

# Beachwood Buzz

September 2021

Every Resident. Every Business. Every Month.

MAGAZINE

*A Retrospective:*

CREATING A BUZZ  
FOR 25 YEARS

25

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# Letter from **THE EDITOR**

By Debby Zelman Rapoport

**T**his month completes 25 years since the creation of Beachwood Buzz. Together, with support from my amazing staff, the city, schools, Chamber, advertisers, and all of you, we've hit this milestone of surpassing a quarter century together!

Rolling back the hands of time, here's how it all began. In August 1996, I was a stay-at-home mom, raising two children, Brian and Julie, who are now 34 and 30. I had come to a crossroads in my life, thinking about what to do to earn a few dollars.

Enter Andy Shupp. I was home, washing dishes, when he came over and said to me, "I have an idea. Let's start a magazine."

I responded by saying, "What's this 'we' business, and what do we know about magazines?"

His explanation amounted to a business plan in its most simplistic form. He explained that it would be easy. We would share the responsibility of selling ads to cover our costs, I would be responsible for the editorial side, and he would do the layout.

Without breaking stride, I said, "Let's call it *Beachwood Buzz*."

The next day, Andy came over with four logo designs. We agreed on one, sold enough ads to cover our costs, and published our first issue in October 1996.

After about two years, Andy stepped down and wished me continued success.

I've learned many valuable lessons along the way – both in business and in life. Although Andy's plan worked, one lesson learned is that creating this magazine is never easy. It's a challenge to obtain each element in this book and I'm grateful for help from everyone on our dedicated team. Once all elements are completed and approved, layout is like putting together a giant jigsaw puzzle, which is rewarding to complete each month.

I've experienced successes and failures: Some things work, others don't. As with anything, the only way to feel benefits of success is to step outside our comfort zone.

A few lessons I've learned are to be grateful, kind, trusting, and non-judgmental, and to recognize that nobody is immune from adversity. We don't know what tomorrow may bring, so it's important to make responsible choices today to create balance and happiness in our lives.

My sister, Darcy Alter, lost her 10-year battle with cancer almost six years ago. Despite the suffering she endured, she kept

a positive attitude and was a great role model for her family. I believe that she knew she would lose her battle, yet she was never amenable to discussing it. All she wanted to do was create lasting memories for her kids. In August 2015, I went with the Alters and my parents on a "last hurrah" trip to the Bahamas. Darcy loved the beach. As the sun began to set on the very last day of our vacation, I asked her if she was ready go back to the hotel. She said that we should go back, and she would be there soon. As I walked down the winding path, hand in hand with Sadie (BHS class of '21), Darcy's youngest child, tears filled my eyes because I knew that Darcy wanted solitude to take in the ocean breezes just one last time.

I share this story because of the strong lessons I learned from my sister: Life is fragile and it's important to create memories. I'm grateful for continued support of this magazine and am proud to have hit this milestone. I love what I do, and will continue to create memories around this. I also have other passions to pursue, mostly related to art, nature, travel, volunteering, and

spending more quality time with family and friends. Therefore, beginning in 2022, I've come up with a solid plan that reprioritizes my time. Many people put off their dreams for a future date. My future date is now.

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Beachwood is a great community in which to live, work and play. A lot has happened here since 1996, and I invite you to take a walk down memory lane by reviewing Beachwood's Timeline of Select Highlights, which starts on page 7.

THANK YOU for your continued support. As I reviewed past issues of *Beachwood Buzz* to create this timeline, I was humbled by all the features that I've had the privilege of publishing. Everyone has a story to share, and I invite you to share yours in *Beachwood Buzz*.

Have a happy, safe September.





**DOG-GONE  
WILD!**

**IT'S A POOCH  
POOL PARTY!**

## **DOG PADDLE**

Pool is closed to humans, but open to Beachwood Resident dogs!  
Pre-registration is required at City Hall or online for a 1 hour time slot.  
Spaces are limited. The cost is \$5 per dog and all proceeds benefit the  
Barkwood Park Fund. No humans are permitted to swim!

**When:** Thursday, September 9  
**Time:** 4:00 – 7:00 PM  
**Location:** Beachwood Family Aquatic Center  
**Fee:** \$5 per dog



Register online at [www.BeachwoodOhio.com/Registration](http://www.BeachwoodOhio.com/Registration)

**Questions?**  
216.292.1970

CITY OF  
*Beachwood*



# Beachwood Buzz

Every Resident. Every Business. Every Month.

**Buzz**  
MAGAZINE

## A Retrospective: CREATING A BUZZ FOR 25 YEARS



Beachwood Buzz was created in 1996. Twenty-five years later, Beachwood is still one of the best places to live, work and play. A lot has happened since our first issue was printed, thanks to dedication of elected officials, administrators, staff, volunteers and residents throughout our community. Our mission, then and now, is: A magazine about Beachwood, for Beachwood, by Beachwood. We always welcome input with open arms! I invite you to take a walk down memory lane on the following pages. Story starts on page 7.

*Editor's note:* The election is November 2, 2021. **Political advertising starts on page 36.** The October issue of *Beachwood Buzz* will include a Candidates' Forum, providing an opportunity for each candidate to submit editorial content that states his or her position.

## Who We Are

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### Calendar Section

Please send information about clubs, organizations, events and meetings to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). The deadline is the 10th of each month.

### Article Submissions

If you have a story idea or photos you would like to share, email [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com).

### Subscriptions

Beachwood Buzz is distributed via the U.S. Post Office to every resident and every business, every month. If you live outside our distribution area, subscriptions are available by sending your name, address and a check for \$36 (12 issues) to Beachwood Buzz, P.O. Box 22194, Beachwood, Ohio 44122.

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P.O. Box 22194  
Beachwood, Ohio 44122



**9** out of **10**  
inpatients in 2020  
gave us the  
**highest rating possible**  
for overall care.

- PRESS GANEY

## Beachwood Medical Center

- 24/7 Emergency Department
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- Advanced Imaging Services
- Walk-in Lab
- Physical and Hand Therapy

### Specialized Services

- Orthopedics
- Urology
- Pain Management
- Spine

For a list of physicians who practice at Beachwood Medical Center, visit [beachwoodmedicalcenter.org](http://beachwoodmedicalcenter.org).



IS NOW PART OF



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# Golf Outing

September 10, 2021 • Tanglewood Club

7:30am - Registration Starts/ Bloody Mary Bar Open • 8:30am - Shotgun Start

A portion of event proceeds will support The Gathering Place's mission to support, educate and empower individuals and families currently coping with the impact of cancer through the FREE programs and services they offer.



## BECOME A SPONSOR!

It's a great way to get involved and drive traffic to your business.

**Presenting Sponsor — \$3000**



### Gold Sponsor — \$1500

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- Golf foursome
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- Signage at lunch table

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- Signage at tee box

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### Breakfast — Food donation

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- Company name on all marketing
- Rep at breakfast table
- Name on BCoC website
- Signage at breakfast table

### Bloody Mary Bar — \$300

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- Give-away item
- Signage at bloody mary bar

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- Rep at hole with mini-game
- Give-away item
- Signage at tee box

### Hole Sponsor — \$150

- Give-away item
- Signage at tee box

### Awards — \$1000

- Group targeted social media
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- Rep at the awards
- Name/link to company from BCoC website
- Give-away item
- Signage at ceremony

Space is limited. If you're interested in one of the above sponsorships, please contact

**Marketing Manager, Lilia Lipps** at [llipps@beachwood.org](mailto:llipps@beachwood.org)

for more info:

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# A Retrospective: CREATING A BUZZ FOR 25 YEARS

**B**eachwood Buzz was created in 1996. Twenty-five years later, Beachwood is still one of the best places to live, work and play. A lot has happened since our first issue was printed, thanks to dedication of elected officials, administrators, staff, volunteers, businesses, organizations and residents throughout our community. Our mission, then and now, is: A magazine about Beachwood, for Beachwood, by Beachwood. We always welcome input with open arms! Here are some select highlights, mostly about the city, that brought Beachwood to where it is today. This information was extracted from past issues of the magazine.



## 1996

- City of Beachwood introduced its Senior Police Academy.
- Beachwood Schools Foundation was created.
- Beachwood Arts Council (BAC) presented "Thoughts and Expressions," its first exhibition of art by Beachwood students grades, grades K - 12.
- BAC hosted its 5th annual "Juried Regional High School Student Art Show."

## 1997

- City of Beachwood passed legislation to decrease municipal income taxes to residents who work outside of the city by increasing the residential tax credit to 100%.

## 1998

- City of Beachwood 15-20 year master plan was designed.
- City of Beachwood Senior Transportation Program was implemented.
- Beachwood Board of Education opened its new building on Fairmount Boulevard.
- City of Beachwood hired a certified arborist.

## 1999

- City of Beachwood installed its first-in-Ohio Reverse 911 System.
- City of Beachwood entered agreement with Beachwood Chamber of Commerce to focus on economic development.
- *Beachwood Buzz* started publishing City Council Update and You and Your Schools.
- Beachwood introduced Honkin' Haulin' Hands on Trucks.
- Beachwood Historical Society was born.
- BAC hosted an art show, "Tribute to the Browns."

## 2000

- Beachwood Police Department developed E-Copp (Children's On-Line Protection Program).
- Beachwood City Park West was developed.
- Nordstrom came to Beachwood Place.
- City of Beachwood spearheaded and implemented a multi-community bike route.
- Beachwood Post Office was designated as the Larry Small Post Office Building.
- City of Beachwood installed a new playground on Fairmount Boulevard

## 2001

- City of Beachwood built eight new tournament-style tennis courts.
- BAC held its final show, "Celebrate! Honoring Our Past, Looking to Our Future," in the Beachwood Center for the Arts building.
- Beachwood Fire Department #1 was completed.
- City of Beachwood added a pre-school play system to the playground on Fairmount Boulevard.

## 2002

- City of Beachwood installed mobile data terminals in all cruisers and at the dispatch center.
- City of Beachwood launched its Summer Music Concert Series.

## 2003

- The Beachwood Family Aquatic Center was completed.
- City of Beachwood obtained steel from Twin Towers, which is on display at Fire Station #1 on Richmond Road.
- Brand new Beachwood Middle School building opened.

## 2004

- Beachwood City Park West was completed.
- Beachwood Business Development Center opened.
- Dr. Paul Williams retired as Beachwood Schools superintendent; Dr. Richard A. Markwardt was named superintendent.

## 2005

- Mayor Merle S. Gorden was named one of the "Power 100" in Northeast Ohio by *Inside Business Magazine*.
- City of Beachwood was ranked #1 Best Place to Live by *Cleveland Magazine*.
- Beachwood Municipal Complex opened.
- The Maltz Museum of Jewish Heritage opened.
- The community passed a 5.9-mill operating issue.

## 2006

- Beachwood City Park East was completed.
- University Hospitals Ahuja Medical Center was announced.
- City of Beachwood was the first city in the county to have an automated rubbish pick-up system.
- Beachwood Community Center opened, with an art exhibit by Peter Max.
- Beachwood Library underwent a full renovation.
- Beachwood Place announced expansion plans.
- City of Beachwood implemented its 50-Year Resident Salute.



## 2007

- City of Beachwood launched its Shred Program.
- Beachwood Police and Fire Departments both achieved accreditation status.
- City of Beachwood worked with the Cuyahoga County Library to bring wi-fi to Beachwood City Park and Beachwood Family Aquatic Center.
- Beachwood Chamber of Commerce introduced Taste of Beachwood.
- Cleveland Clinic purchased former MBNA property.
- City of Beachwood and Village in the Heights started Senior Trash Assistance program.





## 2008

- Beachwood Library launched its "Music at the Library" series.
- Eaton announced plans for its Beachwood headquarters.
- City of Beachwood updated noise ordinance to allow work on Saturday and Sunday between the hours of 9:00 a.m. and 7:00 p.m.
- City of Beachwood enacted ordinance for rental occupancy to protect homes and neighborhoods.
- Beachwood Historical Society installed a "Photo Gallery of Historical Pictures" inside City Hall.
- City of Beachwood and Beachwood Chamber of Commerce received "Innovation Zone Award" for work in Economic Development.
- Beachwood High School marketing class introduced its first Green Dream eco-friendly business showcase.

## 2009

- City of Beachwood was rated #6 in a nationwide study of top places to retire.
- DDR, BAC and City of Beachwood hosted "Britto in Beachwood," with pop artist Romero Britto.
- City of Beachwood brought Economic Development in house.
- City of Beachwood placed first in Cuyahoga County for recycling efforts.
- *U.S. News & World Report* ranked Beachwood High School as one of the best in the United States.

## 2010

- Jewish Federation of Cleveland opened its headquarters in Beachwood.
- City of Beachwood was named "Recycling King" by Cuyahoga County Solid Waste District.

## 2011

- Beachwood Board of Education broke ground on its \$35.6 million Beachwood High School Improvement Project.
- Beachwood Historical Society moved artifacts to its new archives at the Beachwood Service Department.
- BAC presented its first "DiversityFEST," featuring art, dance, music, and food from the local African-American, Asian, Hispanic, and Jewish communities.
- BAC presented its "Holiday Arts & Crafts Show."

## 2012

- *Beachwood Buzz* was converted from black and white to color.
- City of Beachwood restricted cell phone usage while driving.
- City of Beachwood and Beachwood Historical Society hosted first Veterans Day Ceremony in the Beachwood Cemetery to honor Veterans.
- Beachwood Library underwent a total renovation.

## 2013

- Eaton world headquarters opened in Beachwood.
- Beachwood High School celebrated the completion of its \$35.6 million upgrade.
- The CodeRED Emergency Alert System was announced.
- ENTROVATION, formerly The Green Dream, was introduced.
- City of Beachwood launched its Job Creation Grant Program. More than 2,500 businesses are located in Beachwood.
- City of Beachwood and Beachwood Historical Society utilized penetrating radar at the Beachwood Cemetery to map out all graves.
- Beachwood Historical Society received its first grant from Cuyahoga Arts and Culture.
- Beachwood High School - University Hospitals Medical Academy was created.
- BAC established the Si and Shirley Wachsberger Art Scholarship Award, named to honor the couple for their contributions to BAC.



## 2014

- City of Beachwood mobile app was launched.
- Beachwood High School held its 10th induction of the Gallery of Success, bringing the number of inductees to 121.
- Beachwood's "2014 Vision and Beyond" plan was created.
- For the 18th consecutive year, Beachwood earned the honor of "Tree City USA" by the Arbor Day Foundation.
- Beachwood Historical Society located our city's charter in Columbus, Ohio.
- Beachwood Historical Society installed a 3-D historical display inside City Hall.
- Dr. Richard Markwardt announced his retirement following 2014-2015 school year; Board of Education named Dr. Robert Hardis as his successor.
- Plans were made to celebrate Beachwood's 100th birthday.
- City of Beachwood and Beachwood High School Junior Achievement collaborated on a public art project, 100 Leaves, to honor the city's achievements and reflect on its roots.
- BAC offered a series of "Arts & Crafts Workshops," including cake decorating, glass blowing, jewelry making and silk scarf painting.



## 2015

- Between 2007 and 2015, more than \$900 million of new capital was invested in Beachwood. Projects included: Eaton, University Hospitals Ahuja Medical Center, and OMNOVA Solutions. Nearly 3,400 new jobs came from these investments.
- Beachwood celebrated 100 years as a city. In June 1915, Beachwood Village was formed by a group of just 151 residents. Today, there are more than 12,000 residents.
- Peter Max returned for this milestone event, and created a custom cover for the October 2015 *Beachwood Buzz*.
- BAC sponsored its first free "Sunday Sounds" concert series.
- BAC selected art from Beachwood residents to create a pack of 16 art cards to sell as a fundraiser.



## 2016

- Beachwood Schools installed lights at its high school football field.
- Beachwood High School unveiled its newly renovated auditorium with a performance by The Cleveland Orchestra and BHS students.



## 2018

- Martin S. Horwitz became mayor on January 1, after defeating Merle S. Gorden, who had served as mayor since 1995.
- City of Beachwood Public Safety Center opened.
- City of Beachwood established its first Community Reinvestment Area (CRA) allowing for property owners to qualify for property tax abatements, thereby strengthening property values.
- City of Beachwood started a city-sponsored block party program.
- City of Beachwood hired Lynn Johnson as its full-time internal communications coordinator.
- BAC's "Juried Regional High School Student Art Show" was renamed "Ileen Kelner Juried High School Art Show," in memory of the show's co-founder and beloved long-time BAC board trustee and president.
- BAC, Beachwood Historical Society and City of Beachwood co-sponsored their first "House and Garden Tour."



## 2019

- City of Beachwood's dog park, Barkwood, opened.
- Beachwood Medical Center opened.



## 2020

- Kelly Stillman was hired as new police chief.
- The Beachwood Library installed StoryWalk® in Beachwood City Park East.
- City of Beachwood created community gardens.
- City of Beachwood was one of the first cities in Ohio to make mask-wearing mandatory.
- City of Beachwood created its first Honkin' Haulin' Parade.
- Barkwood and SYN Lawn Northeast Ohio won the prestigious 2020 award for Commercial Landscape Project of the Year from the Synthetic Turf Council (STC).
- City of Beachwood opened its Food Truck Park on Chagrin Boulevard
- City of Beachwood was recognized by 24/7 Wall Street as one of "America's 50 Best Cities to Live" (#32).
- BAC presented its first online art exhibit, "Regional Artists: A Virtual View."



## 2021

- Karen Carmen, Pete Conces, and Esther Rutman resigned from their positions in Beachwood Community Services; Derek Schroeder was hired as the department's director.
- "Beachwood Delivers," a free food-delivery service for Beachwood residents from Beachwood restaurants, was created to assist restaurants during COVID.
- Barkwood donation fund was created.
- Beachwood's Fire Station 2 hosted Cuyahoga County Board of Health COVID vaccination clinics.
- Diversity is in the forefront at Beachwood Schools. Ten years ago, demographics in the district were 72% White, 8% Asian, 15% Black, 3% Multiracial, and 2% Hispanic. Today, they are 49% White, 21% Asian, 20% Black, 6% Multiracial, 4% Hispanic, and 1% Native American. Since 2000, people from six of the seven continents have called Beachwood home.

Our mission, then and now, is:  
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for Beachwood, by Beachwood. We  
always welcome input with open arms!

- Beachwood High School Marketing/ Junior Achievement students presented Hope Blooms Ohio, a creative marketing campaign developed to inspire hope and uplift our local and global communities through a pop-art installation that featured five 20- to 30-foot inflatable flowers.
- Lieutenant Michael Iacobucci was named "Firefighter of the Year."
- Beachwood Schools and City of Beachwood Hometown Heroes program was created.
- L. Stewart Hastings Jr. was hired as Beachwood's law director.
- Beachwood expanded its CRA to include all commercial property.
- Beachwood Police Department created Police Chaplain program and welcomed four chaplains.
- BAC presented a permanent artwork collage, created by BAC Board trustee and artist Shari Wolf, to be installed in the Beachwood Community Center, home of BAC.



# Beachwood Buzz - THEN TO NOW

When Beachwood Buzz was created, it was a black and white magazine with collage covers that gave a sneak peek about what was inside. In 2012, the magazine was converted to full color, with a feature story each month. Back issues, starting in July 2014, are archived on our website at [www.beachwoodbuzzmag.com](http://www.beachwoodbuzzmag.com). Cover stories (since the creation of our website) are included below. Enjoy this walk down memory lane.

**There are still many stories to tell. Please share yours - we'd like to add you to this list!**

- **July 2014** • Meet The Dubins: Three Generations of Beachwood High School Grads
- **August 2014** • That's What "Friends" Are For: Supporting the Beachwood Library
- **September 2014** • "Mrs. Beachwood," Ileen Kelner Has Earned the Nickname Through Decades of Involvement in the Community She Adores
- **October 2014** • (*Beachwood Buzz*) 18: Coming of Age
- **November 2014** • Reaching for the Stars: Retired NASA Administrator Dr. Julian Earls Tells How Preparation, Endurance, Determination and a Lifetime of Paying it Forward Can Lead to Out-of-this-world Success
- **December 2014** • Ron Balas: Empowering Beachwood Residents for a Quarter Century
- **January 2015** • From BHS to Ohio Treasurer, Domestic Relations Judge and Cuyahoga County Executive (Josh Mandel, Frankie Goldberg and Armond Budish)
- **February 2015** • Prank it Forward: Act of Kindness Lands Beachwood Resident and Employee on The Queen Latifah Show (What Mary Jo Dean did for Cara Simmons that gained national recognition.)
- **March 2015** • Beachwood Filmmakers Meet The Silver Screen at 2015 Cleveland International Film Festival (Steve Hacker and Maria Alvarez)
- **May 2015** • Building Relationships: Retired Bryden Teacher, Steve Jurkovic, Building Relationships in Cleveland and Beyond
- **June 2015** • Beachwood Chamber of Commerce Citizen, Business and Civic Organization of the Year (Gayle Hoccheiser, Citizen; PsychBC, Business; UH Ahuja Medical Center, Civic Organization)
- **July 2015** • City of Beachwood Centennial Celebration
- **August 2015** • Meet Beachwood City Schools Superintendent Bob Hardis
- **September 2015** • Beachwood Pioneers Kam and Chien Liao Triumph Over Adversity, Settle in Beachwood and Express Bountiful Gratitude
- **October 2015** • Peter Max (custom cover)
- **November 2015** • BHS Grads Filled with Bison Spirit Over Their Return to District (Carrie Gellin Shapiro, Damion Creel, Melissa Friedman and Nerissa Darwin)
- **December 2015** • (Stanley) Blum Cracks Code to a Well-lived, Colorful Life
- **January 2016** • Beachwood Schools Considering Facility Projects
- **February 2016** • It's All About Self-Love: This Valentine's Day Should Start with You! (Dee Wolk, Jennifer Stern and Lisa Copeland)
- **March 2016** • From BHS to OSU to The Q: Grad Scores Spot on Professional Dance Team (Jasmine, Cavalier Girls' policy prevents the use of last names in media coverage.)
- **April 2016** • BHS Student Strives to Outsmart Alzheimer's Disease (Swathi Srinivasan)
- **May 2016** • Across the Hall: Beachwood Business Owners Thrive for Decades (Ristorante Giovanni's and Alfredo's Hair Salon)
- **June 2016** • Beachwood Chamber of Commerce Citizen, Business and Civic Organization of the Year (Rosemary Nemeth, Citizen; Beachwood Buzz, Business; Mandel Jewish Community Center, Civic Organization)
- **July 2016** • Beachwood PTO Garage Sale: A Legacy of Labor and Love
- **August 2016** • Beachwood Blooms: An Inside Look at Local Gardens (Lyn Davidson)
- **September 2016** • The Odd Couple: Residents Earn National Attention as Leaders in Their Professions (Ian Friedman and Jamey Starkey)
- **October 2016** • CHEERS for Friday Night Lights
- **November 2016** • The Charlene Factor
- **December 2016** • The Cleveland Orchestra Performs with Students at BHS Auditorium Debut
- **January 2017** • Leah Roter Seizes State Cross-Country Title After Undefeated Season
- **February 2017** • For the Love of It: Pursuits Fueled by Passion Yield Intense Outcomes (Hayley Dubin, Lori Server, Robert Marks and Iris November)



- **March 2017** • Seeing is Believing: 6 Beachwood Artists (A BAC Show featuring Laurel Hecht, Susan Cone Porges, Beth Segal, Andrea Serafino, Shari Wolf and Kim Zarney)
- **April 2017** • NOISE featuring Apollo Robbins of National Geographic's "Brain Games"
- **May 2017** • BHS Gallery of Success: 11th Induction Class
- **June 2017** • SAFETY in the City of Beachwood
- **July 2017** • Pearls of Wisdom from Barbara Bellin Janovitz
- **August 2017** • Sailing Into Retirement (Sheila and Bob Allenick)
- **September 2017** • Mah Jongg Maven: Turns in Tiles But Not Inspiring Spirit (Lois Klein)
- **October 2017** • *Beachwood Buzz* Celebrates 21 Years (cover); The Beachwood Branch of Cuyahoga County Public Library: Transforming Our Community (lead story)
- **November 2017** • BHS Grad Scales Hollywood Ladder, Spins Web of Success With His Latest Release, *Spider-Man: Homecoming* (Jonathan Goldstein)
- **December 2017** • Service Dog Guides Emotional, Physical Well-Being (Liz Morrison with Cedar)
- **January 2018** • Thank You: 85 Years of Combined Service (Former Councilperson Mel Jacobs and former Mayor Merle Gorden)
- **February 2018** • 2018 and Beyond from the Beachwood School Board
- **March 2018** • Beachwood Senior Trips Take Flight
- **April 2018** • The ONE Campaign: Spreading Unity, Diversity and Acceptance
- **May 2018** • BHS Grad Shoots, Scores with Academy Award (Dan Goodman)
- **June 2018** • Beachwood Surgeon Expands Pediatric, Fetal Treatment Options (Dr. Darrell Cass)
- **July 2018** • Sternfeld Enters New Stage in Life: Broadway Productions (Fred Sternfeld)
- **August 2018** • Perfect ACT Test Score: Numbers Paint Picture and Reveal Student's High Aptitude for Learning (Jing-Jing Shen)
- **September 2018** • Football Coach Runs Interference for Team, Teaches Life Lessons Along with Game (Damion Creel)
- **October 2018** • City of Beachwood Public Safety Center Opens
- **November 2018** • BHS Grad's Career Takes Off Big Time Flying World's Largest Plane (Anthony Sapell)
- **December 2018** • Special EMPOWERMENT Issue
- **January 2019** • Mayor Martin S. Horwitz: First Year in Office
- **February 2019** • Beachwood Youth Initiate Change
- **March 2019** • Lake Health Beachwood Medical Center: A Unique Hospital Experience (Dr. Reuben Gobezie)
- **April 2019** • NOISE Stem Expo: Featuring Nick Uhas of America's Got Talent
- **May 2019** • Beachwood's Drama Queen Fosters 35 Years of Happily Ever Afters (Jill Koslen)
- **June 2019** • NOW PLAYING: Beachwood Comedian Spreads Waves of Laughter One Cruise at a Time (Scott Wyler)
- **July 2019** • NCJW/CLE Celebrates 125 Years with Beachwood Leaders in the Spotlight
- **August 2019** • House and Garden Tour Features Beautiful Beachwood
- **September 2019** • 2019 Beachwood Fall Festival Featuring Performances with a Spin by Viral-Sensation Artist (Joe Everson)
- **October 2019** • Dr. Carl Allamby: From Mechanic to Medicine
- **November 2019** • Barkwood Unleashed: Albus (Levine) Recognized as Beachwood's Top Dog
- **December 2019** • Top-Rated Wall Street Analyst Mentors Women and Youth (Ivy Zelman)
- **January 2020** • Cleveland Orchestra Members Who Call Beachwood Home
- **February 2020** • A Marriage Story Rooted in Childhood, Lasting a Lifetime (Drs. Gretta and Michael Jacobs)
- **March 2020** • Moving Beachwood Forward
- **April 2020** • Beachwood City Schools: Growing Forward
- **May 2020** • Kindness, Creativity and Caring During COVID
- **June 2020** • Testing Positive for Perfection: Students Ace ACT Exam (Somin Jung and Jake Lawrence)
- **July 2020** • Community Responds to Racial Justice Movement
- **August 2020** • Weed 'Em and Reap: Beachwood's Community Garden
- **September 2020** • Lisa Goldman: Enriching Lives Through Music
- **October 2020** • FFCC Celebrates 50 Years: Built on Foundation of Family, Kindness and Empathy
- **November 2020** • Meet Beachwood Police Chief Kelly Stillman
- **December 2020** • James Heller: Building Beachwood Then and Now
- **January 2021** • Beachwood Community Services: Seven Decades of Combined Service (Karen Carmen, Pete Conces and Esther Rutman)
- **February 2021** • For the Love of Science: Mother, Daughter Win Fulbright, Rhodes Scholarships (Rekha and Swathi Srinivasan)
- **March 2021** • Growing Diversity in Beachwood's Classrooms
- **April 2021** • Embracing Can-Do Attitudes One Day At a Time (Jillian DeLong, Orli Perez, Ariella Shvartz, Lynn B. Johnson and Cheryl Ross)
- **May 2021** • Mayor Martin Horwitz: Navigating Through Difficult Times
- **June 2021** • Hometown Heroes
- **July 2021** • Perfection Targeted and Claimed by BHS Students (Evelyn Zhang, Ilan Haas, David Huang and Michael Karpov)
- **August 2021** • Violin Virtuoso Scores Victory in Competition (Moonhee Kim)
- **September 2021** • A Retrospective: Creating a Buzz for 25 Years



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**POLITICAL ADVERTISING  
STARTS ON PAGE 36.**

The October issue  
of *Beachwood Buzz*  
will include a  
Candidates' Forum.

# Beachwood Historical Society Contest

The Beachwood Historical Society is committed to preserving the dynamic history of Beachwood, educating people of all ages, and sharing historic collections. It preserves and promotes artifacts, documents and photographs; educates people about the history of Beachwood, from "Beechwood" to Beachwood; sponsors events; and researches and archives information.

**New challenge:**

Where is this sculpture located?  
What does it represent?

Please email answers to  
[beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com)  
with the words "Beachwood



Historical Society Challenge"  
on the subject line.

All correct answers received  
by September 15 will be entered  
in a raffle for a \$50 gift card.

**Last month's challenge:**

Where was the landing strip  
for the radio-controlled airplane  
tournaments? People would  
come to Beachwood from all  
over Ohio to participate!



**Answer:**

The airport was located on  
Richmond Road, by Harvard. There  
was a sign out front of Snoopy in  
his Red Baron garb, flying a plane,  
and people from Northeast Ohio  
and beyond came to participate  
in competitions.

Congratulations – *again* –  
to George Vourlojanis!

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All correct answers  
received by Sept. 15  
will be entered in a  
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# Backyard Paradise

by Debby Zelman Rapoport • Photos by Scott Morrison, Discovery Photo

As the summer nears its end, so does the gardening season. Last month I had an opportunity to tour six Beachwood gardens. I believe that our outdoor world reflects our inner world, and that being in nature clears our mind, relaxes us, and provides a sense of calm. Jan Kirschenbaum, Sharon Levey, Scott and Liz Morrison, Miriam Pearlmutter, Debbe Rabinowitz and Sharon Weisman all share this philosophy. I enjoyed each garden tour and thank each of them for sharing their backyard paradise.

## Jan Kirschenbaum

Jan has enjoyed gardening her entire life. When she was growing up, her mom had rose gardens and perennials everywhere. She watched her mom work outside and grew to appreciate fresh flowers. Today, Jan has several peony bushes and silver dollar plants from her mom's garden, with seeds from the silver dollar plants that originated in her grandmother's garden.

Jan walked me along the edge of her s-curved backyard space where she identified gooseneck, catmint, luna hibiscus, iris, phlox, lantana, coneflowers, anemones, bee balm, and Joe Pye weed, which is known to attract monarch butterflies.

Some plants came from friends and others were purchased in quart-sized containers. Over the years, Jan has enjoyed watching them grow to maturity.

She uses repurposed items throughout her outdoor space, including her grandson Jayden's bird feeder and her mom's frog. A birdbath sits in the center of her backyard paradise, with stones strategically placed around it. Jan has an eye for placing unexpected items throughout her gardens, which bring a fashionable flair.

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*"When I'm outside,  
I feel a sense of calm and relaxation."*

---

"When I'm outside, I feel a sense of calm and relaxation," Jan said. "Maintaining, trading and sharing are a lot of fun these days. I've learned some great tips from Facebook garden groups. There are a lot of really knowledgeable people out there!"





# Sharon Levey

When Sharon and her husband Jeff constructed their circular drive, they had the contractor dump the dirt in the center, where they planted a black walnut tree. Today, 40 years later, this tree provides shade for Sharon while she tends the flowers that surround it.

The first flowers to bloom each spring are daffodils, followed by tulips. Sharon wraps her bulbs in wire mesh, so animals don't bother them. Next come irises, coneflowers, sedum, black-eyed Susans, dahlias and gladioli. Rose bushes and phlox varieties are just some of the plants that frame the couple's front window. The yard is stunning, always in full bloom. This is by design and many years of intentional work. Bulbs and perennials blossom throughout the season, along with select annuals, such as coleuses and chrysanthemums.

"People stop to see my garden all the time," Sharon said. "Some tell me that they really weren't going in this direction, but they had to drive by because it's always changing. It makes me feel good because the garden fills your senses and I love to give people flowers."

Around the side of the house is a fenced-in area where Sharon grows garlic, red onions, white onions, Brussels sprouts, yellow beans, green beans, asparagus,

tomatoes, horseradish, cucumbers, carrots, peppers, red chard, kale, dill and corn. She also grows fig trees, peach trees, plum trees, apple trees, a pear tree and blueberry bushes.

"Sometimes when I harvest produce, I give it to my neighbors, who often make something to share," Sharon told us. "Sharing is one of my favorite things when it comes to gardening."

---

*"Sharing is one of my favorite things when it comes to gardening."*

---

Lilacs, grasses, sunflowers, asters, basil, raspberries, carrots, spinach and rhubarb are in the back yard and on the opposite side. It's no wonder that Sharon spends two to three hours a day tending her garden, and often deviates from her plan when she goes outside because she notices something that takes priority.

Gardening doesn't stop when Sharon goes into the house. She's created a reference notebook that documents all plants, alphabetically, with notes about watering, fertilizing and care. She also notes companion plants because when planted together, they repel bugs. For example: tomatoes with marigolds, basil with peppers, and nasturtiums with cucumbers.



"When I'm in my garden, I'm in my glory," Sharon said. "The nice part of gardening is that things are constantly changing."





# Sharon Weisman

Sharon has a passion for gardening. She finds it therapeutic to get her hands in the dirt when she gets home from work. A few years ago, she and her husband, Lou, enhanced the landscape on the side of their home with a WOW element.

She had a vision that, with help from Eastside Landscaping, became reality. "I wanted raised garden beds, a water feature, a covered pavilion, and a dipping pool – with palm trees to provide a tropical feeling," she recalled with a smile.

Today, her vision is reality with hydrangeas, hibiscuses and potted annuals surrounding a waterfall that flows into the pool. To its left are three raised beds that overflow with oregano, thyme, eggplant, peppers, tomatoes, rosemary,

basil, cucumbers, zucchini, yellow squash, onions, garlic, sage, tarragon, parsley, dill and carrots.

There are also petunias, lavender and arborvitae that serve as a border behind a row of lounge chairs. To escape from the sun, there is a shaded pavilion with an interior that mimics the couple's travels, with elements that include leopard-printed fabric, reflective of a trip to Africa.

"Everything grew exceptionally well this year," Sharon said. "Lou's a big part in the garden's success. He feeds the plants, and I couldn't do it without his help."

Sharon also told us that nobody enjoys the pool, which was built to their specs, more than Lou does. One bench was constructed for her 5'3" height, and the other accommodates his at 6'1". Lou, an Emergency Room physician and former competitive swimmer, needs to get his gills wet all the

time. The first thing he does when he gets home is jump into the pool.

Sharon loves to reap the benefits from her labor and has recipes for every herb. She often gives family and friends little containers and says, "Help yourself!" It adds to the camaraderie of bringing together family and friends.

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*"This is my happy place," Sharon added. "It's my dream come true. My paradise."*

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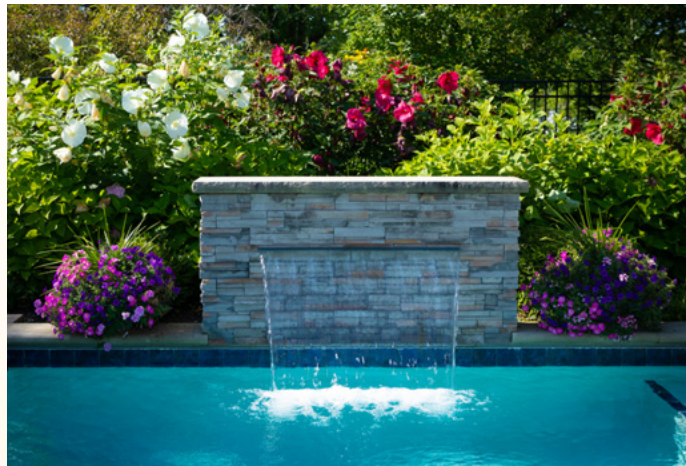
"Whether picking tomatoes, weeding, relaxing or entertaining, I love being out here," Sharon said. "Most importantly, I value relationships and this is a meeting place. Last year, it was ideal when we were only socializing outdoors."

Sharon's warmth radiates when she talks about entertaining.

"Family and friends come for birthday celebrations, potlucks and work gatherings. Plus, when our kids come home, this is a draw," she said. "It's exactly what I wanted and why we built it."

"This is my happy place," she added. "It's my dream come true. My paradise."

Sharon is an American Sign Language teacher at Beachwood Schools and professor in the Speech & Hearing Sciences Department at Cleveland State University. She grew up in Beachwood, came back, raised her family here and teaches here. "Beachwood is so much a part of who I am. It's the greatest community," she said.





## Liz & Scott Morrison

Liz and Scott both grew up gardening and have maximized the garden space in their yard.

They created a fenced-in area, where they originally grew tomatoes, zucchinis and peppers. Then, as the price of vegetables increased, they expanded to include other varieties.

"We get about 300 pounds of tomatoes a season," Liz said. "We cook them down and can them. We also freeze and vacuum seal produce."

Additionally, Liz and Scott grow thyme, cilantro, mint, basil, onions, peppers, jalapeño peppers, garlic, corn, cucumbers, potatoes, zucchini, squash, and catnip for the little guy! They also have a butternut squash plant that

grows vertically and is about 20 feet long, a variety they hadn't previously attempted to grow.

Hops, which cover two trellises and attach in the middle, are fairly new in the garden. To grow hops, you start with rhizomes, which are hard to obtain. "We were on a waiting list for two years, and now have four," Scott said. "Every year, the hops get bigger and better. This is our fluffiest year so far.

"We planted them in whiskey barrels, and you can actually sit and watch them grow," he added. "We've been making beer for 30 years, usually IPA. We make six gallons at a time and can now make it extra hoppy!"

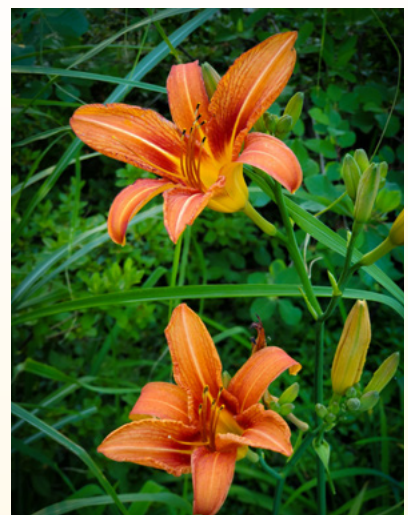
Liz and Scott enjoy giving away produce and being creative with

new recipes, including zucchini pizza and zucchini boats.

*"We love to be self-sustaining," Scott said. "We produce amazing, organic vegetables for about four months out of the year."*

In flower land, they have marigolds, black-eyed Susans, lilies, and a few other varieties that deer don't like. They also have a pond, where stunning water lilies bloom.

*"We love to be self-sustaining," Scott said. "We produce amazing, organic vegetables for about four months out of the year."*





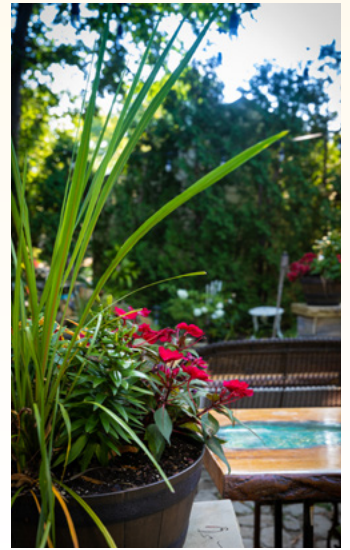


## Miriam Fair

When Miriam and her husband, Adam, met four years ago, her yard was nothing to speak of. Today, it's their outdoor paradise. Adam's handiwork is seen throughout the space, with a waterfall, live-edge table and stone patios that he built for Miriam as a wedding gift. Add an outdoor heater, benches, hanging annuals, and lights strung throughout to create additional atmosphere once the sun goes down.

Miriam repurposes items throughout the space: A table from Adam's childhood home and a turtle from her daughter are just a couple accessories. She and Adam continue to experiment with plants, and have had success with various grasses, ferns, flowering shrubs and hibiscuses.

"It's very soothing to spend time outdoors," Miriam said. "We feel transported when we use this space."



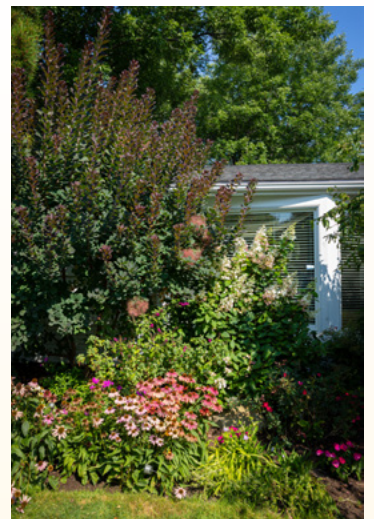
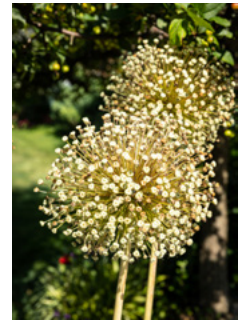
## Debbe Deutch Rabinowitz

When Debbe and Marty purchased their home, the landscape was old fashioned and overgrown, so Debbe, an interior designer, hired Ann Rozemarin, a landscape designer, to create a circular garden with an English garden flair.

The garden includes hydrangeas, peonies, grasses,

black-eyed Susans, daisies, cone flowers, hostas, bee balm, Japanese maples, lavenders, and so much more. Interspersed are boulders and rocks, which add interest throughout.

"Ann achieved what we had envisioned," said Debbe. "Our outdoor space always evokes happy feelings for me."





# BAKED by Abbie It's Apple Pickin' Time

This month, I am returning to the topic of baked fruit desserts. Again, I reference my 2021 Revised and Updated King Arthur Baking Company's All-Purpose Baker's Companion to provide clarity on the difference between crisps and crumbles, because they "are quite similar ... but not the same," especially in this country.

They both contain "toppings of sugar, butter, flour and sometimes oats ... The names point to their fundamental differences. Crumble toppings contain a ratio of streusel ingredients that tend towards a crumblier texture, whereas the blend of ingredients in a crisp topping will yield just that: a crisper result."

In the U.K., Australia and New Zealand, the crumble refers to both desserts. Canadians use both terms interchangeably. The earliest U.S. reference to apple crisp in print occurs in 1924 with

a recipe in the *Everybody's Cook Book: A Comprehensive Manual of Home Cookery*. The dish gained popularity during WWII when food rationing limited access to pie ingredients.

As you usher in new beginnings this fall and new year celebrations (for those of the Jewish faith), I hope you'll find time to visit a local apple orchard for some treasured family fun. Should you have more apples than you can eat, use some to make this easy classic American dessert.



## Apple Oatmeal Crisp

Adapted from *The New York Times Cook Book, Revised Edition*, Craig Claiborne, 1990

### Ingredients:

- 4 cups peeled and sliced tart apples (see note), about 4 medium apples
- 1 - 2 tablespoon lemon juice
- 2 - 4 tablespoons granulated sugar, depending on the tartness of the apples
- 1 cup rolled oats, either old-fashioned or quick-cooking
- 1/2 cup brown sugar
- 1/3 cup flour
- 6 - 8 tablespoons butter/margarine, melted
- 1 teaspoon cinnamon
- Pinch of salt
- 1/3 cup chopped walnuts, optional

### Directions

- Pre-heat oven to 375° F.
- Place apples in a greased 8 x 8 baking dish. Sprinkle with lemon juice.
- Combine remaining ingredients into a crumbly mixture and sprinkle over apples.
- Bake for about 30 minutes, or until apples are tender.
- Serve hot or warm, topped with whipped cream or vanilla ice cream.

*Note:* Go ahead and mix tart and sweet apples! According to SimplyRecipes.com, top apples for baking, snacking and sauces are: Braeburn, Fuji, Gala, Golden Delicious, Granny Smith, Honeycrisp and Pink Lady.



Abbie Nagler Sender is the owner of BAKED by Abbie, a licensed, Beachwood-based, home-bakery offering customized baked goods with a Jewish twist. For more information, visit Abbie's website, [BAKEDbyabbie.com](http://BAKEDbyabbie.com), and like her Facebook business page, [BAKEDbyabbieCLE](https://www.facebook.com/BAKEDbyabbieCLE).

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# Self-Compassion is a Super Power

by Jennifer Stern

**// Remember, you have been criticizing yourself for years and it hasn't worked. Try approving of yourself and see what happens."**

– Louise L. Haye, *You Can Heal Your Life*

Why are we so hard on ourselves? Life is hard enough without self-criticism and negative self-talk. That voice in our head can be so punitive, impatient or unkind. Most of us would never speak to others as we do ourselves.

There is no perfect person. I promise, a perfect person does not exist. We are all imperfectly human, flawed. Allow this truth to create space for acceptance of your humanity and of your growth potential.

Self-criticism (negative self-talk) is not a catalyst for change, growth or empowerment. Negative self-talk intensifies vulnerabilities, insecurities and self-doubt. This negative habit depletes, isolates

and sabotages our ability to see our potential for growth, healing and success.

Compassionate/productive self-talk motivates, encourages and increases healthy energy. This intentional and mindful practice acts as the counterbalance to self-criticism.

Self-compassion is speaking to yourself as kindly and empathetically as you would a friend. Don't be mistaken, self-compassion is not self-indulgence, nor is it "letting yourself off the hook." Self-compassion motivates and strengthens confidence through encouragement. People who speak to themselves through

the lens of encouragement and self-compassion are confident, goal oriented, driven, accountable, flexible and successful. Self-compassion enhances motivation, fosters trust in oneself, inspires creativity and advances a growth mindset.

When you are patient and compassionate with yourself, you are more likely to grow through difficult times rather than get stuck in negative, self-sabotaging narratives.

Notice how you feel when your inner voice is negative and punitive. Detach from that energy and reframe to objective (human) strengths awareness, encouragement, and self-

compassion. Releasing the weight of negativity will allow you to fly.

*Self-compassion enhances motivation, fosters trust in oneself, inspires creativity and advances a growth mindset.*

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243, or visit [www.transformativegrief.com](http://www.transformativegrief.com) and sign up for monthly posts.

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# How to End Ohio's Gender Wage Gap

by State Representative Kent Smith



**T**he Gender Wage Gap is a persistent feature of the U.S. labor market. It is also a moral failure of American civil society. In March 2018, the Institute for Women's Policy Research released a report entitled, "The Economic Status of Women in Ohio." It concluded that if current trends continue, women in Ohio would not experience equal pay until the year 2067. Based on available national data, median weekly earnings have only narrowed by 6% (from 76.4% to 82.3%) in the last 20 years.

If we could close the Ohio Gender Wage Gap, the poverty rate for employed women would be reduced by nearly half and poverty among employed, single mothers would drop by two-fifths. Consider those profound public policy implications. We could cut poverty for women by up to 50%, without any additional taxpayer dollars, if women were just paid the same as men. This is why more must be done in Ohio to solve the problem of unequal pay for equal work.

To that end, in my first and second term, Representative Janine Boyd (District 9) and I sponsored legislation to create a Pay Equity Hotline, where employees could anonymously report possible wage discrimination to the Ohio Civil Rights Commission. While we have continued to introduce this legislation every General Assembly term, it is clear the GOP majority will not advance our bill.

So, last month, Representative Monique Smith (District 16) and I introduced legislation to create the Fair Paycheck Workplace (FPW) designation. That legislation would acknowledge

Ohio companies that have made *equal pay for equal work* a core, operating practice.

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For those reasons, more must be done in Ohio to solve the problem of unequal pay for equal work.

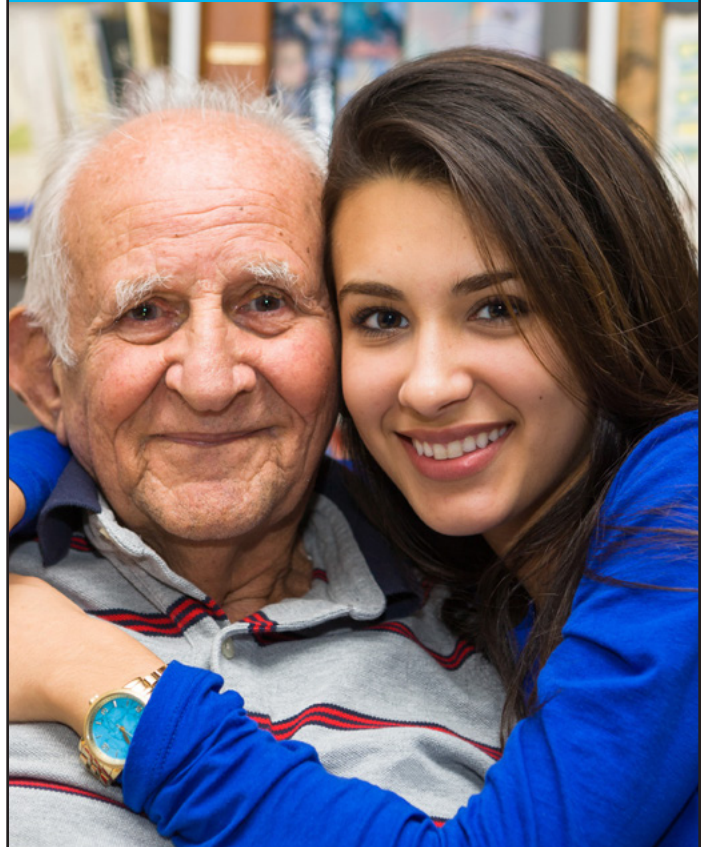
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It's permissive, not punitive, and we believe the benefits to FPW businesses would be substantial. If a company receives the designation, it would most likely bring new customers in the door and produce a stronger talent pool of prospective employees.

Wouldn't it be great if Ohio eliminated its Gender Wage Gap? The Pay Equity Hotline and Fair Paycheck Workplace legislation would help. Or .... we could just wait until 2067.

*State Representative Kent Smith represents Ohio's 8th House District which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village, and a little bit of the City of Cleveland.*

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# Bracelet Arms Women Against Predators

By Arlene Fine

Amanda Basco is raising the bar when it comes to helping women combat the alarming rise of drink spiking and drug-facilitated sexual assault. The University of Tampa senior is COO of Pure-Sipity, a start-up company that created a stylish bracelet that incorporates date-rape drug testers in its design to enable women to instantly know if their drink has been spiked.

"Each bracelet contains drug-sensitive stickers that react immediately when they come in contact with a drop of hard liquor, wine or beer," said Amanda. "If the sticker changes colors, it shows that the drink has been spiked with one of the most popular date-rape drugs like Rohypnol, gamma-hydroxybutyric acid (GHB) or ketamine."

Amanda said college campuses across the country are raising red flags about the rise of drug-induced, date-rape cases. "In Tampa some club owners are asking bartenders to spike drinks, and women are completely unaware because the chemicals are usually tasteless and the lighting is so dim, they can't tell if the drink is a little cloudy," said Amanda.

Amanda is all too familiar with the

effects of a drugged drink. In her freshman year, two of her roommates fell victim to spiked drinks after a night at one of the local clubs. "It was so terrifying. They couldn't wake up and the campus safety police were called for assistance," she said. "This can have horrendous, long-term consequences for women of all ages and backgrounds."

The idea and design of Pure-Sipity came from the company's CEO, Alexandra Wolfe, who developed the concept as part of her University of Tampa freshman year entrepreneurial class. "I was so impressed with Alexandra's presentation that I told her I wanted to help make Pure-Sipity a reality," said Amanda.

Alexandra continued to work on the concept and within a year had registered the Pure-Sipity trademark and applied for a patent. She turned to Amanda, an entrepreneurship major, to help design the bracelet and bring the concept to life.

The two have been partners ever since.

Fortunately for Alexandra and Amanda, the University of Tampa's John P. Lowth Entrepreneurship Center's Spartan Accel-

erator program teamed the women with experts who helped to formulate their business plan and assisted with funding.

"Along with financial help from our parents, the Center has found investment groups and venture capitalists who believe in this product," said Amanda. "We have also accessed professionals who provided invaluable pro bono legal and marketing advice."

*"If the sticker changes colors, it shows that the drink has been spiked with one of the most popular date-rape drugs like Rohypnol, gamma-hydroxybutyric acid (GHB) or ketamine."*

Pure-Sipity is set to launch by the end of September, using Kickstarter (a social media crowd-funding platform), Facebook and Instagram to get the word out. The price point will be in the \$30 range. "We're asking people to pledge one dollar so they can lock up their discounted price and be the



first to get one of the bracelets as soon as they are available," said Amanda. Being an entrepreneur and businesswoman is in Amanda's blood. Her mother,

Beachwood resident Nadine

Glatley, is owner and founder of Rent-A-Daughter Senior Care. "Even as a little girl, Amanda was an innovator and had lots of creative energy," said Nadine. "I'm so happy that she's using her many talents to introduce a product that can protect women of all ages, particularly campus coeds. Pure-Sipity is a blessing for all of us who love our daughters."

Based on the positive feedback they have received from friends who have already tested Pure-Sipity, Amanda and Alexandra are convinced their hard work will pay off. "What distinguishes a successful entrepreneur is persistence," said Amanda. "If you believe in an innovative concept, you don't give up. You keep running with it, no matter the obstacles and naysayers you encounter. That sets you apart from the rest and will ultimately help you achieve your goal."

Bracelets will be available at the end of the month. For more information, email [a.basco@puresipity.com](mailto:a.basco@puresipity.com).

Amanda Basco models the Pure-Sipity bracelet that lets women know if their drink has been spiked. Two tester stickers inside the bracelet react to date-rape drugs.



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**Monday, September 6**

7:00 Evening Services  
8:00 Community Holiday Dinner (reservations required)

**Rosh Hashanah**

**Tuesday, September 7 & Wednesday, September 8**

9:00 Morning Services  
11:00 Children's Program  
11:30 Shofar Sounding  
1:30 Kiddush Lunch

**Yom Kippur Eve**

**Wednesday, September 15**

7:00 Kol Nidrei

**Yom Kippur Day**

**Thursday, September 16**

9:00 Morning Services  
11:00 Children's Program  
11:45 Yizkor Memorial Service  
6:30 Mincha/Neila Closing  
8:14 Yom Kippur Ends

*Services Followed by Buffet Break-Fast*



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# Stare Well Leads to Indie Film Success

by Arlene Fine

**M**atthew Greenfield's short film, *Stare Well*, has led to unexpected accolades for the local playwright, author and educator.

The Beachwood resident, who also teaches Modern World History, American Studies, Creative Writing and Film Storytelling at Gilmour Academy, was just named "Best Producer" by the Hong Kong Indie Film Festival after he turned his original 44-minute film, *Stairwell*, into a nine-minute existential short, *Stare Well*, as Hong Kong put it.

The tagline for the movie reads: A young man seeks to socially distance in an era before it was cool, as he escapes from vapid Frisbee games in a college dorm's stairwell. Take a seat for this edge-of-your-seat thrill ride.

"*Stairwell* got its start as an OddyFest project in 2008," said Matthew, 38, who founded OddyFest, named after Odysseus, the hero of Homer's poem, *The Odyssey*. The avant-garde production company provided a forum for Matthew and other local actors and playwrights to showcase their unusual, absurd, or farcical theatrical works.

"My *Stairwell* play script goes back to the summer of 2005, while college was still fresh in my memory. We filmed it in a downtown Cleveland stairwell in December of 2008. We then exhibited the first 10 minutes at various OddyFest and theater parties around town," said Matthew. "It always got a chuckle. Eventually, my collaborator/director Tom Kondilas and I had a full cut by summer 2009. I love the original cut, but at

44 minutes, it is a bit of a slog, especially being quite 'talky' as a play script, and featuring an obnoxious character played by me."

During the pandemic, Matthew took a second look at *Stairwell* and, in March 2021, he re-cut the film into its current short form. He said he kept the existential heart of the film but, after eliminating his character and most of the dialogue, the filmmaker significantly changed the order of events so that what had been the beginning became the ending.

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**"One thing is certain – this will be a great lesson for my film students at Gilmour: Never give up on a project."**

---

The short has been getting good recognition at online festivals. It became a finalist at Vancouver International Film Festival in May, and then received the honors in Hong Kong.

"I'm not sure what it was about the production that merited my being the 'Best Producer,'" Matthew added. "It might be that I was able to gather all those actors together in 2008, or the extra-long editing process, or the witty tagline. One thing is certain – this will be a great lesson for my film students at Gilmour: Never give up on a project."



Pictured above: Samantha Greenfield shows her delight with her dad and his Best Producer award.

Pictured right: Matthew Greenfield, aka "The Bard of Beachwood," and image from *Stare Well*.



Matthew's ultimate goal is for *Stare Well* to be selected by the Cleveland International Film Festival next April as part of the Festival's Shorts Program. "That would be the icing on the cake," he said.

Matthew has another claim to fame. Known as "the Bard of Beachwood" since 2018, he performed his 90-minute poem, *The Fairly Tragic Ballad of Flailin' McDrab*, at venues around town that year, followed by excerpts from his parody/homage to *Moby Dick*, titled *Mocha-Rich*, in 2019. That was followed in late 2020 by a Zoom reading of *Odd-eye-sea'Rus*, a gender-bending return to the Odysseus myth, in late 2020.

Along with honing his writing skills and preparing for the fall semester, Matthew has much to keep him busy. He and his wife, Jackie, the parents of Samantha, 7, a student at Bryden Elementary School, agree that raising their daughter has been "their biggest creative project yet."

"While the award was a very nice surprise," said Matthew, "I have felt like the 'Best Producer' for the last seven years, ever since I became a dad."



Mehdi H. Shishehbor, DO, MPH, Ph.D.,  
President, UH Harrington  
Heart & Vascular Institute



## Saving Limbs, Saving Lives

University Hospitals Harrington Heart & Vascular Institute  
Offers Limb Salvage Program to Help Patients Walk Again and Enhance Their Quality of Life

University Hospitals (UH) Harrington Heart & Vascular Institute offers a Limb Salvage Program, one of a select number of such centers in the United States. The program transforms the standard of care for “no option” critical limb ischemia (CLI) patients at risk of amputation. UH specialists can provide consultations for patients with blood flow blockages in the leg, advanced peripheral artery disease (PAD), foot ulcers or gangrene.

Experts within UH Harrington Heart & Vascular Institute are national principal investigators for multiple clinical trials aimed at reducing leg amputations, giving patients unparalleled access to novel therapies to prevent lower extremity limb loss.

“We are very passionate about ‘hope’... that is our approach,” says Mehdi H. Shishehbor, DO, MPH, Ph.D., President, UH Harrington Heart & Vascular Institute. “I have seen situations many, many times where patients are told there is no hope, there is no option, and then when we take care of them, a few years later they are walking. Honestly, there is nothing more joyful than having that kind of impact on someone’s life.”

When it comes to dealing with patients who have ulcers and gangrene, the needs are immensely vast: taking care of the wound, monitoring potential infection, adhering to proper nutrition, ensuring patients receive the appropriate follow-up appointments needed, and ultimately being able to use novel techniques to improve blood flow to the feet and legs, to name a few.

“UH created the Limb Salvage Program, because saving people’s legs takes a village,” explains Dr. Shishehbor. “It’s not about one individual, one doctor or one specialty. We created a multidisciplinary team of vascular surgeons, interventional cardiologists, podiatrists, wound care specialists, and others who work together to achieve a common goal.”

Dr. Shishehbor emphasizes that he and his team feel most successful when they have saved a limb, the wound has completely healed, and patients can walk, enjoy daily activities and enhance their everyday quality of life.

UH is committed to education and public health, and Dr. Shishehbor has trained more than 400 physicians across the United States in advanced techniques for limb salvage.

To make an appointment with UH Harrington Heart & Vascular Institute physicians at UH Ahuja Medical Center, please call 216.810.4999. For more information about the UH Limb Salvage and Amputation Prevention Program, visit [UHhospitals.org/limbsalvage](http://UHhospitals.org/limbsalvage).

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“UH created the Limb Salvage Program, because saving people’s legs takes a village,” explains Dr. Shishehbor. “It’s not about one individual, one doctor or one specialty. We created a multidisciplinary team of vascular surgeons, interventional cardiologists, podiatrists, wound care specialists, and others who work together to achieve a common goal.”

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UH is bringing health experts to you through a series of virtual health talks. The virtual seminars will include a presentation by physicians who are experts in their field, followed by a Q&A session. These events are free but registration is required. Visit [UHhospitals.org/Health-Talks](http://UHhospitals.org/Health-Talks) to learn more.



maltz museum of jewish heritage

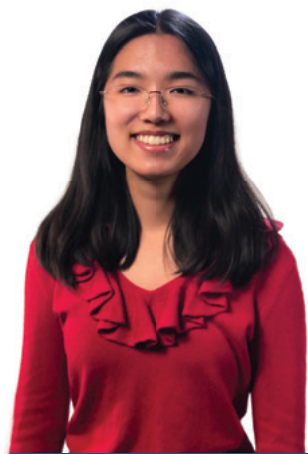
# STOP



# THE HATE

## INFORMATION SESSION

Monday, September 13 at 7pm



*"I challenge you to use what you love to speak up about the hate that you see. Together with our shared compassion, love, and humanity, I know we can make a difference and stop the hate."*

— Bowen Zhang,  
2021 Finalist from  
Beachwood High School

Known nationally for annually awarding \$100,000 in scholarships and prizes to Northeast Ohio students and schools, the Stop the Hate program has grown to include museum tours, classroom writing workshops, and more.

Have any questions about the info session or program?  
Email us at [education@mmjh.org](mailto:education@mmjh.org)

REGISTER AT [MALTZMUSEUM.ORG](http://MALTZMUSEUM.ORG)

## Stop the Hate Info Session

*"Courage is when you dare to be yourself, in whatever ways you want to be - to not be afraid, to just do it." -- Loung Ung*

Inspired by Cambodian-born American human-rights activist, author, and Cleveland resident, Loung Ung, the Maltz Museum of Jewish Heritage invites 6-12th grade students, parents, and educators to participate in an act of courage by helping to Stop the Hate.

Join together for an online Stop the Hate Info Session on Monday, September 13 at 7:00 p.m. to learn about the different components of this prestigious program. Known nationally for awarding \$100,000 in scholarships and prizes to Northeast Ohio students and schools, Stop the Hate has grown to include museum tours, classroom writing workshops, and more. Meet representatives from the Maltz Museum and its partners, Lake Erie Ink and Roots of American Music. Hear from the 2021 Stop the Hate Educators of the Year and contest finalists. Find out how students are earning Upstander Certificates and schools are being named Upstander Schools. The event will be followed by a Q&A session.

To register, visit [www.maltzmuseum.org](http://www.maltzmuseum.org). If unable to attend, please register to receive a recording or email [education@mmjh.org](mailto:education@mmjh.org).

This flagship program celebrates diversity and inclusion by providing free learning tools to middle schools and high schools that are working to create compassionate communication in their classrooms and communities.

By lifting history out of text books and into real life, the Stop the Hate tour uses museum artifacts to exemplify expressions of racism and antisemitism in history, exploring answers to these questions:

- How are power and influence used to spread hate?
- What is legalized hate vs. individualized hate?
- Who are upstanders,

bystanders, or perpetrators in any situation?

- Optional: Participate in Stop the Hate workshops and/or contest!

**During the Stop the Hate Info Session, teachers and schools will learn how to schedule:**

- In-person Field Trips to the Maltz Museum for a Stop the Hate Tour
- Online Holocaust Survivor Speakers for your Class
- Classroom Writing Workshops with partners Lake Erie Ink & Roots of American Music

**During the Stop the Hate Info Session, parents and students will learn how to access:**

- Stop the Hate Tour & Activities Online
- Weekly Holocaust Survivor Speaker Programs
- Library-curated Reading List

**Educators, don't miss these top three reasons to learn more about the Stop the Hate program:**

**1. It Works!** Over 40,000 students have already participated. Now in its 14th year, the program has established a proven track record for increasing compassionate communication between students in the classroom.

**2. Everybody Wins!** \$100,000 in scholarships and prizes are awarded annually to students, teachers, and schools. Every school that participates in a free workshop receives funding for anti-bias education. All participating students get an Upstander Certificate with the chance to win more.

**3. It Supports Teachers!** Teachers who are already working on diversity and inclusion initiatives get extra support through free downloadable curriculum, reading guides, and online tours. Anyone looking for more support can book free essay writing or song writing workshops led by experienced, trained Stop the Hate teaching artists from Maltz Museum partners, Lake Erie Ink and Roots of American Music.

# Beachwood Hires Deputy Chief, Police Chaplains

Beachwood's new Deputy Chief of Police, Katherine M. "Katie" Dolan, begins work on September 13 and a ceremonial swearing-in will be held on September 20 at City Hall.

The deputy supports the chief of police in overseeing and coordinating the activities of the department and maintaining the efficient flow of communication between public and private sectors and other city departments. When assigned, the deputy chief of police shall have full command of the department in the absence of the chief.

A career law-enforcement professional with two decades of experience, Chief Dolan brings a deep commitment to the development of police personnel and the administration of department procedures to her new role. In addition to serving as chief of police for the Cleveland Metroparks, she is well-regarded for improving operations and bolstering recruitment at that CALEA-accredited police department.

"We are delighted to be bringing Chief Dolan to the Beachwood Police Department," said Mayor Martin S. Horwitz. "Her commitment to training initiatives, community outreach, and budget management will all help to bolster our already

outstanding police department."

Prior to her role at Cleveland Metroparks, Chief Dolan worked at the City of Cleveland Heights Police Department from 2001 – 2018, working her way from basic patrol officer to captain. She holds a BS in Criminal Justice from the University of Toledo (OH) and an MS in Criminology from University of Cincinnati.

The Beachwood Police Department also welcomes our city's new police chaplains, Father Doug Brown, Pastor Larry Harris, and Rabbi Ari Wolf. Police Chief Kelly Stillman introduced the Police Chaplain program to the city, and then worked with Community Relations Officer Jamey Appell to fine-tune the program.

Father Brown grew up in Lake County and is currently assigned as the Pastor at Mary Queen of Peace, where he has been since 2010. Pastor Harris was born in Mississippi, came to Cleveland in 1952, and has been with Mount Olive Missionary Baptist Church for 38 years. Rabbi Wolf grew up in Brooklyn, New York, came to Cleveland in 1971, and is affiliated with Congregation Shomer Shabbos in Cleveland Heights.

These spiritual leaders will contribute to the wellbeing of our officers by providing spiritual advisement. They will also respond to major incidents where officers, victims of crimes, and/or their families may need a shoulder to lean on. Although each leader is dedicated to his own religious beliefs, they are all kind-hearted, caring individuals who are trained to delicately provide comfort and spiritual advisement to persons of any faith.

A fourth chaplain, Rabbi Mitch Wolf, was sworn in on August 16.



Katherine M. "Katie" Dolan, Deputy Chief of Police

These spiritual leaders will contribute to the wellbeing of our officers by providing spiritual advisement. They will also respond to major incidents where officers, victims of crimes, and/or their families may need a shoulder to lean on.



Pictured, from left: Mayor Martin Horwitz swears in Rabbi Ari Wolf, Pastor Larry Harris, and Father Doug Brown.

## KITCHEN UPDATES IN 1-5 DAYS

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## Contact Info

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216.464.1070  
www.BeachwoodOhio.com

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Spectrum - Ch. 1020  
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## Departments

CLERK OF COUNCIL  
216.595.5493

AUDITOR  
216.595.3712

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DEVELOPMENT  
216.292.1914

COMMUNITY SERVICES  
216.292.1970

ECONOMIC DEVELOPMENT  
216.292.1915

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216.292.1913

FIRE & RESCUE  
216.292.1965

LAW  
216.595.5462

MAYOR'S OFFICE  
216.292.1901

POLICE  
216.464.1234

PUBLIC WORKS  
216.292.1922

## BEACHWOOD ANNOUNCES TOP RANKINGS OF ALL CUYAHOGA COUNTY MUNICIPALITIES FOR VACCINE STARTS, POPULATION GROWTH

Mayor Martin Horwitz announced in August that the City of Beachwood has earned number-one rankings of all Cuyahoga County municipalities for vaccination starts against COVID-19 and also for population gains in the 2020 Census.

According to Better Health Partnership data, 84.6 percent of Beachwood residents started the vaccination process against COVID-19 by June 30, 2021.

"Beachwood is a progressive, forward-thinking community," said Mayor Horwitz. "I am not surprised our residents believe in the science behind the COVID-19 vaccines. It is wonderful to know our City has the highest percentage of people who have started the vaccine regimen."

When the vaccines were first introduced, Beachwood served as a site for many drive-through vaccination clinics, and the Mayor's Office distributed nearly 200 access codes to the Wolstein Center Mass Vaccination Site. Beachwood was one of the first cities in Ohio to declare a mask mandate, and offered a drive-through mask giveaway for Beachwood residents shortly thereafter.

It is not too late to get vaccinated against COVID-19: contact your local pharmacy today for an appointment. Vaccines are free of charge and available for people age 12 and older.

### CENSUS POPULATION INCREASE

According to the 2020 Census report by Cleveland.com, Beachwood added 2,087 residents since the 2010 count of 11,953, raising the population figure to 14,040. This growth rate of 17.46% exceeded even that of Columbus, OH.

Two newly built apartment buildings, The Vue and The Aster, plus renovations at The Vantage, Beachwood Apartments by Albion, and others within the city over the past decade, have created additional attractive apartment homes for people interested in living in Beachwood.

"Month after month, more people are searching online for variations on 'places to live in Beachwood' than any other search request regarding our city. Whether attracted to our city due to its diversity, proximity to medical, financial, and business opportunities, top-quality schools, excellent city services, or a combination of the above, we are happy to welcome these new residents," Mayor Horwitz said. "We'll look forward to celebrating many of them in decades to come at our annual 50-Year Resident Salute."



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firstname.lastname@beachwoodohio.com  
Ex: barbara.janovitz@beachwoodohio.com

MAYOR  
MARTIN S. HORWITZ



216.292.1901  
mayor@beachwoodohio.com

JAMES PASCH



COUNCIL PRESIDENT  
216.630.9671

BARBARA  
BELLIN JANOVITZ



COUNCIL V.P.  
216.406.5914

JUSTIN BERNIS



216.509.6509



## 50-YEAR RESIDENT SALUTE

On July 27, the City of Beachwood recognized newly minted 50-year residents at the Beachwood Family Aquatic Center, just before The Dan Zola Orchestra entertained residents with their Big Band music. This annual event always precedes a musical event from our Outdoor Summer Concert Series.

*Pictured from left bottom row: Erwin & Leslie Bruder and Albert Hersh  
Pictured from left top row: Judy Goodman, Jerry Savransky and Viola Jaros*

*Photo by Scott Morrison, Discovery Photo*

## LABOR DAY



City Hall will be closed on Monday, September 6, in observance of Labor Day. Rubbish and recycling will not be collected by the City on September 6. Collections will be delayed one day: Regular Monday collections will shift

to Tuesday, regular Tuesday collections will shift to Wednesday, and so on.

## FALL LEAF PICK-UP

Loose-leaf pick-up begins this month and (weather permitting) runs through mid-December.

- Leaves need to be raked into piles on the tree-lawn
- Keep piles free from other debris such as grass, trees or branches
- Vehicles parked on the street may impede the City's ability to collect leaves



## WATCH FOR SCHOOL BUSES

Drivers seeing a stopped school bus with the stop arm out and lights flashing are to stop at least 10 feet from the front or rear of the bus and not move until signaled to do so by the bus driver. When traveling on a road with four or more traffic lanes, a driver does not need to stop for a school bus when it is approaching from the other direction.



## RED CROSS BLOOD DRIVE

Blood donations are **by appointment only**. Please call the Red Cross at (800) 733.2767 or visit [www.redcrossblood.org](http://www.redcrossblood.org) to schedule your appointment.

**BEACHWOOD COMMUNITY CENTER**  
Friday, October 15  
1:00 — 7:00 PM



**SAVE A LIFE. GIVE BLOOD.**

## FALL RECREATION/UPPER GUIDE

Our first printed Recreation/Upper Guide in almost 2 years is arriving soon in your mailbox, if not already there. It includes many programs for residents of all ages! Visit the "Fall Recreation/Upper Guide" Quick Link at [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com) or call 216.292.1970.

## UPCOMING MEETINGS

### CITY COUNCIL

Monday, September 20 at 7:00 PM  
Monday, October 4 at 7:00 PM  
Questions? Call 216.595.5462

### PLANNING & ZONING COMMISSION

Thursday, September 30 at 6:30 PM  
Questions? Call 216.292.1914

### ARCHITECTURAL BOARD OF REVIEW

Tuesday, September 7 at 4:30 PM  
Monday, September 20 at 4:30 PM  
Monday, October 4 at 4:30 PM  
Questions? Call 216.292.1914

MIKE BURKONS



216.832.6771

ALEC ISAACSON



216.291.2797

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640



## HOMETOWN HEROES EVENT

**Hometown Heroes Ceremony**  
**Sunday, September 5 • 10:00 AM**  
**Beachwood City Park West Pavilion**

The City of Beachwood and Beachwood Historical Society invite you to celebrate “Hometown Heroes” who live and work in our community. These individuals are devoted to their work and are dedicated to helping others. They display courage, care, and concern, and do ordinary things in extraordinary ways.

Our Hometown Heroes will be recognized and a special garden will be unveiled in their honor. Following the ceremony, light refreshments will be served.

To read full biographies about our local heroes, visit [www.BeachwoodHistoricalSociety.com](http://www.BeachwoodHistoricalSociety.com).

To RSVP or for more information, contact Rosemary Nemeth, Beachwood Historical Society president, at 216.591.0229.

## HOUSEHOLD HAZARDOUS WASTE DISPOSAL PROGRAM

To help residents dispose of oil-based paint, pesticides, automotive fluids and other hazardous products found in the home, the Solid Waste District offers a countywide Household Hazardous Waste Disposal Program. Beachwood residents may deliver their Household Hazardous Waste year-round to:

**Public Works Department**  
**23355 Mercantile Road**  
**Monday - Friday, 7:30 AM - 3:30 PM**

The City of Beachwood can only accept hazardous materials that originate from a household. Examples of household hazardous waste include oil-based paint, solvents, used motor oil, automotive fluids, aerosols, lawn and garden products, pesticides, pool chemicals and household cleaners. Latex paint is not accepted.

Dried-out paint cans, empty aerosol cans and other empty containers can be placed in the regular trash for disposal. Empty motor oil and antifreeze jugs may have residue of the hazardous materials they held and should be placed in the trash, not recycling, for proper disposal.

Before disposing of products, consider donating usable materials to a friend, neighbor or organization. For more info, visit the "Rubbish, Recycling & More" Quicklink on [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com)

## DO NOT FEED WILDLIFE

Many people enjoy living near and watching wildlife. You can help keep animals wild by keeping the following tips in mind.

- Do not encourage wildlife by feeding or leaving food for them.
- Don't allow bird food to accumulate on the ground.
- Don't place food scraps in gardens or compost bins, and use a closed compost bin.
- Keep pet food and water containers indoors, especially at night.
- If you have fruit trees, harvest or dispose of fruit when it is ripe.
- Use metal or durable plastic trash containers with tight fitting lids.
- Enjoy wildlife at a distance. Respect their space, they are wild animals that should stay wild.



## BEACHWOOD VAN SERVICE

The Beachwood Community Services Department continues to provide van service to resident seniors and residents with disabilities to get to medical appointments or to pick up pre-paid grocery and pharmacy orders. For more information, please call 216.292.1971.



## USE CAUTION & BE SEEN



Use caution when walking at dawn, dusk and evening hours. Add reflective items to your clothing.

When and if it is necessary to walk in the street, please walk facing traffic and if in a group, single file.

# OUT AND ABOUT IN *Beachwood*

TEAM WORK!



## SAFETY TOWN GRADUATION

Friday, August 6



LEARNING!



## NATIONAL NIGHT OUT

Tuesday, August 3



FAMILY FUN!



## CLEVELAND POPS CONCERT

Sunday, August 15

SOCIAL TIME!



MUSIC!



# NEW ART EXHIBITS

BEACHWOOD COMMUNITY CENTER



*EMOTION • ENERGY • COLOR*

**September 2 – October 4**

Artists' Reception

Friday, September 10

6:00 - 8:00 PM

This exhibit is heartfelt expressions of people, places and things.

**Featured artists**

Vera Bonacci, Clare Katz, Taylor Woolwine and Mikel Mahoney

## FROM DARKNESS TO LIGHT: DEEP DIVE INTO VINCENT VAN GOGH

**October 8 – October 28**

Artists' Reception

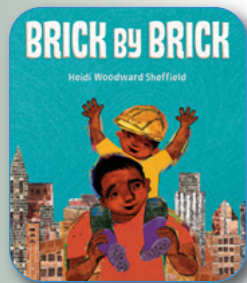
Sunday, October 17

1:00 - 2:30 PM

This exhibit will highlight the creative response influenced by Vincent Van Gogh as seen through the works of our Beachwood Community Center art class participants and other community resources.



# STORYWALK IN THE PARK



The September book featured on the StoryWalk® in Beachwood City Park East is *Brick by Brick*, written by Heidi Woodward Sheffield.

Papi is a bricklayer, and he works hard every day to help build the city, brick by brick. His son, Luis, works hard too—in school, book by book. Papi climbs

scaffolds, makes mortar, and shovels sand. Luis climbs on the playground and molds clay into tiny bricks to make buildings, just like Papi. Together, they dream big about their future as they work to make those dreams come true. And then one Saturday, Papi surprises Luis with something special he's built for their family, brick by brick.

The StoryWalk® Project was originally created by Anne Ferguson of Montpelier, VT, and developed in collaboration with the Kellogg-Hubbard Library to help build children's interest in reading, while encouraging healthy activity for children and adults. StoryWalk® is a registered service mark owned by Ms. Ferguson.

# GAMES ARE BACK!

BEGAN WEEK OF AUGUST 23

Every Monday & Wednesday ..... Mahj & Canasta  
Every Tuesday ..... Duplicate Bridge  
Every Wednesday ..... Party Bridge

BEACHWOOD COMMUNITY CENTER

12:30 — 3:30 PM



**Dog Paddle**

**Thursday, September 9**

**4:00 — 7:00 PM**

**Beachwood Family Aquatic Center**

Pool is closed to humans, but open to resident dogs!

**Pre-registration is required** at City Hall or online for a 1 hour time slot. Spaces are limited. The cost will be \$5 per dog and all proceeds benefit the Barkwood Park Fund. **NO HUMANS WILL BE PERMITTED TO SWIM!**

**Honkin' Haulin' Truck Parade**

**Sunday, September 12**

**Parade starts at NOON**



Your favorite big trucks are on the move! View the parade route at [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com) under Quick Links.

**Beachwood Family Fall Festival**

**Sunday, October 3**

**Noon – 5:00 PM**



**Beachwood Community Center Parking Lot**

Free community event featuring inflatables, climbing wall, zip line, food trucks, live music, local businesses, entertainment and so much more!

**Build a Scarecrow**

**Sunday, October 17**

**City Park East**

**11:00 AM - 1:00 PM**

Register to build a family scarecrow for display at the park through October 31! The cost will be \$5 Resident and \$7 Non-Resident.

# SENIOR ASSISTANCE

Are you 80+ years of age or disabled with no one in your single-family home to assist you with your rubbish and recycling bins? We can help. Call 216.292.1922 to register.

**FREE**

4TH ANNUAL

BEACHWOOD

FALL FESTIVAL

FREE • SUNDAY, OCTOBER 3

NOON – 5:00 PM • BEACHWOOD CITY HALL PARKING LOT

**HONKIN  
HAULIN**

**FREE**

**TRUCK  
PARADE**

TRUCKS ARE ON THE MOVE!

- Sunday, September 12
- Parade starts at 12:00 PM
- Parade map available at [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com)

It's a parade of  
your favorite big  
trucks driving  
right past you!

Free goody bags!





## Opening the 2021 - 2022 School Year

Beachwood Schools welcomed students and staff back to school the week of August 16th. All our students and staff are in person, with full days, five days per week. Beachwood's Board of Education has approved opening our schools with many of the same COVID precautions from last year. This decision follows the guidance of multiple public health agencies and is a cautious and collaborative approach that seeks to protect students, their families, and our staff. We know it is going to take a collective effort to beat this virus.

**COVID Precautions** – The Beachwood Board of Education approved the following precautions at their August 9th meeting:

- **Masking** – The district requires **universal masking** for all students and staff. Doing so requires a small sacrifice, but yields a huge benefit. Besides vaccination, it is the most effective way to keep everyone healthy and prevent quarantines that keep students and staff out of school.
- **Three-foot Distancing**
- **Symptom Screening**
- **Routine Hand Washing/Sanitizing**
- **HVAC Upgrades**
- **Increased Cleaning/Disinfecting**



**Sports and Clubs** – We are excited to offer all our sports and clubs this year, and we hope you will join us as participants and spectators at school events. For now, we ask that you wear a mask when gathering for our school events.

**Review** – Our administration and Board will review these policies monthly, taking into consideration the local rate of transmission. In addition to the possibility of easing precautions based upon local transmission reductions, we will also examine important factors like Food and Drug Administration (FDA) approval of vaccines and the vaccine eligibility age when considering changes in policies.

As we open the 2021-2022 school year, the district continues to focus its efforts, energy and resources across three intersecting areas:

- **Student Achievement**
- **Intercultural Awareness**
- **Mental Health**

On behalf of the entire Beachwood Schools staff, thank you for trusting us to keep your children learning safely in person at school!



### Back-to-School Night

Bison families turned out for the return of Beachwood Schools' annual Back-to-School Night event on Sunday, August 15, 2021, held in conjunction with the City of Beachwood's outdoor movie night. District administrators grilled hot dogs for the crowd and the Beachwood Community PTO provided free ice cream (thank you!).



**ADMINISTRATION**

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org  
 Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org  
 Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org  
 Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org  
 Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org  
 Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org  
 Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org  
 Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



**NEW FACULTY FACES**



**Breshea Anglen**  
MS English Teacher



**Sarah Dean**  
Occupational Therapist



**Grace Ellis**  
HS Intervention Specialist



**Aubrei Erkins**  
HS Assistant Principal



**Jodi Fish**  
Hilltop Teacher  
(Beachwood Class of 2012)



**Samantha Golovan**  
Bryden Teacher  
(Beachwood Class of 2009)



**Topher Helm**  
HS Spanish Teacher



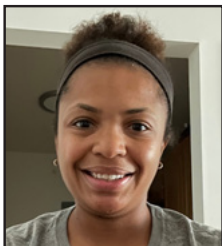
**Nicole Iselin**  
Hilltop Teacher



**Julie Jameson**  
School Psychologist



**Evan Perkins**  
VOSE Coordinator



**Kirstyn Russell**  
MS PE Teacher



**Tyler Wright**  
Bryden Teacher



**Board of Education NEWS**

**Recent Resolutions:**

- Approved Universal Masking Policy
- Bus Routes for 2021-2022 school year
- Recognized Students who earned Seal of Biliteracy

**Upcoming Board Actions:**

- ELA Audit Presentation
- Approve Revised 5-year Financial Forecast

**Board Meeting Calendar:**

- Monday, September 13, 2021 @ 7 pm
- Monday, September 27, 2021 @ 7 pm

**2021-2022 Fun Facts**

**Enrollment:** approx. 1470

**New Families to Beachwood Schools (K-12):** 101

**Demographics**

49%	Caucasian
21%	African American
19.5%	Asian
6%	Mixed Race
4%	Hispanic
.5%	American Indian

**Number of different languages spoken in Beachwood homes:** 25



Visit us at [www.beachwoodschoools.org](http://www.beachwoodschoools.org)  
[www.facebook.com/BeachwoodBison](https://www.facebook.com/BeachwoodBison)



[@beachwoodbison](https://twitter.com/beachwoodbison)



# JOSHUA MINTZ

Our City • Our Schools • Our Community

## No Yard Signs!

“In lieu of money being spent for yard signs that would clutter our community, any dollars that I would have spent on signs will be donated back to the community.”

**The organizations that will share in this donation are:**

Beachwood 100  
Beachwood PTO  
Beachwood Arts Council  
Barkwood Special Revenue Fund



## VOTE MINTZ

**Elect Joshua Mintz for Beachwood City Council**

*10 years serving our schools and community on Beachwood School Board*

Paid for by the Committee to Elect Joshua Mintz • Martin Gecovich, 25300 Twickenham Drive, Beachwood OH 44122



# Beachwood Bison Sports Kicking off the Fall Season

by Alan Kornspan

## Bison Football Team

Van Monroe, a Beachwood Middle School art teacher, is this year's new head coach. James Basha, Terrence Roscoe, Scott Fischer, and Ray Ratcliffe return as assistant coaches.

Coach Monroe, a professional artist who began teaching art at Beachwood Middle School in the Fall of 2020, has gained national and international recognition with his art in the Smithsonian National Museum of African American History and Culture. His works have also been featured in films such as *X-Men Origins-Wolverine* and *Ice Age: Continental Drift*.

As a high school student-athlete, Coach Monroe played quarterback and cornerback at Euclid High School and was inducted into the Euclid High School Distinguished

Achievement Hall of Fame in 2014. He then played college football at Miami University, and followed a coaching career that began at Miami University. Prior to being named head coach of the Beachwood varsity team, he was the offensive coordinator for the Beachwood Middle School team.

Returning players include seniors Clay Tepper and Shannon Richardson. Clay plays tailback and quarterback on offense, and defensive end and linebacker on defense. Shannon plays wide receiver on offense, and cornerback on defense. Juniors Joshua Greenwood, Mar'Quis Pinkney and Mar'Tez Pinkney also have varsity experience.

Uzonna Nzedwe is the only junior who returned as a starter. He plays offensive and defensive line, and is a player to watch.

"I borrow from former programs and try to bring winning traditions to Beachwood," said Coach Monroe. "A lot of these guys are playing varsity for the very first time, which has really made us as coaches teach the Xs and Os, and focus on the technique of the game. It's a pleasure to watch them grow."

---

*"Our team has a strong bond," said Clay. "We work together, don't give up on each other, and fight as hard as we can. We give each play 110 percent."*

---

"Our team has a strong bond," said Clay. "We work together, don't give up on each other, and fight as hard as we can. We give each play 110 percent."

Shannon and Eliot Brown are

also very excited about their senior season of Bison football.

"I think we will have a good season," said Shannon. "We have a young team, but I feel that we have a lot of heart and that we can beat anybody."

"I am excited to play for my team, win some games, and have some fun," added Eliot.

"It is going to be exciting to see these kids put together all the different techniques and skills that they have been working on this summer," added Coach Monroe. "Just remember that we are rebuilding and a lot of these kids are coming out to play football for the first time."

The Bison began their season with home games against Orange High School on August 20 and John Marshall on August 27.



*Front row:* Eliot Brown, Ilay Lev, Clay Tepper, Lavon Swaby, Shannon Richardson, Trey Reese and D'Von Weary.  
*Second row:* Aytan Hochheiser, Joshua Greenwood, Jonathan Klein, Jake Burkons, Ezra German, Ramon Howard, Eric Steckner and Jonathon Owens.  
*Third Row:* Jack Felder, Abdou Dieye, Jaymon Caldwell, Mar'Quis Pinkney, Mar'Tez Pinkney, Trenton Thornton, Jace Stimpert and Yasir Preston.  
*Fourth Row:* Coach Basha, Athletic Trainer Monica Brown, Coach Monroe and Coach Ratcliffe.  
*Not pictured:* Chris Boston, Uzonna Nzedwe and Gili Avitan.



## Bison Girls Soccer Team

The Girls Soccer Team plans to build on recent successes. Over the past two years, the program has accumulated 16 victories and won the 2019 CVC Metro Division title.

Because of these successes, participation has greatly increased with the influx of freshmen and other student-athletes. In fact, the JV and varsity rosters are expected to double.

The team is led by Head Coach Dana Raponi and assistant coaches Chris Rolland, Erica DiFranco, and Maranda Melton. Coach Raponi has been focused on teaching and development throughout the summer and is optimistic about the season. "I think we're going to have a lot of movement, learning, and hopefully, growth," she said. "We have new faces and plenty of great talent here."

The team's offense is being led by senior Romi Roth as the striker up top. Romi is a four-year

varsity starter and has been a leading goal scorer over the past few years. One of her objectives is to get the team involved and to make sure the ball is moving well.

Coach Raponi expects many players to make important contributions in midfield. In fact, decisions on who will play are made on a match-by-match basis.

"Aaliyah (Edwards) is one who you'll really want to watch. Her speed, her height and her power are unbelievable," Coach Raponi said. "We have a newer player, Anna (Zhao), who I think will become a very good outside mid for us, too."

The defensive back third, led by Taylor Blackwell, Amelie Cotta, and Briahna Golubitsky, is strong, which is extremely important as the Bison have a new goalie this year.

"Maya (Greller) will take over, and she has some big shoes to fill from Madison (Prince)," Coach Raponi told us. "I think she is



Front row: Romi Roth, Abby Lewis, Leah Yakubov, Taylor Blackwell and Coach Raponi. Second row: Hannah Yakubov, Allison Saghir, Evelyn Zhang, Briahna Golubitsky, Lola Strean and Kylie Walters. Third row: Eden Bergman, Londyn Travis and Aaliyah Edwards. Fourth row: Coach Rolland, Anna Zhao and Avery Lonzer.

up for the task. She has a great attitude."

"I am excited about the season," said Romi. "We have many new players, a lot of returning varsity players, and a abundant potential. It's

exciting to get them into the groove and to get the team going. It's been fun."

The Bison soccer season started with three games in August, against Wadsworth, Lutheran West, and Valley Forge.

## Boys Soccer

The Bison Boys Soccer Team is a senior-led team with a vast amount of varsity experience. It is led by Head Coach Brian Greene and assistant coaches Eric Rozsits, Andy Piczer, Derek Patterson and Josh Lowe.

"The kids played off-season games during the summer months and improved a lot," said Coach Greene. "We look forward to having a great season."

Luke Bennett, the leading scorer each of the last two years, returns as a junior. "Luke is our striker up top, and Ozan Sasmaz, a rising sophomore, shows a lot of promise," he added.

Seniors Ivan Thal and Alex Park play center midfields. Ivan was the assist leader during the 2019 season, while Alex led the team in assists during the 2020 season. Freshmen Grant Keilin and senior Noah Saidel show a lot of promise.



Front row: Zach Kornspan, Ivan Thal and Rafi Rubeck. Back row: Alan Travis, Kobi Einhorn, Jake Muencz, Alex Park, Jack Petti, Noah Saidel, Dan Uria and Dylan Kay.

Coach Greene values a strong defense. "Just as important as scoring goals is not letting the other team score," he said. "It starts with the defense. That's the foundation of any team."

Senior Zach Kornspan is on one side and freshman Kyle Bennett on the other, with sophomore Jonathan Mo and senior Jack Petti in the middle. "I look forward to those guys coming up and into the attack," Coach Greene said.

Seniors Dylan Kay and Daniel Uria, and junior Michael

Kesleman all return on the defense, with senior Jake Muencz returning as goalkeeper.

"Jake is a four-year starter who is a tremendous goalkeeper. He's stable, consistent and very athletic. Having him with the defense to build upon allows us to try and do some more with the attack. We don't have to play a straight 4-4-2 anymore. We can go to a 3-5-2 or a 3-4-3. We can do that at different times and that's what we're teaching the boys about."

The season started with four games in August against

Streetsboro, Lutheran West, West Geauga, and Notre Dame-Cathedral Latin.

The varsity soccer team includes seniors Kabir Dhillon, Kobi Einhorn, Dylan Kay, Zach Kornspan, Jake Muencz, Alex Park, Jack Petti, Rafi Rubeck, Noah Saidel, Ivan Thal, Alan Travis and Dan Uria; juniors Luke Bennett, Michael Keselman and Guilherme Klinger; sophomores Leo Blond, Jonathan Mo, Ozan Sasmaz and Landis Teren; and freshmen Kyle Bennett and Grant Keilin.

## Bison Golf Team

The Beachwood Bison Golf Team is coming off an excellent 2020 campaign and is in position to have a remarkable 2021 season.

Bison golfers have had a busy summer, playing in competitive off-season tournaments in order to prepare for the season. Specifically, Bison golfers have participated on the North Coast Junior Golfers Tour (NCJGT) against some of the top high school golfers in Northeast Ohio.

Leading the Bison on tour this summer have been senior Matt Blumenthal and junior James O'Neill. Matt played in many events and had multiple rounds in the 70s. He also

won the WoodBrook NCJGT tour event. James also had an excellent summer. In fact, he won the Chardon Lakes NCJGT tour event with a round of 75. In the NCJGT Championship, he tied for first place, with an excellent two-day total of 76-78.

If the summer successes are an indication of things to come, this will be a very exciting season!

The golf team is led by Head Coach Doug Sessor and Assistant Coach Brad Coleman. Coach Sessor was a two-time OHSAA state qualifier at Navarre Fairless High School. He also played collegiate golf at Otterbein College and was previously the girls' junior varsity golf coach at Laurel. Coach

Coleman is a talented, amateur golfer, and was a 2004 United States Amateur qualifier.

Both coaches are very excited about the upcoming season and the positive direction of the program. Coach Sessor emphasized that participation – from the youth camps, to JV, to the varsity level – has been growing steadily in recent years.

"The Beachwood program is upward trending," he said. "We had great participation in the youth camp, and now have 13 kids on JV and 7 kids on varsity, and Beachwood kids are now playing summer and spring golf. The team has been working hard to prepare for the season, and

I'm optimistic about its success. I believe we will have two or three players who will be All-CVC."

So far, the season is off to a great start. Bison Golf finished second in the Metro Division CVC pre-season invitational, with James and Matt, who shot 78 and 79 respectively. At the recent Trinity Classic, the Bison were led by Matt with a 76 and James with a 79. Matt finished fifth individually making the all-tournament team.

"We are pretty hyped," said James. "I feel like we can really compete this year.

Senior Drew Riley added, "I am very excited. It's going to be a fun season."



From left: Sam Warner, Xander Walker, Devaughn Starks, Griffin Doughty, Gabe Connor, Shane Young, Drew Riley, James O'Neill, Jonah Wolfe, Josh Kahn and Coach Sessor.

## Bison Cross Country Team

This is an exciting year for the Beachwood Cross Country program. In the Fall of 2018, the coaches noticed the talent of the class of 2022 as they began their high school careers. Head Coach Jamie Lader and Assistant Coach Bruce Sherman watched them as freshmen and knew they'd excel.

"We have individuals like Gregory Perryman and Caleb Berns who can really pull this team," said Coach Lader. "David Steckner and Max Kuenzler are also picking it up."

Coach Lader stressed that he is really excited to see how this group of athletes performs as a team. Although they run individually, the social and team

cohesion they develop can go a long way in determining success. He also emphasized that many runners have participated in indoor and outdoor track, which is really helpful.

"I am really looking forward to this season," said Gregory "As a senior, I am excited to help lead the team to where it hasn't gone in the past."

Caleb echoed Gregory's comments. "I think we have a great team, and an excellent chance to go deep into the season and make some big noise."

The Cross-Country Team started its season on August 28. All of its meets are multi-team events, held almost every Saturday morning through October 17.

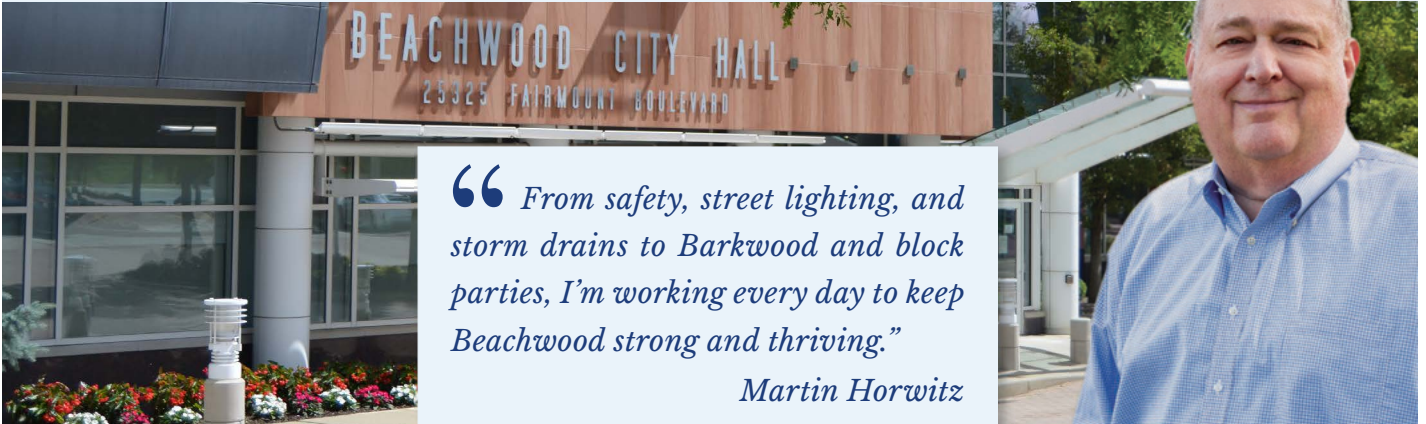


From left: Coach Lader, Christian Wu, Max Kuenzler, Vincent Crenshaw, Gregory Perryman, Grant Wessler, Caleb Berns and David Steckner.



# RE-ELECT MAYOR HORWITZ

## KEEP BEACHWOOD STRONG



“From safety, street lighting, and storm drains to Barkwood and block parties, I’m working every day to keep Beachwood strong and thriving.”

Martin Horwitz

- ★ 26 YEARS OF PROVEN EXPERIENCE
- ★ PROMOTING ECONOMIC GROWTH TO MAINTAIN LOW TAXES
- ★ IMPROVING OUR INFRASTRUCTURE
- ★ COLLABORATING WITH SCHOOLS, BUSINESSES & COMMUNITY GROUPS

ON TUESDAY, NOVEMBER 2ND, *Vote for Mayor*

# MARTIN HORWITZ

Early voting starts Oct. 5th • Request your ballot/update your registration at [MayorHorwitz.com](http://MayorHorwitz.com)

### STRENGTHENING SAFETY & SECURITY

- Police: New Chief and Deputy Chief, two K-9 units, special patrols, updated policies, equipment, and training
- Fire & Rescue: New Chief, New Safety Services Center, engine, ambulances, and command truck
- Improving Green Road lighting and security with expansion throughout city
- Maintaining vital city services and residents' safety and health during COVID-19

### EXPANDING THE BEST CITY SERVICES

- Barkwood Dog Park
- Beachwood Park East pavilion, restrooms, and fitness court
- Five-year storm water plan to reduce basement flooding
- Community Gardens
- Two “Block Party In A Box” trailers
- Senior rubbish assistance

Paid for by Friends of Mayor Martin Horwitz

LEARN MORE. GET INVOLVED. [WWW.MAYORHORWITZ.COM](http://WWW.MAYORHORWITZ.COM)

# Beachwood Hosts 4th Annual Leaf Party

by Ben Lewin and Ian Stender

**A**fter a year marred by the pandemic, the Beachwood Family Aquatic Center (BFAC) has resumed all its regular customs with the 4th Annual Leaf Party. The community, and especially Bartu, missed out on last year's event, which made it all the more special this season.

For those unfamiliar, in the words of Anthony DeVito, "Leaf Party is a day where the Beachwood Community comes together to make a difference in the life of a young man with autism. It's a day where we give rather than receive, and what we give illustrates a colorful picture of what it means to be a united and accepting community."

Leaf Party began five years ago, when campers started to follow Bartu around the pool, joining him in chanting, "Leaf Party! Leaf Party!" Guards took notice of Bartu's ability to bring the community together through his love of leaves and nature, and decided to create a day to celebrate Bartu and the community. This season's Leaf Party features decorations, activities, and of course Bartu and his leaves!

As the world continues to rebound from the pandemic, Leaf Party provided a much needed sense of unity and togetherness.

As the world continues to rebound from the pandemic, Leaf Party provided a much needed sense of unity and togetherness. For lifeguard Jenny Zhang, "It was incredibly uplifting and moving to see the community come together to celebrate with Bartu after so much time spent apart in quarantine."

Not only is Leaf Party a fun day for Bartu and those around him, but it gives the lifeguards a day to

look forward to and, "At the end of the day, leaves with a smile!" said Owen Shook

In the words of his mother, Dr. Betul Hatipoglu, "Small seedlings are Bartu's small babies. He grows wild trees and plants with care and love, hugs them, and gives them goodnight kisses. He trims them, like a haircut. He finds weeds to be as beautiful as wild flowers. Leaf Party presents a new way of communication for an autistic boy, and his unlimited love is channeled through this event. Bartu teaches us how everything can be loved, and how if we forget about our own limitations, we can connect with everyone and indeed understand one another with one single language that is common to us all: LOVE."



Lifeguards Shannon O'Neil and Jack McPhillips create decorations, staff celebrate, and Bartu enjoys his 4th annual Leaf Party!

## First Catholic Slovak Ladies Association Rebrands as FCSLA Life

First Catholic Slovak Ladies Association has a new marketing name: The fraternal benefit society is now rebranded as FCSLA Life as it continues to grow and support its membership.

Founded in Cleveland in 1892, FCSLA is proud to announce this new name, which supports its mission to provide financial security to members while embracing its Catholic values and Slavic traditions. This announcement is an exciting development in the growth and maturation of the organization.

The new logo communicates traditional values in red, white, and blue colors – celebrating both Slovak and American heritage. The three tributaries represent family, faith, and financial, that work in harmony and flow together within a circle of life.

"We've focused on providing lasting benefits for our members and our communities for over 129 years," said Cynthia Maleski, national president/CEO of FCSLA Life. "Our financial strength is unwavering as we move into the coming years."

FCSLA Life is rated A- (Excellent) by A.M. Best as of August 1, 2021. For the latest Best's Credit Rating, access [www.ambest.com](http://www.ambest.com). FCSLA Life is a premier fraternal society offering quality financial products and benefits. The earnings are used to fund member-supported community and charitable activities. With more than 107,000 members across the United States, FCSLA Life's branches around the country actively provide support and service to their communities. FCSLA Life values the traditions of its members, and wants to see them continue to be involved for many generations into the future. To learn more, visit [www.fcscla.com](http://www.fcscla.com).



# Long Term Memory Links Long Lost Friends

by Jerry Moss

**M**emory is a very strange thing, especially for the elderly. My dad, almost 93 years old, can remember just about everything from the '40s, '50s, and '60s, but not so much after that.

During the pandemic, my wife, Julie, a long-time synagogue librarian, called my attention to a short book written by Alex Gross, a 92-year-old Holocaust survivor, now a resident of Miami, Florida. The story, *Yankele, A Holocaust Survivor's Bittersweet Memoir*, told of how Alex, his six siblings, and their parents were separated among the camps during the Holocaust; his parents perished. Miraculously, all seven children survived and were reunited after the war. Alex and two brothers settled in Youngstown, Ohio, and started Albee Homes, building pre-fab houses.

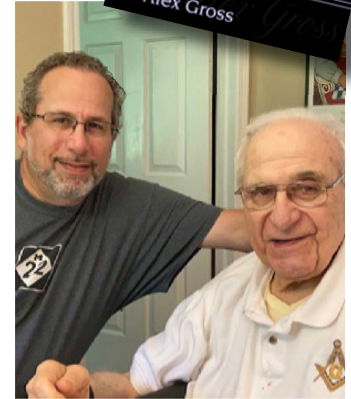
This is where my father, Art Moss, enters the story. He worked

for Alex from 1959 to 1969 in the company's Ohio, Pennsylvania, and New York offices.

When I learned about Alex's book, my curiosity was aroused, and I attempted to locate him. I learned that Alex was the only remaining sibling, tracked down his telephone number, called, left a message, and he returned my call the next day.

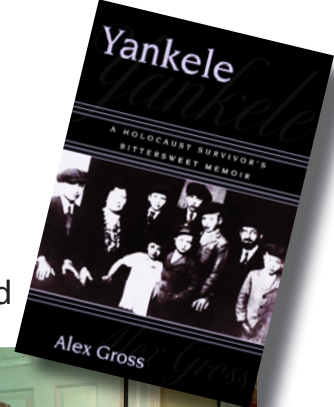
When we spoke, I asked if he remembered my dad. He did! He remembered my father, my mother, and our dog, Bagel, from our home in Vestal, New York. I then asked him if we could include my father on a three-way call. He happily agreed, and I looped in my dad, without warning or knowing what to expect.

I'll never forget what poured from their memories during the 15-minute conversation. They talked about people, places and things; both of their deceased wives, good employees (by name), bad employees (by name), the cars they drove in the '60s (including the color of a vinyl top on one of Alex's cars that my dad had admired). They talked about exercising (Alex exercises daily, my dad never). When Alex told my dad he should exercise, my dad replied, as only he could, "You're not my boss anymore; I don't have to do what you tell me!" They didn't compare medications.



Jerry Moss with his dad, Art Moss.

Ten minutes after the call ended, reality struck. My dad called me from his home at Beachwood Commons and asked, "Who was I just talking to?"



## DEAR BEACHWOOD RESIDENTS,

I am pleased to announce my candidacy for re-election to City Council on November 2, 2021.

I will continue to serve our community with passion, vision, and commitment.

In my first term, I led the effort to bring City Council members into our elementary schools to teach our students about civics and local government. I helped lead the city on several community projects, including Barkwood, the Community Gardens, and the soon-to-be-implemented improvements to Beachwood City Park East, which will include outdoor fitness equipment.

At the same time, I continue to prioritize support of our safety forces, and to ensure continuation of high-level service in all areas.

It will be my honor to continue to serve Beachwood.

Kindly,  
Eric Synenberg

Paid for by Citizens to Elect Eric Synenberg, Alan Feuerman, Treasurer, 2429 Brian Drive, Beachwood, Ohio 44122



**ERIC  
SYNENBERG**  
for  
BEACHWOOD CITY COUNCIL

**PASSION. VISION. COMMITMENT.**

**EARLY VOTING STARTS OCT 5.  
ELECTION DAY IS NOV 2.**

## **THE BEST CHOICE FOR BEACHWOOD. THE ONLY CHOICE FOR OUR COMMUNITY.**

Leatherberry, DeLong and Allamby believe in the **excellence** of the Beachwood Schools. Our district has seen tremendous **progress**, which must continue. Ensuring that all students and families are **supported** and **engaged** is a core value for this team.



**Wendy Leatherberry**, candidate, non-profit professional raising two kids (2021 BHS graduate and 2nd grader at Bryden) with her husband, Dr. Carl Horowitz.

**Jillian DeLong**, current School Board Member, accounting professional raising two kids (3rd and 4th graders at Hilltop) with her husband, Dan Small.

**Kim Allamby**, candidate, physical therapist raising two kids (5th grader at Hilltop and 7th grader at BMS) with her husband, Dr. Carl Allamby.

### **FOR MORE INFORMATION**

[wendyforbeachwoodschoools.com](http://wendyforbeachwoodschoools.com) | [delongforbeachwood.com](http://delongforbeachwood.com) | [kimallamby.com](http://kimallamby.com)

*Paid for by Friends of Wendy Leatherberry; Friends of Jillian DeLong; Friends of Kim Allamby*





## NEW! Beachwood Garden Club

Interested in  
gardening?



The Beachwood Garden Club, created by the Beachwood Historical Society, invites you to attend its upcoming meeting:

**Saturday, September 25  
10:00 a.m.**

**Pavilion –  
Beachwood City Park West**

Members of this newly formed club will meet to share knowledge about plants, and to participate in an optional art project of creating garden memory stones. The cost to participate in the project is \$12, which covers supplies.

To register, please contact Rosemary Nemeth, Beachwood Historical Society president, at 216.591.0229.

## Beachwood Arts Council Community Concerts

**T**hese performances, free and open to the community, are made possible by grants from Ohio Arts Council and Cuyahoga Arts & Culture. **Masks required.**

**The PopTarts  
Sunday, September 26  
2:00 - 3:00 p.m.**

**Beachwood Community Center**

The PopTarts are ultra cool and loads of fun! In retro 60s fashion, movement, and perfect harmony, they perform a decade of top hit favorites from the best of the 60s girl groups and female pop singers.



**Lou Armagno & Dianne Palmer  
with "Sinatra Selects"  
Sunday, October 24  
2:00 - 3:00 p.m.**

**Beachwood Community Center**

The talented singing team of Dianne and Lou, along with their wonderful quartet, "Sinatra Selects," will bring you a delightful hour of some of Frank Sinatra's best-loved songs that are sure to make you smile.



# Discovery Photo

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# **ELECT JUSTIN BERNS**

## **FOR BEACHWOOD MAYOR**

***It's Time to Restore the Safety  
& Reputation of Beachwood!***

### **✔ Justin Berns is Committed to the Safety of Beachwood**

Justin Berns is committed to restoring Beachwood's reputation as one of the safest cities in Cuyahoga County. According to the recent Cleveland Magazine report published June 2021, Beachwood has fallen to the 74th safest city in the region under the current mayor.

Justin Berns has a longtime commitment to the safety of Beachwood. Justin served our community as a volunteer firefighter from 1992 - 2004.

Justin Berns has served on the Beachwood Community Emergency Response Team.

Justin Berns is the current Beachwood Council Chairperson of the Safety & Public Health Committee and Public Works Committee.



### **✔ Justin Berns is Committed to Serving the Seniors of Beachwood**

Justin Berns is committed to restoring Beachwood's reputation as one of the best communities to live in the region. According to the recent Cleveland Magazine report published June 2021, Beachwood has fallen from the 3rd to 12th ranked community in the region under the current mayor.

Justin Berns is a well respected business owner and is known for building quality housing in and around our community.

Justin Berns understands the need for affordable housing for seniors. With his experience as a home builder, Justin Berns is committed to expanding and building affordable housing units for seniors and assisting with senior home repairs and maintenance.



### **The Berns Agenda as Mayor of Beachwood**

Restore the reputation of Beachwood by returning our community to one of the safest and best communities to live in. According to a recent Cleveland Magazine report published June 2021, Beachwood has fallen to the 74th safest community in the region and has fallen from 3rd best to 12th best community in the region under the current mayor.

Create and retain jobs in Beachwood by working to secure state and federal funds for incentives and programs to grow employment.

Strengthen local infrastructure by working to secure federal and state grants for construction projects in Beachwood on street, park, bridge, and sewer improvements.

***Vote to Elect Justin Berns for Beachwood Mayor!***



# Pickleball in Beachwood!

On July 18, the Beachwood Historical Society and City of Beachwood sponsored their 4th Annual Pickleball Tournament. Neither rain nor COVID could stop the event!

Congratulations to this year's winners!

Pickleball is the fastest growing sport in America. While the weather cooperates and it stays light out, you are invited to join

other Pickleball enthusiasts on Sunday evenings at the Beachwood Courts on Fairmount Boulevard for pick-up games.

When you're on the court, remember to stay out of the kitchen and keep your dinks in the NVZ! See you there!



From left: Men's Doubles winners Jim Nemeth and Mike Silverman, Mixed Doubles winners Sharon Comet-Epstein and Robert Epstein, and Women's Doubles winners Rosemary Nemeth and Wendy.

# Honoring Veterans

Military officers, veterans, and members of MOAA and the Beachwood Historical Society recently collaborated to remember veterans at Beachwood Cemetery.

Thanks to Marc Becker and his fellow officers for coordinating this initiative and placing flags at their

gravesites. Beachwood Cemetery is home to soldiers from seven wars, including the Revolutionary War.

The Beachwood Historical Society cordially invites you to also honor veterans at the Veterans Ceremony scheduled for November 2021. Remember that freedom is not free!



From left: Bill Keller, W. Cary Weatherhead, Steve Polakof, Marc Becker, Bart Stovicek, Nancy Stovicek and Rosemary Nemeth.



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# VOTE



# Julie BROUGH

## Beachwood Board of Education

*"Simply put, Julie Brough is the only candidate with 30 years of relevant experience working directly with students, faculty, staff and the administration. For the past 8 years the Beachwood Schools have been fortunate enough to have her looking out for our students' best interests. I can think of no one better or more qualified to now be looking out for our Schools and Community."*

*Mitch Luxenburg  
Beachwood School Board President  
2014-2017*



## For Our Kids, Our Community Our Future.

Paid for By Committee to Elect Julie Brough, Scott Spero, Treasurer, 24442 Meldon Blvd., Beachwood OH 44122



# Beachwood Block Party

On Sunday, July 18, about 20 neighbors gathered on the west end of Sittingbourne Lane to socialize and enjoy snacks and games. The City's block party trailer provided tents, traffic barricades, tables, chairs, cornhole and more. A visit from Beachwood firefighters in a fire truck provided extra entertainment for the children.

Thanks to Lidia Carr for hosting this neighborhood extravaganza!



Lidia Carr and her daughter, Catherine Carr.

# Yarn Over Beachwood

Yarn Over Beachwood meets the first Friday of each month at 10:00 a.m. at the Beachwood Library. The upcoming meeting is scheduled to take place on November 5. Stop in to knit, mingle, and make a difference by creating blankets and more to be donated.

To be added to the email list or for more information, please contact Iris November at [lbtryclub@gmail.com](mailto:lbtryclub@gmail.com) or 216.831.2646.



Beachwood Democrats invite you to join them the second Wednesday of each month at 7:00 p.m. to learn

more about Democratic candidates who will be on our ballot. There is no fee to attend. To vote at meetings, you must be a member. Membership is \$20 per year. For more information, email [beachwooddemocrat@gmail.com](mailto:beachwooddemocrat@gmail.com) or follow the group on Facebook at BeachwoodDems.

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- Eckhart Tolle

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# Cleveland Kosher Food Pantry Prepares for Holiday Distribution

The Cleveland Kosher Food Pantry is preparing for the distribution of kosher holiday items to help its clients observe Rosh Hashanah. The Pantry is recognized as one of the largest food relief agencies in Northeastern Ohio and is a partner agency of both the Greater Cleveland Food Bank and the Hunger Network. Its weekly drive-through distribution and open pantry serve approximately 250 area families. The Pantry also provides bi-monthly food deliveries to 1,500 seniors in 10 low-income apartment buildings.

Tamara Witkes, newly appointed Pantry director, said, "Our pantry proudly serves all who are in need. Throughout the Jewish holidays, we make a special effort to ensure that our Jewish clients have the basics they need to celebrate with dignity."

Each year, the Pantry obtains kosher chicken, apples, honey

and challah, which are added to the regular distribution of fresh produce, eggs, milk and other pantry staples.

Devorah Alevsky, director, commented, "Chabad, at the Lubavitcher Rebbe's directives, has always been at the forefront of helping the Jewish community both spiritually and materially. Therefore, along with the food we provide, an important component of the Cleveland Kosher Food Pantry is to offer the holiday traditions and rituals, which include blowing shofar on Rosh Hashanah, and distributing Yahrzeit candles and Jewish calendars to shut-ins at each of the senior buildings, enhancing the Jewish experience for all of our clients."

As in previous years, arrangements will be made for volunteers to blow shofar at the senior buildings on Rosh Hashanah.

In regular times, the Kosher

Food Pantry served over 4,000 people per month, a number that's swelled to more than 5,200 per month because of the Covid-19 pandemic.

The Cleveland Kosher Food Pantry was established over 40 years ago by Devorah's parents, Rabbi and Rebbitzin Zalman and Shulamit Kazen, as part of their efforts to help Russian Jews settle in Cleveland through the Semach Sedek Russian Immigrant Aid Society (RIAS).

The Cleveland Kosher Food Pantry Advisory Board is co-chaired by Muriel Weber and Chuck Whitehill.

**The Cleveland Kosher Food Pantry is currently running its High Holiday campaign. Donations may be sent to 2004 South Green Road, South Euclid, Ohio, 44121. Donations are also accepted online at [kosherfb.org](http://kosherfb.org).**



Beachwood residents Diane Smilanick, Marcie Rubin and Helayne Loeb.



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# Beachwood Chamber of Commerce Partners with The Gathering Place

*The first of many efforts to be more civic-minded*

The Beachwood Chamber of Commerce (BCoC) has partnered with The Gathering Place to be the nonprofit beneficiary of this year's annual golf outing.

"The Chamber's focus is on not only enhancing local businesses but also helping non-profits thrive. To that end, we are pleased to be partnering with The Gathering Place, and will donate part of the event's proceeds to this great Beachwood service organization," said Chris Truax, University Hospitals Beachwood Medical Center's chief administrative officer and BCoC Board treasurer.

The Gathering Place offers free programs and services to help individuals and families cope with the impact of cancer in their lives.

Chamber marketing manager, Lilia Lipps, added, "As we mark our 30th anniversary, we celebrate the work we've done thus far, and focus on how we can continue to do better. One of the improvements we are making is to be more civic-minded, and that is why we are so excited about this newly forged partnership with The Gathering Place."

The community can help support this cause by signing up to participate in the golf outing. There are also sponsorship opportunities available. And finally, individuals can choose to visit the event website at [BCoCGolf21.givesmart.com](https://BCoCGolf21.givesmart.com) to make donations.

"We are honored to be the beneficiary of the Chamber's 2021 golf outing," said Claire Anter, director of marketing at The Gathering Place. "This partnership helps support our mission to serve individuals and families touched by cancer through the programs and services we provide free of charge. The Beachwood Chamber of Commerce has a history of hosting wonderful events for our community and we look forward to this exciting event!"

**Event Details:**  
**Friday, September 10**  
**Check-In 7:30 – 8:30 a.m.**  
**Shotgun start at 8:30 a.m.**  
**To learn more or register, visit**  
**[BCoCGolf21.givesmart.com](https://BCoCGolf21.givesmart.com)**

## Additional Chamber Events

### Taste of Beachwood

November 5-14

Taste of Beachwood is back this year, with a new, exciting format to sample food from area restaurants. Watch for details in next month's *Beachwood Buzz*.

### NEW!

### Win with the Chamber Casino Night

December 9 • 7-10 p.m.

For more information or to sign up for the BCoC e-newsletter, visit [www.beachwood.org](http://www.beachwood.org). Also, be sure to follow BCoC on social media!

**Connected, Engaged, Involved.**  
**We give you the opportunities.**

## Programs at the Beachwood Library

The Beachwood Library offers the following programs in September. To register for these programs or learn more, please visit <https://attend.cuyahogalibrary.org/events> or call 216.831.6868.

### ADULTS

#### Arts for Wellness:

##### Mini Clay Lanterns and Trays

Tuesday, September 14  
and Tuesday September 28  
2:00-4:00 p.m.

Create three votive-size textured lanterns and a tray to set them upon. For adults who have been affected by cancer. No registration required.

##### Book Chat (Virtual on Zoom)

Tuesday, September 14  
7:00-8:00 p.m.

Join us for a discussion of *The Vanishing Point*, by Elizabeth Brundage. Registration is required.

##### Manga Meet-up: Teen Manga Discussion (Virtual on Zoom)

Wednesday, September 15  
6:30-7:30 p.m.

Love Manga? Join other teens as we discuss old favorites and new titles while enjoying related activities. We will be discussing *The Promised Neverland*, volumes 1-5. Registration is required.

##### Through the Eyes of the Artist Expressionism – The Art of Emotional Over Physical (Virtual on Zoom)

Friday, September 17  
10:00-11:00 a.m.

Art historian Felicia Zavarella Stadelman will present her series on the lives and works of beloved artists. Registration is required.

##### One Big Hoppy Family – IPAs, with Great Lakes Brewing Company

Tuesday, September 21  
7:00-8:00 p.m.

Join GLBC education director Michael Williams for a in-depth look of the story behind IPA, as well as the style's recommended tasting guidelines. Registration is required.

##### No-sew Pencil Case – Teens

Wednesday, September 22  
4:00-5:00 p.m.

Get organized for the new school year and make your own felt hand-sewn pencil case. Registration is required.

##### Third Thursday Book Discussion

Thursday, September 23  
2:00-3:00 p.m.

##### (Virtual on Zoom)

Join us for a discussion of *The Midnight Library*, by Matt Haig. Registration is required.

### Children

#### Baby & Me Storytime (In Person)

Thursdays, September 23 –  
October 21 • 10:00-10:30 a.m.  
Caregivers with babies  
birth -18 months

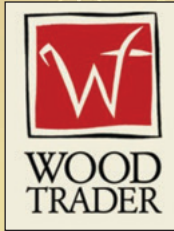
Join us for rhymes, songs, fingerplays and books. Registration required.

#### Pajama Storytime (Virtual on Zoom)

Families with children 0-5 years  
Thursdays, September 23 –  
October 21 • 6:30-7:00 p.m.

Put on your pajamas and join us for rhymes, songs, fingerplays, and stories. Registration required.





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- Community Involvement
- Served a decade on the Beachwood School Board
- Charity Involvement

My top priorities are to focus on economic development, safety and security.

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- I will prioritize safety and security of all our residents, religious institutions and the visiting community.

As a member of City Council, I will listen, continue to have an independent voice that represents your needs, and will apply a hands-on approach to honor the Beachwood tradition.

On November 2, I respectfully ask for your vote.



## VOTE MINTZ

### Elect Joshua Mintz for Beachwood City Council

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- Muscle weakness from lack of exercise or other reasons
- Inflammation from the flu, allergies, or sinus infection
- Labyrinthitis (an inner ear disorder affecting your spatial navigation and balance control)
- Failing eyesight
- Neuropathy in your feet and lower legs (weakness, pain, or numbness due to pressure or damage to peripheral nerves)
- Arthritis in your hips, knees, or ankles
- Vertigo

If you are experiencing any type of balance issues, we invite you to consult with a physical therapist today for an individualized fall prevention program. **We also offer free balance screenings** to help you evaluate your risk of falling, and to discuss options to reduce that risk.

- **Thursday, September 16**  
**10:45 a.m. - 12:15 p.m.**
- **Wednesday, September 22**  
**10:45 a.m. - 12:15 p.m.**
- **Monday October 11**  
**1:00 - 2:30 p.m.**
- **Thursday October 28**  
**2:30 - 3:45 p.m.**

For more information, call 216.595.7345 or visit [www.MenorahPark.org](http://www.MenorahPark.org).

### Does Vertigo Have Your Head Spinning?

Vertigo is a false perception of spinning that can make it feel like your surroundings are moving when they are not. It is an abnormal reaction in your vestibular system, or your inner ear. If you have experienced vertigo, you're not alone! Almost 15-20% of adults are affected by it at some point in their life. It can have a major effect on your balance and vision, and can disrupt your ability to perform activities of daily living.

Eran Shiloh, physical therapist and vestibular specialist, has more than ten years of experience specializing in treating patients with vestibular dysfunction, vertigo, and balance problems. Eran, who sees patients of any age, notes that many people go undiagnosed or do not receive treatment, which is very successful! Vertigo can be abolished in as little as two to three sessions.

Here are two questions that help identify vertigo:

- Do you get dizzy when lying down or turning over in bed?
- Does your dizziness only last for a short period of time?

If you answered "yes" to either question, then you may have symptoms of vertigo, but it is not always that simple. With older individuals, symptoms may be more subtle or vague. Individuals 65 years and older tend to report symptoms of unsteadiness or falling.

If you suspect vertigo, you can schedule an evaluation with a physical therapist directly, without a physician referral.

Menorah Park's Peter B. Lewis Aquatic & Therapy Center has physical therapists who specialize in evaluation and treatment of vertigo and can help you to restore your balance. Call the Center today at 216.595.7345.

# Mandel JCC CEO Announces Retirement Plans

Neil Tramer, board chair of the Mandel Jewish Community Center of Cleveland, recently announced to the Board of Trustees that Michael G. Hyman, president and CEO, plans to retire at the end of his contract on June 30, 2022.

A veteran in Jewish community center strategic leadership, Michael has dedicated more than 46 years of service to Jewish community centers and the Jewish community, including the JCC of Greater Buffalo, in New York, and the JCC MetroWest, in New Jersey.

Reflecting on his decision to come to Cleveland 17 years ago to assume the role of CEO at The J, Michael said, "To be part of our team of dedicated staff and lay leaders could not have been a better one."

According to Neil, "Michael has been more than a leader. He has been a coach, mentor, cheerleader and friend to so many of our professional and volunteer leaders."

Michael was hired as CEO at The J in November 2003, coming from the JCC of Greater Buffalo, where he was CEO and in other positions for 22 years. During his tenure in Cleveland, he was instrumental in implementing strategies that built a strong and stable Jewish community center: To fulfill its mission of connecting and strengthening the Jewish and greater Cleveland communities through programs and services that reflect the richness of Jewish life, and enhance physical, intellectual and spiritual wellbeing.

Under Michael's leadership, The J received nearly \$7 million from the Jewish Federation's Centennial Initiative to fund much-needed capital improvements at the Camp Wise and Anisfield Day Camp facilities; \$15 million from the Jack, Joseph



Michael G. Hyman

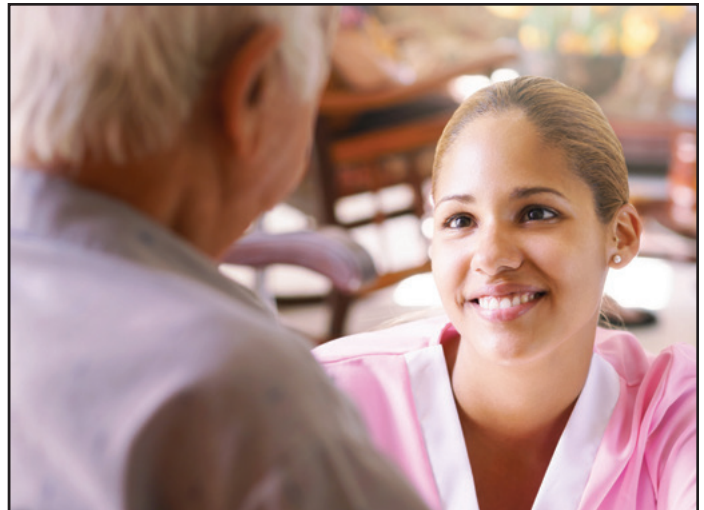
and Morton Mandel Foundation for Beachwood facility renovations and expansion; and \$1.7 million was raised for capital improvements to build a new infirmary at Camp Wise, the Debra Ann November Aquatics Center at Anisfield Day Camp, and other notable projects.

These improvements brought about the expansion and enhancements of core programs – fitness, early childhood and summer camping programs – to be the best-in-class, all while building The J's membership base.

Additionally, under Michael's leadership, The J's Jewish Life and Culture program was established, the Cleveland Jewish Film Fest was launched in 2006, and the Cleveland Jewish Book Festival became a premier annual event, with more than 10,000 people combined participating in both festivals annually.

Neil has appointed Keith Polster, honorary board member, and Jeanne Tobin, past president, to co-chair a search committee that will identify prospective local and national candidates from which a successor will be selected. A consultant from the JCC Association will be engaged by The J's Board of Trustees to lead the search process with the committee.

In his retirement, Michael looks forward to having more time to devote to his family and other interests.



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## Tri-C Encore 55+ Registration Now Open

Registration for Encore 55+ Learning at Cuyahoga Community College (Tri-C®) is now open for new sessions of on-campus and online courses this fall.

Beginning in September, Encore Campus Fridays will return in a limited capacity at the Eastern, Western and Westshore campuses. Four-week sessions begin on October 8 and November 5 (no class Nov. 26).

Encore On-the-Go virtual sessions will continue once a week on Tuesdays, with sessions starting on October 19 (no class Nov. 23). Instructors will teach classes via Webex, an easy-to-use online meeting platform. Assistance is available for those unfamiliar with Webex, and the Encore team is offering practice sessions to familiarize users with the platform.

Encore Campus Fridays and Encore On-the-Go courses cover a wide variety of subjects, including finance, fitness,

history, literature, music, philosophy, science and more. Each class is 50 minutes and start times are 9:00 a.m., 11:00 a.m., and 1:00 p.m.

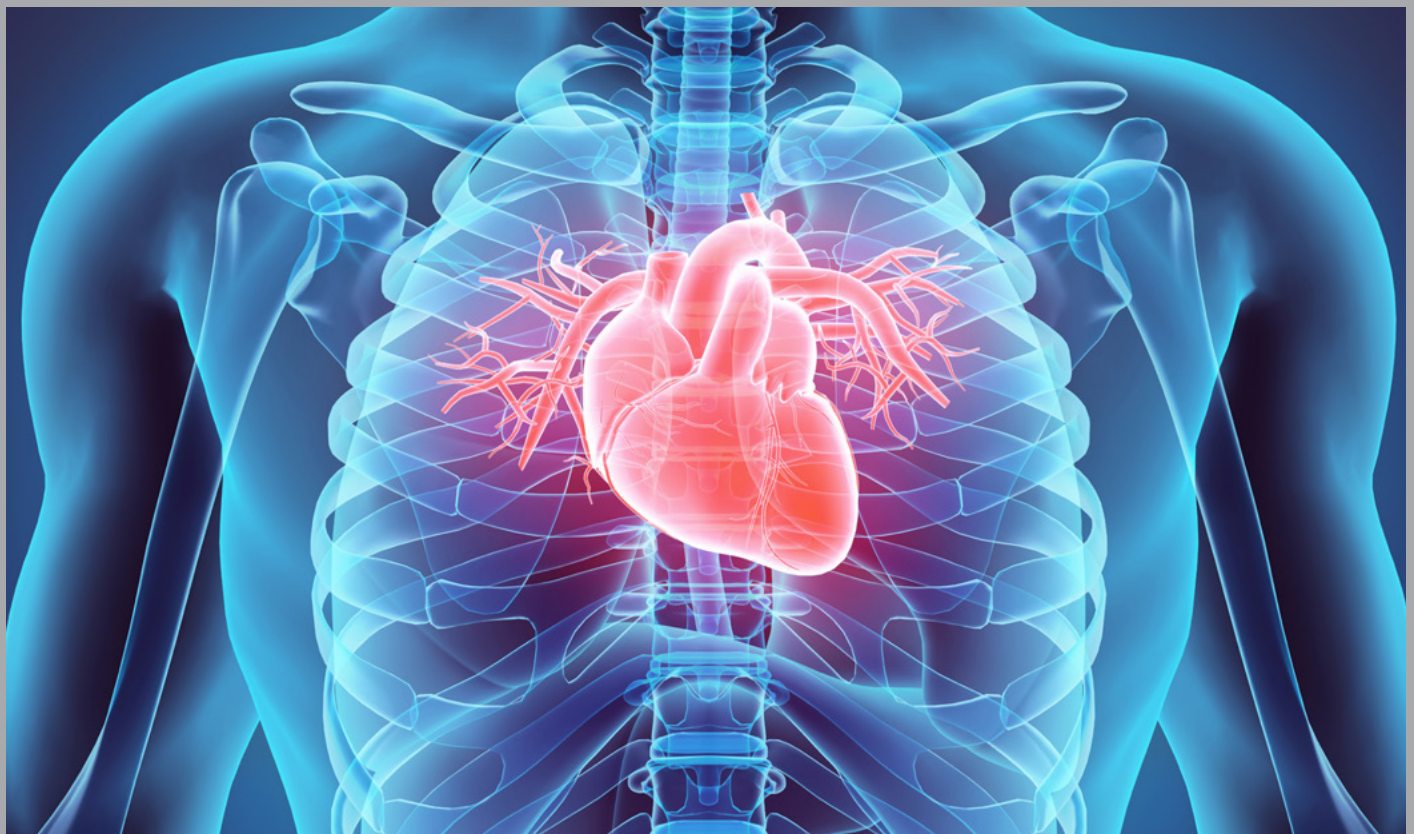
Enrollment cost for Encore Campus Fridays is \$20 per four-week course. Encore On-the-Go is \$27 per six-week course.

In addition, Tri-C's Neighborhood Scholars 55+ adult education program returns with in person and virtual offerings. The schedule includes tours of local places of worship, presentations on Cleveland's history, and the popular Cleveland Museum of Art series.

Most Neighborhood Scholars classes are single-day, with fees ranging from \$10 to \$40. The six-week Cleveland Museum of Art series is \$79.

Visit [tri-c.edu/encore](http://tri-c.edu/encore) for full details and to register. Those interested may also call 216.987.2274 for information.





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