UP

Loose-leaf pick-up has begun! Weather permitting, it runs through mid-December.

- Rake leaves into piles on the tree lawn
- Keep piles free from debris such as grass and sticks
- Vehicles parked on the street may impede the City's ability to collect leaves

## DO NOT BE A VICTIM OF THEFT

### WHEN PARKING YOUR VEHICLE:



- ALWAYS lock your vehicle and take your keys with you.
- Park in well-lit, heavily traveled areas if possible.
- DO NOT leave valuables in plain view. Take them with you, leave them at home, or secure them out of sight prior to arriving at your destination.

#### Valuables include:

Purses, jackets, money, wallets, phones, tablets, laptops, sunglasses, backpacks, shopping bags...

- Be aware of your surroundings and PLEASE report suspicious persons or activity by calling the Beachwood Police Department at 216.464.1234 or 9-1-1.

## SENIOR RUBBISH ASSISTANCE

Are you 80+ years of age or disabled with no one in your single-family home to assist you with your rubbish & recycling bins? We can help. Call 216.292.1922 to register.

## QUICK LINKS: QUICK INFO

For instant information about activities in the City of Beachwood, visit Quick Links at [beachwoodohio.com](http://beachwoodohio.com). Topics include: COVID-19 Updates, Watch City Meetings, Recreation Programs, Virtual Rec Guide and more. Visit today!

## POWER OUTAGES

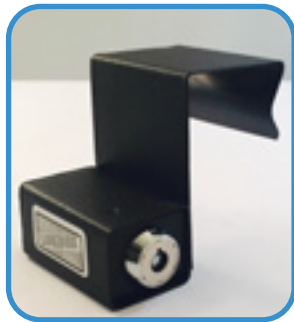


If your power goes out due to an accident or force of nature such as high winds, lightning or storms, please call First Energy at 888.LIGHTSS (888.544.4877), not 911. This

will allow the power company to track and repair outages while leaving our dispatchers free to handle emergency calls. You may also report outages by texting REG to 544487 (LIGHTS). You will need your account number and ZIP code.

## LOCKBOX PROGRAM

In an emergency, every second counts! The Beachwood Department of Fire-Rescue offers a lockbox program to expedite access into homes during emergencies. Pay a one-time \$30 fee for a small, secure metal box that hangs over your front door with a spare key inside. The box is locked by a unique key, accessible exclusively by the Beachwood Fire Department and only used in the event of an emergency. Residents interested in purchasing a lock box should call 216.292.1965.



## BEACHWOOD VAN SERVICE

The Beachwood Community Services Department continues to provide van service to resident seniors and residents with disabilities to get to medical appointments or to pick up pre-paid grocery and pharmacy orders. For more information, please call 216.292.1971.



## NEW ART EXHIBIT



BEACHWOOD COMMUNITY CENTER

*ARTFULLY CALM*

Wednesday, December 9 — Thursday, January 7

BY APPOINTMENT

Featuring work by:  
Yolanda (Loni) Litten  
Linda Merchant Pearce  
Nancy Minter  
Eva Volf



Visit exhibit online or call 216.595.3733 to schedule an in-person appointment.  
Monday — Friday, 9:00 AM — 3:00 PM

## WE CAN'T HELP YOU IF WE CAN'T FIND YOU!

When we are responding to an emergency, we rely on your address sign! Address signs obstructed by foliage or objects can reduce our response time when every second counts. Please make sure that your address numbers are clearly visible: the bigger the numbers, the better.



## CRIME ADVISORY

**AUTO & HOME BREAK-INS** are on the rise. Protect yourself and your property with these simple tips:  
**LOCK** your car doors and do not leave any car keys or house keys in your vehicle  
**LOCK** your doors even if you're in the house  
**SET** your security alarm at night when home  
**CLOSE** your garage door even during the day  
**KEEP** valuables out of sight: If you must keep valuables in your car, put them in the trunk  
**REMEMBER:** If you see something suspicious in the city, call 911 immediately. Do not hesitate because you don't want to be wrong or you're not sure. The police would rather respond to a suspicious person call immediately to make a determination about the activity than to wait and the person and/or vehicle has left before police arrive. Also, to reach Beachwood Police Dispatch FROM YOUR CELL PHONE, it's more efficient to call 216.464.1234.

## RECYCLING: BACK TO THE BASICS

Recycling contamination is an issue across the nation and a major problem in Cuyahoga County. It happens when well-intentioned recyclers mistakenly put the wrong items into their recycling, which can wreak havoc on the recycling process. The best way to avoid recycling contamination in your curbside recycling is to only recycle these five items:

- **CANS:** Empty and rinse.
- **CARTONS:** Empty, rinse and replace the cap.
- **GLASS BOTTLES & JARS:** Empty and rinse.
- **PAPER & BOXES:** Flatten cardboard items.
- **PLASTIC BOTTLES & JUGS\*:** Empty, rinse and replace cap.



Place these items loose – not bagged – in your recycling bin or cart. All items should be clean, empty and dry.

\*Plastic bottles and jugs include items with an opening or neck that is narrower than the body.

## SEVERE WEATHER?

When Beachwood City Schools are closed due to severe weather, all Beachwood Recreation and Upperclassmen programs will be cancelled.



## DON'T CROWD THE PLOW



Give snow-plow operators space to work. A loaded snow-plow vehicle can weigh between 20–40 tons and cannot easily stop. In a contest between a snow plow and a car, the snow plow will be the clear winner. Stay at least 100 feet behind the plow when driving.

## SNOW ORDINANCE



Beachwood Ordinance states when snow falls over a 24-hour period to a depth of 2" or more, an emergency is declared and parking may be prohibited on all City streets. We will make an attempt to notify the public by tweeting and using local press. Vehicle owners are responsible for complying with emergency-parking regulations.

## GOT DRUGS?

Residents are encouraged to safely dispose of unused, unwanted or expired prescription medications in the Drug Drop Box, located at the Beachwood Police Department. Prescription drugs are the number-one abused substance for ages 12 to 17: often from the medicine cabinets of their parents, grandparents and friends. All prescription medications can be dropped off, except for liquids or needles. Vaping devices and cartridges may also be dropped off.



## RECYCLE BROKEN HOLIDAY LIGHTS AND POWER CORDS

The Public Works Department accepts broken holiday lights and power cords dropped off for recycling in December and January, Monday – Friday, 7:30 AM – 3:30 PM



## FOLLOW US Stay informed by following the City of Beachwood online:

- [WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)
- [FACEBOOK.COM/BEACHWOODOH](https://FACEBOOK.COM/BEACHWOODOH)
- [TWITTER.COM/BEACHWOODOH](https://TWITTER.COM/BEACHWOODOH)



We continue to encourage residents to claim a free CodeRED emergency communications account.

Click the red circle on the left-hand side of [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com)



# MEET POLICE CHIEF KELLY STILLMAN: ONLINE TOWN HALL

**JANUARY 13**  
**7:00 – 8:00 PM**

COURTESY OF SCOTT MORRISON, DISCOVERY PHOTO

## LEARN MORE ABOUT:



COURTESY OF SCOTT MORRISON, DISCOVERY PHOTO

- **His Career Experience**
- **Departmental Goals**
- **Department Policies & Procedures**
- **Policing in a Diverse City**
- **Police Training**
- **Community Outreach**

**Registration is required.**

Register at the "Meet Chief Stillman"  
Quick Link on our homepage:  
[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

QUESTIONS? 216.292.1901

CITY OF  
*Beachwood*  
WWW.BEACHWOODOHIO.COM

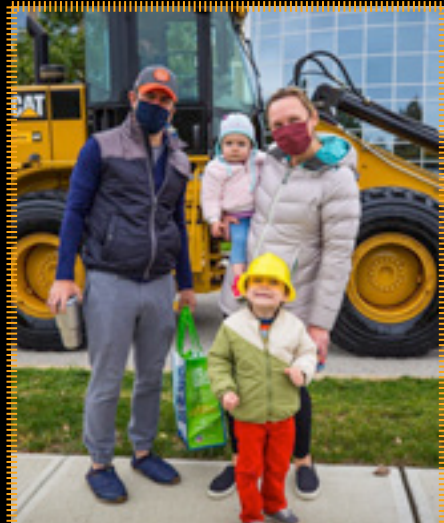


# Honkin' Haulin' Truck Parade

On Sunday, October 18, trucks were on the move at the City of Beachwood's first Honkin' Haulin' Truck Parade, replacing its 21st annual Honkin' Haulin' Hands-On Truck event due to COVID. We enjoyed distributing goodie bags and bubble wands to Beachwood children, and thank all residents who came out to watch our caravan of public works, fire and police vehicles travel through many of Beachwood's residential streets. We also thank residents for providing their feedback and requests to make this parade an annual event!

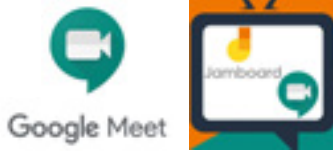
*Photos by BThomasHart Photography*





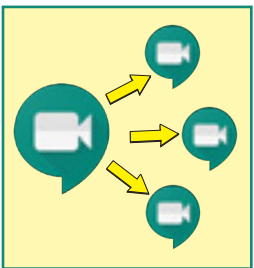
## Google Meet Helps Students and Staff

Since the beginning of the pandemic, Google for Education has been providing students and staff with online tools to help with the learning process. Google Meet is a video conferencing service, provided free to schools.



Since the pandemic, Google Meet has been utilized by teachers and students, administrators for community meetings, and Beachwood Board Meetings. It was a very basic service in March. However, Google has implemented many enhancements, particularly in Meet, since March, when schools shut down across the country.

One of the enhancements has been the expanded gridview. The grid now has expanded from a 4x4 grid to a 7x7 grid. Teachers now have access to Jamboard through Meet. Jamboard is a virtual whiteboard where students and staff can annotate live. Previously students and staff had to leave the Meet to access this other software, but now it is built in.



One of the most anticipated releases for students and staff has been Breakout Rooms through Meet. This allows a teacher to break students into different groups so each group can have a conversation outside of a "whole classroom" setting. The teacher can assign students a room in Meet and provide a prompt for the students to discuss. The teacher is able to venture in

and out of the rooms, just as they would when walking around a classroom. With the click of a button, all the students are brought back into the large group setting. If you would like to learn more about these tools and many more, just Google, "Tech Toolkit for Families and Guardians" or contact **Dr. Ken Veon**, Assistant Superintendent.

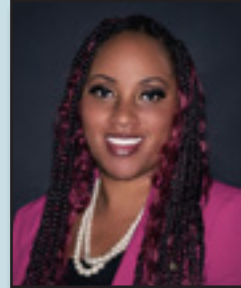
## Beachwood Earns Clean Audit



Once again, Beachwood Schools earned a clean audit for the fiscal year ending June 30, 2020. The audit was completed by representatives from the James G. Zupka accounting firm. They met with the district's independent Audit Committee composed of Board of Education liaison **Maria**

**Bennett** and community members **David Ostro**, **Marla Petti** and **Patty Rubin** in November. The auditors issued a "clean opinion" regarding the district's controls, compliance, and financials. They issued no findings, no material weaknesses, and no significant deficiencies. Treasurer **Michele Mills**, Assistant Treasurer **Kathleen Stroski**, and their department were lauded for their excellent work. Great job!

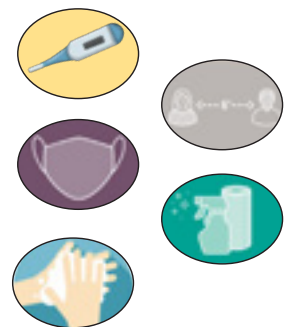
## Kol Israel Award



**Kathryn-Anne Barney-Cheney**, Beachwood High School social studies teacher, is the recipient of Kol Israel Foundation's Educator Award.

Barney-Cheney was nominated and selected because of her tireless efforts to expose students to Holocaust education. She understands the importance of teaching children the lessons that came out of that dark period of history so they will take personal responsibility in treating others with civility today and in the future. Barney-Cheney ensures her classes participate in KIF's Face to Face® program, which, before the pandemic, included a field trip to Congregation Shaarey Tikvah that featured a brief introduction to Judaism, overview of the Holocaust, docent-led museum exhibit, small-group discussions and activities, and firsthand presentation by a Holocaust Survivor and/or a descendant of a Survivor.

## Pandemic Support Grant Awarded to Fairmount Preschool



Many thanks to **Preschool Director Karen Leeds** who applied for a secured \$15,576 in a Pandemic Support Grant. Fairmount preschool's five star Step Up to Quality rating and low student to staff ratios were helpful in being awarded the grant. The funds support previously licensed and certified ODJFS Child Care Centers & ODE Preschool and School-Age Child Care Centers and are intended to provide assistance in covering the cost of COVID-19 classroom dividers, cleaning supplies, personal protective equipment (PPE), increased personnel, thermometers, and other pandemic reopening expenses.



## ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org  
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org  
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org  
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org  
Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org  
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org  
Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org  
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



## Parent and Student Feedback

Recently, the district sought feedback from middle and high school parents and students about our operations during the COVID-19 pandemic. Our district staff, of all classifications, received well-deserved kudos. Here are a few examples:

*"...[A]s a parent I appreciate the safety and security measures you have that mean I feel safer sending my kid. None of this is easy."* - HS Parent

*"The constant communication from the teachers. The ability to redo work as needed. The extra support time that is given."* - MS Parent

*"I'm confident that our students are being well taken care of while in school. I believe the district is putting safety first and monitoring the cases closely."* - HS Parent

*"Learning in person has tremendous advantages over virtual. My girls feel like they learn so much more being in person with their teachers."* - HS Parent

*"I can see my child has been more engaged and excited for school. He is more focused and ready for each day. I can see he really appreciates the time he has in person with his teachers and fellow classmates."* - MS Parent

*"My child is able to finish his school work independently, not be stressed out and still have time for hobbies and relaxation. Very important."* - MS Parent

*"The shorter class days. I retain more of what I learned at the end of the day."* - MS Student

*"I think that the entire format of this school year does an absolutely fantastic job of keeping every single student and staff member safe, while still allowing students to return to their everyday routine, which school is a key part of. I also think it's great that even with limited time in this school year, students still have plenty of time built in to the schedule to talk to their teachers and get help, as this school year is definitely more rigorous in terms of workload due to COVID."* - HS Student



## Board of Education NEWS

### Recent:

- Contract extensions for administrators
- Five-year financial forecast
- Adopted revised face mask policy
- PTO presentation of "Beaming Bison" Awards

### Upcoming:

- Honor Beachwood Schools' CCBH Liaisons
- Approve membership in Ohio High School Athletic Association
- Identify Beachwood Schools Support Organizations
- Appoint Counsel

### Upcoming Meetings:

- December 14, 2020 @ 7:00 pm
- January 11, 2020 @ 7:00 pm Organizational Meeting



Visit us at [www.beachwoodschoools.org](http://www.beachwoodschoools.org)  
[www.facebook.com/BeachwoodBison](https://www.facebook.com/BeachwoodBison)



[@beachwoodbison](https://twitter.com/beachwoodbison)

# BHS Senior Creates Book Drive

Five years ago, Viet Nguyen, a Beachwood High School senior, wanted to create a program to help people in Vietnam, where his parents were born. He started a local book drive to support Vietnam Book Drive for Kids, which was developed to help young children (ages 3 to 15) develop their English skills and knowledge by providing free, new and gently used English books.

"I wanted to do something to help the Vietnamese community and people in need, specifically because of my heritage," Viet explained. "It means a lot to me because I had an opportunity to grow up in the United States, with privileges not offered in Vietnam."

The book drive has been a success since its inception. It started when Viet planted a seed with William Kelly, former manager of the Beachwood Library. Viet then received donations from Case Western Reserve University after its annual book fair. Books were then packaged, sent to the Vietnam Embassy in Washington D.C., crated, and shipped to six different provinces in Vietnam for distribution in libraries and orphanages. These books are extremely helpful to the Vietnamese community because many individuals are interested in learning English.

"My brother Nam and Cousin Duc helped with this endeavor," Viet said. "In the first year, we estimate that 7,000 to 8,000 books were shipped. We divided the books by level of difficulty, while being careful not to include anything that the Vietnam government would consider propaganda."

Dr. Thu T. Duong received her undergraduate degree in Vietnam and went on to earn her Ph.D. in Cell and Molecular Biology at the University of Pennsylvania. She joined the Vietnam Book Drive in 2012 with a goal to revive the project.

"I experienced a significant language barrier in my first year as a Ph.D. student," she told us.

"It took me an entire year to adapt to my new native English-speaking environment, and I realized that the way people teach English in Vietnam is completely different than how they teach it in the United States. I never had an opportunity to read English children's books. All we had was an English textbook for each grade. That's why I initiated the Vietnam Book Drive for Kids.

"Viet and the Beachwood community have offered tremendous support for this organization," Dr. Duong said. "I am grateful for his contribution and thank the Beachwood community for nurturing this young, kind heart who brings positive impact for many communities in Vietnam."

"We thank Viet for his support," added Pham Lan Chi, head coordinator of the Vietnam Book Drive. "To date, he has donated more than 10,000 books to our library of dreams where children come to read beautiful, meaningful English books. We also share books with schools, and the church library in K'ho, an ethnic village, for children to come and learn English.

"These are undeveloped, very poor areas, and children haven't had the chance to read books of this quality and interest before," Pham continued. "Children come to the library more often and are building the habit of reading, and teachers have more content to share with students. In addition to learning English, the children are drawing pictures to enrich their knowledge and imagination, which may build skills to improve their futures."

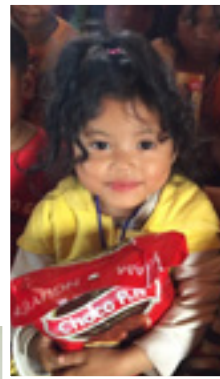
Viet mows lawns and shovels snow to earn money since he purchases some of the books that are donated. Annual shipments are usually scheduled in March. Viet recognizes that there are many people in need and that each of us can make a difference. "If you can help, seize the opportunity and stay motivated," he says.

If you have any gently used books to donate, contact Viet at [vietn2612@gmail.com](mailto:vietn2612@gmail.com) or Thu at [thuduong@penmedicine.upenn.edu](mailto:thuduong@penmedicine.upenn.edu) For more information about Vietnam Book Drive for Kids, visit [VnBookDrive4Kids.com](http://VnBookDrive4Kids.com).

---

"I am grateful for his contribution and thank the Beachwood community for nurturing this young, kind heart who brings positive impact for many communities in Vietnam."

---



Saturate the Beachwood market. Advertise in *Beachwood Buzz*. Every resident, every business, every month.  
Email [beachwoodbuzzsales@gmail.com](mailto:beachwoodbuzzsales@gmail.com) or call Yocheved at 216.299.3543 for details!

Join  
US

Happy  
Holidays!

*from the Beachwood Chamber of Commerce*

## Upcoming Events

Wednesday, December 9 • 12 - 1:15 p.m.

Monthly Luncheon

The Gift of Giving: A Conversation with Local Nonprofits

Thursday, December 17 • 11:45 a.m. - 1 p.m.

Women's Connection

Changing Your Mindset About Food

Thursday, December 17 • 8:30 - 9:30 a.m.

Toast and Talk

Ohio Treasurer Robert Sprague

Visit us at  
[beachwood.org](http://beachwood.org)  
or on social media:  
Facebook  
@BeachwoodCOC  
Instagram  
@beachwoodchamber  
LinkedIn  
@beachwoodcoc

Check Out Our NEW Website  
at [beachwood.org](http://beachwood.org)!

Become involved by joining a  
committee to make your voice heard!



Missed anything? Check out recordings from past events,  
such as our Diversity and Inclusion series, on our NEW website!

# University Hospitals Ahuja Medical Center Recognized for High-Value Health Care

Named finalist for 2020 QUEST® Award from Premier Inc. for outstanding patient care.

University Hospitals Ahuja Medical Center has been named a finalist for the 2020 QUEST® Award for High-Value Health Care from Premier Inc., a leading health care improvement company, for providing outstanding patient care.

“UH Ahuja is proud to be named a finalist for the QUEST Award as we continue to improve patient outcomes and community health,” said UH Ahuja President Alan Papa, FACHE. “This recognition reinforces our commitment to reliably deliver the best experience to the patients we serve. We look forward to continuing to provide this level of care as our hospital footprint expands, and we develop UH Ahuja Phase 2 over the next few years.”

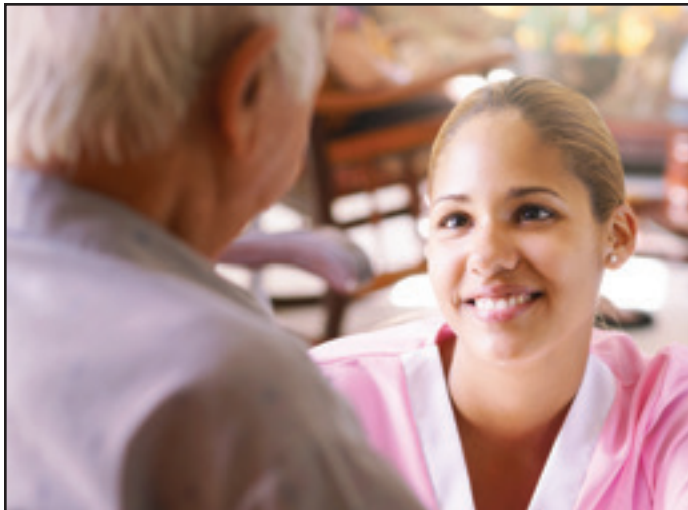
UH Ahuja received finalist recognition for achieving top-performance thresholds in four of the areas measured in Premier’s QUEST 2020 collaborative: affordability, effective care and coordination, prevention and treatment for leading causes of mortality, and patient safety.

“QUEST facilities are setting new standards of clinical excellence nationwide,” said Seth Edwards, vice president of Engagement and Delivery for Premier. “Together, they have worked to outperform in health care. Premier congratulates UH Ahuja for these fantastic achievements.”

Premier brings together 1,500 hospitals and health systems in multiple

collaboratives, including QUEST, to leverage the power of collaboration on a national scale. Within these collaboratives, health care providers work with each other to develop, share and scale best practices that improve quality and safety, reduce costs, and share risk. A recipient of The Joint Commission and National Quality Forum’s 2015 John M. Eisenberg Patient Safety and Quality Award, QUEST was launched in 2008 to help health systems reliably deliver the most efficient, effective and caring experience for every patient, every time. Hospitals in Premier’s QUEST collaborative perform 29% better than non-Premier hospitals in achieving value-based purchasing payments.

All 197 QUEST 2020 hospitals submitting data for 4Q2018 through 3Q2019 were eligible for the QUEST Award. Performance thresholds were established at the top quartile of performance in all measures except affordability, which was based on top tercile of performance, from the baseline period. Top performance methodology for each dimension varied, depending on the measure calculation and methodology.



## Have Confidence with Your Home Care.

When you choose JFSA as your home care provider, you not only receive the highest quality care and plenty of services to choose from, you get something extra: **Confidence.**

Our nurses and home health aides want you to be as independent as possible and enjoy the confidence you gain when working with our supportive and caring staff.

- Skilled Nursing
- Medical Social Worker
- Physical, Occupational & Speech Therapy
- Home Health Aides
- Medication Management
- Lifeline Medical Alert
- Home Cleaning
- Kosher Home Delivered Meals
- Holocaust Survivor Support Services
- JFSA Shuttle On-The-Go! Free Transportation

Call 216.378.8660

JEWISH FAMILY SERVICE ASSOCIATION  
of Cleveland



[jfsa-cleveland.org](http://jfsa-cleveland.org)

Medicare, Medicaid and most insurance accepted.

Social Distance • Wear a Mask • Stay Safe



## Colorectal Cancer is Preventable: Invest in Your Health from the Inside Out

**A**mong cancers that affect both men and women, colorectal cancer is the second leading cause of cancer deaths in the United States. Every year, about 140,000 Americans are diagnosed with colorectal cancer, according to the Centers for Disease Control and Prevention. In addition to regular checkups with your gastroenterology provider, there are a number of ways to prevent disease entirely and stay healthy.

First and foremost, the key to cancer prevention is scheduling routine colonoscopies. Unlike other screening programs for breast and prostate cancer, colorectal cancer can be prevented by removing precancerous growths called polyps.

“We recommend patients have a colonoscopy every ten years starting at age 45,” says John Dumot, DO, Director of University Hospitals Digestive Health Institute at UH Ahuja Medical Center. “More frequent testing is needed depending on a patient’s genetic history, and if polyps or cancer are discovered during the screenings.”

In addition to regular screenings, Dr. Dumot says it’s important to be physically active, maintain a healthy diet, avoid smoking and limit alcohol consumption in order to prevent cancer. Risk increases with age, and more than 90% of colorectal cancers occur in those 50 years old or older.

Scheduling regular screenings and seeing your gastroenterology provider is vital, as precancerous polyps and colorectal cancer don’t always cause symptoms, especially at first. Symptoms over time may include blood in or on the stool; stomach pain, aches, or cramps that do not go away; and losing weight without reason.

“I see a variety of digestive and liver disorders, such as gastroesophageal

reflux, inflammatory bowel disease, celiac disease, and liver, pancreatic and colorectal cancers,” says Dr. Dumot. “Our UH Digestive Health Institute is dedicated to providing high-quality digestive health services through our integrated system of academic and regional medical centers.”

The UH Digestive Health Institute is a national leader in the prevention, diagnosis and treatment of digestive and liver diseases, and *U.S. News & World Report* consistently ranks the program as one of the best in the country for treating gastrointestinal disorders.

The Institute offers direct colonoscopy scheduling for healthy individuals 45 years or older, and is composed of gastroenterologists, hepatologists and surgeons working with nurses, dietitians and other providers—all committed to digestive health. Expert medical and surgical teams collaborate to provide comprehensive, compassionate care for each patient. Programs range from essential preventive screening and wellness initiatives to the most complex care for advanced diseases.

### Are there alternatives to colonoscopy?

University Hospitals Digestive Health Institute team understands that you may not want to undergo a colonoscopy at this time. We offer colorectal cancer screening

tests, which can be performed in the privacy of your own home. The non-invasive options are for people without a family or personal history of polyps or cancer, or blood in the stool.

- **FIT-DNA Test (Cologuard®)** – Requires a provider order and is shipped directly to your home. A single stool sample is needed and bowel cleansing is not required. If the results are positive, a colonoscopy is necessary, which results in further costs. If the results are negative, a repeat Cologuard or screening colonoscopy is recommended in three years.
- **Fecal Immunochemical Test (FIT)** – Requires a provider order and the kit is picked up at a University Hospitals Laboratory location. Bowel cleansing or special diet is not required. If the results are positive, a colonoscopy is necessary, which results in further costs. If the results are negative, a repeat FIT, Cologuard or screening colonoscopy is recommended in one year.

### Testing for colonoscopy patients:

- You will be contacted 5 to 7 days prior to your procedure to schedule COVID-19 testing that will be completed 48 to 72 hours before your test.
- This is an important way to ensure the safety of you and the health care team. To test

First and foremost,  
the key to cancer  
prevention is  
scheduling routine  
colonoscopies.

for COVID-19, a swab (similar to a long Q-tip) will be placed in your nose to collect the test sample. The test is safe but can be uncomfortable.

- All providers, patients and visitors are screened and temperature checked upon arrival at UH facilities.

### How UH is keeping you safe with extra safety precautions before colonoscopy:

- Our guiding principle in restoring health care services is the safety of our patients, families and caregivers.
- Teams have been working for months to develop processes and protocols to minimize the risks from the COVID-19, including: universal masking, physical distancing in waiting areas, enhanced cleaning schedules in all areas, and screening everyone for COVID-19 before entering our facilities.
- Learn more at: [UHhospitals.org/healthcare-update/how-uh-is-keeping-you-safe](https://UHhospitals.org/healthcare-update/how-uh-is-keeping-you-safe).

*You don’t need to travel far to receive exceptional gastroenterology care. To schedule an appointment with a provider at the UH Digestive Health Institute, please call 440.870.8980. To learn more, visit [UHhospitals.org/Colonoscopy](https://UHhospitals.org/Colonoscopy). UH Ahuja Medical Center is located at 3999 Richmond Road, Beachwood 44122.*

## Suffer From Headaches?

Make Us Your First Stop and Your Last.



**ERIC S. LAWRENCE, D.D.S.**

Headaches are often caused by dysfunction of the **TMJ** or **dental bite** and affects **over 35% of adults**.

**Dr. Lawrence** is internationally recognized as a **leader in conservative TMJ treatment** for over 35 years.

**Headaches and facial pain are often gone as soon as 1 week!**

Contact Us For a **Free Consultation.** **440-449-1550**  
thesmilesmaker.com  
5259 Mayfield Rd. • Lyndhurst, Ohio 44124

## Health Insurance Questions?

I'm here to help.



- Small Business
- Self-Employed
- Individuals and Families

Please Call Today for an Appointment  
**216.292.8700**

**Dave Cunix**  
Certified Senior Advisor  
Certified Long Term Care



Cunix Insurance Services

## Cunix Insurance Services

6690 Beta Drive, Suite 212 • Mayfield Village, OH 44143  
dave@cunixinsurance.com • www.cunixinsurance.com

## Customize a Song This Holiday Season

**R**yan Fine is a songwriter, producer, performer, and pianist, with family roots in Beachwood. A graduate of the University of Cincinnati College-Conservatory of Music, he moved to Nashville three years ago to pursue a music career. Since he can't play gigs now because of the pandemic, Ryan creates custom songs with catchy tunes for people who are looking for out-of-the-box gifts.

"For the past four years I've been creating custom songs for kids going through traumatic experiences, through Songs of Love Foundation," he told us. "It's been really rewarding, positive and fun, so I knew I had that in my back pocket."

When performances were cancelled and stages went dark, Ryan thought about offering personalized custom

songs for family and friends until he can start performing again. He acted on his idea, created Fine-Tuned Custom Songs, and has created more than 200 songs.

"This is a great way to bring joy to people, while also making ends meet during the COVID pandemic," he said. "I love what I'm doing, and feedback confirms that my songs spread happiness."

Ryan has a unique talent and created a niche for writing songs on the spot. "I can express virtually anything in song," he told us. "A personalized song is the perfect gift for that hard-to-buy-for person, or as a warm gesture to cheer someone up!"

Custom songs start at \$50 and are easy to order. Just fill out a form and have Ryan Fine-Tune it!



For more information or to order a song, visit [ryanfine.com/custom-songs](http://ryanfine.com/custom-songs).

*"I love what I'm doing, and feedback confirms that my songs spread happiness."*

As an artist, Ryan has more than 500,000 streams on Spotify.

## History Book Club

History Book Club is in year 12, still going strong, and new members are always welcome! To register, contact Margaret Reardon at 440.292.7739 or visit [margaretreardonmarketing.com](http://margaretreardonmarketing.com).

### Thursday January 14 • 7 pm • *Fallout: The Hiroshima Cover-up*

New York Times bestselling author Lesley M.M. Blume reveals how one courageous American reporter uncovered one of the deadliest cover-ups of the 20th century – the true effects of the atom bomb – potentially saving millions of lives.

### Thursday February 25 • 7pm • *Eleanor: A Life by David Michaelis*

Prizewinning bestselling author David Michaelis presents a breakthrough portrait of Eleanor Roosevelt, America's longest-serving First Lady, an avatar of democracy whose ever-expanding agency as diplomat, activist, and humanitarian made her one of the world's most widely admired and influential women.

## Online Classes

### The Etiquette Factory's Perfectly Polite Dining (ages 6 and up)

Mondays 12/7, 12/14 and 12/21 • 5:30 - 6:30 pm

Learn the American and Continental styles of dining, how to set a table, posture, proper introductions, and so much more.

### The Etiquette Factory's International Dining (ages 10 and up)

Tuesdays 12/8, 12/15 and 12/22 • 5:30 - 6:30 pm

Learn and explore cultural and global differences of more than a dozen countries, international tipping standards, and how the United States compares to other countries.

### The Money Game (ages 10 and up)

Wednesdays 12/9, 12/16 and 12/23 • 5:30 - 6:30 pm

Finally, a way that makes learning about the money fun for everyone!

For details, contact Kimberlee Franz at 330.888.2308.

# Free for the Holidays?

The Maltz Museum of Jewish Heritage opens its doors in person and online this winter during special holiday events. From lighting candles on Hanukkah to donating canned goods on Christmas, there are several FREE opportunities to engage with this lively cultural hub, located at 2929 Richmond Road in Beachwood.

## **ONLINE Hanukkah Candle Lighting Celebration (Facebook Live) Sunday, December 13 • 5:30 pm**

Celebrate the Jewish holiday of Hanukkah, also known as the miracle of lights, every night of the week with a first-ever community wide holiday celebration, organized by the Mandel JCC. Friends of the Maltz Museum will host the 4th night on Sunday, December 13 via Facebook Live. People of all faiths and backgrounds are invited to log-in to hear the story of Hanukkah, sing along to traditional tunes with special music performances, and make an edible holiday craft. Register in advance for your ingredient list and song sheet, which will be emailed to the address provided. Sponsored by Friends of the Maltz Museum, in partnership with the Mandel JCC.

## **IN-PERSON Christmas Day Can-Can, "Give What you Can, Pay What you Can" Tuesday, December 25 • 10 am – 5 pm**

(Bring a canned goods donation and/or pay what you can toward Museum admission.)

Get into the giving spirit of the holiday season! Donate to explore the inspiring story of the Museum's newest addition to its core collection, *The Interactive Biography of Holocaust Survivor Stanley Bernath*; see the treasures and ritual objects in The Temple-Tifereth Israel Gallery; and share in the Jewish immigrant experience that makes up *An American Story*. Canned goods will be donated to the Kosher Food Bank and the Greater Cleveland Food Bank. Advance registration with timed ticketing is required.

## **ONLINE Museum Tour & Student Workshops Stop The Hate® Tour, Workshops, and Writing Competition**

*Free for Northeast Ohio 6-12th graders in Cuyahoga and neighboring counties.*

Stop the Hate celebrates students and schools committed to creating a more accepting, inclusive society. The Maltz Museum now offers a range of anti-bias education resources, all for free, and all online. Anyone, anywhere, can participate in a digital Stop the Hate tour, schools can book free Stop the Hate classroom workshops with partners Lake Erie Ink (essay writing) or Roots of American Music (song writing), and students can enter the annual Stop the Hate essay writing contest. By reflecting on real-life situations and detailing ways to make a positive difference in the world in 500 words or less, young leaders can win big. Scholarships, prizes, and anti-bias education grants valued at \$100,000, are awarded each year. Entry deadline is in March 2021. To learn more, email [education@mmjh.org](mailto:education@mmjh.org) or visit the education portal at [maltzmuseum.org/LEARN](http://maltzmuseum.org/LEARN).

Registration is recommended for both online and in-person experiences. For more information on these and other Maltz Museum events and programs, call 216.593.0575 or visit [maltzmuseum.org](http://maltzmuseum.org).



# HOLIDAYS WITH THE MALTZ MUSEUM



## **HANUKKAH CANDLE LIGHTING CELEBRATION SUN, DEC 13, 5:30PM**

*Free online program hosted by Friends of the Maltz Museum*

Everyone is welcome to join the Cleveland Jewish community in a candle lighting celebration on all eight nights! Friends of the Maltz Museum will host on the fourth night. Hear the story of Hanukkah, sing along to traditional tunes, & make holiday crafts. *We are proud to partner with the Mandel JCC on this event.*



## **ANNUAL CHRISTMAS CAN-CAN FRI, DEC 25, 11 AM – 5PM**

Bring a canned good donation and/or pay what you can toward Museum admission. Timed tickets only, please register on our website.

Make a donation and explore the treasures of *The Temple-Tifereth Israel Gallery* and immigrant experiences in *An American Story*.

**216.593.0575 | WWW.MALTZMUSEUM.ORG**

# BHS Grad Goes Viral During Covid

**W**hen Joey Rogoff (BHS Class of '18) was a kid, you could always find him learning tricks to make his family laugh. From yo-yos to RUBIX cubes to magic tricks, Joey did them all.

Like most high school graduates, Joey had completed the college application process, packed his bags, and was enthusiastic to live on his own and continue his education. He moved to Los Angeles with his vision on film, and then COVID hit.

To entertain himself and fill time, Joey used his passion for entertainment to create comedic videos that ranged from bets to pranks to money challenges. He then posted them on TikTok, a video-sharing social networking service that is used to create short music, lip-sync, dance, comedy, and talent videos.

Joey didn't think much about his initial posts, but when he

returned to his TikTok account, he saw that 100,000 people had been "following" him and watching his posts. Today, he has 3.2 million followers, plus 45,000 more followers on Instagram.

"I have a solid fan base that keeps growing," he told us. "As a result, I gain visibility with companies that want me to use their brands in my videos. They see me racking in millions of views per video and feel that it's worth their while to invest."

Joey is now working with a couple of managers and a legal team to solicit new business. He also receives five to ten email requests each day. "These aren't commercials," he said. "I just incorporate the products into my videos for brand awareness."

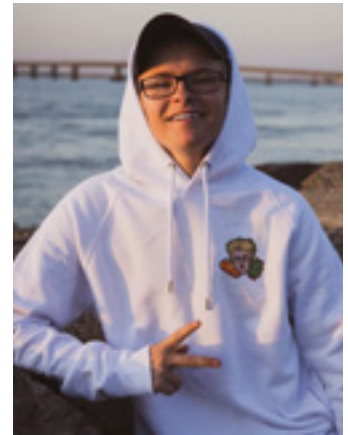
Three campaigns he mentioned were for Sweet Tarts, Sunny D, and Spindee. When he signs a contract, he is required to use the products in a certain number of videos over a specified amount of time.

His consistency and traction are paying off. A new platform, Zynn, recently solicited him to post the same videos he's already posting on TikTok. "This could be a big deal," he said. "We'll see how it plays out."

Videos incorporate comedy geared toward a younger audience. Joey's demographic is 8- to 15- year-olds, and he has created more than 800 videos.

Joey also goes live on TikTok for about an hour a day to interact with followers on a more personal basis. He answers questions, plays games, scratches lottery tickets, and entertains. During this time, viewers have an opportunity to make donations, which is a main source of income for him.

"It's funny," he said. "When I was back home, kids came up to me and said they recognized me! This young audience is super cool. I get messages saying, 'I just got home and I'm watching these videos!'"

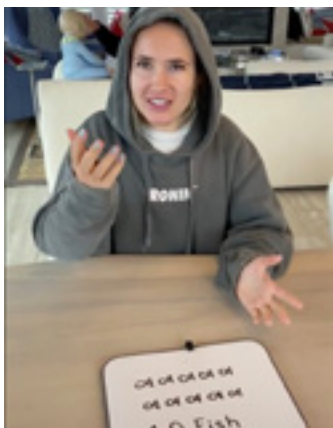


Joey Rogoff goes viral on TikTok.

*"When I graduated, I never would have pictured myself being here today. It's beneficial to take every opportunity that comes your way and go with it. You never know where it may lead."*

Ultimately, Joey wants to produce and direct films. "I've found a niche and I'm having fun," he said. "When I graduated, I never would have pictured myself being here today. It's beneficial to take every opportunity that comes your way and go with it. You never know where it may lead."

To follow Joey on TikTok, visit [tiktok.com/@joeyrogoff](https://www.tiktok.com/@joeyrogoff). To follow him on Instagram, visit [instagram.com/joeyrogoff](https://www.instagram.com/joeyrogoff). For more information, email [joeyrogoff@gmail.com](mailto:joeyrogoff@gmail.com).



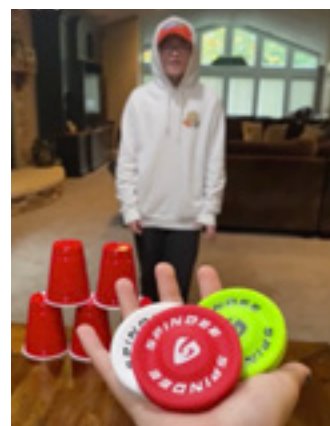
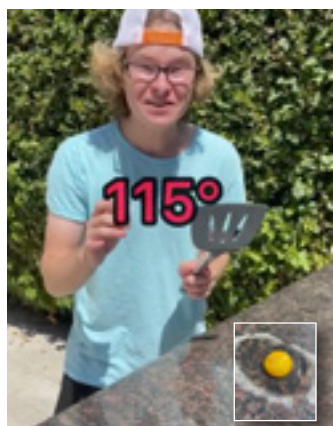
## From Joey's Videos:

Quiz: There are 10 fish in a tank. Four drown and two swim away. How many fish are in the tank? (10! They're all still in the tank!)

Do M&M's have flavors?

It's 115 degrees. Can Joey cook an egg?

Joey creates videos with Spindee and Sunny D for brand awareness.







**LEGACY VILLAGE**  
*Discover the Holidays at Legacy Village*



*Legacy Village gift cards make the perfect gift!  
Visit [Legacy-Village.com](http://Legacy-Village.com) for more information.*

#CREATEJOY

**CLEVELAND'S PREMIER LIFESTYLE CENTER**

Anthony Vince Nail Salon  
Arhaus Furniture  
Bar Louie  
Barre3  
Black Box Fix  
BRIO  
California Pizza Kitchen  
The Capital Grille  
C'est Macaron  
Charles Schwab  
The Cheesecake Factory  
Chico's  
Chipotle Mexican Grill  
Contessa Gallery  
Crate & Barrel  
Deka Lash

Dick's Sporting Goods  
Drybar  
Ethan Allen  
Fifth Third Bank  
Giant Eagle  
Hickory Farms  
Hyatt Place Hotel  
Janie & Jack  
Jos. A. Bank Clothiers  
L.A. Fitness  
Ladies & Gentlemen  
Salon & Spa  
Lakewood Plant Company  
Lilly Pulitzer  
L.L. Bean  
Loft

Lovesac  
The Melting Pot  
Merchants Mrkt.  
Milan Laser Hair Removal  
Nordstrom Rack  
Pearle Vision  
Restoration Hardware  
Soft Surroundings  
Sola Salon Studios  
Soma  
Starbucks  
Talbots  
Tempur-Pedic  
Things Remembered  
White House/Black Market  
Wild Mango

25333 CEDAR ROAD, SUITE 303 • LYNDHURST, OH 44124 • (216) 382-3871 • [LEGACY-VILLAGE.COM](http://LEGACY-VILLAGE.COM)

**HunterDouglas**



Invest in the beauty and comfort of home this holiday season with Hunter Douglas shades.

- Cellular Honeycomb Shades
- Roman Shades
- Roller & Solar Shades
- Woven Woods
- Shutters
- Vertical Blinds
- Wood & Metal Blinds
- Side Panels & Drapery

**Window Treatments | Automated Solutions**

**Sharon Agin Rosenberg**

office 216.464.9017 | mobile 216.587.0094  
sharon@earlagin.com | www.earlagin.com

[www.earlagin.com](http://www.earlagin.com)

**Over 60 Years  
in Business**



# Finding Beauty in Imperfection: Creating During COVID

Ianina Dana learned to paint when she was 10 years old. She enjoyed this hobby until age 16, and hadn't picked up a paint brush again until last May. A social worker who formerly worked as a geriatric care manager, Ianina is now a full-time mom who home schools her three-year-old son, Gaal. Her daughter, Adva, is a 4th-grader at Hilltop; and son, Dotan, a 7th-grader at Beachwood Middle School.

Ianina and her family moved to Beachwood three years ago when her husband, Hod, accepted a position at the Department of Neuroscience at the Cleveland Clinic Lerner Research Institute. They chose Beachwood as their home because of the Beachwood Schools and the proximity to Asian Sun Martial Arts, where Hod and their three children take Martial Arts lessons.

Like many of us, Ianina was stressed because of the virus and she chose to seek ways of moving forward. She talked

with a friend who suggested she write down her feelings but, since she doesn't like to write, she considered what she enjoys.

Although it had been years since Ianina painted, she has fond memories of doing so. She had several pieces of broken wood, called breaking boards from Martial Arts practice, and decided to repurpose them as canvases. In the past five months, Ianina accumulated a portfolio of 40 paintings that capture today's world, each with a back story that inspired her.

"In these troubling times, painting on these boards has been a stress reliever," she told us.

"The boards signify the feeling of being broken, while finding beauty and acceptance in imperfection. When I express my fears and hopes on the breaking boards, I can breathe deeper and see the wonders around me.

"I hadn't painted in years, and I wasn't sure what would come out of my efforts," Ianina added. "I needed to lower my expectations and just start the process."

With time, Ianina began showing her paintings to friends.



She placed them outside on a table and invited friends, one by one, to come over. This way, they could keep their distance, yet connect and feel less isolated.

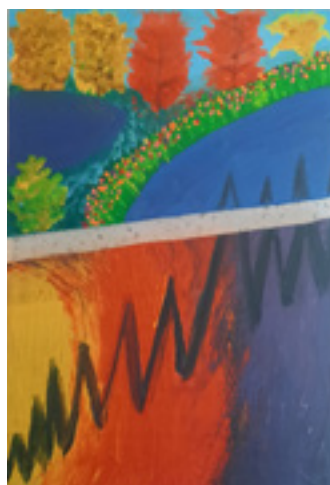
Once Ianina started hearing encouragement, she was motivated to continue her art.

"This is a form of therapy, and it's wonderful that my family and friends relate to my paintings," she said. "We all need to find ways to strengthen ourselves, and to find passion from things we enjoyed when we were younger. I share my story with hopes of inspiring others to follow their own creative paths."

---

"The boards signify the feeling of being broken and moving forward, finding beauty in imperfection. When I express my fears and feelings on the breaking boards, I find beauty around me."

---




---

"A simple line painted with the brush can lead to freedom and happiness."  
~ Joan Miró

---



## Top left: Life Above All

This painting is about overcoming the fear of our time. The lower part depicts Ohio zones of the COVID-19 graph, with background colors of yellow, orange and purple. As numbers go up, so does fear of reaching the purple zone. The top of the painting shows colors of fall, inspired by a trip to Holden Arboretum, which represents our human need to find beauty in our world despite the pandemic.

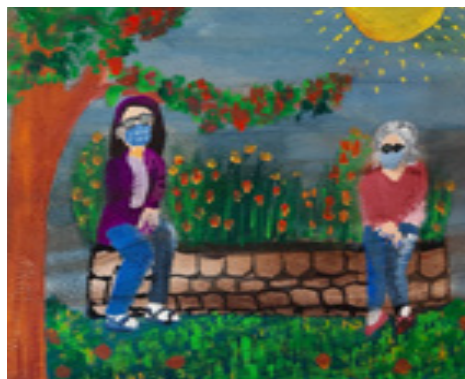
## Top right: Partner Dance

The painting captures feelings of dual relationships seeking to connect. We are sources of light, searching for new ways to communicate over our six-foot boundary.

## Bottom: Human Connection – Covid Can't Stop Us

I was riding on my bicycle, spotted these two ladies, and stopped to ask if I may take a photo because I wanted to paint them. The women accepted and this is the result.

This painting captures our new reality, and new ways we connect with others to keep our spirits up.




---

"Don't worry about mistakes. Making things out of mistakes, that's creativity."  
~ Peter Max

---

# WINTER SPECIAL

FROM YOUR HOMETOWN HEATING AND COOLING COMPANY



**Furnace check**  
For  
**\$94.95**

**\$200 OFF**  
a new Furnace/AC system

Cannot be combined with any other coupon.

No Contact Service Calls and Hassle-Free Virtual Quotes available....go to [kwlang.com](http://kwlang.com) for more information.

**440-349-9989 • WWW.KWLANG.COM**

STOVICK Heating and Cooling - Since 1927  
A Division of



COMMERCIAL - RESIDENTIAL  
29410 Ambina Drive • Solon, OH 44139

*There has never been a better time to upgrade your old furnace and air conditioner!*

# HAD AN MRI?

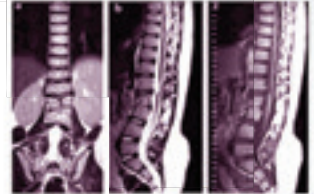
- ✔ Were your results **FULLY** explained?
- ✔ Were you provided treatment **OPTIONS**?
- ✔ Were you provided **SECOND OPINIONS**?

**YOU ARE ENTITLED TO ALL THE ABOVE!**

IF you or any family member have had an M.R.I (Magnetic Resonance Imaging)

**FREE\***  
M.R.I REVIEW  
by Dr. Christian,  
D.C., C.C.S.P.

- ➔ BACK PAIN
- ➔ NECK PAIN
- ➔ NUMBNESS
- ➔ BULGING
- ➔ HERNIATED DISCS
- ➔ LEG PAIN
- ➔ ARM PAIN
- ➔ TINGLING
- ➔ SCIATICA
- ➔ STENOSIS



\*Excludes Medicare / Medicaid



Dr. Lori Christian, D.C., C.C.S.P.  
3355 Richmond Rd., Ste. 120  
Beachwood, OH 44122

CALL TO SCHEDULE: **216-595-9999**  
[www.BeachwoodDiscCenter.com](http://www.BeachwoodDiscCenter.com)



## YOUR DAYS AREN'T SCHEDULED AROUND MANAGING YOUR BANK ACCOUNTS

Locations Near You: Beachwood, Solon, Twinsburg

**MB provides 24/7 account access and financial tools to help you do what you need from home, work, or anywhere life takes you.**

- ▼ Mobile App with Face ID
- ▼ Mobile Deposit
- ▼ Customized Text Alerts
- ▼ Debit Card Spending Control
- ▼ Debit Card Fraud Prevention
- ▼ Contactless Payment with your Device's Digital Wallet

**mb** The Middlefield Banking Company  
My Community. My Bank.

[middlefieldbank.bank/digital](http://middlefieldbank.bank/digital)

**888.801.1666**



# Finding an Upside to a Downpour

Since the start of COVID, families have been spending so much more time together as they social distance, often coming up with creative solutions to filling their time and entertaining themselves. Beachwood residents Channa and Joseph Ireland, along with their children – Aaron (18), Naama (14), Daniel (11), Micah (8), and Yishaya (6) – worked together to come up with a project that would spread kindness – and dryness – as the case may be.

Both Channa and Joseph work in nursing homes, where they see the full spectrum of COVID. “This virus is scary to everyone,” Channa said. “Everyone has fears, and in our industry, we are in the epicenter where conditions are multiplied.”

To alleviate fearful feelings, Channa shifted her hours to “have her cake and eat it too.” She now works until 3 pm instead of 5 pm, which gives her additional time each afternoon to spend with

her kids, to go on hikes, on scavenger hunts, or engage in other activities.

To address COVID, the Ireland family wanted to do something to spread kindness and add some good in the world, something more than just putting a sign on the lawn that says they support healthcare workers. They brainstormed to come up with a project and decided to gift umbrellas to people who were stuck in the rain.

They came up with the catch phrase, “We all get stuck in the rain sometimes,” created a graphic, and added the words, “Please pass along when you’re done!”

“Everyone gets stuck in the rain at one point or another and it’s just the worst,” Channa shared. “We’re Orthodox Jews, so we don’t drive on Friday evenings or Saturdays, and we know what it’s like to be in a downpour.”

They shopped out the job, ordered 50 umbrellas, and looked forward to distributing them. It was pouring on the day the umbrellas arrived, so Channa grabbed a few and put them in her car as she was leaving for work. She saw somebody walking on Cedar Road, rolled down her window, asked if he would like an umbrella, handed him the first one, and made his day!

Daniel said, “if I was walking along and got stuck in the rain, imagine how good I would feel if someone handed me an umbrella!”

“People can keep them or pass them on,” Channa said. “It would be cool to be driving one day and seeing somebody carrying one these umbrellas!”



Daniel and Micah with one of their new umbrellas.

“Random acts of kindness are fun,” Channa added. “There are many problems in the world that we can’t solve, but this is something within our control. We are all small fish in a big pond and can each do our part!”

The Ireland family is now waiting for another rainy day so they can enjoy this family-fun activity. “Random acts of kindness are fun,” Channa added. “There are many problems in the world that we can’t solve, but this is something within our control. We are all small fish in a big pond and can each do our part.”

It doesn’t matter who you are or what your background is, at some point, everyone gets stuck in the rain!

**DRESSCODE AND ASHTON'S CORNER**  
HOLIDAY PREP

All starting Black Friday, November 27th

- Order Online, Store Pickup**  
Avoid shipping charges, FAST service!
- In-Store OR Virtual Shopping Appointments**  
Call 216.318.6576 to schedule an appointment
- Shop and Ship Program**  
Avoid long lines at the Post Office (shipping rates do apply)
- Gift Cards**  
Available in increments of: \$25, \$50, \$75, \$100
- Wishlist Shopping**  
Curate lists of top-selling items that would be great gifts for the holidays

**DRESSCODE Boutique | Ashton's Corner**  
Located on the lower level, main entrance, center court  
Beachwood Place | 26300 Cedar Road | 11-7pm  
**216.318.6576**

Happy Holidays from Beachwood Buzz ❤️!



# Women of Fairmount Temple

by Janice Hirshon

**A**s we all know, times have been challenging and, like everyone else, the Women of Fairmount Temple have had to adjust to new virtual realities and the world of Zoom.

Last spring we started to schedule virtual gatherings for programming, and to greet each other and share our pandemic-era lives, special memories, travel souvenirs, jokes, and words of inspiration. Sharing favorite Yiddish expressions was certainly a favorite! We'd had a full schedule of meetings already planned for the fall and, happily, we were able to move most of them to Zoom. Members and guests have enjoyed the variety.

A recent highlight brought 100 friends and fans to celebrate our Inaugural Sarah Sager Day in honor of our esteemed Cantor Laureate and WFT advisor. Renowned violinist Mary Beth Ions entertained us with a variety of beautiful selections of Jewish and popular music and engaging personal stories of lifecycle events that she and Cantor Sager shared as fellow professionals.

We were fortunate to celebrate the 100th Anniversary of the 19th Amendment, which granted women the right to vote, with members of Women of History Ohio portraying important suffragettes. A delightful and informative afternoon session focused on WAGS4KIDS, with executive director Sera Nelson and a parent/child with her service dog. What an important organization! Todd Silverman, Fairmount Temple president and president of Plantscaping, Inc., provided helpful tips on plant care.

Another important, thought-provoking program included small group discussions with Dr. Kate Anderson Foley on racial diversity and anti-racism.

In the next few months, we look forward to a virtual tour of Israel by tour guide Michael Glassman, who will look for evidence of the Maccabean revolt and discuss the impact of Maccabean rule on the land of Israel. We will also host a compelling lecture by Irene Shaland titled "Jews and Aborigines – Little-known Stories from the Human Rights Struggle in Australia"; and will study Italian artist Amedeo Modigliani with noted art historian Felicia Stadelman. Closer to home, we look forward to becoming better acquainted with Cantor Vlad Lapin and Rabbi Elle Mulhbaum at a virtual meet-and-greet.

We continue our monthly Torah Study, led by Diane Lavin, our insightful leader. This year she is focusing on "Prophetic Seven: Israel's Prophetesses," Also, twice monthly, our members have the option to join our virtual book groups discussion.

Mitzvah projects that benefit temple and community members are ongoing during the pandemic. WFT members continue to knit baby and lap blankets, make dolls, and assemble vests worn by children who are undergoing assessments for seizure disorders. How comforting to help others especially during this time!

While we are making the best out of a trying time, we certainly look forward to being together in person.

For more information about Women of Fairmount Temple, email [womenft@fairmounttemple.org](mailto:womenft@fairmounttemple.org).

Pictured: Mary Beth Ions and Cantor Laureate Sarah Sager.



A recent highlight brought 100 friends and fans to celebrate our Inaugural Sarah Sager Day in honor of our esteemed Cantor Laureate and WFT advisor.



**TIME FOR A REFRESH? LET US HELP.**

**UPDATE YOUR KITCHEN IN 1-5 DAYS**  
 REFACING • CABINET PAINTING • REDOORING  
 CUSTOM CABINETS • 1 DAY TUNE-UP • AND MORE!  
**PROJECTS STARTING AT \$99-\$249/MONTH!**

**David & Elizabeth Conn**  
 Local Owners  
**216.446.9630**  
[kitchentuneup.com](http://kitchentuneup.com)  
 Facebook icon **Kitchen Tune-Up Beachwood, OH**  
 Each franchise is locally owned & operated.

# BEACHWOOD "BUZZ"NESS DIRECTORY

## ADVERTISING

Beachwood **Buzz**  
MAGAZINE

**Saturate the Beachwood market.  
Advertise in Beachwood Buzz.**

**Every Resident • Every Business • Every Month**

Email beachwoodbuzzsales@gmail.com  
or call Yocheved at 216.299.3543 for details!

## AIRPORT LIMO

Welcome Back to Traveling!



**JAX \$40 AIRPORT LIMO**

Call today!

**440.318.5453**

## ASSISTED LIVING



THE FOUNTAINS  
ASSISTED LIVING

**RESPIRE CARE AVAILABLE**  
Rates starting at \$99/day  
No minimum stay requirement

Call or email Brian Gibson  
to reserve your spot today:  
(440) 460-1096  
bgibson@thegreensandfountains.com

FIND PEACE OF MIND IN A  
*Family Atmosphere*

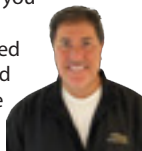
1555 BRAINARD ROAD, LYNDHURST, OHIO 44124  
THEGREENSANDFOUNTAINS.COM

## AUTOMOBILES

**AT BUCKEYE AUTO LEASE,  
"We Put the Ease in Lease"**

**We Do All the Work to Get You the Best Deal**

- No dealerships, we can come to you
- Covid-19 cautious and safe
- We negotiate for you, new or used
- Located right here in Beachwood
- 30+ years of industry experience



Michael Friedman, Owner

Michael Friedman's  
**BUCKEYE** 23645 Mercantile Road, Unit L • Beachwood  
(216) 235-3645 • vwfrees@aol.com  
BuckeyeAutoLease.com

## BUYRITE

SHOP SMALL  
-&-  
support local businesses

**We Wish You a Safe Holiday Season**

Please think of us for gifts, PPE, ice melt,  
office furniture/supplies and so much more!

**BUYRITE**

Residential/Commercial  
FREE DELIVERY • CURBSIDE PICKUP AVAILABLE

23715 Mercantile Road • Beachwood  
216-292-7112 • BuyRiteOffice.com

## CLEANING SERVICE

Serving this area for over 20 years.

We furnish all supplies. Married  
couple. Impeccable references.

Reasonable rates. Bonded.

**Call Maid Convenient**

**Days 440.213.0850**

**Eves/Weekends 440.234.0745**

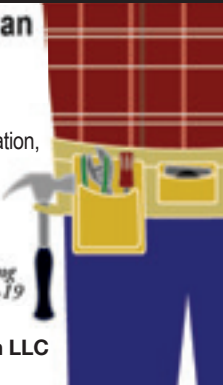
## HANDYMAN

**Master Handyman  
for All Your  
Home Repairs**

Carpentry, electrical,  
gutter cleaning, tv installation,  
painting, shelving,  
drywall repairs, odd jobs  
& much more  
**Fully Insured**

*Safety precautions are being  
taken in response to Covid-19*

**CALL MITCH**  
Cleveland Handyman LLC  
216-224-5750



## HANDYMAN

**Morry The Handyman**

*I Fix Things Around Your House  
So You Don't Have To*



- Home Violation Repair
- Electrical
- Plumbing
- "Honey-Do" Lists
- and more...

**Morry Barron**  
**(216) 410-1617**

Morry@MorryTheHandyman.com

## HAPPY HOLIDAYS

**Jax Limo  
Wishes You  
a Happy, Healthy  
Holiday Season**

440.318.5453

## HOMECARE

**Brigitte At Your Service**

We offer the highest standard of care since 1980



I'm Brigitte!

- Personalized Care
- Hospice Partnership
- Skilled Nursing
- Physical Therapy
- Transportation
- Shopping
- Meal Prep

All shifts available

Screened • Bonded • Insured • References • BBB

**216-402-0135**

**brigitteatyourservice.com**  
**bschiffer1@aol.com**

## HOMECARE

**Helpful Hands  
HomeCare Services LLC**

We Aim To Please Your Caring Needs

Helpful Hands provides experienced reliable  
and dedicated care to the elderly with  
physical and cognitive impairments  
including dementia and Alzheimer's disease.

*Affordable care • LPN's, STNA's and home health aides  
- We accept insurance and private pay -*

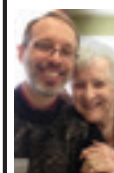
☎ 216-704-0777

☎ 216-331-1094

☎ Helpfulhandshcs@gmail.com

**Tamika Brown**  
STNA/HHA

## HOMECARE



**Right  
at  
Home**  
In Home Care & Assistance

We Employ Amazing Caregivers & Companions!  
Call The Plotkin Family — A Tradition of Caring

**216-752-2222**

## HEMOCARE

*Loving Touch Homecare Service LLC*

Jacqueline Taylor

Email:

jackie.turner26@yahoo.com

Phone: 216-816-4803

24 Hr Services  
-Companionship  
-Light Housekeeping  
-Prepare Meals  
-Personal Care  
-Transportation



## INSURANCE



**THE BENEFIT  
SOURCE** INC  
*Insurance Solutions with Choices*



Ronald J. Fleeter  
President

**Medicare • Group  
Individual & Family**

Health • Dental • Vision • Life  
Accident & Critical Illness & More

ron@ebenefitsource.com  
www.ebenefitsource.com  
P (216) 595-5300 • F (216) 595-9658  
Beachwood, Ohio

# Composting: Small Steps = Large Impact

**R**ust Belt Riders invites you to participate in its food composting program.

Since 2014, Rust Belt Riders has been working with people and organizations across Northeast Ohio to provide a clean, timely alternative to landfills for their food waste. Plus, when we divert food from landfills, we support our local food system through the creation of nutrient-rich soil.

The company started when owners Daniel Brown and Michael Robinson began collecting food waste from restaurants. It then expanded to include compost materials from businesses. Today, residents have opportunities to participate because food waste continues to surge.

Today, residents have opportunities to participate because food waste continues to surge.

"We can all join the fight against food waste, whether at home, work, or in our community," Daniel said. "More than 40% of all food in the United States ends up in landfills, and we're working to substantially decrease that number in Cuyahoga County by offering every resident an opportunity to participate in our composting program."

To do so, they offer both drop-off and pick-up services. Customers who choose the drop-off service use their own containers and drop off materials to one of eight locations as often as they wish. The closest drop-off location to Beachwood is the Nature Center in Shaker Heights. Those who choose pick-up services receive a lined five-gallon bucket that is swapped out weekly.

Rust Belt Riders' drop-off service is \$10 per month and pick-up is \$40. You may purchase an annual plan to reduce the pick-up rate to \$30 per month, and you're invited to experience the service for a month with no commitment. For more information, visit rustbeltriders.com.

## PAINTING

**DETAIL PAINTING CO.**

Specializing in Kitchen  
Cabinet Painting and All Facets  
of Fine Interior Painting

**440-897-4600**

Senior  
Discount

"DETAIL Makes The Difference"

## PET SERVICES

**Pet Lodge USA of Beachwood.com**

- Beachwood's Pet Resort 23370 Mercantile Rd 216-342-4652
- Staffed 24/7
- Veterinarian endorsed
- 7-day Check-In and Check-Out
- Flagship location with themed villages
- Indoor dog exercise track in park setting

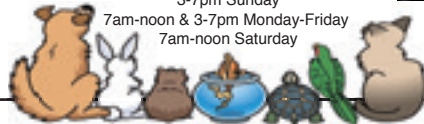
*Tours available anytime during business hours.*

Lobby Hours

3-7pm Sunday

7am-noon & 3-7pm Monday-Friday

7am-noon Saturday



## REALTY

Your Guide to Luxury Living.



MELISSA HARRIS  
REALTOR®

**GOLDENHILL  
BEACHWOOD CO.**

**GLOBAL  
LUXURY.**

SCHMIDT REALTY

25101 Chagrin Blvd Suite 170 | Beachwood | Ohio  
melissa.harris@cbschmidtohio.com | 216-403-6830

## SENIOR CARE

**Rent A Daughter**

*Senior Care Services*

Rent a Daughter gives you the peace of mind of having someone with you 24/7 to help you with your daily routine, provide companionship and ensure your health care needs are met.

**Nadine Glatley**

Owner

Cell (216)633-3604

nadineglatley@gmail.com

**rentadaughter.org**

Proudly serving Ohio/Florida

*From our Hearts*

*To Your Home*

# Happy Holidays from

# Beachwood Buzz



We wish you a happy, healthy safe holiday season and invite you to share stories to be published in future issues of the magazine.

Email [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com).

With gratitude, we thank you for your support.



## Colon cancer is the most preventable type of cancer.

Colon cancer is the second leading cause of cancer death in this country because only two out of three people get screened. Colon polyps hide in the colon and may not cause symptoms until they have grown and potentially turned cancerous. Colonoscopy finds and removes them before they get the chance. UH is ready to provide this life-saving screening, safely.

Colon cancer cases are on the rise in younger people. As a result, the American Cancer Society and University Hospitals now recommend that people at average risk\* begin routine colonoscopy screenings at age 45.



**Schedule a safe UH colonoscopy online or by phone today.**

Scan the QR code, visit [UHhospitals.org/Screen45AndOver](https://UHhospitals.org/Screen45AndOver)  
or call **440-999-8528**.

