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By Debby Zelman Rapoport



hen was the last time you played? Not just scrolled, watched, or distracted yourself, but truly played – in a flow state of mind, losing track of time, just because something delighted you?

As children, we know instinctively how to play. I remember converting my bedroom into a store with my sister and friends; whipping up concoctions in the kitchen with whatever ingredients we could find - and no recipe; playing kickball on the patio until the sun went down; playing jacks and pick-up sticks; rigging booby traps through the house; and painting scenes from my imagination.

As children, we don't analyze everything to see if it makes sense, we just play, for the fun of it!

Then, somewhere along the way, often around age 10, we begin to play less. School becomes more serious, productivity is praised, and play gets edged out by structure, responsibilities, and our ability to care about what others think.

What if society taught us that play is a lifelong skill - essential for creativity, connection, and well-being – not something we're meant to outgrow?

That small shift in mindset could open up a world where imagination doesn't fade with age, where curiosity is celebrated, and where creativity has a permanent place in our lives.

Neuroscientists have shown that play profoundly shapes the brain, especially when it comes to creativity, emotional regulation, social intelligence, and cognitive flexibility.

I've recently been focusing on play, which is the foundation on which Nicholas Wilton built his Creative Visionary Program.

Nicholas, the founder of Art2Life, emphasizes the transformative power of play in the artistic process. He advocates for a mindset of curiosity and experimentation, encouraging artists to approach their work with a sense of wonder and openness.

This is the approach on which he built the CVP, which encourages artists to develop their unique, creative voice through exploration and play.

His philosophy underscores that play isn't just a frivolous activity but a vital component of creative growth. By engaging in playful exploration, artists can break free from perfectionism, embrace mistakes as learning opportunities, and discover new dimensions in their work.

In CVP, play acts as a powerful catalyst for artistic growth, encouraging participants to explore freely and develop their unique voices. Through this playful experimentation, artists not only refine their technical skills but also reconnect with the joy and fulfillment that fuels their creative journey.

This is my second year in the CVP program and I continue to learn – mostly that re-learning how to play takes time. Not every effort becomes a masterpiece and that's okay. Nonetheless, when I let myself get into a flow state. I have fun and discover something new. As with the

multimedia piece pictured, which I created in a sketchbook, even 20 focused minutes of play can lead to unexpected results.

CVP guest artist Noah Woods shared a famous quote by David Hockney: "People tend to forget that play is serious." This quote, often cited in art and design contexts, highlights Hockney's belief that play is not just a frivolous activity, but a fundamental aspect of creativity, life, and living.

We are all creative. Whether you like to paint, write, garden, cook, dance, decorate, or anything else,

there's room for play and wonder.

This month, I invite you to play, just for the experience itself. Focus on the process, not the outcome. Disconnect, turn on some music, make something messy, get your hands dirty, and surprise yourself. Your imagination will thank you!

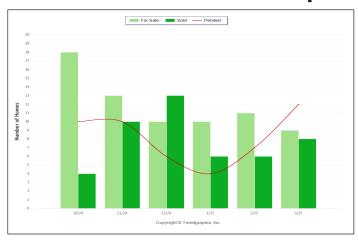


P.S. I'd love to hear from you. Please share your stories at beachwoodbuzz@gmail.com.

We are all creative. Whether you like to paint, write, garden, cook, dance, decorate, or anything else, there's room for play and wonder.



## Real Estate Statistical Update by Sharon Friedman



"Despite an increase in overall market uncertainty, Beachwood's strong seller's market has remained stable! The number of sold listings in March rose in comparison to previous months, while inventory declined in the end of the quarter. The average of sold to list price over the past 3 months remained steady at 97%. Northeastern Ohio continues to be a desirable location attracting new residents from out of state, while Beachwood remains very competitive due to the quality and age of the housing stock and the excellence of schools and community amenities."

- Charon Friedman

## Homes SOLD in Beachwood

January 10, 2025 - April 10, 2025

Street	Days	List	Sold	LP/SP%	Bed	Bath	Built
E Baintree	1	\$ 275,000	\$ 265,000	96%	3	2	1955
E Silsby	171	\$ 305,000	\$ 280,000	92%	3	2	1951
Beacon	55	\$ 299,000	\$ 285,000	95%	3	3	1956
Glenhill	4	\$ 310,000	\$ 305,000	98%	4	2	1953
Belvoir	2	\$ 329,900	\$ 330,000	100%	3	3	1959
E Baintree	14	\$ 399,000	\$ 385,000	96%	4	3	1953
E Groveland	41	\$ 350,000	\$ 393,000	112%	3	3	1959
Ranch	2	\$ 399,900	\$ 405,000	101%	4	3	1966
Edgehill	159	\$ 489,900	\$ 450,000	92%	4	2	1956
Dorset	209	\$ 475,000	\$ 465,000	98%	2	3	1987
Hazelmere	74	\$ 500,000	\$ 470,000	94%	4	3	1968
Annesley	12	\$ 549,900	\$ 500,000	91%	4	3	1968
Greenwich	3	\$ 499,900	\$ 515,000	103%	3	2	1958
Wimbledon	4	\$ 539,900	\$ 539,900	100%	4	5	1961
Belvoir	15	\$ 575,000	\$ 575,000	100%	4	4	1957
Fairmount	59	\$ 635,000	\$ 600,000	94%	4	4	1966
Penshurst	19	\$ 695,000	\$ 685,000	99%	4	4	1959
Buckhurst	109	\$ 1,075,000	\$ 903,000	84%	7	8	1959
Deptford	62	\$ 1,450,000	\$ 1,495,000	103%	6	6	2024

#### **Beachwood Market Update**

This data was provided by Sharon Friedman, courtesy of NEOHREX. Data provided was accurate at the time of reporting. The source for the spreadsheet is MLS Now.

The market data is from Trendgraphix, Inc. Information is believed to be accurate, but not guaranteed. Data does not reflect sales of property not included in MLS.

Consult a Realtor® if you have questions about the market.

## SHARON LISTS AND SELLS BEACHWOOD!



2 Salem Ct in The Village List price \$899,000 3 Bed, 3.2 Bath Freestanding COLONIAL



25102 Wimbledon Road List price \$524,900 4 Bed, 3.5 Bath COLONIAL



23580 Ranch Road List price \$399,900 4 Bed, 2.5 Bath COLONIAL



26451 Fairmount Blvd List price \$525,000 4 Bed, 2.5 Bath CAPE COD



## **Sharon's Recent Beachwood Sales & Listings**

NEW LISTING: 2834 Meldon Boulevard list \$479,900 JUST SOLD 3/25: 24701 Wimbledon Road list \$539,900 JUST SOLD 2/25: 27500 Cedar Rd #809, Point East list \$649,000 JUST SOLD 1/25: 26800 Hurlingham Road list \$800,000 JUST SOLD 1/25: 3 Bennington Court in The Village list \$449,900 **SOLD 12/24: 25405 Halburton Road list \$975,000** SOLD 12/24: 4 Haverhill Court in The Village list \$599,000 SOLD 12/24: 2141 Halcyon Road list \$419,900 SOLD 12/24: 23512 E Baintree Road list \$395,000 SOLD 12/24: 3272 Richmond in Baywood Estates list \$359,900 SOLD 10/24: 25053 Letchworth Road list \$645,000 SOLD 9/24: 24418 Hazelmere Road list \$399,900 SOLD 9/24: 6 Stratford Ct in The Village list \$599,000 SOLD 9/24: 27500 Cedar Road #402 in Point East list \$265,000 **SOLD 8/24: 2166 Lyndway Road list \$499,900** SOLD 8/24: 15 Saratoga Ct in The Village list \$439,900 SOLD 8/24: 3094 Richmond in Wedgewood list \$325,000 **SOLD 8/24: 24001 Glenhill Drive list \$275,000** SOLD 7/24: 25129 Maidstone Lane list \$650,000 SOLD 7/24: 25019 Hazelmere Road list \$449,000

## Sharon Friedman BHHS Professional Realty

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**BERKSHIRE** 

## Beachwood **Cover Story:**

## FACING CANCER, EMBRACING LIFE: THE GATHERING PLACE'S 25-YEAR LEGACY



As The Gathering Place celebrates its 25th anniversary, it honors the legacy of its founders and looks to the future, while reaffirming its mission: to support, educate, and empower individuals and families navigating the challenges of cancer - with compassion, dignity, and unwavering care.

Story, by Debby Zelman Rapoport, starts on page 6. Photos by Scott Morrison, Discovery Photo.

*Pictured*: Michele Seyranian, CEO (sitting, right), with Beachwood residents Jill Winger, a breast cancer survivor, and David Ostro, a life board member.

Do you have a story to share? If so, please email beachwoodbuzz@gmail.com!

#### Correction:

In last month's cover story we incorrectly stated that the City of Beachwood purchased the Fairmount Temple building for \$18 million. The correct amount is \$8 million.



## Who We Are

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Lidia Carr • Ananya Rao **Abbie Sender Kent Smith Jennifer Stern Contributing Writers** 

#### **Calendar Section**

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@ gmail.com. The deadline is the 10th of each month.

#### **Article Submissions**

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

#### **Subscriptions**

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#### **General Information**

Beachwood Buzz is a privately owned, independent community magazine that supports the City of Beachwood and Beachwood Board of Education. We reserve the right to accept or decline any advertising or content.

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By Debby Zelman Rapoport

From left: The Gathering Place founder and former CEO Eileen Saffran, founding board member Margo Roth, former chief program officer Ellen Heyman, and current CEO Michele Seyranian.

s The Gathering Place celebrates its 25th anniversary, it honors the legacy of its founders and looks to the future, while reaffirming its mission: to support, educate, and empower individuals and families navigating the challenges of cancer – with compassion, dignity, and unwavering care.

At the helm of The Gathering Place is Michele Seyranian, CEO, whose connection to The Gathering Place began in 1999, after her 4-year-old daughter, Alique, was diagnosed with cancer. The compassionate support they received – including guidance toward a clinical trial that ultimately saved Alique's life – left a profound impact. What began as gratitude soon grew into a deep and lasting commitment to the organization – never with the thought of becoming its CEO.

When invited to lead TGP, Seyranian embraced the opportunity with enthusiasm. "Anyone who has walked through our doors understands the critical role TGP plays in supporting people on their cancer journey, just as it did for my family in 1999," she said. "To this day, I thank Eileen Saffran and Ellen Heyman, founders of TGP, for their vision and leadership," said Seyranian. "They provided support before their doors were even open."

Only after seven weeks in the job, the world changed as COVID forced the world to shut its doors. Seyranian knew that, more than ever, cancer patients and their families would need the support TGP could provide. Over the course of a weekend, TGP staff worked to convert their programs into virtual offerings.

"Our whole premise is based on hope, belief, and perseverance, one step at a time," Seyranian said. "We went virtual because we wanted to make sure people had access to our programs, ensuring their needs were being met.

"Today, we continue to meet people where they are by offering programming in person and online, she added. "We want people to know that when they take the first step and walk through our doors or visit our website, they will find support and comfort in a community that genuinely understands what they are experiencing."

"For 25 years, The Gathering Place has been a source of hope, healing, and strength for individuals and families facing the challenges of cancer," said Mayor Justin Berns. "TGP's commitment to providing free support, education, and empowerment has made a difference in countless lives across our community. We are proud to have such a compassionate organization in Beachwood and we celebrate this milestone with deep admiration."

The Gathering Place is kicking off its 25th anniversary with a celebration on June 1, right after Race for the Place. Race registration opens at 7:30 a.m., and participants are encouraged to stay after the awards ceremony for a lively celebration featuring food trucks, live music, games, and plenty of fun for all ages.

"We hope you'll join us for the whole morning of community, connection, and celebration," Seyranian said. (*Find full details on page 11*.)

## Serving the Community with Kindness, Care, and Support

#### **East and West Locations**

To enhance accessibility for the community, TGP opened its second location in 2008. TGP West, in Westlake, ensures that individuals on Cleveland's Westside could more easily access the organization's resources.

#### **Programming**

TGP offers programming for children, teens, adults, and families; summer camp for children ages 6-10; reiki and healing arts to support emotional and physical wellness; educational workshops on navigating treatment, survivorship, and side-effect management; and grief support groups – all free of charge!

#### **Exercise and Nutrition**

Exercise and nutrition programs are designed to educate and empower individuals as they adopt new habits that support their well-being.

Whether meeting one-on-one with a registered dietitian or joining a cooking class, TGP helps participants recognize that food is medicine and educates them about healthier eating habits with balanced, nutritious meals they'll enjoy.

Exercise is equally important. The Richman Family Wellness Center, located on Commerce Park Drive, was created to give participants access to a variety of fitness machines and equipment to support physical activity and recovery. Additionally, TGP offers dragon boating, yoga, tai chi, Zumba, and chair fitness programs, just to name a few.



#### **The Ambiance**

The walls of TGP Beachwood, which feature an inspiring art gallery, are thoughtfully designed to create a welcoming atmosphere for guests, even before they need services. One of the most poignant pieces on display is a collection of canvases created by participants, which includes a powerful quote by a cancer survivor bearing the words: "The hospital

saved my life. The Gathering Place saved my soul."

Beyond the interior, TGP's stunning garden (pictured) offers a tranquil space for beauty, reflection, and programming. Designed by the acclaimed landscape architect Virginia Burt, this peaceful oasis is open to the community. Visitors are invited to enjoy the serenity of the garden; just call to let TGP know you'll be stopping by.

## TGP Since 2000 By the Numbers

**55,000** INDIVIDUALS

who have made more than

**400,000** 

\$50,000,000+

**RAISED** 

Participants have come from all 50 states, plus Puerto Rico, D.C., and five countries since TGP began offering online programming.

Programs are able to remain free of charge, thanks to the generosity of the community. To become a supporter, visit www.touchedbycancer/donate.

7,100+
INSPIRED
to practice wellness
through physical activity

1,000+ CHILDREN connected through children, teen, and family programs

## One Woman's Vision: A Lasting Legacy

In July 1998, Eileen Saffran founded The Gathering Place, a Beachwood-based nonprofit cancer support center that provides free programs and services for individuals and families affected by cancer. With 22 years' experience as a licensed social worker who worked in private and corporate settings - and having supported both of her parents, Anita and Lou Spandorf, through cancer diagnoses within a six-month span – Saffran was inspired by both personal and professional experiences to create this community haven. Focused on non-medical services that nurture the mind, body, and spirit, The Gathering Place became a reality when its doors opened in January 2000, turning Saffran's vision into a life-changing support system for countless families.

Ellen Heyman, chief program officer, worked side by side with Eileen from the very beginning. The two were introduced by the then-CEO of The Wellness Community, a national organization offering cancer support through affiliates across the country. That introduction sparked a partnership that would last more than two decades, with Heyman leading the development of programs designed to support individuals facing the emotional, physical, and social challenges of a cancer diagnosis.

Before joining TGP, Heyman worked as an advanced practice psychiatric mental health nurse in a medical-surgical setting, where she honed the skills required to navigate complex patient situations. Her experience revealed a troubling gap: The emotional and psychosocial needs of cancer patients were too often overlooked. Motivated to bridge that gap, she had already begun creating and implementing cancer support groups – laying the groundwork for the impactful programming she would later bring to TGP.

Together, through a true grassroots effort, Saffran and Heyman assembled a team of professionals, board of directors, donors, and volunteers, fully recognizing that it would be a team effort to build a strong foundation on which to support those whose lives have been touched by cancer.

"In the beginning, we offered a few select evidence-based programs," Heyman explained. "As our reputation grew and we became more established, our offerings expanded – all of which are free. Today, there's truly something for everyone – whether it's counseling, group support, yoga,

art, or a combination of services. TGP delivers high-quality services across the board."

After retiring in 2018, Heyman remained involved by serving on the board and supporting group programs.

Margo Roth and Eileen Coan were also at TGP from the start.

Roth first met Saffran and Heyman shortly after her son was diagnosed with a brain tumor. At the time, she worried that taking on anything new would be overwhelming. She soon discovered that being part of TGP was not a burden, but a blessing. "I got right on the train," she recalled. "I was so fortunate to have been supported by TGP."

Roth quickly became a cornerstone of the organization, serving as its inaugural board chair for eight years. During her tenure, she played a pivotal role in launching the TGP Vintage Furnishings Warehouse, located at 4911 Commerce Pkwy. in Warrensville Heights. To this day, Roth continues to volunteer at the warehouse, which accepts donations of high-quality furniture and home décor. It hosts monthly sales, with all proceeds directly benefiting TGP's programs. Thanks to the generosity of the community, the inventory is ever-changing - making each shopping visit a fresh and unique experience. The next sale will be held on Saturday, May 17, and Sunday, May 18, from 10 a.m. to 1 p.m.

"TGP is an amazing place," she said.
"The groups, professionals, and volunteers are outstanding – truly supportive of anyone touched by cancer. Whether you're navigating a diagnosis yourself or supporting a loved one, I can't rave enough about it."

TGP's medical librarian Eileen Coan carries master's degrees in both library science and psychology. She was recruited to help visitors better understand their medical diagnoses by providing clear, current, and credible information tailored to their needs.

"I provide evidence-based answers to people who walk through our doors," Coan explained. "They're often hungry for knowledge – eager to understand, move forward, and reclaim their lives. We offer engagement, encouragement, and the opportunity to be active participants in their care and healing."

Coan has a gift for building relationships and supporting individuals through every step of their journey. "I'm grateful for this role," she said. "And I often see that same gratitude reflected back from the people we serve."



TGP founder and former CEO Eileen Saffran.

In addition to her work as a librarian, Coan leads meditation programs. She's found that virtual sessions have expanded access and deepened the experience. People used to need enough energy to come in, settle down, and participate. Now, they can join from home, stay comfortable, and carry the calm forward long after the session ends.

The passion and dedication of those on the ground floor were instrumental in bringing Saffran's vision to life. Their collective commitment helped complete the circle of care, establishing a collaborative model for delivering comprehensive cancer support in Beachwood and beyond. Together, they set a standard of excellence that has inspired similar efforts both locally and across the country.

During her tenure, Saffran and TGP earned numerous recognitions and awards. Saffran is particularly proud of receiving the Maurice Saltzman Award from the Mt. Sinai Health Care Foundation for her role as a key healthcare provider in the community. She was the third woman in history to receive this prestigious honor from the medical community, solidifying TGP's lasting impact.

When I asked Saffran what was behind her choice to retire, she said, "My priority is to spend time with family and friends, maintain my physical and mental well-being, volunteer in the community, and explore the world!"

In 2019, after more than two decades of tireless service, Saffran passed the baton to Seyranian to carry forward TGP's mission with the same compassion and care. After serving three terms on the board and playing a role in guiding the board's strategic plan, she was clearly the right person to help lead the way.

Saffran then started a consulting firm, MTN Strategies, to continue helping other nonprofits be the best that they can be.

### **Beachwood Connections**

#### **David Ostro, Life Board Member**

The Gathering Place offers free support to anyone affected by cancer - whether during treatment, throughout survivorship, or at the end of life. This includes care for individuals as well as their families and caregivers. With counseling, support groups, wellness programs, financial guidance, and a welcoming medical library, every resource is thoughtfully designed to bring comfort, strength, and connection so no one ever feels alone on their cancer journey.

That mission deeply resonates with Beachwood resident David Ostro, a life board member whose commitment to service reflects TGP's spirit. In 2012, as he was concluding 14 years of service on the Beachwood Board of Education, Ostro brought his experience and heart to TGP's board, where he has since served as both treasurer and chair.

Ostro's connection to TGP is deeply personal. When he was just 10 years old, his father was diagnosed with cancer. "Although I was old enough to know something was wrong, I didn't understand the technicalities," he recalled. "Back then, people didn't talk about cancer – it was 'The Big C', and there was no place like TGP to turn to for support."

Those memories resurfaced when he considered joining the board. Having supported the organization in the past and believing strongly in its mission, Ostro chose to become more involved.

"I'm proud to be part of an organization that knows how to expand services, meet people's needs, and pivot when necessary," he said. "TGP is truly a remarkable organization with great purpose and dedicated people. Even the largest cities don't have anything like it. It's a true success story - a gem."

For those whose lives have been touched by cancer, TGP provides meaningful support through volunteering.

The success and sustainability of TGP has always been attributed to the unwavering dedication of its volunteers. Over the years, countless individuals have generously donated their time and talents, ensuring the seamless delivery of programs and services. From facilitating support groups to organizing fundraising events, volunteers have been the backbone of the organization, embodying the spirit of community and compassion that defines TGP.



Beachwood residents and TGP supporters David Ostro and Jill Winger.

#### **Jill Winger, Breast Cancer Survivor**

Beachwood resident Jill Winger was introduced to TGP after receiving her breast cancer diagnosis. Now a four-year survivor, she shared her journey and gratitude for the support she's received.

Winger stepped through the doors of TGP for nutrition and exercise classes, and joined the dragon boating team.

"Although I was lifting weights and getting stronger, Steven, one of the trainers, shared that I may have permanent limitations as a result of my treatment. That's when I broke down and started to cry," Winger said. "Although I was upset and frustrated, I knew I was in a safe space, being supported and encouraged, because everyone understood what I was going through.

"These are my people, my community," she added. "I now work on strength and endurance, both in person and online, to nourish my mind, body, and spirit."

Winger and her family have donated towels and cross-body bags embossed with a TGP fitness logo, designed by their daughter, that are distributed to participants at The Richman Family Wellness Center. Winger also volunteers when opportunities arise.

"TGP is there for people throughout their journey," she said. "They were there for me and we are now there for them."

The Gathering Place is here to provide support, free of charge, for all touched by cancer. Please connect at www. touchedbycancer.org or 216.595.9546.

As The Gathering Place celebrates its 25th anniversary, it honors the legacy of its founders and sets the stage for the future while reaffirming its mission: to support, educate, and empower individuals and families navigating the challenges of cancer – with compassion, dignity, and unwavering care.

The 25th Anniversary celebration kicks off at Race for the Place, June 1, and will conclude in June 2026. Look for more information concerning special events that will commemorate this significant milestone.

## **Moving Forward**

nder Seyranian's leadership, TGP continues to grow, innovate, and build on the programs and services that existed.

### **Expanded Outreach**

TGP is committed to extending its support services to underserved communities in Northeast Ohio. Recognizing disparities in healthcare access and outcomes, particularly among Black, brown, and LGBTQ+ populations, the organization has implemented several initiatives to bridge these gaps.

This proactive approach ensures that individuals in diverse neighborhoods are aware of the free programs available to them. To support this initiative, TGP has added a bilingual team member.

#### **Mobile Vehicle**

As a key component of Seyranian's five-year vision, a mobile vehicle is now a reality. Designed to expand TGP's reach, this state-of-the-art vehicle enables the delivery of personalized services, including fitness, nutrition, art, and education, throughout Cleveland and beyond. With its built-in awning for self-contained programs and broadcasting capabilities, TGP will partner with community centers to offer dynamic, on-the-go services. TGP recently celebrated the vehicle's launch with a ribbon-cutting ceremony and the vehicle will be showcased at Race for the Place, at Beachwood Place, on June 1.

#### **Wig Salon Expansion**

In partnership with Regina Brett, TGP expanded its wig salons, which were already located in both of its locations, to MetroHealth and UH Seidman Cancer Center, offering free wigs to those who are undergoing chemotherapy treatments. Now, with the mobile vehicle, a traveling wig salon will support women across Northeast Ohio, including those in underserved areas, focusing on minority women who experience higher cancer mortality rates.

#### **Expanded Programming**

TGP continues to add high quality, evidence-based programs based on the times. For example, young-adult cancers are growing exponentially, as are pancreatic, prostate, breast, and lung cancers, so TGP's services and programs continue to evolve, making them relevant to what is happening in today's world.

Virtual programs have also opened doors for people throughout the country and beyond to participate. What started during COVID remains popular. "We're taking a different approach to building programs," Michele said. "While some join us in person, others – due





TGP's Beachwood wig salon and a rendering of TGP's new mobile vehicle, designed to offer on-the-go services.

to transportation or weakened health – are now able to participate online. We want to meet people where they are."

#### **Expanded Partnerships**

Today, TGP plays a key supporting role alongside primary clinical care. By partnering with hospitals and physicians, patients are introduced to TGP's services early in their cancer journey. These collaborations ensure that TGP is seamlessly integrated as an essential support system from the very beginning. Today, TGP has staff onsite at MetroHealth and UH Seidman Cancer Center's main campus.

#### **TGP East's Building Reconfiguration**

TGP East's building is being evaluated to see how its space can be reconfigured to meet today's needs. For example, a demo kitchen and more one-on-one spaces may be added. Plans to relocate the Richman Family Fitness Center are also underway, and additional spaces are needed to meet the needs of TGP's growing staff and enhanced technology.

## **Volunteer Opportunities**

Volunteers play a crucial role in The Gathering Place's outreach efforts. Opportunities include greeting guests, assisting with clerical duties, tending to Norma's Healing Garden, coordinating special events, representing the organization at community events and health fairs, and working at The Gathering Place's Vintage Furnishings Warehouse. These roles are vital in extending the organization's reach and impact. To learn more, visit www.touchedbycancer.org or call 216.595.9546.

### 25th Annual Race for the Place

Funding directly impacts The Gathering Place's free cancer support programs

On Sunday, June 1, thousands of residents throughout the Cleveland area will head to Beachwood Place for the 25th annual Race for the Place, a 5K/1-mile walk. In celebration of National Cancer Survivors' Day, Race for the Place provides an opportunity to raise money to support the free programs offered at The Gathering Place to help children, teens, adults, families, and friends cope while on the cancer journey.

"We're calling all former Race for the Place 5K and 1-mile registrants, and all current and former TGP participants, volunteers, and donors to join us on race day as we celebrate survivors and current warriors, and remember those who we have lost to cancer," said Seyranian. "By joining us for a morning of food, fun, and community you can ensure that TGP can continue to help everyone who walks through our doors as they face a lifealtering cancer diagnosis."

Registration opens at 7:30 a.m. on race day, with fun for the entire family at Celebration Village beginning at 8 a.m. A National Cancer Survivor Ceremony begins at 8:45 a.m., with the 5K and 1-mile walk/run kicking off at 9 a.m. An awards ceremony will take place at 10:30 a.m.

This year, a Race for the Place after party, starting at 10:45 a.m., will kick off The Gathering Place's 25th anniversary. This celebration will include food trucks, music, games, and much, much more.

We invite you to register, create a team, join a team, donate, or become a sponsor by visiting www.racefortheplace.org. You may also scan this QR code, call the organization at 216.595.9546, or visit The Gathering Place's Beachwood or Westlake location to coordinate participation.

This year, a Race for the Place after party, starting at 10:45 a.m., will kick off The Gathering Place's 25th anniversary. This celebration will include food trucks, music, games, and much, much more.



### **The Gathering Place Locations:**

23300 Commerce Park Rd., Beachwood • 25425 Center Ridge Rd., Westlake



## Free Services at The Gathering Place

- Exercise and Movement
- Cooking and Nutrition
- Individual and Group Support
- Healing Arts
- Children and Family Programs
- Grief Support

- Wig Salon
- Medical Library and Resource Center
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Dates & Times: Monday June 2<sup>nd</sup> at 5:30 P.M. Thursday June 5<sup>th</sup> at 5:45 P.M.

> Spots are limited so call and reserve Today! (440) 449-3400

## Stronger, Fitter, Faster All with Two Straps and Your Body Weight!

If you're looking for a fun and effective way to build strength, improve balance, and boost flexibility (without spending hours at the gym) TRX suspension training may be your new favorite workout. And the best part? You can try it right here in Beachwood at Balance Solutions Physical Therapy!

#### What Is TRX?

TRX stands for Total Resistance Exercises, and it's a revolutionary workout system that uses your own body weight and gravity to create resistance. Think of it as a pair of sturdy straps with handles, anchored to a wall or ceiling. You perform exercises—like rows, squats, lunges, and planks—by holding the handles, adjusting your body angle, and engaging your muscles to stay steady. It's simple, safe, fun, and incredibly effective.

## **A Navy SEAL Innovation**

TRX was developed in the late 1990s by Randy Hetrick, a former Navy SEAL. While stationed in Southeast Asia, Randy was looking for a way to stay fit while out on missions. He designed a portable suspension system using parachute straps, and voilà – TRX was born.

The idea was simple: using your own body weight to create resistance while performing different movements. Over time, TRX evolved into a fitness phenomenon, gaining popularity for its ability to enhance athletic performance and promote functional strength for people of all fitness levels.

440-449-3400
BalanceSolutions.com
23175 Commerce Park

## Keeping Your Mind Sharp: How Physical Activity Boosts Brain Health



#### **How Does TRX Work?**

TRX uses specially designed suspension straps that allow you to leverage your own body weight for resistance training. By adjusting the length of the straps and your body angle, you can make exercises easier or more challenging. This makes TRX an ideal workout for everyone, whether you're just starting out or a seasoned athlete looking to level up your fitness routine.

The beauty of TRX lies in its ability to engage multiple muscle groups simultaneously. When you perform TRX exercises, you activate not just the target muscles but also your stabilizer muscles – the smaller muscles that help with balance and coordination. These stabilizers work harder to keep you steady during the movements, providing a full-body workout that improves both strength and endurance.

#### The Science Behind TRX

The TRX system taps into the principles of functional training, which focuses on exercises that mimic real-life movements.

Unlike traditional weightlifting, which isolates specific muscle groups, TRX encourages the body to move as a whole. This method helps to improve balance, core strength, and flexibility, making it easier to perform everyday activities like climbing stairs, lifting groceries, or even playing sports.

What's more, TRX workouts can be tailored to your individual needs.
Whether you're working on rehabilitation after an injury or training for a sport, TRX can be adapted to support your goals. Studies have shown that using suspension training like TRX can improve joint stability, increase muscle mass, and even enhance cardiovascular health.



### Why Should You Try TRX?

At Balance Solutions Physical Therapy, we believe that fitness should be accessible to everyone. TRX isn't just for gym-goers – it's for anyone who wants to improve their overall strength, mobility, and quality of life. Whether you're recovering from an injury, trying to prevent one, or simply looking for a challenging and fun workout, TRX provides the versatility you need.

Not only is TRX great for building strength, but it's also an excellent way to boost your flexibility and posture. It's a full-body workout that works in harmony with your body, improving your posture, flexibility, and overall muscle tone. Plus, the variety of exercises means you'll never get bored!



## Join Us at Our Open House!

Curious to see what all the buzz is about? Join us at our TRX Open House at Balance Solutions Physical Therapy! We'll be offering a fun, interactive session where you can try out TRX for yourself. Whether you're new to fitness or a TRX pro, you'll get personalized guidance from our expert trainers and experience firsthand the amazing benefits TRX has to offer.

Don't miss this chance to boost your strength and flexibility – we can't wait to see you there!

## Strengthen, stretch, and feel your best with TRX!

- Kelly Beaudoin, CEO Balance Solutions Physical Therapy, Inc

## **Dates & Times:**

Monday June 2<sup>nd</sup> at 5:30 P.M. Thursday June 5<sup>th</sup> at 5:45 P.M.

Spots are limited so call and reserve Today!

## What to Expect at Our TRX Open House:

A hands-on, beginner-friendly TRX class

Meet the TRX instructor

Light refreshments and raffles

## 2025 Hometown Heroes

n 2021, the Beachwood Historical Society and the City of Beachwood launched the Hometown Heroes program to honor individuals who either live or work in Beachwood and embody the spirit of community. These honorees make a positive impact on our city by helping others, demonstrating courage, care, and compassion, and contributing in meaningful ways that enhance life in Beachwood. Congratulations to:

#### Veteran

• Dr. George Vourlojanis

#### **Beachwood Historical Society**

- Rosemary Nemeth
- Jim Nemeth

#### Residents

- Paula Rollins
- Karen Williams Berger

#### Physician

• Dr. Joseph Baskin

#### **Fire Department**

• Firefighter Ben Welsh

#### **Police Department**

· Officer Nolan Majewski

#### **Teachers/Schools/Crystal Apple**

- Mia Kovalsky
- Rob Ristau

Join us in celebrating this year's Hometown Heroes on Wednesday, May 21, 5:30 p.m., at Beachwood City Park West. The entire community is invited to honor these remarkable individuals and recognize the meaningful impact of their contributions. Mayor Justin Berns will serve as emcee, and light refreshments will be



2024 Hometown Heroes

served following the ceremony.

Be sure to read the July cover story, where we will take a closer

look at each of this year's heroes and the inspiring ways they make a difference.

## Pickleball Time!

Springtime is pickleball time! The City of Beachwood opened six dedicated pickleball courts in October 2023, where organized open play, lessons, clinics, and leagues are offered.

For Beachwood residents, courts can now be reserved online, with the remaining courts open on a first-come, first-served basis. No dogs allowed in the tennis/pickleball complex.

You can learn or improve your game by taking lessons with Bill Tennant, a professional coach who runs Beachwood's instructional programs, including intensive clinics, 6-week classes, and lessons for players of all skill levels.

Pickle Bill, as he is fondly known, holds a master's degree in education, has the highest certified professional designation with the Professional Pickleball Registry, and has worked with thousands of players from age 7 to 93.

Bill has always been a huge sports fan, with top skills in other racquet sports. "When pickleball became popular, teaching was a marriage made in heaven," he said. "It's an accommodating sport for most people. Anyone can learn and you don't have to be extremely athletic. It's fun, social, and offers a ton of benefits!

"When someone's just getting started, I always recommend taking a basics class," he added. "It covers the terminology, rules, and safety tips – so they can enjoy the game more and build confidence from the start."

Organized Open Play, starting May 6, will follow this schedule:

Tuesdays 9:30-11:30 a.m. Wednesdays 6-8 p.m. Thursdays 5:30-8 p.m. Fridays 9:30-11:30 a.m. Saturdays 9:30-11 a.m. Sundays 6-8 p.m.

For details or to reserve time, visit www.beachwoodohio.com/pickleball. Questions about classes or lessons? Email Bill at billtennant365@gmail.com.

In closing, Bill said, "I love what I do, feel blessed to be doing it, and look forward to seeing you out there!"

Bill recently shared that he is partnering with MainStreet Travel Agency to teach on a pickleball cruise with Royal Caribbean's Odyssey of the Seas Megaship in February 2026. This seven-night cruise has indoor courts and will depart from Cape Liberty, New Jersey. To learn more, email ccaatravel@gmail.com.

## Beachwood Historical Society Annual Pickleball Tournament

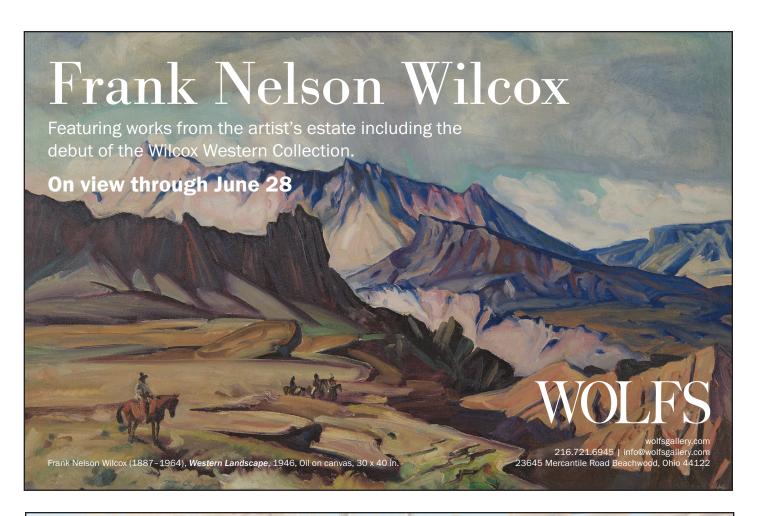
Saturday, July 12, at 9 a.m. Rain Date: Sunday, July 13

This tournament is an annual tradition at the Beachwood courts with prizes, competition, and fun. Doubles can register at www.beachwoodrec.com for \$40 per team.



## Pickleball Benefits

- Cardiovascular Health
- Low-Impact Exercise
- Builds Strength & Endurance
- Boosts Brain Function
- · Stress Relief
- Mindfulness in Motion
- Community and Connection
- Inclusive and Easy to Learn
- Portable and Inexpensive
- Great for All Ages





Sunday, June 1 - Monday, June 2, 2025 (7:00 pm - 7:00 am)
B'nai Jeshurun Congregation - 27501 Fairmount Blvd., Pepper Pike, OH 44124

(select sessions will be streamed)



## **FREE and Open to the Community**

Come for one session or the entire evening - Doors open at 6:45 pm

**Pre-registration Required by Wednesday, May 28** 

https://cutt.ly/registration-tikkun2025

or contact Shani Kadis at shanikadis@bnaijeshurun.org or 216-831-6555 X131



8 sessions with choices of premier teachers, festival services, dessert buffet, breakfast bar, kabbalistic wedding ceremony and sunrise services
For more information and the complete schedule, go to our Tikkun Leil Shavuot Page
<a href="https://www.bnaijeshurun.org/tikkun-leil-shavuot-2025">https://www.bnaijeshurun.org/tikkun-leil-shavuot-2025</a>

## **Our Teachers**

include 30+ from across Northeast Ohio including the following Beachwood residents:

Rabbi Noah Bickart, Elise Braverman Plotkin, Rabbi Rachel Brown, Rabbi Josh Foster, Cheryl Gordon, Rabbi Joshua Jacobs, Rabbi Roger Klein, Rabbi Shalom Plotkin, Rabbi Scott Roland, Rabbi Carnie Shalom Rose, Rabbi Alex Rosenbaum, Cantor Alyssa Rosenbaum, Rabbi Michael Ross and Cantor Stephen Stein

## **Presented by B'nai Jeshurun Congregation**

and sponsored by the Estelle & Dr. Milton Rosenberg<sup>57</sup>Tikkun Leil Study Session Fund, and 23 co-sponsors

Tikkun Leil Shavuot Committee: Harriet Rosenberg Mann, Richard Berkowitz, Senior Rabbi Hal Rudin-Luria, Rabbi Josh Foster, Shani Kadis





## From Beachwood Arts Council

#### **Beachwood K-12 Art Show**

Thursday, May 1 - Wednesday, May 28 Beachwood Community Center Open House: May 1 • 5-7 p.m.

Gallery Hours: Monday - Friday, 8 a.m. - 4 p.m. Weekends: Call 216.292.1970 for available hours





As an independent recording artist, Whyte recently released her uplifting single, *Eyes on Me*, and will be releasing her new album, *Beyond*, in 2025. A TEDx and keynote speaker, as well, Whyte enjoys sharing her insight through story and song to inspire and entertain her audiences.

### **Mariama Whyte Concert**

### Sunday, May 18 • 2-3 p.m. • Beachwood Community Center



Mariama Whyte's silky voice and unique sounds will entertain the audience with everything from R&B/soul to pop, jazz, ballads, and Broadway hits. The event, sponsored by grants from Ohio Arts Council and Cuyahoga Arts & Culture, is free and open to the public, with refreshments following the performance.

Whyte is a creative force as a performer, songwriter, and recording artist. She has performed in the Broadway National Tours of *The Lion King* and

The Color Purple, and on several regional theater and music stages in the Cleveland area. Having been praised as having one of the best voices in Cleveland, Whyte has headlined various shows, has shared the stage with world renowned performers and musicians, including David Foster and John Legend, and has been a featured vocalist at Severance Hall and Rock and Roll Hall of Fame.

### The Golden Age of Shlomo Katz Art Exhibit Tour

Tuesday, June 17 • 10 a.m. - Noon
Jewish Federation of Cleveland
Jack, Joseph and Morton Mandel Building • 25701 Science Park Dr.

Please join us for a free guided tour of the Shlomo Katz exhibit. As a young man, Katz went to Paris where he studied art at Ecole des Beaux-Arts. Inspired by medieval icons and Asian miniatures, he developed an original technique of painting by applying oil on top of gold leaf. The result was a combination of deep vibrant colors combined with a metallic surface that glowed, forming a totally new modern image filled with light. *The Golden Age* is the first exhibition of Katz's work since his death in March 1992, in Holon, Israel. Participants must register no later than June 10 by calling 216.595.3400.



Jacob and the Angel, 1987

## Kindness Grows

### Tuesday, May 27 • 7 p.m. • Beachwood Community Center

Jewish Family Service Association's Horvitz YouthAbility program empowers exceptional youth – those with disabilities and/or at-risk conditions – through volunteerism.

Through this program, staff and participants created *Kindness Grows*, an original musical show that champions kindness, inclusivity, and community.

On Tuesday, May 27, this group will present *Kindness Grows* at the Beachwood Community Center. This 30-minute upbeat musical, with heartwarming anecdotes and engaging choreography about the history, science, and benefits of kindness is free and open to the community.

Through this program, YouthAbilty ambassadors will make you smile and recognize that kindness starts within each individual, as they share historic acts of kindness and the health benefits that kind acts can provide.

In the process of creating the performance, ambassadors learned that kindness is contagious and they hope that everyone who sees the show "leaves with some kindness today!"

"Through this program, participants focus on their abilities as they spread the message of kindness," said Heidi Solomon, YouthAbility program director. "It's heartwarming to see our ambassadors working



together to bring joy to others. We're so proud to present this show to the community and encourage everyone to support our talented team."

Special thanks to participating ambassadors Brittany, Theresa, Ted, Anthony, Erin, Brandon, Doug, Andrew, Stephen, Matt, Evan, Scott, Connor, Emilie, Karina, Alex, Kaleb, Irene, William, Alan, Jared, Thomas, Maya, Ben, Sean, Omar, Jake, and Thulani.

### About JFSA's Horvitz YouthAbility Program:

JFSA's Horvitz YouthAbility program serves disabled and at-risk youth by engaging them in volunteer service, vocational activities, and social enrichment. YouthAbility participants help themselves by helping others.

For more information, visit www.jfsa-cleveland.org/horvitz-youthability.





Celebrating Our Past. Strengthening Our Future.



## Child Labor or Child Care? How to Solve Ohio's Workforce Shortage

By State Senator Kent Smith

ne of the biggest challenges currently facing Ohio employers is a lack of workers. The Ohio State Senate tried to fix this issue, but we disagreed on the proposed solutions along political party lines.

The GOP thought that the key to boosting workforce participation was to expand the hours that 13- and 14-yearolds can work on weeknights during the school year (Senate Bill 50). The Democrats thought the focus should be on much younger children (ages 3, 4, and 5) – not by putting them to work, but by expanding access to high-quality childcare, which benefits both today's and tomorrow's workforce.

Research has indicated that 60% of stay-at-home parents would return to employment if affordable childcare was

available. Last month, the U.S. Chamber Foundation came out with a report that concluded that Ohio is losing \$5.48 billion in untapped taxes and employer earnings each year because of the lack of affordable childcare.

Perhaps the best benefit is not for parents who can go back to work, but for the children who are in the classroom. Research indicates that kids who spend their early years in a highquality childcare setting are more likely to achieve academic success at all levels and achieve a whole host of other personal milestones, such as high school

graduation, as compared to their peers who do not have the advantage of a high-quality pre-K education.

The bad news is the level of support for childcare funding in Ohio is downright embarrassing. According to a May 2024 report from the National Women's Law Center, the financial burden of childcare in Ohio is paralyzing. The average household with two children spends 29% of its income on childcare. Ohio ranks last (51st out of 50 states and D.C.) in eligibility for childcare subsidies based on household income.

The good news is Ohio's childcare environment can only improve and it is critically important that it does - for both today and tomorrow.

If you'd like your voice to be heard, feel free to contact Sen. Kent Smith at Smith@OhioSenate.gov.

State Senator Kent Smith represents Ohio's 21st Senate District which includes most of the East Side suburbs of Cuyahoga County and about 33% of the City of Cleveland.



## BAKED by Abbie **Crêpes for Mother's Day**

It's spring. Mother's Day and other special occasions around the corner deserve to begin with a decadent French confection for breakfast or brunch: a sweet crêpe.

Crêpes are a thinner, larger, unleavened version of American pancakes, rolled or folded with either sweet or savory fillings. They originated in Brittany, France, in the 13th century alledgedly when a woman accidentally dribbled some thin porridge onto a hot, flat cooktop. Crêpe is a

French word that comes from the Old French term crespe, which originates from the Latin word crispa or crispus, meaning curled or wrinkled.

It's fascinating that nearly every cultural cuisine has some kind of pancake. Other cousins include the Chinese jianbing, Dutch poffertjes, Greek krepa, Icelandic pönnukaka, Indian dosas, Japanese hirayachi, Ashkenazi Jewish blintzes, Norwegian pannekake, Russian blini, and Turkish akıtma, to name a few.

They're all delicious. I hope you enjoy this treat adapted from allrecipes.com.





#### **Ingredients**

- 2 large eggs
- 1 ½ C whole milk
- ½ C water
- 1 C all-purpose flour
- Pinch salt
- 1 T melted butter, cooled
- · Remainder of the stick of butter, partially wrapped
- 1 t vanilla (optional)

#### **Toppings**

· Nutella, whipped cream, fresh berries and powdered sugar

#### **Directions**

- · Using a hand mixer or blender, whisk batter ingredients together until smooth and lump free.
- Cover and rest batter for 30-60 minutes (or overnight) in the refrigerator.
- With an 8-inch non-stick frying pan over medium-high heat, rub the stick of butter over the bottom of the pan to coat. Use a ¼ C scoop to pour 3-4 T of batter into center of the pan. Hold the pan above the flame and tilt with a circular motion so batter coats the entire surface evenly. Return pan over flame and cook batter for a few minutes until the bottom browns and the edges curl. Flip with a spatula and cook the other side for 1-2 minutes.

.....



- Remove from pan. Place finished crêpe on a plate to stack them.
- Repeat, coating the pan with butter each time before adding new batter. Yield 15.
- Fill warm crêpes with Nutella, whipped cream, or Nutella whipped cream\*. Roll into logs or fold into quarters. Top with berries. Dust with powdered sugar.
- \* Beat whipping cream until stiff peaks form. Add Nutella to taste and beat until incorporated.



Abbie Nagler Sender, a licensed, award-winning baker, is the owner of BAKED by abbie, a home bakery that offers customized baked goods with a Jewish twist.



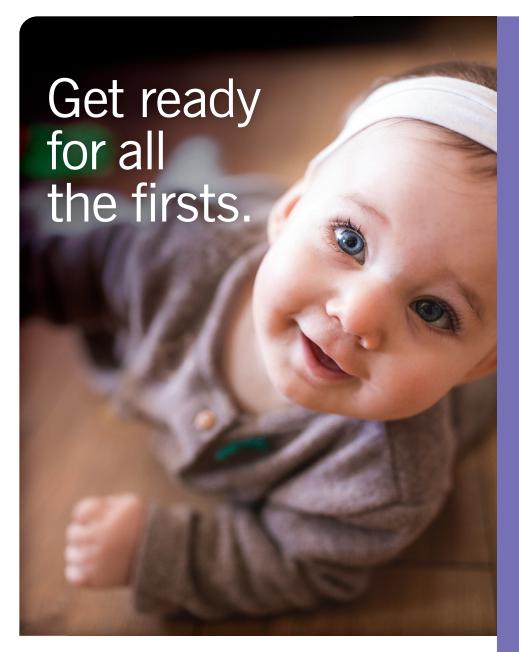
## Are you a member of the **Beachwood Chamber of Commerce?**



If so, please reach out to take advantage of our June promotion.

> Saturate the Beachwood market, advertise in Beachwood Buzz!

For details, email beachwoodbuzzsales@gmail.com today!



And cherish every second. Our expert providers help parents navigate the newborn phase. Find Akron Children's newborn, primary care and breastfeeding services right here in Cleveland.

Learn more about our pediatric specialties at the Beachwood and Mayfield Heights locations at *akronchildrens.org/Cleveland*.

More childhood, please:



Pediatric services in Cleveland:

Primary and newborn care

Breastfeeding medicine

Allergy

Audiology

Cardiology

Ear, nose and throat (ENT)

Gastroenterology

Lab

Neurology

Orthopedics

Outpatient surgery (ENT, orthopedics, gastroenterology)

Plastic and reconstructive surgery

Radiology

Urgent care

Urology



## **Patience**

By Jennifer Stern

Suni Williams and Butch Wilmore used their unique experience of getting stuck in space to remind us of a truly healthy mindset.

I was particularly moved by the astronauts' interview upon their return to Earth

Sunita Williams is an American astronaut and retired U.S. Navy officer. She planned on an eight day mission and got stuck in space for nine months due to spacecraft problems. *Nine months*!

We complain about traffic, our food orders being wrong, slow service. We are impatient and in some ways have grown entitled from a life of ease. We become indignant when life doesn't go as expected or when there are delays or barriers to our timeline or goals.

Suni's response to being stuck for nine months is a valuable life

lesson: Acceptance. Curiosity. Opportunity. Patience.

Here are some excerpts from the astronauts' interview during a news conference at NASA's Johnson Space Center on March 31, 2025:

"My first thought was, we just got to pivot, right?" she said. "I was like, 'Okay, let's make the best of it.' We planned, we trained that we'd be there for some part of a time, so we were ready to just jump into it and take on the tasks that were given to us."

"We were always coming back and I think people need to know that," astronaut Butch Wilmore added. "We're back to actually, you know, share our story with so many people, because ... It's unique, and there's some lessons learned to it, and part of that is just resilience and being able to take a turn that was unexpected and make the best of it."

Once the duo realized they would become part of the space station crew for longer than expected, they *pivoted*, Suni said.

What a wonderful reminder: to breathe, to be flexible, to pivot while inviting patience and curiosity as a launch to self-growth and learning.

The next time I am feeling impatient I will remind myself

of Suni and reframe to make the best of it!

What a wonderful reminder: to breathe, to be flexible, to pivot while inviting patience and curiosity as a launch to self-growth and learning.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243, or visit www.transformativegrief.com and sign up for monthly posts.

## From the Beachwood Chamber of Commerce

## **Upcoming Events**

#### **Chamber Luncheon**

Wednesday May 21 11:30 a.m. - 1 p.m. Corporate College East • Room 230 Members: \$20 Non-members: \$25

Join us for an engaging session with guest speaker Josh Troche as he explores podcasting as a powerful tool for marketing and content creation.

Enjoy a light lunch while gaining valuable insights into the booming audio medium. Josh will cover podcast fundamentals, effective storytelling techniques, audience engagement strategies, marketing approaches, and monetization options. Register at www.beachwood.org and bring business cards!

#### Spring Mega Mixer 2025

Thursday May 8 • 5:30-7:30 p.m.
Sanctuary Restaurant & Bar
Double Tree Hilton Hotel
6200 Quarry Lane • Independence
Members: No charge
Non-members: \$10

Spring into Success at this multi-chamber mixer, hosted by the Collaborative Chambers Alliance! You're invited to connect with members of various chambers, build valuable relationships, and enjoy appetizers. A cash bar will be available.

Register at www.beachwood.org and bring business cards!

Photo by Scott Morrison, Discovery Photo

## **Board of Directors**



## Please join us in welcoming our 2025 Board of Directors

Front row: Amia Wheatley, Sheridan McLean, Kathryn Jenkins (secretary), and Sadigoh Galloway. Back row: Bob Hardis, Tina Turick, Michael Gray, Ann Zabkar (vice president), Brian Ritzenberg (treasurer), and Scott Morrison (president). Not pictured: Dale Braun, Lozell Siler, and Christopher Superior.

Congratulations to Michael Gray, past president, on being awarded the Richard Adler Distinguished Service Award. Michael was recognized for his years of service, vision, and leadership during his term of office.



## JFSA: 150 YEARS



## Living with Mental Illness

In recognition of May being Mental Health Awareness month, learn about the pivotal role Jewish Family Service of Cleveland has played in serving the mental health needs of Northeast Ohio. This is the second in a series of articles focused on JFSA's 150-year history.

The deinstitutionalization of psychiatric hospital patients in Ohio began in earnest during the 1960s, spurred by the 1963 Community Mental Health Act, which provided funding for community-based mental health services as an alternative to institutionalization, expansion of Medicaid and the development of anti-psychotic medications such as Haldol and Thorazine.

When Cleveland State Hospital closed in 1971, discharged patients, many of whom had been institutionalized for decades, were released into community-based settings ill-prepared to care for them. Many were left isolated, living in unsafe conditions and receiving substandard or no treatment at all.

At the time, a community needs assessment led by JFSA and lay leaders determined that counseling and social connection coupled with life- and job-skills training was needed to successfully integrate individuals back into the community.

#### As community needs evolved, so did JFSA.

- 1973: The first program for persons with severe mental disability begins with a service to assist individuals discharged from stateoperated mental hospitals.
- 1979: Co-sponsored by the National Council for Jewish Women, Council House opens its doors as the first residential home in Cleveland for six Jewish men with chronic mental illness.
- 1980: JFSA is certified as a Community Mental Health Facility.
- 1989: JFSA implements a breakthrough staffing model of peer to peer support for clients. Known as case manager assistants, these individuals who themselves live with mental illness are instrumental in enhancing a client's recovery.
- 1996: The TAPP program (Training and Placement Program) is established providing individuals with mental illness resources to gain employment.
- 2004: JFSA acquires the Psychobiology Clinic of Greater Cleveland, expanding its psychiatric clinical services.
- 2009: The Center for Cognition and Recovery is established to disseminate CET Cleveland (Cognitive Enhancement Therapy) on a national level.
- 2011: JFSA acquires PLAN (Planned Lifetime Assistance Network), an organization supporting family-centered advocacy and support, and lifetime planning.
- 2013: Recognizing the importance of integrated health care, Alyson's Place Medical Clinic is established, providing clients with direct access to primary medical care, dental, podiatric and ophthalmic care.

Today, JFSA operates six supportive housing sites and an 11-unit apartment building. Over 500 individuals living with serious mental illness receive comprehensive services, including psychiatry, group services, art therapy, lifetime planning, and special needs trust liaison services. Staffed by a multi-disciplinary team of case managers, counselors, psychiatrists and nurses, this holistic approach aims to help individuals face life's challenges with confidence.

Save the Date: August 25, 2025 • 150th Anniversary Celebration

## He laid the foundation for your dreams.



## Together, let's shape the care he deserves.

JFSA's Caring at Home services can help you help your parents with cooking, shopping, laundry, housekeeping, as well as their bathing, grooming, and dressing needs. We can also help with post-hospital recovery and rehabilitation. You don't need to do this alone.

#### WE CAN HELP.

Call **216.378.8660** today for a free assesment, or visit jfsa-cleveland.org.





JFSA Cleveland helps individuals and families with solutions to face life's challenges with confidence.

## Bison Baristas Serves Skills and Smiles at Beachwood Middle School

t's 9 a.m. at Beachwood Middle School, and students Chase Taylor and Cameron Akuete are ready for their favorite part of the week. Donning aprons and food safety gloves, they slide a cardboard sleeve onto a coffee cup and prepare an order for one of their favorite customers: Officer Tony Longino.

Chase and Cameron are among the student baristas running the Bison Barista coffee cart, recently launched in intervention specialist Saree Doyle's class. "The primary goal of the program is to provide students with a vocational experience through a multimodal approach to learning new vocabulary, social awareness, employability skills, and authentic hands-on learning opportunities," says Ms. Doyle.

Each week, students organize drink orders from staff, prepare beverages, navigate hallways with the cart, greet customers, and manage inventory. Along the way, they develop their communication, gross and fine motor, executive functioning, and social interaction skills. These tasks align with their individualized education plan (IEP) goals and are designed to build mastery and independence.

Career skills instructor Joseph Marino, who coordinates the program along with Ms. Doyle, notes significant progress among students. "We have noticed tremendous growth in our students' ability to independently complete many of the weekly skills with minimal coaching," he says. "When they walk through the halls, they are constantly being greeted by staff and praised for their delicious Friday coffees. Students are also being asked by their peers how they can purchase beverages.

"The cart has naturally opened the doors for new social engagement that may not have been there before," he adds.

Speech-language pathologist Emily Cleer-Estades agrees. "There are so many positive experiences the coffee cart has provided for our students," she says. "The natural immersion into the school environment, the opportunity to begin prevocational skills, and the use of functional communication are some of the main ways the experience helps them to prepare for their transition into life after high school."

Cameron's mom, Tiffany
Thomas, says the program is
making a difference. "Every day I
am in awe of his language growth
and vocal interactions," she says.
"I am passionate about finding
creative ways to help Cameron
navigate a world that often
does not understand him. This
initiative supports my mission
and makes everyone smile."

Chase's mom, Chante Thomas, agrees. She shares that Chase comes home talking about his day, who he saw, and even helps make her coffee – often while singing a song. "Chase loves the coffee cart program," says Ms. Thomas. "His confidence has grown so much! I am really grateful that this program exists for all of the students in Chase's cohort!"

"The staff is very supportive of the program," says Ms. Doyle. "They do a great job of modeling the proper personal space, eye contact, and responses to what our students say or do."

The impact is easy to see. In the front lobby, Chase and Cameron greet Officer Tony with big smiles. "How much cream and sugar?" they ask.

Officer Tony requests two creams and two sugars. After handing him his drink, the boys exchange fist bumps with him.

Then, taking turns, the students push the cart back to Ms. Doyle's classroom.

When asked about their favorite part of the experience, Cameron says, "pushing the cart." For Chase, it's "seeing Officer Tony."





Beyond the life skills it reinforces, Bison Baristas has become a morale booster across the school. Mr. Marino says, "Staff have asked if we could offer the cart twice a week in the future, especially on Mondays!"

"The primary goal of the program is to provide students with a vocational experience through a multi-modal approach to learning new vocabulary, social awareness, employability skills, and authentic hands-on learning opportunities," says Ms. Doyle.



*Top*: Chase prepares a fresh cup of coffee for Officer Tony.

Middle: Cameron says "Good morning!" to Officer Tony and asks whether he would like cream and sugar.

Bottom: Career skills instructor Joseph Marino shows off the Bison Barista aprons designed by Julie Felder.

## 2025 Stop The Hate® **Contest Winners**

The Maltz Museum proudly announces the 2025 Stop the Hate® Youth Speak Out and Youth Sing Out Contest winners.

The contest annually awards \$100,000 to Northeast Ohio middle and high school students, teachers, and schools who stand up to hate and discrimination. Winners were announced during an awards ceremony on April 3, at the Tri-C Eastern Campus.

With more than 400 in attendance, the awards ceremony included the announcement of a new partnership with the Cleveland Cavaliers, along with the launch of the Stop the Hate® Alumni Network. In addition to highlighting the many essays, poems, and songs created by Northeast Ohio students, participants from previous years expressed the impact of the program on their lives.

Speaking at the ceremony, Aaron Petersal, executive director of the Maltz Museum, said: "This year marks a special milestone, as we celebrate 20 years of the Maltz Museum and 17 years of Stop the Hate®, a program so essential to our mission. Nearly 50,000 students have participated in this program, bringing the museum's vision to life by upholding respect and understanding.

"As we look toward the next 20 years, we are committed to continuing this important work through Stop the Hate® and our exhibitions, programs, partnerships, and networks. We are especially excited to announce that we are launching a Stop the Hate® Alumni Network, where past participants can connect, continue the vital work they started in this program, and build a lasting community throughout the country."

The Stop the Hate® contest has multiple components: Youth Speak Out essay and poetry writing and Youth Sing Out songwriting for classrooms. Both celebrate upstanding Northeast Ohio students in grades six through 12 who are committed to creating a more accepting, inclusive society. This year, students participating in the contest created essays, poems, and songs reflecting on the following quote:

"Despite all the troubles of our world, in my heart I have never given up on the love in which I was brought up ... In life, just as on the artist's palette, there is but one single colour that gives meaning to life and art – the colour of love." - Marc Chagall

Since the contest started, more than 50,000 students in 15 counties across Northeast Ohio have participated, and \$1.7 million has been awarded to students and schools. This year, more than 4,400 students at more than 160 Northeast Ohio schools participated in the Stop the Hate® contest, writing individual essays, poetry, or group songs for a chance to win scholarships and education grants for themselves and their schools.

Nandita Srikumar, an 11thgrade student at Solon High School, was named grand prize winner of the essay contest by a panel of three judges during live scoring at the awards ceremony.

To read her essay, along with other original essays, poetry, and songs created by our inspiring Northeast Ohio students, visit www.maltzmuseum.org/sth25.

Additionally, three Beachwood residents were recognized for their essays. Farai Amanda Chiunda and Sophia Tsuang placed first in their grade levels, and Abby Gourley was a runner-up. To read their essays, see pages 42 and 43.

## Maltz Museum Presents



## **CONGRATULATIONS TO BEACHWOOD WINNERS ABBY GOURLEY, SOPHIA TSUANG, AND FARAI AMANDA CHIUNDA**

Read their essays on pages 42-43

Thank you to all the students who participated this year by sharing their courageous stories.

Read their inspiring essays, poems, and songs on our website.

**MALTZMUSEUM.ORG/STH25** 

# l'he Imst



Keeping you connected to The City of Beachwood!

May 2025

## The Mayor's Message **May in Motion**

#### Dear Beachwood Residents,

With warmer days finally upon us, it's time to step outside and enjoy all that spring in Beachwood has to offer. Our city's parks and outdoor spaces are calling. Whether you're walking the dog, playing catch, or simply enjoying the weather, I encourage everyone to take full advantage of the beautiful season ahead.

#### **Get Outside and Play**

Our Community Services Department has been hard at work crafting a lineup of fresh and engaging recreation

opportunities for residents of all ages. From youth sports leagues and fitness classes to outdoor concerts and cultural events, there's something for everyone to enjoy this season. I want to thank our dedicated Community Services team. Their creativity and commitment help make Beachwood a dynamic and active community, and their efforts continue to provide meaningful experiences for our residents.



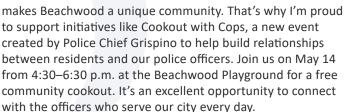
#### **Development in Motion**

As spring blooms, so does Beachwood's economic landscape. We are currently in the early stages of evaluating a potential rezoning for a Classic Lexus dealership at the site of the DoubleTree Hotel on Park East. This proposal is still in development, and we believe a Classic Lexus dealership would be an excellent addition to the City of Beachwood.

Additionally, we're laying the groundwork for the future of the 43 acres the city recently acquired in Chagrin Highlands. Our team is building a strategic plan to attract new business opportunities that align with Beachwood's economic goals and community values. This acquisition is an exciting moment for growth and innovation, and I look forward to sharing more in the months ahead.

### **Community Connections**

Bringing people together is at the heart of what



We're also nearing completion of our Solar Streetlight Pilot Program along Beachwood Boulevard and Ranch Road. This initiative reflects our ongoing commitment to sustainability and innovation. I encourage you to visit the pilot areas and share your thoughts.

Lastly, please take a moment to complete our annual Deer Management Survey. Your feedback plays a critical role in guiding how we address wildlife issues in our community.

Thank you for being an active, invested part of what makes Beachwood thrive. Together, let's embrace a season filled with warmer weather, meaningful connections, and forward momentum for our city's future.

#### Sincerely.

**Mayor Justin Berns** 

MayorBerns@beachwoodohio.com

### Beachwood City Council



How To Email A Council Member: FirstName.LastName@BeachwoodOhio.com



Alec Isaacson Council President 216.291.2797



Danielle Shoykhet Council V.P. 216.212.9212



Iillian DeLong 216.509.3514



Ioshua 650.464.6788



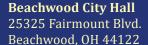
Smith 216.299.3557



Stern 240.706.7478



Taylor 216.533.7640









**AUDITOR** 216.595.3712

BUILDING DEPARTMENT 216.292.1914

CLERK OF COUNCIL 216.595.5493

COMMUNITY SERVICES 216.292.1970

ECONOMIC DEVELOPMENT 216.292.1915

**FINANCE** 216.292.1913

FIRE & RESCUE 216.292.1965

**LAW** 216.595.5462

**MAYOR'S OFFICE** 216.292.1901

**POLICE** 216.464.2343

**PUBLIC WORKS** 216.292.1922

**EMERGENCY** Dial 9-1-1 or 216.464.1234

## **Solar Streetlight Pilot Installation Underway**

The City of Beachwood has begun installing solar-powered streetlights as part of a new residential pilot program along Beachwood Boulevard and Ranch Road. The project, with lights designed by Fonroche Lighting America, responds to resident feedback — nearly 70% of whom expressed a desire for better street lighting.

The solar lights, spaced approximately 150 feet apart, are designed to reduce energy use and light pollution while providing efficient, adaptive lighting throughout the night. Fonroche's SmartLights use recyclable materials, wireless monitoring, and an energy-saving lighting profile that adjusts brightness based on sunrise and sunset.

Residents are encouraged to visit the pilot areas, see the new lights in action, and share their feedback by emailing pilot@beachwoodohio.com. Resident input and pilot program results will help guide decisions about a possible citywide rollout.



Visual example of solar lighting for reference only.





STAY ENGAGED IN YOUR COMMUNITY:



Meeting agendas, minutes including legislation, live and recorded meetings are available on our website at BeachwoodOhio.com or please attend an upcoming meeting.



## Complete the survey!

Scan using the camera on your mobile device.



## Residents Encouraged to Participate in 2025 Deer Management Survey

The City of Beachwood is beginning preparations for the 2025/2026 Deer Management Program and invites all residents to participate in the 2025 Deer Management Survey.

As part of our commitment to balancing the local deer population with the health of our environment, the city is exploring potential new strategies, including deer sterilization. The feasibility of this approach will be evaluated through community input, expert consultation, and cost analysis.

Beachwood's ongoing partnership with Shaker Heights has been recognized by the Ohio Department of Natural Resources at the 2024 Wildlife Conference in Columbus as a model of regional cooperation. This recognition underscores the importance of working across municipal boundaries, especially given the high mobility of deer throughout our area.

City leadership is actively discussing with nearby cities to expand this collaborative effort and identify additional viable sites for program implementation.

Your voice matters. Please take a moment to **complete the survey by June 1** and help guide the future of deer management in Beachwood. Visit the city's website at **BeachwoodOhio.com/DeerManagement** to access the survey and learn more.

## Work - Live - Learn - Thrive



## Police Deparment: Promotions & New Hire

The Beachwood Police Department is proud to recognize the dedication and accomplishments of its officers through recent promotions and a new addition.

#### **Promotions:**

- Sergeant Erin Draves promoted to Lieutenant 22 Years of Dedicated Service
- Officer Aaron Lieb promoted to Sergeant 19 Years of Dedicated Service

#### **New Hire:**

• Officer Elizabeth Ryan
Five Years of Service with Warrensville Heights

Please join us in congratulating Lt. Draves and Sgt. Lieb on their well-deserved promotions and welcoming Officer Ryan to the Beachwood community!





Lt. Erin Draves (middle)



Sgt. Aaron Lieb (middle)

FREE COMMUNITY SHRED DAY:

**Friday, May 9, 3:00-6:00 p.m. at the Fairmount Temple Property** (23737 Fairmount Blvd.) Proof of residency required. Please use paper bags and banker boxes only; no plastic grocery bags.

## **Fairmount Temple Property Development Update**

The City of Beachwood continues to make progress on the planned development of the Fairmount Temple property into a new residential community. The review committee has received proposals from several qualified developer/builder teams and is currently in the process of evaluating them.

Once the initial review is complete, selected teams will be invited to present their vision for the site. These presentations will help guide the city's next steps in transforming the property into a thoughtfully planned residential community.

The city will share updates as they become available on the project page, which can be accessed at BeachwoodOhio.com/FairmountTempleDevelopment.





## **Classic Lexus Proposed for DoubleTree Hotel Site**

Beachwood may soon see new life brought to the site of the former DoubleTree Hotel at 3663 Park East Dr., as the city begins considering a proposal to develop a Classic Lexus dealership at the location.



At the April 7 City Council meeting, legislation concerning the necessary rezoning was placed on First Reading. Council members referred the matter to the Planning and Zoning Commission for further review and recommendations. The proposal seeks to rezone the property from its current U-4C classification (previously designated for mixed-use development) back to a U-9 Motor Service District, which would allow for automotive dealership use.

"This project is in its very early stages and requires rezoning," said Mayor Justin Berns. "But we believe a Classic Lexus dealership would be an excellent addition to the City of Beachwood. We look forward to working with Jim Brown (President of Classic Auto Group) and his team to bring this project to fruition."

Jim Brown also expressed enthusiasm for the opportunity. "On behalf of Lexus of North America and the Classic Auto Group, we appreciate the warm welcome and support from the City of Beachwood," he said. "I look forward to working with Mayor Berns and city council to bring Classic Lexus to this great city."

The rezoning process will include three readings by city council and a public hearing, scheduled no less than 30 days after the Planning and Zoning Commission issues its report and recommendation. The project also remains contingent on the completion of the property's sale.



The former DoubleTree Hotel property. Photo by Crain's Cleveland Business.

HOLIDAY RUBBISH COLLECTION:

Due to **Memorial Day** on Monday, May 26, rubbish and recycling collection will be delayed one day. For questions, contact Beachwood Public Works at 216.292.1922.

## Have You Seen A Fox?

According to Animal Control, foxes provide a vital service in controlling the rodent population. Animal Control does not recommend their removal. The Humane Society reports that typical adult cats and dogs are not at risk from a fox attack, though kittens and very small (less than 5 pounds) adult cats could be prey for a fox so it's best to keep those cats indoors.

Foxes have a natural fear of people and will usually run away if they see you. If they have learned to associate people with food, you may scare them away with squirt guns or loud noises (similar to how you would haze a coyote). For more information, please search "foxes" at humanesociety.org. Foxes can be trapped by a private, certified firm but cannot be relocated (they must be euthanized). Because of this, there has to be a history of the fox being a nuisance for it to be trapped.



## Mayor's Court to Transition to Shaker Heights Municipal Court Following Changes in State Law

As a result of significant changes introduced by Ohio House Bill 29, signed into law by Gov. Mike DeWine on Jan. 8, 2025, and effective April 9, 2025, the City of Beachwood will cease operations of its Mayor's Court. Moving forward, all proceedings previously heard at Mayor's Court will be heard by the Shaker Heights Municipal Court.



In summary, House Bill 29 has altered how courts across the state may attempt to enforce payment of fines and fees pertaining to traffic citations. It is anticipated that these changes would raise the administrative costs of Beachwood Mayor's Court while also leaving the city with fewer mechanisms for enforcement and realization of fines and fees.

Fortunately, Shaker Heights Municipal Court is well equipped to address these issues. This move not only streamlines operations but is also expected to reduce costs to the city, improve the realization of court-ordered fines and fees, and provide greater efficiency in the administration of justice. Shaker Heights Municipal Court anticipates that Beachwood's traffic caseload would be integrated by May 1, 2025, with an additional 60 to 90 days needed before it could accept our parking violations case load.

## May Recreation Guide





BEACHWOOD ART GALLERY:

Beachwood K-12 Art Show | May 1 - May 29 | Opening Reception: May 1, 5-7 p.m.

Beachwood students of all ages put their talent on display, presented by the Beachwood Arts Council.

## **BFAC Expands Aqua Aerobics Classes**



Andie Ferman

Aqua Aerobics Cardio Stretch with Paula on Fridays is slated to return this summer after reaching fully capacity on a weekly basis last year. Due to the popularity of the program, the City of Beachwood is proud to announce the expansion of aqua aerobics classes with the addition of instructor Andie Ferman.

Andie will be offering a Deep-Water Aqua Aerobics class on Mondays at 11:15 a.m. and Shallow-Water Aqua Aerobics on Wednesday evenings at 6:00 p.m. throughout the summer.

Her upbeat, positive energy will be a great addition to the Beachwood Family Aquatic Center lineup. Andie is also an instructor for the City of Shaker Heights, Lifetime Fitness, and Yoga Roots.

Aqua aerobics classes are free for BFAC members, \$5 per class for residents, and \$10 per class for non-residents. Registration is available online at BeachwoodRec.com or call 216.292.1970.







## **Youth Tennis with David Cole**

David Cole, Beachwood's varsity tennis coach, utilizes age-appropriate skill development to continually advance each player's game and confidence. Sessions include drills, fun games, and even matches. Classes meet two days per week at the Beachwood courts. Register at BeachwoodRec.com. Residents are \$105 and non-residents cost \$126.

- Tennis for Tots (Ages 4-6)
  June 10-June 26, Tues/Thurs, 5-6 p.m.
  July 8-July 24, Tues/Thurs, 5-6 p.m.
- Young Tennis Stars (Ages 7-11)
  June 10-June 26, Tues/Thurs, 6-7 p.m.
  July 8-July 24, Tues/Thurs, 6-7 p.m.
- Rising Tennis Stars (Ages 12-14)
  June 10-June 26, Tues/Thurs, 7-8 p.m.
  July 8-July 24, Tues/Thurs, 7-8 p.m.
- High School & Tournament Players
  June 10-June 26, Tues/Thurs, 8-9 p.m.
  July 8-July 24, Tues/Thurs, 8-9 p.m.
- After Camp Junior Tennis
   June 9-June 25, Mon/Wed, 3:30-4:30 p.m.
   June 10-June 26, Tues/Thurs, 3:30-4:30 p.m.
   July 7-July 23, Mon/Wed, 3:30-4:30 p.m.
   July 8-July 24, Tues/Thurs, 3:30-4:30 p.m.



## **Organized Open Play**

Inclusive pickleball play where everyone, residents and non-residents, are invited to join! No registration required.

## **Beginning May 6:**

Tues, 9:30-11:30 a.m. Wed, 6:00-8:00 p.m. Thurs, 5:30-8:00 p.m. Fri, 9:30-11:30 a.m. Sat, 9:30-11:00 a.m. Sun, 6:00-8:00 p.m.

## Beachwood Seniors

## **Upcoming Programs**

Senior Cinemas Movie Day - Thelma
 Thursday, June 5, 1:00 p.m.

 Beachwood Community Center

Free! Pre-registration is required. Thelma Post is a 93-year-old grandma who loses \$10,000 to a con artist. With help from a friend and his motorized scooter, she looks to reclaim what was taken from her.

 Beginner Mahj Lessons with Fern Grunberger Mondays, June 9-June 30, 12:30-2:30 p.m.
 Beachwood Community Center

Do you know that "bam!" and "crack!" are not just terms in the comic strips but also part of the game of Mahj? Learn the game from expert instructor Fern Grunberger! Residents are \$48 and non-residents are \$58.

Lunch Bunch at Mama Santa's & Corbo's Bakery
 Wednesday, June 18, 11:30 a.m. (Van departure: 10:45 a.m.)
 12301 Mayfield Rd., Cleveland

Venture with us to Little Italy for beloved Italian favorites at Mama Santa's followed by a treat at Corbo's. Van transportation available to up to nine people (\$5-\$7/person) or meet us at the restaurant. Register today!

## May Meet & Eat

What's In Your Toolbox Thursday, May 15, at Noon Beachwood Community Center

Residents \$13 Non-Residents \$16 Program Only \$5

Register by May 8.

Get ready to move, feel great and embrace aging with confidence! Longtime fitness instructor and retired firefighter Tim Carney will share simple yet powerful tools to boost your fitness, energy, and overall well-being — no matter your age! Discover the four cornerstones of a healthy lifestyle and how small changes can lead to big transformations.

Meal choices include meat lasagna or vegetable lasagna. All entrees served with a salad, a dinner roll, a beverage and a dessert.

June Meet & Eat (6/12): An afternoon of magic, music, and wonder with the talented Dustin Kaiser! Register by June 5. Note date change!

Register for events at BeachwoodRec.com, City Hall or call 216.292.1970.

## Where Business Is Booming!

The Latest News From Economic Development

## **Business Compass Podcast: Building Community Connections – From Local Events to Student-Led Impact**



The Beachwood Business Compass podcast is providing a double feature this month. Two podcasts on the theme of building community connections are now available on Apple Podcasts. In the first episode, *Marketing Your Local Business Through Local Activities and Events*, Community Services Director Derek Schroeder and Graphic Designer Ryan Kennedy dive into how local businesses can build visibility and connection through city-sponsored events. In an era dominated by digital communication, face-to-face interactions offer a decisive advantage, fostering trust, building brand authenticity, and creating memorable experiences for customers and prospects alike.

Beachwood's Community Services Department provides numerous opportunities for local

businesses to participate in and sponsor community events, helping them strengthen their presence and impact within the city. Schroeder and Kennedy's conversation provides actionable insights for businesses looking to deepen their local roots and grow their community engagement.

The second episode features two inspiring Beachwood High School seniors, Elizabeth Liu and Radha Pereek, who are involved in the *Hope for Heroes* initiative. This student-led mission seeks to amplify the healing power of dogs by supporting facility and therapy dog programs in hospitals throughout Northeast Ohio. During difficult times, these efforts bring comfort and emotional support to patients, their families, and caregivers.

Hope for Heroes is a standout project from Beachwood High School's Excel TECC Marketing program, which includes 40 students under the leadership of Marketing Instructor Greg Perry. Local companies can collaborate with and support this powerful initiative — demonstrating their values, enhancing their community ties, and giving back in a meaningful way.



Cathy Bieterman, Derek Schroeder, and Ryan Kennedy



Cathy Bieterman, Radha Pereek, and Elizabeth Liu





## Cybersecurity: A Must for Businesses

As a small business owner, you're a vital part of our community. But in today's digital world, staying resilient means staying secure. Cybersecurity isn't just an IT concern—it's essential to protect your business. Talk with your team, connect with a trusted tech advisor, and take steps now to safeguard your future.

Explore self-guided resources at BeachwoodOhio.com/
BusinessResourceCenter.

## **Beachwood One-Stop Business Resource Center: Facilitating Growth**

The Beachwood One-Stop Resource Center is partnering with the Small Business Development Center at Cleveland State University to provide one-on-one support through the GrowthWheel program.

Designed for entrepreneurs and small business owners, GrowthWheel offers a visual toolbox to help make faster, more confident decisions. With easy-to-use graphic checklists, business owners can assess options, explore growth opportunities, and identify key focus areas.

Think of it as your pre-loaded whiteboard — ready before the meeting even begins. Skip the prep and dive right into action. Whether launching a startup or scaling up, GrowthWheel provides a clear framework to move forward with confidence. Appointments are available June 5 from 9:30 a.m to 3:00 p.m. Call 216.292.1915 to schedule.

## Always Be An Insider, Stay Connected!

Official Social Media Pages









### **Facebook Pages:**

- @BeachwoodOH
- @BeachwoodPolice
- @BeachwoodFire
- @BeachwoodOHRec
- @BeachwoodPublicWorks @BarkwoodDogPark

#### X Accounts:

- @BeachwoodOH @BeachwoodPolice
- Instagram Account: @BeachwoodOhio
- LinkedIn Account: @CityOfBeachwood



## How to Stop Stroke Before It Starts: Know the Signs & Take Action.

Gasty da h C Cuir Journal

Cathy Sila, M.D.

id you know that stroke is a leading cause of death and long-term disability? In the United States, someone has a stroke every 40 seconds. But the good news is that many strokes can be prevented, and recognizing the signs early can significantly improve outcomes.

"More than half of all strokes are preventable," said Cathy Sila, M.D., Chair of the Department of Neurology at University Hospitals. "Understanding your individual risk factors and knowing the critical warning signs are essential steps in taking proactive care of your health."

In support of Stroke Awareness Month, UH Ahuja Medical Center invites the community to a free Stroke Awareness Education and Screening Event that will take place at Solon Community Center. This is a valuable opportunity to learn crucial information about stroke prevention, recognition, and the resources.

#### This free event will include:

- Blood glucose and cholesterol screening: Understand two key risk factors for stroke.
- Blood pressure screening:
   High blood pressure is a major contributor to stroke risk. Get yours checked!
- Hands-on CPR demonstration:
   Learn a life-saving skill that
   could make a difference for
   someone experiencing a
   stroke or cardiac event.

- Grip and balance assessments: These simple tests can provide insights into your physical well-being.
- Health and wellness education: Empower yourself with knowledge about stroke prevention and healthy living.

May's spotlight on stroke awareness serves as a reminder of the importance of proactive healthcare measures. By embracing stroke risk screenings, familiarizing yourself with stroke symptoms, and recognizing the role of certified stroke centers, you can take meaningful steps toward safeguarding your health and well-being against the potentially devastating effects of stroke. Prioritize your health this month and beyond, empowering yourself and your community to act swiftly and decisively in the face of stroke risk.



### B.E. F.A.S.T.

When it comes to stroke, remember to B.E. F.A.S.T. in getting medical treatment if you have any of the following symptoms:

- Balance: Sudden loss of balance, dizziness or walking differently
- Eyes: Sudden blurred or double vision, or loss of vision in one or both eyes without pain
- Face: One side of the face drooping or becoming numb, or an uneven smile
- Arm: One arm is weak or numb, or drifts downward when the person raises both arms
- **Speech:** Slurred or garbled speech, or the inability to talk
- Time: Call 911 immediately

## 2025 Free Stroke Screening Wednesday, May 21 • 10 a.m. – 1 p.m.

Presenter: UH Ahuja Medical Center Location: Solon Community Center Banquet Rooms A, B & C • 35000 Portz Pkwy.

Screening includes stroke risk assessment, body mass index, blood pressure, blood glucose, and total cholesterol. For more information about this important event, please call 216.593.1767. To learn more, visit UHHospitals.org/StrokeRisk.

## Stroke 101 Virtual Health Talk Tuesday, May 20 • 6-7 p.m.

Presenter: Cathy Sila, M.D.
Gilbert W. Humphrey Endowed
Professor Chair, Department of
Neurology UH Neurological Institute,
University Hospitals Cleveland
Medical Center; and Professor of
Neurology, Case Western Reserve
University School of Medicine



Scan to register!

## BEACHWOOD CITY SCHOOLS

Developing Intellectual Entrepreneurs with a Social Conscience

## Beachwood K-12 Art Show Opens May 1

The annual Beachwood Schools K–12 Art Show, sponsored by Beachwood Arts Council, kicks off with an open house on May 1 from 5 to 7 p.m. at the Beachwood Community Center. The exhibition will run through May 28. Organized by the district's four art teachers – Chunny Hahn, Sarah Krieger, Rachel Hartwig, and Heather Grano – the event highlights artwork created by students across all grade levels.

"The art show offers the community a window into the culture and creativity that we foster with our students all year," says Ms. Hartwig. "It is a great opportunity for students to showcase their talents, feel seen, and become more confident sharing their work."

"Students of all grade levels have been working exceptionally hard all year to produce a variety of amazing works of art," says Ms. Krieger.

At Bryden, young artists created African masks, literature-inspired projects based on *Tar Beach* by Faith Ringgold and *Giraffes Can't Dance* by Giles Andreae, and still life paintings in the style of Paul Cézanne. They also explored collage techniques focused on cutting skills, texture, color, line, and pattern.

Hilltop students experimented with printmaking, clay, origami, watercolor, and Zentangle art. Through these media, they developed artistic concepts such as perspective, color relationships, positive and negative space, symmetry, and self-portraiture.

Middle school students will display painted flowers inspired by Takashi Murakami, a Japanese artist whose own art show will open at the Cleveland Museum of Art on May 25. At the high school, students in Advanced Placement Studio Art will showcase selected pieces from their portfolios, including anatomical hand studies and linear perspective drawings. This process encourages students to think critically about their artistic choices and growth. "Students benefit from the self-reflection required when selecting, preparing, and presenting their work," adds Ms. Grano.

What makes Beachwood's art show unique is its district-wide scope. A kindergartner's self-portrait may be hung next to one by an advanced high school student. "Having all grade levels displayed together creates a unique opportunity for students to see how far they've grown and what they have to look forward to in their future endeavors," says Ms. Krieger.

"Students love this element," adds Ms. Grano. "It reminds us of the importance of making art for art's sake. It's not a competition."

For students, public exhibition builds pride, confidence, and a sense of accomplishment. "Students feel that they are part of a larger community of artists," says Ms. Hahn. "The arts are a critical component of a well-rounded education and students' overall development. Our hope is that this exhibition builds the community's understanding of the importance of arts education in fostering critical thinking, problem solving, and creative expression."

Beatrice Rado



Selah Mathew



Riku Noshiro



Yizhou Wang



#### **BOARD OF EDUCATION MEMBERS**

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## Hilltop Elementary Launches Inclusive Junior Athletes Club

Hilltop Elementary launched the Junior Athletes Club this spring to support healthy development for students of all abilities in grades three to five. The inclusive after-school club blends sports fundamentals with leadership activities and social interaction. Junior Athletes is led by occupational therapist Sarah Dean and speech-language pathologist Megan Groomes as part of the Special Olympics Junior Athletes Program. "We wanted to implement a club that would encourage meaningful inclusion and support the development of leadership skills to help connect students across grades and celebrate all ability levels," says Ms. Dean.

According to the advisors, the goal is for students to feel empowered, included, and connected within their school community. Each week, students participate in movement-based activities that focus on teamwork and motor coordination. They also have opportunities to plan school-wide inclusion activities and reflect on their experiences. During a recent session, the club's roughly 20 students jumped into an energetic lineup of warm-up exercises, hula hoop bowling, and giant parachute games.



Reflecting on the club's first season, Ms. Dean and Ms. Groomes say they've been inspired by the positivity students bring each week. "We are so excited by the interest of Hilltop students and the enthusiasm surrounding this first-year program," says Ms. Groomes. "Our students have really embraced the spirit of this program and are so supportive and encouraging to each other!"

## Hope Heroes Fetches \$200K for Hospital Dog Programs

Students in Beachwood High School's Excel TECC Marketing/Junior Achievement program have raised more than \$200,000 to support facility and therapy dog programs at four local children's hospitals. To bring the campaign to life, students teamed up with the District Gallery in the Van Aken District and world-renowned artist Josh Mayhem – known for his "Blown Away Balloon Dog" – whose playful designs now star in all Hope Heroes branding and merch. Giant balloon dog inflatables are popping up across Northeast Ohio to spread the word. Catch them at Legacy Village from May 9 - 19 and in Willoughby from May 23 - June 2. Learn more at hopeheroesohio.com.



## EVENTS CALENDAR



#### **Elderclass**

May 1, 12 - 2:15 p.m.

Beachwood High School, 25100 Fairmount Blvd.

### **Family Kindness Festival**

May 4, 1 - 4 p.m.

Beachwood High School, 25100 Fairmount Blvd.

#### **Kindergarten Orientation for Families**

May 15, 5:30 - 7 p.m.

Bryden School, 25252 Letchworth Rd.

### Class of 2025 Graduation

May 27, 7 p.m.

Severance Music Center, 11001 Euclid Ave.



## VIEW THE FULL CALENDAR

www.beachwoodschools.org/calendar

## **BEACHWOOD CITY SCHOOLS**

Developing Intellectual Entrepreneurs with a Social Conscience

# High School Musicians Explore Music and Culture Through Performance Tours

Experiential learning is at the heart of a Beachwood education. This spring, Beachwood High School band and orchestra students deepened their understanding of how culture shapes music through performance tours that connected them with new communities across the U.S. and abroad.

### **Band Explores the Sounds of Nashville**

From March 20-24, Beachwood band students traveled with band directors Dave Luddington and Gabrielle Greer-Jones to Nashville to immerse themselves in the city's rich musical heritage. "Our goal was to help students gain new perspectives and discover new possibilities for themselves as musicians," says Mr. Luddington.

The band's repertoire reflected the spirit of Nashville, featuring songs such as *Life Is a Highway*, by Rascal Flatts; *Take Me Home (Country Roads)*, by John Denver; *I Knew You Were Trouble*, by Taylor Swift; and *Soul Man*, by Isaac Hayes.



# BOARD OF EDUCATION NEWS

#### **Recent Resolutions**

- $\boldsymbol{\cdot}$  Approved the hiring of new director of communications
- Heard Curriculum & Instruction update on MagicSchool artificial intelligence implementation
- Approved out-of-district trips for Science Olympiad and Destination Imagination

## **Upcoming Board Actions**

- · Approve updated five-year financial forecast
- · Hear Department of Operations update
- · Approve the certification of Class of 2025 graduates

## **Board Meeting Calendar**

· Monday, May 12 @ 7 p.m.



## VIEW AGENDAS & MINUTES

www.beachwoodschools.org/BOE

Students brought high-energy performances to audiences at Dollywood and the National Museum of African American Music. Mr. Luddington recalled a memorable moment when students transformed a quiet lobby at the museum into a packed performance space. "Students saw that their hard work preparing for this performance was rewarded with an enthusiastic reaction from a new audience," says Mr. Luddington.

Other highlights included recording sessions at Historic RCA Studio B and taking part in a songwriting session at the Country Music Hall of Fame and Museum through the Inside Tracks program. There, they collaborated with *The Voice* (2015) winner Meghan Linsey to compose an original song. "Meghan took us through a collaborative songwriting process, and students learned firsthand how ideas can build off of each other and lead to a better final product," says Mr. Luddington.

Students also participated in a clinic at Tennessee State University with assistant director of bands James Sexton, where they received personalized feedback and learned to perform more cohesively as an ensemble. "Students appreciated hearing a different genre and learning how Motown continues to influence today's music," says Mr. Luddington. "We hope this travel experience helps students to better understand the process that their favorite songs went through to reach them."

#### **ADMINISTRATION**

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## beachwoodschools.org

### **Orchestra Shares Music Across Spain**

From March 20-28, Beachwood orchestra students traveled with orchestra directors Allison Siekmann and Noël DeViney to Spain, visiting Granada, Ronda, Seville, Toledo, and Madrid.

Students gave three performances, including two at municipal theaters in Armilla and Lebrija, just outside Granada and Seville. "In each of these cities, approximately 200 people from the community attended our performances and expressed an incredible appreciation for classical music and support for our orchestra," says Ms. Siekmann.

The third concert took place at the Escuela Municipal de Música Moratalaz near Madrid, where orchestra students also enjoyed a performance by the school's elementary choir. "It was a wonderful way to share the joy of music," says Ms. Siekmann.

The program featured a variety of classical works, including *Eine Kleine Nachtmusik*, by Mozart; *Brook Green Suite*, by Gustav Holst; and *Peer Gynt Suite*, by Edvard Grieg. American and Spanish-influenced pieces such as *The Old Boatman*, by Florence Price; *Tico Tico*, by Zequinha de Abreu; and *Tango Por Una Cabeza*, by Carlos Gardel were also included. Two students, Leo Wang and Rafi Kahana, were featured soloists.

"Through these repertoire choices, our students had the opportunity to grow as well-rounded musicians by learning a wide variety of musical styles by a diverse set of composers," says Ms. Siekmann.



The trip provided orchestra students with a firsthand look at how music plays a central role in shaping cultural identity. "From the street musicians to the music played inside restaurants to the prevalence of Flamenco performers and classes, our students saw how the residents in the cities that we visited embraced Spanish music as an integral part of their identity," says Ms. Siekmann.

Both Mr. Luddington and Ms. Siekmann thank Mrs. Greer-Jones, Mrs. DeViney, the Board of Education, administration, chaperones, and school staff for their support in making these trips possible. "We are grateful for their support of life-changing formative student experiences such as these," says Ms. Siekmann.



## Shining Brighter: Beachwood Entrepreneurs Expand Luster

hen Beachwood residents Tamar Brecher and Robin McCann first met in 2013 when their children attended the Joseph and Florence Mandel Jewish Day School, their lives revolved around family, volunteering, and careers. Little did they know, their friendship would blossom into a dynamic business partnership.

Tamar, originally from New York, moved to Beachwood when her husband was transferred for work. Robin, a Beachwood native, met her husband in graduate school and chose to raise their family in the vibrant community she's always called home.

Often working together on school projects and events, the duo recognized their strong, collaborative working relationship and similar work styles, which prompted them to pursue a business partnership.

"We were inspired to open a specialty gift shop because, when traveling to other cities, we frequently discovered unique stores and products that were not readily available in Cleveland," Robin said.

Prior to launching Luster on Dec. 1, 2018, in the Van Aken District's Market Hall, Tamar's professional experiences spanned various industries, including a wholesale shoe business. Robin was an educator. Prior to opening, they dedicated two intense years of hard work and preparation by developing a detailed business plan, enrolling in entrepreneurial courses and accounting boot camps, joining the Women's Business Center of Ohio, conducting extensive market research, and networking.

They also drafted a thorough partnership agreement, determined to leave nothing to chance. "This well-rounded approach ensured we were both equipped with the knowledge and tools needed to run a successful retail business," Tamar said. "We played to our individual strengths, which naturally complement one another."

Luster is known for its eclectic selection of gifts, including home

goods, jewelry, accessories, games, puzzles, entertainment items, and clothing, sourced from both national and local brands, ensuring there is something special for everyone.

Now in their seventh year of business, Tamar and Robin are thrilled to announce that Luster's expansion will make this specialty gift shop shine brighter. "We are incredibly grateful for the support we've received from the community since the day we opened," Robin said. "When COVID hit, we had to pivot. We recognized that everyone was watching Netflix, while wearing PJs and cute, comfy tops – for Zoom – so we adapted by adding clothing."

"This shift resonated with customers and clothing remains in high demand," Tamar added. "It was the impetus for our new space, which will have a fitting room. Our expanded space will feature easy, on-trend fashions at approachable price points, while we continue to showcase the unique, high-quality items that have been the cornerstone of our brand."

Luster primarily caters to women of all ages who love to entertain and delight in the art of gift-giving. With witty cards, playful coasters, and cheeky napkins that spark laughter, the boutique offers a whimsical and joyful shopping experience. Beyond retail, Luster creates community through monthly events like karaoke nights, tarot card readings, happy hours, and jewelry piercing parties. It also hosts gatherings that benefit nonprofits close to Robin and Tamar's hearts, blending fun with purpose.

Luster's amazing team of nine employees keep everything running smoothly.



Robin McCann and Tamar Brecher, co-owners of Luster: "It's our mission to be your go-to spot for finding the perfect gift. Whether you're shopping for a friend, a significant other, your mother-in-law, or boss, Luster will make your shopping experience fun and efficient. You'll always leave with a positive experience and a perfect gift.

What started as a gift shop is now a colorful boutique that invites customers to come in for a gift and leave with something for themselves. Its new clothing line features livable, comfortable pieces that are perfect for moms to wear all day and stylish enough for their daughters to borrow too.

"We took a risk," Robin said.
"Opening Luster was a challenge and a good lesson for our children. They saw us work hard and were involved. Today, three of our five children work in the store, part time. We both feel so proud to be able to do this – to take a risk and make it happen."

Robin and Tamar are both grateful to be living in Beachwood. Robin's favorite part is the pickleball courts and Tamar loves raising her kids in Beachwood.

Biggest lessons learned? Tamar said it's important to be happy in what she's doing. "I'm so happy to come to work and am blessed to work with my best friend. If you find something that really fulfills you, take a risk and give it a try."

Robin feels that communication is essential. "We've created clear columns that outline our specific tasks. When responsibilities are well-defined and transparency is prioritized, it lays the foundation for a successful partnership."

For more information and to shop online, visit lustergifts.com. You can also follow @lustergifts on Instagram.



# A Musical Reflection for Difficult Times

Cantor Larry Josefovitz Presents Recital of Classical Songs and Arias Temple Israel Ner Tamid • May 18 • 4 p.m.

A Musical Reflection for Difficult Times During the War in Israel

In times of hardship, music has the power to comfort, heal, and unite us as a community. In that spirit, Cantor Larry Josefovitz will present a recital of classical songs and arias on Sunday, May 18, 4 p.m., at Temple Israel Ner Tamid, 1732 Lander Rd., in Mayfield Heights. Cantor Josefovitz will be accompanied by pianist Adam Whiting.

This musical reflection is offered in response to the difficult times brought on by the war in Israel, with a particular focus on the plight of the hostages in Gaza.

The program will include selections by Mendelssohn, Handel, Schubert, Strauss, Mahler, and others. The concert, sponsored by the Rabbi Fred Eisenberg Music Fund, is free and open to the public.

"The concert is what musicians call a *Liederabend*, or an evening of song, which historically can occur at other times of day," Cantor Josefovitz said.

Selections will include:

- The aria of *Jephtha*, from Handel's oratorio, when we will remember the tragic demise of Shiri Bibas and her two redhaired little boys, Ariel, age 4, and Kfir, age 8 months, at the time of their abduction.
- · Songs of Franz Schubert, including *Der Zwerg* (The Dwarf).
- · Songs about love, loss, and hope by Strauss, Mahler, and others.

Cantor Josefovitz began his career as alto soloist with the Oscar Julius Choir in New York City. He attended New

York's High School of Music and Art and received his B.A. in music from Yeshiva College. He also attended Teachers College (Columbia Graduate School), Boston University, the Mozarteum Salzburg in Austria, the Rubin Academy of Music in Jerusalem, and the Aspen Music Festival and School in Colorado. He has performed at Carnegie Hall and on Kol Yisrael Radio Israel, and served prominent pulpits such as Park Synagogue in Cleveland and North Suburban Synagogue Beth El in Highland Park, Illinois.

After retiring from a 30-year career as a full-time cantor. Cantor Josefovitz continued to share his passion and expertise through multiple avenues. He taught at Temple Israel Ner



Cantor Larry Josefovitz Photo by New Image Photography

Tamid for over 20 years, works as a private b'nai mitzvah tutor and voice coach, and served as a High Holy Day cantor in Chicago, Columbus, Philadelphia, and other cities along the East Coast. Additionally, he taught 12 courses at Case Western Reserve University's Siegal Lifelong Learning Program.

Cantor Josefovitz, his wife Diane, and children, Shira and Micah, reside in Beachwood and are affiliated with Green Road Synagogue in Beachwood.



# 2025 Tikkun Leil Shavuot: A Night of Study and Celebration

The 2025 Community-Wide Tikkun Leil Shavuot, the night of study and celebration to mark receiving the Torah, will be held Sunday, June 1, 7 p.m., through Monday, June 2, 7 a.m., at B'nai Jeshurun Congregation, 27501 Fairmount Blvd., Pepper Pike.

This premier and free event will feature eight study sessions, a grand dessert buffet, breakfast bar, Kabbalistic Shavuot wedding ceremony, and festival evening and sunrise services.

Participants can attend individual sessions or the entire event, choosing from multiple classes offered in each session. Attendees can join the expected 400 attendees – either in-person or by streaming classes online.

For a complete schedule, visit www. bnaijeshurun.org/tikkun-leil-shavuot-2025. Registration for in-person and streaming events is required by Wednesday, May 28, at https://cutt.ly/registration-tikkun2025.

The Tikkun is presented by B'nai Jeshurun Congregation and its Estelle and Dr. Milton Rosenberg Shavuot Study Fund, JWell, and Bridges projects. The additional 20 co-sponsors include congregations, universities, schools/Hillels, and Jewish organizations from across Northeast Ohio.

Beachwood based co-sponsors are Cleveland Jewish News, Congregation Mishkan Or, Congregation Shaarey Tikvah, Mandel JDS, and Suburban Temple.

The 35 premier teachers are rabbis, cantors, Jewish community educators, and university professors from across Northeast Ohio. Fourteen teachers are residents of



Beachwood (see ad on page 15 for list). All classes are in English and no prior knowledge is needed.

Classes cover a wide range of topics, including three themes for 2025: Wellness, Israel, and Culture.

Sample wellness classes include *Jewish Perspective* on *Patient-Doctor Relations*, *The Secret Chord – How Music Heals, Kinor Sound Bath with Harpist Sarah Kolick*, and *A Tree of Life: Sustainable Torah*, focusing on environmental challenges.

Classes on Israel include *CJN's Israel at War Coverage Strategy, Community Shlicha* (emissary) discussion, and *Progressive Religious Zionism*.

Culture-themed topics include Niggunim: Jewish Wisdom Beyond Words, Evolution of Liturgy in the Conservative Movement, and Creating Clay Kalaniyot.

Other topics related to Shavuot include Book of Ruth, Preparing for Sinai, Revelation of Torah, Redemption, Jewish Ethics, and much more.

Teaching formats use presentation, discussion, and traditional Jewish study. There are also experiential classes, such as *Preparing for Sinai with Mindful Practice*, *A Visual Torah Experience* (unrolling the entire the Torah), and *Embodied Torah for Discernment*.

The teen program for grades 5-8, from 7-8:30 p.m., will be facilitated by B'nai Jeshurun's youth director Ruth Gal Gabriel, and BJC librarian Dr. R. Raphael Simon will open the library until 1 a.m. for browsing or lending books. Registrants can answer, "What commandment is most important to you and why?," and responses will be displayed in the atrium at the Tikkun.

The B'nai Jeshurun Congregation Tikkun Committee comprises Harriet Rosenberg Mann, chair; Senior Rabbi Hal Rudin-Luria; Richard Berkowitz; Rabbi Josh Foster; and Shani Kadis. The latter three are Beachwood residents.

Contact Shani Kadis, BJC program director, at shanikadis@bnaijeshurun.org or 216.831.6555 for further information.

For a complete schedule, visit www.bnaijeshurun.org/tikkun-leil-shavuot-2025.
Registration for in-person and streaming events is required by Wednesday, May 28, at https://cutt.ly/registration-tikkun2025.

Beachwood Takes Root: Schools and City Team Up for Tree Campus K-12 Certification

The City of Beachwood and Beachwood City Schools are proud to partner in pursuing Tree Campus K–12 certification through the Arbor Day Foundation. This new program celebrates schools that champion environmental education, encourage handson learning about trees and ecosystems, build strong community connections, and commit to sustainable practices.

To qualify, Beachwood Schools will host an Arbor Day celebration on Tuesday, May 20,

that will highlight students' learning, feature tree planting, and offer engagement activities.

Through experiential programs led by Environmental Sciences teacher Marquiza Russell and expert guidance from City of Beachwood environmental manager Chris Vild, with support from Beachwood PTO and administration, students have been actively engaged in hands-on environmental learning.

Stay tuned for more details in next month's issue of *Beachwood Buzz*!



# Moments that Matter

By Ananya Rao

## Asian American and Pacific Islander Heritage Month

ay marks the celebration of Asian American and Pacific Islander (AAPI) Heritage Month, a time dedicated to recognizing the rich history, vibrant cultures, and countless contributions of AAPI communities in the United States. You have probably seen the banners outside Beachwood High School, but do you know why we celebrate this in May?

It's not just some random choice; what started as a week-long observance in 1979 by President Jimmy Carter turned into an entire month in 1992 when George W. Bush designated the month of May as AAPI Heritage Month. May was chosen to commemorate two main historical events: May 7, 1843, marked the arrival of the first Japanese immigrants, and May 10, 1869, the day the transcontinental railroad was completed. The History Channel says that at its peak,

Chinese immigrants made up 80-90% of the transcontinental railroad workforce. The labor and perseverance this community has displayed were essential in building the foundation of America, allowing it to become what it is today.

AAPI Heritage Month is a time to celebrate the culture and achievements of the more than 28 million Asian Americans living in the U.S. today, and learn about the history of the Asian American



and Pacific Islander community, with its challenges and contributions to American society. From fighting against discriminatory laws to making breakthroughs in science, politics, art, and business, the AAPI community has played a vital role in our nation.

This month allows us all to reflect and honor the voices and stories overlooked. Whether through food, music, or history, AAPI Heritage Month is a powerful reminder of how diversity strengthens our communities and moves us forward.



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## Yarn Over Beachwood

Participants of Yarn Over Beachwood knit, crochet, and loom items for different organizations and charities throughout Northeast Ohio. The group shares ideas, patterns, projects, websites, links to patterns, and more. Meetings are held the first Friday of each month from 10-11:30 a.m. at the Beachwood Library. Upcoming meetings are May 2 and June 6.

Participants create varied projects, including hats, scarves, bunnies, bears, lapghans, soap sacks, and more. Winter items are needed and yarn donations are always welcome.

For more information or to donate varn, contact Iris November at 216.375.9111 or lbrtyclub@gmail.com.

Warm thanks to everyone who attends our meetings, donates items, and/or donates yarn and accessories. All of your efforts make a difference!



### Soap Sacks

Soap sacks are requested for many diverse communities. They are easily made with cotton yarn. Once completed, add a bar of soap.

Whether you prefer to knit or crochet, various patterns are available online.

# Meet UH Beachwood's University Hospitals Chief Medical Officer



"The one strength we should never lose is that



But Anne Carrol, M.D., took it on at age 34, as the single mother of a young daughter. She had been a biochemistry major at John Carroll University, and for her, this was the springboard to becoming a physician.

She had waited until her daughter was in pre-school to pursue becoming a physician. Adding a little pressure was that her divorce agreement required her to live in Cuyahoga County, which meant there was only one school to apply to - the Case Western Reserve School of Medicine, a competitive Top 10 school. When she interviewed with the dean, he asked her what she would do if she wasn't accepted.

"Either way, as a student or as someone who is re-applying, I'll be here next year," she said. He divulged that she was already in.

"CWRU had always been very progressive and I loved medical school," she said. "I had wonderful mentors. While it was competitive, it wasn't cut-throat, and from there I decided to go to UH."

She did her residency training at UH in internal medicine, alongside another young physician who was doing an ENT residency - Dr. Cliff Megerian, who is now CEO of University Hospitals.

Dr. Carrol has been with UH ever since, in a variety of physician roles. A few months ago, she was one of 11 physicians recognized with a Cliff Appreciates/Dinner with the Doc honor, bestowed by Dr. Megerian.

healing tool we have to offer our patients."

bedside human touch. I believe that can be the most

edical school presents one of the greatest challenges - academically, physically, and emotionally – that a 20-something college graduate can encounter.

Today, Dr. Carrol is both a hospitalist and chief medical officer at UH Beachwood Medical Center. Her previous positions included being medical director at the world headquarters of TRW, the former Fortune 500 company in Lyndhurst; and as a solo practitioner and then an E.D. physician at Lake West Hospital, before heading to UH Geauga Medical Center as a hospitalist.

"I've been given wonderful opportunities," she said. "As they say, it's good to be good, but it's better to feel lucky, and I feel very lucky. I loved working at UH Geauga and I realized how much I had missed patient contact.

"I liked talking to people, especially patients, and the people there were so warm and kind."

From there, she went on to join **UH Beachwood Medical Center.** 

"The City of Beachwood has made this community a wonderful place to work and certainly provides a high standard of living for its residents," said Dr. Carrol, "I'm proud to have found a home at UH Beachwood Medical Center. Part of having good health starts with finding a doctor you trust. I've had the privilege of caring for this community for years, getting to know patients and helping them along their journey of wellness. I take great pride in providing the best healthcare possible for patients."

In addition to work in the medical field, Dr. Carrol has a strong sense of curiosity and a love of exploration. "There's a whole world out there waiting to be discovered," she says, noting that her most fascinating trip was to Antarctica. "You have to be there to understand the pristine beauty, to see the whales. It is the quietest place I've ever been."

In 1995, Dr. Carrol got a pilot's license and began to study aviation medicine. That led to her becoming an FAA-certified aviation medical examiner and an HIMS-AME, one of only two in Ohio (HIMS- AMEs are specially trained FAA-designated aviation medical examiners who monitor pilots for certain health conditions, facilitating their return to duty through the HIMS program). She continues in that role, ensuring that pilots meet the health criteria required to fly a plane.

After 30 years in the UH system, working with patients is still what drives her.

"Medicine has become so complex since I first graduated," says Dr. Carrol. "We didn't have CTs vet, or MRIs or PET scans. And those have added so much to our diagnostic acumen.

"The one strength we should never lose is that bedside human touch. I believe that can be the most healing tool we have to offer our patients."

# Leading with Compassion: AI Cannot Fully Replace Lawyers

Reflections by Beachwood resident Lidia Carr, attorney, Wickens Herzer Panza probate and estate planning group

Lately, there's been extensive discussion across media about Artificial Intelligence (AI) and its impact on the workplace particularly whether it will replace lawyers. Reactions range from fear to jubilation. My view is more measured, grounded in years of experience.

Each and every one of us wants to be understood for our struggles and appreciated for our achievements. We need to be heard. No matter how resilient we are, real human connection is essential for our well-being. This is where a human lawyer is invaluable and where AI falls short.

Law school teaches us to analyze facts, research the law, and apply it logically - a straightforward process that, with the right prompting, AI can replicate. Diving deeper - into

the ocean of human emotion and motivation - is far more challenging. It's in that depth where true impact lies, often making a profound difference in a client's experience.

Take estate and succession planning, my area of practice. It's emotionally complex, touching on money, relationships, family dynamics, aging, and death. In addition to knowing the law, a lawyer must navigate personalities, offering perspective with the ability to shift dynamics. No two clients or families are the same and effective counsel must reflect that. A human lawver senses these needs on an intuitive level.

Sometimes, lawyering in this space feels like magic. Clients come in tense and uncertain and it is rewarding to watch them relax and brighten - like

a flower opening to sunlight. With their questions answered and fears eased, they leave with a renewed sense of clarity and peace.

Legal guidance from a human lawyer has a certain mystique. It's more than just technical advice - it's compassionate, uplifting, and often beautiful. Humans will always seek other humans for guidance, comfort, and emotional support. While AI is



a powerful tool for lawyers, it can't replicate the humanity at the heart of what we do.

Legal guidance from a human lawyer has a certain mystique. It's more than just technical advice – it's compassionate, uplifting, and often beautiful. Humans will always seek other humans for guidance, comfort, and emotional support. While AI is a powerful tool for lawyers, it can't replicate the humanity at the heart of what we do.





# Stop the Hate® Beachwood Winners Essays

n Thursday, April 3, The Maltz Museum proudly announced its 17th Annual Stop the Hate® Youth Speak Out and Youth Sing Out Awards winners at an event held at Tri-C Eastern Campus. Congratulations to Beachwood residents Farai Amanda Chiunda, Beachwood Middle School, Grade 7, First Place; Abby Gourley, Beachwood Middle School, Grade 8, Runner-Up; and Sophia Tsuang, Laurel School, Grade 8, First Place. Their speeches are published below.

This program annually awards \$100,000 in scholarships and prizes to middle and high schools, students, and teachers who speak out against bias and discrimination.

Stop the Hate® encourages personal storytelling that builds bridges and creates empathy. Through this program, students gain awareness of hate-related issues, discrimination, and

bullying, while being inspired to courageously create positive change when facing these challenges. The program celebrates Northeast Ohio students committed to creating a more accepting and inclusive society.

This year's Grand Prize Winner was Nandita Srikumar, Grade 11, Solon High School. All winning essays may be viewed at https://tinyurl.com/STH2025Winners.

### Farai Amanda Chiunda

"Fare-eye"

"Fa-rye-a"

"Fare-aye-eye."

My name has always been a complicated thing.

Over the years, adults, kids, and teachers have struggled to pronounce my name correctly. My name has been made fun of, laughed at, and turned into a joke multiple times. But the worst experiences I've had with my name are when we have to take attendance. Since kindergarten up until 7th grade, I have been called atrociously mispronounced versions of my name.

I remember when we had a substitute teacher in Spanish.
She cleared her throat and said:

"I am about to take attendance. Please say 'here' loud enough for me to hear."

"Oh gosh," I thought.

She began.

"Mariah A."

"Here."

She continues to call out names until she says, "Fare-eye

C." I'm not making it up. That is literally how she said it. The entire class started snickering. I felt myself sink down in my chair. One kid said, "'Fare-eye' is crazy." I raised my hand and mumbled, 'here' as the heat from shame crept up my cheeks.

I am 100% Zimbabwean. My parents immigrated to the United States from Zimbabwe when they were about 18. Their native language is Shona. My mom named me the Shona word for "rejoice" or "be happy." She's loved that name since she was a child and felt privileged to give her daughter a name that represented her culture. But in school, when my name is laughed at when pronounced incorrectly, it makes me feel like the portrayal of our culture that is supposed to be my name, loses its value.

My name has always faced the brunt of laughter and disrespect. Throughout the course of my life, I've faced discrimination from others just

because my name is different from the stereotypical, "easy to pronounce" names. My friend, who is Indian, also faces the same conditions. Instead of being defended when our names are mispronounced, we're laughed at. Instead of diversity being celebrated, it's ridiculed. A lot of people think that cultural variety is only when people come to school dressed in traditional clothing and give presentations on their special holidays or traditions. But it's not. Diversity comes in many forms. Names are one of them, and they should be cherished and treated with openness and respect.

One of my school's beliefs is this: "Many cultures, One Bison." This basically means that even though we all might not be the same race, faith, or ethnicity, we are still united as one student body. That message alone should be enough to spark positive change. That alone should inspire people to love and appreciate diversity. I know it inspires me. Because when I come across someone whose name is harder to pronounce, I work to make sure that at least five minutes after talking with them, I'm pronouncing their name correctly. It starts with the small things. Because it's the small things that spark change. It's the small things we do that can lead us to once and for all stop the hate.





Stop the Hate® encourages personal storytelling that builds bridges and creates empathy. Through this program, students gain awareness of hate-related issues, discrimination, and bullying, while being inspired to courageously create positive change when facing these challenges.

### **Abby Gourley**

Perspective is a funny thing. It's not just how you see others, but also how you see yourself. Your perspective grows just as if a flower may blossom from what was once a seed. Slowly but surely, your petals get picked away until it's just the stem, center, core. When my mom and I were walking out of the mall one day, I noticed a bunch of older men shouting at a group of girls. While I didn't understand what they were saying, the tone of their voices sounded threatening. My mom's grip tightened against my hand and her pace increased rapidly. I struggled to keep up, for her legs seemed to have grown since moments before. I began to look back at the men, but she pulled me abruptly and told me to keep my eyes forward. As I've grown and reflected on what happened, I've realized they were catcalling, a type of verbal harassment. I was

unsettled by the idea that men were making comments about a stranger's appearance. Pointing out imperfections like picking petals off a flower. The funny thing was, as I drove away from the mall I noticed the girls again. The difference was this time they were laughing together. Just minutes before they were staring at their feet avoiding eye contact with the men. What was once a terrible experience filled with levels of embarrassment morphed into what seemed to be a place for them to express themselves. Just being there for each other provided a safe space and support.

Years later I still think about that circumstance as well as similar ones all over the world. Women every day are harassed because they don't fit the unrealistic beauty standards set in TV shows, magazines, and social media. A study done in 2022

titled "Instagram Use and Body Dissatisfaction" showed that even Instagram idealizes body image and causes particularly young women to undergo lower levels of body satisfaction (Pedalino). It is this image of so-called perfection that indicates who women should be, not who they are. What happened to those girls may not seem like a big deal, but it could have impacted their self-esteem and caused deep insecurities.

Feeling small and hurt in these situations is extremely preventable. We cannot control what others say, but we can change how we view ourselves. Creating an environment we can turn to is the first step. Global Fund for Women is a nonprofit organization that aims to advance gender equality and advocacy for Women's rights. Places like this are founded because of these types of scenarios.

It is hard to live in a world where body image and appearance are thought to be more important than everything else. Still, we must stick together and advocate not just for ourselves but for future generations as well. We will take what was once broken petals and mend them with the love of our community.



### Sophia Tsuang

Cold leather bus seats. Breathing through scratchy masks. "How do you say your last name?" She asks me the question I've heard too many times before, making a pit grow in my stomach. "Say it just one more time." I think. I turn around in my seat and answer her. But she doesn't stop there; she spends the entire bus ride trying to pronounce my last name as if it is a game. Each wrong syllable that falls out of her mouth awaits my correction. Each time she mispronounces my last name it is like a heavy lead weight pulling me down. I ask her to stop, but to no avail. Unable to correct her pronunciation feels like being stuck in a snow globe. Everyone sees me and assumes that however she pronounces my name is right. I hear everything they say, but no matter how hard I scream, they don't hear me.

In Mandarin, my last name means 'to revere and to honor.' My great-uncle was the first of my family to leave Taiwan where my ancestors are from. He studied abroad in England where our last name was translated to English. I carry my last name with pride. The challenges it brings make me wonder: how should I respond when people make me feel like I do not belong? I could let the volcano erupt at every injustice I encounter, spewing hot lava, but just like screaming, doing so would only exacerbate the problem. Instead, I chose to create a space in school where different cultural experiences can be shared and understood.

In order to shine light on those who feel out of place, I started an affinity group at school. The purpose is to build an environment where people can discuss personal experiences without worrying about

being critiqued. This affinity group inspires and encourages others to speak up for who they truly are and what they believe. It also gives people opportunities to learn about each other's cultures and brings awareness to the community. When the space where my voice could be heard did not exist, I created one. In this affinity group, I define who I am. It is where the authenticity of everyone's cultural roots is appreciated. Despite the lead weight in my stomach that returns sometimes, there is an eternal ember of hope in my heart telling me that change is possible. It takes not one or a few of us to make the difference - it takes each and every one of us.

There were times when I wanted to disappear into a blackhole, remain silent forever and let everyone decide who I am at first glance - but I fought

back. I choose to rise into the sun's rays and define myself before anyone tries to bring me down by telling me I do not belong. The "otherness" that I experienced eventually gave me the strength to lift up not only myself but many others in my community.



# **CWRU Siegal Lifelong Learning**

he Siegal Lifelong Learning Program at Case Western Reserve University improves and enriches lives by providing access and lowering barriers to educational opportunities for adult learners and skill seekers, connecting CWRU faculty and the broader world of higher education to lifelong learners both locally and around the globe. The following programs will take place in the Landmark Centre Building, 25700 Science Park Dr., Suite 100. For more information, visit www.case.edu/lifelonglearning.

### The Sanctuary of the Great Gods of Samothrace in Mixed Reality: Using New Technology to Enliven an Ancient Greek Sanctuary

Wednesday, May 7 • 10:30 a.m. - 12:30 p.m. Maggie Popkin, Professor of Art History, CWRU; Senior Archaeologist, American Excavations Samothrace

The Sanctuary of the Great Gods at Samothrace (Greece) is best known today as the original home of the famous Winged Victory in the Louvre. In antiquity, it was renowned for its ancient mystery cult, drawing initiates from around the Mediterranean. Over the past decade, an international team has digitally reconstructed Samothrace.

Our full-scale HoloLens model allows the user to cognitively apprehend the ancient sanctuary and to experience the kinesthesia stimulated by bodily movements that contributed so meaningfully to ancient visitors' experience of the sacred space.

In this talk, Maggie Popkin explores how mixed reality technology offers an exciting and vital tool for experiencing the ancient spaces of mystery cults in a new, embodied, and remarkably accessible manner. Attendees will have the opportunity to experience the mixed reality technology of Samothrace themselves.

Register at https://case.edu/ lifelonglearning/lectures/sanctuary-greatgods-samothrace-mixed-reality-usingnew-technology-enliven-ancient-greeksanctuary-person.

### What's the Deal with Dead Man's Curve?: And Other Really Good Questions About Cleveland

Thursday, May 15 • 7-8:30 p.m. Jim Sweeney, Author

Why is the East Side-West Side rivalry still a thing? Why doesn't Cleveland State have a football team? Why is traffic at Blossom Music Center so bad? Journalist Jim Sweeney answers these and other questions about Cleveland in his book. A mix of humor and history, What's the Deal With Dead Man's Curve? will give you new insight into the city you call home.

Register at https://case.edu/ lifelonglearning/lectures/whats-dealdead-mans-curve-and-other-really-goodquestions-about-cleveland-person.

### Early Music, Jews, and Antisemitism

Friday, May 23 Breakfast: 10 a.m.

Lecture: 10:30 a.m. - 12 p.m. David Rothenberg, Ph.D., Professor of Music, CWRU

Jewish musicians have long been active in the early music (now more often called historical performance) movement, which performs music from before 1750 using period instruments and techniques. While Jews are not entirely absent from the history of this music, they do not figure prominently in it. Although the music is often beautiful, it contains persistent strands of antisemitism, some casual, some deep and structural. Can we enjoy the music while acknowledging antisemitism? Does performing music by Jewish composers like Salamone Rossi (c 1570-1630) help? We'll discuss these and other questions.

Register at https://case.edu/ lifelonglearning/lectures/early-music-jewsand-antisemitism-person.

# Beachwood 100 Scholarship Dinner

The Beachwood 100
Scholarship Dinner – recently renamed the Beachwood 100
Irving Berger Scholarship Dinner in honor of the late Irving Berger, one of the organization's founding members – will be held on Thursday, May 1, at 6 p.m. at Hecks of Beachwood.

Andy Baskin, Cleveland sports commentator and *Cleveland Jewish News* columnist, will emcee. "Andy always does a great job presenting the awardees while weaving in insights about our sports teams," said Ivor Kiwi, Beachwood 100 president.

Attendees will also hear moving stories from scholarship recipients about their experiences growing up with a parent who serves as a Beachwood first responder.

The event will be attended by city officials, members of the safety forces, corporate sponsors, Beachwood 100 members, and community members.

Congratulations to the following student recipients, each of whom has a parent serving in the Beachwood safety forces: Mackenzie Thompson, Hailey Brooks, Luke Holtzman,

Tim Kemer, John Lessick, and Allison Combs.

For more information, please visit www.beachwood100.org and watch for more information in next month's issue of *Beachwood Buzz*!



#### **About Beachwood 100**

Beachwood 100 supports Beachwood's safety forces who protect our community by providing:

- Contingency fund to aid first responders in time of personal emergencies
- Funding for various important health and safety assets for the safety forces
- Academic scholarships to children of our Police and Fire Department personnel

# The Jewish Federation of Cleveland Programs

### 121st Annual Meeting

May 13 • 7:30 p.m. Park Synagogue • 27500 Shaker Blvd.



Attend a special event featuring Israeli journalist Haviv Rettig Gur (pictured), senior analyst at The Times of Israel and host of the Ask Haviv Anything podcast.

The evening will also include remarks by outgoing Board Chair Daniel N. Zelman, the presentation of the 2025 Charles Eisenman Award for Exceptional Civic Contributions to Mt. Sinai Health Foundation, and the election of Federation trustees.

### **Spring Cemetery Cleanup**

May 18 • 9:30-11:30 a.m. Chesed Shel Emeth Cemetery • 3740 Ridge Rd.



Join volunteers and honor our ancestors by raking, pruning, and beautifying a local Jewish cemetery. All cleanup supplies will be provided at this meaningful volunteer opportunity for all ages!

**Community Security Training** Meet an FBI Agent: Behavioral Science Unit, and Evidence Response Team Overview May 21 • 7 p.m.

Mandel JCC • 26001 S. Woodland Rd.

Don't miss this unique opportunity to meet an FBI Special Agent specializing in civil rights investigations. Discover how



the FBI solves cases using advanced evidence collection techniques and insights from the Behavioral Analysis Unit the renowned Profilers.



Register for all events at www.jewishcleveland.org

# 32nd Annual Park Synagogue University Day

Park Synagogue invites adults of all ages to its 32nd annual University Day, on Wednesday, May 21, from 9 a.m. - 2:45 p.m., at Park Synagogue, 27500 Shaker Blvd., Pepper Pike. After a light breakfast and opening remarks by Rabbi Sharon Marcus, Chris Ronayne, Cuyahoga County Executive, will deliver the keynote address on "The State of Cuyahoga County - Present Challenges and Future Visions."

The remainder of University Day will feature workshops on a wide variety of topics, including:

· Israel's Future: Jewish and Democratic, or Messianic and Ultra-Nationalistic?, with Prof. Doron Kalir

- · What Makes Jewish Art Jewish, with Linda Sandhaus
- Cybersecurity How to Stay Safe Online and Avoid Scams & Other Trouble, with Sanford Weinberg
- Marijuana Now Available at a Store Near You!, with Prof. Alan Weinstein
- · Kev Priorities and Plans from the Jewish Federation of Cleveland's 2024 Older Adult Task Force, with Emily Shapiro and Susan Hurwitz
- Freedom to Read: The Impact of Book Bannina in Schools and Libraries. with Steve Potash

The day will close with Melodies of May: A Medley of Musical Theater & Opera, a musical performance by Catherina Carrington, Colin DeMatteo, and Jackson Naglick, all talented CIM students.

University Day is open to all adults in the community. The cost is \$30 for Park members and \$36 for guests. The fee includes a kosher light breakfast and box lunch, keynote lecture, choice of workshops, and musical performance.

Prepaid reservations are required by May 12 at www.parksynagogue.org/events. For more information, contact Ellen Petler at epetler@ parksyn.org or 216.371.2244, ext. 122.

# Select Library Programs (For a complete listing of programs, visit www.cuyahogalibrary.org.)

### **Harp Recital**

Saturday, May 10 • 3-4 p.m. Join us for a harp recital featuring students of Jody Guinn. https://attend.cuyahogalibrary. org/event/12822703

### **Mother's Day Concert: Yiddishe Cup Klezmer Band**

Sunday, May 11 • 2-3 p.m. Join us for this concert, sponsored by the Beachwood Friends of the Library. https://attend.cuyahogalibrary. org/event/12916967

### Through the Eyes of the Artist: **Dale Chihuly**

Friday, May 16 • 10-11 a.m. Art Historian Felicia Zavarella Stadelman will profile glass artist Dale Chihuly. https://attend.cuyahogalibrary. org/event/12360051

### The Music of Patsy Cline with Debbie Darling

Friday, May 23 • 2-3 p.m. Enjoy Debbie Darling's performance of Patsy Cline hits. https://attend.cuyahogalibrary. org/event/12441315

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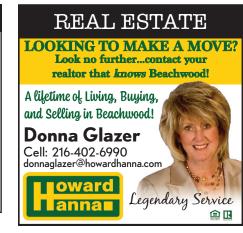


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